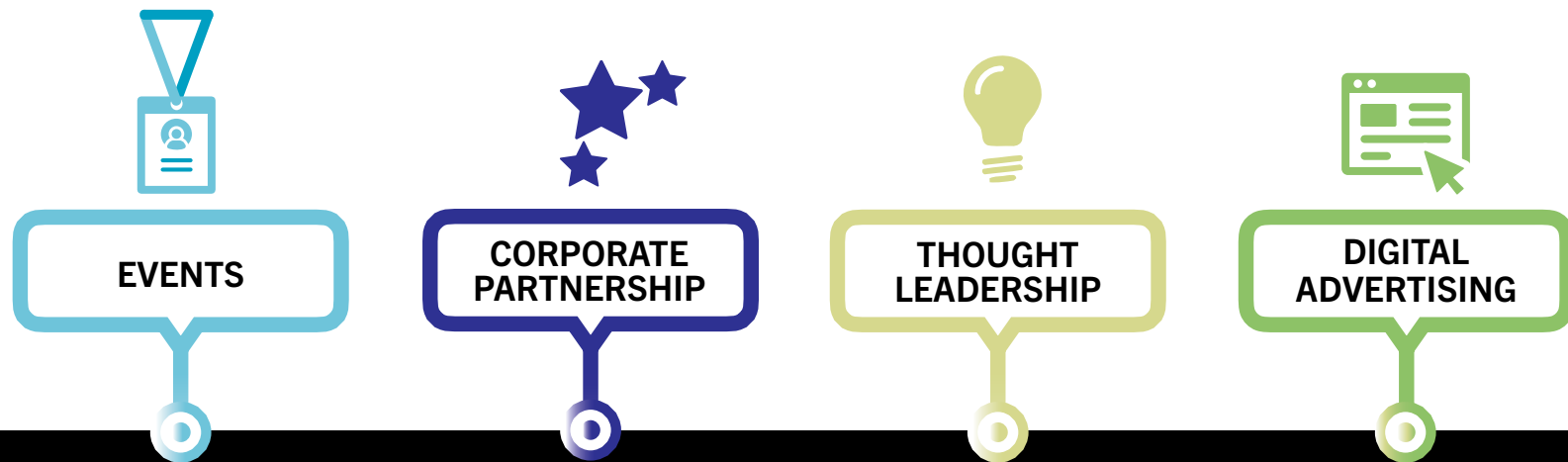


2026



CONNECT & ENGAGE

with SLAS Year-Round Sponsorships



Elevate your brand by partnering with the dynamic and innovative SLAS global community.





In the ever-evolving world of life sciences, the successful translation of discoveries and use of technologies demands a rich, interdisciplinary knowledge base, and that's exactly where SLAS shines.

The Society for Laboratory Automation and Screening (SLAS) is an international professional society of academic, industry and government researchers as well as developers and providers of laboratory automation technology and tools.

By focusing on the seamless translation of groundbreaking discoveries and emerging technologies, SLAS stands at the forefront of advancing scientific innovation.

Maximize Your Impact Year-Round

Engage and align with the SLAS community to gain unparalleled access to a diverse, well-connected audience of 19,000 scientists and technology users.

“Partnering with SLAS offers us direct access to the SLAS network, allowing us to strengthen relationships and showcase our solutions and be part of a community that’s driving the future of lab automation and life sciences.”

Insights from our Valued Sponsors



“The SLAS Meet-Up in Vienna was compact yet powerful—strategic conversations with key stakeholders and the presentation of up and coming technologies made it one of the most effective engagements we’ve had this year.”

- Patrick Pfenninger,
Hamilton

Become a part of our year-round engagement program and earn priority points for the SLAS International Conference & Exhibition and SLAS Europe Conference & Exhibition.

This point system gives companies with the highest totals—after the Premier Sponsor—priority in selecting exhibit space and ensures efficient, effective space assignments. Those with the most points will be first to choose exhibit space for the next International and Europe Conferences.

SLAS International Conference	
TYPE OF POINTS EARNED	PRIORITY POINTS
SLAS Corporate Partner Program—Tier 1	50 points
SLAS Corporate Partner Program—Tier 2	25 points
SLAS Exhibit Booth	5 points (per 10x10)
SLAS Sponsorship Dollars*	1 point per \$1,000 spent
Earning Guidelines	

January 1 through December 31, 2026

Total Points will be calculated for upcoming conferences to select space for the following year's conference

*Sponsorship Dollars include any non-event opportunities listed in this visibility prospectus

SLAS Europe Conference	
TYPE OF POINTS EARNED	PRIORITY POINTS
SLAS Corporate Partner Program—Tier 1	50 points
SLAS Corporate Partner Program—Tier 2	25 points
SLAS Exhibit Booth	5 points (per 9 sqm)
SLAS Sponsorship Dollars*	1 point per €1,000 spent
Earning Guidelines	

1 May 2026 through 30 April 2027

Total Points will be calculated for upcoming conferences to select space for the following year's conference

*Sponsorship Dollars include any non-event opportunities listed in this visibility prospectus

International Conference and Exhibition

Our flagship annual event draws more than 7,000 life sciences researchers, sample managers, data engineers and laboratory automation users from around the globe. Over four days, attendees dive into 150 scientific sessions spanning nine educational tracks and explore a dynamic exhibition with nearly 400 exhibitors.

This is your opportunity to:

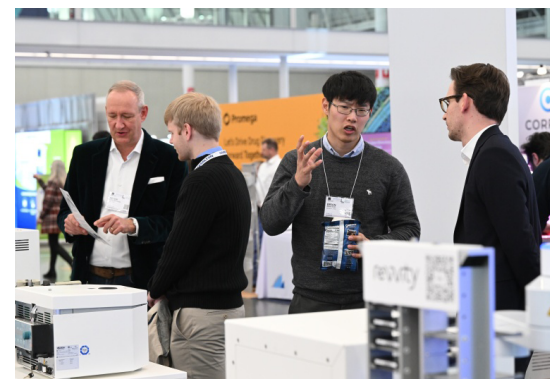
- Build and elevate your brand
- Strengthen existing customer relationships
- Forge new collaborations and partnerships
- Showcase your latest products and services to an educated and influential audience

AUDIENCE:

Approximately 7,000 international life sciences researchers, sample managers, data engineers and laboratory automation users from around the world.

“The event attracts a diverse range of attendees-from biologics and small molecule experts to automation providers and parts vendors. It brings together the key players we need to connect with, all in one place.”

- SLAS2025 participant



SLAS2026 International Conference & Exhibition

February 7-11, 2026
Boston, MA, USA

SLAS2027 International Conference & Exhibition

January 30-February 3, 2027
San Diego, CA, USA

Europe Conference and Exhibition

Held annually in late May, SLAS Europe is our premier event for the European life sciences community.

With three days of education and networking, 50 scientific sessions and a dynamic exhibition featuring more than 130 companies, it's an unmissable event for those looking to make a mark in Europe.

This is your opportunity to:

- Strengthen your brand in the European life sciences community
- Forge new collaborations and partnerships
- Showcase your latest products and services to a European audience



AUDIENCE:

More than 1,650 life sciences researchers, sample managers, data engineers and laboratory automation users based in Europe.

SLAS Europe 2026 Conference and Exhibition

19-21 May 2026
Vienna, Austria

SLAS Europe 2027 Conference and Exhibition

25-27 May 2027
Hamburg, Germany

Sample Management Symposium

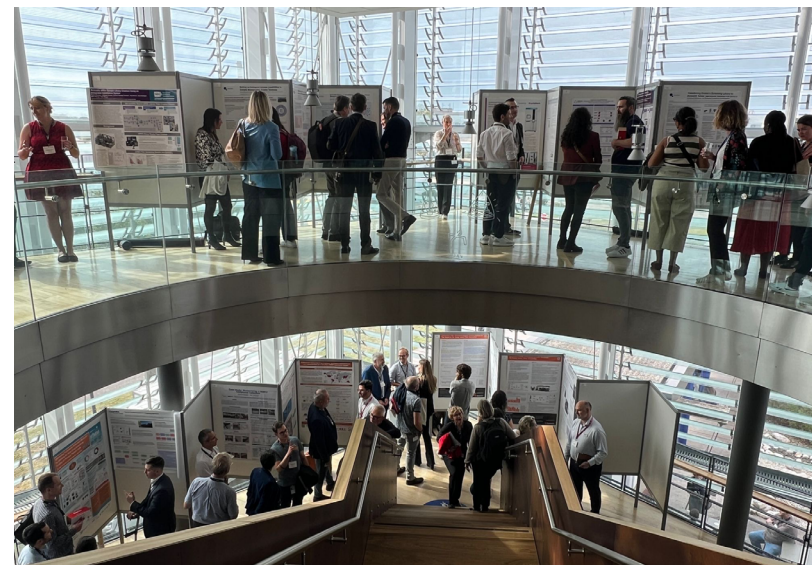
Sample management is a fundamental yet integral operational process affecting almost all basic drug discovery research areas. At this flagship event, we will bring together sample managers and technology providers to discuss best practices, digital innovation, current trends and topics related to the expansion and demands of research facilities, including biospecimens, data analysis and more. Each year's symposium program is unique and addresses current topics and challenges.

Why Participate?

- Position your company at the center of a highly targeted community of scientific and operational leaders
- Gain direct visibility with decision-makers shaping the future of sample handling
- Showcase your solutions to organizations actively seeking innovation in automation, informatics and research operations

AUDIENCE:

The Sample Management Symposium attracts sample managers, biobank leaders, R&D directors, automation and informatics experts, and industry partners seeking to advance the efficiency, integrity and innovation of sample handling in research and discovery.



Since 2020,
1,049 attendees
have taken part in
Meet-Ups.

Meet-Ups

Get involved with the local SLAS community.

Designed to promote interactive discussion and foster collaboration at the local level, SLAS Meet-Ups are an excellent opportunity to meet SLAS regional communities in key cities across the U.S. and Europe. Past Meet-Up locations include Reno, Nevada; Durham, North Carolina; Paris, France; Gothenburg, Sweden; Vienna, Austria; and Munich, Germany.

Meet-Ups are in-person informal networking events centered around one or more hot topics in life sciences and technology. These casual, free events are open to everyone and are a great way to get to know regional colleagues, companies and potential customers.

There are varied formats; some are standalone networking receptions, and others are co-located with a full day of educational sessions. Meet-Ups are not intended for product demonstrations.

AUDIENCE:

Regional life sciences researchers, sample managers, data engineers and laboratory automation users.

PRICE:

\$2,000 per Meet-Up located in the U.S.

€2,000 per Meet-Up located in Europe

BENEFITS:

Promotional Exposure

- Exclusive sponsorship for selected Meet-Up
- Logo recognition on all marketing, including promotional emails and SLAS website
- Logo display on onsite signage

Access

- Opt-in registration list with emails and phone numbers for all registered attendees
- Opportunity to briefly address the attendees at event

Production/Event Management

- SLAS handles all event management and production

Full listing of Meet-Ups is available on the SLAS website:
<https://www.slas.org/events/>



“The SLAS Meet-Up in Reno was full of great energy — engaging conversations, fresh ideas, and a chance to connect with people who are truly shaping the future of lab automation. It was a great reminder of how powerful these local gatherings can be.”

- Megan Brock, Hamilton

“It was a true privilege to sponsor the SLAS Regional Meet-Up at the AstraZeneca campus in Gothenburg.

The theme of Data Science and AI sparked inspiring conversations and showcased the incredible potential of these technologies in life sciences. Seeing so many passionate minds come together to share insights and drive innovation was a powerful reminder of how collaboration fuels progress.

I’m proud to support such a vibrant community that’s shaping the future of science.”

- Manuela Beil-Peter,
Analytik-Jena

Forge a powerful alliance with SLAS through our Corporate Partner Program.

Gain brand recognition as a leader in the field, and enjoy an array of exclusive benefits and discounts designed to enhance your visibility and influence within the SLAS community.

BENEFITS	TIER 1	TIER 2
Event Benefits		
Priority Points towards Space Selection at the International Conference & Exhibition	50 Points	25 Points
Priority Points towards Space Selection at the Europe Conference & Exhibition	50 Points	25 Points
Corporate Member Recognition in Exhibition Booth at the International Conference & Exhibition and Europe Conference & Exhibition	Yes	Yes
Member Access		
Use of SLAS Email List (opt-in/GDPR compliant)	One time per year	One time per year
Full Access to the SLAS Member Directory	Yes	Yes
Brand Exposure		
Participation in SLAS Corporate Partner Highlight Program—Month-long promotional campaign highlighting all SLAS Corporate Partners on SLAS social media channels and the SLAS weekly e-newsletter <i>Point-to-Point</i>	Yes	Yes
Participation in SLAS Corporate Partner FYI Talk Program—Recorded 5-minute informational presentation (audio or video) made available on SLAS APPLIED	Yes	No
Listing on the SLAS Corporate Partner Directory	Yes	Yes
Additional Benefits		
SLAS Job Board Postings for One Year (unlimited 30-day postings)	Free	No
Complimentary Individual Premier Memberships	3 memberships	No

Price per year **\$5,500** **\$3,250**

Optional Student Membership Add-On: +\$450

For an additional \$450 per year, your organization can sponsor the membership of 10 full-time graduate or undergraduate students pursuing a degree related to life sciences discovery and technology. Your donation will be directly applied to a fund, enabling these students to expand their professional development, build their professional network and take advantage of SLAS educational offerings.

Webinars

Showcase your thought leadership to a global SLAS Community.

Sponsored webinars offer a unique platform to deliver your expertise, thought leadership and best practices directly to the SLAS community. Your presentation, 1 hour in length, can be about industry trends, technical demonstration, a proven case study and/or insights from your company experts. The content must focus on knowledge and expertise and not be a specific sales pitch. Free for SLAS members to attend, these webinars provide a powerful opportunity to engage with key professionals in laboratory automation, showcasing your content to a highly relevant audience.

BENEFITS:

ESTIMATED AUDIENCE: 50 SLAS members*

Please note that attendance numbers are based upon projected engagement. Actual attendance may vary.

Dates to be approved by the sponsor and SLAS.

PRICE: \$5,000 per webinar

Content

- 1 hour time period for your desired content
- Sponsor determines speakers and content; however, all webinar content must focus on thought leadership, not a sales pitch/product demo—proposed topic and summary must be approved by SLAS at least 45 days before the scheduled webinar

Promotional Exposure

- **Email**—SLAS will send out two dedicated emails to the full SLAS membership with your webinar title description, speakers, date, time, registration link, and company logo
 - Email cadence: 30 days prior, and one (1) day prior to the webinar
- **Website**—SLAS will post your webinar title, description, speakers, date, time, registration link and company logo on the SLAS website events page 30 days prior to webinar date—cross listing in SLAS CONNECTED online networking platform

Access

- **Registration list:** first name, last name, company and title for all registered attendees who opt in to share their information will be provided

Production

- Hosted by SLAS on Zoom webinars
- 15- to 20-minute practice session/speaker tech check is included and will be scheduled up to 5 days prior to your webinar

Community Email Promoting Your Sponsor-Produced Webinar

Do you produce your own webinars? Reach 11,000 SLAS members through a dedicated email promoting your virtual event, providing targeted exposure and engagement within the global life sciences community. Sponsor will receive email engagement analytics.

Dates are available in March, April, June, July, August, September, October and November.

PRICE: \$1,950

**The preferred send date must be confirmed at least 30 days in advance and is subject to SLAS approval. A final HTML file must be provided two weeks ahead of the confirmed send date.*

Advertising Opportunities

Extend your brand's reach with our diverse advertising platforms:

- **Website:** Advertise on the SLAS website, the main information source for our entire membership
- **Retargeting:** Our website retargeting will keep your brand in front of SLAS website visitors anywhere, anytime
- **Podcast Sponsorship:** Gain exposure through our popular podcast, **New Matter: Inside the Minds of SLAS Scientists**, with dedicated ad spots and banner placements
- **Point-to-Point eNewsletter:** Reach top-tier industry experts with your advertisement in our weekly eNewsletter, a must-read for decision-makers with purchasing power



SLAS Website

Laboratory automation and life sciences professionals turn to SLAS.org for the latest industry insights, membership benefits, event details, webinars, career opportunities and more. Now, you can position your brand directly in front of this highly engaged audience through targeted website advertising.

Advertising on the SLAS website ensures your company stays visible to influential decision-makers, helping you build brand awareness, drive engagement and make a lasting impact in the life sciences community.

Premium Banner Ad Placement

Your ad will be prominently displayed in high-traffic areas across SLAS.org:

Homepage – Mid-section banner

Interior Pages – Leaderboard banner

Your ad will rotate across both locations, ensuring maximum exposure to industry professionals. A limited number of 10 advertisers are featured per month, maintaining high visibility for your brand.

Ad Specifications & Reach

Banner Ad Size:

728x90 pixels

Average Monthly Impressions:

5,849 per ad

Average monthly clicks per ad:

24

**Impression and click-through data between March 2025 and August 2025.*

Investment Options

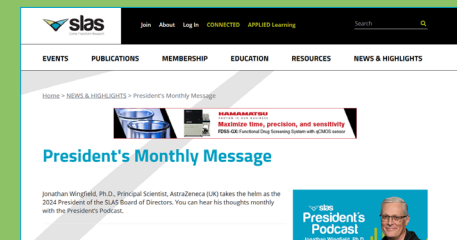
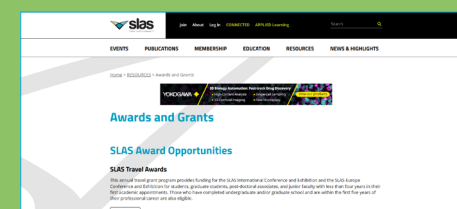
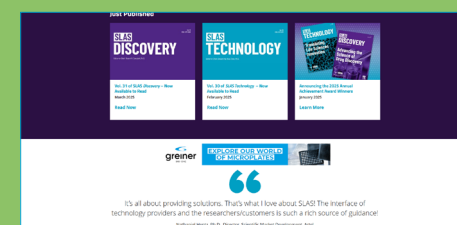
3 Months: \$2,100 (\$700 per month)

6 Months: \$4,150 (\$691 per month)

12 Months: \$7,620 (\$635 per month)

Secure your ad placement today and connect with key decision-makers in the SLAS community!

Amplify Your Brand with SLAS Website Advertising



SLAS Ad Retargeting

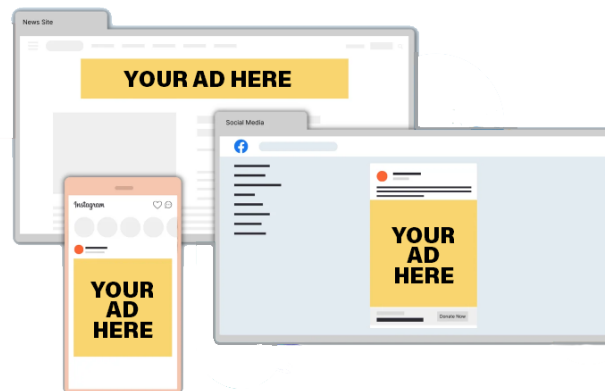
Every day, laboratory automation professionals visit SLAS.org to explore industry news, membership benefits, upcoming events, webinar opportunities, career postings and more. Now, you can extend your brand's visibility beyond the SLAS website and stay top-of-mind with this highly engaged audience through ad retargeting.

How It Works:

- We strategically place ad tracking pixels on SLAS's highest-traffic pages, ensuring your brand reaches professionals actively seeking automation solutions, cutting-edge technologies and industry insights
- After visiting SLAS.org, users will continue to see your ads as they browse other websites—keeping your brand in front of a highly relevant audience

This seamless retargeting strategy helps drive traffic to your website (or selected destination), reinforcing your message and increasing engagement with potential customers.

Don't miss the chance to stay visible to key decision-makers in the SLAS community—secure your ad retargeting package today!



Make Every Click Count

Pricing & Impressions

(Each package is limited to one company per month)

Starter Package – \$1,800

- Estimated Impressions: **20,000**
- Duration: **30 days**
- Ideal for advertisers testing retargeting or working with smaller budgets

Growth Package – \$2,600

- Estimated Impressions: **30,000**
- Duration: **30 days**
- Designed for mid-sized advertisers looking for increased exposure.

Secure your spot today—limited availability ensures premium visibility!

Point-to-Point newsletter

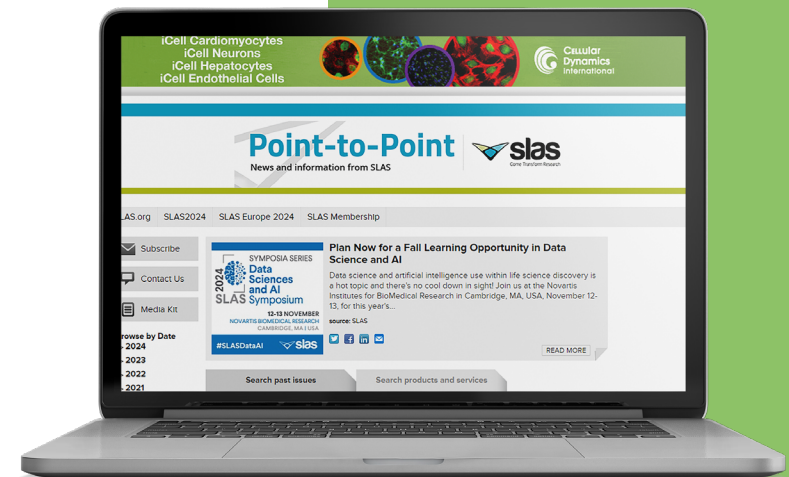
Reach top-tier industry experts.

Delivered weekly to the inboxes of subscribers, SLAS *Point-to-Point* keeps professionals informed of the topics that matter most. *Point-to-Point* tackles today's most relevant stories gathered from leading news media sources and other critical industry publications. It also adds highlights from SLAS, job listings from SLAS Career Connections and product showcases.

Subscribers are decision-makers with purchasing power—the top-tier experts in the industry.

Audience: Subscribers to SLAS *Point-to-Point* have asked to receive this information. Your ad will no longer be mixed with junk mail and spam. Our enhanced technology ensures that your ad will make it through spam filters.

As an advertiser, you'll have the ability to track reader response to your campaign, immediately quantifying your ROI.



SLAS Official Podcast— New Matter: Inside the Minds of SLAS Scientists



CRISPR, microfluidics, lab management, the joy of winning an award, cellular imaging, innovative robotics, the evolving workplace and big data. These are just a few topics on the SLAS podcast, New Matter: Inside the Minds of SLAS Scientists.

Your 30-second ad will run at the beginning of each episode of the SLAS weekly Podcast during the month selected. Episodes average 15-20 minutes in length and are presented in interview style. Hosted on Buzzsprout, you'll find the podcast on Apple Podcasts, Spotify, Stitcher, and more.

BENEFITS:

Advertising

- Purchase includes the ad spot only, and does not include feedback on the content of the presented episodes, which are selected and determined at the discretion of SLAS
- Banner ad on SLAS New Matter Podcast webpage for the selected month
- Clickable (tracked using sponsor Google Analytics)
- 30-second ad spot at the beginning of each episode within the month selected
- Script provided by your company and read by episode host (*SLAS must approve the script and reserves the right to edit for clarity/readability*)

Promotional exposure

- Sponsor recognition in the episode description for each episode released during the sponsored month
- Recognition in SLAS social media posts promoting each episode presented during the month selected
- Recognition in SLAS weekly eNewsletter (*Point-to-Point*) promoting each episode presented during the month selected

DATES/PRICING:

New Matter episodes are released each week. Exclusive advertisement is for the entire month selected, for 4 or 5 episodes, depending upon the month.

November	\$1,750
December	\$1,750
January	\$2,250
February	\$3,000
March	\$2,250
April - October	\$1,750

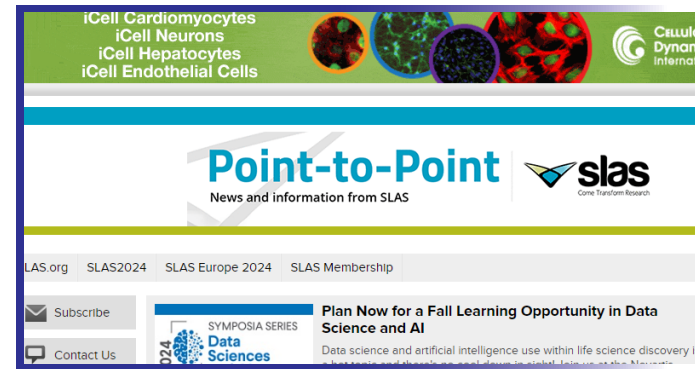
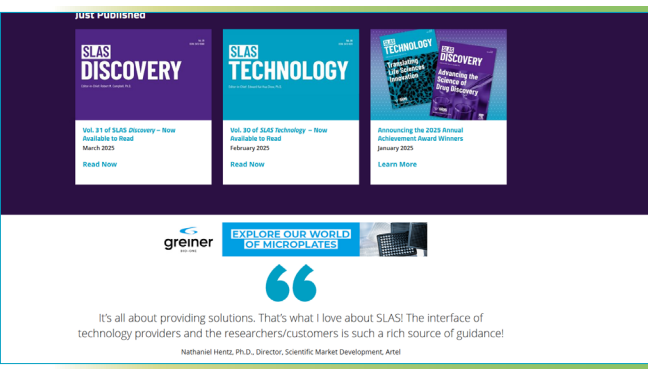
Podcasts:

The perfect add-on to maximize your SLAS International or SLAS Europe exhibition reach!



CONNECT & ENGAGE

with SLAS Year-Round Sponsorships



Interested in securing one of the valuable sponsorship opportunities outlined in this Visibility Prospectus?

Please contact:

Linda Cohen
SLAS@discoversb.com

