

slas
2024

INTERNATIONAL
CONFERENCE &
EXHIBITION

Boston, MA • USA

FEB 3-7

Boston Convention
and Exhibition Center

INNOVATION
— at every turn

Exhibit & Sponsorship
PROSPECTUS

INNOVATION

at every turn

SLAS is a global, non-profit professional community made up of scientists from academia, government and industry who are collectively focused on leveraging the power of technology to achieve scientific objectives.

A primary part of our mission is to unite great minds in life sciences and technology to transform research.

SLAS EXHIBITION

The SLAS2024 International Conference and Exhibition is the flagship annual conference and exhibition presented by SLAS and the must-attend event dedicated to life sciences discovery and laboratory automation technology. This event will be held at the **Boston Convention and Exhibition Center, February 3-7, 2024.**

SLAS2024 provides technology providers a dynamic exhibition experience—including opportunities for business-to-business and business-to-consumer interaction—to showcase their latest products and services, network and share scientific content with the diverse SLAS audience of life sciences researchers, sample managers, data engineers and laboratory automation professionals from around the world!

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WHY EXHIBIT?

Access:

More than **7,000** life sciences researchers and laboratory automation technology professionals in one place!

Educate:

Exhibitors have full conference access and can attend educational sessions and networking events. SLAS will bring you more than 150 scientific talks spanning nine educational tracks within life sciences, technology and laboratory automation.

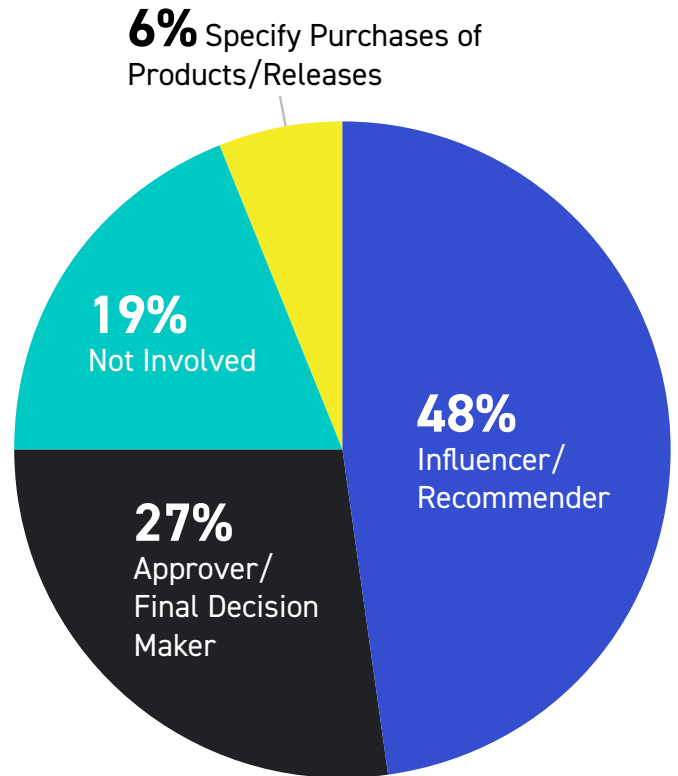
Network:

Join discussions or host your own and interact with attendees at networking, educational, special interest and social events.

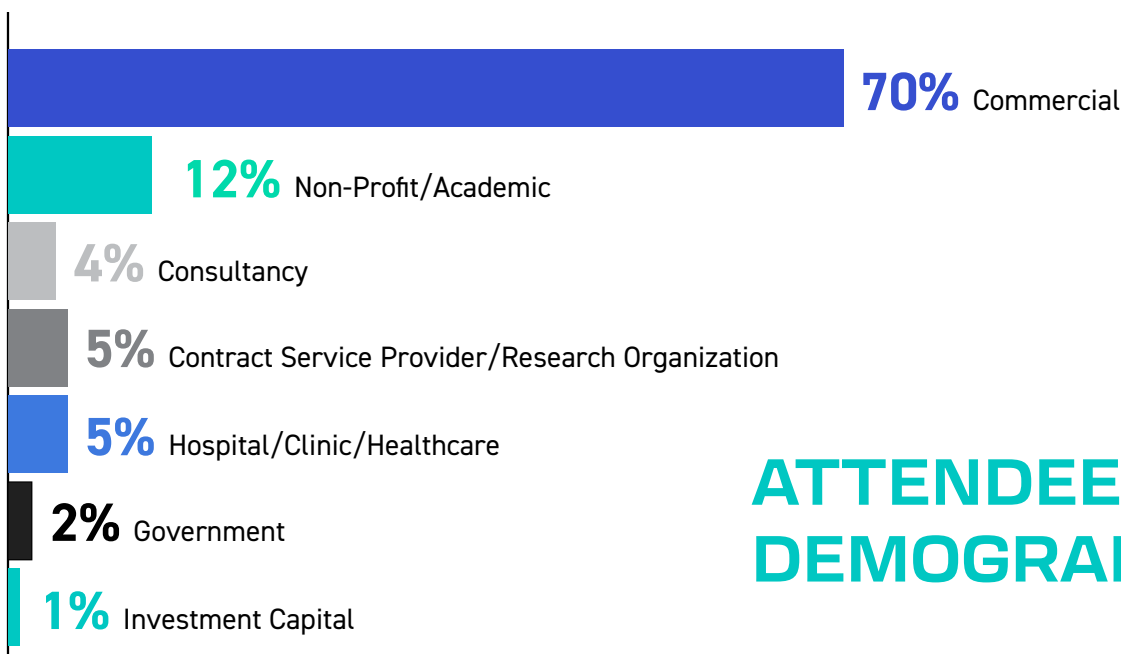
Influence:

Connect with attendees that have significant purchasing power or influence within their organization.

PURCHASING INVOLVEMENT



ORGANIZATION TYPE

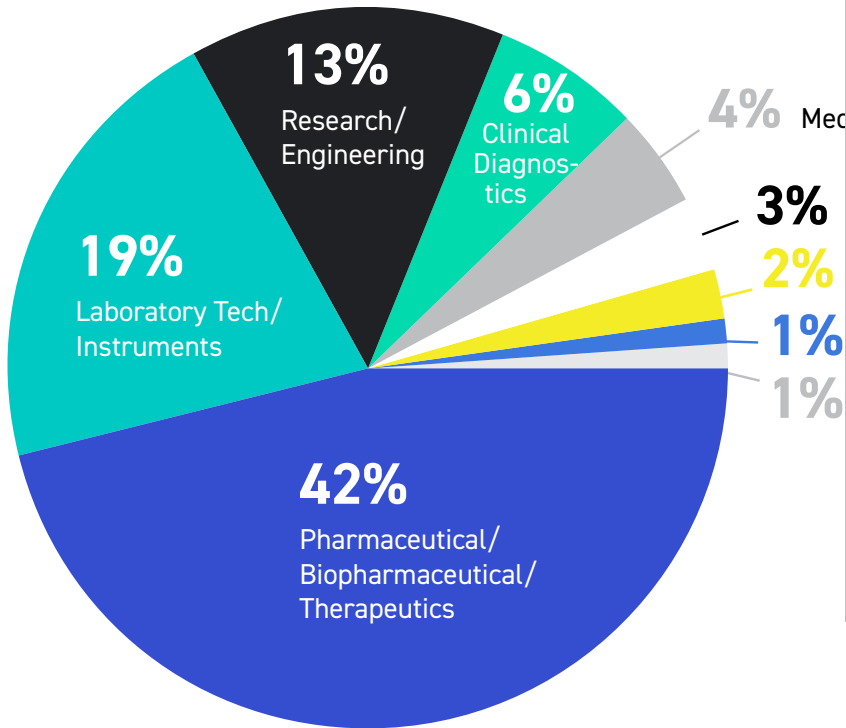


ATTENDEE DEMOGRAPHICS

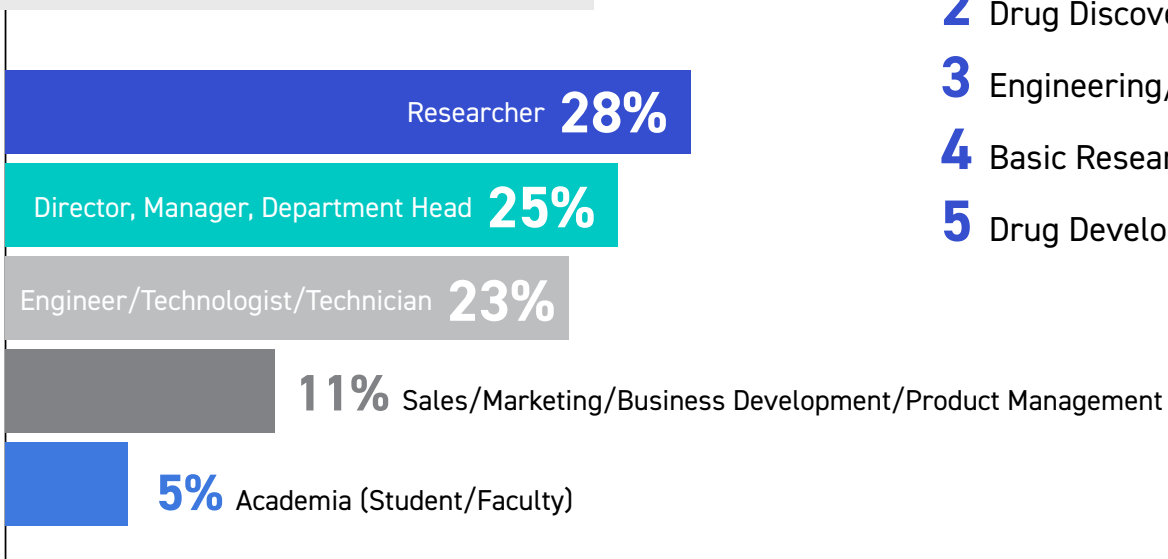
ATTENDEE DEMOGRAPHICS

ATTENDEES ARE FROM 30+ COUNTRIES

AREA OF FOCUS



PRIMARY JOB FUNCTION



TOP 5 AREAS OF INTEREST

- 1 Laboratory Technology/Instrumentation/Automation
- 2 Drug Discovery
- 3 Engineering/Bioengineering
- 4 Basic Research
- 5 Drug Development

WHO SHOULD EXHIBIT?

Providers of automation, products and services related to:

Artificial Intelligence/Machine Learning	Genomics
Assays/Assay Development	HTS Products & Services
Augmented Reality Applications	Homogenizers
Automated Chemical Synthesis	Hybridization Equipment & Reagents
Barcode Readers & Labeling	Imaging Systems & Software
Cell Cultures/Apparatus/Supplies	Incubators & Ovens
Chemical Synthesis Reagents	Label-Free Assays
Chromatography	Labware
Clinical Automation/CLIA	Liquid Handling Equipment
Clinical/Pre-clinical Diagnostics	Luminometers
Compound Libraries	MALDI/Spectrometry
Compound Screening Libraries	Metabolomics
Computer Hardware/Software	Micro & Nanotechnology
Consulting Services	Microarray Biochip Analysis
Contract Services	Microplates
Data Analysis	Molecular Biology Instruments
DNA-Encoded Libraries	Nanocoatings
Detection Systems	Pipettors/Pipette Tips
Diluters/Dispensers	Plasticware
Electrophoresis Equipment/Supplies	Proteomics
Enclosures and Hoods	RFID Readers
Lab Design & Engineering	Reagents
Filtration Equipment & Supplies	Remote Lab/Cloud Automation
Flow Cytometry	Robotics/Motion Control
Fluids: Motors, Pumps, Valves	Sample Management
Fluorescence Assays	Scales/Balances
Fluorescence Equipment & Supplies	Synthetic Biology
General Laboratory Equipment & Supplies	Toxicology Services Automation
Genetic Engineering	

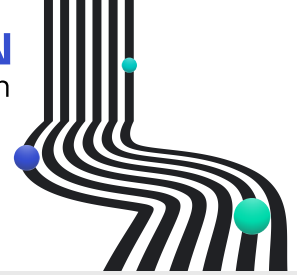


EXHIBIT HALL SCHEDULE

Installation

Thursday, February 1	8:00 a.m. – 6:00 p.m.	<i>Exhibitor Setup (600 sq.ft. booth size and larger only)</i>
Friday, February 2	8:00 a.m. – 6:00 p.m.	<i>Exhibitor Setup (400 sq.ft. booth size and larger only)</i>
Friday, February 2	1:00 p.m. – 6:00 p.m.	<i>All Exhibitor Setup</i>
Saturday, February 3	8:00 a.m. – 6:00 p.m.	<i>All Exhibitor Setup</i>
Sunday, February 4	8:00 a.m. – 6:00 p.m.	<i>All Exhibitor Setup</i>

Exhibit Hall Hours

Monday, February 5	10:00 a.m. – 6:00 p.m.
Tuesday, February 6	10:00 a.m. – 6:00 p.m.
Wednesday, February 7	9:00 a.m. – 12:30 p.m.

Dismantle

Wednesday, February 7	1:00 p.m. – 9:00 p.m.
Thursday, February 8	8:00 a.m. – 12:00 p.m.

This schedule is tentative and subject to change.

All exhibitors will be notified in writing if the official exhibit hall schedule changes.



NEW! First-Time Exhibitor Orientation

Each year, 10-15% of the exhibit floor is made up of first-time exhibitors. We know there are tons of details to manage when you exhibit at an event of this size, so SLAS offers a First-Time Exhibitor Service to help your team through the process. Freeman, SLAS's Official Service Contractor, will connect with your designated company contact directly to offer concierge service. This service includes pre-show material orders, labor scheduling, shipping, material handling, and navigating the service kit, as well as onsite and post-event assistance. Your booth will be featured with a First-Time Exhibitor badge on the online floorplan. Staff can pick up ribbons onsite indicating that you are a First Timer.

PRICING: \$41 PER SQUARE FOOT

CORNER FEE: \$300 PER CORNER

Booth Specifications

Island Booths:

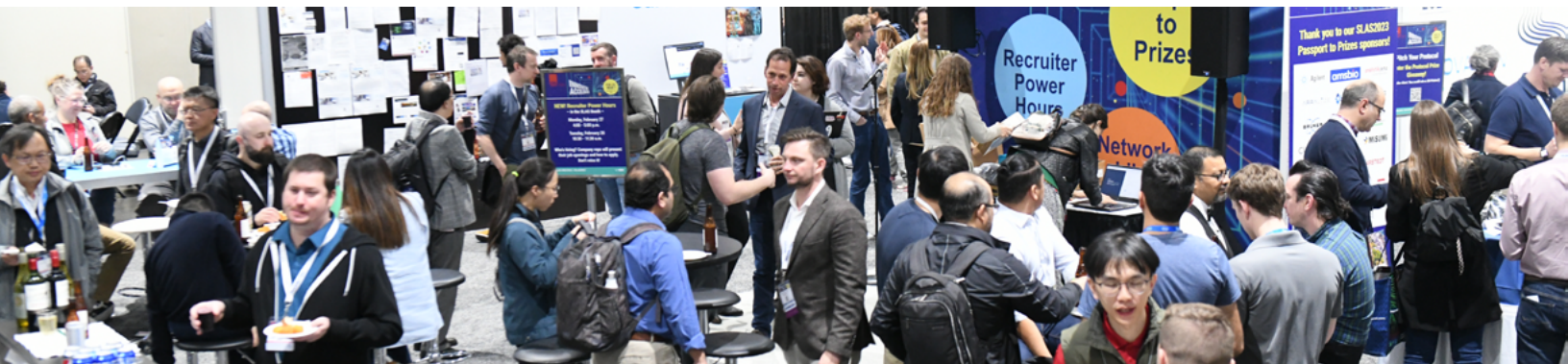
Island booths are booths exposed to aisles on all four sides, with a minimum size of 20x20. The maximum height of an island booth is 20' when ceiling height and rigging permit (20' from the floor to the top of any booth components and signs). No signage, lighting fixtures, or light/sign trusses are allowed outside the boundaries of the exhibit space.

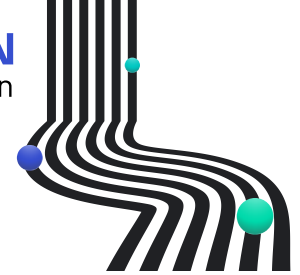
Linear Booths:

Linear booths may not exceed eight feet (8') in height. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. A maximum height of eight feet is allowed only in the rear half of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle.

Exhibitor Benefits

- Access to SLAS2024 registered attendee email list (*service fee applies*)
- One (1) full-conference exhibitor registration per 10' x 10' booth
 - includes access to entire SLAS2024 event including scientific sessions; additional full-conference registrations for your staff can be purchased for \$949 per person
- Five (5) exhibitor booth personnel registrations per 10' x 10' booth
 - includes access to the SLAS2024 exhibit hall only; additional booth personnel registrations for your staff can be purchased for \$199 per person
- Complimentary exhibition-only badges to distribute to customers (based on booth size)
- Recognition as an exhibiting company on the SLAS2024 website
- Company listing and description on the SLAS2024 online floor plan and in the SLAS2024 conference app
- Dedicated access to networking with our diverse global community
- Access to additional sponsorship opportunities across the conference
- Opportunity to submit for the SLAS New Product Award
- Opportunity to submit to the Lab of the Future badge program





TERMS & CONDITIONS

PAYMENT OF SPACE

Booth reservations must be accompanied by signed contract and nonrefundable deposit in the amount of 30% of the total space rental charges (payable in U.S. funds and drawn on a U.S. bank). Applications received without such payment will not be processed nor will space assignment be made. The balance of the space rental charge will become due and payable on September 18, 2023. Applications submitted after September 18, 2023 must be accompanied by payment IN FULL of the space rental charges. Applications received without such payment will not be processed nor will space assignment be made.

The exhibiting company must pay any wire transfer or bank fees.

CANCELLATION AND REFUNDS

- All cancellations of space must be received in writing.
- If space is reduced, the net reduction of space will be treated as a cancellation of that space.
- If SLAS receives a written request for cancellation of space prior to September 18, 2023, the exhibitor will be liable for 30% of the total space rental charges.
- No refunds will be made after September 18, 2023.
- No-shows will be treated as cancellations, and the exhibiting company will lose all accumulated points toward the following year's space assignments.
- It is expressly agreed by the exhibitor that in the event they fail to pay the space rental at the times specified or fail to comply with any other provisions contained in these rules and regulations concerning their use of exhibit space, SLAS shall have the right to reassign the confirmed booth location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit, as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not SLAS enters into a further lease for the space involved.
- In case the exposition shall not be held for any reason whatsoever, then and there upon the rental and lease of space to the exhibitor shall be terminated. In such case, the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the pro rata amount already paid for space for this specific event.

All exhibiting companies must agree to full **terms and conditions** for this event.

Non-Exhibiting Sponsorship Opportunities



for SLAS2024

Can't join us on the exhibit hall floor?

You can still place your brand in front of SLAS2024 attendees. New this year, you will be able to secure select sponsorships without being an exhibitor.

Rules for Non-Exhibiting Sponsors:

- A 25% surcharge will be added to your sponsorship purchase within 48 hours of purchase.
- Companies cannot purchase any sponsorship that is related to sponsored content (i.e. tutorials, solution spotlights)
- Companies cannot purchase Passport to Prizes
- Any sponsorship that has a speaking or photo opportunity (i.e. Keynote Program Sponsor, Innovation Award) that has a speaking or introduction benefit would only be available if a conference registration is purchased
- Scientific Short Courses Lunch will only receive tickets if their representative has a conference registration
- Meeting rooms (hotel and convention center, floor built meeting pods) are not permitted for non-exhibiting companies

Benefits for Non-Exhibiting Sponsors:

- Logo recognition on the SLAS2024 event Scheduler and on the SLAS website,
- Logo Recognition on SLAS2024 Signage associated with the sponsorship and if they hit a sponsorship level.
- All sponsor benefits are available except Exhibitor full conference registration badges.



Sponsorship Opportunities

SLAS2024 International Conference and Exhibition is the flagship global conference and exhibition presented by the Society for Laboratory Automation and Screening (SLAS). SLAS2024 is unique. The conference brings together more than 7,000 of the world's leading scientists, researchers, engineers, entrepreneurs and innovators working together to advance life sciences discovery through laboratory innovation.

SLAS2024 enables your company to build its brand, strengthen existing customer relationships, create new collaborations, meet new prospects and showcase your latest products and services to an educated, diverse and well connected audience of scientific technology users. SLAS understands how critical your company's technology and innovations are to this global community and we invite exhibiting companies to submit abstracts and share their knowledge as speakers throughout our scientific program.

**To reserve your sponsorship
or for more information
please contact:**

Andrea Schermerhorn, CEM, DES
Sr. Sales Manager

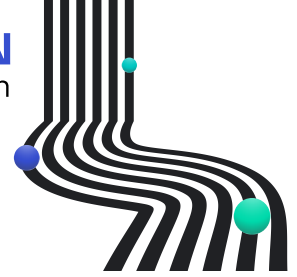
E-mail: slas@discoversb.com

Tel: +1.301.658.2042

SPONSORSHIP LEVEL BENEFITS

	Silver	Gold	Platinum	Diamond
Benefits Include	\$7,500-\$9,999	\$10,000-\$14,999	\$15,000-\$19,999	\$20,000+
Exhibitor full conference registration badges <i>(for staff use)</i>			2	3
Attendee full conference registration badges <i>(for customer use)</i>			2	3
1 additional pre-conference registrant email to conference attendees <i>All exhibitors are allowed 1 email—either pre or post SLAS2024. \$345 fulfillment fee applies, paid upon fulfillment. Based on availability.</i>			X	X
1 additional post-conference registrant email to conference attendees <i>All exhibitors are allowed 1 email—either pre or post SLAS2024. \$345 fulfillment fee applies, paid upon fulfillment. Based on availability.</i>		X	X	X
Company listing in the SLAS2024 conference preview promotions <i>(Subject to deadlines)</i>	X	X	X	X
Logo recognition on SLAS2024 Event Scheduler and on the SLAS website <i>(with link to company website)</i>	X	X	X	X
Logo recognition on SLAS2024 printed signage onsite <i>(Subject to deadlines)</i>	X	X	X	X
Sponsor recognition at the company booth <i>(Subject to deadlines)</i>	X	X	X	X
Level recognition ribbons for onsite booth personnel	X	X	X	X

Participation level is determined based on total spend per company not including booth spend.



EDUCATIONAL OPPORTUNITIES

Opening Keynote

Program Sponsor **\$18,000 - Exclusive**

The Opening Keynote Program brings attendees together to start the conference off right! Be the company at the forefront during this opening program.

Benefits include:

- A brief speaking opportunity from the podium to welcome attendees during the Opening Session on Monday, February 5, 2024
- Company logo included on walk-in slide for the opening keynote, in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Meter board signage with logo outside the keynote session room at the convention center
- Prominent logo included in the keynote presentation walk-in slides
- One (1) 8.5" x 11" (up to double-sided) chair drop at the keynote session (must be provided by sponsor)



Closing Keynote

Program Sponsor **\$18,000 - Exclusive**

The Closing Keynote Program brings attendees together to wrap up a successful conference! Stay on the minds of attendees during this closing session.

Benefits include:

- A brief speaking opportunity from the podium to welcome attendees during the Closing Session on Wednesday, February 7, 2024
- Company logo included on walk-in slide for the opening keynote, in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Meter board signage with logo outside the keynote session room at the convention center
- Prominent logo included in the keynote presentation walk-in slides
- One (1) 8.5" x 11" (up to double-sided) chair drop at the keynote session (must be provided by sponsor)



EDUCATIONAL OPPORTUNITIES cont.

SLAS2024 \$10,000 Innovation Award

\$15,000 - Exclusive

Support SLAS in recognizing the best podium presentation during SLAS2024. The SLAS Innovation Award is a \$10,000 cash prize and is the highest honor given at the SLAS event.

Benefits include:

- Recognition as the exclusive award sponsor
- Sponsor recognition in the pre-event announcement of top finalists
- Sponsor recognition at the live award presentation after the Closing Keynote Presentation on Wednesday, February 7, 2024
- Sponsor recognition in a post-event press release announcing the winner (written and distributed by SLAS)
- Meter board signage with logo outside the award presentation room at the convention center
- Company logo included on walk-in slide for the closing keynote, in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Photo opportunity with award winner



Poster E-Gallery

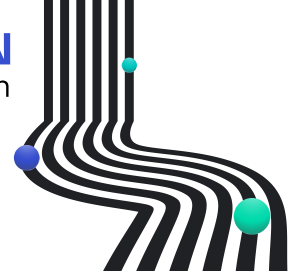
\$7,500 - Exclusive

The eGallery is a virtual poster gallery that will showcase poster authors' valuable scientific work while providing education to all participants. The poster e-gallery remains available post-event for 90 days.

Benefits include:

- Logo placement on the eGallery poster platform Logo linked to an external URL (Logo size: 480 pixels wide x 200 pixels high)
- Signage recognition within the poster display areas inside the exhibition
- Company logo included in the SLAS Event Scheduler, on the event website sponsor page and mobile app





EDUCATIONAL OPPORTUNITIES cont.

Scientific Short Courses Lunch

\$12,500 - Exclusive

Keep the short course participants energized! With this sponsorship, you will receive recognition at both lunch breaks on Saturday and Sunday. These breaks are open to all registered full-day short course participants and short course instructors.

Benefits Include:

- Company logo included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Two (2) 22x28" signs with logo
- Five (5) lunch tickets for sponsor-designated individuals to attend the lunch each day



Scientific Short Courses Beverage Break

\$7,500 - Exclusive

Show your support of the popular pre-conference short course program. With this sponsorship, you will receive recognition at all four (4) (1 each per day) mid-morning and mid-afternoon beverage breaks on Saturday and Sunday. These breaks are open to all registered short course participants and short course instructors.

Benefits Include:

- Company logo included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Two (2) 22x28" signs with logo



EDUCATIONAL OPPORTUNITIES cont.

Special Interest Groups – Limited Availability **\$5,000 each**

Increase your visibility to one of the fifteen (15) SLAS Special Interest Groups (SIG) by sponsoring a SIG meeting held at SLAS2024. SIG meetings are an important part of the SLAS2024 program and are opportunities to engage with the SLAS community focused on a specific topic.

SIG MEETING AVAILABILITY:

The SIG meeting schedule is determined 45-60 days before the live event and is at the discretion of the individual SIG chairs and the event organizers. The sponsor has no influence over the SIG schedule or content. SIG content is determined at the sole discretion of the SIG Chair and SLAS.

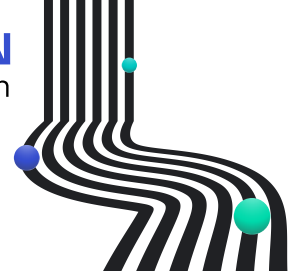
Sponsor support does not include the opportunity to address the SIG audience within the SIG nor have any input on the content presented by the SIG unless invited to do so by the SIG chair or moderator.

You can find the full listing of SIGs here -
<https://www.slas.org/resources/special-interest-groups/>

Benefits include:

- Company logo on a 22x28" sign at the SIG meeting room entrance
- Company logo included in the SLAS Event Scheduler, on the event website sponsor page and mobile app





EDUCATIONAL OPPORTUNITIES cont.

Exhibitor Tutorials – 45 available

Exhibitor tutorials are an incredibly valuable part of the SLAS2024 program and a great way to connect with attendees. These sessions are held in meeting rooms above the exhibition floor in the Boston Convention and Exhibition Center. You can host your own speakers and content in 60- or 90-minute time slots.

These sessions sell out fast - Don't miss your opportunity to present your exclusive session!

Benefits include:

Educational or Technical Programming

- Ability to host your own educational or technical session with a speaker(s) of your choice for 60 or 90 minutes
- This content is yours to create and can be product-focused

Meeting Logistics

- The room set is classroom-style to allow for approximately 75 attendees, including a head table and podium. (No option to add additional seating)
- Audio/visual includes: LCD projector/screen, podium, podium microphone, (1) wireless lapel microphone, laptop, wireless slide advancer, Q&A microphone and a head table and microphone
- One 6' draped table w/ 2 chairs outside the room
- 22x28" sign outside the room with your company name and tutorial time
- The sponsor may provide additional signage but may not be placed more than 15 minutes prior to the tutorial and must be removed at the conclusion.

60-minute - Standard Sessions
(18 available) **\$3,275**

60-minute - Lunch Sessions
(18 available) **\$3,975**

90-minute - Standard Sessions
(9 available) **\$4,375**

Tutorial Schedule

Monday, February 5

12:00 p.m. – 1:00 p.m.
2:00 p.m. – 3:00 p.m.

Tuesday, February 6

8:30 a.m. – 10:00 a.m.
12:00 p.m. – 1:00 p.m.
2:00 p.m. – 3:00 p.m.

**Average attendance for 2023
was 40 attendees per tutorial.**



EDUCATIONAL OPPORTUNITIES cont.

Exhibitor Tutorials cont.

Marketing

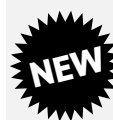
- Listing of tutorial title, description, speakers, room location, and time in the SLAS Event Scheduler and mobile app
- **Company logo included in the SLAS Event Scheduler and on the mobile app**
- Exhibitor Tutorial icon on your online booth listing to call out your participation
- A special direct link to your Exhibitor Tutorial listing on the Event Scheduler will be shared with you for easier promotion to attendees
 - If you provide a meal, a F&B icon added to Event Scheduler listing to entice attendees to your tutorial over lunch
 - Your Exhibitor Tutorial online URL will be shared with you for easier promotion to attendees
- Listing of sponsor name, room location, and session time on onsite signage (2 signs) in the registration lobby and inside the exhibit hall
 - Sign is approx. 3'x8' with multiple tutorials listed
- One (1) 22x28" sign, with company name listing tutorial in the session room
- Enhanced exhibitor listing on Event Scheduler
 - Link to your tutorial sessions descriptions

Specifics:

- Exhibitor tutorials are available in 60- or 90-minute time slots. A limited number of tutorial slots are available, **exhibitors may request a maximum of two tutorial slots.**
 - **If time slots are available AFTER November 1, 2023,** exhibitors can secure a third or more tutorial time slots. These will be allocated in the order in which the waiting list form was received.

Fees do not include:

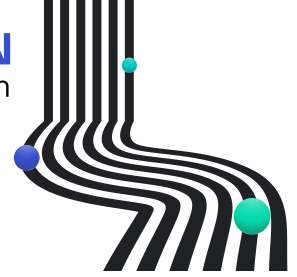
- Invitation of attendees
- Management of registration
- Food/Beverage—Once space is confirmed food/beverage orders should be arranged with the convention center directly. Sponsors pay for F&B directly.
- Additional AV may be ordered at the expense of the sponsor from the exclusive **SLAS AV Provider.**



Engagement Upgrade— Participation in SLAS Tutorial Hunt **\$1,500**

Use mobile app gamification to drive attendance to your tutorial! Attendees can answer questions related to your tutorial to gain points. Attendees with the most points will win GREAT PRIZES!

- QR Code on signage will be placed inside your tutorial room during your session.
- Participants will scan QR code from event mobile app.
- App will display a question related to your tutorial (supplied by sponsor!).
- Attendees will get points for each correctly answered question.
- Attendees with the most points will have the chance to win prizes, supplied by SLAS.
- Contingent upon participation by at least 10 sponsors.
- Recognition as Tutorial Hunt sponsor in app, web, etc.



EDUCATIONAL OPPORTUNITIES cont.

Solutions Spotlight Presentation — 30 available

\$2,425 each

Solutions Spotlights are 20-minute presentation opportunities in the SLAS2024 Solutions Spotlight Theater on the expo floor. With timeslots available during exhibit hours Monday-Wednesday, Solutions Spotlight opportunities are a great way to highlight a new technology or customer case study in a prominent public venue on the exhibition floor.

Benefits include:

Educational/Technical Programming

- Ability to host your own educational session with a speaker(s) of your choice for 20 minutes at the SLAS2024 Solutions Spotlight Theater on the exhibition floor.
- This content is yours to create!

Meeting Logistics

- Basic AV will be included in the theater: LCD monitor, laptop, podium, podium mic, wireless lapel microphone, Q&A microphone, slide advancer/laser pointer and an AV technician.

Available Times:

FEB. 5	FEB. 6	FEB. 7
10:30 a.m.	10:30 a.m.	9:30 a.m.
11:00 a.m.	11:00 a.m.	10:00 a.m.
11:30 a.m.	11:30 a.m.	10:30 a.m.
12:00 p.m.	12:00 p.m.	11:00 a.m.
12:30 p.m.	12:30 p.m.	
2:00 p.m.	2:00 p.m.	
2:30 p.m.	2:30 p.m.	
3:00 p.m.	3:00 p.m.	
3:30 p.m.	3:30 p.m.	
4:00 p.m.	4:00 p.m.	
4:30 p.m.	4:30 p.m.	
5:00 p.m.	5:00 p.m.	
5:30 p.m.	5:30 p.m.	



EDUCATIONAL OPPORTUNITIES cont.

Solutions Spotlight Presentation cont.

Marketing

- Company logo included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Meter board sign at Solutions Spotlight Theater with QR that links to the schedule, which will include your Solutions Spotlight details

Specifics:

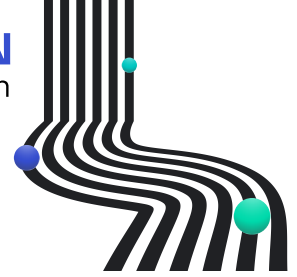
- A limited number of Solutions Spotlight slots are available, **exhibitors may request a maximum of two (2) Solutions Spotlight slots.**
 - If time slots are available **AFTER November 1, 2023**, exhibitors can secure a third or more Solutions Spotlight time slots. These will be allocated in the order in which the waiting list was received.
 - Seat drops and company literature are not allowed inside the theater.
 - Signage placed by the sponsor company will not be permitted.



Solutions Spotlight Presentation Marketing Upgrade Option

\$1,500

- Graphic provided by the sponsoring company for a custom 22" x 28" sign placed at theater entrance during your presentation.



BRANDING OPPORTUNITIES

Conference Badge Holders and Lanyards

\$26,500 - Exclusive

Badge holders and lanyards provide highly visible recognition throughout SLAS2024. Place your company logo prominently on the badge holders that are distributed to attendee registrants.

Benefits include:

- Company logo (one color) on the badge holder and lanyard.

SLAS will produce lanyards and badge holders according to badge specifications; sponsorship includes the cost of production.



Conference Tote Bags

\$26,500 - Exclusive

Presented to each SLAS2024 full-conference participant, these official conference tote bags are reusable and environmentally conscious, providing maximum marketing impact. Your brand will be represented throughout the event and in future marketing photos as attendees use the bag throughout the conference and long after.

Benefits include:

- Company logo imprinted in one color on all bags (along with the SLAS2024 logo)
- One complimentary conference bag insert (valued at \$4,000)

SLAS will produce bags; sponsorship includes the cost of production. Bag design at the discretion of SLAS.



BRANDING OPPORTUNITIES cont.

Hotel Key Cards

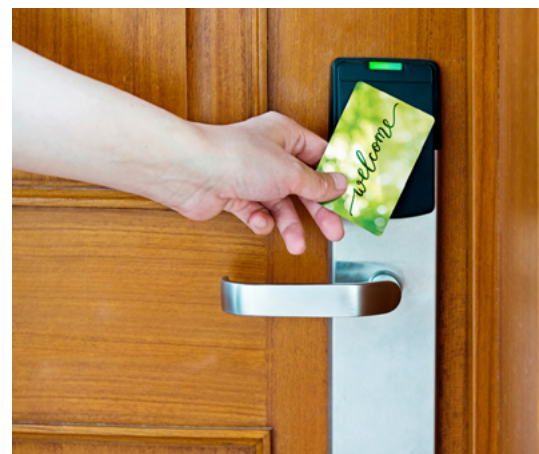
\$24,000 - Exclusive

Be the company that is in everyone's wallet! Your company's graphic will appear on the official SLAS conference hotel room key cards for attendees at Westin Boston Seaport and Omni Boston Hotel Seaport. Reinforce your brand each time attendees access their rooms, ensuring repeat brand awareness.

Benefits Include:

- Your custom graphic will be on the front of the hotel key card with SLAS branding on the reverse side

Keycards will be produced by SLAS. Sponsorship includes the cost of production.



SLAS2024 Commemorative T-Shirts

\$23,500 - Exclusive

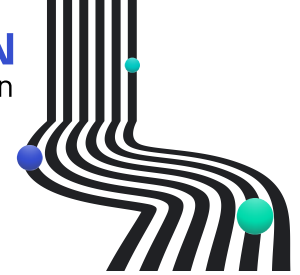
Full-conference attendees can pick up their commemorative T-shirt from the SLAS Booth while supplies last. These short-sleeve T-shirts are imprinted with a creative pro-science image and message designed by SLAS (the sponsor may not dictate the T-shirt design). Don't miss this opportunity to put your brand on one of the most popular souvenirs of the conference!

Benefits Include:

- Your company will have its one-color logo imprinted on the front or back along with the SLAS logo
- Sponsor acknowledgment in communications regarding T-shirt pick-up
- Sponsors receive 20 shirts for their own use

T-shirts will be designed and produced by SLAS. Sponsorship includes the cost of production.





BRANDING OPPORTUNITIES cont.

Reusable Water Bottle & Station

\$28,000 - Exclusive

Keep attendees hydrated during the conference while being sustainable and draw them to your booth! Signage will be placed to direct attendees to your booth to pick up their reusable water bottle.

Sponsoring this reusable water bottle will be a refreshing way to get your name into attendees' hands during and after the conference.

Water coolers will be available throughout the conference so attendees can fill and refill their water bottles daily. Place your eye-catching company-designed message on custom 22x28" signage at each water station in the exhibition area. Water stations are placed in the exhibit hall area.

Benefits include:

- Your company will have its one-color logo imprinted on the reusable water bottle
- Custom graphic signage at each water station
- Meter board sign directing attendees to your booth with your custom graphic on the lower third of the signage
- Approximately 20 water stations

Sponsorship includes cost of production.



Hand Sanitizer

\$10,000 - Exclusive

Keep your company brand in attendees' hands as they navigate the event. Hand sanitizers will be distributed in the conference tote bag.

Benefits include:

- Your company will have its one-color logo imprinted on the hand sanitizer bottles

Sponsorship includes cost of production.



BRANDING OPPORTUNITIES cont.

Hotel Room Drops

\$5,000 – 12 Available
One (1) drop, at one (1) hotel,
on one (1) night

Leave attendees a branded treat, trinket, or another item for them to find outside their rooms after a long day. Limited to one item, which the sponsor must provide. Size and weight restrictions may apply. Sponsorship is available at these four (4) hotels: Westin Boston Seaport, Omni Boston Hotel Seaport, Renaissance Boston, and Aloft Boston Seaport. Select from these three (3) nights: **Sunday, Monday, Tuesday**. Choose one (1) hotel and one (1) night for your drop. *Additional Hotel Fees are included in sponsorship cost.*

Tote Bag Insert

\$4,000 –
Fifteen (15) available

Take your message directly to SLAS attendees by placing your company flyer in each conference tote bag. We have a limited number of inserts—15 available, and these sell out early. Don't delay in choosing this sponsorship! Inserts may not be larger than 8.5x11" and may be on any color paper, folded no more than twice, and must be flat (not 3D).

The cost of production and shipping is the responsibility of the sponsor.



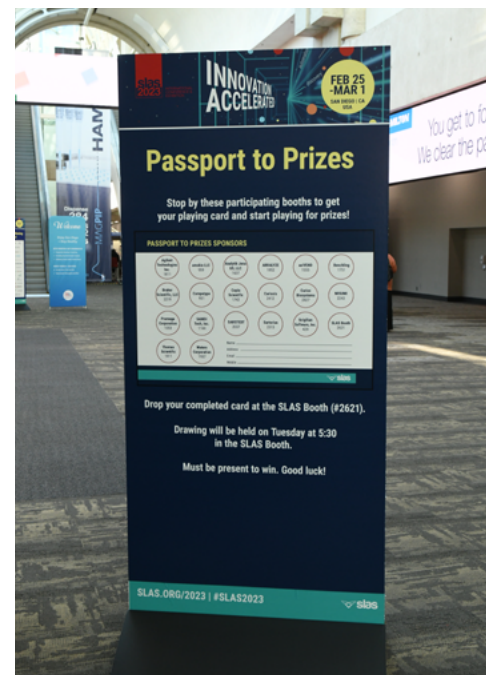
Passport to Prizes

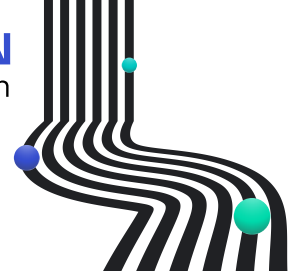
\$2,000 -
Twenty (20) available

Drive traffic to your booth with Passport to Prizes! Each attendee can pick up a passport at the registration desk or the SLAS booth. Attendees will be encouraged to stop by each participating exhibitor to receive a "stamp" on their passport. SLAS provides prizes during a random drawing of all completed passports (scheduled to take place in the SLAS Booth at the exhibition close on Wednesday, February 7).

Benefits include:

- Meter board sign with participating company logo in the registration area promoting Passport to Prizes sponsorship
- Recognition as Passport to Prizes participant in SLAS Event Scheduler, the mobile app and all contest promotions
- Recognition in sponsor's booth and in SLAS booth
- Company name and booth number on the Passport to Prizes passport card





SIGNAGE OPPORTUNITIES

Westin Boston Seaport Skybridge Interior Window Cling **\$18,500 – Exclusive**

Brand the walkway from the Westin Boston Seaport Hotel to the convention center. This skybridge walkway is continually utilized by attendees as they make their way to and from the hotel and convention center. Place your branding where it will be the first or last thing attendees see as they come and go.

Sponsorship includes the cost of production and installation.

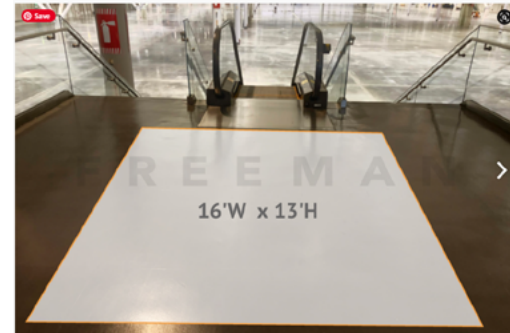


NEW LARGE Exhibition Floor Stickers at Entrance or Exit **\$15,500 each – Two (2) available**

Place your LARGE custom graphics on a floor sticker where EVERY attendee can see it! These floor stickers are located at either the entrance escalator or exit escalator landings of the exhibition hall. Each floor sticker is 16'w x 13'h.

- Entrance floor sticker is located at the top of the East Escalator down to Hall A/Exhibition Hall.
- Exit floor sticker is located at the top of the West Escalator out of Hall A/Exhibition Hall.

Sponsorship includes the cost of production and installation.



NEW Westin Boston Seaport Skybridge Door Branding **\$12,500 – Exclusive**

Brand the doors from the Westin Boston Seaport Hotel to the convention center. Attendees will continually utilize these doors as they make their way to and from the hotel and convention center in Boston.

Sponsorship includes the cost of production and installation.



SIGNAGE OPPORTUNITIES cont.



Exhibition Hall Pedestrian Skybridge Cling

**\$11,500 each -
Two (2) available**

The pedestrian sky bridge connects one side of the BCEC with the other side of the center and extends straight across and above the exhibition hall. Each cling is double-sided making it visible by those walking on the bridge and those who are on the exhibition floor looking up. Each cling covers 6 (six) window panels per sponsorship package. Total size of the imprint space is 27' w x 8' h.

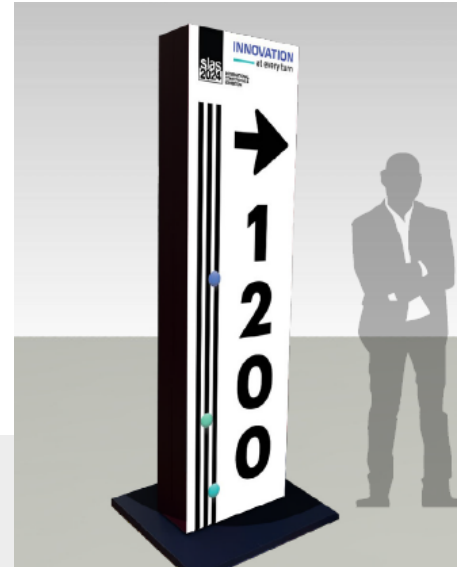
Sponsorship includes the cost of the production and installation of the clings.



Aisle Number Posts

\$10,000 - Exclusive

With Innovation at Every Turn, this is your chance to showcase your brand to attendees as they navigate the exhibit hall. These posts will be placed in the middle of each aisle. Your custom graphic will be on each pole.

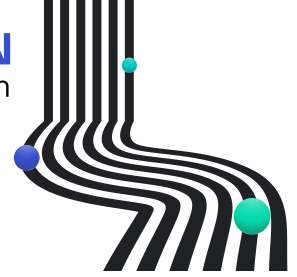


Aisle Number Floor Stickers

\$6,000 - Exclusive

Floor Sticker Signs prominently display your company logo on all exhibit hall aisle stickers placed at each end of each aisle on the exhibit floor. These stickers help attendees navigate through the exhibit hall and as such, are constantly being viewed. Each aisle sticker will have your custom graphic at the front and back of each aisle. Your graphic will be 3' x 2' with the SLAS branding on the top 1' of the floor stickers. **May only be purchased with the Aisle Number Post Sponsorship (see page 25).**

Sponsorship includes the cost of the production of the decal or labor for installation.



SIGNAGE OPPORTUNITIES cont.

NEW Meeting Room
Hook Banners

\$8,500 each -
Two (2) packages
available

Level 1 banner Package OR Level 2 banner Package

Put your custom graphic right in the sight of attendees as they navigate their way around the SLAS meeting space. These double-sided hook banners will hang between session rooms and will be seen as attendees look for their intended session room. You will get eight (8) banners in this package. Four (4) banners will hang in the Northeast and four (4) in the Northwest hallways of SLAS session rooms. Choose to place your banners on level 1 or level 2.

Sponsorship includes the cost of production and installation.



NEW Lobby Overhead Directional
Hanging Signs

\$7,500 each -
Two (2) available

Overhead directional signs hang in the lobby right outside the exhibit hall entrance to reinforce your message as attendees move through high-traffic areas at the conference. Share your company logo and message on these double-sided signs. Signs are 94" wide x 36" high (approx. 8 feet x 3 feet).

Sponsorship includes the cost of production and installation.



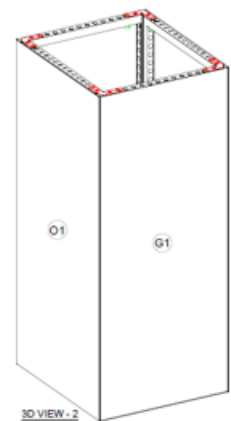
NEW Column Towers

\$7,750 each -
Four (4) available

Advertise your message with large graphics to ALL attendees in high traffic areas! SLAS has four (4) square column towers that can display your custom graphics. These column towers are located throughout the Registration Lobby and exhibit hall entrance area. Put your message in view of attendees as they navigate through the conference.

Benefits include:

- Each column tower has four (4) graphic areas - each approximately 3 feet wide x 8 feet high
- Four panels are available for your content.



SIGNAGE OPPORTUNITIES cont.



Escalator Railing Clings **\$7,500 per panel - Exclusive**

Place your branding message on up to four double-sided escalator windows. This escalator is one of the main escalators that carries attendees from the lobby to scientific sessions and the keynote ballroom. Brand up to six panels of one escalator window with a suggested size of 6 feet wide x 26 inches high for each panel.

Sponsorship includes the cost and installation of cling.



Exhibition Hall Floor Stickers **\$5,500 each package - Five (5) packages of 4 stickers each available**

Spread your branding out throughout the exhibition hall. You will get four (4) stickers in your package. Lead attendees from the entrance to your booth, or place your stickers throughout the hall to grab attendees' attention. These stickers can have your own custom graphics—all the same or each one can be different. A map of the floor plan will be sent for approval of placement (pending SLAS approval). These stickers are approximate size of 3 feet x 3 feet.

Sponsorship includes the cost of production and installation.

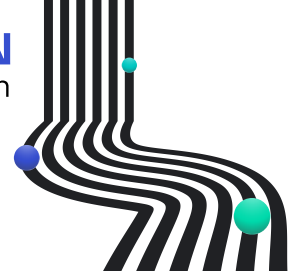


Graphic Sign Board **\$2,500 each - Six (6) available**

Your advertisement is prominently positioned on freestanding, double-sided sign boards that measure 3 feet wide x 8 feet high and are placed in high-traffic areas throughout the convention center. One double-sided sign per sponsor. A map of the floor plan will be sent for approval of placement (pending SLAS approval)

Sponsorship includes the cost of production and installation.





DIGITAL OPPORTUNITIES

BOSTON CONVENTION AND EXHIBITION CENTER CONVENTION CENTER

North Lobby Digital Video Banner

\$25,000 – Exclusive

Spanning the Boston Convention and Exhibition Center's North Lobby and visible from Summer Street, the Video Wall creates a stunning way to deliver high-impact messages. The Video Wall is 160 feet wide, 12 feet tall and has 2,000 square feet of seamless, attention-grabbing video screen. The video will be shared with SLAS content. This is a can't miss opportunity to be seen!



Digital Marquee Advertising

**\$12,500 each –
Four (4) available**

Located right outside of the main front entrance to the Boston Convention and Exhibition Center on Summer Street, this marquee is the first thing to catch attendees' attention as they approach the event! The marquee has a display area of 3,000 square feet and includes two high-definition LED screens visible from more than half mile away. Share your 30-second message on the marquee to welcome attendees and share your content message. This will display each day and rotate throughout the day, except during the Monday Night Celebration.



EVENT SCHEDULER



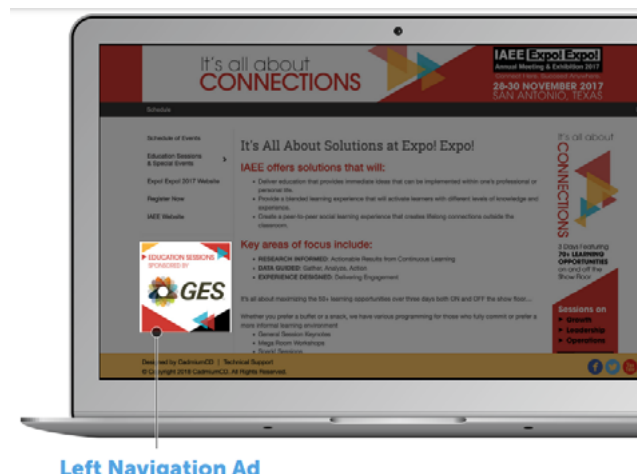
Event Scheduler - Navigation Menu Banner Ad

\$7,500 - Exclusive

Gain exposure for your company in the pre-event promotions, throughout the event, and on-demand with an ad on the Event Scheduler home page. This ad is located right below the navigation menu for maximum visibility. The advertisement size is 400 pixels wide by 400 pixels tall and can run from Fall 2023 through 30 days post-event.

Benefits include:

- Graphic may be a jpg or png format
- Custom graphic: 400 pixels wide by 400 pixels high
- Click/view counts are tracked and provided to the sponsor.
- The advertisement can be hyperlinked to your website, online exhibitor resource center or any other URL.



Left Navigation Ad

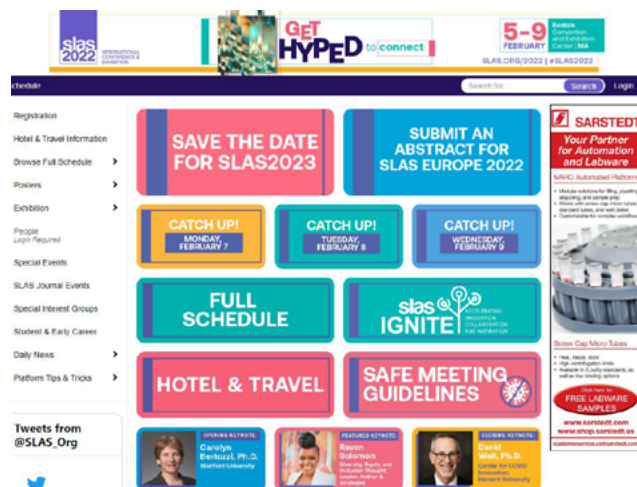
Event Scheduler - Rotating Banner Ad

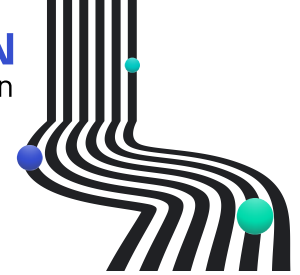
**\$5,000 each -
Five (5) available**

Gain exposure for your company in the pre-event promotions, throughout the event, and on-demand with a rotating tower ad on the Event Scheduler home page. This ad will rotate with all pertinent conference information and program schedule for three seconds. The advertisement size is 320 pixels wide x 1,200 pixels tall and can run from Fall 2023 through 30 days post event.

Benefits include:

- Graphic may be a jpg or png format
- Custom graphic:
320 pixels wide by 1200 pixels high
1200 pixels wide by 200 pixels high
- Click/view counts are tracked and provided to the sponsor.
- The advertisement can be hyperlinked to your website, online exhibitor resource center or any other URL.





DIGITAL OPPORTUNITIES cont.

MOBILE APP

The mobile app is launched approximately 2 weeks prior to the start of SLAS2024. On average, 60% of the audience downloads the app with users installing it on multiple devices to ensure they don't miss an update. The app was launched over 100,000 times in 2023 and these images were seen over and over again.

Mobile App - Splash Screen **\$7,500 - Exclusive**

Gain valuable exposure for your brand when sponsoring the Mobile App Splash Page. Your custom graphic sponsor splash ad appears each time the event app is launched. It immediately follows the event splash page and stays on the screen for 2 seconds (configurable). The event splash and sponsor splash screens are static full-page images.

Benefits include:

- Custom graphic may be a jpg or png format
- Size required:
 - 0.75:1 aspect ratio, 2048 pixels wide by 2732 pixels high
 - 0.56:1 aspect ratio, 1080 pixels wide by 1920 pixels high
 - 0.46:1 aspect ratio, 1242 pixels wide by 2688 pixels high
 - 1.3:1 aspect ratio, 2732 pixels wide by 2048 pixels high
 - 1.8:1 aspect ratio, 1920 pixels wide by 1080 pixels high
 - 2.2: aspect ratio, 2688 pixels wide by 1242 pixels high

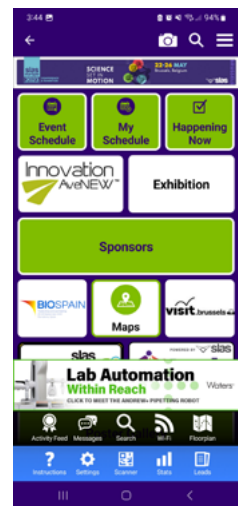


Mobile App - Home Screen **Sticky Banner Ad \$5,000 - Exclusive**

Your banner ad will be visible on the bottom of the screen and will stay anchored as attendees scroll.

Benefits include:

- Graphic may be a jpg or png format
- Size required:
 - 2048 pixels wide by 200-500 pixels high
 - 1536 pixels wide by 150-400 pixels high
- The advertisement can be hyperlinked to your website, online exhibitor resource center or any other URL.



DIGITAL OPPORTUNITIES cont.

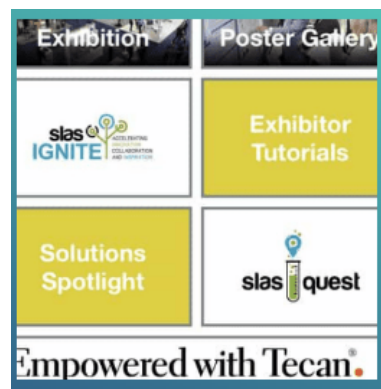
Mobile App – Tile Ads

\$4,500 –
Three (3) available

Welcome attendees with an ad on the SLAS2024 mobile app! Your company's custom ad will be displayed on the app homepage.

Benefits Include:

- Graphic may be a jpg or png format
- Size Required: 600 wide x 400H pixels high
- The advertisement can be hyperlinked to your website, online exhibitor resource center or any other URL.



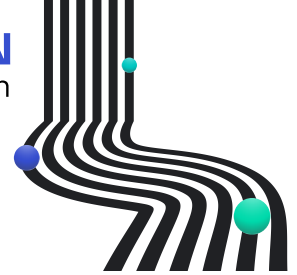
Mobile App – Push Notifications

\$2,500 each –
Ten (10) available

With 230 characters, push notifications are a proven, proactive way to drive engagement and brand awareness. Use the SLAS mobile app push notifications to get attendees to your booth, highlight a special event or offer, or alert attendees to your company promotions and giveaways. Push notifications cannot contain hyperlinks.

Push Notification Schedule:

Sunday, February 4	2 Available
Monday, February 5	3 Available
Tuesday, February 6	3 Available
Wednesday, February 7	2 Available



DIGITAL OPPORTUNITIES cont.

EMAILS



“Know Before You Go” Email Banner

\$3,500

Put your logo, custom graphic banner and URL of your choosing at the bottom of the pre-conference information email sent out. Your information will be prominently placed at the end of the informational “know before you go” conference email sent to every attendee. All registered attendees will see your company banner!

Benefits include:

- Custom graphic size 600 pixels wide by 160 pixels tall.
- The advertisement banner can be hyperlinked to your website, online exhibitor resource center or any other URL.

Show Daily e-Newsletter

\$3,000 each -

Four (4) available—one per day for 4 days

Sponsor the daily show e-mail, which includes key updates to attendees for each day during this event. The show daily captures important updates or schedule changes for attendees each day, and puts event highlights at their fingertips. The sponsor banner logo will appear on the e-mail, and can be linked to an URL of your choice, as the official show daily sponsor for the event day chosen.

Benefits include:

- Custom graphic size 600 pixels wide by 160 pixels tall.
- The advertisement banner can be hyperlinked to your website, online exhibitor resource center or any other URL.



SLAS2024 Community Emails -

Share important information about your company and products at precisely the right time. Reach more than 8,000 SLAS members and 2024 attendees (opt-in only) before, during and after the event. All content is subject to SLAS approval and must adhere to SLAS E-mail Guidelines.

Pre-Event E-mail to SLAS Membership	One (1) per week in November four (4) Total	\$3,500
Pre-Event E-mail to SLAS Membership	One (1) per week in December four (4) Total	\$4,000
During Event E-mail to SLAS Membership	One (1) per day three (3) Total	\$3,500
Post-Event E-mail to SLAS Membership	One (1) per week in February, three (3) Total	\$2,750

*Dates are based on SLAS calendar availability; all dates are assigned first-come, first-serve until sold out.

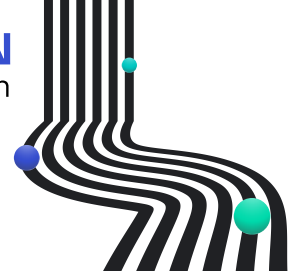
Social Media Posts

Present your message to the SLAS Community through the SLAS social media outlets. Choose the social media platform that works best for your content. Sponsored posts are limited per day. Posts are subject to editorial and schedule review by the SLAS Marketing and Communications Manager.

Facebook Post	2 available per day	\$1,000 per post
Twitter/X Post	3 available per day	\$1,000 per post
LinkedIn Post	2 available per day	\$1,000 per post

Scheduled posts will be made available for the four (4) weeks prior to and through the end of the SLAS2024 International Conference and Exhibition.





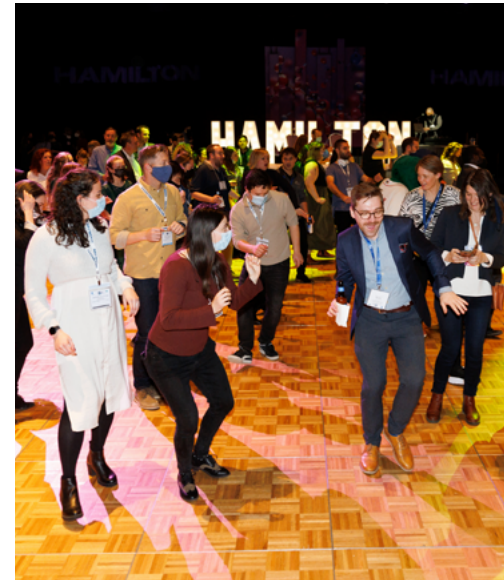
EVENT OPPORTUNITIES

Monday Celebration **\$110,000 – Exclusive**

Be the exclusive sponsor of the must-attend networking party to be held on Monday night, February 5, in the BCEC ballroom. Sponsorship includes food, beverage and all entertainment and décor.

Benefits include:

- Company logo recognition in the SLAS Event Scheduler, mobile app and on event signage.
- Meter board signage promoting the event the day of in the BCEC registration area
- Logo coasters provided to attendees during event
- 22x28” signage at the event directing attendees, with sponsor logo
- Additional benefits to be determined.



Lunch in Exhibition **\$20,000 each – Three (3) opportunities available**

Your logo and custom graphics can be seen by ALL attendees during the lunch break. As a conference lunch sponsor, your company's name, logo and custom advertising graphics will appear throughout the designated lunch areas.

Sponsor opportunities are available on:

- **Monday, February 5** 12:00 p.m. – 1:00 p.m.
- **Tuesday, February 6** 12:00 p.m. – 1:00 p.m.
- **Wednesday, February 7** 11:30 a.m. – 12:30 p.m.

Benefits include:

- Branded napkins with the company logo placed at lunch stations (produced by SLAS)
- Ten (10) double-sided 22x28” signs in the lunch area with acknowledgment of support with your company logo on one side and your custom graphic on the other side
- One (1) push notification acknowledging your sponsorship of lunch
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.





Closing Breakfast in Exhibition

\$20,000 – Exclusive

Your logo and custom graphics can be seen by ALL attendees during the Wednesday breakfast break. As a conference breakfast sponsor, your company's name, logo and custom advertising graphics will appear throughout the designated breakfast areas.

Sponsor opportunity available on:

- Wednesday, February 7 – 9:00 a.m. EST

Benefits include:

- Branded napkins with the company logo placed at breakfast stations
- Up to ten (10) double-sided 22x28" signs in the breakfast area acknowledging support with your company logo on one side and your custom graphic on the other side
- One (1) push notification acknowledging your sponsorship
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.



Conference Registration **\$20,000 – Exclusive**

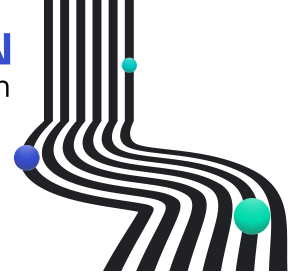
Be the first to welcome attendees to SLAS2024 as the exclusive registration sponsor! Your sponsorship includes branding of the registration area onsite in Boston and a banner ad on all confirmation emails sent out to attendees. Don't miss this opportunity!

Benefits include:

- Custom banner ad on all pages of the online registration form
- Custom banner ad included at the bottom of all attendee registration email confirmations including purchase confirmation and event reminder emails and platform access information (minimum two (2) emails per registrant).
- Size required – 728 pixels wide by 90 pixels high
- Company logo on SLAS2024 registration information event web pages
- Prominent logo recognition onsite at SLAS2024 event registration. Each registrant will pass through registration to collect their credentials upon arrival.



Note: This sponsorship does NOT include badgeholder or lanyard sponsorship and is fully inclusive of production costs.



EVENT OPPORTUNITIES cont.

Exhibition Floor Private Meeting Room

\$15,500 -
Four (4) available

A limited number of exhibition floor meeting rooms—structures built and located in the Exhibition Hall—are available at SLAS2024. By having a meeting room on the show floor, you will keep attendees close to your booth while being able to conduct private conversations. Available only during show hours for internal and external meetings.

Benefits include:

- 17" wide x 11" high ID sign with meeting room number and company logo
- 15 feet x 15 feet meeting room
- 15 feet x 15 feet custom cut carpet
- Madison 8 foot x 30" table
- 8 Limerick side chairs
- Corrugated wastebasket

A sponsor can order electrical, audio visual and catering at additional expense.



Energizing Beverage Break in Exhibition Hall

\$7,500 each -
Four (4) available

Get your brand in front of attendees during a beverage break on the exhibition floor. Coffee, hot tea, iced tea and lemonade will be provided to attendees. As a beverage break sponsor, your company gets even greater networking potential.

SLAS will provide beverage breaks on the following dates:

Monday, February 5, 10:00–10:30 a.m. or 2:30–3:00 p.m.

Tuesday, February 6, 10:00–10:30 a.m. or 2:30–3:00 p.m.

Benefits include:

- Up to ten (10) double-sided 22" x 28" signs in the break area with acknowledgment of support with your company logo on one side and your custom graphic on the other side
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.



EVENT OPPORTUNITIES cont.

Group Fitness Activity

**\$7,500 –
Exclusive**

Pack your workout clothes! SLAS will help attendees get moving in the morning on Monday and Tuesday (indoors at the BCEC). These events will be designed for all fitness levels and are sure to provide a full body workout before attendees start their day.

Benefits include:

- Logo on sponsored giveaway towel to all participants
- The sponsor receives 10 sponsored items for their own use
- Onsite signage
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.



Student Poster Award

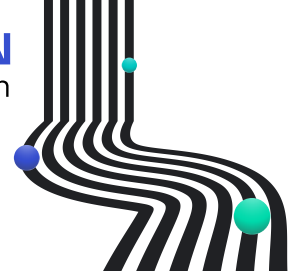
**\$7,500 –
Exclusive**

The three best student poster(s) are selected each year at the conference. Help support this important program.

Benefits include:

- Two (2) 22x28" signs with the company logo at the award presentation
- Sponsor recognition during award presentation on the screen
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Photo opportunity with awardees
- Opportunity to announce top finalists at their poster session in the poster theater
- Recognition in post-event awards press release and notifications





EVENT OPPORTUNITIES cont.

NEW **Student and Early Career
Networking Event** **\$5,000 -
Exclusive**

Show your support for the next-gen innovators! Put your branding and name in the forefront of the SLAS student delegates. SLAS provides a fun evening event for our students to network and connect. Your company can connect with up-and-coming professionals while showcasing your company and support. This SLAS event historically sees more than 125 participants.

Benefits include:

- Company logo on 22x28" signage throughout the event
- Ability to place company literature at the event
- Contact list of registered attendees that opt-in to share their information.
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.

NEW **Professional Development
Power Hour** **\$5,000 -
Exclusive**

This power hour discussion is a great opportunity to network with young professionals through thoughtful discussions and networking opportunities. This sponsorship will show your support of critical discussions and interactive networking among professionals in the SLAS community.

Benefits include:

- Company logo on two (2) 22x28" signs at event
- Ability to place company literature at the event
- Provide a thought leader to interact with attendees
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.





**VIP Networking
Breakfast**

\$5,000 – Exclusive

This VIP, invite-only event will connect up-and-coming SLAS trailblazers with high-level SLAS volunteers, including the SLAS Board of Directors and SLAS Mentors. All SLAS award winners and finalists will be invited to this breakfast networking event at the start of the conference.

Benefits include:

- Company logo on two (2) 22" x 28" signs at event
- Ability to place company literature at the event
- Branded napkins with company logo
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Two representatives from sponsoring company are invited to attend this event.



**Convention Center
Meeting Room Space**

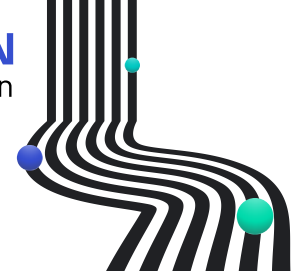
\$950 per 4 hours

Rent meeting room space for private meetings with clients and/or internal staff at the convention center. Convention center meeting rooms are rented from 8:00 a.m.–12:00 p.m. or 2:00–6:00 p.m. Meeting room includes a screen and projector and a power strip to the center of the table. Meeting room is set conference style for 25 people. You may purchase two (2) time blocks to reserve a full day. A sponsor can order light catering at additional expense.



Hotel Meeting Room Space \$750 Fee Daily

Rental fees/meeting space fees may also be incurred from the hotel(s) directly based on hotel policies and procedures. All expenses associated with approved events are the exhibitor's responsibility, including but not limited to hotel room rental fees, furnishings, food and beverage, audio-visual etc.



PODCAST SPONSORSHIP

SLAS New Matter Podcast Sponsorship

(Monthly Exclusive, Pre & Post Event)

CRISPR, microfluidics, lab management, the joy of winning an award, cellular imaging, innovative robotics, the evolving workplace, and big data. These are just a few topics on New Matter: Inside the Minds of SLAS Scientists.

Hosted on Buzzsprout, you can also find us on Apple Podcasts, Spotify, Stitcher, Google Podcasts, and more.

Podcasts are 15-20 minutes in length on average and are presented in an interview style. New Matter podcasts are released each week, and SLAS promotes release on social media and in the weekly Point-to-Point eNewsletter.

Deliverables:

- Banner ad on Podcast library home page for the month of sponsorship
 - Clickable (tracked using sponsor Google Analytics)
- 30-second ad spot at the beginning of each podcast within the month of sponsorship
 - 4-5 Podcasts each month
 - Script provided by sponsor and read by podcast host
 - SLAS must approve the script and reserves the right to edit for clarity/readability.
- Sponsor recognition in the Podcast library show notes for each podcast presented in the month of sponsorship (can include external links to sponsor site).
- Recognition as sponsor in SLAS social media posts promoting each podcast presented during the month of sponsorship.
- Recognition as sponsor in SLAS weekly eNewsletter (Point-to-Point) promoting each podcast presented during the month of sponsorship.



NEWMATTER
Inside the Minds of SLAS Scientists

Sponsorship exposure includes no bearing on the content of the presented podcasts, which are selected and determined at the discretion of SLAS.

November Sponsorship:	\$1,750
December Sponsorship:	\$1,750
January Sponsorship:	\$2,250
February Sponsorship:	\$3,250
March Sponsorship:	\$2,250

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