slas europe 2027

Conference & Exhibition

Hamburg, Germany
25-27 May 2027

Bridging Science + Solutions

Exhibitor & Sponsor Prospectus

SLAS.ORG/EUROPE2027









Bridging Science + Solutions

The **SLAS Europe 2027 Conference and Exhibition** returns to the Congress Center Hamburg (CCH), Germany, **25–27 May 2027**, bringing together the global life sciences community for three days of scientific discovery, technology and innovation.

As Europe's leading conference and exhibition focused on laboratory automation and life sciences discovery, SLAS Europe connects an interdisciplinary community of researchers, scientists, engineers and decision-makers with the technology providers developing the tools and solutions advancing their work.

Put your company at the center of this highly engaged community. Showcase your latest innovations, demonstrate your technology firsthand and connect directly with the professionals seeking new solutions to accelerate scientific discovery. From meaningful conversations on the exhibition floor to networking, education and thought-leadership opportunities, SLAS Europe provides a powerful platform to build visibility, develop new partnerships and strengthen relationships with current and prospective customers.

Join us in Hamburg and be part of the ideas, technologies and collaborations shaping the future of life sciences. Learn more about SLAS Europe 2027!

Please contact Linda Cohen at +1-301-979-9524 or SLASEUROPE@discoversb.com

Put Your Innovations in the Spotlight: Five Reasons to Exhibit at SLAS Europe 2027



1. Reach an Audience Actively Looking for Solutions

Connect with a growing European life sciences audience that comes ready to discover what's next. At SLAS Europe 2026, 68% of delegates ranked seeing new products as a top objective, while 61% attended to stay current with market trends. Put your technology directly in front of 1,500+ scientists, researchers, engineers, lab managers and decision-makers looking for the tools and solutions advancing their work.

2. Build Connections That Drive Business

Strengthen relationships with existing customers, develop new prospects and connect with fellow technology providers and potential collaborators from across Europe. With 58% of delegates influencing purchasing decisions, every interaction creates an opportunity to build relationships that lead to future business and collaboration.

3. Stay Connected to the Science

Understand where your customers—and the industry—are headed next. Exhibitors receive access to the full conference, providing opportunities to attend scientific sessions, explore poster presentations and participate in topical discussions alongside the researchers and innovators shaping the field.

4. Elevate Your Brand

Position your company among the organizations advancing science through automation, data and technology. Launch new products, increase market awareness and reinforce your role as an industry innovator within an influential community of life sciences professionals.

5. Be Part of SLAS's Growing Influence in Europe

SLAS continues to build its presence and influence across the European life sciences community. In 2026, 91% of delegates rated SLAS Europe as an important industry event, demonstrating its growing relevance as a place to connect, discover new technologies and advance laboratory automation and life sciences discovery.

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26% growth
in delegate attendance since 2024.

SLAS Europe 2026 by the Numbers

Participation at SLAS Europe 2026

37% growth
in exhibiting companies since 2024.

1,498 registrations (53% delegates / 47% exhibitors)

136 exhibiting companies – a SLAS Europe record

39 countries/territories represented

32% first-time delegates

65% increase in Full Conference Delegates since 2024



> "It's not just a conference, it's a community."
>
> — SLAS Europe 2026 participant

95% of delegates reported satisfaction with SLAS Europe 2026 in meeting their event objectives.

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At the Heart of Europe's Innovation Network

SLAS Europe 2026 attracted a strong international audience, with significant delegate representation from across Central and Western Europe, including key markets such as Germany and the United Kingdom.

25% from Germany

17% from the United Kingdom

12.6% from Austria

6% from Switzerland

4.3% from the Netherlands

This turnout underscores SLAS Europe's strong regional appeal and reach across the European life sciences community. The region offers a strong foundation of research excellence, engineering expertise and life sciences leadership. For laboratory automation and screening companies, it provides access to world-class academic institutions, thriving biotech and pharmaceutical sectors and a highly connected European market.

Building on this momentum, we expect an even larger gathering of industry leaders and decision-makers in 2027, further establishing SLAS Europe as a premier destination for the life sciences community.

Connect with Professionals from these Leading Life Sciences Companies:

- AbbVie
- Amgen
- AstraZeneca
- BASF
- Bayer
- BioNTech
- bit.bio
- Boehringer Ingelheim
- dsm-firmenich
- Enamine
- Genmab
- GSK
- IFF
- Johnson & Johnson
- Merck
- Moderna Therapeutics
- Novo Nordisk
- Novartis
- Novonesis
- QIAGEN
- Roche
- Sanofi
- Servier
- Sygnature Discovery

"The networking opportunities are excellent, bringing together professionals from both industry and academia."

— SLAS Europe 2026 participant

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Who Should Exhibit?

Our delegates are interested in providers of automation, products and services related to:

ADME/Tox & Toxicology Services

AI & Machine Learning Tools

Assay Development & Screening Technologies

Automation Systems, Integration Platforms & Process Control

Barcodes, Labelling, RFID & Laboratory Tracking Technologies

Cell Culture & 3D Models

Chemical Synthesis, Compound Libraries & DNA-Encoded Libraries

Clinical Automation, Clinical & Pre-Clinical Diagnostics

Consulting & Contract Research Services

Consumables, Labware, Filtration & Pipetting Tools

Data Analysis, Bioinformatics & Data Integration

Detection Systems, Analytical Instruments & Spectroscopy

Drug Discovery & Development

Electrophoresis, Chromatography & Separation Technologies

Flow Cytometry, Cell Analytics & Advanced Profiling

General Laboratory Equipment

High Throughput Screening (HTS)

Imaging Systems, High-Content Screening & Analysis

Lab Design, Engineering & Laboratory Infrastructure

Lab Safety, Enclosures, Hoods & Environmental Monitoring

Liquid Handling, Sample Preparation & Workflow Optimization

Mass Spectrometry, MALDI & Advanced Detection

Microfluidics, Organ-on-a-Chip & Nanotechnologies

Molecular Biology, Genetic Engineering & Genomics & Sequencing

Omics

Reagent Solutions

Remote Lab/Cloud Automation, ELN/LIMS & Digital Laboratory Infrastructure

Robotics, Motion Control & Automation Hardware

Sample Management, Storage, Retrieval & Logistics Solutions

Software

Start-Up & Emerging Technology Innovators

Sustainability / Green Lab Technologies

Synthetic Biology

> "A major industry event that brings together key players from across the field."
>
> — SLAS Europe 2026 participant



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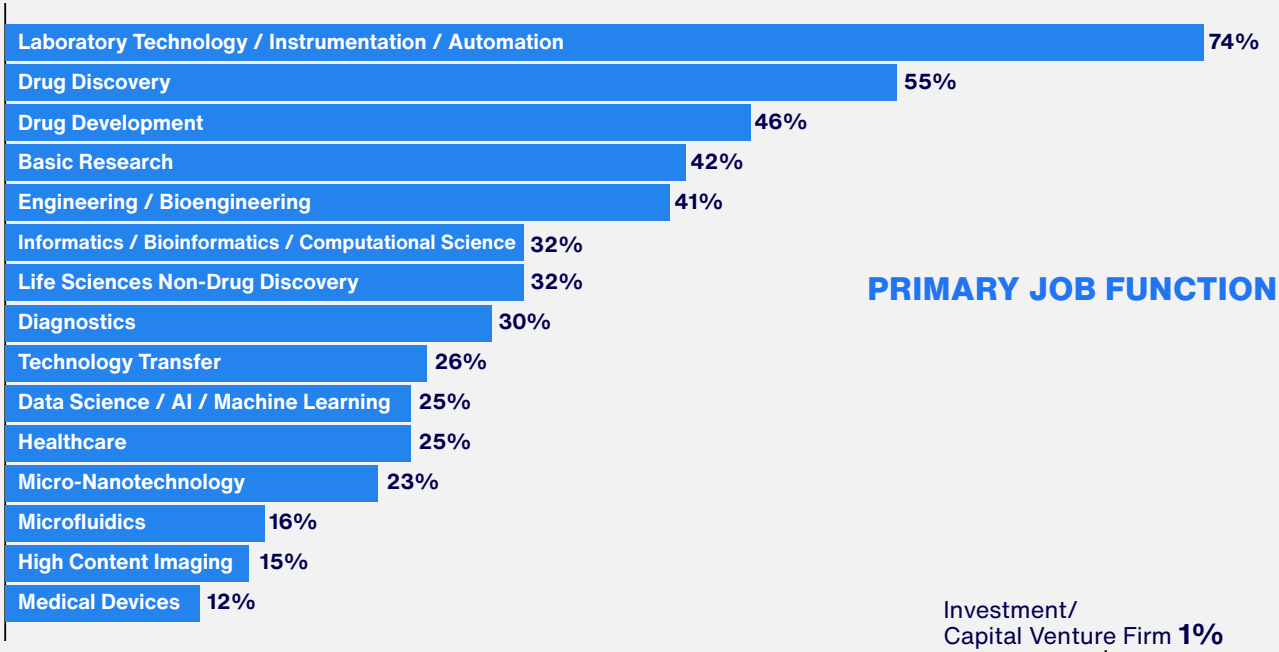
Delegate Demographics

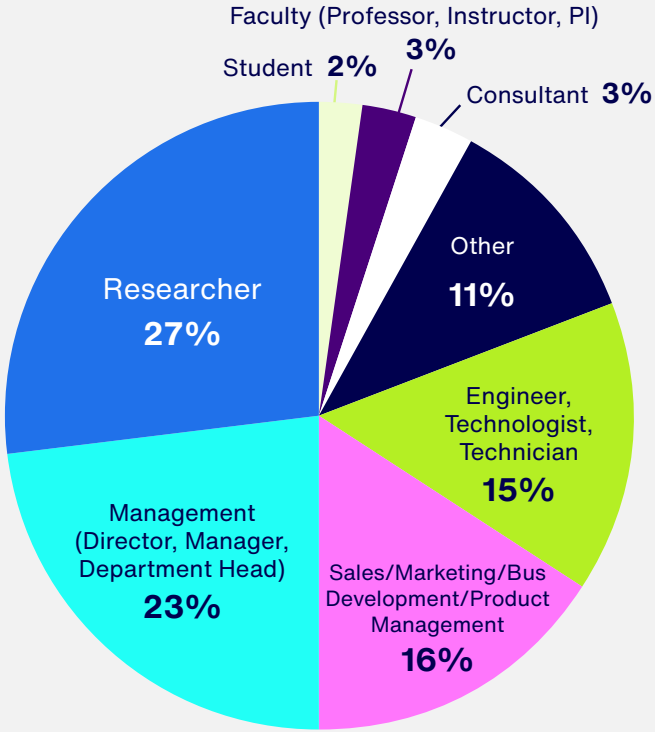
Bridging Science + Solutions

Engage directly with the professionals who are advancing lab automation: laboratory managers, biologists, technologists, engineers, principal investigators, professors and graduate researchers eager to explore new technologies.

PRIMARY INTEREST AREA



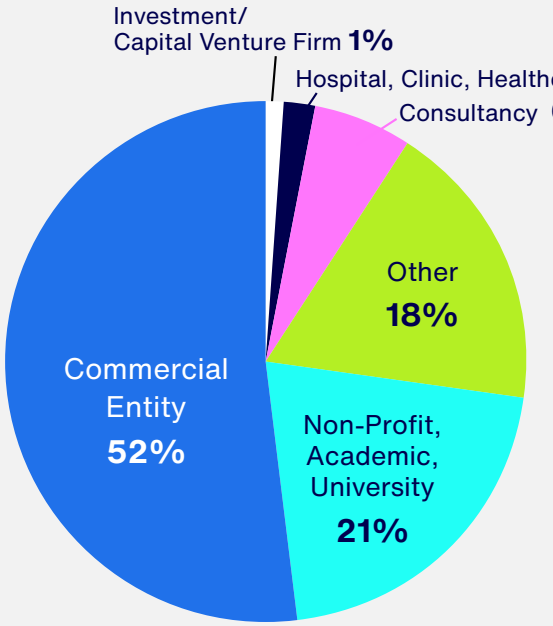
PRIMARY JOB FUNCTION



PURCHASING INFLUENCE

Influencer/Recommender	37%
Approver/Final Decision Maker	21%
Not Involved with Purchasing Decisions	21%
Decline or NA	16%
Specify Purchase of Products/Releases	5%

ORGANIZATION TYPE



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Why Hamburg?

Join us in Hamburg, Germany, a dynamic life sciences hub where science, technology and industry come together. Connect with influential leaders and innovators from across Europe in one of Germany's most globally connected cities.

A Gateway to European Innovation: Hamburg's strategic location provides strong connections to Scandinavia and major markets throughout Europe, helping SLAS Europe attract a diverse audience from pharma, biotech, academia, research and laboratory technology.

A Thriving Life Sciences Ecosystem: Hamburg is home to more than 500 biotechnology, pharmaceutical and medical technology companies, supported by a strong network of research and academic institutions. The University of Hamburg, HAW Hamburg and Hamburg University of Technology (TUHH) contribute to a community built around scientific discovery, technology and innovation.

Connections That Drive Business: Meet a highly specialized audience looking for new technologies, solutions and partnerships. From laboratory automation and screening to drug discovery and biotechnology, SLAS Europe brings together the people advancing life sciences across the region.

Science Meets an Unforgettable Destination: With its iconic harbor, vibrant neighborhoods, rich culture and international character, Hamburg gives attendees plenty of reasons to make the trip—and creates a memorable setting for networking and relationship-building beyond the conference floor.

> "A great mix of relevant companies and people, a friendly and well-organized atmosphere, and thoughtfully structured event elements."
>
> — SLAS Europe 2026 participant

Your next customer could be at SLAS Europe 2027 in Hamburg — you should be there too!

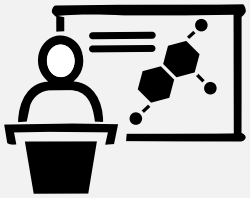
Please contact Linda Cohen, Senior Sales Manager, at +1-301-979-9524 or SLASEUROPE@discoversb.com

Non-Stop Networking that Drives Discovery

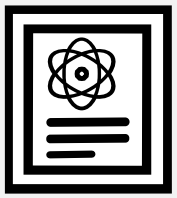
SLAS Europe 2027 is your European gateway to powerful connections, insights and opportunities in lab automation.



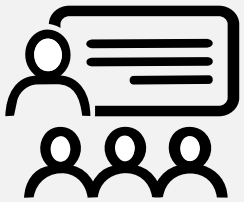
1,500+
PARTICIPANTS



36
SCIENTIFIC PRESENTATIONS



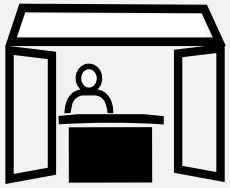
170+
SCIENTIFIC POSTERS



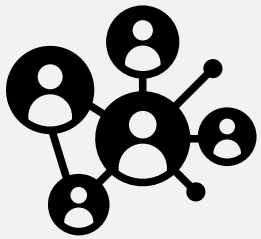
43
EXHIBITOR DRIVEN PRESENTATIONS



4
TECHNOLOGY PROVIDER SHOWCASE SESSIONS (VISITS TO HAMBURG LOCAL COMPANIES)



135+
EXHIBITING COMPANIES



6
TOPICAL INTEREST GROUPS (TIGs)



2
SCIENTIFIC KEYNOTES



2
SHORT COURSES

NEW FOR 2027!

Non-stop networking awaits at SLAS Europe 2027. Immerse yourself in endless opportunities to connect, collaborate and ignite new ideas with industry leaders!

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Non-Stop Networking that Drives Discovery

One (1) reception in the exhibition hall:

Designed to drive delegate traffic directly to your stand.

Two (2) networking lunches in the exhibition hall:

Connect with delegates over lunch in the exhibit hall for a unique chance to chat in a relaxed setting.

Four (4) refreshment breaks in the exhibition hall:

These scheduled breaks provide informal moments to connect with industry peers, spark new ideas and build valuable relationships, while recharging for the next session!

Six (6) Topical Interest Groups focused on relevant topics:

Consider sponsoring one of these dynamic Topical Interest Group sessions, a powerful way to engage, build relationships and position your brand as a leader in your field.

One (1) Official Networking Party – Hamburg After Hours:

Join us for an unforgettable night at BLOCKBRÄU, a lively waterfront brewery in the heart of Hamburg, featuring house-brewed beer, local flavor and spectacular views of the city's iconic harbor.

Thank you to the SLAS Europe 2027 Premier Sponsor, Molecular Devices, for hosting this lively event!



Recognition at SLAS Europe 2027 for companies designated as NexusXp Trailblazers at SLAS2027

NexusXp sparks collaboration between vendors and researchers by highlighting real-world lab automation scenarios that connect devices, platforms, and people to advance scientific workflows. This year, the program at SLAS Europe has expanded to include additional sponsored presentations and SLAS-curated content.

NexusXp at SLAS Europe will include:

- Three 25-minute sponsored Flash Talks presented by exhibitors, showcasing real-world examples of laboratory automation implementation
- A special NexusXp Session curated by SLAS and held in the main auditorium
- Recognition at SLAS Europe 2027 for companies that applied for and were approved for the NexusXp Trailblazer Designation at SLAS2027

NexusXp Trailblazer

Please contact Linda Cohen at +1-301-979-9524 or SLASEUROPE@discoversb.com

Exhibitors

Bridging Science + Solutions

The following companies demonstrate their strong commitment to the SLAS community and the advancement of life sciences across Europe with an expanded exhibit presence of 18 square meters or more, creating greater opportunities to showcase innovation, build connections and engage with the European life sciences community.

analytikjena
An Endress+Hauser Company

ARACELI BIOSCIENCES

AUTOMATA

BECKMAN COULTER Life Sciences

BIOSERO

BMG LABTECH
The Microplate Reader Company

dynamicdevices

evotec

FORMULATRIX®

HAMILTON

Galatek

HighRes

inheco

LAN LabAutomationNetwork

LABMAN

Lab Services laboratory automation

LVL technologies

MOLECULAR DEVICES

nNano powered by Fritz Gyger AG

NOVA BIOMEDICAL

opentrons

revvity

sptlabtech

SYNENTEC

TECAN

ThermoFisher SCIENTIFIC

YOKOGAWA
Co-innovating tomorrow™

View a list of past SLAS Europe exhibitors and sponsors.

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Education

The SLAS Europe 2027 Conference and Exhibition program will feature important tracks focused on life sciences and their global impact:

Advances in Laboratory Automation:

This track will explore technologies and workflows that are changing how experiments are designed, executed and interpreted across the life sciences and drug discovery. These technological advancements are moving laboratory automation from fixed, high-throughput workflows toward more flexible, intelligent, and biologically sophisticated experimentation.

Advances in Drug Discovery:

Emerging therapeutic modalities, novel target classes, and transformative advances in molecular design are revolutionizing drug discovery. This track will showcase how innovations in AI, advanced biophysical discovery and induced-proximity approaches are expanding the druggable universe, enabling access to previously intractable biology and accelerating the development of transformative therapeutics across modalities.

Screening Applications and Diagnostics:

This track will follow the path from target discovery to the clinic, focusing on technologies that bring research closer to human biology and patient outcomes. Leading academic and industry experts will guide attendees through key breakthroughs to show how human-relevant biology, scalable experimental systems and data-driven analysis are uniting to improve translation in drug discovery and diagnostics.

Technology Provider Showcases

Off-Site Pre-Conference Technology Showcase Sessions

Technology Provider Showcase sessions return to Hamburg with an exclusive opportunity for exhibitors.

WHEN: Tuesday 25 May 2027

The SLAS Europe 2027 Conference and Exhibition will feature two (2) concurrent half-day, off-site Tech Provider Showcase sessions in the morning and two (2) in the afternoon.

- **TWO (2) MORNING SHOWCASES:** 9:00 – 12:00
- **TWO (2) AFTERNOON SHOWCASES:** 13:00 – 16:00

Separate registration is required and space is limited. SLAS will provide transportation to and from the host venue for all registrants. Schedule is tentative and subject to change.

evotec mo:re

"A brilliant place to gain a thorough overview of the industry, build my confidence and strengthen my ability to discuss the field with others."

— SLAS Europe 2026 participant

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Schedule At-A-Glance

Bridging Science + Solutions

Monday 24 May – Exhibitor Move In

7:30 – 18:00 Exhibitor Move-In (Island Spaces ONLY)
13:00 – 18:00 All Exhibitor Move-In — No Public Exhibition Hours on These Dates

Tuesday 25 May – Exhibitor Move In, Short Courses* and Technology Provider Showcase Sessions*

7:30 – 18:00 All Exhibitor Move-In — No Public Exhibition Hours on These Dates
7:30 – 18:00 Registration Open
9:00 – 12:30 AM Short Course: Elevate Assay Development Expertise. Accelerate Drug Discovery *(additional registration required; space is limited)*
13:00 – 16:30 PM Short Course: From Manual Processes to Reproducible, Scalable Workflows *(additional registration required; space is limited)*
9:00 – 12:00 AM Technology Provider Showcase *(Off-site; additional registration required; space is limited)*
13:00 – 16:00 PM Technology Provider Showcase *(Off-site; additional registration required; space is limited)*

Wednesday 26 May – Exhibition Opens, Conference Activities, Networking Party

8:00 – 18:30 Registration Open
9:00 – 10:15 Opening Remarks and Keynote Speaker
10:15 – 11:00 Welcome Coffee Reception in Exhibit Hall
10:15 – 18:30 Exhibition Hall Open & Poster Viewing
12:30 – 13:30 Lunch in Exhibition
16:00 – 16:45 Afternoon Coffee Break in Exhibition Hall
17:30 – 18:30 Reception in Exhibition Hall
19:00 – 22:00 Networking Party (Off-site), ***Sponsored by Molecular Devices***

Thursday 27 May – Exhibition Open, Conference Activities, Exhibitor Dismantle

8:30 – 16:45 Registration Open
9:30 – 10:30 Welcome Coffee Reception in Exhibit Hall
9:30 – 16:30 Exhibition Hall Open & Poster Viewing
12:30 – 13:30 Lunch in Exhibition Hall
15:30 – 16:00 Afternoon Coffee Break in Exhibition Hall
17:00 – 23:30 Exhibition Move Out / Dismantle

**Separate registration required for Technology Provider Showcase and Short Course Sessions.*
Schedule is tentative and subject to change.

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2027 Exhibition Schedule



The Exhibition is Not Open to the Public on Monday and Tuesday

Installation – Monday 24 May and Tuesday 25 May

Monday 24 May	**7:30 – 18:00**	Island spaces ONLY Move-In
Monday 24 May	**13:00 – 18:00**	All Exhibitor Move-In
Tuesday 25 May	**7:30 – 18:00**	All Exhibitor Move-In

You MUST book unloading and reloading slots for any vehicles arriving at the venue with Interflow Logistics, through the service kit, prior to the event.

Exhibition Hours – Wednesday 26 May and Thursday 27 May

Wednesday 26 May	**10:15 – 18:30**	Morning Break, Lunch, Afternoon Break, Reception, Posters
Thursday 27 May	**9:30 – 16:30**	Morning Break, Lunch, Afternoon Break, Posters

Dismantle – Thursday 27 May

Thursday 27 May	**17:00 – 23:30**	Interflow Priority Freight Delivery Begins at 17:00, All others at 19:00. Self Loaders cannot bring empties in until 19:00.

The schedule is tentative and subject to change. If the official exhibition schedule changes, all exhibitors will be notified in writing.

"If you're looking to connect with key decision-makers shaping the future of laboratory automation and scientific advancement, this is the place to be."

— SLAS Europe 2026 participant

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Exhibit Stand Pricing and Benefits

Bridging Science + Solutions

Exhibitor or Sponsor Type	Comp Exhibitor Full Conference	Comp Exhibitor Stand Personnel	Comp Customer Exhibition Only Badges	Comp Customer Full Conference Badges	Pre-Conference Delegate List	Post-Conference Delegate List
Per 9 sqm stand	1	3	3	0	1 per company	0
Innovation Ave*NEW*	2	0	0	0	0	1 per company
Silver Sponsor	0	0	0	0	0	0
Gold Sponsor	0	0	0	0	0	1
Platinum Sponsor	2	0	0	0	1	1
Diamond Sponsor	3	0	0	0	1	1

- One (1) complimentary full-conference exhibitor badge per 9 sqm stand — includes access to the entire SLAS Europe 2027 event, including scientific sessions; additional full-conference badges for your staff may be purchased at a discounted rate
- Three (3) complimentary exhibitor stand personnel badges per 9 sqm stand — includes access to the SLAS Europe 2027 exhibit hall only; additional stand personnel badges for your staff may be purchased at a discounted rate
- Three (3) complimentary exhibition-only badges to distribute to customers (per 9 sqm space)
- Recognition as an exhibiting company on the SLAS Europe 2027 website
- Company listing and description on the SLAS Europe 2027 online floor plan and in the SLAS Europe 2027 conference app
- Dedicated access to networking with our diverse global community
- Access to additional sponsorship opportunities across the conference at discounted exhibitor rates
- Opportunity to apply for the SLAS New Product Award
- One-time e-mail to the SLAS Europe 2027 delegate list, available either pre or post conference (HTML and text provided by the exhibitor; e-mail is deployed by SLAS; based on availability; fulfillment fee applies)

Exhibit Stand Pricing

(prices are VAT exclusive)

STANDARD PRICING:

€6,475 per 3m x 3m Inline Space

LATE PRICING AFTER 15 APRIL 2027:

€6,675 per 3m x 3m Inline Space

CORNER FEE:

€395 per corner

Stand Package Benefits include:

- Inline, white walls (consistent with space booked)
- Fascia board featuring company name
- Grey sustainable carpet
- 1x LED spotlight 10W per every 3 sqm of space
- 1x waste paper basket
- Electrical connection 3 kW
- Daily cleaning and waste disposal

Over and Above Pricing for Conference Registration:

Rates for registrations purchased beyond your complimentary allotment.

STANDARD RATES

Exhibitor Full Conference Registration	**€925**
Customer Full Conference Registration	**€925**
Exhibitor Exhibition Only Registration	**€225**
Customer Exhibition Only Registration	**€225**

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Celebrating Our Host Country: Exclusive Benefits for German Participants

Celebrate SLAS Europe 2027 as part of our host country community with a special opportunity created just for Germany-based companies. Enjoy added visibility and meaningful benefits that spotlight your brand and strengthen your presence at the event.

SPECIAL OFFER: Receive a 10% Discount on Premium Sponsorships

Select one option below:

- Keynote Sponsorship *(Exclusive)*
- Push Notifications *(Limited availability)*
- Topical Interest Groups *(Limited availability)*

Bonus Recognition for German Companies with Exhibition Stands

- **Standout Exposure:** Logo on signage located at the entrance to the Exhibit Hall
- **One (1) additional pass** to the official SLAS Europe 2027 conference party
- **Mention in the SLAS Event Scheduler:** Company logo featured in a special “Host Country Exhibitors” section
- **Mobile App Recognition:** Noted as a Host Country company on the official SLAS Europe 2027 mobile app



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Exhibit Rules & Regulations

Bridging Science + Solutions

Payments

Accepted forms of payment include credit card and ACH/wire. Check payments are not accepted. Any applicable wire transfer or bank fees must be paid by the exhibiting company.

PAYMENT OF EXHIBIT SPACE:

FULL PAYMENT DUE: 8 December 2026

- Applications received before 8 December 2026 must be accompanied by a nonrefundable deposit in the amount of 50% of the total space rental charges (not including VAT).
- Applications received after 8 December 2026 must be accompanied by payment IN FULL of the space rental charges.
- Payments via ACH/wire must be received within 30 days of reservation.

PAYMENT OF SPONSORSHIP ITEMS:

Sponsorship payments are due in full at the time of reservation.

- Payments via ACH/wire must be received within 30 days of reservation.
- Applicable fees are added to each sponsor item purchased for companies who are not exhibiting.

CANCELLATION AND REFUNDS:

All cancellations of space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancellation of that space.

- 100% of the total space rental charges are due if space is cancelled. No refunds will be made. Exhibitors who cancel and have a remaining balance must pay the amount due based on their date of cancellation.
- Sponsorships are non-refundable.
- Please view the SLAS Europe 2027 Terms and Conditions for the full cancellation policy.

German VAT

SLAS, its service partners, event exhibitors, and sponsors must and will comply with all VAT application regulations.

German VAT will not be applied to exhibit and sponsorship invoices in accordance with German laws and regulations. Reverse Charges will apply. Thus, exhibitors and sponsors will be responsible for their own VAT reporting and payment if applicable. Note that the mentioned prices are VAT-excluded. By signing this contract, you agree to comply with these regulations and pay your invoice in full.

You will receive a separate VAT invoice for compliance within 6 months of the conclusion of the event. The invoice for your participation shall be issued by:

Society for Laboratory Automation and Screening
1301 West 22nd Street
Suite 708
Oak Brook, IL 60523 USA

German VAT: DE462676337

Stand Specifications

Island stands are stands exposed to aisles on all four sides, with a minimum size of 6m x 6m. You will have an empty floor area with no walls, carpet, electrical, or furnishings. You are responsible for designing, building and furnishing your entire stand. Furniture and electrical items may be ordered through Webshop. The maximum height of an island is 6 meters when ceiling height and rigging permit (6 meters from the floor to the top of any booth components and signs). No signage, lighting fixtures or light/sign trusses are allowed outside the boundaries of the exhibit space. Per SLAS design guidelines, every Island MUST submit their booth rendering before the event. For Islands, you must purchase or bring carpet/flooring. Raised flooring is not allowed without the use of ramps that surround the full perimeter of the stand for safety and accessibility.

Linear or in-line stands are 3m x 3m or 3m x 6m units arranged in a straight line. The back wall of any construction in a linear stand shall not exceed 2.5m in height, including signage. Display materials should be arranged in such a manner as not to obstruct the sightlines of neighboring exhibitors.

Please view the SLAS Europe 2027 Terms and Conditions for details.

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Priority Point System

The Priority Point System recognizes and rewards ongoing engagement. Following the Premier Sponsor, companies with the highest cumulative points receive early access to exhibit space selection, securing prime placement on the show floor. Points are earned through exhibit stand purchase, sponsorship purchases, and participation in the Corporate Partner Program.

Purchase your Corporate Partnership now to take advantage of priority points for space selection at SLAS Europe 2028!

Purchase a Corporate Partnership (click here)

SLAS Europe Conference	
TYPE OF POINTS EARNED	**PRIORITY POINTS**
SLAS Corporate Partner Program–Tier 1 : $5,500	50 points
SLAS Corporate Partner Program–Tier 2 : $3,250	25 points
SLAS Exhibit Booth	5 points (per 9 sqm)
SLAS Sponsorship Dollars*	1 point per €1,000 spent

Earning Guidelines

15 April 2027 through 14 April 2028

Total Points will be calculated for upcoming conferences to select space for the following year's conference.

*Sponsorship Dollars include any non-event opportunities listed in the visibility prospectus, and SLAS Symposium sponsorship.

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Non-Exhibiting Sponsorship Opportunities

Not exhibiting? You can still make a powerful impact on SLAS Europe 2027 delegates.

Strategic sponsorship opportunities are available exclusively for companies seeking engagement with our influential community of scholars, scientists, researchers, innovators, entrepreneurs, and decision-makers, without the need for a stand.

Elevate your visibility, amplify your message and connect meaningfully with delegates through targeted sponsorships designed for maximum exposure.

Benefits for Non-Exhibiting Sponsors

- Logo recognition on SLAS website
- Logo recognition on SLAS Europe 2027 signage associated with the purchased sponsorship and sponsorship level
- All sponsor benefits are available except for Exhibitor Full-Conference registration badges

Rules for Non-Exhibiting Sponsors

- A 25% surcharge will be added to your sponsorship purchase within 48 hours of purchase
- Companies may not purchase any sponsorship related to sponsored content (e.g. Exhibitor Tutorials, Solutions Spotlights, NexusXp Flash Talks), or Passport to Prizes
- Any sponsorship with a speaking or photo opportunity (e.g., Keynote Program Sponsor) benefit is available only if a conference registration is purchased
- Meeting rooms are not available to non-exhibiting companies



Sponsorship Participation Levels

**Participation level is determined based on total sponsorship spend per company, not including VAT or stand/booth spend.*

TOTAL SPEND*	Silver Level €3,000–€3,999	Gold Level €4,000–€6,999	Platinum Level €7,000–€14,999	Diamond Level €15,000+
Additional Complimentary Exhibitor Full Registration Badges	–	–	**2**	**3**
Pre-conference registrant e-mail *(Fulfillment fee applies)*	–	–	–	Yes
Post conference registrant e-mail *(Fulfillment fee applies)*	–	–	–	Yes
Logo recognition on SLAS Europe 2027 event sponsor web page	Yes	Yes	Yes	Yes
Logo recognition on SLAS Europe 2027 signage	Yes	Yes	Yes	Yes
Sponsor Level recognition sign in company stand	Yes	Yes	Yes	Yes

Your company earns 1 priority point for every €1,000 spent on sponsorships, which counts toward stand selection order for SLAS Europe 2028. Stand selection will begin onsite in Hamburg.

Sponsorship Opportunities

Purchase SLAS Europe 2027 Sponsorship Opportunities (click here)

MOLECULAR DEVICES

Thank you MOLECULAR DEVICES, the SLAS Europe 2027 Premier Sponsor, for their commitment and leadership.

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slas europe 2027
Conference & Exhibition

Hamburg, Germany
25-27 May 2027

Educational Opportunities

Opening Keynote Sponsorship €7,500 | Exclusive

Position your brand at the forefront of the conference's highly anticipated opening session. Your company name, logo and message will be prominently featured as delegates gather to hear leading experts share groundbreaking insight shaping the future of laboratory automation technology and tools. Sponsors also receive extended visibility with logo recognition in session listings on the conference website and within the Event Scheduler.

Wednesday 26 May, 9:00 - 10:15

Speaker:

Alex Zhavoronkov, PhD, Founder, CEO and CBO of Insilico Medicine

Benefits Include:

- Signage at keynote session room
- Logo recognition as the keynote sponsor on the event website and in all SLAS promotional materials
- Sponsor recognition in the keynote presentation opening remarks
- Sponsor recognition in keynote presentation walk-in and transition slides
- Logo recognition in the Event Scheduler and conference mobile app
- Photo opportunity with the keynote speaker



Please contact Linda Cohen, Senior Sales Manager, at +1-301-979-9524 or SLASEUROPE@discoversb.com

Educational Opportunities

Bridging Science + Solutions

Exhibitor Tutorials €3,300 | 15 Available

Elevate your company's speaker(s) and present your cultivated content at SLAS Europe 2027. Exhibitor tutorials are an important part of the SLAS Europe 2027 program and a prime opportunity to network with delegates. These sessions are held at the CCH, and space is booked directly through SLAS. The fees below do not include food or beverage. Once space is confirmed for tutorials during the lunch hour, food and beverage orders must be arranged with the designated caterer directly. All 12:30 Tutorials are required to provide lunch service ordered directly through the official catering partner.

Exhibitor tutorials are available in **60-minute** time slots. A limited number of tutorial slots are available, and exhibitors may request one tutorial slot. If additional slots are requested, requests will be put on a waiting list until 15 March 2027. After this date, exhibitors will be allowed to secure additional tutorial time slots in the order in which the written requests were received, based on room availability.

Exhibitor Tutorial Schedule:

Wednesday 26 May **12:30 – 13:30** – 5 available *(Sponsor is required to purchase lunch at an approximate cost of €40-€50 per delegate)*

16:30 – 17:30 – 5 available

Thursday 27 May **12:30 – 13:30** – 5 available *(Sponsor is required to purchase lunch at an approximate cost of €40-€50 per delegate)*

Benefits Include:

Educational or Technical Programming:

- Opportunity to host your own educational or technical session with a speaker(s) of your choice for one hour
- Content is yours to create and may be product-focused

Content Capture

- MP4 recording and slides (no video) provided to the sponsor within two weeks post-event
- Recordings include slides and audio only
- The recording will be edited to remove excess content at the beginning and end ("heads and tails") for a polished and concise playback experience

Meeting Logistics:

- The room set is classroom-style, allowing for approximately 75 delegates, including a head table and podium (no option to add additional seating)
- Audiovisual includes: LCD projector/screen, podium, podium microphone, (1) wireless lapel microphone, laptop, wireless slide advancer, and Q&A microphone
- One table with two (2) chairs outside the room
- The sponsor may provide signage, but it may not be placed more than 15 minutes before the tutorial and must be removed at the conclusion
- Lunch must be ordered for delegates during 12:30 tutorials

Marketing:

- Listing of tutorial title, description, speakers, room location and time in the SLAS Event Scheduler and conference mobile app
- Company logo will be included in the SLAS Event Scheduler, SLAS.org/Europe2027 sponsor page and conference mobile app
- A food and beverage icon will be added to the Event Scheduler listing to entice delegates to attend your tutorial during the lunch break
- Listing of sponsor name, room location and session time on onsite signage (two signs) in the registration lobby and near the exhibition; sign is approx. 200 mm x 800 mm with multiple tutorials listed

Fees do not include:

- Invitation of delegates to your tutorial
- Management of tutorial registration
- Food/Beverage — once space is confirmed, food and beverage orders must be arranged and paid by sponsors directly with the convention center
- Additional audiovisual may be ordered directly from the exclusive audiovisual service partner at the sponsor's expense

Educational Opportunities

Solutions Spotlight Presentations €2,650 | 25 Available

Solutions Spotlight presentations are 20-minute opportunities in the Exhibition Theatre.

With timeslots available during exhibition hours on Wednesday and Thursday, Solutions Spotlight presentations are an ideal platform to highlight a new technology or customer case study in a prominent, public venue. Companies delivering Solutions Spotlight presentations are featured on the event website, Event Scheduler and conference mobile app.

A limited number of Solutions Spotlight slots are available, and exhibitors may request a maximum of two Solutions Spotlight slots. If additional slots are requested, requests will be put on a waiting list until 15 March 2027. After this date, exhibitors will be allowed to secure additional time slots in the order in which the written requests were received based on availability.

Benefits Include:

- Host an educational session with a speaker(s) of your choice for 20 minutes at the SLAS Europe 2027 Theatre on the exhibition floor; content is yours to create
- Content Capture Included: professional MP4 recording and slides (no video), provided within two weeks post-event, edited to remove excess content at beginning/end
- Basic AV included in the Theatre: LCD monitor, laptop, podium, podium mic, wireless lapel microphone, Q&A microphone and slide advancer/laser pointer
- Company logo included in the SLAS Event Scheduler, SLAS.org/Europe2027 sponsor page and mobile app
- Sign at the Exhibition Theatre with QR code linking to the schedule, including your Solutions Spotlight details
- Seat drops and company literature are not allowed inside the Exhibition Theatre

Available Time Slots:

WEDNESDAY 26 MAY

10:30 – 10:50
10:50 – 11:10
11:10 – 11:30
11:30 – 11:50
11:50 – 12:10
13:00 – 13:20
13:30 – 13:50
14:40 – 15:00
15:00 – 15:20
15:20 – 15:40
15:40 – 16:00
16:00 – 16:20
16:20 – 16:40
16:40 – 17:00
17:00 – 17:20

THURSDAY 27 MAY

10:00 – 10:20
10:20 – 10:40
10:40 – 11:00
11:00 – 11:20
11:20 – 11:40
11:40 – 12:00
12:50 – 13:10
13:10 – 13:30
13:50 – 14:10
14:10 – 14:30



Please contact Linda Cohen at +1-301-979-9524 or SLASEUROPE@discoversb.com

Educational Opportunities

NexusXp
The Connected Lab

NexusXp: The Connected Lab Flash Talk €3,000 | 3 Available

Thursday 27 May from 14:30 – 16:00

NexusXp: The Connected Lab highlights organizations that are transforming laboratory science through connected technologies, collaborative partnerships and successful real-world implementation. The NexusXp Flash Talks place your company at the center of the lab automation conversation. Showcase your leadership, engage top decision-makers and connect with an audience actively seeking practical solutions during your session in the Exhibition Theatre.

**Participation subject to approval*

Benefits Include:

- Host an educational session with a speaker(s) of your choice for **25 minutes** in the SLAS Europe 2027 Exhibition Theatre; content is yours to create (will be reviewed and approved by SLAS)
- Participation as an interviewee in a pre-event episode of the SLAS New Matter Podcast focused on NexusXp: The Connected Lab (scheduled by SLAS)
  - SLAS Podcasts average 15-20 minutes in length and are presented in an interview style
  - Episode will be recorded and available on SLAS website/podcast channels
- Session title, description and speakers listed on the event scheduler and mobile app
- Content Capture Included: professionally captured MP4 recording and slides (no video), provided within two weeks post-event, edited to remove excess content
- Basic AV included in the Exhibition Theatre: LCD monitor, laptop, podium, podium mic, wireless lapel microphone, Q&A microphone and slide advancer/laser pointer
- The Flash Talk will be promoted across SLAS channels as part of the NexusXp programming at SLAS Europe 2027
- The Flash Talk will be tagged with the NexusXp logo in the Event Scheduler and mobile app
- Company logo included in the SLAS Event Scheduler, SLAS.org/Europe2027 sponsor page and mobile app
- Sign at the Exhibition Theatre with QR code linking to the schedule, including your session details



Educational Opportunities

Topical Interest Group Sessions €1,750 | 6 Available

Increase your visibility by sponsoring a Topical Interest Group (TIG) meeting. TIG meetings are an important part of the SLAS Europe 2027 program and are opportunities to engage with the SLAS community focused on a specific topic. Six (6) TIGs are available.

1. Harnessing AI to Transform Reagent and Assay Design
2. Sustainability in Sciences
3. Data Science and AI
4. Sample Management
5. Automation and Screening in Agri-Tech
6. Automated Science Education

The TIG meeting schedule will be determined by the end of February 2027 and is at the discretion of the individual interest group chairs and the event organizers. The sponsor has no influence over the interest group schedule.

Benefits Include:

- Logo recognition in the Exhibition Theatre
- Logo recognition on interest group schedule signage
- Logo recognition in session listing on the Event Scheduler and the conference mobile app

Sponsor support does not include the opportunity to address the audience within the interest group or have any input on the content presented by the group unless invited to do so by the session chair or moderator. Interest group content is determined at the sole discretion of the chair and SLAS.



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Branding Opportunities

Official Sustainability Sponsor of SLAS Europe 2027

€4,000 | Exclusive **SOLD**

Join us in championing a sustainable future by serving as the Official Sustainability Sponsor for SLAS Europe 2027. This sponsorship affirms your commitment to environmental responsibility and supports our mission to integrate eco-friendly practices throughout the conference.



Benefits Include:

- Official sponsorship of the 'Fill Your Water Bottle Sweepstakes' at SLAS Europe 2027, including custom branding on water bottle fill stations near the session rooms (SLAS does not provide bottled water at this event, so all delegates must use filling stations, increasing the visibility of this opportunity)
- Mention of the Sweepstakes on the website and in event communications, including the Know Before You Go e-mail
- One (1) push notification on Wednesday and Thursday of the event, providing information and reminders regarding the sweepstakes promotion (content provided by SLAS)
- 50% discount on one (1) purchased Solutions Spotlight OR Exhibitor Tutorial slot (Sponsor must purchase an exhibit stand to be eligible for thought leadership sponsorships)

Conference Notebook

€10,000 | Exclusive

This is an opportunity to create a lasting impression and increase brand recognition by offering a memento that attendees will use long after the conclusion of the conference. Your company logo will be placed on the cover of the notebook that attendees use to take notes and record connections made during the exhibition.

Benefits Include:

- Company logo imprinted in one color
- Opportunity to include one double-sided flyer in each notebook.
  **Size based on notebook size, flyer supplied by the sponsor*
- SLAS will produce the notebook and this sponsorship includes the cost of production; notebook design is at the discretion of SLAS

Branding Opportunities



Conference Badges and Lanyard

€8,000 | Exclusive **SOLD**

As the exclusive Badge and Lanyard Sponsor, your logo is prominently displayed on the back of the conference badge, ensuring your company is the first brand delegates see upon check-in. Your logo will also appear on the official conference lanyards, providing continuous, high-visibility exposure throughout the event.

Benefits Include:

- Company logo (one color) on the lanyard distributed to all delegates
- Company logo printed on the back of all conference badges
- SLAS will produce the lanyards and this sponsorship includes the cost of production
- Sponsor company logo will be included on all SLAS Europe 2027 registration information web pages and delegate registration confirmation e-mails

NEW! Hamburg Coffee Cart

€5,250 per day | Wednesday or Thursday available

Own the morning rush and keep attendees energized with a mobile coffee cart sponsorship that gives a nod to Hamburg's rich coffee-trading heritage. Your company logo is featured on signage near an espresso cart, serving up expertly crafted coffee during the morning coffee break, right when delegates need it most. Cart will be placed at a beverage break location of the sponsor's choice.

Benefits Include:

- Two (2) signs with your company logo in the exhibit hall acknowledging the sponsorship
- Mention in the SLAS Event Scheduler and mobile app

Branding Opportunities



NEW! Schedule-at-a-Glance Signage Sponsor €2,750 | Exclusive

Put your brand on the resource delegates consult most. Your logo becomes associated with the planning tools delegates rely on throughout the conference, giving your company repeated visibility. The sponsor receives prominent recognition on both sides of the large printed conference schedule onsite and the online version used leading up to the event, delivering constant visibility.

NEW! Haribo Goldbears with Branded Wrapper €3,500 | Exclusive

Put your brand directly into attendees' hands with individually packaged Haribo Goldbären featuring a fully customized wrapper showcasing your company logo. Available to all delegates at registration, this fun and memorable giveaway offers a sweet taste of Germany while keeping your brand front and center.



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Branding Opportunities

NEW! Product Launch Enhancement — €300 | Unlimited

Launching a new product at SLAS Europe 2027? Promote it to more than 1,500 lab automation and drug discovery professionals with extended visibility before, during and after SLAS Europe 2027.

Your Enhancement Includes:

- Multi-platform listing: Your New Product Launch information will be featured on the Event Scheduler and the SLAS Europe 2027 mobile app.
- Dedicated social media feature: Your company and product will be spotlighted in two SLAS Europe 2027 Product Launch posts across three of SLAS's popular social media channels: LinkedIn, Facebook and Instagram.
- Dedicated e-mail exposure: Inclusion in two Product Launch e-mails sent directly to the SLAS community.
- Visibility: Product Launch mention in your company description on the conference mobile app.
- Advertising discount: Companies receive 10% off the purchase of an SLAS.org website ad (3-, 6- or 12-month) or retargeted advertising package.

Important Notes: This enhancement is separate from the New Product Award application. Companies may participate in either or both.

Please contact Linda Cohen, Senior Sales Manager, at +1-301-979-9524 or SLASEUROPE@discoversb.com

Signage Opportunities

SLAS Europe 2027 will host exhibitors and delegates in **Exhibition Hall H** of the Congress Center Hamburg (CCH). Sponsorship opportunities will be available throughout the Congress Center.

Key locations include: 1 Registration, 2 Column Sponsorship, 3 Escalator with Branding.



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Signage Opportunities

NEW! Large Digital Sign outside CCH — €10,000 | Exclusive

Make a bold first impression with your brand featured on the CCH's 15-meter-wide LED display wall located directly at the main entrance. This high-impact digital placement puts your message front and center as SLAS Europe attendees arrive at the Congress Center Hamburg.



NEW! Escalator Branding — €7,000 | Exclusive

Capture delegates' attention with high-impact escalator branding, turning every step into a memorable impression. Escalators are in full view of delegates walking through the CCH as they go to educational sessions and the exhibit hall. Package includes three (3) double-sided clings on one of the outside glass rails. Photo shows the two available rails – the sponsor will pick one.



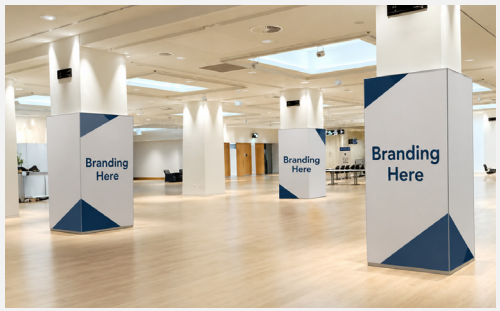
NEW! CCH Lobby Banner — €7,000 | Exclusive

Make a bold impression in the heart of the CCH lobby with a 600 × 190 cm branded banner offering exceptional visibility throughout the day. Your brand will be prominently displayed as delegates move between registration, educational sessions and the Exhibit Hall.



Exhibit Hall Lobby Branded Columns — €4,500 | 3 Available

Transform one of the venue's structural columns into a bold branding opportunity. Each column is wrapped with your custom-designed graphic on all four sides, ensuring maximum visibility from every angle. Strategic placement creates an impactful presence and reinforces your brand. Wrapped area is approximately 130x250cm.



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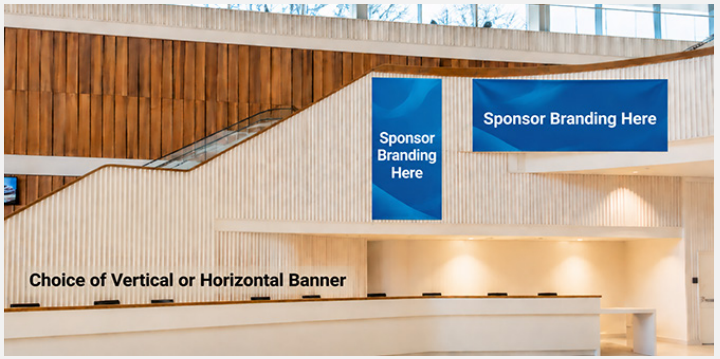
Signage Opportunities

NEW! Banner by Registration — €3,000 | Exclusive — SOLD

Make a strong first impression with exclusive branding displayed prominently above the SLAS Europe registration counter. This banner (400 × 170 cm or 200 × 320 cm), which can be displayed vertically or horizontally, provides high-impact visibility as delegates arrive, check in and return to the registration area throughout the conference.



Exhibitor Tutorial Level Branded Columns — €2,500 | 2 Available

Showcase your brand on a high-visibility column located on the Exhibitor Tutorial level, where attendees gather for education, networking and industry presentations. This prominent placement keeps your company front and center as delegates move throughout this active conference area.



NEW! Educational Session Level Glass Clings — €2,500 | 2 Available

Capture attendees' attention on their way to educational sessions with a 144 × 102 cm branded glass cling, offering prominent visibility along a key conference pathway.



Signage Opportunities

Exhibition Hall Floor Clings **€1,500 | 4 Available**

Exhibition Hall Lobby Floor Clings **€1,500 | 4 Available**

Drive visibility where it matters most, right underfoot. Floor sticker sponsorships offer premium placement for your custom graphics in high-traffic areas of the conference venue, ensuring your brand is seen by thousands of delegates as they navigate the event. This package includes three (3) 81 x 81 cm stickers, which may be used to lead delegates to your booth or to draw attention to your brand. Sponsorship includes the cost of production and installation.

Double-Sided Meter Board Freestanding Sign **€1,500 | 4 Available**

Place your custom message or branding on a double-sided meter board sign placed within high-traffic areas of the CCH lobby. These signs will be produced with sustainable material, and printing is included.

Please contact Linda Cohen, Senior Sales Manager, at +1-301-979-9524 or SLASEUROPE@discoversb.com

Networking Opportunities

Exhibit Hall Tour Stop €2,000 | 5 Available

Position your company as a must-see destination on the official SLAS Europe Exhibit Hall Tour! Whether a delegate is a newcomer to SLAS Europe, a solo attendee or just wants a head start on navigating the space and making connections, this tour will help them make the most of their experience.

During Hall Tours on Wednesday 26 May, an SLAS representative will guide a group of delegates to your stand, where you'll have up to five (5) minutes to engage them with your product demos, presentations and solutions. Innovation AveNEW will be included on the tour. At least three (3) tours are anticipated.

Benefits Include:

- Floor decal in front of your stand designating your space as a tour stop
- Tour spot recognition on the large, printed exhibit floorplan at the entrance to the exhibition (subject to print deadlines)
- Promotion as a hall tour participant in all official conference materials and pre-event communication
- List of opted-in tour registrants (delegates must register for this event, 10 registrants per tour)



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Digital Opportunities

Digital Sign Package in the CCH Lobby — €1,250 | 4 Available

Put your brand in front of delegates as they navigate the CCH with digital signage displayed in four (4) high-visibility locations throughout the lobby and at the main entrance to the Exhibit Hall. Your custom graphic will rotate alongside other sponsor messaging, providing additional exposure throughout the conference.

Show Daily eNewsletter — €2,650 | 2 Available

Sponsor the daily show eNewsletter, which is sent to every delegate before the start of each day. The e-mail includes key updates and highlights for each day during the event. The sponsor banner logo will appear on the e-mail as the official show daily sponsor for the chosen day. One (1) available per day on Wednesday 26 May and Thursday 27 May.

SLAS Community E-mails — €2,800 | 9 Available

Share important information about your company and products with this dedicated marketing e-mail to the full SLAS Community. Reach more than 8,000 SLAS members and Europe 2027 delegates (opt-in only) before and after the event. All content is subject to SLAS approval and must adhere to SLAS e-mail guidelines.

- Pre-Event e-mail to SLAS community: One (1) per week in April, five (5) total
- Post-Event e-mail to SLAS community: One (1) per week in June, four (4) total

Please contact Linda Cohen, Senior Sales Manager, at +1-301-979-9524 or SLASEUROPE@discoversb.com

Digital Opportunities

"Know Before You Go" E-mail Banner — €2,000 | Exclusive

Your custom banner or company logo will be prominently displayed at the bottom of the pre-conference "Know Before You Go" e-mail sent to ALL registered delegates before the conference.

Benefits Include:

- Custom graphic size 600 pixels wide by 160 pixels tall
- Hyperlink from the banner to your website or any other URL

LinkedIn Social Media Posts — €1,200 per post

Grab the attention of the SLAS community with an elevated post on the SLAS LinkedIn page. Sponsored posts are limited to two (2) per day. Posts are subject to editorial and schedule review by SLAS. Scheduled posts will be available for the four (4) weeks before and through the end of the SLAS Europe 2027 Conference and Exhibition.

NEW! LinkedIn Post with Embedded Video — €2,500 per post | 2 Available

Grab the attention of the SLAS community with an elevated LinkedIn post. Deployed from the SLAS LinkedIn page, the post will include your content and an embedded two-minute onsite interview filmed at your booth.

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Mobile App Opportunities

Mobile App E-mail and Splash Page Sponsor — €3,000 | Exclusive

Reach every delegate by placing your custom banner on top of the e-mail that provides login information for the SLAS Europe 2027 mobile app. This sponsorship also includes the mobile app splash page, which shows your custom graphic to delegates the first time they log in to the app. The splash screen is a static full-page image.

Mobile App Pitch Reel — €3,000 | 4 Available

Make a memorable introduction and connect with fellow attendees through the SLAS Conference Mobile App! Pitch Reels allow participants to record and upload a short video (up to 30 seconds) introducing themselves, their company, products, or innovations. Sponsored Pitch Reels will be accessible to delegates through a featured tile on the mobile app home screen, providing increased visibility, sparking interest, and encouraging meaningful connections throughout the conference. All video submissions are subject to SLAS approval.

Mobile App Banner Ads — €3,000 per banner | 4 Available

Maximize your brand's visibility with rotating banner ads across every page of the conference mobile app. Each banner moves from page to page, ensuring high-frequency exposure to users throughout their app experience.

- Graphic size required: 300x50px, 600x100px, 900x150px or 1200x200px and under 400kB; animated GIFs are not supported

Mobile App Floor Plan Sponsor — €2,000 | Exclusive

The Mobile App Floor Plan Sponsorship highlights your brand directly within the interactive exhibit hall map. Your logo will be prominently featured in the Event Scheduler and the mobile app.

Mobile App Push Notifications — €2,000 per notification | 7 Available

Push notifications are a proven, proactive way to drive engagement and brand awareness. Use the SLAS mobile app push notifications to get delegates to your stand, highlight a special event or offer, or alert delegates to your company promotions and giveaways. Push notifications cannot contain hyperlinks.

- Tuesday 25 May: Two (2) Available
- Wednesday 26 May: Three (3) Available
- Thursday 27 May: Two (2) Available

SLAS Europe 2026 App Downloads:
1,690 Total
(515 Android, 913 iOS, 262 Web)

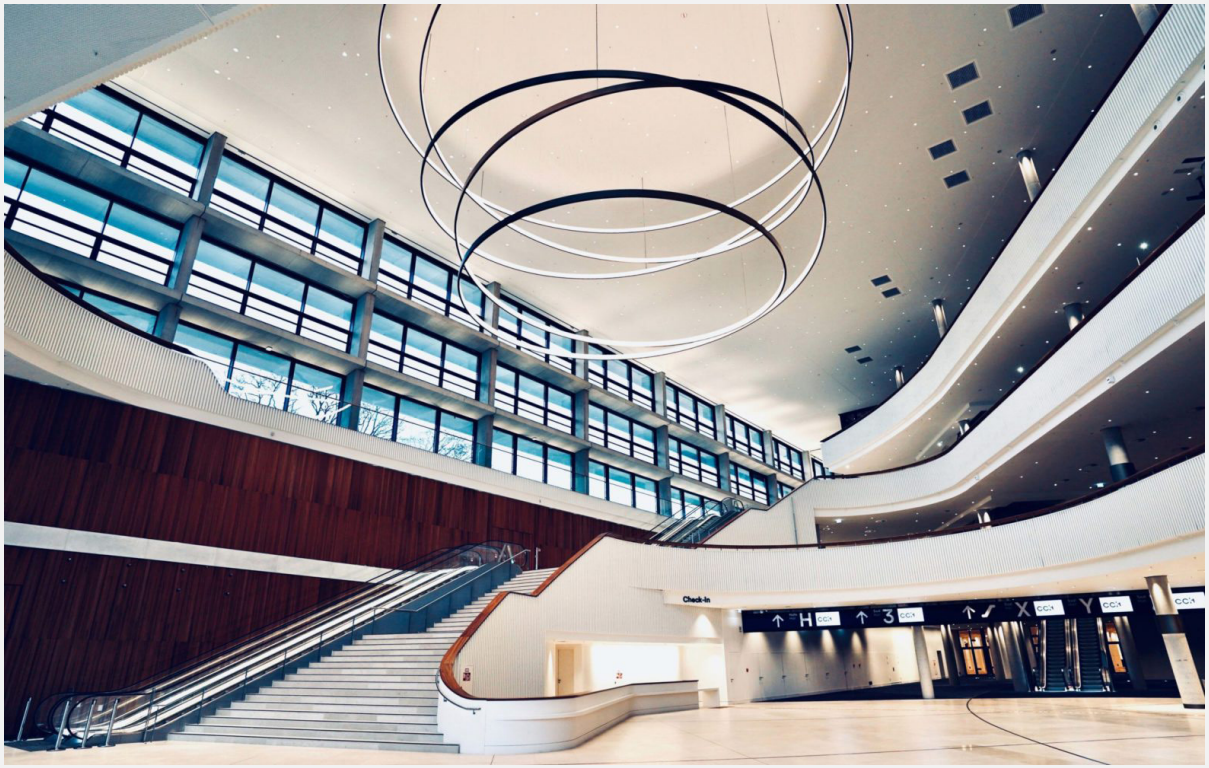
Please contact Linda Cohen, Senior Sales Manager, at +1-301-979-9524 or SLASEUROPE@discoversb.com

Meeting Rooms

Congress Center Hamburg Meeting Space **€800 per room per day | 4 Available**

SLAS is pleased to offer the meeting room options below. These meeting spaces are located near the education space. Meeting rooms are available Wednesday and Thursday.

- AV and catering may be ordered through the provided vendors
- Set will be conference-style for 10 people; room set may not be altered
- Rooms may not be used for presentations or product demonstrations
- Meeting spaces are not intended for large gatherings (more than 20 attendees) during exhibition hours or official SLAS functions
- Meeting spaces are available only to SLAS Europe 2027 exhibitors



CONNECT & ENGAGE

with SLAS Year-Round Sponsorships

SLAS

Convene. Discover. Innovate.

Purchase Year-Round Sponsorships

View the Year-Round Prospectus

Interested in securing one of the valuable sponsorship opportunities outlined in this Year-Round Sponsorship Prospectus?
Please contact:

Linda Cohen
SLAS@discoversb.com

Stay connected to the SLAS community all year long.

These exclusive partnership opportunities deliver continuous brand visibility and direct access to a global audience of 19,000 scientists and technology innovators, keeping your company top of mind well beyond the conference floor.

Corporate Partner Program

Pricing: $5,500 for Tier 1
$3,250 for Tier 2

EARN PRIORITY POINTS TOWARDS SLAS EUROPE 2028 STAND SELECTION!

Gain brand recognition as a leader in the field while enjoying exclusive benefits designed to enhance your visibility and engagement within the SLAS community. Corporate Partners receive valuable advantages throughout the year, including priority points that provide preferred space selection for future SLAS events.

- **Priority Points towards Space Selection at the International Conference and Exhibition** —
  Tier 1 = 50 points / Tier 2 = 25 points
- **Priority Points toward Space Selection at the Europe Conference and Exhibition** —
  Tier 1 = 50 points / Tier 2 = 25 points
- **Corporate Member recognition in exhibition booth**
- **Listing in the SLAS Corporate Partner Directory**

Additional benefits outlined in the *Year-Round Sponsorship Prospectus*.

SLAS Meet-Ups

Pricing: $4,000 per Meet-Up

These in-person informal networking events focus on one or more hot topics in life sciences and technology. They are designed to promote interactive discussion and foster collaboration at the local level. SLAS Meet-Ups are an excellent opportunity to meet SLAS regional communities in key cities across the U.S. and Europe.

Sponsored Webinars

Pricing: $5,000 per one-hour webinar



Place your company's expertise center stage. Sponsored webinars offer a unique platform to deliver your expertise, thought leadership and best practices directly to the SLAS community. Your presentation, 1 hour in length, can be about industry trends, technical demonstration, a proven case study and/or insights from your company experts. Webinars are catalogued in APPLIED – The SLAS Learning Center, delivering lasting visibility. SLAS webinars average 130 registrants.

Benefits:

- Two (2) dedicated e-mails to the full SLAS membership with your webinar title, description, speakers, date, time, and registration link
- SLAS.org dedicated event page hosting the details of your webinar
- Recording will be e-mailed to all registrants and will live in APPLIED - The SLAS Learning Center
- Registration list (name, company, title, e-mail if opted in)

Sponsored Eblasts

Pricing: $3,500 Single eblast
$9,000 Three eblast bundle

Reach members of the SLAS Community by sending a sponsored eblast to our targeted audience of laboratory automation professionals, life sciences researchers, sample managers and data engineers. Sponsor may choose the date of deployment and will provide content, both of which are subject to SLAS approval. Engagement statistics will be provided.

Website Banner on SLAS.org

Pricing: 3 months: $2,250
6 months $4,250
12 months $7,750

Place a branded ad on the SLAS website, the main information source for our entire membership of 19,000 industry professionals. Your ad will be prominently displayed in high-traffic areas including the Home page (mid-section banner) and interior pages (leaderboard banner). Ads rotate across both locations. Ads support a URL and sponsors will receive a monthly engagement report.

Ad Retargeting

Pricing: Starter package: $1,500
Growth package: $2,500

Starter Package: Estimated Impressions: 20,000. Duration: 30 days

Growth Package: Estimated Impressions: 40,000. Duration: 60 days

Website retargeting will keep your brand in front of SLAS.org visitors anywhere, anytime. Ad tracking pixels are placed strategically on SLAS's highest-traffic pages, ensuring your brand reaches professionals actively seeking automation solutions, cutting-edge technologies and industry insights. After visiting SLAS.org, users will continue to see your ads as they browse other websites. Sponsors receive a monthly engagement report.

Podcast Sponsorship

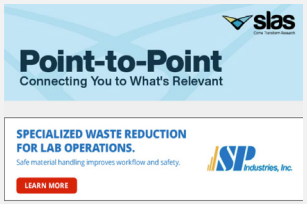
Pricing: Single episode: $375
Two episodes: $700
Full month (4-5 episodes): $1,250

Gain exposure through a 30-second ad spot on the popular SLAS podcast, New Matter: Inside the Minds of SLAS Scientists. Episodes are released weekly and explore advances in automation, cellular imaging, big data and what's coming in the spaces between traditional scientific disciplines.

Benefits:

- 30-second host-read ad spot (script approved by SLAS)
- Banner ad on SLAS New Matter Podcast webpage
- Sponsor recognition in the episode description
- Recognition in SLAS social media posts promoting each episode
- Recognition in SLAS weekly eNewsletter Point-to-Point

Point-to-Point eNewsletter Advertising



Reach top-tier industry experts with your advertisement in our weekly eNewsletter, a must-read for decision-makers with purchasing power. A dynamic new newsletter format launched in August 2026, providing content focused on the topics you choose.

Pricing:

Placement	Description	Monthly Rate
Premium Banner	Top placement—leaderboard/hero position	$1,800
Standard Banner	Mid-level placement	$1,400
Square Ad	Supporting placement	$1,000
Sponsored Content	Native content + banner + up to 2 links	$2,200

Packages:	
3 MONTHS:	10% discount
6 MONTHS:	15% discount
12 MONTHS:	20% discount

58% average open rate
756 average clicks per issue

Please contact Linda Cohen at +1-301-979-9524 or SLASEUROPE@discoversb.com

SLAS Events

Additional Opportunities to Connect with the SLAS Community

slas 2027 INTERNATIONAL CONFERENCE & EXHIBITION

Our annual flagship event draws more than 7,600 life sciences researchers, sample managers, data engineers and laboratory automation users from around the globe. Over four days, attendees dive into 150 scientific sessions spanning nine educational tracks and explore a dynamic exhibition with 420+ exhibitors.

Why participate?

- Build brand awareness and visibility
- Deepen relationships with existing customers
- Forge new collaborations and partnerships
- Put your latest products and services in front of an engaged, influential audience

"SLAS International is our can't-miss annual event. The attendee traffic is unmatched, and the conference provides direct access to our customers and partners, making it invaluable."

– **SLAS2026 participant**

SLAS2027 International Conference & Exhibition

January 30-February 3, 2027
San Diego, CA, USA

SLAS2028 International Conference & Exhibition

February 5-9, 2028
Boston, MA, USA

89% of SLAS2026 attendees said they were **very or extremely satisfied** with the Conference & Exhibition.

SLAS 2027 Sample Management Symposium



13-14 September 2027
Cambridge, United Kingdom

Sample management is a fundamental yet often overlooked process that touches nearly every area of drug discovery research. This flagship event brings together sample managers and technology providers to discuss best practices, digital innovation, and the trends and challenges shaping the expansion of research facilities — from biospecimens to data analysis and beyond. Each year's program is unique, addressing the topics and challenges most relevant to the field at that time.

The Sample Management Symposium attracts sample managers, biobank leaders, R&D directors, automation and informatics experts, and industry partners seeking to advance the efficiency, integrity, and innovation of sample handling in research and discovery.

Why Participate?

- Position your company at the center of a highly targeted community of scientific and operational leaders
- Gain direct visibility with the decision-makers shaping the future of sample handling
- Showcase your solutions to organizations actively seeking innovation in automation, informatics, and research operations

slas europe 2027
Conference & Exhibition

Hamburg, Germany
25-27 May 2027

Bridging Science + Solutions

Exhibitor & Sponsor Prospectus

Interested in securing one of the opportunities outlined in this prospectus?

PLEASE CONTACT:

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