

slas
europe

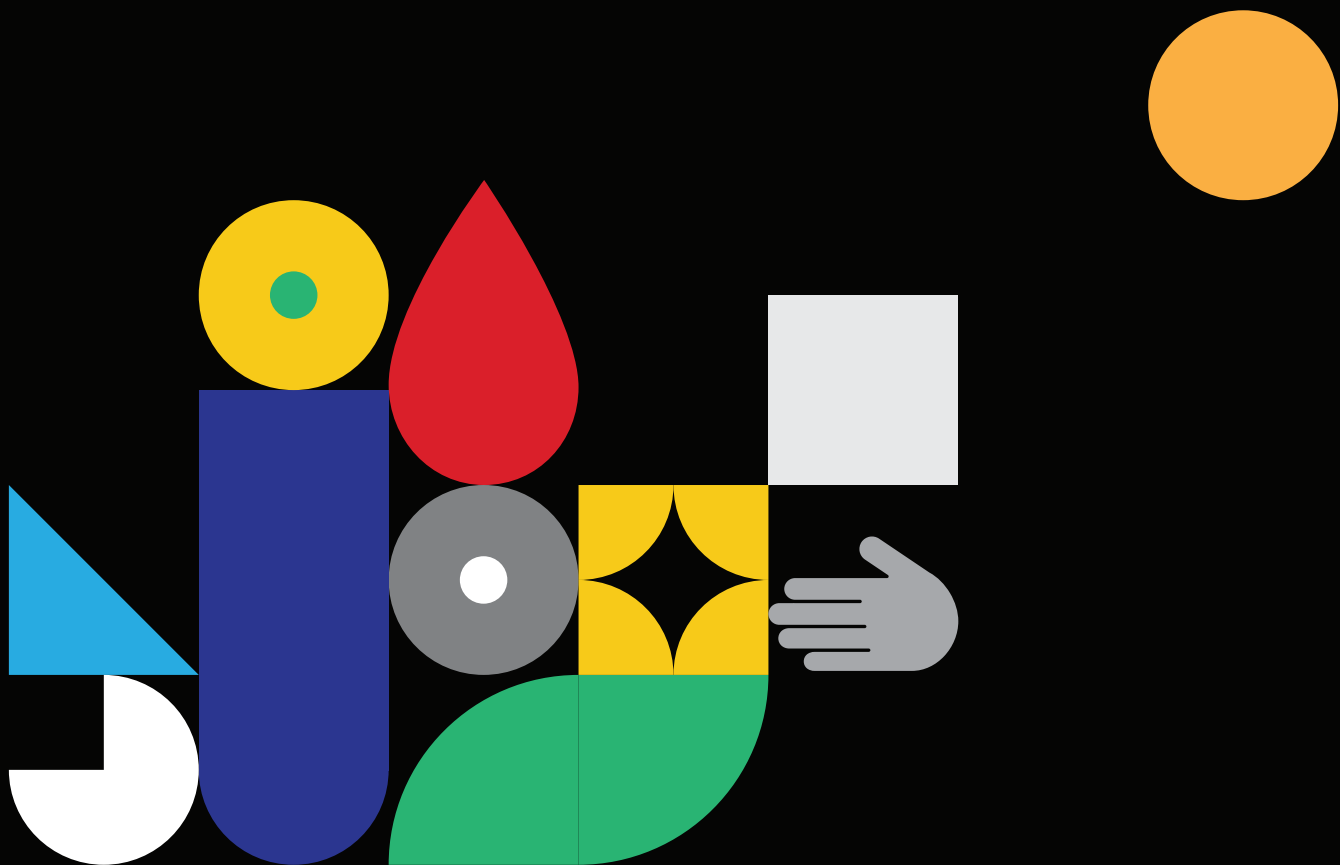
2025

Conference
& Exhibition

Interconnecting Lab Automation

20-22 May 2025
Hamburg, Germany
Congress Center Hamburg

EXHIBITOR AND SPONSOR **PROSPECTUS**



[SLAS.ORG/EUROPE2025](https://slas.org/europe2025)

Interconnecting Lab Automation

SLAS Europe 2025 brings together a distinct European community from academia, industry and government to foster collaboration and spark innovation that shapes the future of life sciences.

Biologists, technologists, engineers, principal investigators, laboratory managers, professors and graduate researchers unite to explore new technologies to accelerate their scientific discoveries.

Technology and hardware providers find new collaborators and customers as well as a unique opportunity to connect with their European users.

SLAS's interdisciplinary society of researchers will connect enthusiastically with developers and providers of laboratory automation technology and tools to share cutting-edge ideas and breakthroughs, and to solve challenges...together.

This is your opportunity to showcase your innovations, meet future partners, and build relationships with the users who rely on your technology.

Learn more about SLAS Europe 2025.

SLAS Europe 2025 is your European gateway to powerful connections, insights, and opportunities in lab automation.

Contact

Andrea Schermerhorn at
+1-301-658-2042 or
SLASEurope@discoversb.com

7 Reasons to Showcase Your Innovations in Lab Automation at SLAS Europe 2025

- 1 Unmatched Networking**

Join key discussions, connect with decision-makers across the exhibit hall and enjoy exclusive after-hours events and the Official Garden Party, designed for maximum networking with a U.S. and European audience of the laboratory automation industry.
- 2 Build Strategic Industry Partnerships**

Forge relationships with leading lab automation vendors and potential collaborators for joint ventures and co-development projects specifically in Europe that push industry innovation forward.
- 3 Elevate Your Brand**

Gain significant exposure by showcasing cutting-edge lab automation solutions that demonstrate your company's strengths.
- 4 Strengthen Customer Relationships**

Reconnect with existing clients in a wide variety of locations through live, hands-on demos at your booth or informal conversations at coffee breaks and receptions.
- 5 Direct Access to Market Insights and Trends**

Learn about emerging lab automation technologies and customer needs, gathering invaluable feedback to refine your offerings and strategic approach.
- 6 PR Opportunities**

Amplify brand visibility through interactions with the European trade media, industry bloggers, and press, and showcase new products to build market excitement.
- 7 Recruitment for Top Talent**

Connect with skilled engineers, technologists and researchers to find potential European-based recruits with specialized expertise in lab automation and screening.





Networking, Networking, and More Networking

Non-stop networking awaits at SLAS Europe 2025 – immerse yourself in endless opportunities to connect, collaborate, and ignite new ideas with industry leaders!

Networking in the morning with a stroll through the park:

Take networking beyond the conference hall with a refreshing walk through the park alongside fellow delegates. This relaxed setting offers the perfect backdrop for meaningful conversations, idea-sharing and building connections in a natural, rejuvenating atmosphere.

Five (5) Topical Interest Groups focused on relevant topics: Our Topical Interest sessions are a powerful way to engage, build relationships and position your brand as a leader in your field. Look into sponsoring one of our sessions.



One (1) reception in the exhibition hall: designed to drive delegate traffic directly to your booth. It's the perfect opportunity to engage, showcase your solutions and connect with potential clients in a lively, targeted setting!



Four (4) refreshment breaks in the exhibition hall: Delegates have dedicated opportunities to network, engage in meaningful conversations and explore exhibitor innovations.

One (1) Official Garden Party at the CCH:

Get ready to connect with industry leaders, spark new collaborations and unwind with colleagues from around the world. Enjoy an unforgettable evening filled with music, food, drinks overlooking the Planten un Blomen.

Two (2) networking lunches in the exhibition hall: Networking with delegates over lunch in the exhibit hall offers a unique chance to connect in a relaxed setting, fostering organic conversations and new collaborations.

Why Hamburg?

A Premier Destination for Life Sciences and Biotechnology

Hamburg is a powerhouse for biotech and life sciences, offering exhibitors access to an unmatched ecosystem of innovators and decision-makers. This vibrant city is home to over 500 biotechnology, pharmaceutical and medical technology companies, alongside a wealth of leading research institutes.

Hamburg's close connections to Scandinavia and excellent road and rail links to the rest of Europe, coupled with its reputation as a major biotech hub attract a specialized audience from across Europe, including key players you want to meet.

Whether you're looking to forge new partnerships, drive product adoption or learn from industry pioneers, Hamburg offers the ideal environment to connect with forward-thinking leaders and secure valuable business opportunities in the heart of Europe's thriving life sciences sector.

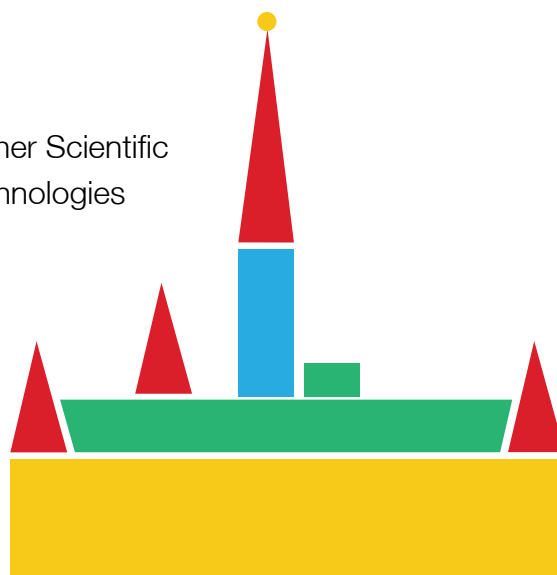
Expect to connect with industry professionals from renowned companies such as:

- Agilent Technologies
- AstraZeneca
- Boehringer Ingelheim
- Bruker
- Cellbox Solutions
- Danaher
- Eli Lilly
- Eppendorf
- European Molecular Biology Laboratory (EMBL)
- Evotec
- Fraunhofer ITMP
- GSK
- IQVIA
- Life Sciences Nord cluster
- Life Sciences Research Foundation
- Merck
- Novartis
- PeproTech
- Pfizer
- Qiagen
- Revvity
- Sartorius
- Sysmex
- Tecan
- Thermo Fisher Scientific
- Upcyte Technologies and more



Hamburg's life sciences strength also stems from its robust academic and research landscape. Delegates may come from local world-class institutions, including:

- University of Hamburg
- HAW-Hamburg, Department of Biotechnology
- Hamburg University of Technology (TUHH)





Who Should Exhibit?

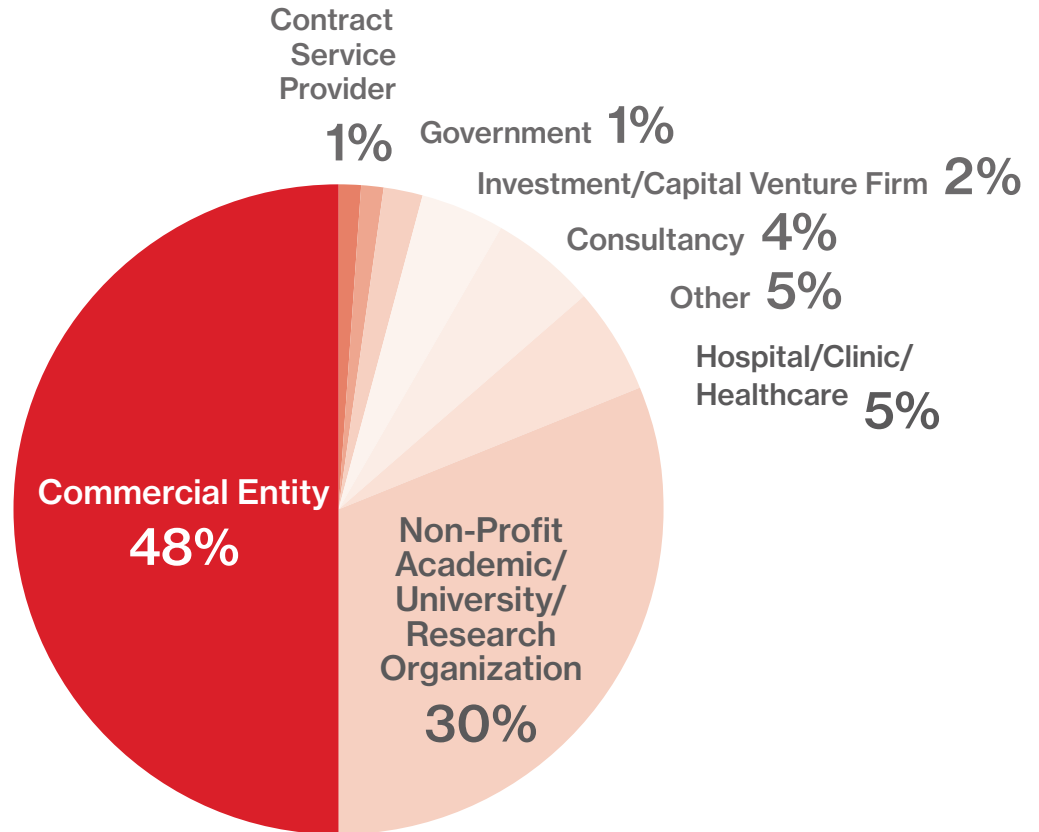
Our delegates are interested in providers of automation, products and services related to:

- Artificial Intelligence/Machine Learning
- Assays/Assay Development
- Augmented Reality Applications
- Barcode Readers & Labeling Cultures/
Apparatus/Supplies
- Chemical Synthesis Reagents
- Chromatography
- Clinical Automation/CLIA
- Clinical/Pre-clinical Diagnostics
- Compound Screening Libraries
- Computer Hardware/Software
- Consulting Services
- Contract Research Services
- Data Analysis
- DNA-Encoded Libraries
- Detection Systems
- Diluters/Dispensers
- Dissolution Apparatus
- Electrophoresis Equipment/Supplies
- Lab Design & Engineering Services
- Lab Enclosures and Hoods
- Filtration Equipment & Supplies
- Flow Cytometry
- Fluids: Motors, Pumps, Valves
- Fluorescence Assays
- Fluorescence Equipment & Supplies
- General Laboratory Equipment & Supplies
- Genetic Engineering
- Genomics
- HTS Products & Services
- Homogenizers
- Hybridization Equipment & Reagents
- Imaging Systems & Software
- Incubators & Ovens
- Label-Free Assays
- Labware
- Liquid Handling Equipment
- Luminometers
- MALDI/Spectrometry
- Metabolomics
- Micro & Nanotechnologies/Organ-on-a-Chip
- Microarray Biochip Analysis Systems
- Microplates
- Molecular Biology Instruments
- Nanocoatings
- Pipettors/Pipette Tips
- Plasticware
- Proteomics
- RFID Readers
- Reagents
- Remote Lab/Cloud Automation
- Robotics/Motion Control
- Sample Management
- Scales/Balances
- Synthetic Biology
- Toxicology Services Automation

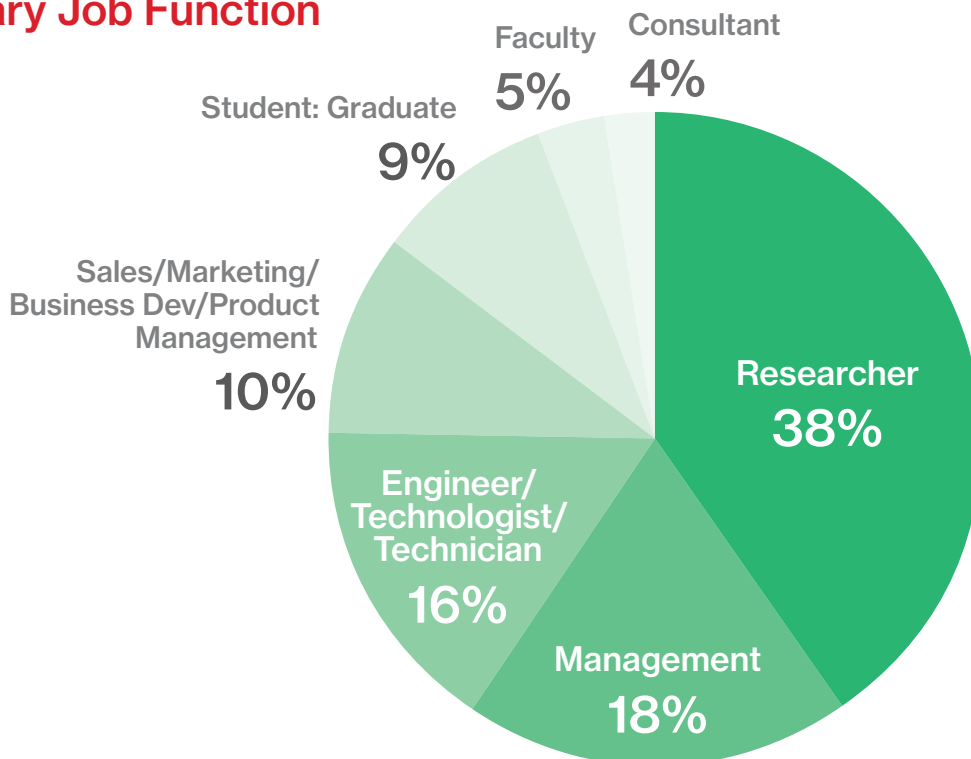


Delegate Demographics

Organization Type



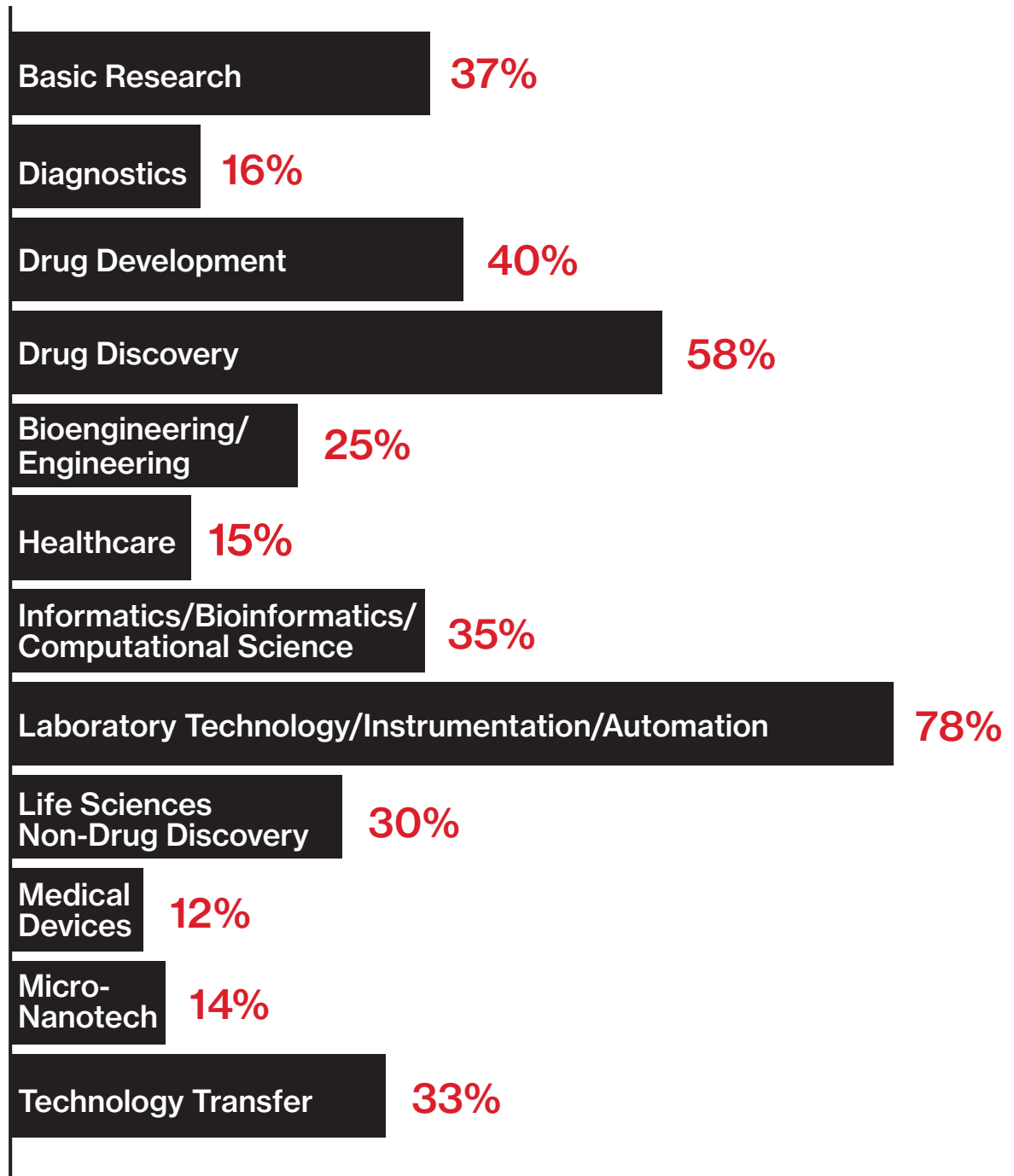
Primary Job Function





Delegate Demographics

Primary Interest Area



Delegate Demographics

Attendee Work Focus



Laboratory
Technology/
Instruments
24%



Pharmaceutical/
Biopharmaceutical/
Therapeutics
51%



Research/
Engineering
13%



Artificial Intelligence
3%



Food Science
2%



Clinical Diagnostics
2%



Medical Devices
2%



Energy/Fuel
1%

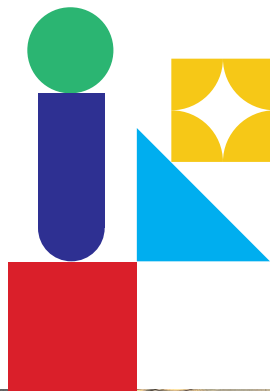
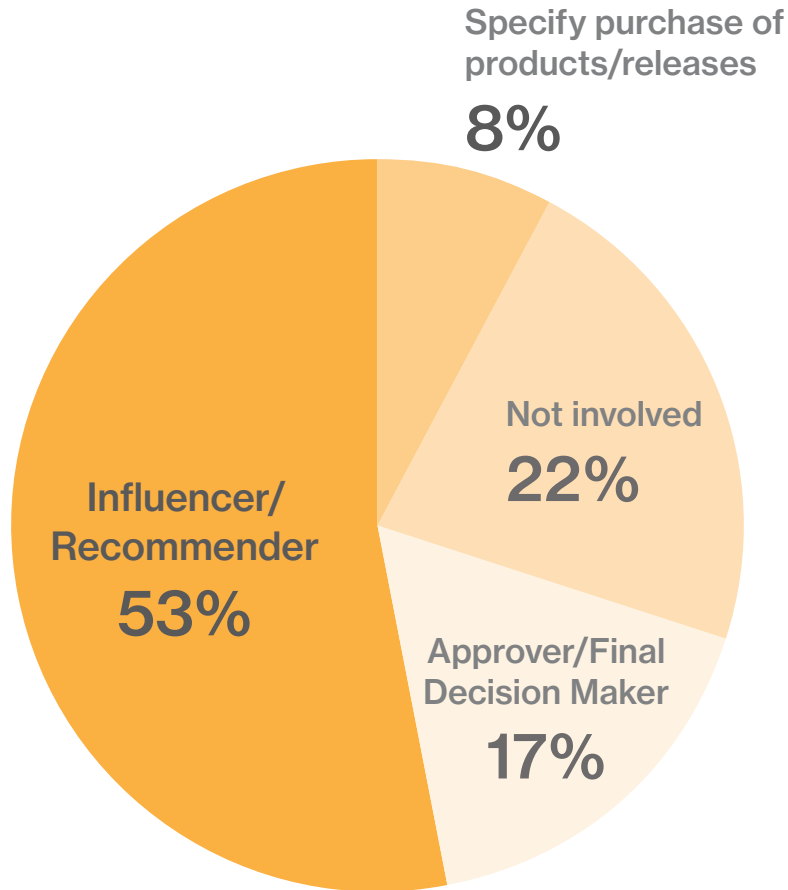
Agricultural
Science
3% 





Delegate Demographics

Role in Purchasing Process



Delegate Demographics

Engage directly with the professionals who are advancing lab automation: laboratory managers, biologists, technologists, engineers, principal investigators, professors and graduate researchers eager to explore new technologies.

SLAS Europe 2024 attracted a high volume of delegates from within a 500-kilometer radius of Hamburg, including key hubs in Germany, Denmark and the Netherlands.



SLAS Europe 2024

1,185 Registrations
58% Delegates
42% Exhibitors
109 Exhibiting Companies
 Delegates from **40+** Countries

Country

Germany	21%
Spain	15%
United Kingdom	12%
Denmark	10%
Netherlands	6%
Switzerland	6%
Other	31%

84% of delegates enjoyed a full conference registration to access the world-class education.

79% of delegates ranked “To see new products” as their top objective.

78% of delegates were final decision makers, specified purchasing or influenced/recommended products.

70% of attendees were first-time delegates.

75% of past delegates value an event that is run in a responsible/sustainable way.

This high turnout underscores the event’s regional appeal, attracting a robust mix of members and non-members. Building on this momentum, we expect an even larger gathering of industry leaders and decision-makers in 2025, solidifying Hamburg as a premier destination for the life sciences community.



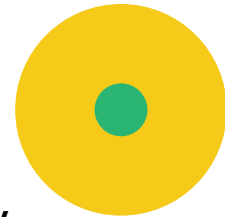


Hear from Past Exhibitors

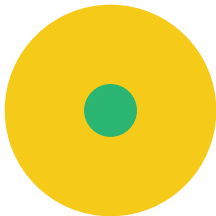
Exhibitor satisfaction increases each year at SLAS Europe.

22% of exhibitors have exhibited **> 4 x**

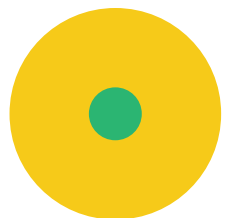
“Exhibiting at SLAS Europe was a great experience for us. The show provided us with the perfect platform to connect with a high-quality target group of industry professionals and decision-makers.”



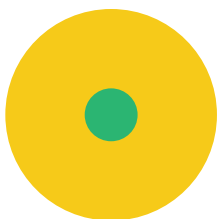
“I am thrilled that such an event takes place in Europe, offering the opportunity to meet professionals and build a network within the screening community.”



“This event offers an opportunity to meet top professionals in the early drug discovery and screening community in Europe, as well as connect to the international network, something that was previously reserved only for the US market. Now you can experience this without travelling overseas, thereby saving on your CO2 footprint.”



“SLAS Europe brought an eclectic, engaged scientific community together in a fantastic location with an easy-going vibe. What a terrific event!”



Past Exhibitors

Adaptyv Bio	Corning B.V. Life Sciences	Inventia Life Science	QINSTRUMENTS GmbH
Adolf Kühner AG	Covaris Ltd.	IRBM	Readily3D
Advanced Microfluidics SA	CryoLogyx	Irish Life Sciences	Refeyn
Agilent Technologies	Curiox Biosystems	Kbiosystems & Porvair Sciences	Revvity
Alithea Genomics	Cytена GmbH	Lab Compare	Roylan Developments Ltd.
Analytik Jena GmbH	Society of Chemistry	Lab Services B.V.	Samplision
Andreas Hettich GmbH & Co. KG	DNA Script	LabCollector by AgileBio	Sapio Sciences
Aplitech Biolab/Analytik Jena	Dotmatics, Inc.	Labcon	SARSTEDT AG & Co.KG
Araceli Biosciences	Drug Discovery World	LABMAN	SCIENION GmbH
Ardigen	Dynamic Biosensors GmbH	Lambda-X - Verhaert Masters in Innovation	Scigilian USA, Inc.
ariadne.ai ag	Dynamic Devices	LiCONiC Instruments	SEED Biosciences
ARRALYZE	edelris	Loop Diagnostics	Semaron
AseBio	eLabNext	Lucero	Sensific
Atrandi Biosciences	ELEMENTA LABS B.V	LVL technologies GmbH & Co KG – DELTALAB GROUP	Shanghai Gene Era Bio-Science Co., Ltd.
Aurora Microplates	ELRIG	Macula Vision Systems	Shenzhen Keyto Fluid Control Co., Ltd.
Automata	ELVEFLOW - Microfluidics Innovation Center	Matterhorn Studio	Sopachem
Axxam SpA	ELVESYS	medlabdia AG	Specs, an eMolecules Company
AzoNetwork	EMULSEO	MESTRELAB RESEARCH S.L.	Sphere Fluidics Limited
Beckman Coulter Life Sciences	Eppendorf	METTLER TOLEDO	Splashlake
Benchling	EQUIcon Software GmbH Jena	Microtechnix	SPT Labtech
BioAuxilium Research	EvoEnzyme	mo:re GmbH	ST1 CO., LTD.
bioBUBBLE	Evotec International GmbH	ModuVision Technologies B.V.	Surfix Diagnostics
BioNex Solutions, Inc.	faCellitate GmbH	Molecular Devices	Suzhou Chanshow Biotechnology Co., Ltd..
Bionomous	Femtika	MOLGEN BV	Synchron Lab & MolGen
Biosero	Festo Automation SAU	m-u-t GmbH	SYNENTEC GmbH
Biotix, Inc.	Flow Robotics	Nagi Bioscience	Synthace Ltd.
BLSI/lifetech.brussels	Fluigent	NBS Scientific ES	Teledyne Photometrics
BlueCatBio	Fluotics, Inc.	NETRI	TERA-print
BMG LABTECH GmbH	FORMULATRIX®	Next Advance, Inc.	The Baker Company
Briefly Bio	FOx BIOSYSTEMS NV	nNano AG	Thermo Fisher Scientific - Lab Automation
Brooks Automation	Fraunhofer IPA	Norgren	Titian Software
Bruker Daltonics	Fritz Gyger AG	NovaticLab	Tokyo Ohka Kogyo Co., Ltd.
Celldynamics ISRL	Fujifilm Cellular Dynamics	Omega Bio-Tek	TWD TradeWinds, Inc.
Cellenion	Fujifilm Wako Chemicals USA Corp.	Onocodesign Services	Unchained Labs
CELLINK, CYTENA & DISPENDIX	GC Biotech BV	Opentrons	Union Biometrica, Inc.
Charles River	goodBot UG	Opticon Sensors Europe B.V.	United Robotics Group
Chemspeed Technologies AG	Greenpharma SAS	Opto GmbH	UPM Biomedicals
CN Bio	Greiner Bio-One International GmbH	Oria Bioscience	Waters Corporation
Cognex Services Ltd.	Grenova, Inc.	Origincell	Yokogawa Deutschland GmbH
Collaborative Drug Discovery (CDD)	Hamamatsu Photonics France	Payment Test	Zaber Technologies Inc.
CoolLED Ltd.	Hamilton Storage GmbH	Pivot Park Screening Centre	Zhejiang A-gen Biotechnology Co., Ltd.
Core Life Analytics BV	Hangzhou Allsheng Instruments Co., Ltd.	Poly-Dtech	Zinsser Analytic
	Harro Höfliger	Promega Biotech Ibérica, S.L.	
	HighRes Biosolutions, Inc.	Promega UK	
	IC Biomedical	Protein Stable	
	INTEGRA Biosciences	PureHoney Technologies	





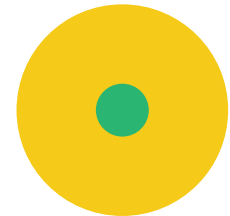
SLAS Europe 2025 Innovation

Education

SLAS Europe 2025 introduces a dynamic educational lineup with three advanced tracks tailored to the forefront of laboratory automation and screening.

- The **Advances in Drug Discovery** track will dive into how integrative multi-omics, spatial-biology, AI, and systems pharmacology are accelerating therapeutic development, enhancing both precision and efficacy from research to clinical trials.
- In the **Advances in Laboratory Automation** track, delegates can learn from top experts about automation's role in streamlining lab processes, supported by breakthrough IT solutions in big data, AI, and machine learning, including a special session by ELRIG.
- Lastly, the **Screening Applications & Diagnostics** track tackles the latest in diagnostics and screening, from functional genomics to point-of-care advancements, exploring AI's critical role in addressing global health challenges like drug resistance and disease management.

“The insightful presentations and innovative exhibits truly showcased the cutting-edge advancements in laboratory automation and screening technologies. We look forward to participating again next year!”



SLAS Europe 2025 Innovation

Off-Site Pre-Conference Technology Provider Showcase Sessions

SLAS Europe 2025 introduces an exclusive opportunity for exhibitors through **off-site Technology Provider Showcases**, available only at this conference.

WHEN: Tuesday 20 May 2025

The SLAS Europe 2025 Conference and Exhibition will feature four (4), half-day off-site Tech Provider Showcases hosted at and by technology provider partners in Hamburg, Germany.

These unique tours take delegates into the laboratories of select exhibitors, offering an immersive, behind-the-scenes look at the innovative technologies shaping the future of lab automation and screening.

Delegates can experience first-hand the advanced equipment, techniques, and expertise driving our industry forward.

Morning Showcases (10:00 – 12:00)

1 Molecular Glues – Fraunhofer ITMP and Revvity



With our colleagues from Revvity we provide a deep dive into the instruments which have supported our research, creating an opportunity for you to meet and discuss with the experts.

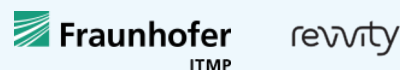
2 Standardization of Cell Cultures and Assay Cell Bank Qualification – AcCELLerate



We will present ways to establish a “Good Cell Culture Practice”, convert cultured cells into a precise reagent, and give guidance on the qualification of cell banks.

Afternoon Showcases (14:00 – 16:00)

1 Molecular Glues – Fraunhofer ITMP and Revvity



2 Meet the Scientists – Evotec



Learn more about our strategies integrating state-of-the-art technologies and disease relevant models into our workflows to facilitate hit finding and progression towards leads.

Registration is required. In collaboration with these key sponsors, SLAS will provide transportation to and from the host venue and a networking aperitif for all registrants.

[Learn More About the Technology Provider Showcases](#)





Exhibition Schedule

Installation

Monday 19 May	7:30 – 20:00	Exhibitor Move-In (Island spaces and approved requests ONLY)
Tuesday 20 May	7:30 – 20:00	All Exhibitor Move-In

You **MUST** book unloading and reloading slots for any vehicles arriving at the venue with Interflow Logistics prior to the event. Instructions on booking your loading time will be in the exhibitor service kit.

No new entry after 18:00 – those in the hall can stay until 20:00.

Exhibition Hours

Wednesday 21 May	10:15 – 18:30	Morning Break, Lunch, Reception, Posters
Thursday 22 May	9:30 – 16:00	Morning Break, Lunch, Afternoon Break, Posters

Posters are available in the exhibition hall throughout exhibition hours.

Dismantle

Thursday 22 May	16:30 – 23:30	Dismantle - Freight Delivery Begins – 16:45 (Not Before)
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The schedule is tentative and subject to change. If the official exhibition schedule changes, all exhibitors will be notified in writing.



Exhibit Booth Pricing and Benefits



Exhibit Booth Pricing

Standard Pricing after SLAS Europe 2024:
€6,175 – Inline Space

Corner Fee: **€375 per corner**
Prices are VAT exclusive

Exhibitor Benefits

Exhibitor or Sponsor Type	Comp Exhibitor Full Conference	Comp Exhibitor Booth Personnel	Comp Customer Exhibition Only Badges	Comp Customer Full Conference Badges	Pre-Conference Delegate List	Post-Conference Delegate List
Per 9 sqm stand	1 €850 Value	3 €525 Value	1 €175 Value	0	1 per company	0
Innovation AveNEW	1 €850 Value	1 €175 Value	0	0	0	1 per company
Silver Sponsor	0	0	0	0	0	0
Gold Sponsor	0	0	0	0	0	1
Platinum Sponsor	2 €1,700 Value	0	0	2 €2,300 Value	1	1
Diamond Sponsor	3 €2,550 Value	0	0	3 €3,450 Value	1	1

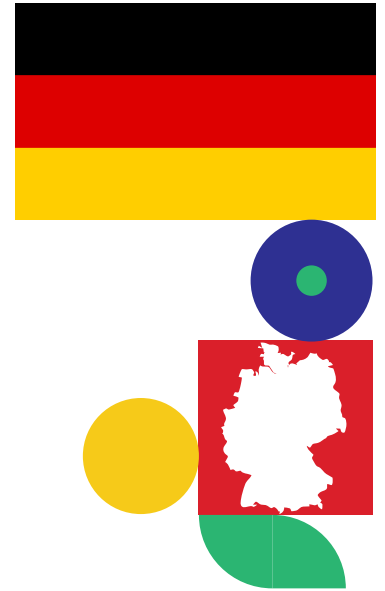
- Access to SLAS Europe 2025 registered delegate e-mail list pre- or post-event (based on availability, \$345 USD fee applies)
- Delegate list (first name, last name, company) 1x pre and 1x post via e-mail
- One (1) full-conference exhibitor registration per 9 sqm booth (€850 Value)
 - o Includes access to the entire SLAS Europe 2025 event, including scientific sessions and keynotes; additional full-conference registrations for your staff may be purchased at a discounted rate
- Three (3) exhibitor booth personnel registrations per 9 sqm booth (€525 Value)
 - o Includes access to the SLAS Europe 2025 exhibit hall only; additional booth personnel registrations for your staff may be purchased at a discounted rate
- One (1) complimentary exhibition-only badge to distribute to customers per 9 sqm space (€175 Value)
- Inline, white walls (consistent with space booked)
- Fascia board featuring company name
- Grey sustainable carpet
- 1x LED spotlight 10W per every 3 sqm of space
- 1x waste paper basket
- Electrical connection 3 kW
- Daily cleaning
- Daily waste disposal
- Recognition as an exhibiting company on the SLAS Europe 2025 website
- Company listing and description on the SLAS Europe 2025 online floor plan and in the SLAS Europe 2025 conference app
- Dedicated access to networking with our diverse global community
- Access to additional sponsorship opportunities across the conference at discounted exhibitor rates
- Opportunity to compete for the SLAS New Product Award





Unique to Germany-based Companies

With a long history of engineering excellence and innovative products, we are honored to bring SLAS Europe to Germany. As leaders in the field, we invite you to showcase your advanced automation, robotics or lab instrumentation technologies to this well-informed audience. As a valued participant from our host country, you'll enjoy additional visibility and benefits that set your brand apart:



Special Offer: Get 10% Off on Premium Sponsorships

Select one of the sponsorship options below and receive an exclusive 10% discount:

Select one option below

- **Keynote Sponsorship** (Exclusive)
- **Conference Registration, Badges and Lanyards** (Exclusive)
- **Passport to Prizes** (Limited availability)
- **Push Notifications** (Limited availability)
- **Topical Interest Groups** (Limited availability)

Bonus Recognition for German Companies

When you book an exhibition booth, you'll also receive the following host-country recognitions:

- **Prime Signage:** Your company will be recognized on special signage near the Exhibit Hall entrance.
- **Opening Remarks Shout-Out:** Gain visibility with special recognition in the Opening Remarks slides for all host-country exhibitors and sponsors.
- **One (1) Extra Conference Garden Party Pass:** Customers or staff can enjoy one (1) additional pass to the official SLAS Europe 2025 conference party.
- **Dedicated Website Section:** Your logo will be featured on the SLAS website in a special "Host Country Exhibitors" section.
- **Mobile App Recognition:** Stand out on the official SLAS Europe 2025 mobile app with upgraded visibility:
 - Our Host Companies will appear on the app sidebar as a highlight

This is your chance to amplify your presence at SLAS Europe 2025 and make the most of your role as part of the host country!

Exhibit Rules & Regulations and Contract Terms and Conditions

Stand Specifications:

Island Stands: Islands are stands exposed to aisles on all four sides, with a minimum size of 6m x 6m. The maximum height of an island is 6 meters when ceiling height and rigging permit (6 meters from the floor to the top of any booth components and signs). No signage, lighting fixtures or light/sign trusses are allowed outside the boundaries of the exhibit space.

Linear Stands: Linear in-line stands are 3m x 3m or 3m x 6m units arranged in a straight line and may not exceed 2.50 meters in height. Display materials should be arranged in such a manner so as not to obstruct the sight lines of neighboring exhibitors. A maximum height of 2.50 meters is allowed only in the rear half of the booth space.

Exhibit Space Rental

Required deposit: The booth pricing rate is €6,175 per 9 sqm (plus €375 per corner when applicable), and 50% of the total space rental charges are due at the time of purchase.

Full Payment Due: Applications received after 18 December 2024 must include full payment.

Cancellation and Refunds:

- All cancellations of space must be received in writing and sent to SLASOps@discoversb.com.
- If space is reduced, the net reduction of space will be treated as a cancellation of that space.
- Exhibitors who cancel and have a remaining balance must pay the amount due based on their date of cancellation.

Exhibitors failing to pay their cancellation fee will forfeit the ability to participate in future SLAS events until their outstanding balance is paid in full. Badge allotments and/or booth benefits for any reduced or canceled space will be forfeited. SLAS reserves the right to adjust these allotments as appropriate.

- If SLAS receives a written request for cancellation of space prior to 18 December 2024, the exhibitor will be liable for 50% of the total space rental charges.
- No refunds will be made after 18 December 2024, and the exhibitor is responsible for 100% of the total rental charges.
- No-shows will be treated as cancellations, and the exhibiting company will lose all accumulated points toward the following year's space assignments.
- It is expressly agreed by the exhibitor that in the event they fail to pay the space rental at the times specified, or fail to comply with any other provisions contained in these rules and regulations concerning their use of exhibit space, SLAS shall have the right to reassign the confirmed stand location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not SLAS enters into a further lease for the space involved.
- In case the exposition shall not be held for any reason whatsoever, then and there upon, the rental and lease of space to the exhibitor shall be terminated. In such case, the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the pro rata amount already paid for space for this specific event.

All exhibiting companies must agree to the full [terms and conditions](#) for this event.





Non-Exhibiting Sponsors

Can't join us on the exhibition floor?

Not to worry! There are plenty of opportunities for your company to present its brand to SLAS Europe 2025 delegates. You may secure select sponsorships without being an exhibitor.

Benefits for Non-Exhibiting Sponsors:

- Logo recognition on the SLAS Europe 2025 Event Scheduler and on the SLAS website.
- Logo recognition on SLAS Europe 2025 signage associated with the sponsorship and sponsorship level.

Rules for Non-Exhibiting Sponsors:

- A 25% surcharge over the list price will be added to your sponsorship purchase within 48 hours of purchase.
- Companies cannot purchase: Exhibitor Tutorials, Solutions Spotlight presentations, Passport to Prizes, Exhibition Pub Crawl, Innovation Insights, or Science Trivia Competition.
- Any sponsorship that has a speaking or photo opportunity (i.e. Keynote Program Sponsor, Innovation Award) benefit would be available only if a full-conference registration is purchased.

Sponsorship Participation Levels

*Participation level is determined based on total spend per company, not including VAT.

	Silver Level	Gold Level	Platinum Level	Diamond Level
Total Spend*	€1,500 -€2,999	€3,000 - €4,999	€5,000 - €9,999	> €10,000
Additional Exhibitor Full Registration Badges (for staff use)			1 €850 Value	2 €1,700 Value
Delegate Full Conference Registration Badges (for customer use)			1 €1,150 Value	2 €2,300 Value
Pre conference registrant e-mail (\$345 USD fulfillment fee applies; paid at the time of fulfillment)			✓	✓
Post conference registrant e-mail (\$345 USD fulfillment fee applies; paid at the time of fulfillment)		✓	✓	✓
Logo recognition on SLAS Europe 2025 event sponsor web page	✓	✓	✓	✓
Logo recognition on SLAS Europe 2025 signage	✓	✓	✓	✓
Sponsor Level recognition sign in company booth	✓	✓	✓	✓

Your company earns 1 priority point for every €1,000 spent on sponsorships, which counts toward booth selection order for SLAS Europe 2026. Booth selection will begin onsite in Hamburg.

Premier Sponsor Package

€20,000 – Exclusive

Are you looking for an exceptional opportunity to gain unparalleled exposure and recognition at the upcoming SLAS event? Look no further! As a Premier Sponsor, you'll enjoy myriad benefits that will leave a lasting impression on delegates and amplify your presence throughout the event.

Your brand will shine as the Premier Sponsor on every platform, including:

Exclusive Breakfast Exhibitor Tutorial

- Exclusive time slot for Exhibitor Tutorial
 - Thursday 22 May from 9:00 – 10:00
- Signage promotion of Exhibitor Tutorial at Networking Party night before
- One (1) Push Notification on Wednesday at close of conference activities to promote tutorial
- Pre-Conference Community e-mail
- Continental Breakfast for 30 people

Brand Exposure

- Onsite signage with recognition as Premier Sponsor
- Walk-in recognition slide at opening general session
- Logo will appear on the SLAS website, Event Scheduler, conference mobile app
- Logo will appear in all official SLAS Europe 2025 event e-mails
- Digital Signage: Custom graphics on up to 4 screens in high-traffic locations, including the main lobby area and entrance to the exhibit hall.

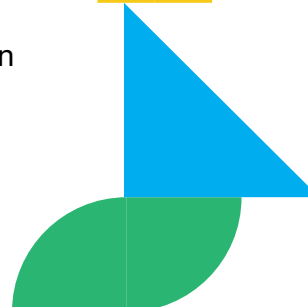
Official Networking Party “Rooftop Garden Party”

- Networking Party on Wednesday 21 May on the Rooftop Garden overlooking the Planten un Blomen
- Signage at the CCH acknowledging the sponsor's support.
- Upgraded branding throughout party venue – Exclusive to the Garden Party
- As the Premier Sponsor, your company will receive unparalleled visibility and engagement opportunities at our event. Beyond traditional branding, we are committed to showcasing your organization through exclusive enhancements designed to elevate your presence.

Year-round access to the SLAS Community

One (1) Tier 2 Corporate Partnership

- 25 Priority Points towards space selection at the International Conference & Exhibition
- 25 Priority Points towards space selection at the Europe Conference & Exhibition
- Corporate Member sign in exhibition booth at the International Conference & Exhibition and Europe Conference & Exhibition
- One time per year use of the SLAS e-mail list (opt-in/GDPR compliant list)
- Listing on the SLAS Corporate Partner Directory
- Optional Student Sponsorship add-on for \$450

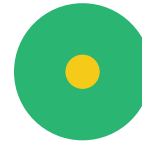


Educational Opportunities

Keynote Program Sponsorship

€7,500 – 2 Available (1 per day)

Put your company name, logo, and message in front of delegates as they watch thought leaders share inspiring, best-in-class information for the scientific field. Additional logo recognition in session listings on the website and in the Event Scheduler.



KEYNOTE PRESENTATION AVAILABILITY:

Wednesday 21 May

- 9:00 - 10:15 – Opening Keynote:
Jan Baumbach, Professor and Director, Institute for Computational Systems Biology, University of Hamburg

Thursday 22 May

- 16:30 - 17:30 – Closing Keynote:
Carina Ämmälä, Senior Director, Target Discovery Engine, Novo Nordisk (UK)

Benefits include:

- Signage at keynote session room.
- Logo recognition as keynote sponsor on the event website and in all SLAS promotional materials.
- Sponsor recognition in the keynote presentation opening remarks.
- Sponsor recognition in keynote presentation walk-in and transition slides.
- Logo recognition in the Event Scheduler and conference mobile app.
- Photo opportunity with each keynote.



Educational Opportunities

SLAS Ignite Award & Ignite Program

€6,000 – Exclusive

The SLAS Ignite Award recognizes the best start-up or emerging technology company exhibiting within Innovation AveNEW, the specially designated area within the Exhibition.

The SLAS Ignite Award at SLAS Europe 2025 in Hamburg will feature Ignite Award finalist presentations in the Exhibition Theatre on Wednesday 21 May from 13:30 – 14:20.

Companies selected for Innovation AveNEW that opt-in to compete for the SLAS Ignite Award, will be judged by an SLAS panel on a combination of key concepts – their marketing plan, market presence and potential, funding prospects, plan for growth and the existence of balanced company leadership, among other qualities – for a chance to win \$5,000, business mentoring and ongoing publicity.

Benefits include:

- Logo recognition in the SLAS Event Scheduler and conference mobile app.
- Signage at all Ignite Award presentations in Exhibition Theatre.
- Recognition in post-event awards press release and winner notifications.
- Photo opportunity with Ignite Award winner at awardee presentation.
- Recognition as award sponsor at award presentation.





Educational Opportunities

Exhibitor Tutorials

€3,500 – 8 Available

Elevate your company's speaker(s) and present your company's cultivated content at SLAS Europe 2025. Exhibitor tutorials are an important part of the SLAS Europe 2025 program and a great way to connect with delegates. These sessions are held at the CCH and space is booked directly through SLAS. The fees below do not include food/beverage. Once space is confirmed, food/beverage orders must be arranged with the designated caterer directly. All tutorials are required to order lunch service for their tutorial.

Exhibitor tutorials are available in one-hour time slots. A limited number of tutorial slots are available, and exhibitors may request one tutorial slot. If additional slots are requested, requests will be put on a waiting list until 7 April 2025. After this date, exhibitors will be allowed to secure additional tutorial time slots in the order in which the written requests were received based on room availability.

EXHIBITOR TUTORIAL AVAILABILITY:

Wednesday 21 May

13:00 – 14:00 – 4 available

Thursday 22 May

13:00 – 14:00 – 4 available



Benefits include:

- **Educational or Technical Programming**
 - Opportunity to host your own educational or technical session with a speaker(s) of your choice for one hour
 - This content is yours to create and may be product focused.



Educational Opportunities

Exhibitor Tutorials cont.

€3,500 – 8 Available

- **Meeting Logistics**
 - The room set is classroom-style. This setting will allow for approximately 30 delegates, including a head table and podium. *(No option to add additional seating.)*
 - Audiovisual includes: LCD projector/screen, podium, podium microphone, (1) wireless lapel microphone, laptop, wireless slide advancer, Q&A microphone and a head table.
 - One table with two (2) chairs outside the room
 - The sponsor may provide additional signage but may not be placed more than 15 minutes prior to the tutorial and must be removed at the conclusion.
 - Lunch is required to be ordered.
- **Marketing**
 - Listing of tutorial title, description, speakers, room location, and time in the SLAS Event Scheduler and conference mobile app
 - Company logo will be included in the SLAS Event Scheduler, SLAS.org/Europe 2025 sponsor page and conference mobile app.
 - Exhibitor Tutorial icon will appear on your online booth listing to call out your participation.
 - A special direct link to your Exhibitor Tutorial listing will appear on the Event Scheduler will be shared with you for easier promotion to delegates.
 - A food & beverage tag will be added to the Event Scheduler listing to entice delegates to attend your tutorial during the lunch break.
 - Listing of sponsor name, room location, and session time on onsite signage (two signs) in the registration lobby and inside the exhibition. Sign is approx. 200 mm x 800 mm with multiple tutorials listed.
 - Enhanced exhibitor listing on Event Scheduler.
 - Link to your tutorial sessions descriptions.
 - Custom company branded lectern sign placed at presentation podium for tutorial (will also include SLAS logo).
 - Company logo placed on digital screen outside of meeting room.

Fees do not include:

- Invitation of delegates to your tutorial
- Management of tutorial registration
- Food/Beverage – Once space is confirmed food/beverage orders must be arranged with the convention center directly. Sponsors pay for food/beverage directly.
- Additional audio visual may be ordered at the expense of the sponsor from the exclusive audio-visual service partner directly.

NEW! Column Wrap – Tutorial Upgrade

€2,400 – Exclusive

Wrap a column outside your exhibitor tutorial room with your custom branding message. This wrap will have four (4) panels made of sustainable materials with your custom message visible to all delegates as they make their way to the Exhibitor Tutorials on level 1 of the CCH.

NEW! Exhibitor Tutorial Glass Cling

€1,850 – 2 Available

Place your custom message in front of delegates on a four-panel cling as they make their way to SLAS Exhibitor Tutorials. Each glass cling will be created with sustainable materials and market your brand to all those attending tutorials.





Educational Opportunities

Solutions Spotlight Presentations

€2,500 – 21 Available

Solutions Spotlight presentations are 20-minute presentation opportunities in the Europe 2025 Exhibition Theatre on the exhibition floor. With timeslots available during exhibition hours on Wednesday and Thursday, Solutions Spotlight presentations are a great way to highlight a new technology or customer case study in a prominent, public venue on the exhibition floor. Companies delivering Solutions Spotlight presentations are featured on the event website, Event Scheduler, and conference mobile app.

A limited number of Solutions Spotlight slots are available, and exhibitors may request a maximum of one Solutions Spotlight slot. If additional slots are requested, requests will be put on a waiting list until 7 April 2025. After this date, exhibitors will be allowed to secure additional time slots in the order in which the written requests were received based on room availability.

Benefits include:

Educational/Technical Programming

- Ability to host your own educational session with a speaker(s) of your choice for 20 minutes at the SLAS Europe 2025 Solutions Spotlight Theatre on the exhibition floor.
- This content is yours to create.

Meeting Logistics

- Basic AV will be included in the Theatre: LCD monitor, laptop, podium, podium mic, wireless lapel microphone, Q&A microphone, and slide advancer/laser pointer.

Marketing

- Company logo will be included in the SLAS Event Scheduler, SLAS.org/Europe2025 sponsor page and mobile app.
- Sign at Solutions Spotlight Theatre with QR code that links to the schedule, which will include your Solutions Spotlight details.
- Seat drops and company literature are not allowed inside the Theatre.



WEDNESDAY 21 MAY

- 10:30 – 10:50
- 10:50 – 11:10
- 11:10 – 11:30
- 11:30 – 11:50
- 11:50 – 12:10
- 12:10 – 12:30
- 14:30 – 14:50
- 14:50 – 15:10
- 15:10 – 15:30
- 15:30 – 15:50
- 15:50 – 16:10

THURSDAY 22 MAY

- 10:35 – 10:55
- 10:55 – 11:15
- 11:15 – 11:35
- 11:35 – 11:55
- 13:20 – 13:40
- 13:40 – 14:00
- 14:00 – 14:20
- 14:20 – 14:40
- 14:40 – 15:00
- 15:00 – 15:20

Marketing Upgrade Option €1,500

- Graphic provided by the sponsoring company for a custom sign placed at Theatre entrance during your presentation.

Educational Opportunities

Topical Interest Group Sessions

€1,750 – 5 Available

Increase your visibility to one of the five (5) SLAS Topical Interest Groups (TIG) by sponsoring a TIG meeting. TIG meetings are an important part of the SLAS Europe 2025 program and are opportunities to engage with the SLAS community focused on a specific topic.

Benefits include:

- Logo recognition in Exhibition Theatre
- Logo recognition on interest group schedule signage
- Logo recognition in session listing on the Event Scheduler and the conference mobile app

TOPICAL INTEREST GROUP MEETING AVAILABILITY:

The TIG meeting schedule will be determined by the end of February 2025 and is at the discretion of the individual interest group chairs and the event organizers. The sponsor has no influence over the interest group schedule.

Check out the 2025 TIGs and descriptions [here](#).

Topical Interest Groups for SLAS 2025 Europe:

- Sample Management
- Data Science and AI
- Proximity Assays
- Automated Chemistry
- Standards Initiatives

Sponsor support does not include the opportunity to address the audience within the interest group or have any input on the content presented by the group unless invited to do so by the session chair or moderator. Interest group content is determined at the sole discretion of the chair and SLAS.





Branding Opportunities

Conference Registration, Badges and Lanyards

€8,000 – Exclusive

Badge holders and lanyards provide highly visible recognition throughout SLAS Europe 2025. Delegates are required to wear their conference badge throughout the event, so your company will be seen all day. All delegates access the online registration form prior to arrival at SLAS Europe 2025 and will visit onsite registration to collect their badges before entering the event.

Benefits include:

- Company logo (one color) on badge holder and lanyard
- SLAS will produce lanyards and badge holders according to badge specifications; sponsorship includes the cost of production.
- Logo recognition on badge recycle bin and, in all communications, where badge recycling is mentioned
- Sponsor will also have their company logo on all SLAS Europe 2025 registration information web pages and delegate registration confirmation e-mails.
- Recognition as registration sponsorships in the conference mobile app and on signage
- Exclusive recognition in registration counter design at onsite registration



Conference Pocket Notebook

€10,000 – Exclusive

By sponsoring our Conference Pocket Notebook, you will ensure your brand is in the hands of every delegate throughout the event – and beyond. This exclusive opportunity places your logo prominently on the notebook cover, making your organization an integral part of the conference experience. As the only giveaway provided to all conference delegates, your brand will enjoy high visibility, traveling home with every delegate as a lasting reminder of your support. Don't miss this chance to be a standout presence and a key contributor to SLAS 2025 Europe.

Benefits include:

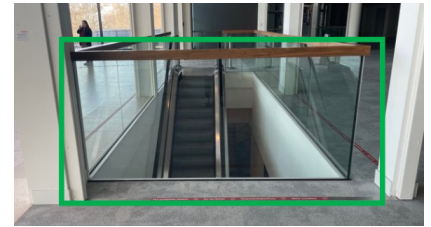
- Company logo imprinted in one color in all notebooks
- Opportunity to include one double-sided flyer (size tbd) in each notebook (Sponsor to supply)
- SLAS will produce notebook; sponsorship includes the cost of production. Notebook design is at the discretion of SLAS.

Signage Opportunities

NEW! **Education Session Escalator Cling**

€5,000 – Exclusive

Place your custom message in front of delegates on the escalator as they make their way to the General Session keynotes and educational sessions or down to exhibitor tutorials. Each escalator cling will be created with sustainable materials and market your brand to all.



NEW! **Column Wrap – Exhibition and Registration Level**

€3,800 – 3 Available

Wrap a column with your custom branding message. This wrap will have four (4) panels made of sustainable materials with your custom message visible to all delegates as they navigate in and out of the exhibition hall and meeting space.



NEW! **Education Session Column Wrap**

€2,400 – Exclusive

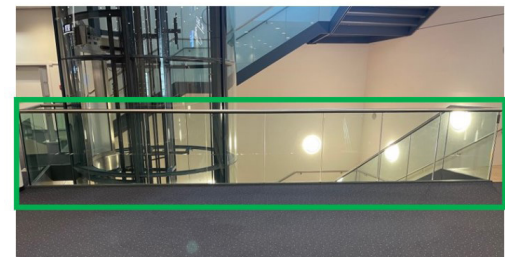
Showcase your company's brand with a custom column wrap. This wrap will have four (4) panels made of sustainable materials with your custom message visible to all delegates as they navigate to the General Session keynotes and educational sessions.



NEW! **Education Session Glass Cling**

€1,500 – Exclusive

Place your custom message in front of delegates as they make their way to education sessions and the general session. These two panels of glass clings will be created with sustainable materials and market your brand to all.



NEW! **Exhibition Hall Floor Clings**

€1,200 – 3 Available

Put your brand right in front of delegates as they navigate their way around the exhibition hall floor. Secure this package of three (3) 100x100 cm floor stickers, which will be placed throughout the exhibition hall. Each sticker will have your custom branding.



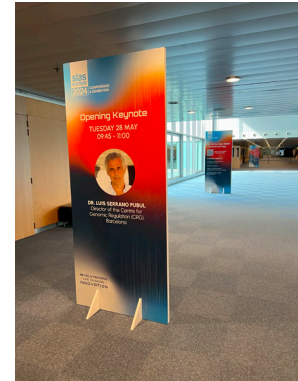
Signage Opportunities

NEW!

Double-Sided Meter Board (Freestanding Sign)

€1,250 – 4 Available

Place your custom message or branding on a double-sided meter board sign that will be placed within high traffic areas in the CCH. These signs will be produced with sustainable material and printing is included.



NEW!

Digital Lobby Signage – Add On

€1,000 – 4 Available

Want to enhance your sponsorship! Purchase this additional Add-On digital sign! Put your digital brand in front of delegates navigating the CCH. There are four (4) digital sign locations in the lobby area and main entrance to the exhibition hall. Your brand will rotate with other sponsors. May only be purchased as an add-on to an already secured signage sponsorship.

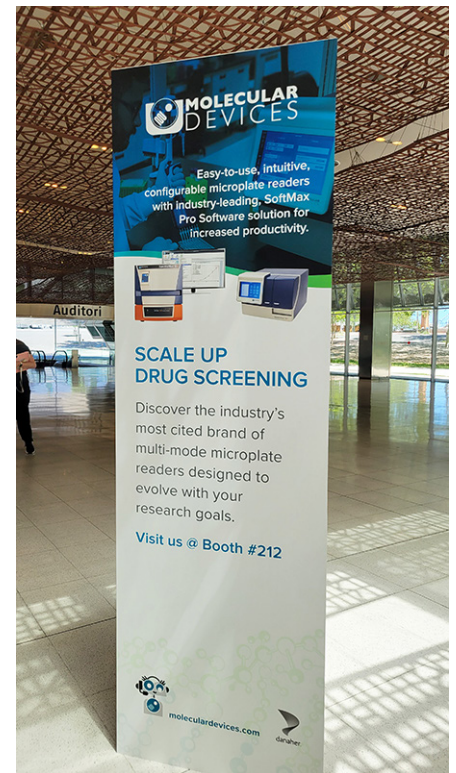


NEW!

Single-Sided Meter Board (Freestanding Sign)

€750 – 4 Available

Place your custom message or branding on a single-sided meter board sign that will be placed within high traffic areas in the CCH. These signs will be produced with sustainable material and printing is included.



Networking Opportunities

Passport to Prizes

€2,250 - 10 spots available

Increase engagement and drive more delegates to your booth with SLAS Europe's highly popular Passport to Prizes game! This interactive experience encourages delegates to visit participating booths for a chance to win big prizes, all while giving your company greater visibility.

Here's how it works: Delegates pick up their passports at registration or the SLAS booth and visit each exhibitor to collect a stamp. Once their passports are complete, they enter a prize drawing held at the SLAS Booth on Thursday 22 May. This fun, high-traffic program will sell out fast!

What You'll Gain:

- **High Visibility Signage:** Your logo is featured on a large meter board in the registration area, promoting your participation in the Passport to Prizes game.
- **Event-wide Recognition:** Your company will be promoted as a Passport to Prizes participant in the SLAS Event Scheduler, the mobile app and all game-related promotions.
- **In-Booth Recognition:** Delegates will be reminded of your participation both at your booth and at the SLAS booth.
- **Direct Traffic to Your Booth:** Your company name and booth number will be listed on the Passport to Prizes card, ensuring delegates know exactly where to go.

Don't miss this exciting opportunity to stand out, engage with delegates, and drive traffic directly to your booth.

Secure your spot now – there is limited availability!



**Boost Booth Traffic
with the Popular
Passport to Prizes Game**





Networking Opportunities

NEW! **Science Trivia Competition “Lab Life Trivia”**
€2,000 – 3 available

Calling all trivia lovers! Test delegates’ knowledge of all things lab life. Each day, visitors will scan a QR code at the SLAS Booth to test their knowledge of drug discovery in a quick, 10-question science challenge. The top 3 scorers each day, based on speed and accuracy, win prizes provided by you, the sponsor, which they’ll collect at your booth. Elevate your brand in a fun, engaging and thought-provoking competition.

Benefits include:

- Sponsor may provide 3 custom questions for each day’s game; total of 6 questions – 3 per day.
- Custom graphics on the web page where delegates play the trivia game.
- Sponsor logo on onsite signage promoting the trivia game.
- Promotion through one (1) exhibit hall announcement promoting the game for all sponsors and sponsorship recognition.
- Show Daily eNewsletter mention of the trivia game with the sponsors’ logos.
- Sponsor must provide two prizes (each valued at \$100 or more) – one each day for one of the daily winners to be picked up at sponsors’ booth.



Networking Opportunities

NEW! **Exhibition Pub Crawl**
€500 – 5 available

Be a part of the official exhibit hall reception pub crawl on Wednesday evening. This will occur inside the exhibit hall on Wednesday 21 May from 17:30 – 18:30. Create a branded networking hub at your booth on the expo floor. This unique networking opportunity emphasizes socialization and brand exposure and gives you the perfect chance to create new and nurture existing business relationships.

Sponsor is required to purchase beverages and have a bar at their booth with adequate room for catering to serve. Additional beverages and snacks may be added. Catering orders are placed with the venue's official caterer directly. Charges and ordering deadlines apply. Catering charges are not included in the sponsorship price.

Benefits include:

- Company logo on signage in the exhibit hall showing participating companies
- Tabletop sign at booth announcing bar menu
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.
- Promotion as pub crawl participant in all official conference materials

NEW! **Innovation Insights: Engaging One-on-One with Key Influencers**
€350 – 10 available

Position your brand as a trusted knowledge source by sponsoring Innovation Insight appointments, a unique opportunity for delegates to connect directly with your scientific and technical experts. Simply provide your appointment booking link (Calendly, website form, etc.), and SLAS will feature it on an exclusive webpage with your company's name, booth number, logo, and link. This page will be highlighted in pre-event promotions thereby driving traffic to your booth for valuable 1:1 interaction.

Benefits include:

- Sponsor must provide appointment booking weblink.
- Promotion of the "Innovation Insight" schedule page on SLAS Europe 2025 website and in the Conference App.
- Promotion through one (1) social media post: This post will link to the Innovation Insight Page on SLAS.org and highlight all participating sponsors.
- Promotion in the "Know Before You Go" e-mail.





Digital Opportunities

Show Daily eNewsletter

€2,500 – 2 available

Sponsor the daily show eNewsletter, which is sent to every delegate before the start of each day. E-mail includes key updates and highlights for each day during this event. Sponsor banner logo will appear on the e-mail as the official show daily sponsor for the event day chosen.

- With a 56% open rate, a 4.2% click-through and a 22% forward rate, the daily newsletter is a great way to catch delegates before they start the day.

One (1) available per day on Wednesday 21 May and Thursday 22 May



SLAS Community E-mails

€2,500 – 8 available

Dedicated marketing e-mail to the full SLAS Community. Share important information about your company and products at precisely the right time. Reach more than 8,000 SLAS members and Europe 2025 delegates (opt-in only) before and after the event. All content is subject to SLAS approval and must adhere to SLAS e-mail guidelines.

- Pre-Event e-mail to SLAS community: One (1) per week in April, four (4) total
- Post-Event e-mail to SLAS community: One (1) per week in June, four (4) total

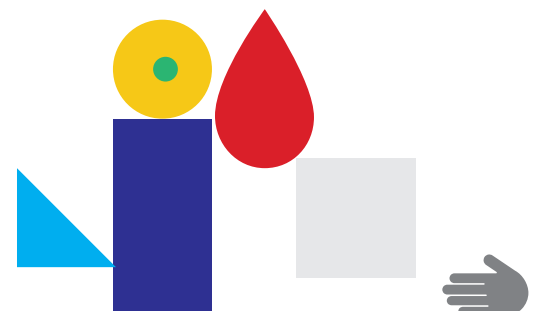
“Know Before You Go” E-mail Banner

€2,000 – Exclusive

Put your logo or custom banner in the pre-conference e-mail sent out prior to the conference. Your company banner will be prominently placed at the bottom of this “Know Before You Go” e-mail for all registered delegates to see!

Benefits include:

- Custom graphic size 600 pixels wide by 160 pixels tall.
- The advertisement banner can be hyperlinked to your website or any other URL.



Digital Opportunities

Social Media Posts

€1,000 (per post)

Present your message to the SLAS Community through the SLAS social media outlets. Choose the social media platform that works best for your content. Sponsored posts are limited per day. Posts are subject to editorial and schedule review by SLAS.

Facebook Post 2 available per day

LinkedIn Post 2 available per day

Twitter/X Post 2 available per day

Scheduled posts will be made available for the four (4) weeks prior to and through the end of the SLAS Europe 2025 Conference and Exhibition.

NEW! Research Discovery Station

€2,250 – Exclusive

Engage directly with a targeted audience and capture essential insights! With this exclusive sponsorship, your brand will provide SLAS with five (5) strategic survey questions designed for your own market research displayed on a prominent kiosk in the high-traffic registration area.

Delegates, incentivized by a chance to win one free registration for SLAS Europe 2026, will provide valuable feedback and boost brand visibility. Post-event, you'll receive participant data from those opting in, plus all survey responses in an Excel report – delivered directly for immediate insights and follow-up.

Benefits include:

- Sponsor logo on onsite signage at the kiosk
- Participant research data
- Push Notification to promote Research Discovery Station



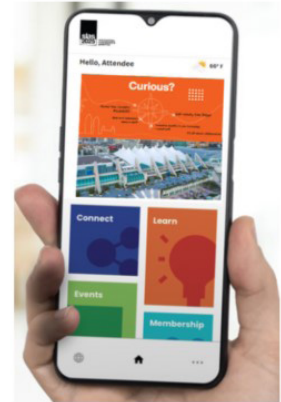


Mobile App Opportunities

Mobile App Splash Page

€2,200 – Exclusive

Gain valuable exposure for your brand when sponsoring the Mobile App Splash Page. Your custom graphic sponsor splash ad appears the first time a delegate logs into the app. The splash screen is a static full-page image.



Mobile App Banner Ads

€3,000 per banner – 4 available

Maximize your brand's visibility with rotating banner ads across every page of our mobile app. Each banner seamlessly moves from page to page, ensuring high-frequency exposure to users throughout their app experience. Don't miss this prime opportunity to place your brand in front of an engaged audience, wherever they navigate!

Mobile App Push Notifications

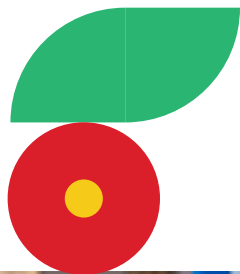
€1,800 per notification – 7 available

Push notifications are a proven, proactive way to drive engagement and brand awareness. Use the SLAS mobile app push notifications to get delegates to your booth, highlight a special event or offer, or alert delegates to your company promotions and giveaways. Push notifications cannot contain hyperlinks.

Tuesday 20 May: Two (2) Available

Wednesday 21 May: Three (3) Available

Thursday 22 May: Two (2) Available



[SLAS.ORG/EUROPE2025](https://slas.org/europe2025)

