



IMPORTANT DEADLINES

| DATE | TASK / DEADLINE | EVENT PARTNER |
|-------------------|--|--|
| September 9, 2024 | Full payment Due | SLAS2025 Exhibitor Portal |
| October 25, 2024 | Certificate of Insurance (COI) Upload | SLAS2025 Exhibitor Portal |
| November 22, 2024 | Island Booth Rendering Upload | SLAS2025 Exhibitor Portal |
| November 22, 2024 | Exhibitor Appointed Contractor (EAC) | SLAS2025 Exhibitor Portal |
| December 6, 2024 | Priority Points Calculated – last chance to purchase sponsorships for \$\$ to be counted towards SLAS2026 booth selection | SLAS2025 Exhibitor Portal SLAS Sponsorship Sales |
| December 9, 2024 | New Product Award Submission | SLAS |
| December 18, 2024 | Freeman Advanced Warehouse Begins Accepting Exhibitor Shipments | Freeman |
| December 20, 2024 | Housing Discount Deadline | Omni San Diego Hotel |
| December 22, 2024 | Housing Discount Deadline | <ul style="list-style-type: none"> • Marriott Marquis San Diego Marina • Hilton San Diego Bayfront |
| December 27, 2024 | Freeman Discount Deadline for the following services: <ul style="list-style-type: none"> • Audio Visual Services • Electrical • Furnishings • Flooring • Labor Services <ul style="list-style-type: none"> • Install & Dismantle • Forklift • Rigging | Freeman |
| December 27, 2024 | Photography | <ul style="list-style-type: none"> • The Photo Group |
| January 3, 2025 | Housing Discount Deadline | <ul style="list-style-type: none"> • Hilton San Diego Gaslamp Quarter • Omni San Diego Hotel • Hard Rock Hotel San Diego • DoubleTree by Hilton San Diego Mission Valley |
| January 8, 2025 | Cleaning Order Deadline | San Diego Convention Center |
| January 8, 2025 | Internet Order Deadline | SmartCity Networks |
| January 10, 2025 | Catering Order Deadline | San Diego Convention Center, Food & Beverage Department |
| January 16, 2025 | Freeman Advanced Warehouse Deadline before Add'l Fees Apply | Freeman |
| January 22, 2025 | Exhibitor Badge Registration Deadline | SB Expos & Events |
| January 24, 2025 | Exhibitor Shipments can begin to arrive at the San Diego Convention Center | Freeman |
| Coming Soon! | Lead Retrieval | SB Expos & Events |