



The Connected Lab



INTERNATIONAL
CONFERENCE &
EXHIBITION

Sponsorship Prospectus

Contact Linda Cohen at 301-979-9524 or email SLAS@discoversb.com to discuss these opportunities.



The Connected Lab

Where Scientific Integration Meets Industry Innovation

NexusXp: The Connected Lab is the dynamic centerpiece of SLAS—an immersive, future-forward experience where cutting-edge laboratory automation integrations come to life. Designed to spark collaboration between vendors and researchers, NexusXp highlights real-world lab automation scenarios that blend hardware, software and human ingenuity.

After a highly anticipated and impactful debut in 2025, NexusXp returns with an even sharper focus on integrative automation—seamlessly connecting devices, platforms and people to advance scientific workflows.

At SLAS2026, NexusXp evolves with prominent positioning at the front of the exhibition hall to capture the attention of high-value decision-makers, with easy access for all full-conference registrants.

At SLAS2025, visitors to NexusXp included top-tier industry leaders holding roles such as:

CEO

Chief Technology Officer

Director, Automation Engineering

EVP, Research and Development

**Executive Director,
Laboratory Automation**

Founder

Laboratory Director

President

Principal Scientist

Scientific Director

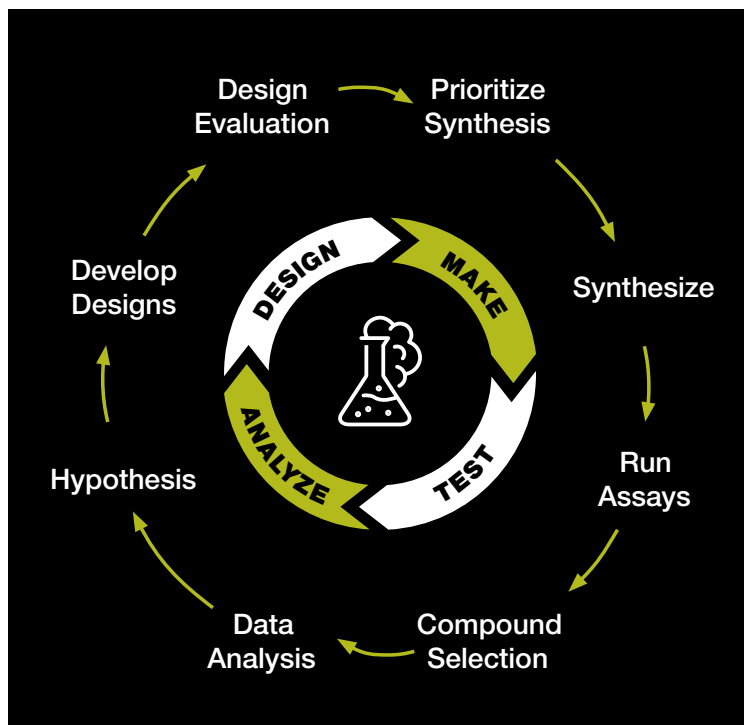
VP, Operations

Research Scientist

More than 500 qualified decision makers registered to attend NexusXp at SLAS2025.



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Design – Make – Test – Analyze

NexusXp: The Connected Lab is centered around the framework of the Design-Make-Test-Analyze (DMTA) cycle.

This iterative process is used in scientific research to test and improve a product or solution through repeated cycles. In drug discovery, the process begins with compound design, followed by synthesis of the drug candidates. The compounds are then tested in biochemical or cell-based assays, and the data analyzed to determine which compounds move forward to the next round of design until a viable drug candidate is identified.

Automation of the DMTA cycle requires collaboration between wet lab scientists, data scientists and technology providers. Using the DMTA framework as the prism for the attendee experience, NexusXp illustrates how collaboration drives innovation in The Connected Lab.



**This was one of the most engaging parts of the tradeshow—
finally, a real look at how these technologies work together.**



What's New for 2026:

Integrated Access:

No additional fee – included with full-conference registration during the first two days of SLAS2026 and open to ALL participants on the final day.

Central Location:

NexusXp is positioned in the high-traffic entrance area of the exhibit hall for increased visibility. Attendees will enjoy a full view of the pavilion from above as they descend the escalator from Registration to enter the hall.

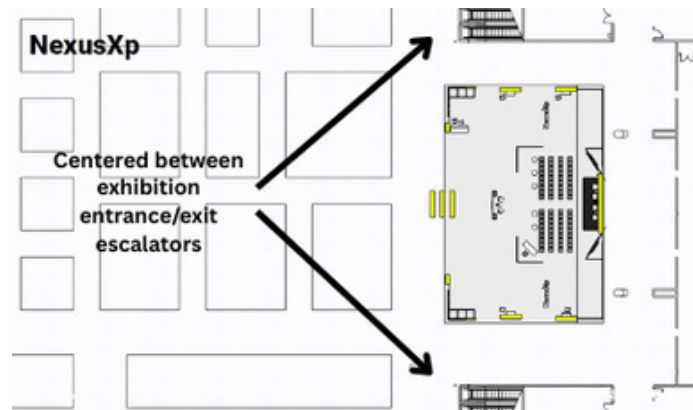
Impactful Design and Larger Theater:

An expanded seating area, set within a thoughtfully designed space that encourages meaningful, in-depth conversations.

Content-Driven:

Activations within NexusXp are curated in collaboration with SLAS for optimal storytelling and engagement with the SLAS2026 audience.

“The Integration Scenarios gave me ideas
I can take back to my lab right away.”



Schedule

Monday, February 9

10:00 a.m. - 10:30 a.m.	Sponsored Coffee Break
11:00 a.m. - 12:00 p.m.	Integration Scenario Showcase Panel 1
12:00 p.m. - 1:00 p.m.	SLAS Panel (Topic TBD)
1:00 a.m. - 2:00 p.m.	Integration Scenario Showcase Panel 2
2:30 p.m. - 3:00 p.m.	Sponsored Coffee Break
3:00 p.m. - 3:30 p.m.	Sponsored Flash Talk 1
3:30 p.m. - 4:00 p.m.	Sponsored Flash Talk 2
4:30 p.m. - 5:00 p.m.	Poster Lightning Talks
5:00 p.m. - 6:00 p.m.	Reception

Tuesday, February 10

9:30 a.m. - 10:00 a.m.	Sponsored Coffee Break
11:00 a.m. - 12:00 p.m.	Integration Scenario Showcase Panel 3
12:00 p.m. - 1:00 p.m.	SLAS Panel (Topic TBD)
1:00 p.m. - 2:00 p.m.	Integration Scenario Showcase Panel 4
2:30 p.m. - 3:00 p.m.	Sponsored Coffee Break
3:00 p.m. - 3:30 p.m.	Sponsored Flash Talk 3
3:30 p.m. - 4:00 p.m.	Sponsored Flash Talk 4
5:00 p.m. - 6:00 p.m.	Reception

Wednesday, February 11

10:30 a.m. - 11:00 a.m.	Sponsored Flash Talk 5
11:00 a.m. - 11:30 a.m.	Sponsored Flash Talk 6
12:00 p.m. - 1:00 p.m.	SLAS Panel (Topic TBD)
2:00 p.m. - 2:30 p.m.	People's Choice Award Announcement
2:30 p.m. - 3:00 p.m.	Winner's Reception

Schedule subject to change

“NexusXp had good presentations, which were useful primers and helped guide conversations.”





Step Into the Future— Where Innovation Meets Influence

Central Location:

NexusXp: The Connected Lab places your company at the center of the lab automation conversation. Showcase your leadership, spark valuable connections and engage top decision-makers in a dynamic, story-driven setting designed for real impact.

Why Sponsor NexusXp: The Connected Lab?

- Establish your brand as a leader in next-generation lab automation
- Engage directly with high-impact decision-makers looking for proven, real-world solutions
- Take the stage through curated panels and forward-thinking discussions
- Maximize visibility with strategic promotion before, during and after the event

NOTE:

NexusXp: The Connected Lab sponsorships are exempt from the 25% surcharge charged to sponsors who are not exhibiting at SLAS2026.



Sponsorship Options

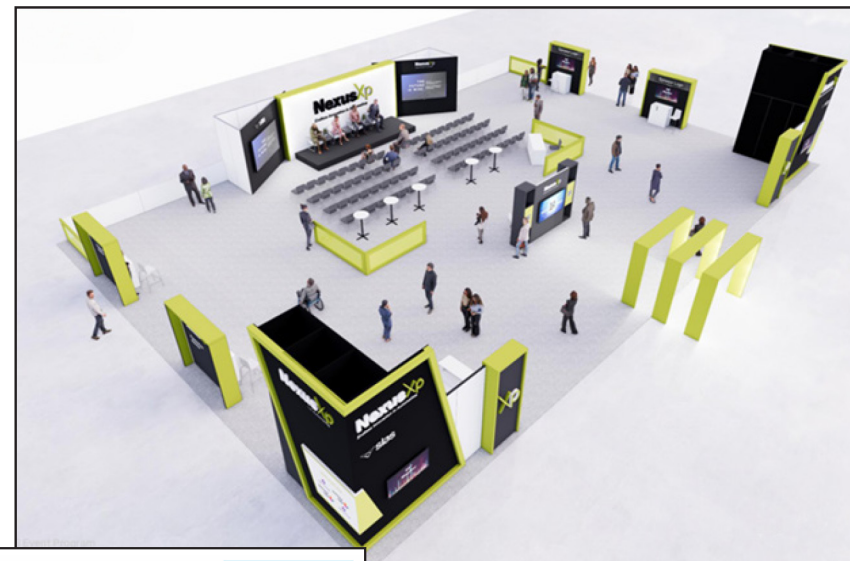
Integration Scenario Showcase Sponsor

Bring your integration success story to life at the heart of **NexusXp: The Connected Lab**. As a Showcase Sponsor, your company will be featured in one of our highly visible Collaboration Hubs. Each Hub includes a dynamic graphic and video experience, allowing you to illustrate how your technology powers real-world lab automation centered around the theme of the Design, Make, Test, Analyze (DMTA) cycle. Your visual case studies will highlight the collaboration between integration service providers, hardware/software vendors and researchers across the DMTA cycle, while your compelling, story-driven display will show decision-makers exactly how your solution drives connectivity and integration in the lab.

Benefits for EACH Integration Scenario Showcase:

- **Collaboration Hub**
 - An exclusive, branded space featuring a digital display where your custom content is shared, allowing you to showcase innovations and hold meaningful conversations in a dynamic and engaging area
 - Your logo will be prominently featured at the top of the Hub and on a panel facing outward toward the exhib hall, each approximately 48"x10", attracting attendees to your space
 - Each Hub includes a 55" screen on which sponsors can share content

\$24,000 – 4 available





- **NexusXplorer**
 - Showcase sponsors' questions will form a gamification activation which drives attendees to each Hub
- **Enduring Thought Leadership Content**
 - Participation in one (1) 45-minute interactive panel discussion with your chosen speakers on the NexusXp stage
 - Content-capture (slide and audio) will transform your session into a shareable digital asset for your website and beyond
 - Exclusive 15-minute interview on the official NexusXp episode of the SLAS New Matter Podcast (to be released pre-event)
- **Collaboration Challenge**
 - Sponsors design a life-size puzzle, incorporating pieces of their NexusXp scenario and illustrating how collaboration drives innovation in The Connected Lab
- **Promotional Marketing**
 - Pre-event multi-channel marketing (social media, dedicated web pages and targeted email) will include your logo
 - One (1) social media post sent through SLAS channels
 - Significant onsite signage with your logo
- **Coffee Bar at one of four scheduled breaks**
 - Sponsors have their choice of one (1) time-slot for an exclusive coffee break sponsorship
 - Monday, February 9 at from 10:00-10:30 a.m. or 2:30-3:00 p.m.
 - Tuesday, February 10 from 9:30-10:00 a.m. or 2:30-3:00 p.m.
 - Onsite signage with your logo
 - Company logo included in the SLAS Event Scheduler
- **Booth Traffic Generation**
 - Onsite signage in the NexusXp pavilion showcasing the participating sponsors and their physical booth locations
 - Exhibit booth signage to indicate NexusXp sponsorship
- **Lead Capture**
 - Includes one (1) Lead Retrieval license to capture prospect data
- **Technology Idea Exchange** (post-event webinar) participation. Technology Idea Exchanges (TIEs) are one-hour virtual events that are open to the entire SLAS community. These events are fully supported by SLAS and are free to attend and will occur post SLAS2026.
 - TIEs average between 25-60 attendees
 - Content is available for download on APPLIED – the SLAS Online Learning Center year-round, and the link to the recording will be provided to the sponsor for their use after the event
 - Sponsors will receive a list of all opted-in attendees post-event
 - The TIEs have been downloaded 195 times in 24 countries

Integration Scenario Showcase Sponsor cont.

- **Opportunity to win the People's Choice Award**

Let the attendees speak—your Showcase could take home the coveted People's Choice title!

- Attendees vote live onsite for the most compelling, innovative integration showcase
- The winner will receive special recognition at an award announcement on Wednesday, February 11
- SLAS will promote the winner on its social media channels
- Interview with SLAS New Matter Podcast hosts on an exclusive People's Choice Award episode to be released post-event
- Full Year of Industry Glory—you will own the People's Choice title until SLAS2027, which will be highlighted in marketing across SLAS emails and on SLAS.org

- **Please note:** While Integration Scenario Showcases often highlight collaborations across multiple organizations, only lead Showcase sponsors will be formally recognized in event promotions.



Additional Sponsorship Opportunities

NexusXp Pre-Conference Educational Short Course Sponsor

\$7,500 – Exclusive

Position Your Brand at the Center of Learning & Innovation

Position your company as a trusted leader in lab integration by sponsoring the official NexusXp Pre-Conference Short Courses at SLAS2026. The courses are intensive, in-depth educational programs designed to deliver practical, high-value training on laboratory integration.

Two courses are available for exclusive sponsorship:

Morning (3 hours) - Introduction to the DMTA Cycle in Drug Discovery

This session is designed for attendees who are new to laboratory automation. It will provide a comprehensive overview of the Design-Make-Test-Analyze (DMTA) cycle, as well as the key technologies and concepts that underpin it.

Afternoon (3 hours) - Advanced DMTA Strategies for the Modern Lab

This session is designed for experienced professionals seeking to elevate their laboratory automation capabilities to the next level. It will cover advanced topics, including AI and machine learning, data integration, and the future of laboratory automation.

BENEFITS INCLUDE:

- Recognition as the exclusive course sponsor in onsite signage, the SLAS Event Scheduler, conference app and website
- One (1) dedicated LinkedIn post promoting your sponsorship of the course
- Two (2) complimentary passes to attend the course

NexusXp: The Connected Lab Reception Sponsor

\$6,000 – Exclusive

Make a lasting impression—own the moment where connections begin by sponsoring a Happy Hour Reception in NexusXp: The Connected Lab. As the host of this high-energy social gathering, your brand will be front and center as attendees relax, connect and engage in meaningful conversations. One sponsor per reception, to be held from 5:00 p.m.-6:00 p.m., Monday, February 9 and Tuesday, February 10.

BENEFITS INCLUDE:

- Two minutes to welcome Reception guests
- Logo placement on signage, in the SLAS Event Scheduler and on the mobile app
- Option to host a themed cocktail or custom drink
- Branded cocktail napkins
- Opportunity to provide a take-away product or literature

Your Connected Lab: Flash Talk

\$5,000 – 6 available

Take the spotlight in the NexusXp Theater with a high-impact, 20-minute Flash Talk: a fast-paced presentation or discussion featuring your experts and thought leaders. Spark interest in how your company is driving innovation in lab automation integration.

BENEFITS INCLUDE:

- Session title, description and speakers listed on event scheduler and mobile app
- 20-minute session slot in theater during exhibit hall hours
- All content must align with the NexusXp theme and be approved by SLAS

Snapshot Video Series

\$3,500 – 3 available

Shine the spotlight on your brand as the exclusive sponsor of the NexusXp Snapshot Video Series—a set of three 30-second video shorts capturing the energy, innovation, and highlights of NexusXp. These high-impact videos will be shared across SLAS's social media channels, putting your brand in front of a global audience of engaged life sciences professionals.

BENEFITS INCLUDE:

- Production of three (3) video shorts by SLAS
- Shared via SLAS social media
- Company logo appearing at video ending

A large, stylized 'X' graphic composed of two thick, intersecting diagonal lines. The lines are a vibrant yellow-green color, set against a solid black background. The 'X' is positioned on the left side of the image, with its arms extending towards the corners.

slas
2026

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