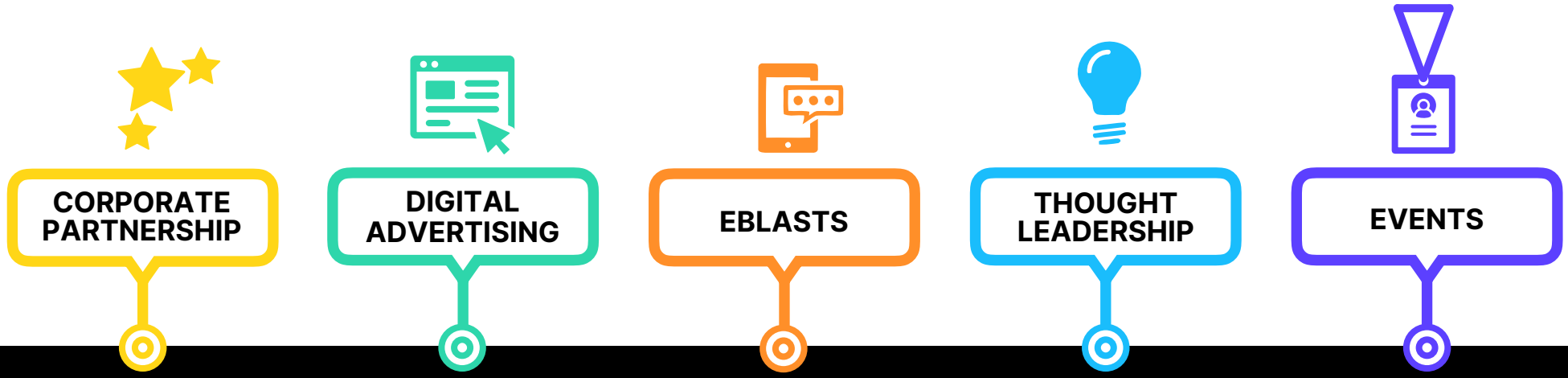
The Society for Laboratory Automation and Screening (SLAS) Year-Round Sponsorships

SLAS

Convene. Discover. Innovate.



Elevate your brand by partnering with the dynamic and innovative SLAS global community.

2027

The Society for Laboratory Automation and Screening (SLAS)

In the ever-evolving world of life sciences, the successful translation of discoveries and use of technologies demands a rich, interdisciplinary knowledge base, and that's exactly where SLAS shines.

SLAS is an international professional society of academic, industry and government researchers as well as developers and providers of laboratory automation technology and tools.

By focusing on the seamless translation of groundbreaking discoveries and emerging technologies, SLAS stands at the forefront of advancing scientific innovation.

Purchase Year-Round Sponsorships (click here)

Maximize Your Impact Year-Round

Engage and align with the SLAS community to gain unparalleled access to a diverse, well-connected audience of 19,000 scientists and technology users.

"Partnering with SLAS offers us direct access to the SLAS network, allowing us to strengthen relationships and showcase our solutions and be part of a community that's driving the future of lab automation and life sciences."

Be a Visible Industry Leader — Join Our Year-Round Sponsors

















































For more information contact **Linda Cohen**, Senior Sales Manager, at SLAS@discoversb.com

SLAS Priority Points

More investment, more points, better booth choice.

Priority points help you earn your way to the front of the line.

This point system gives companies with the highest totals—after the Premier Sponsor—priority in selecting exhibit space and ensures efficient, effective space assignments. Those with the most points will be first to choose exhibit space for the next International and Europe Conferences.

SLAS International Conference

TYPE OF POINTS EARNED	PRIORITY POINTS
SLAS Corporate Partner Program–Tier 1	50 points
SLAS Corporate Partner Program–Tier 2	25 points
SLAS Exhibit Booth	5 points (per 10x10)
SLAS Sponsorship Dollars*	1 point per $1,000

Earning Guidelines

December 1, 2026 through November 30, 2027

SLAS Europe Conference

TYPE OF POINTS EARNED	PRIORITY POINTS
SLAS Corporate Partner Program–Tier 1	50 points
SLAS Corporate Partner Program–Tier 2	25 points
SLAS Exhibit Booth	5 points (per 9 sqm)
SLAS Sponsorship Dollars*	1 point per €1,000

Earning Guidelines

1 April 2027 through 31 March 2028

Total points will be calculated for upcoming conferences to select space for the following year's conference

*Sponsorship dollars include all non-event opportunities listed in this year-round sponsorship prospectus

Purchase a Corporate Partnership (click here)

CORPORATE PARTNERSHIPS

Meet our current corporate partners (click here)

Forge a powerful alliance with SLAS through our Corporate Partner Program.

Gain brand recognition as a leader in the field, and enjoy an array of exclusive benefits and discounts designed to enhance your visibility and influence within the SLAS community.

BENEFITS	TIER 1	TIER 2
Event Benefits		
Priority Points towards Space Selection at the International Conference & Exhibition	**50 Points**	**25 Points**
Priority Points towards Space Selection at the Europe Conference & Exhibition	**50 Points**	**25 Points**
Corporate Member Recognition in Exhibition Booth at the International Conference & Exhibition and Europe Conference & Exhibition	**Yes**	**Yes**
Includes participation in one SLAS International Conference and one SLAS Europe Conference. If either conference has already taken place when you join, that benefit will automatically roll forward to the following year's event.		
Member Access		
Use of SLAS Email List *(opt-in/GDPR compliant, not available December through February)*	**One time per year**	**One time per year**
Full Access to the SLAS Member Directory	**Yes**	**Yes**
Brand Exposure		
Participation in SLAS Corporate Partner Highlight Program—*Month-long promotional campaign highlighting all SLAS Corporate Partners on SLAS social media channels and the SLAS weekly e-newsletter Point-to-Point*	**Yes**	**Yes**
Participation in the SLAS Corporate Partner Technology Idea Exchange—*One-hour Zoom webinar showcasing your organization's solutions and research for the life sciences community*	**Yes**	**No**
Listing on the SLAS Corporate Partner Directory	**Yes**	**Yes**
Additional Benefits		
Complimentary Individual Premier Memberships	**3 memberships**	**No**
Price per year	**$5,500**	**$3,250**

Optional Student Membership Add-On: +$450

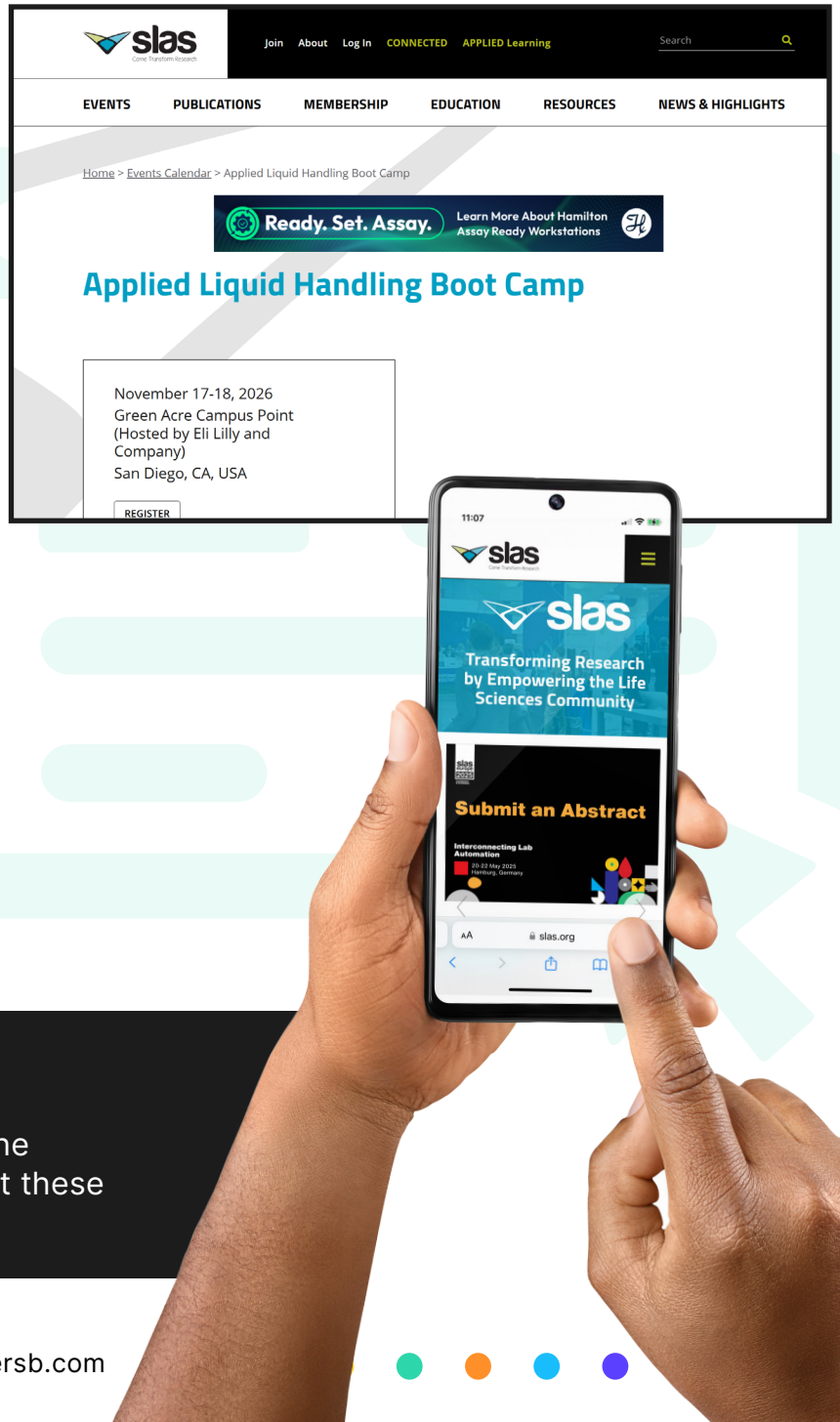
For an additional $450 per year, your organization can sponsor the membership of 10 full-time graduate or undergraduate students pursuing a degree related to life sciences discovery and technology. Your donation will be directly applied to a fund, enabling these students to expand their professional development, build their professional network and take advantage of SLAS educational offerings.

DIGITAL ADVERTISING

Advertising Opportunities

Extend your brand's reach with our diverse advertising platforms:

- **Website:** Advertise on the SLAS website, the main information source for our entire membership
- **Retargeted Advertising:** Our website retargeting will keep your brand in front of SLAS website visitors anywhere, anytime
- **Podcast Sponsorship:** Gain exposure through our popular podcast, **New Matter: Inside the Minds of SLAS Scientists**, with dedicated ad spots and banner placements
- ***Point-to-Point* eNewsletter:** Reach top-tier industry experts with your advertisement in our weekly eNewsletter, a must-read for decision-makers with purchasing power



SPONSORSHIP DEADLINES:

All sponsors are required to adhere to established SLAS deadlines for the submission of materials, content, and other deliverables. Failure to meet these deadlines may result in forfeiture of the sponsorship without refund.

For more information contact **Linda Cohen**, Senior Sales Manager, at SLAS@discoversb.com

DIGITAL ADVERTISING

SLAS Website

Laboratory automation and life sciences professionals turn to SLAS.org for the latest industry insights, membership benefits, event details, webinars, career opportunities and more. Now, you can position your brand directly in front of this highly engaged audience through targeted website advertising.

Advertising on the SLAS website ensures your company stays visible to influential decision-makers, helping you build brand awareness, drive engagement and make a lasting impact in the life sciences community.

Premium Banner Ad Placement

Your ad will be prominently displayed in high-traffic areas across SLAS.org:

Homepage – Mid-section banner

Interior Pages – Leaderboard banner

Your ad will rotate across both locations, ensuring maximum exposure to industry professionals. A limited number of 10 advertisers are featured per month, maintaining high visibility for your brand.

Ads support a URL and sponsors will receive an engagement report at the end of their ad placement.

Ad Specifications & Reach

BANNER AD SIZE:
728 x 90 pixels

AVERAGE MONTHLY IMPRESSIONS:
26,000 per ad

AVERAGE MONTHLY CLICKS PER AD:
24

**Impression and click-through data between January and June of 2026.*

Investment Options

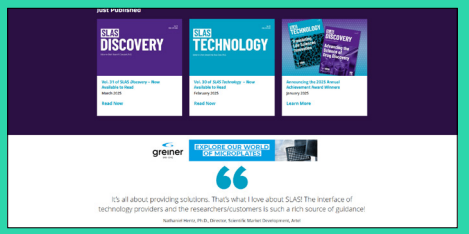
3 months: $2,250

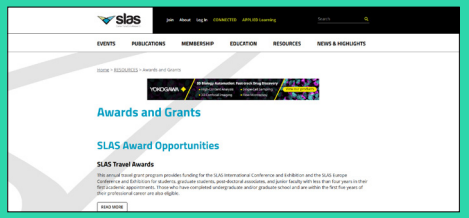
6 months: $4,250

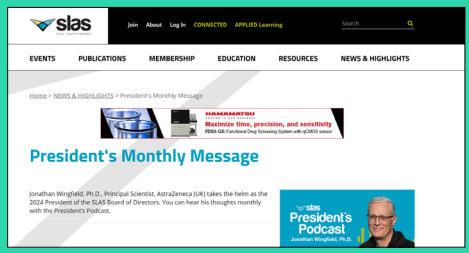
12 months: $7,750

Secure your ad placement today and connect with key decision-makers in the SLAS community!

Amplify Your Brand with SLAS Website Advertising







SLAS Ad Retargeting

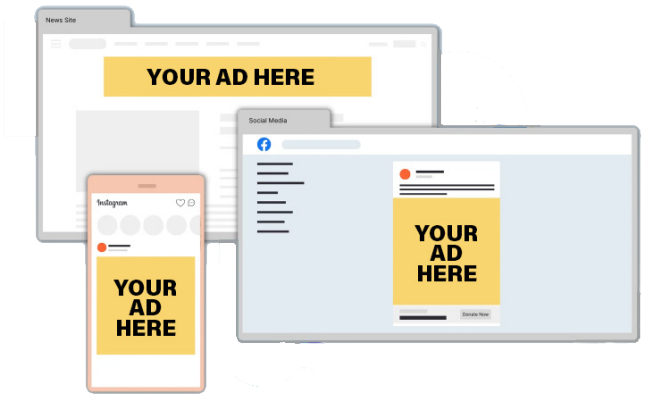
Every day, laboratory automation professionals visit SLAS.org to explore industry news, membership benefits, upcoming events, webinar opportunities, career postings and more—with an average of 33,000 users each month. Now, you can extend your brand's visibility beyond the SLAS website and stay top-of-mind with this highly engaged audience through ad retargeting.

How It Works:

- We strategically place ad tracking pixels on SLAS's highest-traffic pages, ensuring your brand reaches professionals actively seeking automation solutions, cutting-edge technologies and industry insights
- After visiting SLAS.org, users will continue to see your ads as they browse other websites—keeping your brand in front of a highly relevant audience

This seamless retargeting strategy helps drive traffic to your website (or selected destination), reinforcing your message and increasing engagement with potential customers.

Don't miss the chance to stay visible to key decision-makers in the SLAS community—secure your ad retargeting package today!



Make Every Click Count

Pricing & Impressions

Each package is limited to one company per month

Starter Package $1,500

- Estimated Impressions: **20,000**
- Duration: **30 days**

Growth Package $2,500

- Estimated Impressions: **40,000**
- Duration: **60 days**

Secure your spot today—limited availability ensures premium visibility!

DIGITAL ADVERTISING

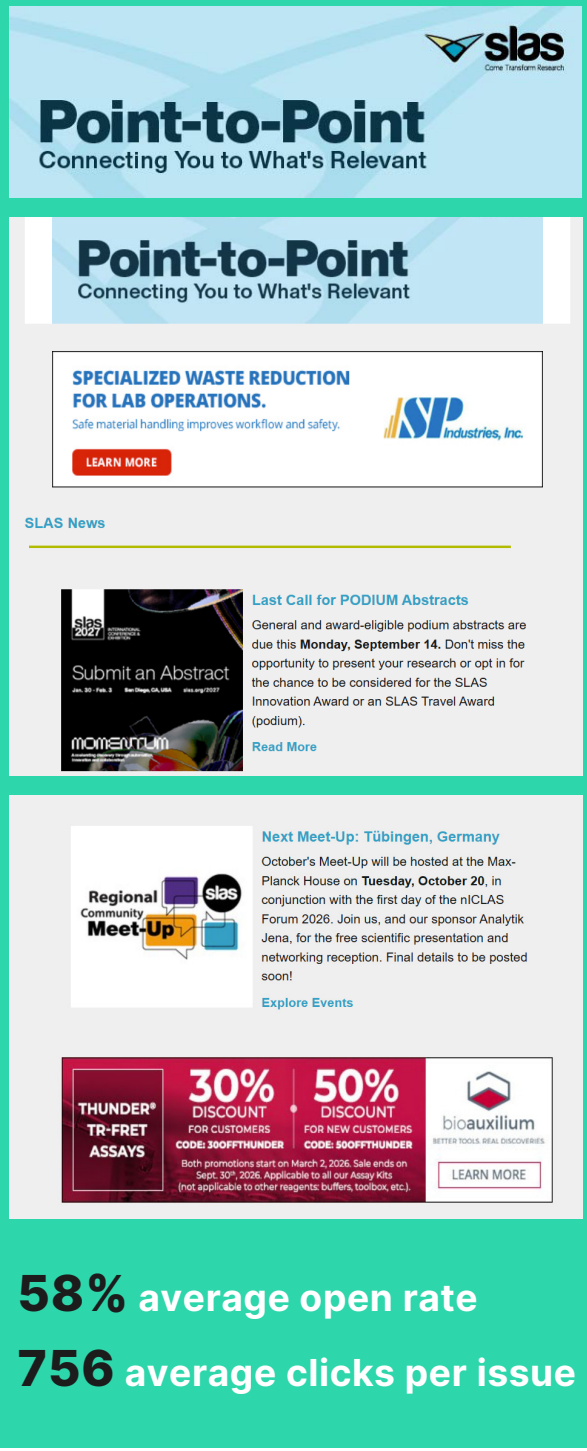
Point-to-Point Newsletter

Reach top-tier industry experts with your advertisement in the SLAS weekly eNewsletter. A dynamic new newsletter format launched in August 2026, providing content focused on the topics you choose.

Ads support a URL and sponsors will receive an engagement report at the end of their ad placement.

PRICING

***Point-to-Point* Sponsored Content**	1 month	**$2,200**
	3 months	**$5,950**
	6 months	**$11,250**
	12 months	**$21,000**
***Point-to-Point* Premium Banner**	1 month	**$1,800**
	3 months	**$4,800**
	6 months	**$9,250**
	12 months	**$17,250**
***Point-to-Point* Standard Banner**	1 month	**$1,400**
	3 months	**$3,750**
	6 months	**$7,250**
	12 months	**$13,500**
***Point-to-Point* Square Ad**	1 month	**$1,000**
	3 months	**$2,750**
	6 months	**$5,000**
	12 months	**$9,600**



58% average open rate

756 average clicks per issue

DIGITAL ADVERTISING

SLAS Official Podcast—New Matter: Inside the Minds of SLAS Scientists

Career journeys, leadership, big data and AI, automation technology advances, cell sciences and the impact of winning an SLAS award. These are just a few topics on the SLAS podcast, New Matter: Inside the Minds of SLAS Scientists.

Your 30-second ad will run at the beginning of the SLAS weekly Podcast. Episodes average 15-20 minutes in length and are presented in interview style. Hosted on Buzzsprout, you'll find the podcast on Apple Podcasts, Spotify, Stitcher, and more.

BENEFITS:

Advertising

- Purchase includes the ad spot only, and does not include feedback on the content of the presented episodes, which are selected and determined at the discretion of SLAS
- Banner ad on SLAS New Matter Podcast webpage
- Clickable (tracked using sponsor Google Analytics)
- 30-second ad spot at the beginning of each episode
  - Script provided by your company and read by episode host *(SLAS must approve the script and reserves the right to edit for clarity/readability)*

Promotional exposure

- Sponsor recognition in the episode description
- Recognition in SLAS social media posts promoting each episode
- Recognition in SLAS weekly eNewsletter *(Point-to-Point)* promoting each episode

Click here to learn more about New Matter

PRICING:

New! **Participate as an interviewee in the podcast:**

$2,000 per episode

New Matter episodes are released every two to three weeks.

30-second Ad Script Pricing

1 episode	$375
2 episodes	$700
Full month	$1,250

Podcasts:

The perfect add-on to maximize your SLAS International or SLAS Europe exhibition reach!

EBLASTS

Sponsored Eblasts

Reach members of the SLAS Community by sending a sponsored eblast to our targeted audience of laboratory automation professionals, life sciences researchers, sample managers and data engineers. SLAS sponsored eblasts surpass industry standards for both open and click-through rate.

EBLASTS

BENEFITS:

- Sponsor may choose the date of deployment and will provide content, both of which are subject to SLAS approval
- Engagement statistics will be provided
- Not available in December or January

PRICING:

- Single eblast $3,500
- Three-eblast bundle $9,000

The preferred send date must be confirmed at least 30 days in advance and is subject to SLAS approval. A final HTML file must be provided two weeks ahead of the confirmed send date.



SLAS Sponsored Eblasts
surpass industry standards for open and click-through rates

THOUGHT LEADERSHIP

Webinars

Showcase your thought leadership to a global SLAS Community.

Sponsored webinars offer a unique platform to deliver your expertise, thought leadership and best practices directly to the SLAS community. Your presentation, 1 hour in length, can be about industry trends, technical demonstration, a proven case study and/or insights from your company experts. The content must focus on knowledge and expertise and not be a specific sales pitch.

Free for SLAS members to attend, these webinars provide a powerful opportunity to engage with key professionals in laboratory automation, showcasing your content to a highly relevant audience.

ESTIMATED AUDIENCE:

75-125 members of the SLAS community

Please note that attendance numbers are based upon projected engagement. Actual attendance may vary.

Dates to be approved by the sponsor and SLAS.

PRICING:

$5,000 per webinar

BENEFITS:

Content

- One-hour webinar featuring your content and a live Q&A session
- Sponsor determines speakers and content
- Proposed topic and summary must be approved by SLAS at least 45 days before the scheduled webinar
- All webinar content must focus on thought leadership, not a sales pitch/product demo

Promotional Exposure

- **Email –** SLAS will send out two dedicated emails to the full SLAS membership with your webinar title, description, speakers, date, time, registration link, and company logo
  - Email cadence: 30 days prior, and one (1) day prior to the webinar
- **Website –** SLAS will post your webinar title, description, speakers, date, time, registration link and company logo on the SLAS website events page 30 days prior to webinar date—cross listing in SLAS CONNECTED online networking platform
- Webinar recordings are added to **APPLIED - The SLAS Online Learning Center**

Access

- **Registration list –** first name, last name, company, title, and email address for all registered attendees who opt in to share their information will be provided

Production

- Hosted by SLAS on Zoom webinars
- 15- to 20-minute practice session/speaker tech check is included and will be scheduled up to 5 days prior to your webinar

THOUGHT LEADERSHIP

Community Email Promoting Your Sponsor-Produced Webinar

Reach 11,000 SLAS members through a dedicated email promoting your virtual event, providing targeted exposure and engagement within the global life sciences community. Sponsor will receive email engagement analytics.

Not available in December or January.

PRICING:

$2,200

The preferred send date must be confirmed at least 30 days in advance and is subject to SLAS approval. A final HTML file must be provided two weeks ahead of the confirmed send date.





EVENTS

Meet-Ups

Get involved with the local SLAS community.

Designed to promote interactive discussion and foster collaboration at the local level, SLAS Meet-Ups are an excellent opportunity to meet SLAS regional communities in key cities across the U.S. and Europe. Past Meet-Up locations include Chicago, Illinois; Reno, Nevada; Durham, North Carolina; Paris, France; Basel, Switzerland; Gothenburg, Sweden; Vienna, Austria; Munich, Germany; Tübingen, Germany; and Leiden, Netherlands.

Meet-Ups are in-person informal networking events centered around one or more hot topics in life sciences and technology. These casual, free events are open to everyone and are a great way to get to know regional colleagues, companies and potential customers.

There are varied formats; some are standalone networking receptions, and others are co-located with a full day of educational sessions. Meet-Ups are not intended for product demonstrations.

AUDIENCE:
Regional life sciences researchers, sample managers, data engineers and laboratory automation users.

PRICING:
$4,000 per Meet-Up

BENEFITS:

Promotional Exposure

- Exclusive sponsorship for selected Meet-Up
- Logo recognition on all marketing, including promotional emails and SLAS website
- Logo display on onsite signage

Access

- Opt-in registration list with emails and phone numbers for all registered attendees
- Opportunity to briefly address the attendees at event

Production/Event Management

- SLAS handles all event management and production

Full listing of Meet-Ups is available on the SLAS website: https://www.slas.org/events/

Since 2020, 1,250 attendees have taken part in Meet-Ups.



"Sponsoring the SLAS meet-up gave Peapod Bio direct access to a community that's genuinely passionate about advancing screening and automation technology, and the energy in the room made it clear this wasn't just another networking event. The connections we made, and the support from SLAS throughout, delivered value that's still paying off."

- Zack Gurard-Levin, Peapod Bio

"I've attended several SLAS Meet-Ups over the years and have consistently found them to be exceptionally well organized, well attended, and filled with interesting speakers and discussions. The relaxed atmosphere encourages genuine conversations and provides an excellent opportunity to connect with members of the local SLAS community and expand your professional network."

- David Hayes, eMolecules, Inc.

Contact **Linda Cohen**, Senior Sales Manager, at SLAS@discoversb.com

EVENTS

International Conference and Exhibition

Our annual flagship event draws more than 7,600 life sciences researchers, sample managers, data engineers and laboratory automation users from around the globe. Over four days, attendees dive into 150 scientific sessions spanning nine educational tracks and explore a dynamic exhibition with 420+ exhibitors.

Why participate?

- Build brand awareness and visibility
- Deepen relationships with existing customers
- Forge new collaborations and partnerships
- Put your latest products and services in front of an engaged, influential audience

To Visit the Event Page Click Here

SLAS2027 International Conference & Exhibition
January 30-February 3, 2027
San Diego, CA, USA

SLAS2028 International Conference & Exhibition
February 5-9, 2028
Boston, MA, USA

89% of SLAS2026 attendees said they were very or extremely satisfied with the Conference & Exhibition.

"SLAS International is our can't-miss annual event. The attendee traffic is unmatched, and the conference provides direct access to our customers and partners, making it invaluable."

- SLAS2026 participant





EVENTS

Europe Conference and Exhibition

Held annually in late May, SLAS Europe is our premier event for the European life sciences community. More than 1,600 life sciences researchers, sample managers, data engineers and laboratory automation users based in Europe come together over three days of education and networking. Fifty scientific sessions and a dynamic exhibition featuring more than 130 companies make this a must-attend event.



Why participate?

- Strengthen your brand within the European life sciences community
- Forge new collaborations and partnerships
- Put your latest products and services in front of a targeted European audience

> "It is a fantastic place to find solution providers to solve laboratory automation challenges."
>
> - **SLAS Europe 2026 participant**

SLAS Europe 2026 had a record number of exhibitors and the largest exhibition hall in history.

To Visit the Event Page Click Here



slas europe 2027
Conference & Exhibition

SLAS Europe 2027 Conference and Exhibition
25-27 May 2027
Hamburg, Germany

SLAS Europe 2028 Conference and Exhibition
16-18 May 2028
Geneva, Switzerland

For more information contact **Linda Cohen**, Senior Sales Manager, at SLAS@discoversb.com

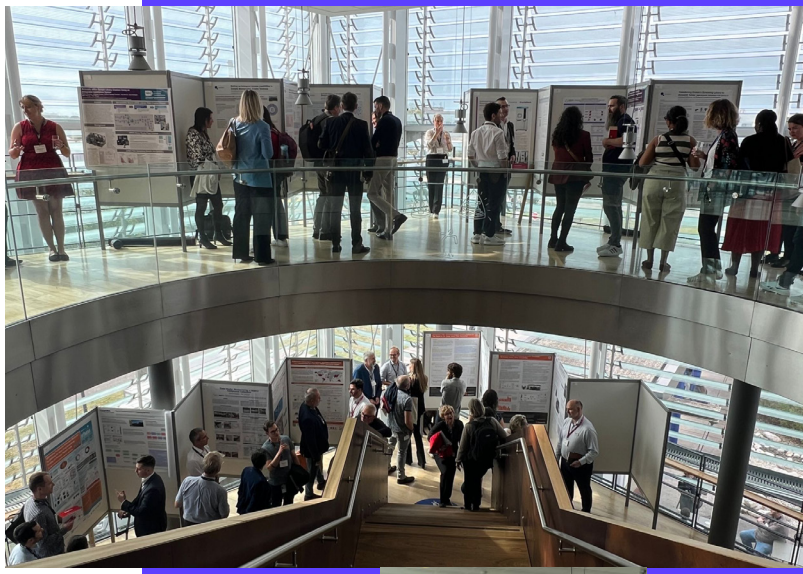
EVENTS

Sample Management Symposium



Sample management is a fundamental yet often overlooked process that touches nearly every area of drug discovery research. This flagship event brings together sample managers and technology providers to discuss best practices, digital innovation, and the trends and challenges shaping the expansion of research facilities — from biospecimens to data analysis and beyond. Each year's program is unique, addressing the topics and challenges most relevant to the field at that time.

The Sample Management Symposium attracts sample managers, biobank leaders, R&D directors, automation and informatics experts, and industry partners seeking to advance the efficiency, integrity, and innovation of sample handling in research and discovery.





Why participate?

- Position your company at the center of a highly targeted community of scientific and operational leaders
- Gain direct visibility with the decision-makers shaping the future of sample handling
- Showcase your solutions to organizations actively seeking innovation in automation, informatics, and research operations
- Event location alternates between U.S. (2026) and Europe (2027) each year

For more information contact **Linda Cohen**, Senior Sales Manager, at SLAS@discoversb.com

CONNECT & ENGAGE

with SLAS Year-Round Sponsorships

SLAS

Convene. Discover. Innovate.

Interested in securing one of the valuable sponsorship opportunities outlined in this Year-Round Sponsorship Prospectus?

Please contact:

Linda Cohen, Senior Sales Manager
SLAS@discoversb.com
301-979-9524