**Sponsor and Exhibitor Social Media Post Examples**

**SLAS can be found on Facebook and LinkedIn (search Society for Laboratory Automation and Screening), Twitter (@SLAS\_Org) and Instagram (@SLAS\_Org). Please tag us within your post and use the hashtag #SLAS2025.**

*Contact* [*Kathy Daniels*](mailto:kdaniels@slas.org?subject=SLAS2021%20Social%20Media%20Question)*, SLAS Marketing and Communications Manager, with any questions.*

*Facebook/LinkedIn/Instagram*

We’re excited to announce we’ll be exhibiting at #SLAS2025 in San Diego. This year we’ll be showcasing our <insert product/service> that will help you and your team <insert product benefits>. We’re looking forward to seeing you at the San Diego Convention Center, January 25-29. Learn more: www.slas.org/2025.

It’s official, we’re the <level> sponsor of #SLAS2025 in San Diego, January 25-27. This year’s conference and exhibition will feature two inspiring keynotes, scientific sessions in eight educational tracks, the debut of the NexusXp interactive pavilion, networking opportunities and a fully interactive exhibition featuring innovative product and service demonstrations and tutorials. We’re excited to be involved and are looking forward to seeing you! Learn more: www.slas.org/2025.

Make sure to carve out time to stop by our #SLAS2025 Exhibitor Tutorial/Solution Spotlight presentation on <insert day> at <time>. We’ll be showcasing our latest <insert amazing discovery or innovative piece of equipment> which is sure to <insert why this will help our attendees perform their job better>. Check out the programming and conference details at www.slas.org/2025.

**Unlimited characters, but brevity is suggested**

**Suggested image use: SLAS banner and/or photo of your product/service or logo**

*Twitter*

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**260 character max**

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