

slas
europe
2024

CONFERENCE
& EXHIBITION

BARCELONA, SPAIN

27-29
MAY

CENTRE CONVENÇIONS
INTERNACIONAL BARCELONA

**5th SLAS EUROPEAN
CONFERENCE**

**REVOLUTIONIZING
— LIFE SCIENCES —
INNOVATION**

**Exhibitor and
Sponsorship Prospectus**

SLAS.ORG/EUROPE2024

 **slas**

Be Where Innovation Revolutionizes the Life Sciences!

The Society for Laboratory Automation and Screening (SLAS) is a growing and dynamic global professional society made up of academic, industry and government life sciences researchers coupled with the leading developers and providers of laboratory automation technology and tools. SLAS advances scientific innovation by providing education, collaboration and professional development opportunities that unite scientists across disciplines to transform research.

The fifth SLAS Europe 2024 Conference and Exhibition returns to Barcelona, the site of our 2019 European conference! Make plans to join more than 125 exhibitors at the **Barcelona International Convention Centre - CCIB from 27-29 May 2024.**

The SLAS Europe 2024 Conference and Exhibition is the perfect place for you to **expand** your market, **connect** with customers, **find** new collaborators, and **get feedback** on your products, all under one roof. Revolutionize your marketing plan; reserve your exhibit stand and sponsorship opportunity soon to make the most impact on a diverse life sciences audience.

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Why Exhibit

Please contact Andrea Schermerhorn with any questions about exhibiting or sponsoring at SLAS Europe 2024. We look forward to partnering with you and welcome the opportunity to recommend options to help you meet your goals.

Andrea Schermerhorn, CEM, DES
Senior Sales Manager –
Exhibits and Sponsorships
+1-301-200-4616 Ext. 108
slaseurope@discoversb.com

Partner with SLAS to Achieve your Marketing Goals

- SLAS conducts a year-long multi-channel marketing effort to attract attendees to its conference. Extensive email and social media campaigns plus in-person marketing at relevant events across Western Europe has enabled us to grow our conference participation year after year.
- SLAS works with numerous industry media partners to publicize the breadth and depth of our conference content and exhibitor/sponsor involvement.
- Pre-event workshop to help exhibitors prepare for the conference and understand the registrants

Access

Connect with more than 1,200 attendees from the European life sciences community. More than 70% of attendees said attending the SLAS Conference and Exhibition is important for their organization and 82% said they were fairly or very satisfied with the event.

Educate

Exhibitors receive access to the full event and are invited to attend all educational sessions, view the posters, attend topical interest group discussions presentations in our exhibition theater and networking events. Likewise, 83% of attendees listed Automation Technologies as their main educational interest when attending the SLAS Conference; "Seeing New Products/Innovations" and "Keeping Up to Date with Market Trends" were their top objectives and more than 70% told us that the event met those objectives completely!

Network

Join discussions and interact with attendees inside the exhibit hall, at evening networking events and during educational sessions. Our First-Time Exhibitor Program will help you maximize your exhibition experience. Plus, a dedicated exhibitor-only pre-event workshop and a conference Sunset Soirée reception for exhibitors and attendees will help you better connect with other technology providers and better understand the demographics of this year's registered attendees in Barcelona.

Influence

65% of attendees influence or are the final decision-maker for purchasing decisions at their institution.

Collaborate

Connect with existing customers and get out in front of potential new customers. 42% of attendees are researchers or academic faculty—direct users of laboratory automation and technology.

Let's Talk Stats!

The SLAS Europe Conference & Exhibition is Growing

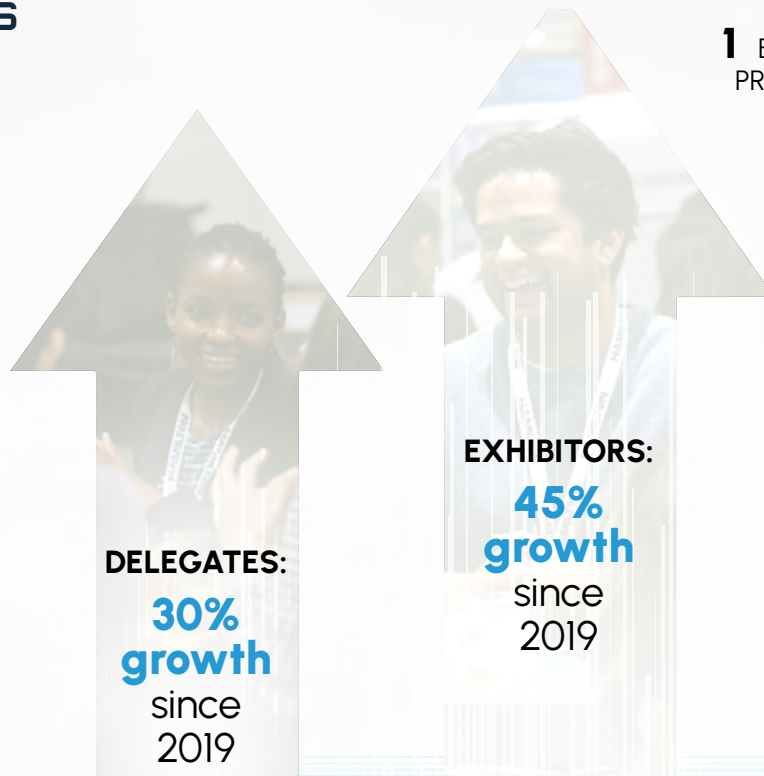
Europe 2023 Stats

59% attendees;
41% exhibitors

121 exhibiting
companies

1,295
delegates

Delegates from
30+ countries



DELEGATES:
30% growth
since
2019

EXHIBITORS:
45% growth
since
2019

NON-STOP NETWORKING

2 RECEPTIONS IN THE EXHIBITION

2 LUNCHES IN THE EXHIBITION

4 REFRESHMENT BREAKS IN THE EXHIBITION

1 OFF-SITE SUNSET SOIRÉE

1 B2B EXHIBITOR EXCLUSIVE
PRE-EVENT COLLABORATION EVENT

86% of attendees indicated the products, innovations and exhibiting companies were relevant to their research.

Nearly one-third of delegates are attending for the first time enabling exhibitors to grow their customer base – **60%** of them registered **only for exhibition access**.

76% of attendees rate the overall meeting as highly satisfying.

Past Europe Conference & Exhibition Exhibitors

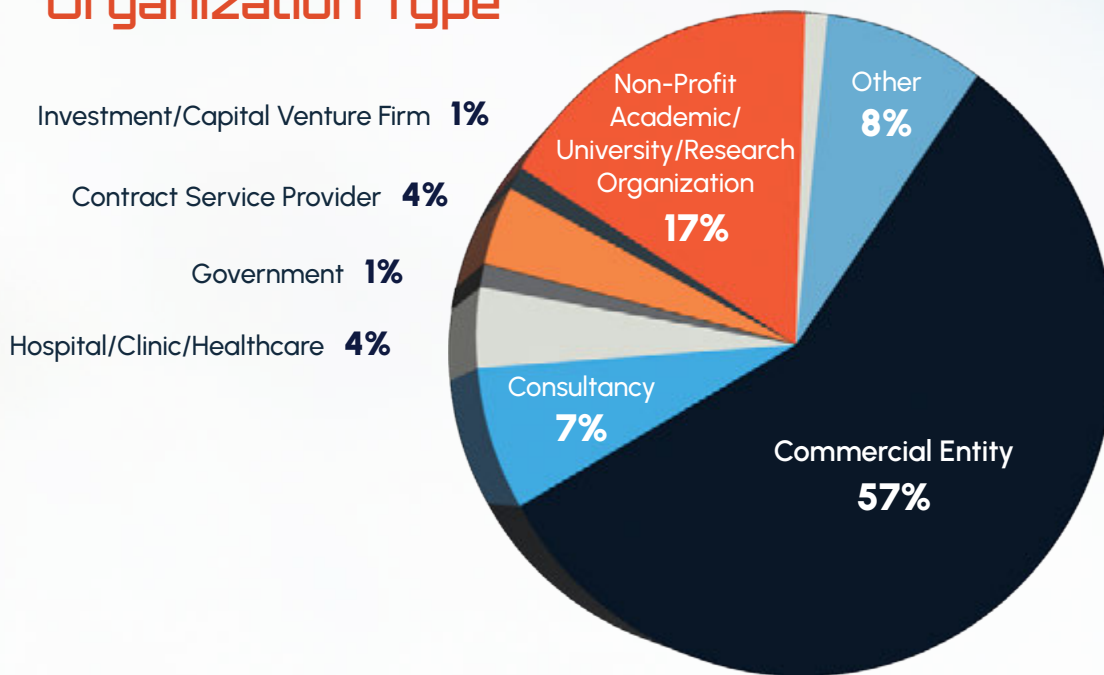
AAT Bioquest Inc.
Adaptyv Bio
Advanced Microfluidics SA
Affinité Instruments
Agilent Technologies
Analytik Jena GmbH
Andreas Hettich GmbH & Co. KG
Aquadarray GmbH
Araceli Biosciences
Arralyze
Ardigen
AseBio
ASKION
Astech Projects Ltd.
Atrandi Biosciences
Aurora Microplates
Automata
AVANTOR
Axxam SpA
AzoNetwork
Baker Company
Beckman Coulter Life Sciences
Benchling
Bioauxilium
BICO Group
Bionomous
BioProcess Engineering Services Ltd.
Biosero
Biotix
BlueCatBio
BMG LABTECH GmbH
BRAND GmbH + CO KG
Brooks Automation
Bruker Daltonics
Brussels Life Science Incubator
Cell Signaling Technology
Cellbox Solutions GmbH
CELLINK
CN Bio
Cognex Services Ltd.
Collaborative Drug Discovery
CoolLed Ltd.
Core Life Analytics BV
Corning Life Sciences
Covaris Inc.
Curiox Biosystems
Dotmatics, Inc.
DNA Script
Dynamic Biosensors
Edelris
eLabNext
Elementa Labs
ELRIG
ELVESYS
Emulate

Emulseo
EQUIcon Software GmbH Jena
EvoEnzyme
Evotec
faCellitate
Flow Robotics
Fluigent
FORMULATRIX
FOx BIOSYSTEMS NV
Fraunhofer IPA
Fritz Gyger AG
FUJIFILM Wako Chemicals Corp.
GC Biotech BV
goodbot
Greiner Bio-One
Grenova, Inc.
Hahn-Schickard-Gesellschaft
Hangzhou Agen Biotechnology
Hangzhou Allsheng Instrument Co., Ltd.
Hamamatsu Corporation
Hamilton Bonaduz AG
Hamilton Storage
HighRes BioSolutions
Iktos
INHECO
INTEGRA Biosciences
Inventia Life Science
ION Biosciences
IotaSciences Ltd.
Irish Life Sciences
iST Scientific
Kbiosystems & Porvair Sciences
Kilobaser GmbH
Labcon North America
Lab Services B.V.
Labman
LabMinds
Lambda-X
LarianTech
LiCONic US, Inc.
Macula Vision Systems
Medlabdia AG
Marrow Scientific
MGI International Sales Co.
Microtechnix
MIMETAS BV
ModuVision Technologies
Molecular Devices (UK) Ltd.
MolGen B.V.
Mo:re GmbH
M-u-t GmbH
MyBio Ltd.
Nagi Biosciences
NETRI
Next Advance, Inc.

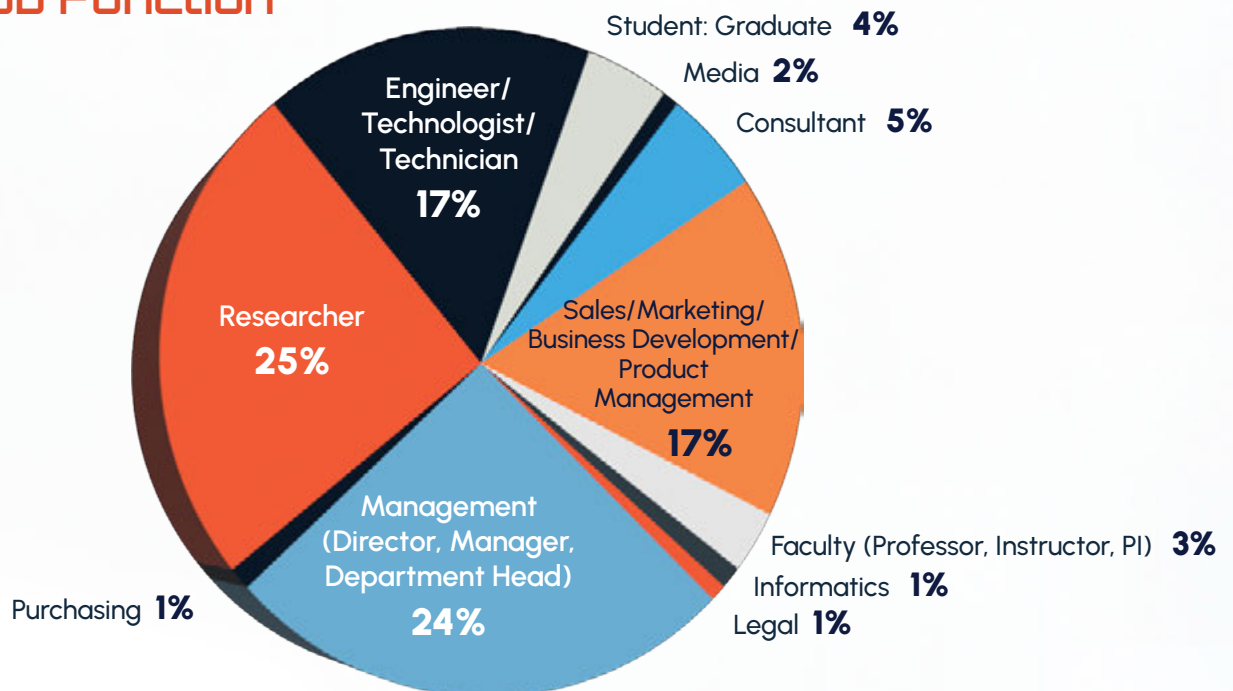
Norgren
Novatic Lab
Nuvolo Technologies
Omega Bio-Tek
Oncodesign
Opentrons
Opticon, Inc.
Optics II Life
Pivot Park Screening Centre
Promega UK
Protein Stable
PureHoney Technologies
QINSTRUMENTS GmbH
Readily3D
REGENHU
Revvity
Reshape Biotech
Russell Publishing / Drug Target Review
Samplision
Samplix
Sapio Sciences
SARSTEDT AG & Co. KG
Sartorius
Scienion US, Inc.
Scigilian Software
Shanghai Gene Era Biotech Co., Ltd
Shen zhen Keyto Fluid
Sopachem
Specs
Sphere Fluidics
SPT Labtech
Steribar Systems Ltd.
Surfix Diagnostics
Suzhou Chanshow
Biotechnology Co Ltd.
SYNENTEC GmbH
Synthace Ltd.
Tecan
Teledyne Photometrics
TetraScience
Thermo Fisher Scientific
Titian Software
TWD TradeWinds Inc.
United Robotics Group
UPM Biomedicals
Waters Corporation
Wildcat Laboratory Solutions
Yokogawa Deutschland GmbH
Zaber Technologies Inc.
Zeiss
Zhejiang Concern Biological
Technology Co. Ltd.
Ziath Ltd.
Zinsser Analytic

Attendee Demographics

Organization Type

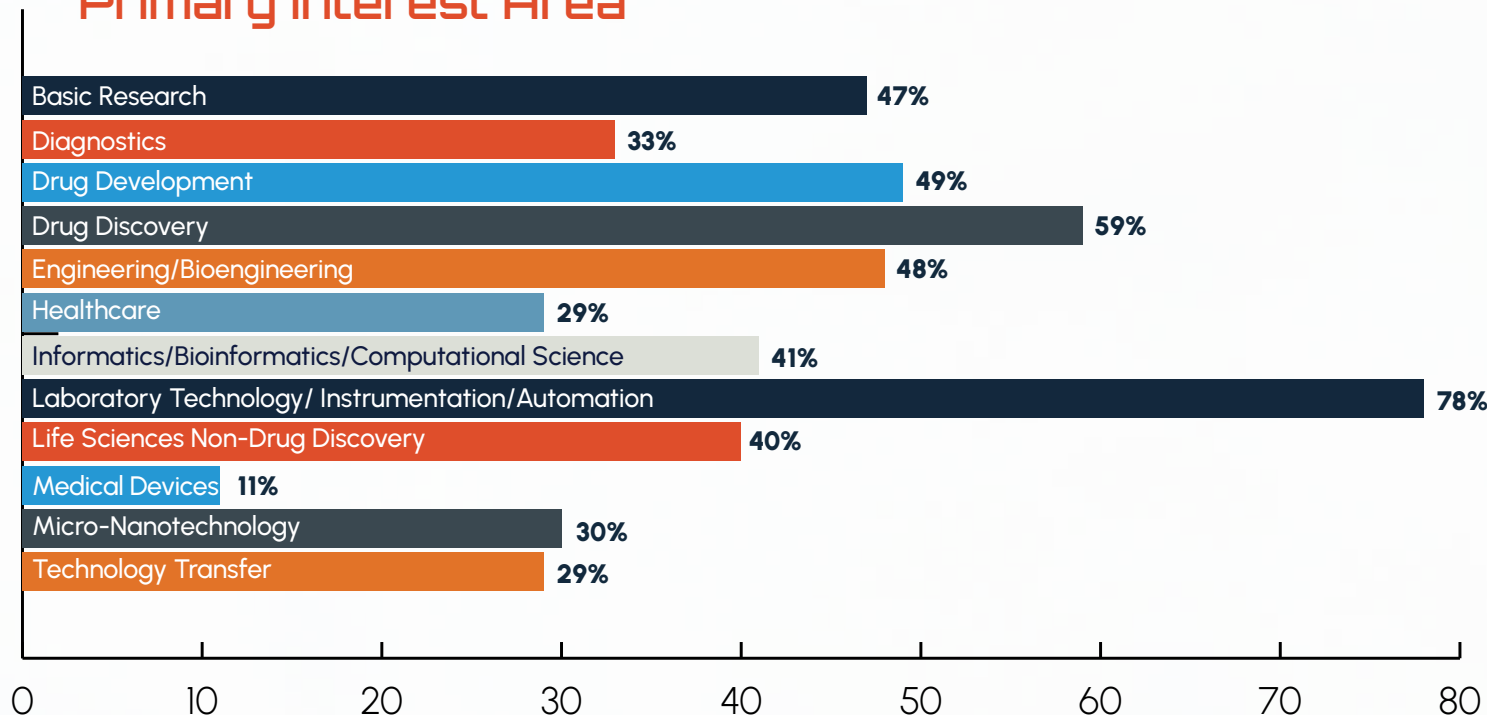


Primary Job Function

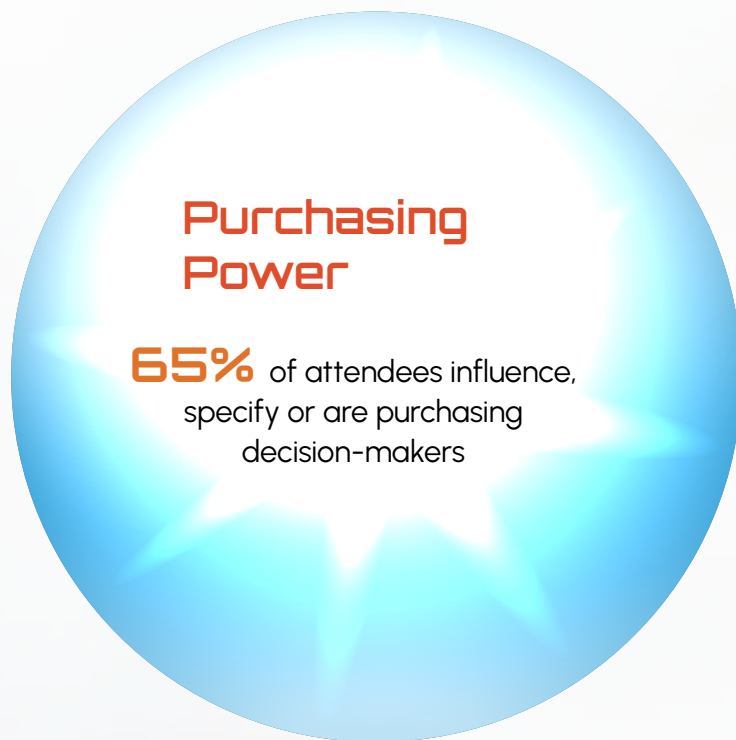
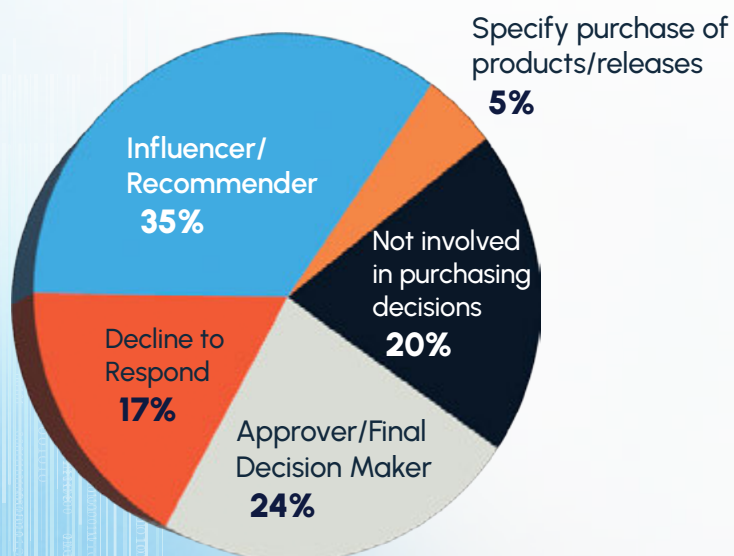


Attendee Demographics cont.

Primary Interest Area



Role in the Purchasing Process



Who Should Exhibit?

Providers of Automation, Products and Services Related To:

Air Compressors	Electrophoresis Equipment/ Supplies	Liquid Handling Equipment
Artificial Intelligence / Machine Learning	Enclosures and Hoods	Luminometers
Assays/Assay Development	Lab Design & Engineering	MALDI/Spectrometry
Augmented Reality Applications	Filtration Equipment & Supplies	Metabolomics
Barcode Readers & Labeling	Flow Cytometry	Micro & Nanotechnology
Cultures/Apparatus/Supplies	Fluids: Motors, Pumps, Valves	Microarray Biochip Analysis Systems
Chemical Synthesis Reagents	Fluorescence Assays	Microplates
Chromatography	Fluorescence Equipment & Supplies	Molecular Biology Instruments
Clinical Automation/CLIA	General Laboratory Equipment & Supplies	Nanocoatings
Clinical/Pre-clinical Diagnostics	Genetic Engineering	Pipettors/Pipette Tips
Compound Libraries	Genomics	Plasticware
Compound Screening Libraries	HTS Products & Services	Proteomics
Computer Hardware/Software	Homogenizers	RFID Readers
Consulting Services	Hybridization Equipment & Reagents	Reagents
Contract Research Services	Imaging Systems & Software	Remote Lab/Cloud Automation
Data Analysis	Incubators & Ovens	Robotics/Motion Control
DNA-Encoded Libraries	Label-Free Assays	Sample Management
Detection Systems	Labware	Scales/Balances
Diluters/Dispensers		Synthetic Biology
Dissolution Apparatus		Toxicology Services Automation



Exhibition Schedule

Installation

Sunday 26 May	7:30 – 20:00	Raw Stand Exhibitor Build Up – Move-in Time – By Appointment Only
Monday 27 May	7:30 – 20:00	Raw Stand Exhibitor Build Up – Move-in Time – By Appointment Only
Monday 27 May	12:00 – 20:00	Shell Scheme Exhibitor Build Up

- You **MUST** book unloading and reloading slots for any vehicles arriving at the venue with Interflow Logistics prior to the event. A strict loading schedule will be in place to ensure that all goods will be delivered to or from the stand within a set time frame. Time slots will be allocated on a first-come, first-served basis, stand size and location, and method of unloading. Instructions on booking your loading time will be in the exhibitor service kit.
- No new entry after 18:00—those in the hall can stay until 20:00.

Exhibition Hours

Tuesday 28 May	10:00 – 18:30	Lunch and Breaks
Wednesday 29 May	10:00 – 18:30	Lunch, Breaks & Closing Reception Provided
Wednesday 29 May	18:30	Exhibition Ends

Dismantle

Wednesday 29 May	18:30 – 20:00	Freight Delivery Begins—18:45 (<i>Not Before</i>)
Thursday 30 May	8:00 – 17:00	Dismantle

This schedule is tentative and subject to change. If the official exhibition schedule changes, all exhibitors will be notified in writing.



Exhibit Pricing & Benefits

*All prices are excluding VAT and graphics/design charges apply. Spanish VAT is 21%.

Booth 9 sqm – Raw

€4,275* 3 x 3 m booth

This option includes:

- One-time access to email the SLAS Europe 2024 attendee list, available either pre- or post-conference (\$345 USD fulfillment fee applies; HTML and text provided by the exhibitor and the email is deployed by SLAS)
- One full-conference exhibitor registration badge (includes ticket to the Sunset Soirée; RSVP required)
- Five exhibitor booth personnel registration badges (Sunset Soirée available for an additional fee)
- Three complimentary exhibition-only badges to distribute to customers (Sunset Soirée available for an additional fee)
- Company listing and description on the SLAS Europe 2024 Conference and Exhibition online floor plan and in the conference app
- All ancillary services are at an additional charge through the Exhibitor Service Kit.
- **PLEASE NOTE:** Raw space **does not** include walls, furniture, carpet, electrical or any other items. Design and build must be ordered by the exhibitor separately.

Island Booth 36 sqm – Raw

€20,600* 6 x 6 m booth

This option includes:

- One-time access to email the SLAS Europe 2024 attendee list, available either pre- or post-conference (\$345 USD fulfillment fee applies; HTML and text provided by the exhibitor and the email is deployed by SLAS)
- Four exhibitor full conference badges (includes the Sunset Soirée)
- Twenty exhibitor booth personnel badges (Sunset Soirée available for an additional fee)
- Twelve complimentary exhibition-only passes to distribute to customers
- Company listing and description on the SLAS Europe 2024 online floor plan and in the SLAS Europe 2024 conference app
- All ancillary services are at an additional charge through the Exhibitor Service Kit.
- **PLEASE NOTE:** Raw space **does not** include walls, furniture, carpet, electrical or any other items. Design and build must be ordered by the exhibitor separately.

Booth 18 sqm – Raw

€8,550* 3 x 6 m booth

This option includes:

- One-time access to email the SLAS Europe 2024 attendee list, available either pre or post conference (\$345 USD fulfillment fee applies; HTML and text provided by the exhibitor and the email is deployed by SLAS)
- Two full-conference exhibitor registration badges (includes the Sunset Soirée)
- Ten exhibitor booth personnel registration badges (Sunset Soirée available for an additional fee)
- Six complimentary exhibition-only passes to distribute to customers
- Company listing and description on the SLAS Europe 2024 online floor plan and in the SLAS Europe 2024 conference app
- All ancillary services are at an additional charge through the Exhibitor Service Kit.
- **PLEASE NOTE:** Raw space **does not** include walls, furniture, carpet, electrical or any other items. Design and build must be ordered by the exhibitor separately.

Corner Location Upgrade:

FEE: €350** (per corner)

****Prices Exclusive of 21% Spanish VAT**

Exhibit Pricing & Benefits cont.

Booth 9 sqm – Equipped/ Shell Scheme

€6,175* 3 x 3 m booth

This option includes:

- One-time access to email the SLAS Europe 2024 attendee list, available either pre or post conference (\$345 USD fulfillment fee applies; HTML and text provided by the exhibitor and the email is deployed by SLAS)
- One full-conference exhibitor registration (includes the Sunset Soirée)
- Five exhibitor booth personnel registrations (Sunset Soirée available for an additional fee)
- Three complimentary exhibition-only passes to distribute to customers
- Company listing and description on the SLAS Europe 2024 online floor plan and in the SLAS conference app
- 2.50m high lacquered aluminum structure
- White-colored melamine panel
- LED strips light (1 unit every 4.5 sqm)
- Electrical power 50w/sqm
- Electrical switchboard includes 1 socket 220V. (Power supply included)
- Surface covered with gray carpet for all the stands
- Pre-inauguration cleaning
- Double sided booth number flag (30 x 40 cm)
- Modular panel
- White counter with lockable doors measuring 100 x 40 x 105 cm
- White stool (2)
- Office waste bin

Booth 18 sqm - Equipped/ Shell Scheme

€12,500* 3 x 6 m booth

This option includes:

- One-time access to email the SLAS Europe 2024 attendee list, available either pre or post conference (\$345 USD fulfillment fee applies; HTML and text provided by the exhibitor and the email is deployed by SLAS)
- Two full-conference exhibitor registration (includes the Sunset Soirée)
- Ten exhibitor booth personnel registrations (Sunset Soirée available for an additional fee)
- Six exhibition-only passes to distribute to customers
- Company listing and description on the SLAS Europe 2024 online floor plan and conference app
- 2.50m high lacquered aluminum structure
- White-colored melamine panel
- LED strips light (1 unit every 4,5 sqm)
- Electrical power 50w/sqm
- Electrical switchboard includes 1 socket 220V. (Power supply included)
- Surface covered with gray carpet for all the stands
- Pre-inauguration cleaning
- Double sided booth number flag (30 x 40 cm)
- Modular panel (2)
- Two (2) white counters with lockable doors measuring 100 x 40 x 105 cm
- White stool (4)
- Office waste bin
- Extension cable single-phase socket (5 base)

Spanish Companies – Join us by the Sea!

Join us at SLAS Europe 2024 and enjoy a special discount tailor-made for our Spanish business partners. Don't miss out on this incredible opportunity to exhibit your brand in your home country. You can showcase your products and services to an international audience while proudly representing Spanish companies.

Exclusively for Spanish-based companies, you will enjoy:

- 20% discount on your exhibition space
- Company must be headquartered in Spain
- SLAS has final approval for any company requesting the discount
- Reduced Exhibition Costs
- Enhanced Marketing Exposure through onsite signage

**View the
Exhibition Floorplan**

Book Your Space!

Exhibit Rules & Regulations / Terms & Conditions

I, the undersigned, desire to participate in the Society for Laboratory Automation and Screening's ("SLAS") SLAS Europe 2024 Conference and Exhibition ("Event") In exchange for being permitted to participate in and enjoy the benefits of the Event, I acknowledge and agree to the following:

1. PAYMENT OF SPACE

Applications received must be accompanied by a nonrefundable deposit in the amount of 30% of the total space rental charges (not including VAT). Deposits are due 14 July 2023. Applications received without such payment will not be processed, nor will space assignment be made. The balance of the space rental charge will become due and payable on 18 December 2023. Applications submitted after 18 December 2023 must be accompanied by payment IN FULL of the space rental charges. Applications received without such payment will not be processed, nor will space assignment be made.

Spanish VAT

Note that mentioned prices are VAT excluded. The Spanish VAT rate is 21% and it will be charged on all registration items regardless of whether the individual is in or outside of Spain, and regardless of whether a VAT registration number is provided. Within 30 days of each payment/purchase an invoice for your participation shall be issued by:

V.M.C1 Rond-point de l'Europe
92250 La Garennes-Colombes / France
French VAT Number: FR75523098614
Spanish NIF: N0016953B

2. CANCELLATIONS AND REFUNDS

All cancellations of space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancellation of that space. If SLAS receives a written request for cancellation of space prior to 18 December 2023 the exhibitor will be liable for 30% of the total space rental charges. No refunds will be made after 18 December 2023. Exhibitors who cancel and have a remaining balance must pay the amount due based on their date of cancellation. Exhibitors failing to pay their cancellation fee will forfeit the ability to participate in future SLAS events until their outstanding balance is paid in full.

No-shows will be treated as cancellations and the exhibiting company will lose all accumulated points toward the following year's space assignments.

It is expressly agreed by the exhibitor that in the event they fail to pay the space rental at the times specified or fail to comply with any other provisions contained in these rules and regulations concerning their use of exhibit space, SLAS shall have the right to reassign the confirmed booth location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not Show Management enters into a further lease for the space involved.

In case the exposition shall not be held for any reason whatsoever, then and there upon the rental and lease of space to the exhibitor shall be terminated. In such case the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the

pro rata amount already paid for space for this specific event.

Sponsorships: Full payment is due at time of reservation.

3. SPACE RENTAL

Whenever possible, space assignments will be made by SLAS in keeping with the preferences as to location requested by the exhibitor. Priority Points will be utilized to determine space selection.

SLAS, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXHIBITION.

4. USE OF SPACE, SUBLETTING SPACE

No exhibitor shall assign, sublet or share the space allotted with another business or firm unless approval has been obtained in writing by SLAS. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt in by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

5. SAFE MEETING GUIDELINES

SLAS will adhere to and publish safe meeting guidelines developed in conjunction with the event facility and applicable governing bodies if and as deemed necessary. By registering for this event, participants agree to abide by the guidelines in place at the time of the live event. Safety guidelines will be communicated to registrants via email and the event website. SLAS reserves the right to remove non-compliant participants from the event without refund. SLAS reserves the right to amend these guidelines at any time for any reason.

6. EXHIBITORS AUTHORIZED REPRESENTATIVE

Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, persons under the age of eighteen (18) may not staff the booth or assist in the move-in and/or move-out of any exhibit.

7. INSTALLATION AND REMOVAL

SLAS reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Any space not claimed and occupied by two (2) hours prior to the published Show opening time may be resold or reassigned without refund. Installation of all exhibits must be fully completed by the opening time of the exposition. Exhibits must be staffed during all Show hours and may not, to any extent, be dismantled before the official Show closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

Exhibit Rules & Regulations / Terms & Conditions cont.

8. ARRANGEMENTS OF EXHIBITS

Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by SLAS for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of SLAS, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition. Exhibits not conforming may be dismantled or modified, at cost to the exhibitor, at the sole judgment and discretion of SLAS. Island booths maximum height restriction is 4.5 meters. SLAS does not allow end cap booths (booths comprised of or encompassing a 3x6 meter space exposed to aisle on three sides). Sufficient area must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities.

For specific guidelines at the CCIB, please review their current event guidelines. Per SLAS design guidelines, every RAW (space only) booth MUST submit their booth rendering before the show. For (RAW) space only booths, you must purchase or bring carpet/flooring.

Exhibitor Plan Review. Booth construction plans and layout arrangements for island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

9. EXHIBITS AND PUBLIC POLICY

Each exhibitor is charged with knowledge of all local laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped or otherwise affixed to any pillars, doors, walls or other parts of the building. Any and all damages, losses, expenses and/or costs resulting from failure to observe this notice shall be payable by the exhibitor.

The exhibitor must, at his expense, maintain and keep in good order his exhibit and the space for which he has contracted. SLAS and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, SLAS will endeavor to answer them.

Exhibitors must comply with all local fire regulations and guidelines. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. All exits, hallways, aisles and fire control apparatus must remain clear and unobstructed at all times. Electrical equipment and wiring must conform with National Electrical Code Safety Rules. Use of butane or bottled gas is not permitted. Use of propane and hazardous materials is prohibited. Use of balloons is prohibited.

Independent contractors must conform to regulatory guidelines and must be signatory to a current local collective bargaining agreement.

10. STORAGE OF PACKING CRATES AND BOXES

Unattended freight in any display space as of one hour prior to Show opening will be removed and stored at the exhibitor's sole risk and expense.

Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period; but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. SLAS assumes no responsibility for the contents of crates or boxes improperly labeled as "empty."

The removal and return of large crates that cannot be handled by hand trucks will be charged for at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by the service contractor for removal time and materials at prevailing rates. Neither SLAS, the service contractor nor the exhibit facility shall assume any liability whatsoever for loss or damage.

All material must be packed and ready for shipment according to the dismantle timings in the Exhibitor Service Kit. Any material not called for by said time and date will be shipped at the exhibitor's expense, by a carrier selected by the official drayage contractor. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

11. SOCIAL ACTIVITIES

Any social function or special event planned by an exhibiting company to take place during the Event must be pre-approved by SLAS. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official conference and exposition activities, including exhibit hours, social functions, educational seminars, and any other related activities scheduled by SLAS. Distribution of exhibitor materials is not permitted to attendee sleeping room doors, SLAS meeting rooms or anywhere else in the hotel and/or exhibit facility except in the specified booth space.

12. OPERATIONS OF EXHIBITS

SLAS reserves the right to restrict the operation of, or evict completely, any exhibit, which in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by SLAS to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited.

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Alcoholic Beverages. Exhibitors may not serve alcoholic beverages in the exhibition unless approved by SLAS.

Direct Sales. No sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings and Lotteries: All unusual promotional activities must be approved in writing by SLAS no later than 60 days prior to the opening of the exposition.

Exhibit Rules & Regulations / Terms & Conditions cont.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Copyright Licensing. Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform, or display any copyrighted materials including but not limited to music, video, and software. Exhibitor shall indemnify and hold harmless SLAS and facility against cost, expense or liability which may be incident to, arise out of or be caused by Exhibitor's failure to obtain requisite license.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment or any noise making machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens. SLAS shall be the sole judge of what constitutes appropriate sound levels.

Live Animals. Live animals are prohibited.

Balloons. At no time are exhibitors allowed to bring helium balloons into the facility. Helium tanks cannot be brought into the facility. All air and gasses must be ordered through your Event Services Manager.

Candles. Candles are permitted for dining setting for the ballroom and exhibition so long as the flame from the candle does not exceed the height of the required fire safe enclosure. All candles and required encasements to be used must be approved by SLAS.

Weapon Policy. Weapons of any type, functional or non-functional, such as firearms, swords, knives, throwing knives, crossbows, stars, bows, boomerangs, darts, tasers, etc. are strictly prohibited within facilities, and they may not be used or displayed at scheduled events. The facility strictly prohibits all persons from carrying a handgun, firearm, or prohibited weapon of any kind while on property or within the facility, regardless of whether the person is licensed to carry a handgun. This policy applies to all employees, contractors, temporary employees, clients, visitors and guests. Only on-duty law enforcement agents, who have been given prior authorization by the facility and SLAS to carry a weapon on the property, will be permitted to carry firearms. Replica weapons are allowed but require express written authorization for the use and/or possession by the facility. Replica weapons must only be used as props or display and will be allowed if the replica weapon is inspected, approved and peace bonded by the Chief of Public Safety prior to entry into the facility. The facility reserves the right in its sole discretion to revoke the use of replica weapons within.

Booth Representatives. Booth representatives, including models or demonstrators, must be properly registered and wear badges. Spouses are invited to visit the exhibition only with appropriate credentials. Booth representatives are prohibited from entry into another exhibitor's booth without permission of that exhibitor

and from photographing or examining another exhibitor's booth without permission from that exhibitor.

Irregular Activities. All giveaway items must be submitted for approval to Show Management three (3) weeks prior to the opening of the exposition. All exhibitors distributing approved "stick-ons" may not place the "stick-ons" on the attendees' badges.

Robot Demonstrations. Exhibitors must adhere to rules and regulations set forth by SLAS. [View Robot Safety Policy.](#)

Bell Persons/Couriers. Neither bell persons from surrounding hotels nor couriers are allowed in the building or on the show floor. Deliveries must arrive at the loading dock area, to be moved by contract laborers or received by contract laborers at the doors.

Distribution of Flyers. The distribution of flyers is prohibited in all CCIB public areas. Additionally, adhesive-backed decals may not be given away or utilized. Any costs incurred by the CCIB for the removal of these items will be charged to the Licensee.

Hand-Carry Policy. The CCIB reserves the right to restrict all freight and package deliveries to the loading dock. CCIB Safety personnel will be on site to direct and assist exhibitors during move-in and move-out. For the convenience and safety of exhibitors and patrons, all freight and material handling must enter and exit the facility through the loading dock. The Licensee and its exhibitors will be allowed to hand-carry one item, one time, in or out of the facility without having to access the loading dock. (Hand-carried freight is defined as one item that can be easily carried by an individual, without the need for dollies or other mechanized equipment.) The General Service Contractor must provide the approved Hand-Carry Policy signs and post them at all entrances to the exhibition during the exhibitor move-in, and no less than two (2) hours before the exhibition closes on the last exhibition date until move-out ends. No parking is allowed at the entrance of the facility; and the use of passenger elevators for movement of freight is not allowed. All packages are subject to inspection by facility personnel. This policy is strictly enforced at all facility access points.

Material Handling. Exhibitors are allowed to perform their own material handling, providing all of the following criteria are met: Exhibit personnel performing the work must be bona fide, full-time employees ("authorized personnel") of said company. The Licensee may choose to off-load from a company-owned box-truck or rental vehicle, or from a car, van or truck by personnel of the company, provided the vehicle is 24 feet or less in length. Exhibitors may use only hand-operated equipment, which they have provided; two-wheeled hand trucks and four-wheeled flat trucks are permitted as well. At no time can vendors (A/V, furniture design firm, etc.) unload their items. An approved General Service Contractor (GSC) or the Exclusive Logistics Service Provider (ELSP) – Interflow Logistics Ltd must be hired by the Licensee to unload/re-load and push in all vendors.

Glitter, Confetti, Popcorn & other Materials. The use of glitter, confetti, sand, or simulated snow types of material, as well as popcorn, is not permitted. Popcorn is not permitted without prior written approval from the CCIB. Additional cleaning charges may apply.

Exhibit Rules & Regulations / Terms & Conditions cont.

Hazer/Fogger Equipment. The CCIB must approve the use of a hazer/fogger or similar equipment. Use is limited to event-related activities. Authorized areas are the ballroom(s), and exhibition utilized for general sessions and special events. The use of hazer/fogger equipment by an individual within the exhibition display area or meeting rooms is prohibited. The use of hazer/fogger equipment requires a permit from the local fire department. A fire fighter detail is required for rehearsal time as well as the event wherever the hazer/fogger equipment is utilized. The number of fire fighters on detail is determined by the CCIB in conjunction with the local fire department. It is the responsibility of the Licensee to obtain the necessary permits through the fire marshal's office at the local fire department. Approved use of hazer/fogger equipment will incur a charge from the CCIB to turn on/off fire detection systems.

13. TRADEMARKS

SLAS will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor. Use of the venue logo, design, trademark, trade name, patent, copyrighted work or symbol must be approved in writing by the venue marketing department. No exhibitor may use SLAS's name or logo(s) without the written consent of SLAS.

14. PHOTOGRAPHING & FILMING OF EXHIBITS

Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to, photographing, or videotaping its exhibit. The taking of pictures, other than by the official photographer or videographer, news media, and show management, is expressly prohibited during setup, dismantling, and non-exhibit hours. The exhibitor may grant permission to have its exhibit photographed, videotaped, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request from Show Management or the official photographer/videographer to photograph or film the exhibit from outside the perimeter of the booth.

15. LIST OF PUBLICATION

The list of SLAS Europe exhibitors, in whole or in part, shall not be published other than in SLAS official publications.

16. SPONSORED CONTENT

The purpose of a Sponsored Educational Event is to further the knowledge of meeting attendees through product and service displays, education, and demonstrations. The speaker agreement is solely between the sponsoring company and the speaker. SLAS will take no responsibility for the content, instead relying on you, the sponsoring company, to oversee the appropriate material. You warrant that the content and all supporting material will not contain anything illegal, defamatory, or indecent or infringes on any third parties' statutory or common law right, including any intellectual property rights. Products or services exhibited must be pertinent to the attendees' professional interest. Show management reserves the right to request the immediate withdrawal of any presentation that SLAS believes to be injurious to the purpose of SLAS Europe.

17. LIABILITY AND INSURANCE

All property of the exhibitor remains under his custody and control in transit to and from the exhibition and while it is in the confines of the exhibition. Neither SLAS, its service contractors, the management of the exhibition nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the

exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor.

It is required that Exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury and include SLAS as an additional insured party. Proof of insurance must be submitted to SLAS, and is requested to SLAS prior to setup of booth space at SLAS Europe 2024.

Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense:

- (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the local laws.
- (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective from on or before May 25-29, 2024, which shall include exhibitor's move in and move out. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of SLAS Europe 2024.
- (c) Other insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

18. CONTRACTOR SERVICES

An official contractor will provide all services in the exhibit area. Complete information, instructions, and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Services Kit to be forwarded electronically. Under no circumstances will SLAS or the venue assume responsibility for loss or damage to goods consigned to the official contractor or exhibitor-appointed contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the Exhibitor Services Kit. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition, and all costs involved will be charged to exhibiting company. Exhibitors are responsible for all information provided in the Exhibitor Services Kit.

19. LABOR

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Services Kit.

20. INDEMNIFICATION

Exhibitor agrees that it will defend, indemnify and hold and save the Society for Laboratory Automation and Screening (SLAS), and their respective directors, officers, members, employees, agents, volunteers and other representatives, (collectively "Indemnified Parties") whole and harmless of, from and against

Exhibit Rules & Regulations / Terms & Conditions cont.

all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against the Indemnified Parties on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission negligence or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by Exhibitor its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the Premises leased hereunder.

Such indemnification of the Indemnified Parties by Exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence, or willful misconduct of Show Management. Exhibitor covenants and agrees that in case any of the Indemnified Parties shall be made a party to any litigation commenced by or against Exhibitor or relating to this lease or the Premises leased hereunder, then Exhibitor shall and will pay all costs and expenses, including reasonable attorneys' fees and court costs, incurred by or imposed upon the Indemnified Parties by virtue of any such litigation. Property Damage. Neither Show Management nor Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and Show Management and Exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. In the event that such occurrence results in cancellation of the exposition, each party hereby releases the other from obligations under this contract. Accordingly, it shall be the responsibility of Show Management and Exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

Security. SLAS will provide 24-hour guard service in and around the exhibition from installation through dismantling and will exercise reasonable care for the protection of Exhibitors' materials and displays. The furnishing of such service is in no case to be understood or interpreted by Exhibitors as a guarantee to them against loss, theft, and/or damage of any kind. SLAS or any officer, its agents, staff members, the venue, or the official general service contractor, will not be liable for the safety of the Exhibitors' property, agents, or employees from theft and/or damage by fire, accident, or any other causes. Exhibitors wishing to insure their exhibit materials, goods, and/or wares of exhibits against theft, damage by fire, accident, or loss of any kind must do so at their own expense.

Use of Certain Property. Exhibitor will assume all costs arising from the use of patented, trademarked, or franchised materials, devices, processes, or dramatic rights used on or incorporated in the exhibitor's space. Exhibitor shall indemnify, defend, and hold harmless SLAS, Show Management, the City and their officers, directors, members, agents, and employees from and against all claims, demands, suits, liability,

damages, losses, costs, attorneys' fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.

21. WAIVER

Show Management shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by Show Management. No delay or omission by Show Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

22. ATTORNEY'S FEE

Should Show Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, Show Management, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses including attorneys' fees.

23. STATEMENT OF CONDUCT

SLAS has adopted the following Statement of Conduct. By agreeing to the terms and conditions within Event registration, you are agreeing to abide by this Statement of Conduct. SLAS reserves the right to remove a non-compliant participant from the Event without refund.

24. EVENT CANCELLATION

SLAS reserves the right to cancel this Event due to circumstances beyond the control of the organization. In the Event of cancellation, SLAS will do its best to make attendees aware of the cancellation in a timely fashion. Refunds of exhibition fees are not guaranteed in these circumstances, but SLAS will make every effort to refund fees less expense incurred by SLAS at the time of cancellation.

25. PRIVACY POLICY

[United States](#)

[EU/UK](#)

26. OTHER REGULATIONS

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. THE SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL. Review the CCIB General Regulations.

27. SEVERABILITY

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such valid agreements or covenants were not contained herein.



Barcelona:

THE HEART OF LIFE SCIENCES RESEARCH & INNOVATION

With 40 research centers, 14 science and technology parks, 12 universities with life sciences programs, and three major scientific infrastructures, plus the representation of leading pharma and biotech companies, Barcelona is a growing, relevant and exciting place to host SLAS's fifth Europe conference and exhibition. Bring your laboratory technologies, products and services to Barcelona and get in front of an engaged and enthusiastic audience eager to learn how your company contributes to life sciences breakthroughs.

The SLAS Europe 2024 Conference and Exhibition at the CCIB Convention Center is your opportunity to expand your market by showcasing your laboratory technologies and innovation to a diverse life sciences audience; choose a sponsorship package or a la carte opportunity to fit your budget and goals.

We can help you customize a package to maximize your company's visibility—whether that's through the scientific education program, networking events, signage or communications.

Sponsorship Participation Levels

*Participation level is determined based on total spend per company, not including VAT.

	Silver Level	Gold Level	Platinum Level	Diamond Level
Total Spend*	€2,500 - €4,999	€5,000 - €9,999	€10,000 - €14,999	> €15,000
Additional Exhibitor Full Registration Badges (for staff use)			1	2
Attendee Full Conference Registration Badges (for customer use)			1	2
Pre conference registrant email (\$345 USD fulfillment fee applies; paid at the time of fulfillment)			X	X
Post conference registrant email (\$345 USD fulfillment fee applies; paid at the time of fulfillment)		X	X	X
Logo recognition on SLAS Europe 2024 event sponsor web page	X	X	X	X
Logo recognition on SLAS Europe 2024 signage	X	X	X	X
Sponsor Level recognition sign in company booth	X	X	X	X
Your company earns 1 priority point for every €1,000 spent on sponsorships, which counts towards booth selection order for Europe 2025. Booth selection will occur onsite in Barcelona.				

Premier Sponsor Package

€20,000 – Exclusive

Are you looking for an exceptional opportunity to gain unparalleled exposure and recognition at the upcoming SLAS event? Look no further! As a Premier Sponsor, you'll enjoy myriad benefits that will leave a lasting impression on attendees and amplify your presence throughout the event.

Your brand will shine as the Premier Sponsor on every platform, including:

Brand Exposure

- Printed Signage onsite with recognition as Premier Sponsor
- Logo will appear on the SLAS Website, event scheduler, conference app
- Logo will appear in all SLAS Europe 2024 event emails

Onsite Advertising / Signage

- 3-sided tower signage (€3,000)
 - Place your company messages in front of attendees as they navigate the exhibition hall. Each unit has three (3) sides that can display your custom message and graphics to all attendees.

Sunset Soirée

Join us for an unforgettable evening of networking at the iconic PuroBeach Barcelona, nestled along the beautiful Mediterranean coastline. This event promises a great evening for attendees and exhibitors, set against the backdrop of the glistening sea and a tranquil ambiance.

- Exclusive Sponsorship to maximize your exposure at the Sunset Soirée at Purobeach on Tuesday, 28 May
 - Branded napkins at all bar locations
 - Branded drinkware at all bar locations
 - Branded beach balls
 - Signage recognition as Premier Sponsor
 - Additional opportunities confirmed as event date approaches

Registration

- Ten (10) Complimentary Passes for your onsite staff to attend (€75 per)
- Five (5) Complimentary Passes for customers to attend (€75 per)



Educational Opportunities

SLAS Ignite Award & Program

€7,500 – Exclusive

The SLAS Ignite Award recognizes the best start-up or emerging technology company exhibiting within Innovation AveNEW, the specially designated area within the Exhibition.

The SLAS Ignite Award at SLAS Europe 2024 in Barcelona will feature Ignite Award finalists' presentations in the Exhibition Theatre on Tuesday 28 May from 13:30 – 14:30.

Companies selected for Innovation AveNEW that opt-in to compete for the SLAS Ignite Award, will be judged by an SLAS panel on a combination of key concepts—their marketing plan, market presence and potential, funding prospects, plan for growth and the existence of balanced company leadership, among other qualities—for a chance to win \$5,000, business mentoring and ongoing publicity.

Benefits Include:

- Logo recognition in the SLAS Event Scheduler and Mobile App
- Signage at all Ignite Award presentations in Exhibition Theatre
- Recognition in post-event awards press release and winner notifications
- Photo opportunity with Ignite Award winner at awardee presentation
- Recognition as award sponsor at award presentation



Keynote Program Sponsorship

€7,500 – Exclusive (1 per day)

Get your company name, logo, and message in front of attendees as they watch thought leaders sharing best-in-class information for the scientific field. Additional logo recognition in session listings on the website and in the Event Scheduler.

Keynote Presentation Availability:

Tuesday 28 May

- 10:30–11:30 – Opening Keynote: **Dr. Luis Serrano Pubul**
Director of the Centre for Genomic Regulation (CRG), Barcelona

Wednesday 29 May

- 16:30 – 17:30 – Closing Keynote: **Dr. Maria M. Flocco**
VP, Mechanistic and Structural Biology, Biopharmaceuticals R&D,
AstraZeneca, Cambridge, UK

Benefits Include:

- Signage at keynote session room
- Logo recognition as keynote sponsor on the event website and in all SLAS promotional materials
- Sponsor recognition in the keynote presentation opening remarks
- Sponsor recognition in keynote presentation walk-in and transition slides
- Logo recognition in the Event Scheduler and conference app
- Photo opportunity with each keynote



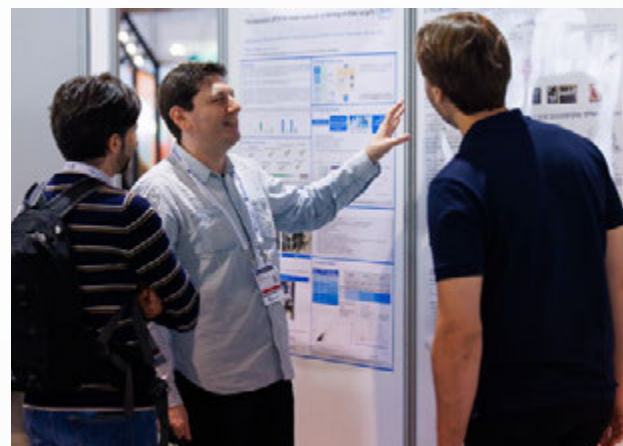
Poster Presentation Program Sponsorship

€5,500 – Exclusive

Sponsor the highly popular Poster Presentation Program and the Poster eGallery and reach SLAS attendees as they participate in scientific poster presentations and online. Physical posters will be located in the exhibition.

Sponsorship includes logo recognition as sponsor on:

- Signage at Poster Presentation area
- Logo recognition as Poster Presentation Program Sponsor on the event website and in all SLAS promotional materials
- Logo recognition as Poster eGallery Sponsor on the event website and in all SLAS promotional materials
- Logo recognition in the Event Scheduler, conference app



Educational Opportunities cont.

Exhibitor Tutorials

€2,775 – 8 Available

Host your own speaker(s) and present your company's cultivated content at SLAS Europe 2024. Exhibitor tutorials are an important part of the SLAS Europe 2024 program and a great way to connect with attendees. These sessions are held at the CCIB and space is booked directly through SLAS. The fees below do not include food/beverage. Once space is confirmed, food/beverage orders may be arranged with the designated caterer directly.

Exhibitor tutorials are available in 1-hour time slots. A limited number of tutorial slots are available, and exhibitors may request one tutorial slot. If additional slots are requested, requests will be put on a waiting list until 7 April 2024. After this date, exhibitors will be allowed to secure additional tutorial time slots in the order in which the forms were received based on room availability.

EXHIBITOR TUTORIAL AVAILABILITY:

Tuesday 28 May

13:00 – 14:00 – 4 available

Wednesday 29 May

13:00 – 14:00 – 4 available

Benefits Include:

- **Educational or Technical Programming**
 - Ability to host your own educational or technical session with a speaker(s) of your choice for 1 hour.
 - This content is yours to create and can be product-focused.
- **Meeting Logistics**
 - The room set is classroom-style. This setting will allow for approximately 35 attendees, including a head table and podium. (no option to add additional seating)
 - Audiovisual includes: LCD projector/screen, podium, podium microphone, (1) wireless lapel microphone, laptop, wireless slide advancer, Q&A microphone, and a head table.
 - One table w/ 2 chairs outside the room.
 - The sponsor may provide additional signage but may not be placed more than 15 minutes prior to the tutorial and must be removed at the conclusion.



• Marketing

- Listing of tutorial title, description, speakers, room location, and time in the SLAS Event Scheduler and mobile app.
- Company logo will be included in the SLAS Event Scheduler, SLAS.org/Europe 2024 sponsor page and mobile app.
- Exhibitor Tutorial icon on your online booth listing to call out your participation.
- A special direct link to your Exhibitor Tutorial listing on the Event Scheduler will be shared with you for easier promotion to attendees.
 - If you arrange to serve a meal, an F&B icon will be added to the Event Scheduler listing to entice attendees to attend your tutorial over lunch.
- Listing of sponsor name, room location, and session time on onsite signage (2 signs) in the registration lobby and inside the exhibition.
 - Sign is approx. 200 mm x 800 mm' with multiple tutorials listed.
- Enhanced exhibitor listing on Event Scheduler
 - Link to your tutorial sessions descriptions
- Custom company branded lectern sign placed at presentation podium for tutorial (will also include SLAS logo).
- Company logo placed on digital screen outside of meeting room

Fees do not include:

- Invitation of delegates to your tutorial
- Management of tutorial registration
- Food/Beverage—Once space is confirmed food/beverage orders should be arranged with the convention center directly. Sponsors pay for F&B directly.
- Additional audio visual may be ordered at the expense of the sponsor from the exclusive audio visual service partner directly.

Solutions Spotlight Presentations

€2,275 – 28 Available

Solutions Spotlights are 15-minute presentation opportunities in the Europe 2024 Exhibition Theatre on the exhibition floor. With timeslots available during exhibition hours on Tuesday and Wednesday, Solutions Spotlight opportunities are a great way to highlight a new technology or customer case study in a prominent, public venue on the exhibition floor. Companies delivering Solutions Spotlight presentations are featured on the event website, event scheduler, and in attendee program materials.

A limited number of Solutions Spotlight slots are available, and **exhibitors may request a maximum of one Solutions Spotlight slot**. If additional slots are requested, requests will be put on a waiting list until 7 April 2024. After this date, exhibitors will be allowed to secure additional time slots in the order in which the forms were received based on room availability.

Benefits Include:

- Educational/Technical Programming
 - Ability to host your own educational session with a speaker(s) of your choice for 15 minutes at the SLAS Europe 2024 Solutions Spotlight Theatre on the exhibition floor.
 - This content is yours to create!
- Meeting Logistics
 - Basic AV will be included in the Theatre: LCD monitor, laptop, podium, podium mic, wireless lapel microphone, Q&A microphone, and slide advancer/laser pointer.
- Marketing
 - Company logo will be included in the SLAS Event Scheduler, SLAS.org/Europe 2024 sponsor page and mobile app.
 - Sign at Solutions Spotlight Theatre with QR that links to the schedule, which will include your Solutions Spotlight details.

Specifics:

- A limited number of Solutions Spotlight slots are available, **exhibitors may request a maximum of one (1) Solutions Spotlight slot**.
- **If time slots are available AFTER 7 April 2024**, exhibitors can secure a second or more Solutions Spotlight time slot. These will be allocated in the order in which the waiting list was received.

- Seat drops and company literature are not allowed inside the Theatre.
- **Marketing Upgrade Option €1,500**
 - Graphic provided by the sponsoring company for a custom sign placed at Theatre entrance during your presentation.

Solutions Spotlight Availability:

Tuesday 28 May	Wednesday 29 May
11:30 – 11:45	10:30 – 10:45
11:45 – 12:00	10:45 – 11:00
12:00 – 12:15	11:00 – 11:15
12:15 – 12:30	11:15 – 11:30
12:30 – 12:45	11:30 – 11:45
12:45 – 13:00	11:45 – 12:00
14:45 – 15:00	12:00 – 12:15
15:00 – 15:15	14:00 – 14:15
15:15 – 15:30	14:15 – 14:30
15:30 – 15:45	14:30 – 14:45
15:45 – 16:00	14:45 – 15:00
16:00 – 16:15	15:00 – 15:15
	15:15 – 15:30
	15:30 – 15:45
	15:45 – 16:00
	16:00 – 16:15



Educational Opportunities cont.

Student Poster Award

€2,500 – Exclusive

Up to three student poster(s) are selected each year at the conference. Help support this important program and encourage the next-generation of scientific superheroes.

Benefits Include:

- Photo opportunity with awardees onsite at event
- Recognition in post-event awards press release and notifications
- Recognition as sponsor of the award in an award announcement at the live event
- Logo recognition as the Student Poster Award sponsor in all event materials

Topical Interest Group Sessions

€1,750 – 5 Available

Sponsor one of our Topical Interest Group sessions, meeting in the SLAS Booth during SLAS Europe 2024.

Benefits Include:

- Logo recognition in SLAS Booth Theatre
- Logo recognition on interest group schedule signage
- Logo recognition in session listing on the Event Scheduler, and the conference app

Interest Group Meeting Availability:

Meeting schedule is determined as soon as is possible leading up to the live event and is at the discretion of the individual interest group chairs and the event organizers. The sponsor has no influence over the interest group schedule.

Sponsor support does not include the opportunity to address the audience within the interest group or have any input on the content presented by the group unless invited to do so by the chair or moderator. Interest group content is determined at the sole discretion of the chair and SLAS.



Conference Badges and Lanyards

€6,500 – Exclusive

Badge holders and lanyards provide highly visible recognition throughout SLAS Europe 2024. Place your company logo prominently on the badge holders that are distributed to all full conference and exhibition-only participants who are required to wear them throughout the conference.

Benefits include:

- Company logo (one color) on badge holder and lanyard.
- Lanyards and badge holders will be produced by SLAS according to badge specifications; sponsorship includes the cost of production.



Conference Pocket Notebook

€6,500 – Exclusive

By sponsoring our Conference Companion Notebook with Pocket, you'll not only enhance the conference experience for attendees but also position your organization as a valuable contributor to the event's success. This is an opportunity to create lasting impressions and increase brand recognition in the hands of all attendees. Your company logo will be placed on the cover of the notebook and viewed by everyone as they take notes and make connections during the exhibition. This new pocket notebook will replace the conference tote bag that was previously given out. This opportunity will be the only giveaway to all conference attendees.

Benefits include:

- Company logo imprinted in one color in all notebooks
- Opportunity to include one flyer (size tbd) up to double-sided in each notebook given to each attendee (Sponsor to supply)
- SLAS will produce notebook; sponsorship includes the cost of production. Notebook design is at the discretion of SLAS.



Conference Digital Tote Bag Insert

€2,500 – 10 Available

Take your message directly to SLAS attendees by placing your digital company flyer in into the mobile app utilized by all attendees as they navigate the conference. We have a limited number of digital inserts—10 available, and these sell out early. Digital inserts may be a pdf of your company flyer, no larger than 20 MB and two pages. You may also provide a weblink to a site of your choosing.

Don't delay in choosing this sponsorship!



Signage Opportunities

Registration Sponsorship

€12,500 – Exclusive

Showcase your company exclusively at both online and onsite registration! All delegates access the online registration form prior to arrival at SLAS Europe 2024 and will visit onsite registration to collect their badges before entering the event. Your company logo will be displayed online and in this highly visible area that is seen by every event attendee.

Benefits Include:

- Sponsor will also have their company logo on all SLAS Europe 2024 registration information web pages and attendee registration confirmation emails.
- Recognition as registration sponsorships in the mobile app, event scheduler and signage.
- Exclusive representation in registration counter design at onsite registration.



Level 1 Escalator Cling

€7,500 – Exclusive

Place your logo on the two glass escalator railings in the registration area that lead up to the scientific sessions and keynotes. All attendees will see your brand as they collect their badges and start their day. This branding includes four (4) interior sides and one (1) side facing the exhibition entrance.

- Cling size is 1200 cm wide x 50 cm high.
- Sponsorship includes the cost of production and installation.



Water Coolers

€5,000 – Exclusive

Immerse your brand in the heart of the exhibition hall, with the exclusive sponsorship of water coolers throughout the hall. This innovative sponsorship will not only help quench the thirst of delegates during exhibition hall hours, but will also elevate your brand presence.

- Sticker placement is side panel C.
- Size 23 cm wide x 90,5 cm high.



Entrance Vinyl Window Cling

€4,000 – Exclusive

Prominently promote your brand on the entrance windows that welcome attendees into the CCIB. These high visibility clings will be seen throughout the lobby area to all attendees as they enter and leave the building.

Specifications

- Cling size is 111 cm wide x 222 cm high
- Double sided
- Sponsorship includes the cost of production and installation.



Exterior Triangles

€4,000 – 2 Available

Place your custom message on signage as attendees enter and leave the CCIB. These signs are placed along the walkway to the center and are a great opportunity to reach attendees before they start their day or give them one last reminder of you as they leave for the day.

Specifications

- Sign size is 250 cm wide x 200 cm high.
- Sponsorship includes the cost of production and installation.



Exterior Flag Poles

€3,500 – Exclusive

Fly your brand high and welcome attendees to SLAS Europe 2024. This sponsorship includes two (2) flags placed at the main entrance which will be seen by attendees as they enter and leave the CCIB.

Specifications

- Dimensions are 97 cm wide x 300 cm high.
- Sponsorship includes the cost of production and installation.



Signage Opportunities cont.

Circular Windows

€3,500 – Exclusive

Display your company brand front and center at the CCIB! This exclusive sponsorship of the circular windows at the exhibition entrance can be seen from registration, the exhibition entrance, and at the main entrance to the CCIB. Every delegate entering the SLAS Europe 2024 Conference will see these window clings.

Specifications:

- Cling size is 174 cm in diameter (1 large circular window & 2 small circular windows).
- Sponsorship includes the cost of production.



Wall Cling Top of Escalator

€3,000 – Exclusive

Prominently promote your brand on a wall cling at the top of the escalator between the exhibition level and meeting space. These high visibility clings will be seen on the 2nd level meeting space to all attendees as they enter, leave or make their way to scientific sessions, keynotes and exhibitor tutorials.

Specifications:

- Cling size is 359 cm wide x 259 cm high.
- Sponsorship includes the cost of production and installation.



Three-Sided Towers

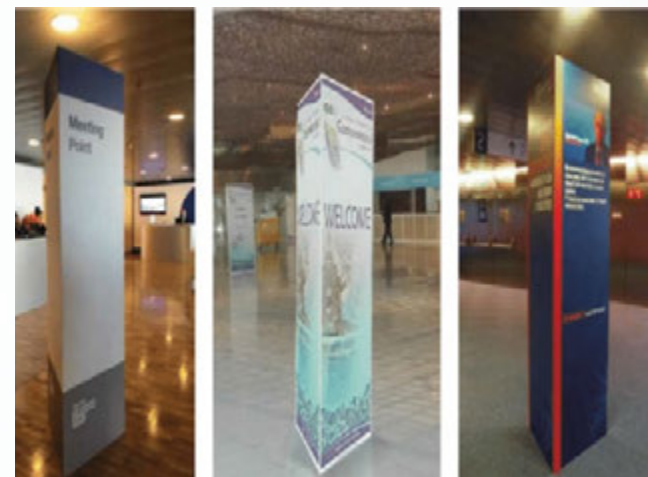
€3,000 – 6 Available

Place your company messages and brand in front of attendees as they navigate the exhibition hall and main exhibition lobby. Each unit has three (3) sides that can display your custom message and graphics to all attendees.

These towers will be placed in prominent locations throughout the registration and entrance lobby and the exhibition.

Specifics include:

- Each unit has three (3) graphic areas measuring approximately 75 x 75 x 240 cm.
- Placement is first-come, first-served.
- Final placement is determined by SLAS.



Two-Sided Totems

€2,000 – 4 Available

Promote your company in the main hallway of the session rooms. These signs are placed in the hallway visible to all attendees before they head into their sessions.

Specifications

- Each unit measures 50 cm x 197 cm
- Sponsorship includes the cost of production and installation.



Elevator B Cling

€1,500– Exclusive

Prominently promote your brand with a custom cling on the elevator doors leading to and from the exhibition level and the meeting room level. This is the only elevator in use in the event space at the CCIB. These high visibility clings will be seen on both the 1st level exhibition lobby and the 2nd level meeting space to all attendees as they enter, leave, or make their way to sessions.

Specifications:

- Full cling size is 89 x 200 cm.
- 2 door panels each are size 45,5 x 200 cm.



Networking Opportunities

Exhibitor Meeting Rooms – Full Day Rentals

€2,500 – 4 Available in Total, 2 Available Each Day

A limited number of exhibition meeting rooms are available at SLAS Europe 2024. By having a meeting room, you will keep attendees close to your booth while being able to conduct private conversations. Sponsor can order electrical, audiovisual, and catering at additional expense. Room setup cannot be changed.

Exhibitor Meeting Rooms Availability:

Tuesday 28 May

9:00 – 17:00 – 2 Available

Wednesday 29 May

9:00 – 17:00 – 2 Available

Benefits include:

- Private meeting space on the meeting room level of the CCIB.
- Company name displayed on digital signage outside of meeting space.
- Room set to be determined by SLAS and will not exceed 20 people.

Passport to Prizes

€1,500 – 10 Available

Drive traffic to your booth with Passport to Prizes! Each attendee can pick up a passport card at the registration desk or the SLAS booth. Attendees will be encouraged to stop by each participating exhibitor to receive a "stamp" on their passport card. SLAS provides prizes during a random drawing of all completed passports cards, scheduled to take place in the SLAS Booth at the exhibition close on Wednesday 29 May.



Mobile App Splash Screen

€6,000 – Exclusive

The mobile app is the only schedule and exhibitor listing available at the conference (no printed schedule). In 2023, the app was installed by 832 users and had 3,518 exhibitor views. Gain valuable exposure for your brand when sponsoring the Mobile App Splash Page. Your custom graphic sponsor splash ad appears each time the event app is launched. It immediately follows the event splash page and stays on the screen for 2 seconds (configurable). The event splash and sponsor splash screens are static full-page images.

Specifications

- Custom graphic may be a jpg or png format
- Graphic sizes required:
 - 0.75:1 aspect ratio, 2048 pixels wide by 2732 pixels high
 - 0.56:1 aspect ratio, 1080 pixels wide by 1920 pixels high
 - 0.46:1 aspect ratio, 1242 pixels wide by 2688 pixels high
 - 1.3:1 aspect ratio, 2732 pixels wide by 2048 pixels high
 - 1.8:1 aspect ratio, 1920 pixels wide by 1080 pixels high
 - 2.2: aspect ratio, 2688 pixels wide by 1242 pixels high



Mobile App Tile Ads

€4,000 – 3 Available

Welcome attendees with an ad on the SLAS Europe 2024 mobile app! Your company's custom ad will be displayed on the app homepage.

Specifications

- Graphic may be a jpg or png format
- Graphic size required:
 - 600 pixels wide x 400 pixels high
- The advertisement can be hyperlinked to your website, online booth profile or any other URL.



Digital Opportunities cont.

Mobile App Home Screen Sticky Banner

€3,000 – Exclusive

Your banner ad will be visible on the bottom of the screen and will stay anchored as attendees scroll.

Specifications

- Graphic may be a jpg or png format
- Graphic size required:
 - 2048 pixels wide by 200-500 pixels high
 - 1536 pixels wide by 150-400 pixels high
- The advertisement can be hyperlinked to your website, online booth profile, or any other URL.



Event Scheduler Rotating Banner

€3,000 – 5 Available

Put your branding on the website that hosts all of the program and exhibitor information. Gain exposure for your company in the pre-event promotions, throughout the event and on-demand with a rotating tower ad on the event scheduler home page. This ad will rotate with all pertinent conference information for three seconds and is clickable to an external URL of your choosing.

Specifications

- Graphic may be a jpg or png format
- Graphic size required:
 - 320 pixels wide x 1200 pixels high



Show Daily eNewsletter

€2,500 – 2 Available

Sponsor the daily show e-mail, which is sent to every registrant before the start of each day. Email includes key updates and highlights for each day during this event.

Sponsor banner logo will appear on the e-mail as the official show daily sponsor for the event day chosen.

1 Available per day on Tuesday, 28 May and Wednesday, 29 May



SLAS Community E-Mails

€2,500 – 11 Available

Share important information about your company and products at precisely the right time. Reach more than 8,000 SLAS members and Europe 2024 attendees (opt-in only) before, during, and after the event. All content is subject to SLAS approval and must adhere to SLAS E-mail Guidelines.

Pre-Event Email to SLAS Community	One (1) per week in April, four (4) total
During Event Email to SLAS Community	One (1) per day, three (3) total
Post-Event Email to SLAS Community	One (1) per week in June, four (4) total



Mobile App Push Notifications

€2,000 – 7 Available

With 230 characters, push notifications are a proven, proactive way to drive engagement and brand awareness. Use the SLAS mobile app push notifications to get attendees to your booth, highlight a special event or offer, or alert attendees to your company promotions and giveaways. Push notifications cannot contain hyperlinks.

Push Notification Schedule:

- Monday 27 May - 2 Available
- Tuesday 28 May - 3 Available
- Wednesday 29 May - 2 Available



Social Media Packages

€1,000 per post

Present your message to the SLAS Community through the SLAS social media outlets. Choose the social media platform that works best for your content. Sponsored posts are limited per day. Posts are subject to editorial and schedule review by the SLAS Marketing and Communications Manager.

Facebook Post	2 available per day
Twitter/X Post	3 available per day
LinkedIn Post	2 available per day

Scheduled posts will be made available for the four (4) weeks prior to and through the end of the SLAS Europe 2024 Conference and Exhibition.



Digital Opportunities cont.

SLAS New Matter Podcast Advertisement

(Monthly Exclusive, Pre & Post Event)

April 2024 - €2,250

May 2024 - €3,250

June 2024 - €2,250



NEWMATTER
Inside the Minds of SLAS Scientists

CRISPR, microfluidics, lab management, the joy of winning an award, cellular imaging, innovative robotics, the evolving workplace, and big data. These are just a few topics you'll find on New Matter: Inside the Minds of SLAS Scientists.

Hosted on Buzzsprout, you can also find us on Spotify, Stitcher, Google Podcasts, and more.

Podcasts average 20-30 minutes in length and are presented in an interview style. New Matter podcasts are released each week, and release is promoted by SLAS on social media and in the weekly Point-to-Point eNewsletter.

Benefits

- Banner ad on Podcast library home page for the month of sponsorship
 - Clickable (tracked using sponsor Google Analytics)
- 30-second ad spot at the beginning of each podcast within the month of sponsorship
 - 4-5 Podcasts each month
 - Script provided by sponsor and read by podcast host
 - SLAS must approve the script and reserves the right to edit for clarity/readability.
- Sponsor recognition in the Podcast library show notes for each podcast presented in the month of sponsorship (can include external links to sponsor site).
- Recognition as sponsor in SLAS social media posts promoting each podcast presented during the month of sponsorship.
- Recognition as sponsor in SLAS weekly eNewsletter (Point-to-Point) promoting each podcast presented during the month of sponsorship.

Sponsorship exposure includes no bearing on the content of the presented podcasts, which are selected and determined at the discretion of SLAS.



**TO RESERVE YOUR
SPONSORSHIP OR FOR
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