



# SUPPORT OPPORTUNITIES AND EXHIBITOR PROSPECTUS

**UPDATED WITH VIRTUAL OPPORTUNITIES!**



Society for Immunotherapy of Cancer

Working to make cancer  
immunotherapy a standard of care  
and the word “cure” a reality for  
patients everywhere.



Society for Immunotherapy of Cancer



# Welcome to the SITC Support Opportunities Guide

**UPDATED WITH VIRTUAL OPPORTUNITIES!**

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## SITC 2020 is going VIRTUAL!

### Virtual Opportunities

With the new direction comes new and creative opportunities to reach your target audience. You'll want to explore the enhanced **3D Exhibit Hall**, the all-new **Innovation Showcase**, **Connection Lounge** and additional electronic exposure opportunities found on the following pages.

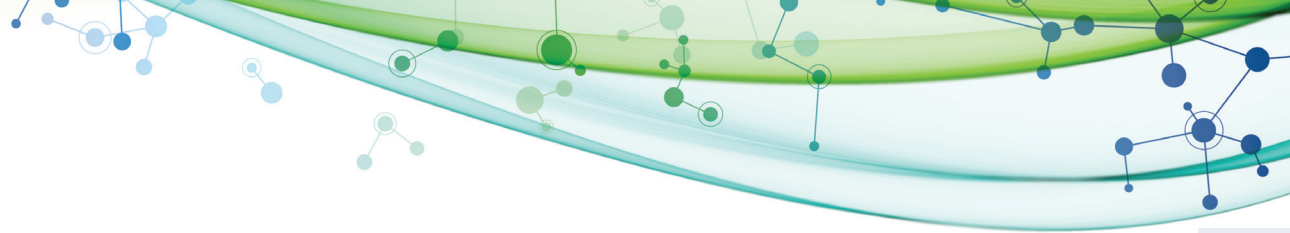


### 3D Exhibit Hall

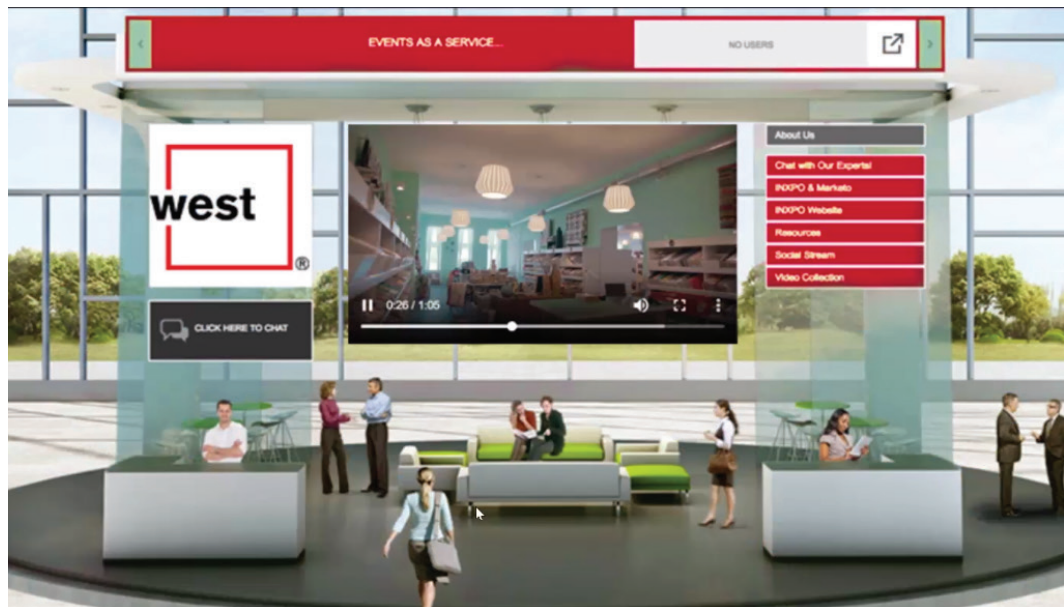
When attendees enter the main virtual convention center, they'll see the prominent entrance to the **Exhibit Hall**. With **one click**, they'll enter the Hall and see the virtual exhibit booths.







## Customizable Booths

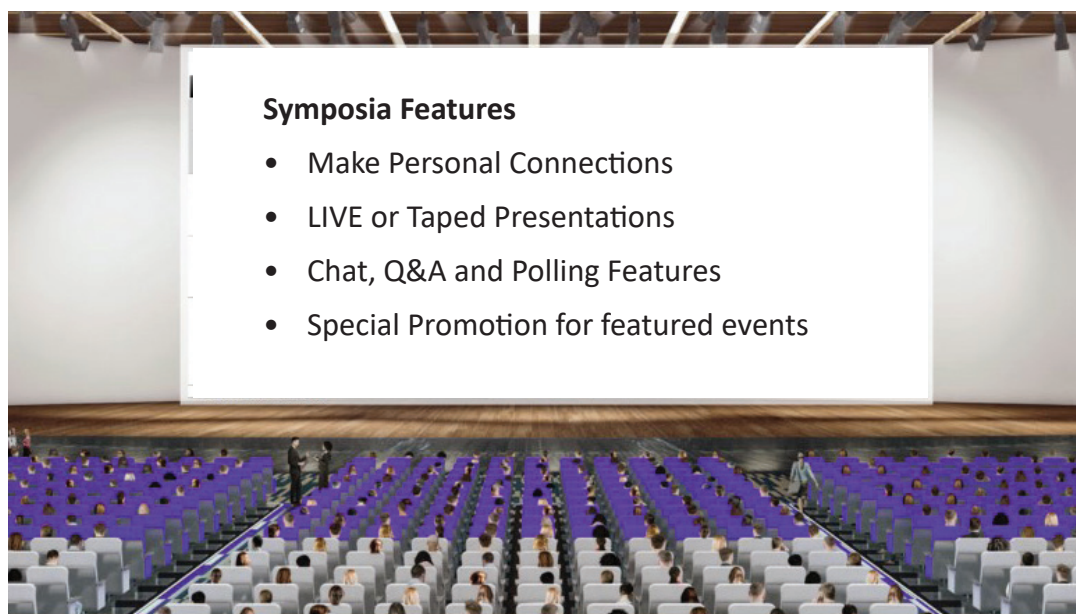


### Exhibit Booth Features

- Fully Branded Design
- Video Play Options
- PDF Access
- Live Chat
- URL Options
- Social Media Links
- Abstract Links
- Opportunity to be highlighted in the Innovation Showcase

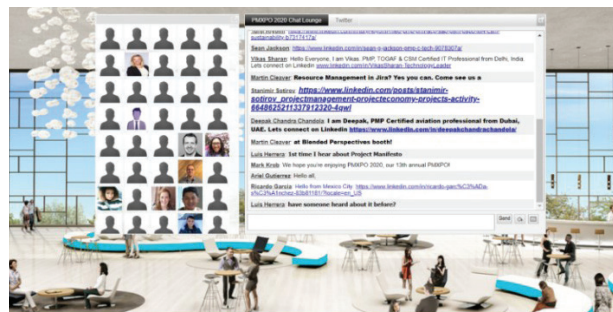
## Sponsored Symposia

Interested in reaching your audience through a unique virtual experience? Secure one of the limited sponsored Symposia spots and gain more exposure. Offered during three timeframes these events will be presented on the meeting's virtual platform and feature a live or taped video presentation, a live chat and Q&A opportunities.



## Connection Lounge

Located in the virtual Exhibit Hall, the **Connection Lounge** offers exhibitors a chance to reach out to attendees who have opted to be part of SITC's Networking Database. Attendees will check into the **Connection Lounge** where you have the option to message or connect with specific people and set up meetings or invite them to chat. You will have access to contact information for the attendees who choose to be a part of this unique opportunity.



## Innovation Showcase – NEW Benefit for Exhibitors!

Drive traffic to your booth by participating in SITC's all new **Innovation Showcase**! Located outside of the Exhibit Hall, the Showcase will offer another opportunity for you to connect with attendees in a virtual setting. Meeting participants will be encouraged to enter the room and explore "What's New in IO?" They can navigate through four distinct areas: **Disease State Updates**, **Pipeline Agents**, **On-Market Agents**, and **Assay Platforms & Technologies**. You can choose where and how you want to be represented and then cross link to your booth, website or other materials. Full-length video presentations, short videos, and static imagery are available.



### Disease State Updates

Breast cancer  
 Bladder cancer  
 Colorectal cancer  
 Gastric cancers  
 Gynecologic cancers  
 Head and neck cancers  
 Hematologic cancers  
 Kidney cancer  
 Liver cancer  
 Lung cancer  
 Melanoma  
 Non-melanoma skin cancers  
 Urologic cancers

### Pipeline Agents

Antibody-drug conjugates  
 Cell therapies  
 Cytokines and effector cell activators  
 Immune checkpoint inhibitors (ICIs)  
 Multi-specific antibodies  
 Therapeutic antibodies  
 Vaccines

### On-Market Agents

Antibody-drug conjugates  
 Cell therapies  
 ICIs  
 Multi-specific antibodies  
 Therapeutic antibodies

### Assay Platforms and Technology

Cell activity assays  
 Cytokine profiling  
 Companion diagnostics  
 Genotyping  
 Immunofluorescence & immunohistochemistry

Flow cytometry  
 NGS immune cell profiling  
 Instrumentation  
 Metabolomics  
 Proteomics  
 Reagents  
 RNA analysis  
 Software



## Meeting Packet

Don't miss your chance to reach your target audience through the SITC 2020 meeting packet. This year's meeting packet will be available to attendees electronically or it will be mailed to their office or home, depending on their preference. You can reach attendees through the Final Program book, meeting access Key Cards, and meeting packet inserts.

### Final Program Book

A print version of the Final Program book will include tools to navigate the virtual platform and a detailed schedule. It will be a valuable resource for all attendees.

- Back Cover: \$100,000
- Printing: \$65,000
- Inside Front Cover: \$50,000
- Inside Back Cover \$25,000
- Full Page: \$10,000
- Half Page: \$5,000

### Key Cards

#### \$30,000 – SOLE SPONSORSHIP

Put your company or brand logo on the "Key Card." It will hold the "Key" to navigating the virtual meeting and will be included in the meeting packet.

### Meeting Packet Inserts

#### \$10,000 each

Take advantage of the opportunity to catch the attention of delegates by putting an insert into the packets that each attendee receives. (All inserts must be submitted to SITC for approval prior to printing.)

## Special Event Opportunities

### Host a Virtual Sponsored Symposia

Connect with current and upcoming leaders in the field by hosting a CME or non-CME accredited event during the Annual Meeting.

### Serve up a Coffee Break

Host a virtual Coffee Break in between sessions and share important news about your company.

### Sponsor the Virtual CheckPoints Happy Hour

The band may not be performing in person, but you can help to host the group on Zoom with thousands of our closest friends tuning in to toast our 35th Anniversary.



Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**



## Electronic Opportunities

The virtual platform provides new opportunities for you to reach your target audience. From the Lobby Video Screen to Virtual Coffee Breaks, we've increased your opportunities to connect with attendees.



### Virtual Platform Advertisements

The new virtual platform offers strategic ad placements to reach your target audience.

- Lobby Banner: \$25,000
- Lobby Side Advertisement: \$10,000
- Room Transition Advertisement: \$10,000
- Bottom Banner Advertisement: \$5,000
- Exhibit Hall Side Advertisement: \$5,000

### SITC 2020 Microsite

Reinforce your message and brand with a banner displayed in the SITC 2020 meeting space

- Banner Advertisement: \$2,000/month

### Meeting Registration Site

#### \$10,000 – BANNER ADVERTISEMENT

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site, reaching an estimated 5,000 registrants.

### Email Opportunities

#### Annual Meeting Daily Update Emails – \$2,000

Place your advertisement in SITC's daily email to Annual Meeting attendees, which highlights the various daily sessions and activities.

### Sponsored Emails

#### Email to SITC 2020 Attendees – \$15,000

Send a message before or after the meeting to all SITC 2020 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.



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## Description of Programs

SITC's Annual Meeting & Pre-Conference Programs feature both cutting-edge research and timely educational sessions that serve as catalysts for advancing the field, bridging the gap between translational research, and development and clinical practice.

### Industry Program: Immunotherapy Resistance and Failure

Nov. 9, 2020

*A Pre-Conference Program of SITC's 35<sup>th</sup> Anniversary Annual Meeting*

The SITC Industry Program provides a forum for industry representatives to discuss ongoing research programs to advance the field of cancer immunotherapy.

Immunotherapy Resistance and Failure will:

- Describe patterns of both primary and acquired resistance to immune checkpoint inhibitors
- Summarize current understanding of biological mechanisms of immune checkpoint inhibitor resistance
- Outline rational therapeutic strategies for patients with immune checkpoint inhibitor-resistant disease

### Workshop on Cell-Based Therapies for Cancer

Nov. 9, 2020

*A Pre-Conference Program of SITC's 35<sup>th</sup> Anniversary Annual Meeting*

CAR T treatments have led to improved outcomes for patients with hematologic malignancies. However, the same level of success has not been achieved in most solid tumors, and other immune cell types beyond T cells are also being explored preclinically and clinically. This workshop will therefore highlight the multitude of cellular therapy approaches being applied for the treatment of cancer, including many T cell strategies, alternative immune cells, practical considerations and novel technologies.



### Primer on Tumor Immunology & Cancer Immunotherapy™

CE

Nov. 10, 2020

*A Pre-Conference Program of SITC's 35<sup>th</sup> Anniversary Annual Meeting*

Our understanding of tumor immunology has increased dramatically in recent years, leading to the successful development of novel immune-based treatment options to improve cancer patient outcomes. The SITC Primer on Tumor Immunology & Cancer Immunotherapy™ is designed to provide a foundation for understanding core immunology principles as they relate to basic and clinical research in immunotherapy of cancer.

### Grant Writing Workshop

Nov. 10, 2020

*A Pre-Conference Program of SITC's 35<sup>th</sup> Anniversary Annual Meeting*

The first session will open with an overview of the grant submission process, briefly outlining funding opportunities and the principles of grant writing.

The session will address K Awards and R01 Grants, in addition to discussing how to write a Specific Aims page. The second session will consist of a "mock study section," allowing attendees to experience how a study section evaluates a grant proposal, which will help attendees identify points that determine

the success or failure of a grant proposal and help them optimize the process of grant re-submission.

### 35<sup>th</sup> Anniversary Annual Meeting

CE

Nov. 11, 2020

SITC's 35<sup>th</sup> Anniversary Annual Meeting will provide a multidisciplinary educational and interactive environment focused on improving outcomes for current and future patients with cancer by incorporating strategies based on basic and applied cancer immunotherapy.

The meeting will consist of cutting-edge research presentations by experts in the field, both oral and poster abstract presentations and ample opportunity for structured and informal discussions. In addition, the meeting will include updates on major national and international initiatives coming from academia, government and industry, as well as important society projects. The meeting will conclude with a Hot Topic Symposium to address rapidly developing key issues in the field of cancer immunotherapy.

## 2020 Schedule of Events

### Pre-Conference Programs

#### Monday, Nov. 9, 2020

|                    |   |
|--------------------|---|
| 9 a.m. – 3:00 p.m. | Immunotherapy Resistance and Failure                  |
| 9 a.m. – 2:55 p.m. | Workshop: Engineering Immune Cells for Cancer Therapy |

#### Tuesday, Nov. 10, 2020

|                    |  |
|--------------------|--|
| 9 a.m. – 3:55 p.m. | Primer on Tumor Immunology and Cancer Immunotherapy™ |
| 9:30 – 11:45 a.m.  | Grant Writing Workshop                               |

### 35<sup>th</sup> Anniversary Annual Meeting Agenda

#### Wednesday, Nov. 11, 2020

|                        |   |
|------------------------|---|
| 9:30 – 11 a.m.         | Presidential Welcome<br>Smalley Keynote Address - Lieping Chen, MD, PhD ( <i>Yale School of Medicine</i> ), Gordon Freeman, PhD ( <i>Dana-Farber Cancer Institute</i> ), Arlene Sharpe, MD, PhD ( <i>Harvard Medical School</i> ) |
| 11 – 11:15 a.m.        | Break   |
| 11:15 a.m. – 1:10 p.m. | Session 102: Combinatorial Therapies  |
| 1:10 – 1:30 p.m.       | Lunch   |
| 1:30 – 2 p.m.          | Rapid Oral Abstract Presentations   |
| 2 – 3:30 p.m.          | Session 104: Integrating Radiation and Immunotherapy: New Products, Challenges, and Opportunities for Industry-Academic Collaborations  |
| 3:30 – 3:45 p.m.       | Break   |
| 3:45 – 5:15 p.m.       | Concurrent Sessions   |
| 4:45 – 5:15 p.m.       | E-poster Viewing  |
| 7 – 8 p.m.             | Replay with Live Q&A  |

#### Thursday, Nov. 12, 2020

|                    |  |
|--------------------|--|
| 9 – 9:50 a.m.      | Keynote Address - Elizabeth M. Jaffee, MD ( <i>Sidney Kimmel Cancer Center, Johns Hopkins University</i> ) |
| 9:50 – 10:05 a.m.  | Break  |
| 10:05 a.m. – noon  | Session 306: 202: Exploring the Tumor Microenvironment   |
| noon – 12:30 p.m.  | Late-Breaking Abstract Session   |
| 12:30 – 12:50 p.m. | Lunch  |
| 12:50 – 1:20 p.m.  | Rapid Oral Abstract Presentations  |
| 1:20 – 3:05 p.m.   | Session 105: Toxicities of Cancer Immunotherapies  |
| 3:05 – 3:20 p.m.   | Break  |
| 3:20 – 4:50 p.m.   | Concurrent Sessions  |
| 4:50 – 5:20 p.m.   | E-poster Viewing   |
| 7 – 8 p.m.         | Replay with Live Q&A   |

#### Friday, Nov. 13, 2020

|                    |   |
|--------------------|---|
| 9 – 9:50           | 35 <sup>th</sup> Anniversary Keynote - Helen E. Heslop, MD (Baylor College of Medicine) |
| 9:50 – 10:05 a.m.  | Break   |
| 10:05 – 12:40 p.m. | Session 306: Hot Topic Symposium: COVID-19 and Cancer                                   |
| 12:40 – 1 p.m.     | Lunch   |
| 1 – 1:30 p.m.      | Late-Breaking Abstract Session  |
| 1:30 – 2:55 p.m.   | Session 207: Presidential Session   |
| 2:55 – 3:10 p.m.   | Break   |
| 3:10 – 4:40 p.m.   | Concurrent Sessions   |
| 4:40 – 5:10 p.m.   | E-poster Viewing  |
| 7 – 8 p.m.         | Replay with Live Q&A  |

#### Saturday, Nov. 14, 2020

|                         |  |
|-------------------------|--|
| 9 – 10:30 a.m.          | 35 <sup>th</sup> Anniversary Session: Mechanistic Understandings and Misunderstandings |
| 10:30 – 10:45 a.m.      | Break  |
| 10:45 a.m. – 12:40 p.m. | Session 302: Biomarkers and Big Data   |
| 12:40 – 1 p.m.          | Lunch  |
| 1 – 1:30 p.m.           | E-poster Viewing   |
| 1:30 – 2:45 p.m.        | Poster Symposium   |
| 2:45 – 3 p.m.           | Break  |
| 3 – 4:30 p.m.           | Next Generation Immunotherapy Combinations   |

#### Annual Program Committee Chair:

Sandra Demaria, MD – *Weill Cornell Medicine*

#### 35<sup>th</sup> Anniversary Annual Meeting

##### Organizers:

Helen E. Heslop, MD – *Baylor College of Medicine*  
Brianna W. Hoffner, MSN, ANP-BC, AOCNP – *Harborside*  
Miriam Merad, MD, PhD – *Icahn School of Medicine at Mount Sinai*  
Padmanee Sharma, MD, PhD – *The University of Texas MD Anderson Cancer Center*  
Jedd D. Wolchok, MD, PhD – *Memorial Sloan Kettering Cancer Center*

#### 35<sup>th</sup> Anniversary Annual Meeting Program

##### Committee Members:

Ana Carrizosa Anderson, PhD – *Harvard Medical School*  
Davide Bedognetti, MD, PhD – *Sidra Medicine*  
Marianne Davies, DNP, AOCNP – *Yale School of Nursing*  
Patrick Hwu, MD – *The University of Texas MD Anderson Cancer Center*

#### Primer on Tumor Immunology and Cancer Immunotherapy™ Organizers:

Michael A. Curran, PhD – *The University of Texas MD Anderson Cancer Center*  
Yvonne Saenger, MD – *Columbia University Irving Medical Center*

#### Industry Program Organizers:

Kald Abdallah, MD, PhD – *Bristol Myers Squibb*  
Edward Cha, MD, PhD – *Genentech*  
Jennifer Gansert, MD, PhD – *Amgen*  
Giovanni Melillo, MD – *AstraZeneca*  
Israel Lowy, MD, PhD – *Regeneron Pharmaceuticals*  
Eric Rubin, MD – *Merck & Co., Inc.*

#### Workshop on Cell-Based Therapies for Cancer Organizers:

Christine Brown, PhD – *City of Hope*  
Katayoun Rezvani, MD, PhD – *The University of Texas MD Anderson Cancer Center*  
Marco Ruella – *University of Pennsylvania*



## Guidelines for Support

Supporting a SITC event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; SITC encourages new and creative ideas that contribute to the quality of the meeting.

### Right of First Refusal

SITC adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's supporter is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules.

Previous sponsors, therefore, have until September 4, 2020, to confirm their interest in supporting the same program/sponsored item(s).

### Policy on Satellite Programs

The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at the Annual Meeting. Satellite sessions, or those planned without the input or invitation of SITC, are not permitted before, during or after the Annual Meeting & Pre-Conference Programs.

### Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of a SITC program or activity. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to SITC.

The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume



## 2020 Benefits of Support

|  | Diamond<br>\$1,000,000+ | Titanium<br>\$750,000+ | Palladium<br>\$500,000+ | Double-Platinum<br>\$250,000+ | Platinum<br>\$100,000+ | Gold<br>\$50,000 to \$99,999 | Silver<br>\$25,000 to \$49,999 | Bronze<br>\$10,000 to \$24,999 | Copper<br>Up to \$9,999 |
|--|-------------------------|------------------------|-------------------------|-------------------------------|------------------------|------------------------------|--------------------------------|--------------------------------|-------------------------|
| Private meeting with SITC executive  |                         |                        |                         |                               |                        |                              |                                |                                |                         |
| Complimentary ad on SITC Cancer Immunotherapy CONNECT, SITC's official website (restrictions apply)          | 3 months                | 2 months               | 1 month                 | 1 week                        |                        |                              |                                |                                |                         |
| Final program internal ad discount   | COMP                    | COMP                   | 50%                     | 25%                           |                        |                              |                                |                                |                         |
| Complimentary postal mailing list of program registrants (application/approval of mailed materials required) | 3 times                 | 3 times                | 2 times                 | 2 times                       | 1 times                | 1 time                       |                                |                                |                         |
| Complimentary job posting on SITC website  |                         |                        |                         |                               |                        |                              |                                |                                |                         |
| Complimentary registrations for the supported program  | 17                      | 15                     | 13                      | 11                            | 9                      | 7                            | 5                              | 3                              |                         |
| Recognition of support in 2020 society e-newsletter  |                         |                        |                         |                               |                        |                              |                                |                                |                         |
| Acknowledgement of support during Membership Business Meeting  |                         |                        |                         |                               |                        |                              |                                |                                |                         |
| Recognition of support in program Recognition (print and electronic versions)                                |                         |                        |                         |                               |                        |                              |                                |                                |                         |
| Company listed on the SITC supporter web page throughout 2020  |                         |                        |                         |                               |                        |                              |                                |                                |                         |
| Supporter badge ribbons for select organization representatives at program                                   |                         |                        |                         |                               |                        |                              |                                |                                |                         |

**\*These benefits of support do not apply to advertising or exhibit opportunities.**

Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**



# EXHIBITOR PROSPECTUS

## An Invitation to Exhibit at SITC's 35<sup>th</sup> Anniversary Annual Meeting

SITC is the preferred meeting in cancer immunotherapy by leading immunologists, academicians and researchers in the field. Do not miss the opportunity for one-on-one contact with all of the people you need to meet.

### Why Exhibit at SITC?

- Meet the global thought leaders in cancer immunotherapy
- Interact with key investigators and clinicians who evaluate and purchase your products/services
- Gain insight into new and innovative uses of your products/services by speaking with experts at the forefront of the science
- Generate new leads
- Achieve your sales/business development objectives

### Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions



Society for Immunotherapy of Cancer



## Virtual Exhibit Booth Packages

### Basic Package - \$3,000

- Company info – Logo, URL, description, two uploads
- 2 AM20 registrations
- 10% discount on mailing list rental
- Inclusion in Innovation Showcase

### Deluxe Package - \$5,000

- Company info – Logo, URL, description, three uploads
- 3 AM20 registrations
- 10% discount on mailing list rental
- 10% discount on final program ad
- Inclusion in Innovation Showcase

### Premium Package - \$10,000

- Company info – Logo, URL, description, three uploads, one video
- 4 AM20 registrations
- Complimentary mailing list rental
- 25% discount on final program ad
- Inclusion in Innovation Showcase

### Premium Deluxe Package - \$20,000

- Company info – Logo, URL, description, four uploads, one video
- 6 AM20 registrations
- Complimentary mailing list rental
- 50% discount on final program ad
- Featured in Innovation Showcase

### Premier Package - \$25,000

- Company info – Logo, URL, description, five uploads, video
- 8 AM20 registrations
- Pre- and post-meeting complimentary mailing list rental
- Complimentary half page final program ad
- Featured in Innovation Showcase

### Premier Deluxe Package - \$40,000

- Company info – Logo, URL, description, seven uploads, video
- 12 AM20 registrations
- Pre- and post-meeting complimentary mailing list rental
- Complimentary full-page final program or virtual platform ad
- Digital Dailies ad
- Featured in Innovation Showcase – video presentation



### Elite Deluxe Package - \$65,000

- Company info – Logo, URL, description, ten uploads, video
- 20 AM20 registrations
- Pre- and post-meeting complimentary mailing list rental
- Complimentary full-page final program or virtual platform ad
- Two Digital Dailies ads
- Featured in Innovation Showcase – video presentation

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# General Exhibitor Information, Rules & Regulations

## Cancellation Policy

- Cancellations will be accepted without penalty until September 4, 2020. Exhibitors may request to have their booth payment applied to a future year, or may request a full refund.
- No refunds will be given for cancellations made after September 4, 2020.
- If you have any questions regarding SITC's cancellations policy, contact [development@sitcancer.org](mailto:development@sitcancer.org).

## General Booth & Exhibit Hall Information

1. Booth package inclusions are on page 13, and additional services and benefits may be ordered. Details can be found on pages 7-8.
2. All exhibit staff are required to have the necessary registrations and credentials in order to staff the virtual booth. Each booth package has an exhibitor badge allotment, and additional badges may be purchased through the SITC registration site.
3. SITC must pre-approve all messaging to be sent to registered meeting delegates.

## Rules & Regulations

1. Exhibitors must comply with the Americans with Disabilities Act (ADA).
2. Demonstrations by exhibitors must be pre-approved by SITC.
3. Distribution of advertising material without SITC's approval is prohibited.
4. Subletting of virtual exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
5. SITC reserves the right to reject any exhibit applications; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to remove any exhibitor whose conduct or materials are objectionable to SITC for any reason.
6. Prize contests, awards, drawings, raffles, lotteries, or gaming devices of any kind are prohibited. Any giveaways or samples distributed must be in compliance with applicable guidelines (see below).
7. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
8. SITC is a high-level, professional conference governed by industry best practices, integrity, and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.\*

[Joint Guidance on Virtual International Medical Conferences by IFPMA, EFPIA, and PhRMA](#)

[PhRMA Code on Interactions with Healthcare Professionals](#)

[ACCME Standards for Commercial Support](#)

AMA Physician's Recognition Awards

[AMA Opinion 9.6.2 - Gifts to Physicians from Industry](#)

[AMA Opinion 9.2.6 - Continuing Medical Education](#)

\*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

\*SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Commercial Support. Therefore, certain items and acknowledgements are only available to non-industry entities.



## Additional Ways to Support Our Mission

### Grant Opportunities

Many of SITC's live educational programs are jointly provided by SITC and our accrediting partners. As a result, these activities must abide by the Accreditation Council for Continuing Medical Education's (ACCME) Standards for Commercial Support in the development of educational activities.

Organizations that support an educational session cannot be involved in the development or execution of the presentations. This includes selecting the content, faculty and format of the session.

### Sponsor Opportunities

You may choose to sponsor many of SITC's programs. Please contact our Development Office if you are interested in a program listed in this booklet.

For more information or to support our programs, please contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## Corporate Support Recognition

Support received from industry partners will be recognized under the following levels:

| LEVEL AMOUNT              |               |
|---------------------------|---------------|
| Diamond Supporter         | \$1,000,000+  |
| Titanium Supporter        | \$750,000+    |
| Palladium Supporter       | \$500,000+    |
| Double Platinum Supporter | \$250,000+    |
| Platinum Supporter        | \$100,000+    |
| Gold Supporter            | \$50,000+     |
| Silver Supporter          | \$25,000+     |
| Bronze Supporter          | \$10,000+     |
| Copper Supporter          | Up to \$9,999 |

Benefits of support detail can be found on page 10.

These support levels include the Annual Meeting & Pre-Conference Programs, as well as ongoing educational programs and initiatives throughout the year. All support levels will receive recognition in print and online publications.

### Guidelines

In accordance with ACCME Standards for Commercial Support, SITC does not permit product-specific advertisements or invitations to events and/or promotional campaigns associated with any educational session.





# Forward Fund

Advancing Cancer Immunotherapy

In an effort to create opportunities to further the mission of SITC and expand the knowledge of and interest in cancer immunotherapy, SITC established the *Forward Fund*.

Since 2014, SITC has awarded more than \$4 million in research funding to deserving early career scientists.

## Supported Awards and Activities

- SITC Named Fellowship Awards
- Young Investigator Abstract Travel Awards
- Young Investigator Presidential Travel Awards
- SITC Presidential Award
- Richard V. Smalley, MD, Memorial Award
- Annual Cancer Immunotherapy Celebration Event
- SITC Sparkathon *Emerging Leaders Igniting Innovation*
- SITC Cancer Immunotherapy Winter School Travel Awards

## SITC Named Fellowship Awards

Support the next generation of immunotherapy experts by funding a named cancer immunotherapy fellowship. These fellowships are for early career scientists interested in furthering the basic science, translation or clinical application of cancer immunotherapies.



## The Society for Immunotherapy of Cancer Dr. Steven A. Rosenberg, MD, PhD Scholars Fund for Cancer Immunotherapy Research

Established in 2020 in honor of Dr. Rosenberg, this fund recognizes his many contributions to the field of cancer immunotherapy by providing research support to emerging leaders in the field.

Each year, SITC will seek the best and brightest to continue Dr. Rosenberg's legacy as a Rosenberg Scholar. This select group of deserving applicants will look to advance the science and tackle the hurdles facing the field of cancer immunotherapy.

For more information or to make a donation, please contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for more information.



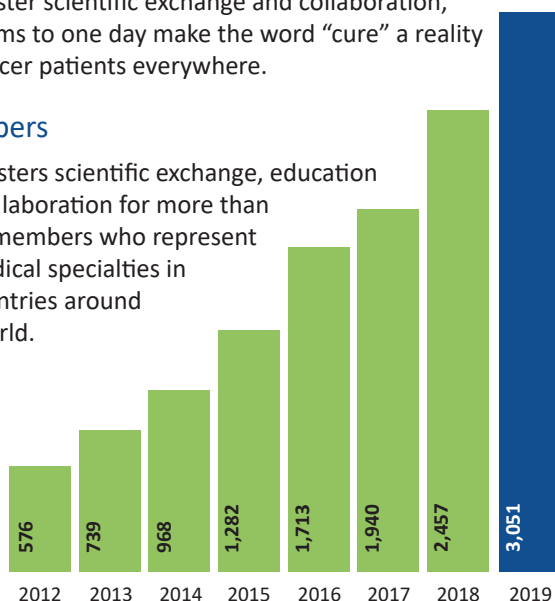
Society for Immunotherapy of Cancer

## About SITC

The Society for Immunotherapy of Cancer (SITC) is the world's leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC, a 501(c)(3) not-for-profit organization, serves scientists, clinicians, academicians, patients, patient advocates, government representatives and industry leaders from around the world. Through educational programs that foster scientific exchange and collaboration, SITC aims to one day make the word "cure" a reality for cancer patients everywhere.

### Members

SITC fosters scientific exchange, education and collaboration for more than 3,000 members who represent 35 medical specialties in 48 countries around the world.



### Corporate Membership

Corporate membership is now open to organizations, corporations, educational institutions that have a vested interest in the field of cancer immunotherapy and tumor immunology.

SITC's corporate membership is designed to foster:

- Enhanced communications between industry partners and SITC leaders to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy
- A forum for addressing common issues impacting the field

### Member Demographics

Areas of research and medical specialties represented by SITC constituents:

- Biochemistry
- Cellular Biology
- Clinical Investigations/ Clinical Trials
- Dermatology
- Genetics and Genomics
- Gynecologic Oncology
- Hematology
- Immunology
- Immunotherapy
- Internal Medicine
- Medical Oncology
- Microbiology
- Molecular Biology
- Neuro-oncology
- Pathology
- Pediatric Oncology
- Pharmacology/Toxicology
- Radiation Biology/ Radiation Oncology
- Research Administration
- Stem Cell Biology
- Surgical Oncology
- Transplantation

### Member Categories

- Regular
- Student and Scientist-in-Training
- Pharmacist
- Nurse and Advanced Practice Provider
- Allied Health
- Affiliate
- Emeritus
- Patient
- Patient Advocate
- Corporate Member

### Disease States Represented by SITC Members

- Bladder
- Brain/Central Nervous System
- Breast
- Gastrointestinal
- Genitourinary
- Gynecological
- Head and Neck
- Hematologic Malignancies
- Liver
- Lung
- Melanoma
- Neuroblastoma
- Pan-Tumor
- Prostate
- Renal

### Work Settings Represented by SITC Members

- Academic Medical Center
- Industry/Biotech
- Community Hospital
- Clinic
- Government/Regulatory
- Foundation/Non-Profit/Patient Organization
- Solo Private Practice





## Our Mission



### Leading the Way

For over 35 years, SITC has been the leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC is a 501(c)(3) not-for-profit organization.

### Mission

To improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values.

### Vision

To make cancer immunotherapy a standard of care and the word “CURE” a reality for cancer patients everywhere.

### Core Values

*Interaction/Integration:* Facilitate the exchange of information and education among basic and translational researchers, clinicians, young investigators, societies and groups sharing the mission of SITC.

*Innovation:* Challenge the thinking and seek the best research in the development of cancer immunotherapy

*Translation:* Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back

*Leadership:* Define what is new and important and effectively communicate it to all relevant stakeholders



## Our Goals



**Education and Scientific Exchange:** Serve as the leading resource for information and education on cancer immunotherapy



**Professional Standards:** Set industry standards for the field of cancer immunotherapy in order to position SITC as the authority on immunotherapy of cancer



**Global Access and Impact:** Advance the science and application of cancer immunotherapy worldwide



**Policy and Advocacy:** Inform and influence the science and research, regulation, as well as quality of care and quality of access impacted by public policy, ensuring the patient voice is heard and recognized



**Science and Research:** Challenge the thinking and seek the best research in the exploration and development of tumor immunology and cancer immunotherapy



**Leadership Development:** Cultivate the next generation of leaders and innovators in tumor immunology and cancer immunotherapy



## IMPORTANT DATES

- April 1 - Abstract submission and late-breaking abstract application open
- Aug. 25 - Abstract submission and late-breaking abstract application close
- Aug. 21 - Late-breaking abstract submission period open
- Sept. 4 - Exhibit booth reservation deadline
- Sept. 11 - Late-breaking abstract submission period close
- Sept. 4 - Branding and advertising commitment deadline
- Oct. 7 - Discounted early registration deadline
- Oct. 26 - Pre-registration mailing lists available
- Nov. 30 - Post-Annual Meeting mailing lists available

*Dates subject to change*



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