

slas
2026

INTERNATIONAL
CONFERENCE &
EXHIBITION

FEB. 7-11
BOSTON, MA

EXHIBITOR AND SPONSOR PROSPECTUS

WHERE INSPIRATION
GAINS MOMENTUM

[SLAS.ORG/2026](https://slas.org/2026)

DISCOVER
NEW
CATALYTIC

WHERE INSPIRATION GAINS MOMENTUM

400+ Exhibiting Companies

7,000+ Participants

150+ Scientific Presentations

400+ Scientific Posters

18+ Topical Interest Groups

18+ Short Courses

60+ Exhibitor-driven Presentations



"If you are interested in exploring and learning best practices in lab automation and screening, this is the must-attend event."

– SLAS2025 Participant

The **SLAS2026 International Conference and Exhibition** is the largest U.S.-based exhibition dedicated to laboratory automation and life sciences discovery and is the flagship annual conference and exhibition presented by the Society for Laboratory Automation and Screening (SLAS). If you provide products or services related to laboratory automation or screening, your presence at this event is not just valuable—it's essential for visibility, connection and growth.

SLAS2026 will help you uncover new knowledge, ideas or innovations under the theme **Catalyze Discovery!** Biologists, technologists, chemists, engineers and others unite across disciplines and missions to drive breakthroughs and form new insights in their respective fields. The successful translation of scientific discovery is accelerated by advances in laboratory innovation and by providing education and information to transform research.

SLAS is an international professional society of 16,000 industry, academic and government researchers as well as developers and providers of laboratory automation technology and tools. SLAS2026 is the ultimate destination for innovators in life sciences and lab automation—where breakthrough technologies, bold ideas and business opportunities converge.

COMMAND ATTENTION.
DRIVE INNOVATION.

22.5 Dedicated Exhibition Hall Hours

EXHIBIT AT SLAS2026

Held at the **Thomas Michael Menino Convention and Exhibition Center** (formerly the BCEC), February 7-11, 2026, SLAS2026 delivers a dynamic exhibition experience—including opportunities for business-to-business and business-to-consumer interaction.



Unmatched **NETWORKING** Opportunities

The conference and exhibition offers unparalleled opportunities to connect with laboratory automation leaders and peers. Gain unequalled access to decision-makers, thought leaders and potential partners in an environment designed for high-value, face-to-face engagement as you meet with 7,000 decision makers from around the world, including from these **prominent companies**:

abbvie

AMGEN

AstraZeneca



Bristol Myers Squibb

Daiichi-Sankyo

Genentech

illumina

Johnson & Johnson

Lilly

MERCK

Millipore
Sigma

NEUROCRINE
BIOSCIENCES

NOVARTIS

Pfizer

REGENERON

ATTRACT. ENGAGE. CONNECT.
HOW SLAS BRINGS ATTENDEES TO YOU!



Location:

Positioned in the heart of a bustling biotech hub, our Boston location guarantees a high-energy mix of local and global participants.

NETWORKING Opportunities:

- Three (3) Exhibition Lunches and one (1) Exhibition Breakfast that allow attendees to stay within the exhibition to grab a bite and network
- Five (5) Exhibition Refreshment Breaks that keep attendees caffeinated and energized throughout the day
- Two (2) Exhibit Hall Receptions that offer concentrated networking time at the end of Monday and Tuesday
- One (1) Official Networking Party on Monday night

Attendee OUTREACH:

SLAS offers opportunities for exhibitors to communicate directly with registered attendees pre- & post-event. As well, a registrant list is provided to all participants via email in advance of the event.

Wall-to-Wall SCIENCE:

- 400+ exhibiting companies
- 400+ Posters distributed across the exhibition space
- Two (2) Exhibition Theaters that offer additional fast-paced, dynamic education directly on the exhibition floor
- 144 scientific presentations across eight tracks
- Two (2) dynamic keynote speakers

ACTIVATIONS

on the Exhibition Floor:

SLAS has a variety of activations on the floor to attract attendees, including:

- **SLAS Membership Booth** hosts numerous meet-ups, career resources and networking opportunities
- **NexusXp: The Connected Lab** pavilion that showcases how collaboration drives innovation across laboratory automation technology and software
- **Themed entertainment**
- **Give Back to Boston** program

Preeminent Venue to Launch Products and Services

SLAS2026 is the premier platform for companies unveiling new products or services—where innovation meets a ready and engaged audience.

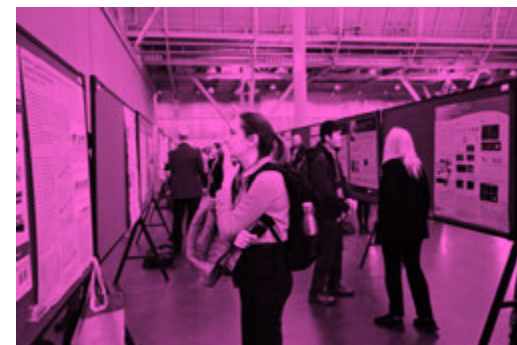
- 93 product launches in 2025
- Introduce transformative products in a high-impact setting
- Debut your latest services and solutions to a highly engaged and influential audience
- Enter the New Product Award (NPA) competition. Winners receive special media coverage, SLAS news release, social media promotion, invitation to speak on the SLAS podcast and more!

NEW AT SLAS2026

- **Expanded Exhibition Hours:** Due to the exhibition's growth, the exhibition hours on Wednesday have been extended to 3:30 p.m., providing two-and-a-half additional hours to connect.
- **More Poster Sessions:** One additional poster session in the exhibition to accommodate the increasing number of poster submissions.
- **Off-Site Learning:** The Pre-Conference Technology Provider Showcase (hosted at and by Azenta) is a unique opportunity for attendees to take an immersive, behind-the-scenes look into the laboratories of select exhibitor(s). Registrants will experience first-hand the advanced equipment, techniques and expertise driving our industry forward.
- **Exhibitor Tutorials:** Lunchtime exhibitor tutorial spots have been added to Wednesday's schedule.
- **Thrive in Science:** The SLAS Women's Leadership Forum is a new one-day post-conference gathering welcoming inspiring female scientists, individuals who identify as women, and all allies committed to gender equality in science. Program highlights include building your leadership skills, creating your personal brand, equity and gender bias in research and how to ensure allyship in your professional life. This forum is open to all and requires an additional registration.
- **Expanded NexusXp: The Connected Lab:**
Included with full-conference registration on February 9 and 10, open to all attendees on February 11.

"SLAS is a true innovation hub where academics, cutting-edge technology, and established industry partners can make connections, exchange ideas, and broker deals under one roof."

– SLAS2025 Participant



JOIN THESE LEADING EXHIBITORS AT SLAS2026!

“The event attracts a diverse range of attendees—from biologics and small molecule experts to automation providers and parts vendors. It brings together the key players we need to connect with, all in one place.”

– SLAS2025 Participant



For a list of past SLAS International Exhibitors

[CLICK HERE!](#)

ATTENDEE DEMOGRAPHICS

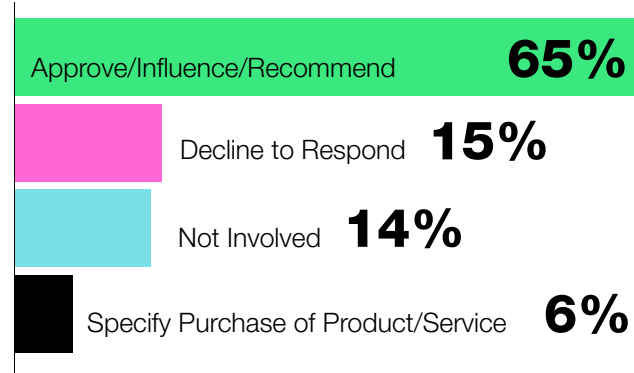
97%

of attendees rated both the quantity and quality of exhibitors as good or excellent.

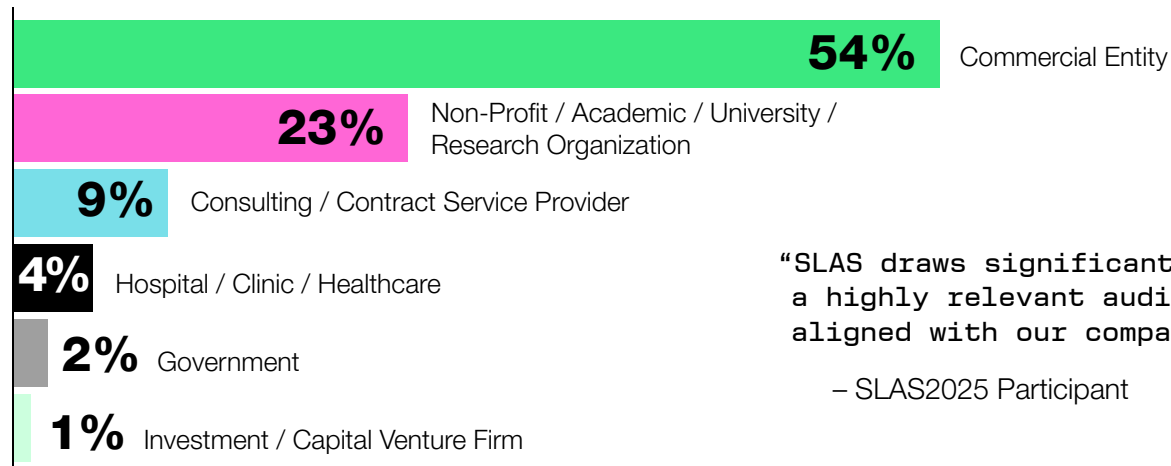
A Proven Platform for Business Growth and Development

- **93%** of exhibitors reported overall satisfaction with their experience
- **94%** agree that the SLAS International Conference & Exhibition is vital to their business
- **70%** of exhibit space for 2026 was re-booked onsite during SLAS2025
- Exhibitors at SLAS2025 generated an average of **105 qualified leads**
- Exceptional engagement with a **1:1** attendee-to-exhibitor ratio

Purchasing Authority

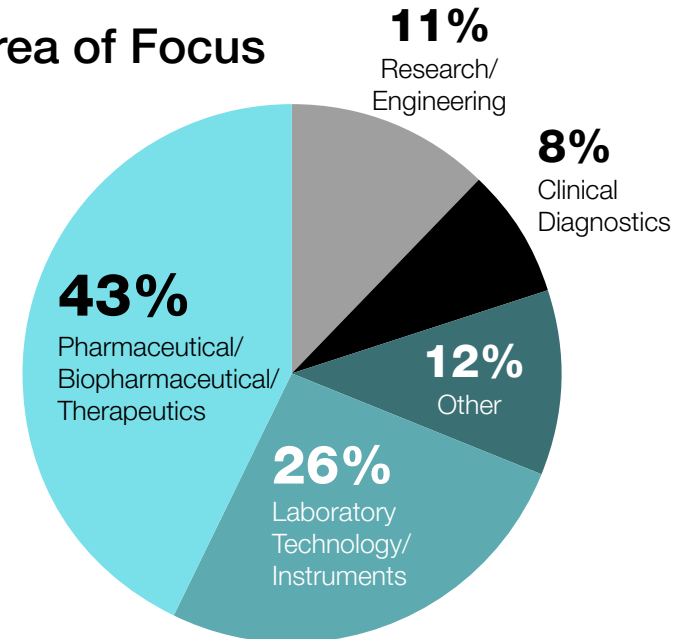


Organization Type



*12% of respondents identify their organization as a Startup

Area of Focus

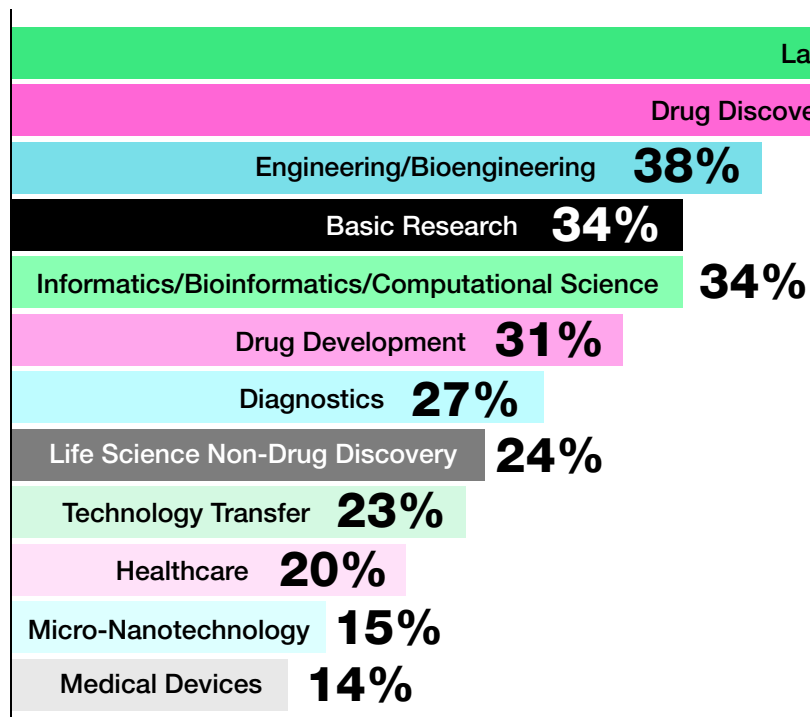


"SLAS draws significant foot traffic and a highly relevant audience, perfectly aligned with our company's focus."

– SLAS2025 Participant

ATTENDEE DEMOGRAPHICS

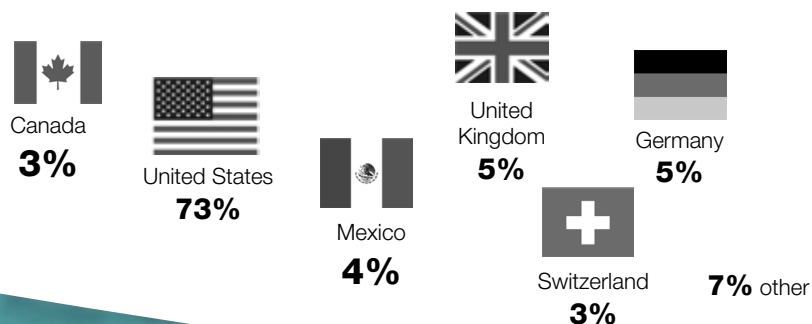
Areas of Interest



Visitor Objectives

To see new products/innovations	79%
To network amongst the industry	67%
To keep up to date with market trends	62%
Meet with a current supplier(s)	45%
Attend scientific sessions	38%
Identify new opportunities/market(s)	34%
Source new suppliers	27%
Seek potential business partners	25%
Source a specific product or service	19%
Learn about industry as a newcomer	19%
Seek potential research partners	17%
Present research	15%
Seek career opportunities	15%

Global Representation



89%
of surveyed attendees
consider SLAS their
leading source of
information and insights
in laboratory technology,
instrumentation, and
automation.

WHO SHOULD EXHIBIT?

Providers of automation technology, products and services related to:

ADME/Tox Services	Equipment Integration	Metabolomics
Artificial Intelligence/Machine Learning/ Data Analysis	Enclosures and Hoods	Micro & Nanotechnology
Assays/Assay Development	Filtration Equipment & Supplies	Microarray Biochip Analysis Systems
Augmented Reality Applications	Flow Cytometry	Microplates
Barcode Readers & Labeling	Fluids: Motors, Pumps, Valves	Molecular Biology Instruments
Chemical Synthesis Reagents	Fluorescence Assays	Nanocoatings
Chromatography	Fluorescence Equipment & Supplies	Pipettors/Pipette Tips
Cleanroom Technology/Air Compressors	General Laboratory Equipment & Supplies	Plasticware
Clinical Automation/CLIA	Generative AI	Process Control Systems
Clinical/Pre-clinical	Genetic Engineering	Proteomics
Cryopreservation Supplies	Genomics	RFID Readers
Compound Libraries	HTS Products & Services	Reagents
Compound Screening Libraries	Homogenizers	Remote Lab/Cloud Automation
Computer Hardware/Software	Hybridization Equipment & Reagents	Robotics/Motion Control
Consulting Services	Imaging Systems & Software	Sample Management
Contract Services	Incubators & Ovens	Scales/Balances
Cultures/Apparatus/Supplies	Lab Design & Engineering Services	Spectroscopy
Diagnostics	Label-Free Assays	Startup
DNA-Encoded Libraries	Laboratory Information Management Systems (LIMS)	Sustainability Best Practices
DNA/RNA Synthesis and Purification	Labware	Synthetic Biology
Detection Systems	Liquid Handling Equipment	Toxicology & Forensics Services Automation
Diluters/Dispensers	Luminometers	
Dissolution Apparatus	MALDI/Spectrometry	
Drug Development		
Electrophoresis Equipment/Supplies		

EXHIBIT BOOTH DETAILS

Pricing: \$46 per square foot **Corner Fee:** \$375 per corner

Booth Specifications

ISLAND BOOTHS: Island booths are booths exposed to aisles on all four sides, with a minimum size of 20'x20'. No raised flooring is allowed. The maximum height of an island booth is 20' when ceiling height and rigging permit (20' from the floor to the top of any booth components and signs). No signage, lighting fixtures or light/sign trusses are allowed outside the boundaries of the exhibit space.

LINEAR BOOTHS: Linear booths may not exceed eight feet (8') in height. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. A maximum height of eight feet is allowed only in the rear half of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle.

Category	Comp Exhibitor Full Conference	Comp Exhibitor Booth Personnel	Comp Customer Exhibition Only Badges	Comp Customer Full Conference Badges	Pre-Conference Attendee List Email	Post-Conference Attendee List Email
Per 10X10	1 \$1,325 Value	5 \$1,875 Value	3 \$1,125 Value	0	1 per company	0
Innovation AveNEW	2 \$2,650 Value	0	0	0	0	1 per company
Silver Sponsor	0	0	0	0	0	0
Gold Sponsor	0	0	0	0	0	1
Platinum Sponsor	2 \$2,650 Value	0	0	2 \$2,650 Value	1	1
Diamond Sponsor	3 \$3,975 Value	0	0	3 \$3,975 Value	1	1

Over and Above Pricing*

Cost to purchase additional registrations above your comp allotment specified in the table above.

	Through 2/6/26	Beginning 2/7/26
Exhibitor Full Conference*	\$1,125	\$1,325
Exhibitor Booth Personnel*	\$375	\$375
Customer Full Conference*	\$1,125	\$1,325
Customer Exhibition Only Badges*	\$375	\$375

Required deposit: The booth pricing rate is \$46/sq ft (plus \$375 per corner when applicable) and 50% of the total space rental charges are due at signing.

Full Payment Due: Final Payment is due by September 8, 2025. Applications received after September 8, 2025, must include full payment.

EXHIBIT BOOTH DETAILS cont.

Exhibitor Benefits

- Access to SLAS2026 registered attendee email list pre- or post-event (based on availability, fulfillment fee applies)
- One (1) full-conference exhibitor registration per 10' x 10' booth
 - Includes access to the entire SLAS2026 event, including scientific sessions; additional full-conference registrations for your staff may be purchased at a discounted rate
- Five (5) exhibitor booth personnel registrations per 10' x 10' booth
 - Includes access to the SLAS2026 exhibit hall only; additional booth personnel registrations for your staff may be purchased at a discounted rate
- Complimentary exhibition-only passes to distribute to customers (based on booth size)
- Linear booths include 8' high gray back drape and 3' high gray side drape; exhibitors may order furniture, carpet, electric, AV, and more separately
- Booths 300 sq ft or less will receive a booth identification sign; booths larger than 300 sq ft may receive a booth identification sign upon request
- Recognition as an exhibiting company on the SLAS2026 website
- Company listing and description on the SLAS2026 online floor plan and in the SLAS2026 conference app
- Dedicated access to networking with our diverse global community
- Access to additional sponsorship opportunities across the conference at exhibitor rates
- Opportunity to apply for the SLAS New Product Award



EXHIBIT BOOTH DETAILS cont.

All exhibiting companies must agree to the [full terms and conditions](#) for this event.

Exhibit Rules & Regulations/ Terms and Conditions

PAYMENT OF EXHIBITION SPACE

Booth reservations must be accompanied by a nonrefundable deposit in the amount of 50% of the total space rental charges (payable in U.S. funds and drawn on a U.S. bank). Applications received without such payment will not be processed nor will space assignment be made. The full balance of the space rental charge is due and must be paid by September 8, 2025. Applications submitted after September 8, 2025, must be accompanied by payment in full of the space rental charges.

- Accepted forms of payment include credit card and ACH/wire; check payments are not accepted.
- ACH/Wire payments are due within 30 days of purchase or before the event, whichever comes first.
- The exhibiting company must pay any wire transfer or bank fees.

PAYMENT OF SPONSORSHIP ITEMS

Sponsorship payments are due in full at the time of reservation. Payments via ACH/wire must be received within 30 days of reservation. If payment is not received, the sponsorship will be released. Sponsorships are non-refundable. Applicable fees are added to each sponsor item purchased for companies who are not exhibiting.

CANCELLATION AND REFUNDS

- All cancellations of space must be received in writing and sent to SLASOps@discoversb.com.
- If space is reduced, the net reduction of space will be treated as a cancellation of that space.
- Exhibitors who cancel and have a remaining balance must pay the amount due based on their date of cancellation. Exhibitors failing to pay their cancellation fee will forfeit the ability to participate in future SLAS events until their outstanding balance is paid in full. Badge allotments and/or booth benefits for any reduced or canceled space will be forfeited. SLAS reserves the right to adjust these allotments as appropriate.
 - If SLAS receives a written request for cancellation of space prior to September 8, 2025, the exhibitor will be liable for 50% of the total space rental charges.
 - No refunds will be made after September 9, 2024, and the exhibitor is responsible for 100% of the total rental charges.

CANCELLATION OF SPONSORSHIP

If the sponsorship is canceled before payment is received, full payment must be still made. All cancellation fees must be paid in full before participating at future SLAS events. Sponsorships are non-refundable from the time of reservation.

EXHIBIT RULES & REGULATIONS / TERMS AND CONDITIONS

- No-shows will be treated as cancellations, and the exhibiting company will lose all accumulated points toward the following year's space assignments.
- It is expressly agreed by the exhibitor that in the event they fail to pay the space rental at the times specified, or fail to comply with any other provisions contained in these rules and regulations concerning their use of exhibit space, SLAS shall have the right to reassign the confirmed booth location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not SLAS enters into a further lease for the space involved.
- In case the exposition shall not be held for any reason whatsoever, then and there upon, the rental and lease of space to the exhibitor shall be terminated. In such case, the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the pro rata amount already paid for space for this specific event.

EXHIBITION SCHEDULE

All times are local (Eastern Standard Time)

Installation

Thursday, February 5	1:00 p.m. – 6:00 p.m.	Exhibitor Setup (900 sq ft booth size and larger only)
Friday, February 6	8:00 a.m. – 1:00 p.m.	Exhibitor Setup (600 sq ft booth size and larger only)
Friday, February 6	1:00 p.m. – 6:00 p.m.	All Exhibitor Setup
Saturday, February 7	8:00 a.m. – 6:00 p.m.	All Exhibitor Setup
Sunday, February 8	8:00 a.m. – 6:00 p.m.	All Exhibitor Setup

Exhibition Hours

Monday, February 9	10:00 a.m. – 6:00 p.m.
Tuesday, February 10	9:30 a.m. – 6:00 p.m.
Wednesday, February 11	9:30 a.m. – 3:30 p.m.

Dismantle

Wednesday, February 11	3:30 p.m. – 9:00 p.m.
Thursday, February 12	8:00 a.m. – 2:00 p.m.

First-Time Exhibitor Orientation

Each year, 10-12% of the exhibit floor comprises first-time exhibitors. We know there are many details to manage when you exhibit at an event of this size, so SLAS offers a First Time Exhibitor Service to help your team through the process. Freeman, SLAS's Official Service Contractor, offers concierge service for your booth admin. This service includes pre-show material orders, labor scheduling, shipping, material handling and navigating the service kit, as well as onsite and post-event assistance. Your booth will be featured with a First-Time Exhibitor badge on the online floorplan. Staff may pick up ribbons onsite indicating that you are a First-Time Exhibitor.

Priority Point System

The Priority Point System recognizes and rewards ongoing engagement. Following the Premier Sponsor, companies with the highest cumulative points receive early access to exhibit space selection, securing prime placement on the show floor. Points are earned through exhibit booth purchase, sponsorship purchases, and participation in the Corporate Partner Program (see chart below).

SLAS International Conference	
TYPE OF POINTS EARNED	PRIORITY POINTS
SLAS Corporate Partner Program– Tier 1	50 points
SLAS Corporate Partner Program– Tier 2	25 points
SLAS Exhibit Booth	5 points (per 10x10)
SLAS Sponsorship Dollars*	1 point per \$1,000 spent
Earning Guidelines	

January 15 through December 31, 2025

Total points will be calculated for upcoming conferences
to select space for the following year's conference

*Sponsorship dollars include any non-event opportunities listed in this visibility prospectus

NON-EXHIBITING SPONSORSHIP OPPORTUNITIES

Not exhibiting?

You can still make a powerful impact on SLAS2026 attendees.

Even if you're not joining us on the exhibition floor, your brand can still take center stage at SLAS2026. Strategic sponsorship opportunities are available exclusively for companies seeking engagement with our influential community of scholars, scientists, researchers, innovators, entrepreneurs, and decision-makers—without the need for a booth.

Elevate your visibility, amplify your message, and connect meaningfully with attendees through targeted sponsorships designed for maximum exposure.



Benefits for Non-Exhibiting Sponsors:

- Logo recognition on SLAS website for sponsors reaching Silver Level and above
- Logo recognition on SLAS2026 signage associated with the purchased sponsorship and sponsorship level
- All sponsor benefits are available except for Exhibitor Full Conference registration badges

Rules for Non-Exhibiting Sponsors:

- A 25% surcharge will be added to your sponsorship purchase within 48 hours of purchase; **NexusXp: The Connected Lab** sponsorships are exempt from this surcharge
- Companies may not purchase any sponsorship related to sponsored content (i.e. Exhibitor Tutorials, Solution Spotlights)
- Companies may not purchase Passport to Prizes
- Any sponsorship with a speaking or photo opportunity (e.g., Keynote Program Sponsor, Innovation Award) benefit is available only if a conference registration is purchased
- Scientific Short Courses Lunch will receive tickets only if their representative has a conference registration and purchased a ticket for the short course
- Meeting rooms (hotel and convention center, floor-built meeting suites) are not available to non-exhibiting companies





The Connected Lab

Where Scientific Integration Meets Industry Innovation

NexusXp: The Connected Lab is the dynamic centerpiece of SLAS—an immersive, future-forward experience where cutting-edge laboratory automation integrations come to life. Designed to spark collaboration between vendors and researchers, NexusXp highlights real-world lab automation scenarios that blend hardware, software and human ingenuity.

After a highly anticipated and impactful debut in 2025, NexusXp returns with an even sharper focus on integrative automation—seamlessly connecting devices, platforms and people to advance scientific workflows.

At SLAS2026, NexusXp evolves with prominent positioning at the front of the exhibition hall to capture the attention of high-value decision-makers, with easy access for all full-conference registrants.

At SLAS2025, visitors to NexusXp included top-tier industry leaders holding roles such as:

CEO

Chief Technology Officer

Director, Automation Engineering

EVP, Research and Development

**Executive Director,
Laboratory Automation**

Founder

Laboratory Director

President

Principal Scientist

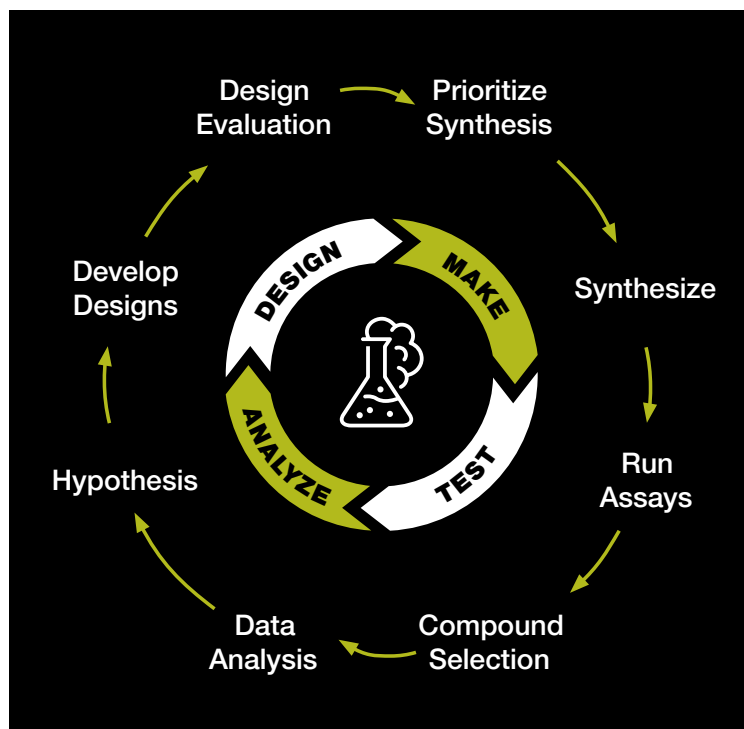
Scientific Director

VP, Operations

Research Scientist

More than 500 qualified decision makers registered to attend NexusXp at SLAS2025.





Design – Make – Test – Analyze

NexusXp: The Connected Lab is centered around the framework of the Design-Make-Test-Analyze (DMTA) cycle.

This iterative process is used in scientific research to test and improve a product or solution through repeated cycles. In drug discovery, the process begins with compound design, followed by synthesis of the drug candidates. The compounds are then tested in biochemical or cell-based assays, and the data analyzed to determine which compounds move forward to the next round of design until a viable drug candidate is identified.

Automation of the DMTA cycle requires collaboration between wet lab scientists, data scientists and technology providers. Using the DMTA framework as the prism for the attendee experience, NexusXp illustrates how collaboration drives innovation in The Connected Lab.



**This was one of the most engaging parts of the tradeshow—
finally, a real look at how these technologies work together.**



What's New for 2026:

Integrated Access:

No additional fee – included with full-conference registration during the first two days of SLAS2026 and open to ALL participants on the final day.

Central Location:

NexusXp is positioned in the high-traffic entrance area of the exhibit hall for increased visibility. Attendees will enjoy a full view of the pavilion from above as they descend the escalator from Registration to enter the hall.

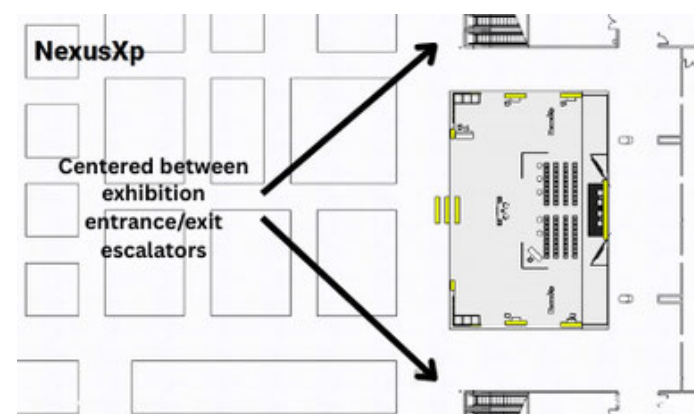
Impactful Design and Larger Theater:

An expanded seating area, set within a thoughtfully designed space that encourages meaningful, in-depth conversations.

Content-Driven:

Activations within NexusXp are curated in collaboration with SLAS for optimal storytelling and engagement with the SLAS2026 audience.

“ The Integration Scenarios gave me ideas I can take back to my lab right away. ”



NexusXp

The Connected Lab

“NexusXp had good presentations, which were useful primers and helped guide conversations.”



Schedule

Monday, February 9

10:00 a.m. - 10:30 a.m.	Sponsored Coffee Break
11:00 a.m. - 12:00 p.m.	Integration Scenario Showcase Panel 1
12:00 p.m. - 1:00 p.m.	SLAS Panel (Topic TBD)
1:00 a.m. - 2:00 p.m.	Integration Scenario Showcase Panel 2
2:30 p.m. - 3:00 p.m.	Sponsored Coffee Break
3:00 p.m. - 3:30 p.m.	Sponsored Flash Talk 1
3:30 p.m. - 4:00 p.m.	Sponsored Flash Talk 2
4:30 p.m. - 5:00 p.m.	Poster Lightening Talks
5:00 p.m. - 6:00 p.m.	Reception

Tuesday, February 10

9:30 a.m. - 10:00 a.m.	Sponsored Coffee Break
11:00 a.m. - 12:00 p.m.	Integration Scenario Showcase Panel 3
12:00 p.m. - 1:00 p.m.	SLAS Panel (Topic TBD)
1:00 p.m. - 2:00 p.m.	Integration Scenario Showcase Panel 4
2:30 p.m. - 3:00 p.m.	Sponsored Coffee Break
3:00 p.m. - 3:30 p.m.	Sponsored Flash Talk 3
3:30 p.m. - 4:00 p.m.	Sponsored Flash Talk 4
5:00 p.m. - 6:00 p.m.	Reception

Wednesday, February 11

10:30 a.m. - 11:00 a.m.	Sponsored Flash Talk 5
11:00 a.m. - 11:30 a.m.	Sponsored Flash Talk 6
12:00 p.m. - 1:00 p.m.	SLAS Panel (Topic TBD)
2:00 p.m. - 2:30 p.m.	People's Choice Award Announcement
2:30 p.m. - 3:00 p.m.	Winner's Reception

Schedule is subject to change

Step Into the Future— Where Innovation Meets Influence



Central Location:

NexusXp: The Connected Lab places your company at the center of the lab automation conversation. Showcase your leadership, spark valuable connections and engage top decision-makers in a dynamic, story-driven setting designed for real impact.

Why Sponsor NexusXp: The Connected Lab?

- Establish your brand as a leader in next-generation lab automation
- Engage directly with high-impact decision-makers looking for proven, real-world solutions
- Take the stage through curated panels and forward-thinking discussions
- Maximize visibility with strategic promotion before, during and after the event

NOTE:

NexusXp: The Connected Lab sponsorships are exempt from the 25% surcharge charged to sponsors who are not exhibiting at SLAS2026.



NexusXp Sponsorship Options

The Connected Lab

Integration Scenario Showcase Sponsor

\$24,000 – 4 available

Bring your integration success story to life at the heart of **NexusXp: The Connected Lab**. As a Showcase Sponsor, your company will be featured in one of our highly visible Collaboration Hubs. Each Hub includes a dynamic graphic and video experience, allowing you to illustrate how your technology powers real-world lab automation centered around the theme of the Design, Make, Test, Analyze (DMTA) cycle. Your visual case studies will highlight the collaboration between integration service providers, hardware/software vendors and researchers across the DMTA cycle, while your compelling, story-driven display will show decision-makers exactly how your solution drives connectivity and integration in the lab.

Benefits for EACH Integration Scenario Showcase:

- **Collaboration Hub**
 - An exclusive, branded space featuring a digital display where your custom content is shared, allowing you to showcase innovations and hold meaningful conversations in a dynamic and engaging area
 - Your logo will be prominently featured at the top of the Hub and on a panel facing outward toward the exhibit hall, each approximately 48"x10", attracting attendees to your space
 - Each Hub includes a 55" screen on which sponsors can share content





- **NexusXplorer**
 - Showcase sponsors' questions will form a gamification activation which drives attendees to each Hub
- **Enduring Thought Leadership Content**
 - Participation in one (1) 45-minute interactive panel discussion with your chosen speakers on the NexusXp stage
 - Content-capture (slides and video) will transform your session into a shareable digital asset for your website and beyond
 - Exclusive 15-minute interview on the official NexusXp episode of the SLAS New Matter Podcast (to be released pre-event)
- **Collaboration Challenge**
 - Sponsors design a life-size puzzle, incorporating pieces of their NexusXp scenario and illustrating how collaboration drives innovation in The Connected Lab
- **Promotional Marketing**
 - Pre-event multi-channel marketing (social media, dedicated web pages and targeted email) will include your logo
 - One (1) social media post sent through SLAS channels
 - Significant onsite signage with your logo
- **Coffee Bar at one of four scheduled breaks**
 - Sponsors have their choice of one (1) time-slot for an exclusive coffee break sponsorship
 - Monday, February 9 at from 10:00-10:30 a.m. or 2:30-3:00 p.m.
 - Tuesday, February 10 from 9:30-10:00 a.m. or 2:30-3:00 p.m.
 - Onsite signage with your logo
 - Company logo included in the SLAS Event Scheduler
- **Booth Traffic Generation**
 - Onsite signage in the NexusXp pavilion showcasing the participating sponsors and their physical booth locations
 - Exhibit booth signage to indicate NexusXp sponsorship
- **Lead Capture**
 - Includes one (1) Lead Retrieval license to capture prospect data
- **Technology Idea Exchange** (post-event webinar) participation. Technology Idea Exchanges (TIEs) are one-hour virtual events that are open to the entire SLAS community. These events are fully supported by SLAS and are free to attend and will occur post SLAS2026.
 - TIEs average between 25-60 attendees
 - Content is available for download on APPLIED – the SLAS Online Learning Center year-round, and the link to the recording will be provided to the sponsor for their use after the event
 - Sponsors will receive a list of all opted-in attendees post-event
 - The TIEs have been downloaded 195 times in 24 countries

Integration Scenario Showcase Sponsor cont.

- **Opportunity to win the People's Choice Award**

Let the attendees speak—your Showcase could take home the coveted People's Choice title!

- Attendees vote live onsite for the most compelling, innovative integration showcase
- The winner will receive special recognition at an award announcement on Wednesday, February 11
- SLAS will promote the winner on its social media channels
- Interview with SLAS New Matter Podcast hosts on an exclusive People's Choice Award episode to be released post-event
- Full Year of Industry Glory—you will own the People's Choice title until SLAS2027, which will be highlighted in marketing across SLAS emails and on SLAS.org

- **Please note:** While Integration Scenario Showcases often highlight collaborations across multiple organizations, only lead Showcase sponsors will be formally recognized in event promotions.



NexusXp Pre-Conference Educational Short Course Sponsor

\$7,500 – Exclusive

Position Your Brand at the Center of Learning & Innovation

Position your company as a trusted leader in lab integration by sponsoring the official NexusXp Pre-Conference Short Courses at SLAS2026. The courses are intensive, in-depth educational programs designed to deliver practical, high-value training on laboratory integration.

Two courses are available for exclusive sponsorship:

Morning (3 hours) - Introduction to the DMTA Cycle in Drug Discovery

This session is designed for attendees who are new to laboratory automation. It will provide a comprehensive overview of the Design-Make-Test-Analyze (DMTA) cycle, as well as the key technologies and concepts that underpin it.

Afternoon (3 hours) - Advanced DMTA Strategies for the Modern Lab

This session is designed for experienced professionals seeking to elevate their laboratory automation capabilities to the next level. It will cover advanced topics, including AI and machine learning, data integration, and the future of laboratory automation.

BENEFITS INCLUDE:

- Recognition as the exclusive course sponsor in onsite signage, the SLAS Event Scheduler, conference app and website
- One (1) dedicated LinkedIn post promoting your sponsorship of the course
- Two (2) complimentary passes to attend the course



The Connected Lab

Additional Sponsorship Opportunities cont.

NexusXp: The Connected Lab Reception Sponsor

\$6,000 – Exclusive

Make a lasting impression—own the moment where connections begin by sponsoring a Happy Hour Reception in NexusXp: The Connected Lab. As the host of this high-energy social gathering, your brand will be front and center as attendees relax, connect and engage in meaningful conversations. One sponsor per reception, to be held from 5:00 p.m.-6:00 p.m., Monday, February 9 and Tuesday, February 10.

BENEFITS INCLUDE:

- Two minutes to welcome Reception guests
- Logo placement on signage, in the SLAS Event Scheduler and on the mobile app
- Option to host a themed cocktail or custom drink
- Branded cocktail napkins
- Opportunity to provide a take-away product or literature

Your Connected Lab: Flash Talk

\$5,000 – 6 available

Take the spotlight in the NexusXp Theater with a high-impact, 20-minute Flash Talk: a fast-paced presentation or discussion featuring your experts and thought leaders. Spark interest in how your company is driving innovation in lab automation integration.

BENEFITS INCLUDE:

- Session title, description and speakers listed on event scheduler and mobile app
- 20-minute session slot in theater during exhibit hall hours
- All content must align with the NexusXp theme and be approved by SLAS

Snapshot Video Series

\$3,500 – 3 available

Shine the spotlight on your brand as the exclusive sponsor of the NexusXp Snapshot Video Series—a set of three 30-second video shorts capturing the energy, innovation, and highlights of NexusXp. These high-impact videos will be shared across SLAS's social media channels, putting your brand in front of a global audience of engaged life sciences professionals.

BENEFITS INCLUDE:

- Production of three (3) video shorts by SLAS
- Shared via SLAS social media
- Company logo appearing at video ending

A pink circular badge with a white border and a textured, watercolor-like background. The word 'New!' is written in a white, cursive, handwritten-style font.A stylized illustration of a woman with long black hair, wearing black-rimmed glasses and a white lab coat over a light blue shirt. She is smiling and looking towards the right. The background behind her is a mix of green and yellow brushstrokes.

Thrive in Science:

A Women's Leadership Forum

REGISTER NOW!

Be part of the movement to elevate women in science by participating in the inaugural SLAS event, Thrive in Science: A Women's Leadership Forum.

This dynamic gathering welcomes inspiring female scientists, individuals who identify as women, and all allies committed to gender equality in science. This is a foundational event for connection, empowerment and leadership development. All are welcome.

As a sponsor, you'll gain meaningful visibility among influential voices in laboratory automation, demonstrate your commitment to leadership development and build authentic relationships with professionals who are shaping the future.

Thrive in Science will take place immediately following the conclusion of SLAS2026. All Thrive in Science functions will occur at the Thomas Michael Menino Convention & Exhibition Center (MCEC).

Join us in sparking collaboration and advancing opportunities for all!

Program Objectives:

- Building leadership skills
- Creation and promotion of your personal brand
- Equity and gender bias in research
- Ensuring allyship in your professional life



Thrive in Science:

A Women's Leadership Forum Schedule

(all times listed in EST)

Wednesday, February 11

4:45 p.m. – 5:00 p.m.

Opening Remarks

5:00 p.m. – 6:00 p.m.

Welcome Reception and Networking

Thursday, February 12

9:00 a.m. – 9:30 a.m.

Breakfast

9:30 a.m. – 10:30 a.m.

Opening Keynote

10:45 a.m. – 11:45 a.m.

Concurrent Sessions:

- Breaking Down Barriers: Curating Your Path to Leadership
- Redefining Executive Presence: How to Create an Authentic Personal Brand
- How Gender Bias Can Impact Outcomes

11:45 a.m. - 12:45 p.m.

Lunch

12:45 p.m. - 1:45 p.m.

Group Panel with Q&A: Tying it All Together – How to Ensure Allyship in Your Personal and Professional Life

1:45 p.m. - 2:45 p.m.

Closing Keynote

2:45 p.m. - 3:15 p.m.

Closing Networking Event with Refreshments

TRAILBLAZER \$7,500 – Limit of 3

AUDIENCE ENGAGEMENT	CONTENT INVOLVEMENT	VISIBILITY	ACCESS
<p>Opportunity to deliver a three (3)-minute address to attendees, with slides permitted, at one of the opportunities listed below:</p> <ul style="list-style-type: none"> • Welcome Reception • Opening Keynote • Closing Remarks 	<p>Opportunity to provide a speaker for one of the following opportunities:</p> <ul style="list-style-type: none"> • Panel Discussion on Thursday, February 12 • Interactive Workshop Discussions on Thursday, February 12 <p><i>All speakers must be approved by SLAS before sponsorship is accepted.</i></p>	<ul style="list-style-type: none"> • One (1) pre-event attendee email blast (fulfillment fee applies) • Logo included in SLAS emails and social media posts about Thrive in Science • Logo on SLAS website, Event Scheduler and mobile app • Logo on Thrive in Science onsite signage 	<ul style="list-style-type: none"> • Exclusive opportunity to provide a speaker's book or similar content-related gift to attendees, featured on a table at the event, accompanied by a table tent recognizing your sponsorship • Three (3) complimentary Thrive in Science registrations, which include full conference SLAS2026 registration and NexusXp: The Connected Lab pavilion on Wednesday 9:30 a.m.– 3:30 p.m. • List of opted-in registrants sent post-event

CATALYST \$5,000 – Limit of 3

AUDIENCE ENGAGEMENT	CONTENT INVOLVEMENT	VISIBILITY	ACCESS
<p>Opportunity to deliver a two (2)-minute address to attendees at one of the Concurrent Sessions on Thursday, February 12</p>		<ul style="list-style-type: none"> • One (1) pre-event attendee email blast (fulfillment fee applies) • Logo included in SLAS emails and social media posts about Thrive in Science • Logo on SLAS website, Event Scheduler and mobile app • Logo on Thrive in Science onsite signage 	<ul style="list-style-type: none"> • Two (2) complimentary Thrive in Science registrations, which include full conference SLAS2026 registration and NexusXp: The Connected Lab pavilion on Wednesday 9:30 a.m.– 3:30 p.m. • List of opted-in registrants sent post-event

ADVOCATE \$2,000 – Limit of 5

AUDIENCE ENGAGEMENT	CONTENT INVOLVEMENT	VISIBILITY	ACCESS
		<ul style="list-style-type: none"> • Logo included in SLAS emails and social media posts about Thrive in Science • Logo on SLAS website, Event Scheduler and mobile app • Logo on Thrive in Science onsite signage 	<ul style="list-style-type: none"> • One (1) complimentary Thrive in Science registration, which includes full conference SLAS2026 registration and NexusXp: The Connected Lab pavilion on Wednesday 9:30 a.m.– 3:30 p.m. • List of opted-in registrants sent post-event

slas
2026

INTERNATIONAL
CONFERENCE &
EXHIBITION





The SLAS2026 International Conference and Exhibition is the flagship global conference and exhibition presented by the Society for Laboratory Automation and Screening (SLAS). SLAS2026 is unique. The conference brings together more than 7,000 of the world's leading scientists, researchers, engineers, entrepreneurs and innovators working together to advance life sciences discovery through laboratory innovation.

SLAS2026 enables your company to build its brand, strengthen existing customer relationships, create new collaborations, meet new prospects and showcase your latest products and services to an educated, diverse and well-connected audience of scientific technology users. SLAS understands how critical your company's technology and innovations are to this global community and we invite exhibiting companies to submit abstracts and share their knowledge as speakers throughout our scientific program.

**To reserve your sponsorship or for more information,
please contact:**

Linda Cohen
Senior Sales Manager
SLAS@discoversb.com
Tel: +1-301-979-9524

**SPONSORSHIP
OPPORTUNITIES**

SPONSORSHIP LEVEL BENEFITS

LEVELS CONSIST OF SPONSORSHIP SPEND ONLY

**1 Priority Point
for Every
Sponsorship
Dollar Spent**

	Silver	Gold	Platinum	Diamond
Benefits Include	\$7,500-\$9,999	\$10,000-\$14,999	\$15,000-\$19,999	\$20,000+
Exhibitor full conference registration badges (for staff use)			2 \$2,650 Value	3 \$3,975 Value
Attendee full conference registration badges (for customer use)			2 \$2,650 Value	3 \$3,975 Value
One (1) additional pre-conference registrant email to conference attendees. <i>All exhibitors are allowed 1 email—either pre- or post-SLAS2026. Fulfillment fee applies, paid upon fulfillment. Based on availability.</i>			✓	✓
One (1) additional post-conference registrant email to conference attendees <i>All exhibitors are allowed 1 email—either pre- or post-SLAS2026. Fulfillment fee applies, paid upon fulfillment. Based on availability.</i>		✓	✓	✓
Company listing in the SLAS2026 conference preview promotions <i>(Subject to deadlines)</i>	✓	✓	✓	✓
Logo recognition on SLAS2026 Event Scheduler and on the SLAS website <i>(with link to company website)</i>	✓	✓	✓	✓
Logo recognition on SLAS2026 printed signage onsite <i>(Subject to deadlines)</i>	✓	✓	✓	✓
Sponsor recognition at the company booth <i>(Subject to deadlines)</i>	✓	✓	✓	✓
Level recognition ribbons for onsite booth personnel	✓	✓	✓	✓

Participation level is determined based on total spend per company and does not include exhibit booth payments.

SOLD

NEW! Session Recording Sponsor

\$20,000 – Exclusive

Amplify your brand beyond the conference walls. As the exclusive **Session Recording Sponsor** of SLAS2026, your brand will receive ongoing visibility with thousands of attendees and an extended global audience long after the event ends. This sponsorship facilitates the professional capture (slides and audio only) of sessions including:

- Ignite and NexusXp: The Connected Lab Theater sessions
- Scientific presentations covering eight educational tracks plus Sample Management mini-track

BENEFITS INCLUDE:

- “Sponsored by” attribution on the event website, in APPLIED – the SLAS Online Learning Center, and in event emails
 - Sponsor recognition in the email announcement when conference content is live
 - Extended exposure through post-event sharing, streaming, and on-demand access
 - Recorded presentations include synchronized audio and slide visuals (no video)
- *Excludes keynote recording, Exhibitor Tutorials, and Solutions Spotlights



SOLD

NEW! Registration Sponsor

\$20,000 – Exclusive

Make a lasting first impression as the exclusive Registration Sponsor of SLAS2026! This high-visibility opportunity features prominent branding throughout the registration area in Boston, ensuring your company is the first thing attendees see upon arrival. Don't miss your chance to lead the attendee experience from the very start.

BENEFITS INCLUDE:

- Company branding behind the registration counters (shared with SLAS branding)
- Company branding on a scrim (lightweight fabric cover over the area), which is visible from the escalator descending to Registration
- Custom banner ad on all pages of the online registration form
- Custom banner ad included at the bottom of all attendee registration email confirmations including purchase confirmation event reminder emails
- Company logo on SLAS2026 registration information and event web pages

NOTE: This sponsorship does NOT include badge holder or lanyard sponsorship and is fully inclusive of production costs.



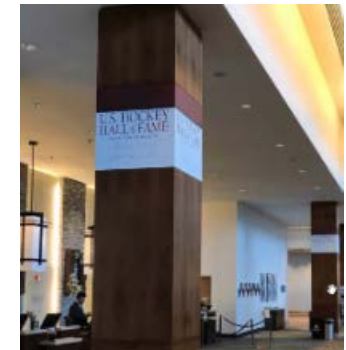
NEW! Westin Column Wraps by Check-In

\$12,000 – Exclusive – Includes 2

These high-profile, custom-branded wraps will capture the attention of all attendees walking through the Westin Boston Seaport District lobby, the headquarters hotel connected to the convention center.

BENEFITS INCLUDE:

- Cling with custom graphic will wrap around the upper part of two columns by Check-In at the Westin Boston Seaport District



NEW! Charging Station

\$8,000 – 2 available

Keep attendees powered up and connected throughout the conference by sponsoring a branded charging station placed in a high-traffic area in the exhibition hall. This essential service positions your company as both helpful and visible—your logo and message will be prominently displayed, providing continuous exposure as attendees stop to recharge their devices.

BENEFITS INCLUDE:

- Signage on the charging station in the exhibition hall
- One (1) 22"x28" sign at the sponsor's booth recognizing the sponsorship
- Opportunity to provide branded materials at the station
- Company logo will be included on the event website and sponsor page





NEW! Session Room Digital Sign

\$3,500 – Exclusive

Promote your company by sponsoring the digital session room signs. Attendees will see your static logo on eight (8) digital room signs. These signs will be located at the scientific sessions and two exhibition theaters.

NEW! Exhibit Hall Tour Stop

\$2,000 – 8 available

Four or more tours anticipated

Position your company as a must-see destination on the official SLAS Exhibit Hall Tour! This guided exhibition hall tour is designed especially for first-time attendees—but it is open to anyone who wants a quick, friendly orientation. Whether an attendee is a newcomer to SLAS International, a solo attendee, or just wants a head start on navigating the space and making connections, this tour will help them make the most of their experience at SLAS2026.

During a designated tour time, a SLAS representative will guide a group of attendees to your booth, where you'll have up to 5 minutes to engage them with your product demos, presentations and solutions. This is a unique opportunity to showcase your offerings to a captive, interested audience. Booths visited on the tour are exclusively those of the Hall Tour sponsors. Other stops will include Innovation Ave*NEW* and the Ignite Theater.

BENEFITS INCLUDE:

- Floor decal in front of your booth designating your space as a tour stop
- Tour spot recognition on the large, printed exhibit floorplan at the entrance to the exhibition (subject to print deadlines)
- Promotion as hall tour participant in all official conference materials and pre-event communication
- List of opted-in tour registrants (attendees must register for this event, 10 registrants per tour)



EDUCATIONAL OPPORTUNITIES

Opening Keynote Session Sponsor

\$18,500 – Exclusive

The Opening Keynote Program unites attendees in a dynamic launch to the conference, setting the tone for the innovation and insights to follow. Sponsorship of this marquee session positions your company prominently at the forefront of the event, showcasing your leadership and commitment.

Monday, February 9 | 8:30 a.m. – 9:30 a.m.

Serena Silver, Ph.D., Chief Scientific Officer, Accent Therapeutics



BENEFITS INCLUDE:

- A 90-second podium speaking opportunity to welcome attendees during the Opening Session on Monday, February 9
- Sponsorship recognition included on the walk-in slide for the keynote, in the SLAS Event Scheduler and on the event website sponsor page
- Logo on large keynote signage, including on the digital sign near the session room
- Napkins with company logo served with coffee
- Sponsor recognition in the video capture of the keynote, available in APPLIED – the SLAS Online Learning Center
- Sponsor QR code and/or item of choice (SLAS approval required) placed on tables at the back of the session room



Closing Keynote Session Sponsor

\$15,500 – Exclusive

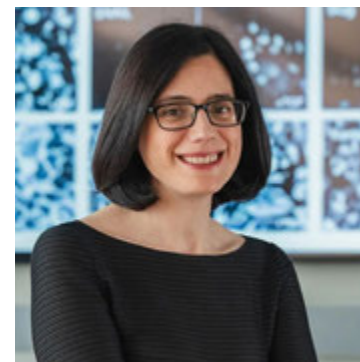
The Closing Keynote session gathers attendees to mark the culmination of a successful conference. Sponsoring this session will leave a lasting impression as attendees gather during this memorable finale.

Wednesday, February 11 | 8:30 a.m. – 9:30 a.m.

Aviv Regev, Executive Vice President and Head of Genentech Research and Early Development, Genentech/Roche

BENEFITS INCLUDE:

- A 90-second podium speaking opportunity on February 11
- Sponsorship recognition included on the walk-in slide for the keynote, in the SLAS Event Scheduler and on the event website sponsor page
- Logo on large keynote signage including on the digital sign near the session room
- Napkins with company logo served with coffee
- Sponsor recognition in the video capture of the keynote, available in APPLIED – the SLAS Online Learning Center
- Sponsor QR code and/or takeaway item of choice placed on tables at the back of the session room



EDUCATIONAL OPPORTUNITIES cont.

Pre-Conference Technology Provider Short Course **\$17,500 (2 available)**

Position your brand as a thought leader by sponsoring a Pre-Conference Technology Provider Short Course at SLAS2026. As a course sponsor, you will shape the course's content alongside SLAS, enjoy high-profile recognition in all conference materials, onsite signage and a dedicated LinkedIn post, and connect directly with registered attendees through exclusive access to registration lists.

SPONSOR WILL CHOOSE ONE OF TWO SHORT COURSES:

Saturday, February 7, from 8:00 a.m. - 11:30 a.m.

Saturday, February 7, from 1:00 p.m. - 4:30 p.m.

BENEFITS INCLUDE:

- Development of course content; final approval from SLAS
- Recognition as course sponsor in all conference materials pre-, onsite and post-event
- Recognition as course sponsor in all onsite signage and session materials
- Recognition in the "Know Before You Go" email and onsite show daily (Monday issue) as the exclusive course sponsor
- Complimentary full conference registration for two (2) course instructors
- Travel and accommodation funding for two (2) course instructors, including coach class airfare and three (3) nights' hotel (booked through SLAS)
- Five (5) complimentary course badges to offer to customers or valued contacts
- Pre- and post- sponsor provided email content sent on behalf of SLAS to registered short course attendees
- Social media promotion of the short course: (1) dedicated LinkedIn post pre-event

Logistical arrangements included with fee:

- Basic AV set
- Room and set-up
- Registration services
- Catering services on course day for all registered attendees and instructors (one (1) break and a lunch provided)
- Speaker management via Speaker Resource Center
- Course materials collection and distribution

Logistical considerations:

- SLAS will use its existing short course structure to present this course; logistical requests outside of this structure may incur additional fees
- Content capture of the course is not included in this fee but can be explored

- SLAS will set and charge registration fees for this course; SLAS keeps all course revenue
- Content development should map to SLAS imposed deadlines as much as is possible to ensure adequate promotion of the course
- Recommended course size is between 30-40 registrants; increase in course size can be explored and decided jointly between sponsor and SLAS



SLAS2026 \$10,000 Innovation Award

\$15,000 – Exclusive

Support SLAS in recognizing the best scientific podium presentation during SLAS2026. The SLAS Innovation Award is a \$10,000 cash prize and is the highest honor given at the SLAS event.

BENEFITS INCLUDE:

- Recognition as the exclusive award sponsor
- Sponsor recognition in the pre-event announcement of top finalists
- Sponsor recognition at the live award presentation after the Closing Keynote Presentation on Wednesday, February 11
- Sponsor recognition in a post-event press release announcing the winner (written and distributed by SLAS)
- 22"x28" signage with logo outside the award presentation room at the convention center
- Company logo included on walk-in slide for the closing keynote, in the SLAS Event Scheduler, and on the event website sponsor page
- Photo opportunity with the award winner



Topical Interest Groups

\$2,850 each – 18 Available

Increase your visibility by sponsoring one of the eighteen (18) SLAS Topical Interest Group (TIG) meetings during SLAS2026. TIG meetings, a vital component of the conference program, focus on a specific topic, and provide the opportunity for your company to engage with the SLAS community.

TIG MEETING AVAILABILITY:

The TIG meeting schedule is determined 45-60 days before the live event and is at the discretion of the individual TIG chairs, SLAS and event organizers. The sponsor has no influence over the TIG schedule or content. TIG content is determined at the sole discretion of the TIG Chair and SLAS. Sponsor support does not include the opportunity to address the TIG audience within the TIG nor have any input on the content presented by the TIG unless invited to do so by the TIG chair or moderator.

BENEFITS INCLUDE:

- Company logo on signage outside the TIG room entrance
- Walk-in slide with sponsorship acknowledgement—ability to add a QR code to link to sponsor's content
- Company logo included in the SLAS Event Scheduler
- List of opted-in attendees



EDUCATIONAL OPPORTUNITIES cont.

Scientific Short Course Lunch

\$6,000 each – 2 Available

Keep the Short Course participants energized! With this sponsorship you will receive recognition at both lunch breaks on Saturday and Sunday. These breaks are open to all registered full-day short course participants and short course instructors. SLAS has more than 500 attendees register for these short courses, making this a prime opportunity to prominently display your brand to attendees.

BENEFITS INCLUDE:

- Company logo included in the SLAS Event Scheduler
- Two (2) 22"x28" signs with logo
- Five (5) lunch tickets for sponsor-designated individuals to attend the lunch each day



Scientific Short Course Beverage Break

\$2,000 each – 4 Available

Show your support for the popular pre-conference Short Course program. With this sponsorship, you will receive recognition at all four (4) beverage breaks on Saturday and Sunday (mid-morning and mid-afternoon each day). These breaks are open to all registered Short Course participants and Short Course instructors. More than 500 people attended short courses in 2025!

BENEFITS INCLUDE:

- Company logo included in the SLAS Event Scheduler
- Two (2) 22"x28" signs with logo (Includes additional sponsors logo)



Exhibitor Tutorials **45 Available**

Exhibitor Tutorials are a valued component of the SLAS2026 program, offering a powerful platform to engage attendees. Sponsors may present speakers and content of their choice in dedicated 60- or 75-minute sessions. These popular sessions typically draw an average of 40 attendees, with a maximum of 75.

These sessions sell out fast—Don't miss your opportunity to present your exclusive session!

BENEFITS INCLUDE:

Educational or Technical Programming

- Ability to host your own educational or technical session with a speaker(s) of your choice for 60 or 75 minutes
- This content is yours to create and may be product-focused

NEW for SLAS2026—Content Capture included!

The valuable information presented at your Exhibitor Tutorial will be professionally captured by the SLAS Official AV Provider.

- MP4 recording and slides (no video) provided to the sponsor within two weeks post-event
- Recordings include slides and audio only
- The recording will be edited to remove excess content at the beginning and end ("heads and tails") for a polished and concise playback experience

Meeting Logistics

- The room set is classroom-style to allow for approximately 75 attendees, including a head table for 4 people and a podium (no option to add additional seating)
- Audio/visual includes: LCD projector/screen, podium, podium microphone, 1 wireless lapel microphone, 2 head table mics, laptop, wireless slide advancer and a Q&A microphone
- One 6' draped table w/ two chairs outside the room

60-minute standard session 18 Available - \$3,800

75-minute lunch session 27 Available - \$4,500

Must purchase lunch for attendees at an approximate cost of \$43-\$48/person

Marketing

- Listing of tutorial title, description, speakers, room location and time in the SLAS Event Scheduler
- Company logo included in the SLAS Event Scheduler
- Listing of sponsor name, room location, and session time on onsite signage (one in the registration lobby and one inside the exhibit hall); sign is approx. 3'x8' with multiple tutorials listed
- One (1) 22"x28" sign with your company name and tutorial time
 - The sponsor may provide additional signage, but it may not be placed more than 15 minutes prior to the tutorial and must be removed at the conclusion

NOTE: Lunch slots must purchase food and beverage at an approximate cost of \$43-\$48/person

Specifics

- Exhibitor tutorials are available in 60 or 75-minute time slots; a limited number of tutorial slots are available, and exhibitors may request a maximum of two tutorial slots
 - If time slots are available AFTER November 3, 2025, exhibitors may secure a third or more tutorial time slots; these will be allocated in the order in which they were placed on the waiting list

Fees do not include:

- Invitation of attendees
- Management of Registration (Note: anyone attending the tutorial must be registered for SLAS2026 and have a badge to enter)
- Food/Beverage—Once space is confirmed, food/beverage orders should be arranged with the convention center directly and paid for by the sponsor
- Additional audio-visual equipment may be ordered at the sponsor's expense from the exclusive SLAS AV provider

Tutorial Schedule

Monday, February 9	12:00 p.m. – 1:15 p.m.	<i>Must purchase lunch</i>
Monday, February 9	2:00 p.m. – 3:00 p.m.	
Tuesday, February 10	12:00 p.m. – 1:15 p.m.	<i>Must purchase lunch</i>
Tuesday, February 10	2:00 p.m. – 3:00 p.m.	
Wednesday, February 11	12:00 p.m. – 1:15 p.m.	<i>Must purchase lunch</i>



EDUCATIONAL OPPORTUNITIES cont.



Solutions Spotlight Presentations

\$2,800 – 40 Available

Solutions Spotlight slots are 20-minute presentation opportunities located in the SLAS2026 Solutions Spotlight Theater on the expo floor. With timeslots available during exhibit hours Monday through Wednesday, Solutions Spotlight opportunities are a great way to highlight a new technology or customer case study in a prominent location in the exhibit hall. Solution Spotlight presentations typically average between 15 and 30 attendees.

BENEFITS INCLUDE:

Meeting Logistics

- Basic AV will be included in the theater: LCD monitor, laptop, podium, podium mic, 1 wireless lapel microphone, Q&A microphone, slide advancer/laser pointer and an AV technician

NEW for SLAS2026—Content Capture included!

The valuable information presented at your Solution Spotlight will be professionally captured by the SLAS Official AV Provider.

- MP4 recording and slides (no video) provided to the sponsor within two weeks post-event
- Recordings include slides and audio only
- The recording will be edited to remove excess content at the beginning and end (“heads and tails”) for a polished and concise playback experience

Marketing

- Company logo included in the SLAS Event Scheduler and on the event website sponsor page
- Signage at Solutions Spotlight Theater with QR code linking to the schedule, which will include your Solutions Spotlight details

Specifics

- A limited number of Solutions Spotlight slots are available: exhibitors may request a maximum of two (2) Solutions Spotlight slots
- If time slots are available AFTER November 3, 2025, exhibitors may secure additional Solutions Spotlight time slots; these will be allocated in the order in which they were placed on the waiting list
- Seat drops and company literature are not allowed inside the theater
- Signage placed by the sponsor company will not be permitted

Available Times

Monday, February 9

10:30 a.m., 11:00 a.m., 11:30 a.m., 12:00 p.m., 12:30 p.m., 1:00 p.m., 1:30 p.m., 2:00 p.m., 2:30 p.m., 3:00 p.m., 3:30 p.m., 4:00 p.m., 4:30 p.m., 5:00 p.m., 5:30 p.m.

Tuesday, February 10

10:00 a.m., 10:30 a.m., 11:00 a.m., 11:30 a.m., 12:00 p.m., 12:30 p.m., 1:00 p.m., 1:30 p.m., 2:00 p.m., 2:30 p.m., 3:00 p.m., 3:30 p.m., 4:00 p.m., 4:30 p.m., 5:00 p.m., 5:30 p.m.

Wednesday, February 11

10:00 a.m., 10:30 a.m., 11:00 a.m., 11:30 a.m., 12:00 p.m., 12:30 p.m., 1:00 p.m., 1:30 p.m., 2:00 p.m.



Add-On: Solutions Spotlight Presentation Upgrade Option

\$1,000

Booking back-to-back sessions while utilizing the 10-minute transition period will incur a presentation fee.

BRANDING OPPORTUNITIES

SOLD

Conference Badge Holders and Lanyards

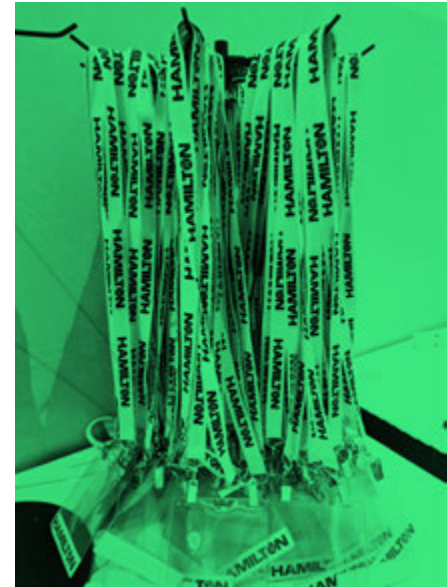
\$28,000 – Exclusive

Put your brand in every attendee's hands—literally. As the exclusive badge lanyard sponsor, your logo will appear on the official conference lanyards worn by all participants, providing continuous, high-visibility exposure throughout the event. It's a simple, effective way to keep your company front and center.

BENEFITS INCLUDE:

- Company logo (one color) on the lanyard distributed to all conference attendees

SLAS will produce lanyards and badge holders according to badge specifications; sponsorship includes the cost of production.



SOLD

Hotel Key Cards

\$25,000 – Exclusive

Place your branding on the item attendees reach for repeatedly during the conference! Your company's custom graphic will appear on the official SLAS conference hotel room key cards for attendees staying at the Westin Seaport and Omni Boston Hotel Seaport. This sponsorship ensures repeat brand awareness and maximum visibility with attendees.

BENEFITS INCLUDE:

- Your custom graphic will be on the front of the hotel key card with SLAS branding on the reverse side

SLAS will produce keycards. Sponsorship includes the cost of production.



Conference Notebook

\$20,000 – Exclusive

By sponsoring our SLAS2026 notebook, your company enhances the conference experience for all attendees and positions itself as a valuable contributor to the event's success. This is an opportunity to create a lasting impression and increase brand recognition by offering a memento that attendees will use long after the conclusion of the conference. Your company logo will be placed on the cover of the notebook that attendees use to take notes and record connections made during the exhibition.

BENEFITS INCLUDE:

- Company logo imprinted in one color on all notebooks provided to attendees at registration

SLAS will produce the notebook; sponsorship includes the cost of production. Notebook design is at the discretion of SLAS.



Official Sustainability Sponsor of SLAS2026

\$14,000 – Exclusive

Join us in championing a sustainable future by becoming the Official Sustainability Sponsor for SLAS2026. This sponsorship affirms your commitment to environmental responsibility and supports our mission to integrate eco-friendly practices throughout the conference.

BENEFITS INCLUDE:

- Pre-event podcast episode featuring your organization, including an interview segment highlighting your sustainability initiatives and thought leadership
 - Sponsor recognition in the podcast library show notes (may include external links to the sponsor's site)
 - Recognition as the Sustainability Sponsors in SLAS social media posts promoting the podcast
 - Recognition as the podcast sponsor in SLAS weekly Point-to-Point eNewsletter
- 50% discount on one (1) purchased Solutions Spotlight OR Exhibitor Tutorial slot (Sponsor must purchase an exhibit booth to be eligible for thought leadership sponsorships)
- Official sponsorship of the Sustainability Topical Interest Group (TIG) at SLAS2026
 - Company logo on signage outside the TIG room entrance
 - Walk-in slide with sponsorship acknowledgement—ability to add a QR code to link to your content
 - Company logo included on the event website and mobile app
- Official sponsorship of the 'Fill Your Water Bottle Sweepstakes' at SLAS2026
 - Includes custom branding on water bottle fill stations near the session rooms; SLAS does not provide bottled water at this event, so all attendees must use filling stations, increasing the visibility of this opportunity
 - Mention of the Sweepstakes on the website and in event communications, including the Know Before You Go email
 - One (1) push notification on Monday, Tuesday and Wednesday of the event, providing information and reminders regarding the sweepstakes promotion (content provided by SLAS)



BRANDING OPPORTUNITIES cont.

SLAS Member Lounge

\$10,000 – Exclusive

Show your support of the SLAS Members with this lounge area. This exclusive lounge area will provide a private place for members to grab a snack or drink and recharge. Your support of the area will increase attendee satisfaction and member appreciation. Last year's Member Lounge was a huge success and a very busy space in a prominent location within the SLAS Booth.

BENEFITS INCLUDE:

- Company logo on two (2) 22"x28" signs located at the lounge in the SLAS booth
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Custom graphic on lounge panel
- Access to the SLAS membership list after event (opted-in members only)



SLAS Meet-Up Hub

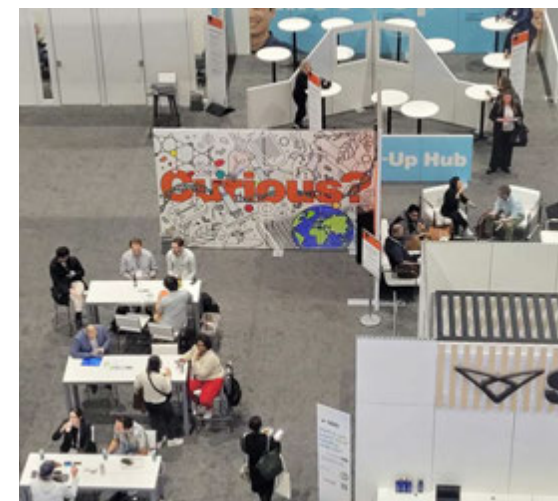
\$6,000 – Exclusive

Located in the center of the action in the SLAS Booth, this new space provides dedicated meeting times to the SLAS attendees in an intimate format. Your sponsorship of the area will show support of the various interests and niche conversations that will take place at SLAS2026. Last year's Hub provided meeting space for the following:

- Attendees from various regions, including Asia, the Nordics and Germany
- Networking space for first time attendees, SLAS Travel Award winners and student attendees, as well as attendees from the SLAS LGBTQIA2+ Community
- Discussions with the Sample Management and Automation in Agriculture Topical Interest Groups
- A Meet the Speaker session for each of the scientific tracks

BENEFITS INCLUDE:

- Company logo on two (2) 22"x28" signs located at the Hub in the SLAS booth
- Co-branded custom graphic on a wall panel of the Hub
- Access to the SLAS membership list after the event (opted-in members only)



BRANDING OPPORTUNITIES cont.

Closed Captioning Sponsor

\$5,000 – Exclusive

Support SLAS in their commitment to Sustainability and DEI Initiatives by sponsoring Closed Captioning for sessions at SLAS2026. In 2025, SLAS's provision of Closed Captioning in more than 20 session rooms enabled nearly 250 attendees to access content. Your sponsorship ensures that all participants, regardless of ability, can fully engage with the conference material.

BENEFITS INCLUDE:

- Recognition on each QR code sign throughout the conference
- Company logo will be included in the SLAS Event Scheduler



Passport to Prizes Game

\$2,350 – 20 available

Drive traffic to your booth with Passport to Prizes! Attendees receive a passport during conference registration or at the SLAS booth and are encouraged to visit each participating exhibitor to obtain a passport “stamp.” At the conclusion of exhibition hours on Wednesday, February 11, prize winners are randomly picked from completed passports during a drawing at the SLAS booth.

BENEFITS INCLUDE:

- Passport to Prizes meter board sign in the registration area featuring all sponsor logos
- Recognition as Passport to Prizes participant in SLAS Event Scheduler, and all contest promotions
- Recognition in the sponsor's booth and the SLAS booth
- Company name and booth number on the Passport to Prizes card



This program will sell out.

SIGNAGE OPPORTUNITIES



Westin Boston Seaport Skybridge Interior Window Cling

\$20,000 – Exclusive

Brand the skybridge walkway from the Westin Boston Seaport Hotel to the convention center with your custom graphic. This walkway is the main thoroughfare used by attendees as they travel between the hotel and convention center. This sponsorship ensures that your company is front and center as attendees come and go.

Sponsorship includes the cost of production and installation.



LARGE Exhibition Floor Stickers at the Exhibition Hall Escalators

**\$15,500 each –
2 available**

Maximize your brand visibility with a high-impact LARGE floor graphic—strategically placed in high-traffic areas to ensure every attendee takes notice. These floor stickers are located at your choice of the right or left escalator landings of the exhibition hall. Each floor sticker is 10' wide x 10' high.

Sponsorship includes the cost of production and installation.



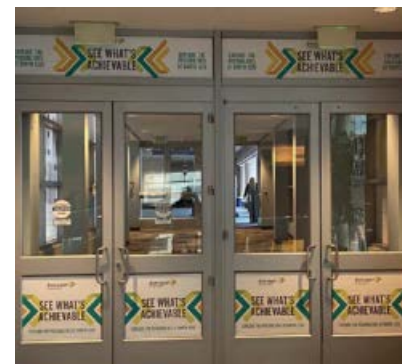
SIGNAGE OPPORTUNITIES cont.

Westin Boston Seaport Skybridge Door Cling

\$13,500 – Exclusive

Brand the doors from the Westin Boston Seaport Hotel to the convention center with your custom graphic. Attendees will continually utilize these doors as they make their way to and from the hotel and convention center in Boston.

Sponsorship includes the cost of production and installation.

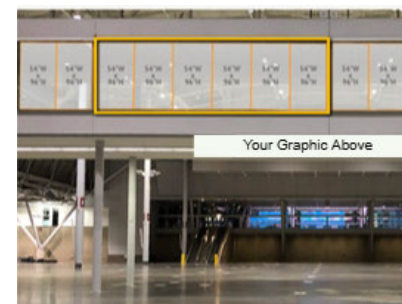


Exhibition Hall Pedestrian Skybridge Branding

\$12,000 each – Two (2) available

The pedestrian skybridge connects one side of the MCEC with the other side of the center and extends across the back of the exhibition hall. Each graphic is double-sided making them visible to those walking on the bridge and those who are on the exhibition floor. Each sponsorship package includes 6 (six) window panels. The total size of the imprint space is 27' wide x 8' high.

Sponsorship includes the cost of the production and installation.



Skywalk Aisle Number Signs

\$10,000 – Exclusive

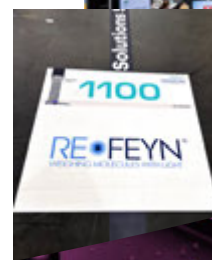
Showcase your brand to attendees as they navigate the exhibit hall. Aisle number signs will be placed on the skybridge above the exhibition hall with your logo prominently displayed on each sign.

ADD-ON - Aisle Number Floor Stickers

\$7,000 – Exclusive

Exclusive Floor Stickers prominently display your company logo at the end of each aisle on the exhibit floor. These stickers help attendees navigate through the exhibit hall and, as such, are constantly being viewed. Each aisle sticker featuring your custom graphic will be placed at the front and back of each aisle. Your graphic will be 3' x 2' with SLAS branding on the top 1' of the floor stickers. This sponsorship may only be purchased with the Aisle Number Sign Sponsorship.

Sponsorship includes the cost of the production of the decal and labor for installation.



SIGNAGE OPPORTUNITIES

Column Towers

\$9,000 each – 4 available

This high-profile, custom-branded structure will capture the attention of all attendees in high-traffic areas. Four (4) custom towers are available, located throughout the registration, lobby and exhibit hall entrance area, placing your messaging in front of attendees as they navigate the conference.

BENEFITS INCLUDE:

- Each column tower has four (4) graphic areas – each approximately 3' wide x 8' high
- All four panels are available for your content

Sponsorship includes the cost of production and installation.

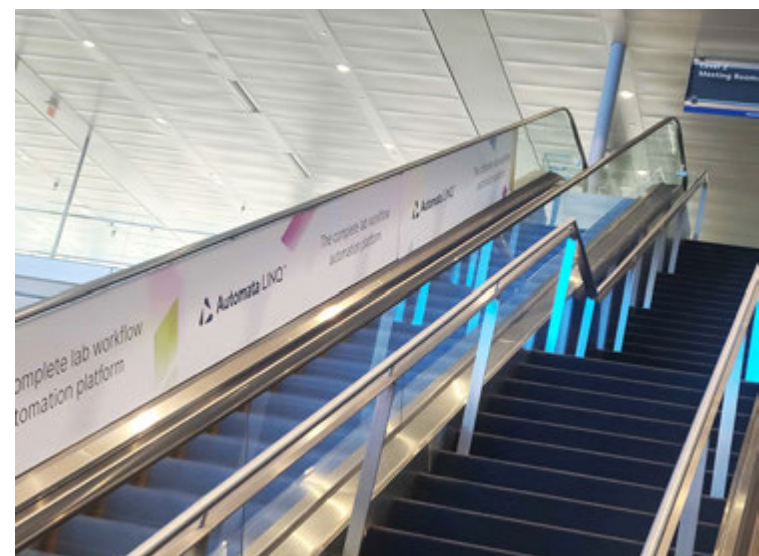


Escalator Railing Branding

\$8,000 per panel – Exclusive

Place your branded message on both sides of the escalator window panel. There are 4 panels available. This heavily traveled escalator transports attendees from the lobby to scientific sessions and the keynote ballroom. Each double-sided panel will contain five graphics, each approximately 100" wide x 26" high.

Sponsorship includes the cost and installation of graphics, which are recyclable to meet sustainability goals.



SIGNAGE OPPORTUNITIES cont.

Lobby Overhead Directional Sign

\$7,500 – 2 Available

An overhead double-sided directional sign with your logo and messaging will hang in the lobby of the exhibit hall entrance, providing visual impact as attendees move through high-traffic areas at the conference. Signs are 94" wide x 36" high (approx. 8'x3').

Sponsorship includes the cost of production and installation.



Exhibition Hall Floor Stickers

\$6,000 each package – 5 packages available

Drive visibility where it matters most—right underfoot. Floor sticker sponsorships offer premium placement for your custom graphics in high-traffic areas of the conference venue, ensuring your brand is seen by thousands of attendees as they navigate the event. This sponsorship package includes four (4) stickers, which may be used to lead attendees to your booth or be placed throughout the hall to draw attention to your brand. These stickers include 3'x3' custom graphics with up to four (4) different designs. A map of the floor plan will be sent for approval of placement (pending SLAS approval).

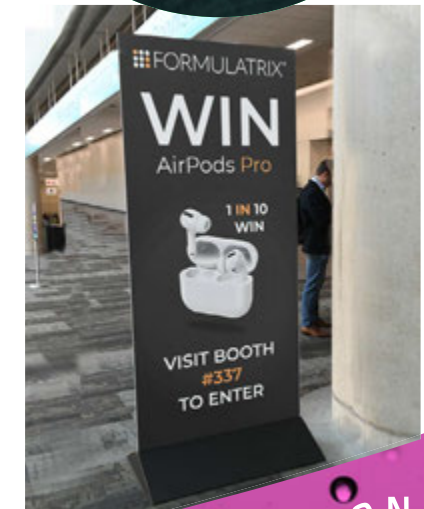
Sponsorship includes the cost of production and installation.



Graphic Sign Board

\$3,000 each – 8 available

Make a strong visual impact with a prominently placed meter board—an ideal way to showcase your brand, promote a product, or guide attendees to your booth. Positioned in high-traffic areas of the conference, these eye-catching signs offer constant visibility and help keep your message top of mind. One double-sided, freestanding, 3'x8' sign per sponsor. A map of the floor plan will be sent for approval of placement (pending SLAS approval).



DIGITAL OPPORTUNITIES

SOLD

North Lobby Digital Video Wall Banner \$25,000 – Exclusive

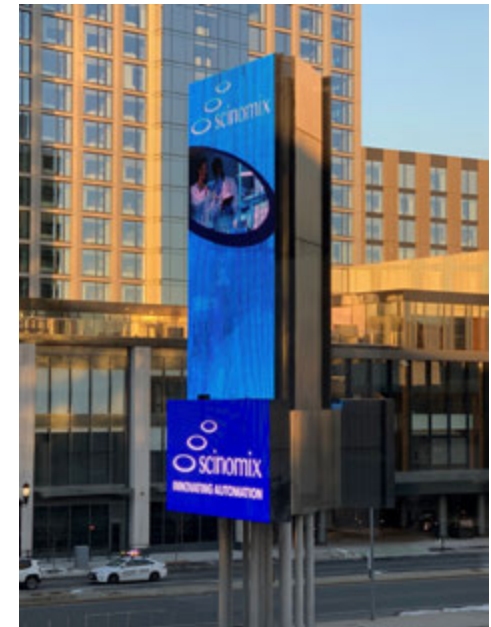
Spanning the Thomas Michael Menino Convention and Exhibition Center's North Lobby and visible from Summer Street, the Video Wall creates a stunning visual and delivers high-impact messaging and content, displayed daily for three (3) days, Monday – Wednesday. Dimensions are 160 feet wide by 12 feet tall and the banner has 2,000 square feet of seamless, attention-grabbing video screen. The video will be shared with SLAS content. This is a prominent opportunity to be seen!



Digital Marquee Advertising

\$12,500 each – 4 available

Located immediately outside of the main front entrance to the Thomas Michael Menino Convention and Exhibition Center on Summer Street, this marquee is the first thing attendees will see as they approach the event! The marquee has a display area of 3,000 square feet and includes two high-definition LED screens visible from more than half a mile away. Share your 30-second message on the marquee to welcome attendees. This will display daily for three (3) days, Monday – Wednesday, and rotate throughout the day.



DIGITAL OPPORTUNITIES cont.

SLAS2026 Community Emails

Share important information about your company and products at precisely the right time. These sponsored emails reach SLAS members and SLAS2026 attendees (opt-in only) before, during and after the event. All content is subject to SLAS approval.

Pre-Event Email to SLAS Membership	One (1) per week during the first three weeks in November	3 Total	\$3,600
Pre-Event Email to SLAS Membership	One (1) per week in during the first three weeks in December	3 Total	\$4,100
During Event Email to SLAS Membership	One (1) per day	3 Total	\$3,600
Post-Event Email to SLAS Membership	One (1) per week the final two weeks in February, and One (1) per week during the first two weeks in March	4 total	\$2,850

*Dates are based on SLAS calendar availability; all dates are assigned first-come, first-served until sold out.

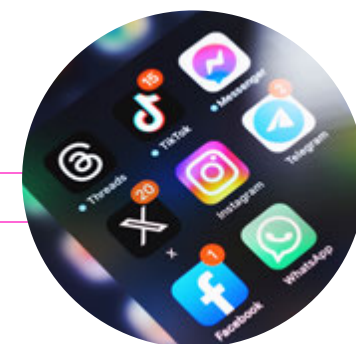
SLAS Social Media Posts

Extend your reach by showcasing your innovation via social media during SLAS2026. In 2025, SLAS social media accounts received 19,500+ impressions; 3,197 engagements; and 2,670 link clicks for an average engagement rate of 16.3% per impression*. Choose the social media platform that works best for your content. Sponsored posts are limited per day. Posts are subject to editorial and schedule review by the SLAS Digital Marketing Manager.

Facebook Post	2 available per day	\$1,300 per post
Twitter/X Post	3 available per day	\$1,300 per post
LinkedIn Post	2 available per day	\$1,300 per post

Scheduled posts will be available for the four (4) weeks before and through the end of the SLAS2026 International Conference and Exhibition.

*Data based on SLAS2025, January 25-29, 2025



DIGITAL OPPORTUNITIES cont.

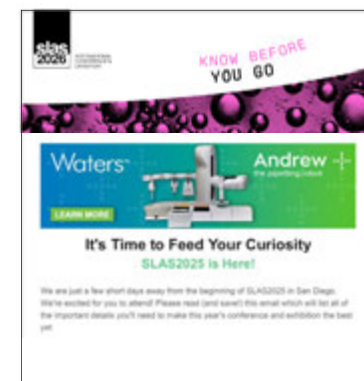
“Know Before You Go” Email Banner

\$3,500 – Exclusive

Your custom banner or company logo will be prominently displayed at the bottom of the pre-conference “Know Before You Go” email sent to ALL registered attendees before the conference.

BENEFITS INCLUDE:

- Custom graphic size 600 pixels wide by 160 pixels tall
- Hyperlink from the banner to your website or any other URL



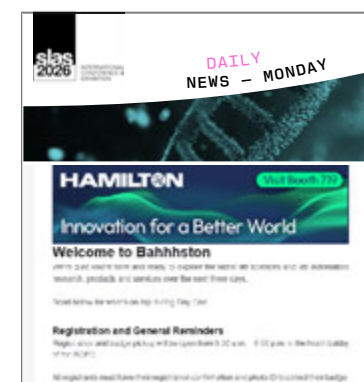
Show Daily E-Newsletter

\$3,000 each – 3 available
One per day for 3 days

Sponsor the daily show email, which includes key updates, event highlights, and schedule changes for attendees during this event. As the official Show Daily sponsor of the day, your custom banner will appear on the email and may be linked to a URL of your choice.

BENEFITS INCLUDE:

- Custom graphic size 600 pixels wide by 160 pixels tall
- Hyperlink from the banner to your website or any other URL

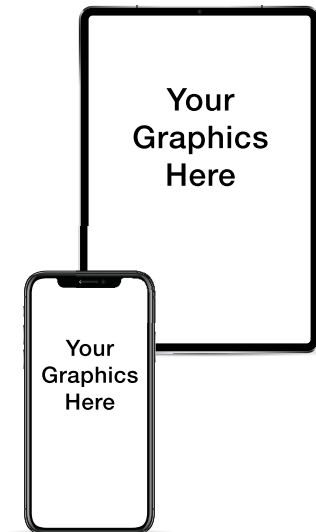


MOBILE APP OPPORTUNITIES

Mobile App Banner Ads

\$5,000 per banner – 4 available

Maximize your brand's visibility with rotating banner ads across every page of our mobile app and the SLAS Event Scheduler. Each banner ensures high-frequency exposure to users throughout their app experience and can be hyperlinked to the URL of your choice. Don't miss this prime opportunity to place your brand in front of an engaged audience, wherever they navigate!



Mobile App Email and Splash Page Sponsor

\$3,000 – Exclusive

Reach every attendee by placing your custom banner on the top of the email that provides login instructions for the SLAS2026 Mobile App. This sponsorship also includes the Mobile App Splash Page, which will show your custom graphic to attendees the first time they log in to the app. The splash screen is a static full-page image.

Mobile App Floor Plan Sponsor

\$3,000 – Exclusive

The Mobile App Floor Plan Sponsorship highlights your brand directly within the interactive exhibit hall map. Your logo will be prominently featured in the Event Scheduler and the mobile app.

Mobile App Push Notifications

\$2,750 per notification – 7 available

Push notifications are a proven, proactive way to drive engagement and brand awareness. Use the SLAS mobile app push notifications to get attendees to your booth, highlight a special event or offer, or alert attendees to your company promotions and giveaways. Push notifications may contain hyperlinks and an image or logo.

Monday, February 9: Two (2) Available
Tuesday, February 10: Three (3) Available
Wednesday, February 11: Two (2) Available



MEETING ROOMS

SLAS understands that utilizing private meeting space can help your organization connect with attendees and achieve your business goals during SLAS2026, and is pleased to offer the meeting room options below.

- Meeting spaces are not intended for large gatherings during exhibition hours or official SLAS functions.
- Meeting spaces are not intended for product demonstrations or educational sessions.
- Rental is subject to SLAS approval.
- All sponsors must complete a Meeting Room Request Form before purchasing their room, clearly stating the intended use of the meeting space. Meeting Room is not confirmed until the request is approved by SLAS.

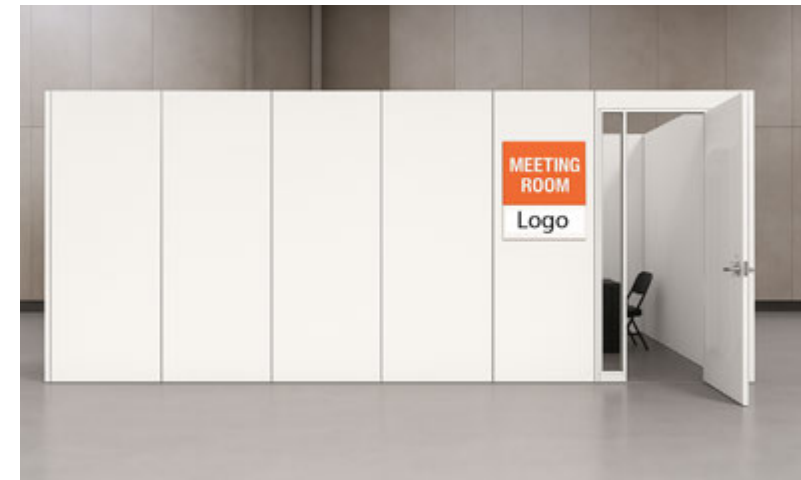
Exhibition Hall Meeting Suite

These custom-built rooms on the show floor allow you to connect with attendees near your exhibit booth. Three (3) suite sizes are available to accommodate your needs. Each suite is reserved exclusively for your use over the full three days that the exhibition hall is open and are accessible Monday through Wednesday during exhibition hall hours only. You may order AV, electricity, furniture, lighting, cleaning and catering, as needed, through the provided vendors.

10' x 10': \$7,500

10' x 20': \$11,000

20' x 20': \$15,000



MEETING ROOMS cont.

Lobby of the Exhibition Hall Meeting Suite

These custom-built suites are located in the East Registration Lobby on the exhibition level, allowing you to connect with attendees in close proximity to the exhibition hall. Each suite is reserved exclusively for your use over four days of the conference. Access to these suites will be available Sunday through Wednesday during convention center hours, even when the exhibition hall is closed. Two (2) suite sizes are available to accommodate your needs. You may order AV, electricity, furniture, lighting, cleaning and catering, as needed, through the provided vendors.

10' x 10': \$9,500

10' x 20': \$12,500



Convention Center Meeting Space

\$1,500 per day, per room

SLAS offers private meeting space outside of the exhibition hall, located upstairs from the exhibition. These rooms may not be used for presentations.

- Projector, screen and basic power included
- Additional AV and catering may be ordered through the provided vendors
- Set will be conference-style for 20-25 people; room set may not be altered

Hotel Meeting Space

\$1,250 per day, per room

SLAS exhibitors have the exclusive opportunity to host off-site meetings at hotels contracted by SLAS.

- **This sponsorship fee is a service fee only;** after paying the service fee through SLAS, sponsors must contract meeting space directly with the hotel and pay any associated costs directly to the hotel
- The sponsor is responsible for all associated costs and fees for hotel meeting space, including but not limited to AV, food and beverage minimums, additional room rental fees, electricity, etc.

EVENT OPPORTUNITIES



Monday Night Celebration (Off-Site Party)

\$140,000 – Exclusive

Kick off the week with high energy and visibility. As the exclusive sponsor of the Monday Night Party, your brand will take center stage at one of the conference's most anticipated networking events. This high-profile opportunity includes prominent logo placement throughout the venue, custom branding integrations, and recognition in all event promotions. Align your company with a fun, memorable evening during this event, which takes place on Monday, February 9, from 6:30 - 9:30 p.m.

Sponsorship includes food, beverage, all entertainment and décor.

BENEFITS INCLUDE:

- Company logo recognition in the SLAS Event Scheduler, website and on event signage
- Meter board signage promoting participation placed in the convention center registration area on the day of the event
- 22"x28" signage directing attendees will have the sponsor's logo
- Additional benefits to be determined



Please contact Linda Cohen at
+1-301-979-9524 or SLAS@discoversb.com

EVENT OPPORTUNITIES cont.

VIP Networking Breakfast

\$5,000 – Exclusive

This VIP, invite-only event connects up-and-coming SLAS trailblazers with high-level SLAS volunteers, including the SLAS Board of Directors and SLAS Mentors. All SLAS award winners and finalists will be invited to this networking event.

BENEFITS INCLUDE:

- Company logo on two (2) 22"x28" signs at the event
- Ability to place company literature at the event
- Branded napkins with company logo
- Post-show event lead report
- Company logo will be included in the SLAS Event Scheduler
- Two representatives from the sponsoring company are invited to attend this event



EVENT OPPORTUNITIES *cont.*

Beverage Break in Exhibition

\$3,500 each – 5 available

Position your brand in front of attendees during a beverage break on the exhibition floor. Coffee and hot tea will be provided to attendees during morning breaks, and afternoon breaks will include coffee, iced tea and lemonade. Signs throughout the exhibit hall will acknowledge your support and showcase your custom branding to attendees.

SLAS will provide beverage breaks on the following dates (choose one):

Monday, February 9 10:00 a.m. – 10:30 a.m. or 2:30 p.m. – 3:00 p.m.

Tuesday, February 10 9:30 a.m. – 10:00 a.m. or 2:30 p.m. – 3:00 p.m.

Wednesday, February 11 2:30 p.m. – 3:30 p.m.

BENEFITS INCLUDE:

- Up to six (6) double-sided 22"x28" signs in the break with the sponsoring company's logo on one side and custom graphic on the other side
- Company logo will be included in the SLAS Event Scheduler



EVENT OPPORTUNITIES cont.

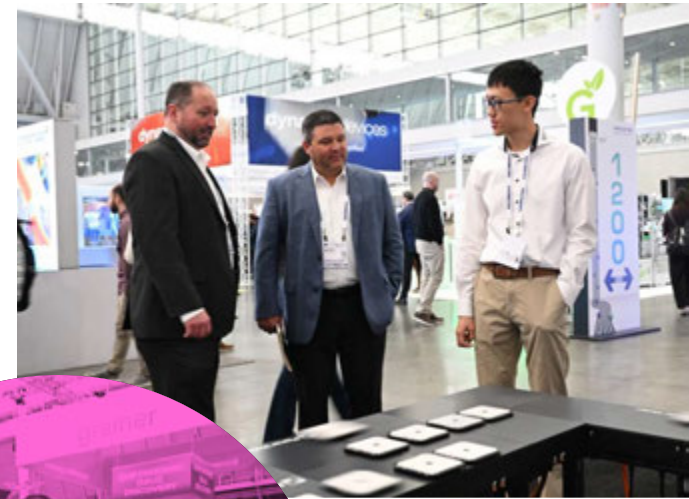
Professional Development Power Hour

\$3,500 – Exclusive

This power hour discussion, which features thoughtful discussion and networking opportunities, offers an excellent opportunity to network with young professionals and members of the SLAS Board of Directors. This sponsorship will show your support of professionals in the SLAS community.

BENEFITS INCLUDE:

- Company logo on two (2) 22"x28" signs at the event
- Ability to place company literature at the event
- Post-show event lead report
- Company thought leader may attend to interact with attendees (must be a registered SLAS attendee)
- Company logo will be included on table tents at the event and in the SLAS Event Scheduler



EVENT OPPORTUNITIES cont.

Exhibit Hall Pub Crawl

\$2,800 – 10 available

Demonstrate your knack for having fun during the exhibit hall reception pub crawl, which will be held on Tuesday, February 10, from 5:00 to 6:00 p.m. Create a branded networking hub at your booth on the expo floor, and enjoy socialization, brand exposure, and the perfect opportunity to make new connections!

The sponsor must purchase beverages and have a bar at their booth with adequate room for catering to serve. Additional beverages and snacks may be added. Catering orders are placed directly with the venue's official caterer, and a bartender (cost of \$175 per) is required to serve beverages. **Catering and bartending charges will apply and are not included in the sponsorship price. Sponsors will not incur an additional cleaning charge.**

BENEFITS INCLUDE:

- Two (2) meter board signs in the exhibit hall will showcase the logos of participating companies and feature their cocktail offerings
- 8.5"x11" sign at booth displaying your bar menu
- Company logo will be included in the SLAS Event Scheduler
- Sponsors promoted in a push notification the evening of the pub crawl directing attendees to their booths
- Promotion as a pub crawl participant in all official conference materials



EVENT OPPORTUNITIES cont.

Hiring Pitches

\$2,800 – Exclusive

Support SLAS's member companies who are showcasing their open jobs during the Hiring Pitches session in the Exhibition Theater. As the official Recruiter Sponsor for SLAS2026, you will get 2-3 minutes to address the attendees and recruiting companies.

BENEFITS INCLUDE:

- Logo recognition on a 22"x28" sign ensuring your brand stands out as a key supporter of career growth and professional development in our community
- Website banner on the Career Center page of SLAS.org highlighting the sponsor will appear in January and February of 2026





CONNECT & ENGAGE

with SLAS Year-Round Sponsorships

Corporate Partner Program

Gain brand recognition as a leader in the field and enjoy an array of exclusive benefits and discounts designed to enhance your visibility and influence within the SLAS community.

- Priority Points towards Space Selection at the International Conference and Exhibition

Tier 1 = 50 points / Tier 2 = 25 points

- Priority Points toward Space Selection at the Europe Conference and Exhibition

Tier 1 = 50 points / Tier 2 = 25 points

- Corporate Member recognition in exhibition booth
- 10% discount on a sponsored webinar
- Listing in the SLAS Corporate Partner Directory
- Additional benefits outlined in the

[Visibility Prospectus](#)

Events

Meet-Ups: These in-person informal networking events focus on one or more hot topics in life sciences and technology. They are designed to promote interactive discussion and foster collaboration at the local level, SLAS Meet-Ups are an excellent opportunity to meet SLAS regional communities in key cities across the U.S. and Europe.



Thought Leadership

Webinars: Sponsored webinars offer a unique platform to deliver your expertise, thought leadership and best practices directly to the SLAS community. Your 1-hour presentation may showcase content about industry trends, technical demonstration, a proven case study and/or insights from your company experts. Webinars are free for SLAS members and provide a powerful opportunity to engage with key professionals in laboratory automation.



Digital Advertising

- **Website:** Place a branded ad on the SLAS website, the main information source for our entire membership of 19,000 industry professionals.
- **Ad Retargeting:** Website retargeting will keep your brand in front of SLAS.org visitors anywhere, anytime.
- **Podcast Sponsorship:** Gain exposure through our popular podcast, *New Matter: Inside the Minds of SLAS Scientists*, with dedicated ad spots and banner placements.
- **Point-to-Point eNewsletter:** Reach top-tier industry experts with your advertisement in our weekly eNewsletter, a must-read for decision-makers with purchasing power.



Engage and align with the SLAS community to gain unparalleled access to a diverse, well-connected audience of 19,000 scientists and technology users. Seamlessly integrate your brand into the global SLAS community with these opportunities.

Learn more in the [SLAS Visibility Prospectus](#).

