

slas
europe
2026

Conference
& Exhibition

19-21 May 2026
Vienna Congress &
Convention Center
Vienna, Austria

Exhibitor & Sponsor Prospectus

[SLAS.ORG/EUROPE2026](https://slas.org/europe2026)

Shaping the Future of Life Sciences and Automation



SLAS Europe 2026 is the largest European conference and exhibition focused on laboratory automation and life sciences discovery. Transforming research is what SLAS is all about, and the innovation providers and exhibitors at our annual conference drive that process.

Held at the Vienna Congress and Convention Center (VIECON) in Vienna, Austria, from 19–21 May 2026, SLAS Europe 2026 delivers a dynamic exhibition experience designed to connect innovators, decision-makers and thought leaders. Exhibitors gain unparalleled access to both business-to-business and business-to-consumer interactions, showcasing their solutions to a highly engaged audience. With hands-on demonstrations, networking opportunities and cutting-edge insights, SLAS Europe is the premier platform to elevate your brand and drive meaningful industry connections.

Biologists, technologists, engineers, principal investigators and academic research teams unite to explore new technologies to accelerate their scientific discoveries. Technology providers find new collaborators, customers and opportunities to connect with their users.

SLAS's interdisciplinary community of researchers actively engages with developers and providers of laboratory automation technologies to share innovations, exchange ideas and solve challenges together. This is your opportunity to showcase your innovations, meet future partners and build relationships with the users who rely on your technology.

Learn more about SLAS Europe 2026!

Contact: Linda Cohen at +1 301-979-9524 or
SLASEurope@discoversb.com

Capitalize on the opportunity to showcase your cutting-edge solutions, forge new partnerships and engage directly with the users who leverage your technology.



6 REASONS TO PUT YOUR INNOVATIONS IN THE SPOTLIGHT AT SLAS EUROPE 2026

1 Unparalleled Access

Connect directly with more than 1,600 delegates from the European life sciences community, including leading scientists, lab managers, automation engineers and decision-makers actively seeking solutions.

2 Showcase Your Solutions

Demonstrate your technology in a high-traffic exhibition hall designed for discovery, where delegates come to evaluate, compare and invest in the next generation of lab automation.

3 Unmatched Networking

Join key discussions, connect with decision-makers across the exhibit hall and enjoy exclusive after-hours events, all designed for maximum networking. SLAS welcomes all exhibitors to a dedicated exhibitor-only pre-event workshop and a conference reception designed to help you better connect with other technology providers.

4 Build Strategic Industry Partnerships

Forge relationships with leading lab automation vendors and potential collaborators for joint ventures and co-development projects, specifically in Europe, that push industry innovation forward. Connect with skilled engineers, technologists and researchers to find potential European-based recruits with specialized expertise in lab automation and screening.

5 Impact the Evolution of the Industry

Align your brand with the community that is advancing science through automation, data and technology, to reinforce your role as a driver of progress.

6 Amplify your Brand

Boost brand visibility through interactions with the European trade media, industry bloggers and press, and showcase new products to build market excitement.



Non-Stop Networking that Drives Discovery

SLAS Europe 2026 is your European gateway to powerful connections, insights and opportunities in lab automation.

1600+ PARTICIPANTS

130+ EXHIBITING COMPANIES

55+ SCIENTIFIC PRESENTATIONS

170+
SCIENTIFIC POSTERS

32 EXHIBITOR-DRIVEN
PRESENTATIONS

4 TOPICAL
INTEREST GROUPS



Schedule At-A-Glance

Monday 18 May

- 7:30 – 18:00 Exhibitor Move-In (Island Spaces ONLY)
- 09:00 – 17:00 Molecular Devices User Group
- 13:00 – 18:00 All Exhibitor Move-In—No Public Exhibition Hours on These Dates

Tuesday 19 May

- 7:30 – 18:00 All Exhibitor Move-In—No Public Exhibition Hours on These Dates
- 7:30 – 20:00 Registration and Lead Retrieval Open
- 9:00 – 12:30 Technology Provider Showcase AM (Vienna BioCenter)*
- 13:30 – 17:00 Technology Provider Showcase PM (Vienna BioCenter)*

Wednesday 20 May

- 8:30 – 18:30 Registration and Lead Retrieval Open
- 9:00 – 10:15 Opening Remarks and Keynote Speaker
- 10:15 – 18:30 Exhibition Hall Open & Poster Viewing
- 17:30 – 18:30 Reception in Exhibition Hall
- 18:30 – 20:00 Networking Party (Off-site)
Sponsored by Molecular Devices

Thursday 21 May

- 8:30 – 16:45 Registration Open
- 9:30 – 16:45 Exhibition Hall Open & Poster Viewing
- 17:30 – 23:30 Exhibition Move Out / Dismantle

* Separate Registration Required for Technology Provider Showcase Sessions

Schedule is tentative and subject to change.

With record growth, SLAS Europe is quickly becoming Europe's premier life sciences event.

170%
growth in registrants over the past 6 years

165%
growth in exhibitors over the past 6 years



Engage with Leaders, Innovators and Peers

Non-stop networking awaits at SLAS Europe 2026. Immerse yourself in endless opportunities to connect, collaborate and ignite new ideas with industry leaders!

One (1) reception in the exhibition hall:

Designed to drive delegate traffic directly to your stand.

Two (2) networking lunches in the exhibition hall:

Connect with delegates over lunch in the exhibit hall for a unique chance to chat in a relaxed setting.

One (1) Official Networking Party:

Connect with industry leaders, spark new collaborations, and unwind with colleagues from around the world at Prateralm theme park. Delegates will experience traditional Austrian fare and drinks while enjoying a DJ, a traditional Austrian music trio, and appearances by Franz and Sisi. You won't want to miss this unforgettable event!

Three (3) refreshment breaks in the exhibition hall:

These scheduled breaks provide informal moments to connect with industry peers, spark new ideas and build valuable relationships—while attendees recharge for the next session!

Four (4) Topical Interest Groups focused on relevant topics:

Consider sponsoring one of these dynamic Topical Interest Group sessions—a powerful way to engage, build relationships and position your brand as a leader in your field. See topics on page 30.

Two (2) Energizing Morning Yoga Sessions:

Whether you're a beginner or a seasoned practitioner, join us for a guided yoga session designed to refresh your mind and body and provide a peaceful, yet invigorating start to the day. Connect with fellow delegates in a relaxed, wellness-focused environment.



Why Vienna?

Join us in Vienna, Austria — a city where science, innovation and opportunity meet. This is an opportunity to engage with influential leaders from across Europe and beyond.

STRATEGIC LOCATION. MAXIMUM REACH.

Vienna sits at the crossroads of Central Europe, which attracts a diverse audience from pharma, biotech, academia and contract research organizations.

AN INDUSTRY POWERHOUSE.

Home to leading universities, cutting-edge biotech firms and the Vienna BioCenter, the city is a magnet for professionals in automation, high-throughput screening and assay development.

NETWORKING THAT DELIVERS ROI.

Engage with a highly qualified audience ready to explore new solutions. Opportunities for VIP networking and curated visits to local research hubs give your team direct access to prospects.

A DESTINATION.

Vienna's culture, history and quality of life boost attendance—and give participants another reason to stay longer, ensuring more touchpoints for you.

Your next customer will be at SLAS Europe 2026 in Vienna – you should be there too!

DELEGATES FROM THESE PROMINENT COMPANIES WILL ATTEND:

Abbvie
Altona Analytics GmbH
Amgen
AstraZeneca
BASF
Bayer
BIOMERIEUX

Boehringer Ingelheim
Carl Zeiss
Danaher Life Sciences
Eli Lilly
ETH Zurich
EU Openscreen
F. Hoffmann-La Roche Ltd.
European Molecular Biology Laboratory
Genmab
GlaxoSmithKline
Illumina – UK

Johnson & Johnson
Institute of Molecular Genetics
Merck
MilliporeSigma
Novartis AG
Novo Nordisk
Novonesis
Pfizer
Roche Diagnostics GmbH
Sanofi



Who Should Exhibit?

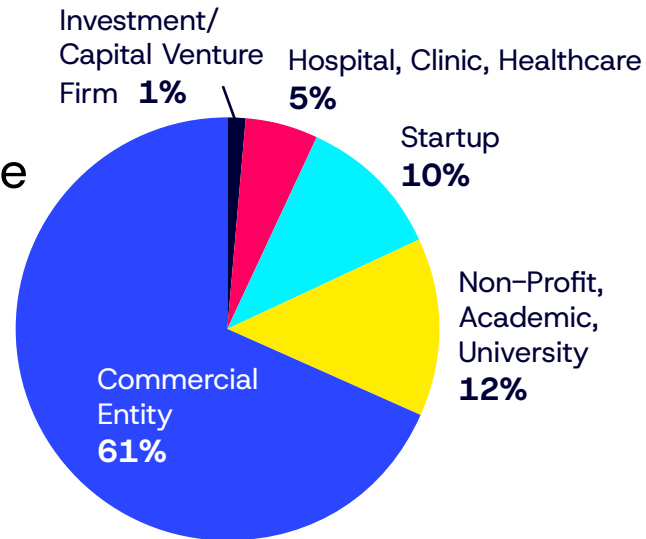
Our delegates are interested in providers of automation, products and services related to:

ADME/Tox Supplies	Equipment integration	MALDI/Spectrometry
Artificial Intelligence/Machine Learning	Filtration Equipment & Supplies	Metabolomics
Assays/Assay Development	Flow Cytometry	Micro & Nanotechnologies/ Organ-on-a-Chip
Augmented Reality Applications	Fluids: Motors, Pumps, Valves	Microarray Biochip Analysis Systems
Barcode Readers & Labeling Cultures / Apparatus / Supplies	Fluorescence Assays	Microplates
Chemical Synthesis Reagents	Fluorescence Equipment & Supplies	Molecular Biology Instruments
Chromatography	General Laboratory Equipment & Supplies	Nanocoatings
Clinical Automation/CLIA	Genetic Engineering	Pipettors/Pipette Tips
Clinical/Pre-Clinical Diagnostics	Genomics	Plasticware
Compound Screening Libraries	HTS Products & Services	Process Control Systems
Computer Hardware/Software	Homogenizers	Proteomics
Consulting Services	Hybridization Equipment & Reagents	RFID Readers
Contract Research Services	Imaging Systems & Software	Reagents
Cryopreservation Supplies	Incubators & Ovens	Remote Lab/Cloud Automation
Data Analysis	Lab Design & Engineering Services	Robotics/Motion Control
DNA-Encoded Libraries	Lab Enclosures and Hoods	Sample Management
DNA/RNA Synthesis and Purification	Label-Free Assays	Scales/Balances
Detection Systems	Laboratory Information Management Systems (LIMS)	Spectroscopy
Diluters/Dispensers	Labware	Startup
Dissolution Apparatus	Liquid Handling Equipment	Synthetic Biology
Drug Development	Luminometers	Toxicology Services Automation
Electrophoresis Equipment/Supplies		

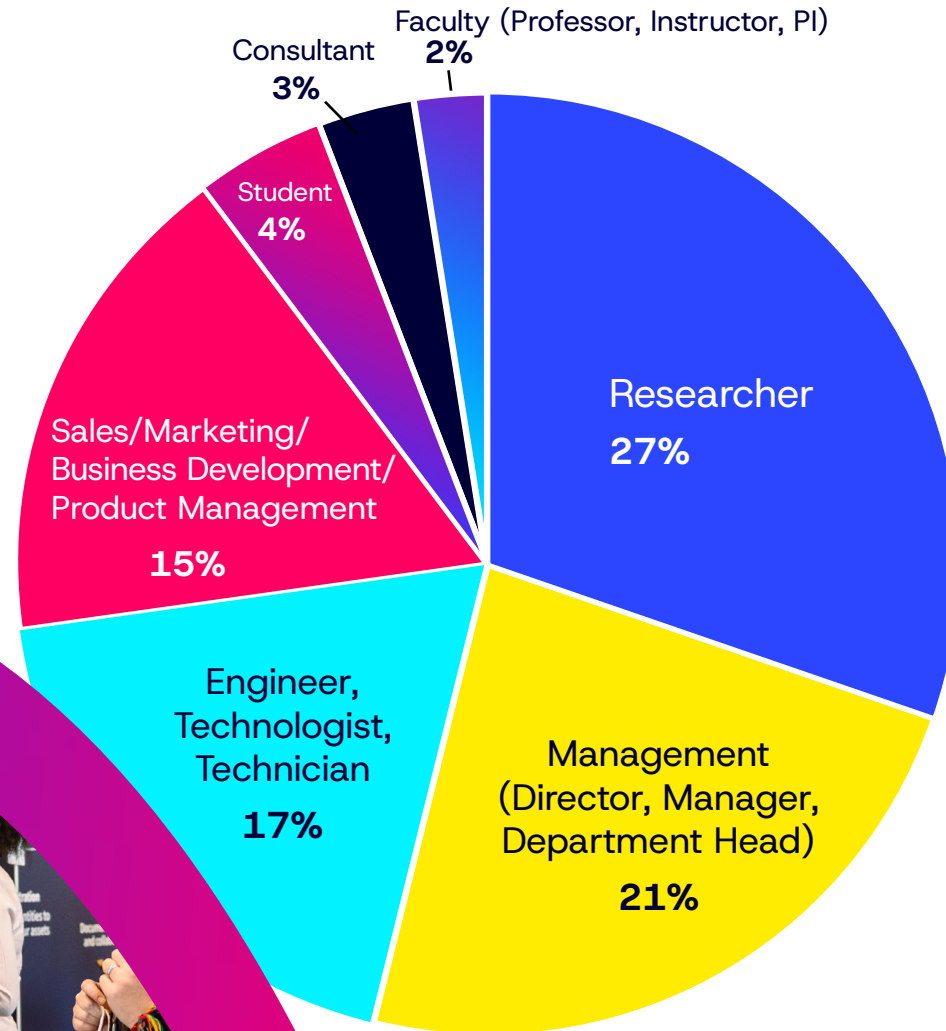
Delegate Demographics

Engage directly with the professionals who are advancing lab automation: laboratory managers, biologists, technologists, engineers, principal investigators, professors and graduate researchers eager to explore new technologies.

Organization Type



Primary Job Function



Delegate Demographics

Record Participation at SLAS Europe 2025

1,695 Registrations

58% Delegates

42% Exhibitors

132 Exhibiting Companies

Delegates from **39 Countries**

84% increase in the number of Full-Conference delegates

74% of delegates ranked "To see new products" as their top objective

62% of delegates were **final decision makers, specified purchasing or influenced/recommended products**

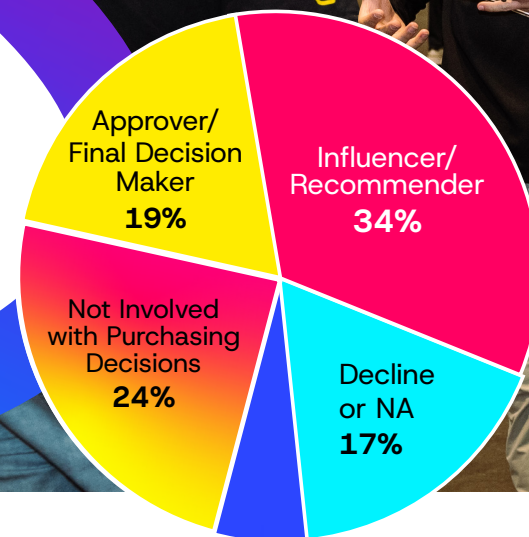
37% of attendees were first-time delegates

29% increase in Registrants from 2024

33% increase in Exhibitors from 2024

"For anyone interested in automation, SLAS Europe is THE event to attend. Great for networking, hands-on the instruments and meeting a lot of great scientists. SLAS supports young scientists."

– SLAS Europe 2025 participant



At the Heart of Europe's Innovation Network

SLAS Europe 2025 attracted a high volume of delegates from Central Europe, including key hubs in Germany, the UK and the Netherlands.

45% from Germany
14% from the UK
6% from Switzerland
5% from the Netherlands
4% from Denmark

This turnout underscores the event's regional appeal. Central Europe offers a strong foundation of research excellence, engineering expertise and life sciences leadership. For laboratory automation and screening companies, the region provides access to world-class academic institutions, a thriving biotech and pharma sector and a highly connected market that bridges Western and Eastern Europe. Building on this momentum, we expect an even larger gathering of industry leaders and decision-makers in 2026, solidifying SLAS Europe as a premier destination for the life sciences community.

Primary Interest Area

	% of Total
Laboratory Technology/Instrumentation/Automation	81%
Drug Discovery	62%
Basic Research	54%
Engineering/Bioengineering	49%
Informatics/Bioinformatics/Computational Science	41%
Life Sciences Non-Drug Discovery	40%
Diagnostics	35%
Technology Transfer	34%
Drug Development	31%
Micro-Nanotechnology	29%
Healthcare	15%
Medical Devices	9%

"SLAS Europe is not just a conference with booths and sponsorships. It's by nature a conference that brings people across all of our technologies, enabling us to showcase all of our lines of business. It's the perfect sized event – big enough to make an impact but also cost effective."

– SLAS Europe 2025 participant

Past Exhibitors

300K Solutions
3CRBio
A4CELL
AcCELLerate
Advanced Instruments
Adolf Kühner AG
Advanced Microfluidics SA
Agilent Technologies
Alithea Genomics
Analytik Jena GmbH
Andreas Hettich GmbH & Co.
KG
Aplitech Biolab/Analytik Jena
Araceli Biosciences
Ardigen
ariadne.ai ag
ARRALYZE
Arvensis
AseBio
Atrandi Biosciences
Aurora Microplates
Automata
Axxam SpA
AzoNetwork
Beckman Coulter Life Sciences
Benchling
BioAuxilium Research

bioBUBBLE
Biocompare
BioMedTech Laboratories
BioNex Solutions, Inc.
Bionomous
Bio-Rad Laboratories
Biosero
BioTechniques
Biotix, Inc.
Bioyond Robotics
BIT Analytical Instruments
GmbH
BLSI/lifetech.brussels
BlueCatBio
BMG LABTECH GmbH
Briefly Bio
Brooks Automation
Bruker Daltonics
Cellaven
celldynamics isrl
Cellenion
CELLINK, CYTENA & DISPENDIX
Charles River
ChemoMetec
Chemspeed Technologies AG
CN Bio
Cognex Services Ltd.
Collaborative Drug Discovery
(CDD)
CoolLED Ltd.

Core Life Analytics BV
Corning B.V. Life Sciences
Covaris Ltd.
CryoLogyx
CTL Europe GmbH
Curiox Biosystems
Cytana GmbH
DELTALAB GROUP
DNA Script
Dotmatics, Inc.
Dunn Labortechnik GmbH
Dynamic Biosensors GmbH
Dynamic Devices
edelris
eLabNext
ELEMENTA LABS B.V.
ELRIG
ELVEFLOW – Microfluidics
Innovation Center
ELVESYS
EMULSEO
Enzyscreen B.V.
Eppendorf
EQUIcon Software GmbH Jena
EvoEnzyme
Evotec International GmbH
faCellitate GmbH
Femtika
Festo Automation SAU
Flow Robotics

Fluigent
Fluotics, Inc.
FORMULATRIX®
FOX BIOSYSTEMS NV
Fraunhofer IPA
Fritz Gyger AG
Fujifilm Cellular Dynamics
Fujifilm Wako Chemicals USA
Corp.
Future Lab Innovators
Ganymede Bio
GC Biotech BV
Ginko Bioworks
goodBot UG
Greenpharma SAS
Greiner Bio-One International
GmbH
Grenova, Inc.
Hamilton Central Europe
Hamamatsu Photonics France
Hamilton Storage GmbH
Hangzhou Allsheng Instruments
Co., Ltd.
Harro Höfliger
HighRes Biosolutions, Inc.
IC Biomedical
inheco
INTEGRA Biosciences
Inventia Life Science
Ion Biosciences



IRBM	MOLGEN BV	Readily3D	Synthace Ltd.
Irish Life Sciences	m-u-t GmbH	Refeyn	Tecan
JET BIOFIL	My Green Lab	Revvity	Tekies
Kbiosystems & Porvair Sciences	n6	Roylan Developments Ltd.	Teledyne Photometrics
Lab Automation Network Lab Services B.V.	Nagi Bioscience	RSK Life Science	TERA-print
LabCollector by AgileBio	Nanjing Vazyme Biotech Co., Ltd.	Samplision	The Baker Company
Labcon	NBS Scientific ES	Sapio Sciences	Thrive Bioscience
LABMAN	NETRI	SARSTEDT AG & Co.KG	Thermo Fisher Scientific – Lab Automation
Lambda-X – Verhaert Masters in Innovation	Next Advance, Inc.	Sartorius SCIENION GmbH	Titian Software
LiCONiC Instruments	nNano AG	Scigilian USA, Inc.	Tokyo Ohka Kogyo Co., Ltd.
Liquimetrix GmbH	Norgren	SciY	TWD TradeWinds, Inc.
Loop Diagnostics	NovaticLab	SEED Biosciences	UK Robotics
Lucero	Nuvisan	SelectScience	Unchained Labs
LVL technologies GmbH & Co KG – DELTALAB GROUP	Omega Bio-Tek	Semarion	Union Biometrica, Inc.
M-2 Instruments	Oncodesign Services	Sensific	United Robotics Group
Macula Vision Systems	Opentrons	Shanghai Gene Era Bio-Science Co., Ltd.	UPM Biomedicals
Magic BioProcessing	Opticon Sensors Europe B.V.	Shenzhen Keyto Fluid Control Co., Ltd.	Waters Corporation
Matterhorn Studio	Opto GmbH	Sopachem	Wildcat Laboratory Solutions
medlabdia AG	Oria Bioscience	Specs, an eMolecules Company	Yokogawa Deutschland GmbH
Mestrelab Research S.I.	Origincell	Sphere Bio Sphere Fluidics Limited	Zaber Technologies Inc.
Mettler Toledo	Phenaros Pharmaceuticals AB	Splashlake	Zhejiang A-Gen Biotechnology Co., Ltd.
MGI Tech	Pivot Park Screening Centre	SPT Labtech	Zinsser Analytic
Micronit Microfluidics B.V.	Poly-Dtech	ST1 Co., Ltd.	ZONTAL
Microtechnix	Porex – Filtration Group Promega Biotech Ibérica, S.L.	Surfix Diagnostics	
mo:re GmbH	Promega UK	Suzhou Chanshow Biotechnology Co., Ltd.	
ModuVision Technologies B.V.	Protein Stable	Synchron Lab & MolGen	
Molecular Devices	PureHoney Technologies	SYNENTEC GmbH	
	QINSTRUMENTS GmbH		
	Qualitype GmbH		

Education

The SLAS Europe 2026 Conference and Exhibition program will feature important tracks focused on life sciences and their global impact:

- **Advances in Laboratory Automation:** This track features presentations by renowned experts and innovators in their field who are at the forefront of leveraging advanced laboratory automation and IT. These technological advancements will be pivotal in driving scientific discovery forward through the enhancement of laboratory processes, and the flow and analysis of associated, high-quality data.
- **Advances in Drug Discovery:** Drug discovery is being revolutionized by innovative technologies, integrative approaches and emerging modalities. This track explores advancements such as AI-driven drug design, spatial biology, multiomics, and RNA biology, highlighting their impact on accelerating timelines, improving precision, and addressing unmet medical needs.
- **Screening Applications and Diagnostics:** This track aims to provide a clear perspective on the evolving landscape of screening applications and diagnostics, particularly considering the recent advances in AI-assisted drug discovery and development.



Technology Provider Showcases

Off-Site Pre-Conference Technology Provider Showcase Sessions

SLAS Europe 2026 introduces an exclusive opportunity for exhibitors through off-site Technology Provider Showcase Sessions.

WHEN: Tuesday 19 May 2026

The SLAS Europe 2026 Conference and Exhibition will feature two (2) half-day, off-site Tech Provider Showcase sessions hosted at and by Vienna BioCenter showcasing the Vienna life sciences and research community.

These unique tours take delegates into the laboratories of select companies within the Vienna BioCenter, offering an immersive, behind-the-scenes look at the innovative technologies shaping the future of lab automation and screening. Delegates can experience first-hand the advanced equipment, techniques and expertise driving our industry forward.

MORNING SHOWCASE	9:30 – 12:30
AFTERNOON SHOWCASE	13:30 – 17:00

Separate registration is required and space is limited. SLAS will provide transportation to and from the host venue for all registrants. Schedule is tentative and subject to change.

Learn more about the [Technology Provider Showcases](#)

2026 Exhibition Schedule

Installation

Monday 18 May	7:30 – 18:00	Island spaces ONLY Move-In
Monday 18 May	13:00 – 18:00	All Exhibitor Move-In
Tuesday 19 May	7:30 – 18:00	All Exhibitor Move-In

You MUST book unloading and reloading slots for any vehicles arriving at the venue with Interflow Logistics, through the service kit, prior to the event.

Exhibition Hours

Wednesday 20 May	10:15 – 18:30	Morning Break, Lunch, Reception, Posters
Thursday 21 May	9:30 – 16:45	Morning Break, Lunch, Afternoon Break, Posters

Dismantle

Thursday 21 May	17:30 – 23:30	Priority Freight Delivery Begins at 17:30, All Others at 18:30
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The schedule is tentative and subject to change.

If the official exhibition schedule changes, all exhibitors will be notified in writing.



Exhibit Stand Pricing and Benefits

Exhibit Stand Pricing

(prices are VAT exclusive)

STANDARD PRICING:

€6,375 per 3m x 3m
Inline Space

LATE PRICING AFTER 15 APRIL 2026:

€6,575 per 3m x 3m
Inline Space

CORNER FEE:

€375 per corner

Exhibitor Benefits

Exhibitor or Sponsor Type	Comp Exhibitor Full Conference	Comp Exhibitor Stand Personnel	Comp Customer Exhibition Only Badges	Comp Customer Full Conference Badges	Pre-Conference Delegate List	Post-Conference Delegate List
Per 9 sqm stand	1	3	3	0	1 per company	0
Innovation AveNEW	2	0	0	0	0	1 per company
Silver Sponsor	0	0	0	0	0	0
Gold Sponsor	0	0	0	0	0	1
Platinum Sponsor	2	0	0	0	1	1
Diamond Sponsor	3	0	0	0	1	1

- One-time e-mail to the SLAS Europe 2026 delegate list, available either pre or post conference (HTML and text provided by the exhibitor; e-mail is deployed by SLAS; based on availability; fulfillment fee applies)
- One (1) complimentary full-conference exhibitor badge per 9 sqm stand
 - Includes access to the entire SLAS Europe 2026 event, including scientific sessions; additional full-conference badges for your staff may be purchased at a discounted rate
- Three (3) complimentary exhibitor stand personnel badges per 9 sqm stand
 - Includes access to the SLAS Europe 2026 exhibit hall only; additional stand personnel badges for your staff may be purchased at a discounted rate
- Three (3) complimentary exhibition-only badges to distribute to customers (per 9 sqm space)
- Recognition as an exhibiting company on the SLAS Europe 2026 website

- Company listing and description on the SLAS Europe 2026 online floor plan and in the SLAS Europe 2026 conference app
- Dedicated access to networking with our diverse global community
- Access to additional sponsorship opportunities across the conference at discounted exhibitor rates
- Opportunity to apply for an SLAS New Product Award
- Pre-built Silver Stand Package:
All Linear/Shell Scheme stands come with this package

BENEFITS INCLUDE:

- Carpet (dark gray)
- White walls 2500mm high
- Fascia board with printed exhibitor name (lettering field 1940 × 280mm)
- Main power connection 1kw incl. power consumption
- 1 pc. 3-way Schuko coupling with max. total output 1kw
- Waste paper basket
- 2 LED spotlights on a power rail
- Inaugural cleaning

Celebrating Our Host Country: Exclusive Benefits for Austrian Participants

Celebrate SLAS Europe 2026 as part of our host country community with a special opportunity created just for Austria-based companies. Enjoy added visibility and meaningful benefits that spotlight your brand and strengthen your presence at the event.

Special Offer: Receive a 10% Discount on Premium Sponsorships.

SELECT ONE OPTION BELOW:

- Keynote Sponsorship (Exclusive)
- Passport to Prizes (Limited availability)
- Push Notifications (Limited availability)
- Topical Interest Groups (Limited availability)

Bonus Recognition for Austrian Companies with Exhibition Stands:

- Standout Exposure: Logo on signage located at the entrance to the Exhibit Hall
- One (1) Complimentary Extra Conference Party Pass: One (1) additional pass to the official SLAS Europe 2026 conference party
- Mention in the SLAS Event Scheduler: Company logo will be featured on the SLAS Event Scheduler in a special “Host Country Exhibitors” section
- Mobile App Recognition: Noted as a Host Country company on the official SLAS Europe 2026 mobile app

Exhibit Rules & Regulations

Stand Specifications

- **ISLAND STANDS:** Islands are stands exposed to aisles on all four sides, with a minimum size of 6m x 6m. You will have an empty floor area with no walls, carpet, electrical, or furnishings. You are responsible for designing, building and furnishing your entire stand. Furniture and electrical items may be ordered through Webshop. The maximum height of an island is 6 meters when ceiling height and rigging permit (6 meters from the floor to the top of any booth components and signs). No signage, lighting fixtures or light/sign trusses are allowed outside the boundaries of the exhibit space.
- **LINEAR/SHELL SCHEME STANDS:** Linear in-line stands are 3m x 3m or 3m x 6m units arranged in a straight line and may not exceed 2.50 meters in height. Fascia is part of the linear/inline stand package for Vienna and **CANNOT** be removed to ensure the structural integrity of the stand. Please also note that exhibitors using outside contractors or custom stands must build within the walls of the linear/inline stand package. You **DO NOT** have the option to remove the Fascia or walls of any stand in Vienna. Those who wish to have a custom build should consider an island stand.

Payment and Cancellation

PAYMENT OF EXHIBIT SPACE:

50% Deposit Due: **31 July 2025**

- Applications received after 31 July 2025, must be accompanied by a nonrefundable deposit in the amount of 50% of the total space rental charges.

Full Payment Due: **19 December 2025**

- Applications received after 19 December 2025 must include full payment.

PAYMENT OF SPONSORSHIP ITEMS:

Sponsorship payments are due in full at the time of reservation.

- Payments via ACH/wire must be received within 30 days of reservation.
- Applicable fees are added to each sponsor item purchased for companies who are not exhibiting.

VAT:

SLAS, its service partners, event exhibitors, and sponsors must and will comply with all VAT application regulations. Austrian VAT is 20% and will be applied to exhibit and sponsorship invoices in accordance with Austrian laws and regulations. Note that the mentioned prices are VAT-excluded. By signing this contract, you agree to comply with these regulations and pay your invoice in full.

INVOICES ARE PAYABLE TO:

Society for Laboratory Automation
and Screening
1301 West 22nd Street Suite 708
Oak Brook, IL 60523 USA
Austria VAT: ATU82133816

CANCELLATION AND REFUNDS:

All cancellations of space must be received in writing.

- 50% of the total space rental charges are due if cancelling space prior to 19 December 2025.
- No refunds will be made after 19 December 2025.
- Please view the SLAS Europe 2026 [Terms and Conditions](#) for the full cancellation policy.
- Sponsorships are non-refundable.

Priority Point System

The Priority Point System recognizes and rewards ongoing engagement. Following the Premier Sponsor, companies with the highest cumulative points receive early access to exhibit space selection, securing prime placement on the show floor. Points are earned through exhibit stand purchase, sponsorship purchases, and participation in the Corporate Partner Program (see chart).

SLAS Europe Conference

TYPE OF POINTS EARNED

PRIORITY POINTS

SLAS Corporate Partner Program–Tier 1

50 points

SLAS Corporate Partner Program–Tier 2

25 points

SLAS Exhibit Booth

5 points (per 9 sqm)

SLAS Sponsorship Dollars*

1 point per €1,000 spent

Earning Guidelines

1 May 2026 through 30 April 2027

Total Points will be calculated for upcoming conferences to select space for the following year's conference

*Sponsorship Dollars include any non-event opportunities listed in the [visibility prospectus](#), and [SLAS Symposium](#) sponsorship.



Non-Exhibiting Sponsorship Opportunities

Not exhibiting? You can still make a powerful impact on SLAS Europe 2026 delegates.

Strategic sponsorship opportunities are available exclusively for companies seeking engagement with our influential community of scholars, scientists, researchers, innovators, entrepreneurs, and decision-makers—without the need for a stand.

Elevate your visibility, amplify your message and connect meaningfully with delegates through targeted sponsorships designed for maximum exposure.

BENEFITS FOR NON-EXHIBITING SPONSORS:

- Logo recognition on SLAS website
- Logo recognition on SLAS Europe 2026 signage associated with the purchased sponsorship and sponsorship level
- All sponsor benefits are available except for Exhibitor Full-Conference registration badges

RULES FOR NON-EXHIBITING SPONSORS:

- A 25% surcharge will be added to your sponsorship purchase within 48 hours of purchase
- Companies may not purchase any sponsorship related to sponsored content (i.e. Exhibitor Tutorials, Solution Spotlights)
- Companies may not purchase Passport to Prizes
- Any sponsorship with a speaking or photo opportunity (e.g., Keynote Program Sponsor) benefit is available only if a conference registration is purchased
- Meeting rooms are not available to non-exhibiting companies



Sponsorship Participation Levels

*Participation level is determined based on total spend per company, not including VAT.

	Silver Level	Gold Level	Platinum Level	Diamond Level
TOTAL SPEND*	€1,500 –€2,999	€3,000 – €4,999	€5,000 – €9,999	> €10,000
Additional Complimentary Exhibitor Full Registration Badges (for staff use)			2	3
Complimentary Delegate Full Conference Registration Badges (for customer use)				
Pre-conference registrant e-mail (\$390 USD fulfillment fee applies; paid at the time of fulfillment)				✓
Post conference registrant e-mail (\$390 USD fulfillment fee applies; paid at the time of fulfillment)				✓
Logo recognition on SLAS Europe 2026 event sponsor web page	✓	✓	✓	✓
Logo recognition on SLAS Europe 2026 signage	✓	✓	✓	✓
Sponsor Level recognition sign in company stand	✓	✓	✓	✓

Your company earns 1 priority point for every €1,000 spent on sponsorships, which counts toward stand selection order for SLAS Europe 2027. Stand selection will begin onsite in Vienna.

Sponsorship Opportunities

Thank you



the SLAS Europe 2026 **Premier Sponsor**,
for their commitment and leadership.

Meeting Rooms

Convention Center Meeting Space

€600 per room per day – 5 Available

SLAS is pleased to offer the meeting room options below. These meeting spaces are located upstairs from the exhibition with a window overlooking the hall. Meeting rooms are available Tuesday, Wednesday and Thursday of the conference.

- AV and catering may be ordered through the provided vendors
- Set will be conference-style for 10 people; Room set may not be altered
- Rooms may not be used for presentations or product demonstrations
- Meeting spaces are not intended for large gatherings during exhibition hours or official SLAS functions

ADD ON: Glass cling with your custom graphic facing the exhibition hall below, showcasing your presence to delegates.

€200 per cling



Educational Opportunities

Keynote Program Sponsorship

€7,500 – Exclusive

Position your brand at the forefront of the conference's highly anticipated opening session. Your company name, logo and message will be prominently featured as delegates gather to hear leading experts share groundbreaking insight shaping the future of laboratory automation technology and tools. Sponsors also receive extended visibility with logo recognition in session listings on the conference website and within the Event Scheduler.

Wednesday 20 May, 9:00 – 10:15

SPEAKER:

Willem Mulder, PhD

Professor of Precision Medicine: Radboud University Medical Center,
Eindhoven University of Technology

Co-founder and Chief Scientific Officer: Trained Therapeutix
Discovery

Co-founder: BioTrip.nl, Nanoworx

BENEFITS INCLUDE:

- Signage at keynote session room
- Logo recognition as the keynote sponsor on the event website and in all SLAS promotional materials
- Sponsor recognition in the keynote presentation opening remarks
- Sponsor recognition in keynote presentation walk-in and transition slides
- Logo recognition in the Event Scheduler and conference mobile app
- Photo opportunity with the keynote speaker



Technology Provider Showcase Sponsor

€4,500 – Exclusive

Put your brand in motion—sponsor the Pre-Conference Technology Provider Showcase! Gain visibility through sponsored beverage breaks and signage highlighting your support near the shuttles connecting delegates to the Vienna BioCenter. Morning and Afternoon sessions offer an immersive, behind-the-scenes look at the innovative technologies that are shaping the future of lab automation and screening.

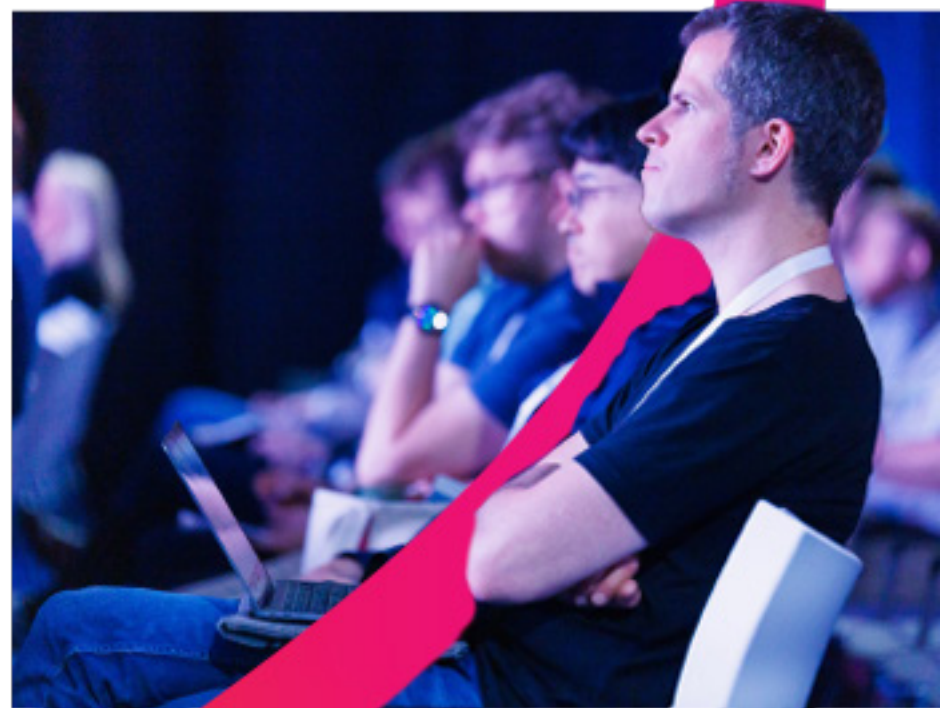
Date: 19 May 2026

Time: Morning Session 9:00 – 12:30
Afternoon Session 13:30 – 17:00

BENEFITS INCLUDE:

- Sponsor logo on signage near the shuttles transporting delegates to the BioCenter
- Sponsor logo on signage and napkins at the Technology Provider Showcase beverage breaks
- Recognition in the Know Before You Go e-mail to delegates, Event Scheduler, and mobile app

Schedule is tentative and subject to change.



Exhibitor Tutorials

€3,250 – 12 Available

Elevate your company's speaker(s) and present your cultivated content at SLAS Europe 2026. Exhibitor tutorials are an important part of the SLAS Europe 2026 program and a prime opportunity to network with delegates. These sessions are held at the Vienna Congress and Convention Center, and space is booked directly through SLAS. The fees below do not include food or beverage. Once space is confirmed for tutorials during the lunch hour, food and beverage orders must be arranged with the designated caterer directly. **All 12:30 Tutorials are required to provide lunch service ordered directly through the official catering partner.**

Exhibitor tutorials are available in one-hour time slots. A limited number of tutorial slots are available, and exhibitors may request one tutorial slot. If additional slots are requested, requests will be put on a waiting list until 6 April 2026. After this date, exhibitors will be allowed to secure additional tutorial time slots in the order in which the written requests were received, based on room availability.

EXHIBITOR TUTORIAL SCHEDULE:

Wednesday 20 May

12:30 – 13:30 – 4 available

(Sponsor is required to purchase lunch at an approximate cost of €30–€40 per delegate)

16:30 – 17:30 – 4 available

Thursday 21 May

12:30 – 13:30 – 4 available

(Sponsor is required to purchase lunch at an approximate cost of €30–€40 per delegate)



Exhibitor Tutorials cont.

BENEFITS INCLUDE:

Educational or Technical Programming:

- Opportunity to host your own educational or technical session with a speaker(s) of your choice for one hour
- Content is yours to create and may be product-focused

NEW for SLAS Europe 2026—Content Capture Included!:

- The valuable information presented at your Exhibitor Tutorial will be professionally captured by the SLAS Official AV Provider
- MP4 recording and slides (no video) provided to the sponsor within two weeks post-event
- Recordings include slides and audio only
- The recording will be edited to remove excess content at the beginning and end (“heads and tails”) for a polished and concise playback experience

Meeting Logistics:

- The room set is classroom-style. This setting will allow for approximately 75 delegates, including a head table and podium (*no option to add additional seating*)
- Audiovisual includes: LCD projector/screen, podium, podium microphone, (1) wireless lapel microphone, laptop, wireless slide advancer, and Q&A microphone
- One table with two (2) chairs outside the room
- The sponsor may provide signage, but it may not be placed more than 15 minutes before the tutorial and must be removed at the conclusion
- Lunch must be ordered for delegates during 12:30 tutorials

Marketing:

- Listing of tutorial title, description, speakers, room location and time in the SLAS Event Scheduler and conference mobile app
- Company logo will be included in the SLAS Event Scheduler, SLAS.org/Europe 2026 sponsor page and conference mobile app
- A food and beverage icon will be added to the Event Scheduler listing to entice delegates to attend your tutorial during the lunch break
- Listing of sponsor name, room location and session time on onsite signage (two signs) in the registration lobby and inside the exhibition; Sign is approx. 200 mm x 800 mm with multiple tutorials listed



Fees do not include:

- Invitation of delegates to your tutorial
- Management of tutorial registration
- Food/Beverage—Once space is confirmed, food and beverage orders must be arranged and paid by sponsors directly with the convention center
- Additional audiovisual may be ordered directly from the exclusive audiovisual service partner at the sponsor's expense

Solutions Spotlight Presentations

€2,600 – 18 Available

Solutions Spotlight presentations are 20-minute opportunities in the Exhibition Theatre.

With timeslots available during exhibition hours on Wednesday and Thursday, Solutions Spotlight presentations are an ideal platform to highlight a new technology or customer case study in a prominent, public venue. Companies delivering Solutions Spotlight presentations are featured on the event website, Event Scheduler and conference mobile app.

A limited number of Solutions Spotlight slots are available, and exhibitors may request a maximum of one Solutions Spotlight slot. If additional slots are requested, requests will be put on a waiting list until 6 April 2026. After this date, exhibitors will be allowed to secure additional time slots in the order in which the written requests were received based on availability.

BENEFITS INCLUDE:

Educational/Technical Programming:

- Host an educational session with a speaker(s) of your choice for 20 minutes at the SLAS Europe 2026 Theatre on the exhibition floor
- Content is yours to create

NEW for SLAS Europe 2026—Content Capture Included!:

- The valuable information presented at your Solutions Spotlight will be professionally captured by the SLAS Official AV Provider
- MP4 recording and slides (no video) provided to the sponsor within two weeks post-event
- Recordings include slides and audio only
- The recording will be edited to remove excess content at the beginning and end (“heads and tails”) for a polished and concise playback experience

Meeting Logistics:

- Basic AV will be included in the Theatre: LCD monitor, laptop, podium, podium mic, wireless lapel microphone, Q&A microphone and slide advancer/laser pointer

Marketing:

- Company logo will be included in the SLAS Event Scheduler, SLAS.org/Europe2026 sponsor page and mobile app
- Sign at the Exhibition Theatre with QR code that links to the schedule, which will include your Solutions Spotlight details
- Seat drops and company literature are not allowed inside the Exhibition Theatre



WEDNESDAY 20 MAY

10:30 – 10:50
10:50 – 11:10
11:10 – 11:30
11:30 – 11:50
11:50 – 12:10
12:10 – 12:30
14:30 – 14:50
14:50 – 15:10
15:10 – 15:30
15:30 – 15:50
15:50 – 16:10

THURSDAY 21 MAY

10:30 – 10:50
10:50 – 11:10
11:10 – 11:30
11:30 – 11:50
13:20 – 13:40
13:40 – 14:00
14:00 – 14:20

NexusXp: The Connected Lab Flash Talk

€3,000 – 2 Available

NexusXp: The Connected Lab highlights real-world lab automation scenarios that blend hardware, software and human ingenuity. The NexusXp Flash Talks place your company at the center of the lab automation conversation. Showcase your leadership, spark valuable connections and engage top decision-makers during your session in the Exhibition Theatre.

BENEFITS INCLUDE:

Educational/Technical Programming:

Host an educational session with a speaker(s) of your choice for 20 minutes in the SLAS Europe 2026 Exhibition Theatre

- Content is yours to create (will be reviewed and approved by SLAS)

Participation as an interviewee in a pre-event episode of the SLAS New Matter Podcast focused on NexusXp: The Connected Lab (scheduled by SLAS)

- SLAS Podcasts average 15–20 minutes in length and are presented in an interview style
- Episode will be recorded and available on SLAS website/podcast channels

Participation in a post-event Technology Idea Exchange (TIE) one-hour virtual discussions designed to be an open forum for the exchange of ideas among the SLAS community technology users, and technology providers

- This virtual event will include guest panelists and Q&A
- TIE will be recorded and available within APPLIED – The SLAS Online Learning Center, post-event

Content Capture Included!:

- The valuable information presented at your Flash Talk will be professionally captured by the SLAS Official AV Provider
- MP4 recording and slides (no video) provided to the sponsor within two weeks post-event
- Recordings include slides and audio only
- The recording will be edited to remove excess content at the beginning and end (“heads and tails”) for a polished and concise playback experience

NexusXp

The Connected Lab

MEETING LOGISTICS:

- Basic AV will be included in the Exhibition Theatre: LCD monitor, laptop, podium, podium mic, wireless lapel microphone, Q&A microphone and slide advancer/laser pointer
- Content will be recorded (slides and audio only) and available in APPLIED post-event

MARKETING:

- The Flash Talk will be promoted across SLAS channels as part of the NexusXp programming at SLAS Europe 2026
- The Flash Talk will be tagged with the NexusXp logo in the Event Scheduler and Mobile App
- Company logo will be included in the SLAS Event Scheduler, SLAS.org/Europe2026 sponsor page and mobile app
- Sign at the Exhibition Theatre with QR code that links to the schedule, which will include your session details



Topical Interest Group Sessions

€1,750 – 4 Available

Increase your visibility by sponsoring a Topical Interest Group (TIG) meeting. TIG meetings are an important part of the SLAS Europe 2026 program and are opportunities to engage with the SLAS community focused on a specific topic. Four (4) TIGs are available.

The TIG meeting schedule will be determined by the end of February 2026 and is at the discretion of the individual interest group chairs and the event organizers. The sponsor has no influence over the interest group schedule.

Topical Interest Groups for SLAS Europe 2026:

- Automated Chemistry
- Proximity Assays
- Sample Management
- Automation and Screening in Agri-Tech

BENEFITS INCLUDE:

- Logo recognition in the Exhibition Theatre
- Logo recognition on interest group schedule signage
- Logo recognition in session listing on the Event Scheduler and the conference mobile app

Sponsor support does not include the opportunity to address the audience within the interest group or have any input on the content presented by the group unless invited to do so by the session chair or moderator. Interest group content is determined at the sole discretion of the chair and SLAS.



Branding Opportunities

Official Sustainability Sponsor of SLAS Europe 2026

€10,000 – Exclusive

Join us in championing a sustainable future by serving as the Official Sustainability Sponsor for SLAS Europe 2026. This sponsorship affirms your commitment to environmental responsibility and supports our mission to integrate eco-friendly practices throughout the conference.

BENEFITS INCLUDE:

- Pre-event SLAS New Matter podcast episode featuring your organization, including an interview segment highlighting your sustainability initiatives and thought leadership
 - Sponsor recognition in the podcast library show notes (may include external links to the sponsor's site)
 - Recognition as the Sustainability Sponsor in SLAS social media posts promoting the podcast
 - Recognition as the podcast sponsor in SLAS weekly Point-to-Point eNewsletter
- 50% discount on one (1) purchased Solutions Spotlight OR Exhibitor Tutorial slot (Sponsor must purchase an exhibit stand to be eligible for thought leadership sponsorships)
- Official sponsorship of the 'Fill Your Water Bottle Sweepstakes' at SLAS Europe 2026
 - Includes custom branding on water bottle fill stations near the session rooms
 - SLAS does not provide bottled water at this event, so all delegates must use filling stations, increasing the visibility of this opportunity
- Mention of the Sweepstakes on the website and in event communications, including the Know Before You Go e-mail
- One (1) push notification on Wednesday and Thursday of the event, providing information and reminders regarding the sweepstakes promotion (content provided by SLAS)



Conference Notebook

€10,000 – Exclusive

By sponsoring our SLAS Europe 2026 notebook, your company enhances the conference experience for all delegates and positions itself as a valuable contributor to the event's success. This is an opportunity to create a lasting impression and increase brand recognition by offering a memento that attendees will use long after the conclusion of the conference. Your company logo will be placed on the cover of the notebook that attendees use to take notes and record connections made during the exhibition.

BENEFITS INCLUDE:

- Company logo imprinted in one color
- Opportunity to include one double-sided flyer (size TBD, supplied by the sponsor) in each notebook
- SLAS will produce the notebook and this sponsorship includes the cost of production; notebook design is at the discretion of SLAS



NEW! Hotel Key Cards

€7,500 – Exclusive

Put your brand directly into the hands of conference delegates from the moment they check in to the Hilton Vienna Waterfront Danube, the official SLAS Europe 2026 hotel. Sponsored hotel key cards feature your logo and design, ensuring daily visibility every time delegates access their rooms. With repeated use throughout the event, this sponsorship delivers consistent brand exposure in a highly personal and practical way. Your custom graphic will be on the front of the hotel key card with SLAS branding on the reverse side.



SLAS will produce keycards. Sponsorship includes the cost of production.

NEW! Espresso Mobile Coffee Bike

€7,000 – Exclusive

Draw attention to your brand with a mobile espresso cart serving complimentary coffee in the exhibition hall. This high-traffic sponsorship keeps your company front and center as participants refuel, network and recharge.

BENEFITS INCLUDE:

- Cart will operate Wednesday, 19 May 2026 from 13:30 – 17:30
- Cappuccino cups with your company branding (while supplies last)
- Branded beverage menu board on the cart
- Signage in the exhibition hall acknowledging the sponsorship
- Mention in the SLAS Europe mobile app



Conference Registration and Lanyard

€7,000 – Exclusive

Welcome every delegate as they arrive for SLAS Europe 2026.

As the exclusive Registration and Lanyard Sponsor, your logo is prominently displayed at the check-in area and across registration materials, ensuring your company is the first brand delegates see upon arrival. Your logo will also appear on the official conference lanyards worn by all participants, providing continuous, high-visibility exposure throughout the event.

BENEFITS INCLUDE:

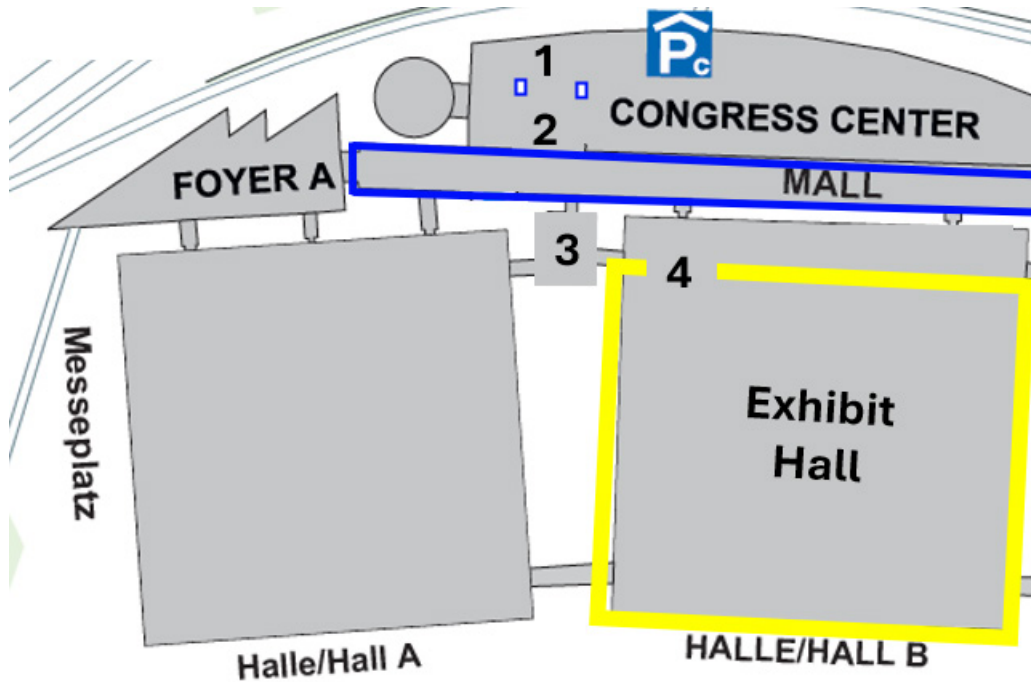
- Company logo (one color) on the lanyard distributed to all delegates
- SLAS will produce the lanyards and this sponsorship includes the cost of production
- Sponsor company logo will be included on all SLAS Europe 2026 registration information web pages and delegate registration confirmation e-mails



Signage Opportunities

VIECON Layout

SLAS Europe 2026 will host exhibitors and delegates in Hall B. Sponsorship Opportunities will be available throughout the Mall, noted by the blue outline in the map below.



KEY:

- 1 Registration
- 2 Cladded Column Sponsorship
- 3 Escalator with Branding
- 4 Exhibit Hall Entrance



Escalator Branding

€12,500 – Exclusive

Capture delegates' attention with high-impact escalator branding, turning every step into a memorable impression. Escalators are in full view of delegates walking through the Mall. Package includes 4 "runs" on both the inside and outside of the escalator.



NEW! Suspended Exhibition Hall Banner Package

€4,500 – Exclusive

Make a powerful impression as delegates enter the exhibition hall with custom banners suspended from above in Hall B of the exhibition. This sponsorship package includes three (3) banners with your custom graphic. The dimensions of these highly visible banners are 4,000 mm wide x 1,300 mm high.

NEW! Column Cladding in the Foyer by Registration

\$2,500 – 2 Available

Transform one of the venue's structural columns into a bold branding opportunity. Measuring 535mm x 2,960mm, each column is wrapped with your custom-designed graphic on all four sides, ensuring maximum visibility from every angle. Strategically placed column claddings create an eye-catching presence and reinforce your brand.



NEW! Double-Sided **SOLD** Suspended Mall Banner

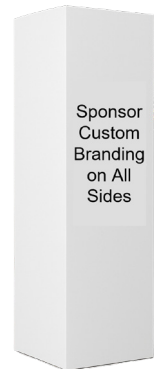
€2,000 – Exclusive

Showcase your brand in a big way with a large-format banner suspended overhead in the central conference Mall between the Hall B exhibition entrance and Registration. Perfectly positioned in a high-traffic area, this eye-catching display ensures your company is visible from a distance and seen repeatedly. Banner dimensions are 1,400 mm x 4,000 mm, and production and printing of the tower are included in the price of the sponsorship.

Four-Sided Self Standing Tower

€1,500 – 3 Available

Your custom-branded sign will command attention in a prime, high-traffic location, ensuring your message is seen by delegates as they move between key conference areas. Positioned near main thoroughfares, the column is fabricated on a frame with your custom graphic covering on four (4) sides. Sponsor will choose tower location from a map of available spots. Dimensions are 1,030 mm wide x 2,500 mm high.



Exhibition Hall Floor Clings

€1,250 – 4 Available

Drive visibility where it matters most—right underfoot. Floor sticker sponsorships offer premium placement for your custom graphics in high-traffic areas of the conference venue, ensuring your brand is seen by thousands of delegates as they navigate the event. This sponsorship package includes three (3) 1,000 mm x 1,000 mm stickers, which may be used to lead delegates to your booth or be placed throughout the hall to draw attention to your brand. Sponsorship includes the cost of production and installation.



Double-Sided Meter Board Freestanding Sign

€1,250 – 4 Available

Place your custom message or branding on a double-sided meter board sign placed within high-traffic areas in the VIECON. These signs will be produced with sustainable material, and printing is included.



NEW! Signage Above Exhibition Hall Door

€1,000 – Exclusive

This sponsorship offers prime visibility above the entrance door in Hall B of the exhibition. Two signs with your custom graphic are included in each sponsorship package. The dimensions of the sign are 2,407 mm wide x 666 mm high.



Networking Opportunities

Passport to Prizes

€2,300 – 10 spots available

Increase engagement and drive traffic to your stand with SLAS Europe's highly popular Passport to Prizes game! Delegates receive a passport during conference registration or at the SLAS booth and are encouraged to visit each participating exhibitor to obtain a passport "stamp." At the conclusion of exhibition hours on Thursday 21 May, prize winners are randomly picked from completed passports during a drawing at the SLAS booth. This fun program will sell quickly!

BENEFITS INCLUDE:

- **High Visibility Signage:** Your logo is featured on a large meter board in the registration area, promoting your participation in the Passport to Prizes game
- **Event-wide Recognition:** Your company will be promoted as a Passport to Prizes participant in the SLAS Event Scheduler, the mobile app and all game-related promotions
- **In-Stand Recognition:** Delegates will be reminded of your participation both at your stand and at the SLAS booth
- **Stand Traffic Driver:** Your company name and stand number will be listed on the Passport to Prizes card, ensuring delegates know exactly where to find participating companies

Secure your spot now—there is limited availability!



NEW! Exhibit Hall Tour Stop

€1,750 – 6 Available

Position your company as a must-see destination on the official SLAS Europe Exhibit Hall Tour! Whether a delegate is a newcomer to SLAS Europe, a solo attendee or just wants a head start on navigating the space and making connections, this tour will help them make the most of their experience.

During Hall Tours on Wednesday 20 May, an SLAS representative will guide a group of delegates to your stand, where you'll have up to five (5) minutes to engage them with your product demos, presentations and solutions. Innovation AveNEW will be included on the tour. At least three (3) tours are anticipated.

BENEFITS INCLUDE:

- Floor decal in front of your stand designating your space as a tour stop
- Tour spot recognition on the large, printed exhibit floorplan at the entrance to the exhibition (subject to print deadlines)
- Promotion as a hall tour participant in all official conference materials and pre-event communication
- List of opted-in tour registrants (delegates must register for this event, 10 registrants per tour)

Science Trivia Competition “Lab Life Trivia”

€1,500 – 3 available

Calling all trivia lovers! Test delegates' knowledge of all things lab life. Each day, visitors will scan a QR code at the SLAS booth to test their understanding of drug discovery in a quick, 10-question science challenge. The top three (3) scorers each day, based on speed and accuracy, win prizes provided the sponsor, which they will collect at your stand. Elevate your brand in a fun, engaging and thought-provoking competition.

BENEFITS INCLUDE:

- Sponsor may provide three (3) custom questions for each day's game; total of six (6) questions
- Custom graphics on the web page where delegates play the trivia game
- Sponsor logo on onsite signage promoting the trivia game
- Promotion through one (1) exhibit hall announcement promoting the game for all sponsors and sponsorship recognition
- Show Daily eNewsletter mention of the trivia game with the sponsors' logos
- Sponsor must provide two prizes (each valued at €100 or more) – one each day for one of the daily winners to be picked up at sponsors' stand



Exhibition Pub Crawl

€500 – 5 available

Be a part of the official exhibit hall reception pub crawl, which will take place inside the exhibit hall on Wednesday 20 May, from 17:30 to 18:30. This unique networking opportunity emphasizes socialization and brand exposure and gives you the perfect opportunity to create new and nurturing existing business relationships. The sponsor is required to purchase beverages and have a bar at their stand with adequate room for catering to serve (minimum 2 mm x 1 mm). Additional beverages and snacks may be added. Catering orders are placed with the venue's official caterer directly. Charges and ordering deadlines apply. Catering and cleaning charges are not included in the sponsorship price.

BENEFITS INCLUDE:

- Company logo on signage in the exhibit hall showing participating companies
- Tabletop sign at stand announcing bar menu
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Promotion as pub crawl participant in all official conference materials

Innovation Insights: Engaging One-on-One with Key Influencers

€350 – 10 available

Position your brand as a trusted source of knowledge by sponsoring Innovation Insight appointments, a unique opportunity for delegates to connect directly with your scientific and technical experts. Provide your appointment booking link (Calendly, website form, etc.), and SLAS will feature it on an exclusive webpage with your company's name, stand number, logo and link. This page will be highlighted in pre-event promotions, thereby driving traffic to your booth for valuable 1:1 interaction.

BENEFITS INCLUDE:

- Sponsor must provide the appointment booking weblink
- Promotion of the "Innovation Insight" schedule page on SLAS Europe 2026 website and in the conference mobile app
- Promotion through one (1) social media post, which will link to the Innovation Insight Page on SLAS.org and highlight all participating sponsors
- Promotion in the "Know Before You Go" e-mail

Digital Opportunities

Show Daily eNewsletter

€2,600 – 2 available

Sponsor the daily show eNewsletter, which is sent to every delegate before the start of each day. The e-mail includes key updates and highlights for each day during the event. The sponsor banner logo will appear on the e-mail as the official show daily sponsor for the chosen day. One (1) available per day on Wednesday 20 May and Thursday 21 May

SLAS Community E-mails

€2,600 – 9 available

Share important information about your company and products with this dedicated marketing e-mail to the full SLAS Community. Reach more than 8,000 SLAS members and Europe 2026 delegates (opt-in only) before and after the event. All content is subject to SLAS approval and must adhere to SLAS e-mail guidelines.

- Pre-Event e-mail to SLAS community: One (1) per week in April, five (5) total
- Post-Event e-mail to SLAS community: One (1) per week in June, four (4) total

Discovery Station

€2,250 – Exclusive

Engage directly with a targeted audience and capture essential insights! With this exclusive sponsorship, your brand will provide SLAS with five (5) strategic survey questions designed for your own market research displayed on a prominent kiosk in the high-traffic registration area. Delegates, incentivized by a chance to win one free registration for SLAS Europe 2027, will provide valuable feedback. Post-event, you will receive participant data from those opting in, plus all survey responses in an Excel report, delivered directly for immediate insights and follow-up.

BENEFITS INCLUDE:

- Sponsor logo on onsite signage at the kiosk
- Participant research data
- Push Notification to promote Research Discovery Station



“Know Before You Go” E-mail Banner

€2,000 – Exclusive

Your custom banner or company logo will be prominently displayed at the bottom of the pre-conference “Know Before You Go” e-mail sent to ALL registered delegates before the conference.

BENEFITS INCLUDE:

- Custom graphic size 600 pixels wide by 160 pixels tall
- Hyperlink from the banner to your website or any other URL

Social Media Posts

€1,000 per post

Present your message to the SLAS Community through the SLAS social media channels. Choose the social media platform that works best for your content. Sponsored posts are limited per day. Posts are subject to editorial and schedule review by SLAS.

FACEBOOK POST 2 available per day

LINKEDIN POST 2 available per day

TWITTER/X POST 2 available per day

Scheduled posts will be available for the four (4) weeks before and through the end of the SLAS Europe 2026 Conference and Exhibition.



Mobile App Opportunities

Mobile App Banner Ads [Photo]

€3,000 per banner – 4 available

Maximize your brand's visibility with rotating banner ads across every page of the conference mobile app. Each banner seamlessly moves from page to page, ensuring high-frequency exposure to users throughout their app experience. Don't miss this prime opportunity to place your brand in front of an engaged audience, wherever they navigate!

- Graphic size required: 300×50px, 600×100px, 900×150px or 1200×200px and under 400kB; animated GIFs are not supported

Mobile App E-mail and Splash Page Sponsor

€2,500 – Exclusive

Reach every delegate by placing your custom banner on top of the e-mail that provides login information for the SLAS Europe 2026 mobile app. This sponsorship also includes the mobile app splash page, which shows your custom graphic to delegates the first time they log in to the app. The splash screen is a static full-page image.

NEW! Mobile App Floor Plan Sponsor

€2,000 – Exclusive

The Mobile App Floor Plan Sponsorship highlights your brand directly within the interactive exhibit hall map. Your logo will be prominently featured in the Event Scheduler and the mobile app.

Mobile App Push Notifications

€1,900 per notification – 7 available

Push notifications are a proven, proactive way to drive engagement and brand awareness. Use the SLAS mobile app push notifications to get delegates to your stand, highlight a special event or offer, or alert delegates to your company promotions and giveaways. Push notifications cannot contain hyperlinks.

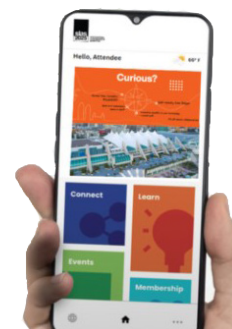
Tuesday 19 May: Two (2) Available
 Wednesday 20 May: Three (3) Available
 Thursday 21 May: Two (2) Available



**SLAS Europe
2025 Downloads:**

1,708 Total

Android – 514
 iOS – 902
 Web – 292



CONNECT & ENGAGE

with SLAS Year-Round Sponsorships

Corporate Partner Program

[Learn more here!](#)

Gain brand recognition as a leader in the field and enjoy an array of exclusive benefits and discounts designed to enhance your visibility and influence within the SLAS community.

- Priority Points towards Space Selection at the International Conference and Exhibition
TIER 1 = 50 points / TIER 2 = 25 points
- Priority Points toward Space Selection at the Europe Conference and Exhibition
TIER 1 = 50 points / TIER 2 = 25 points
- Corporate Member recognition in exhibition booth
- 10% discount on a sponsored webinar
- Listing in the SLAS Corporate Partner Directory

Additional benefits outlined in the [Visibility Prospectus](#).

Events

Meet-Ups: These in-person informal networking events focus on one or more hot topics in life sciences and technology. They are designed to promote interactive discussion and foster collaboration at the local level, SLAS Meet-Ups are an excellent opportunity to meet SLAS regional communities in key cities across the U.S. and Europe.



Thought Leadership

Webinars: Sponsored webinars offer a unique platform to deliver your expertise, thought leadership and best practices directly to the SLAS community. Your 1-hour presentation may showcase content about industry trends, technical demonstration, a proven case study and/or insights from your company experts. Webinars are free for SLAS members and provide a powerful opportunity to engage with key professionals in laboratory automation.



Digital Advertising

- **Website:** Place a branded ad on the SLAS website, the main information source for our entire membership of 19,000 industry professionals.
- **Ad Retargeting:** Website retargeting will keep your brand in front of SLAS.org visitors anywhere, anytime.
- **Podcast Sponsorship:** Gain exposure through our popular podcast, [New Matter: Inside the Minds of SLAS Scientists](#), with dedicated ad spots and banner placements.
- **Point-to-Point eNewsletter:** Reach top-tier industry experts with your advertisement in our weekly eNewsletter, a mustread for decision-makers with purchasing power.



Engage and align with the SLAS community to gain unparalleled access to a diverse, wellconnected audience of 19,000 scientists and technology users. Seamlessly integrate your brand into the global SLAS community with these opportunities.

Learn more in the SLAS [Visibility Prospectus](#).



EVENTS



CORPORATE
PARTNERSHIP



THOUGHT
LEADERSHIP



DIGITAL
ADVERTISING