

# SITC 2021

SUPPORT OPPORTUNITIES  
AND EXHIBITOR PROSPECTUS



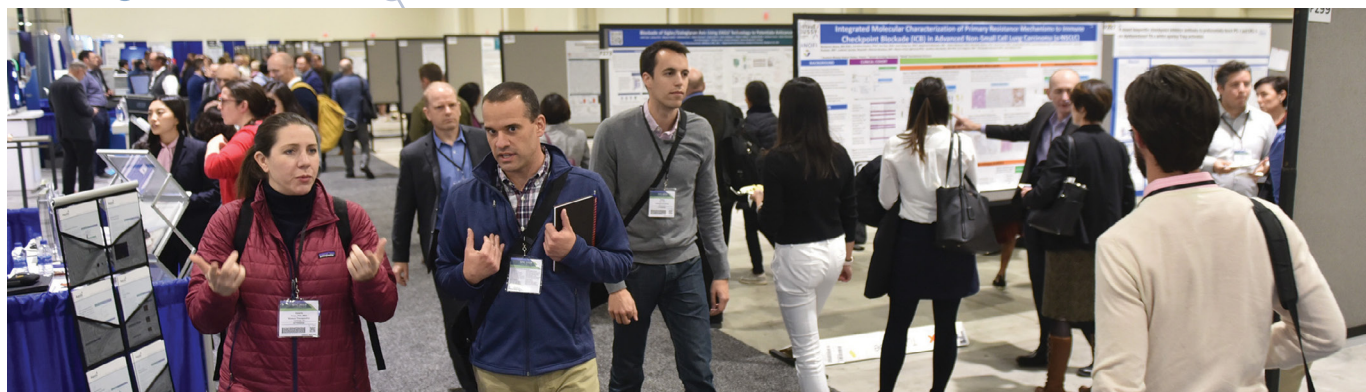
Society for Immunotherapy of Cancer



Working to make cancer  
immunotherapy a standard of care  
and the word “cure” a reality for  
patients everywhere.



Society for Immunotherapy of Cancer



# Welcome to the SITC Support Opportunity Guide

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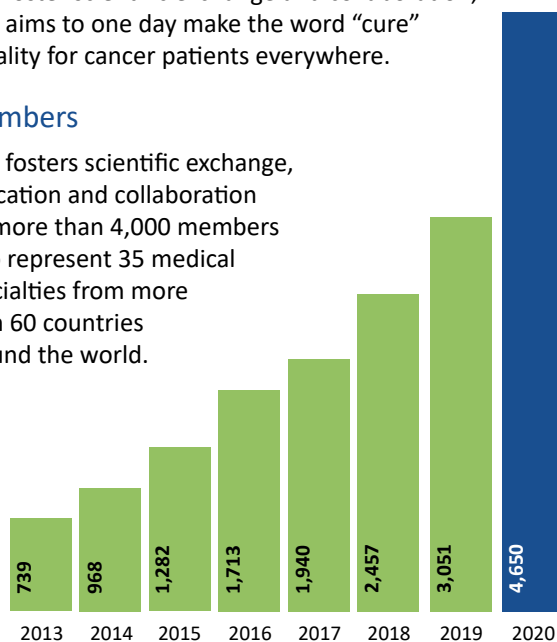
Society for Immunotherapy of Cancer

## About SITC

The **Society for Immunotherapy of Cancer (SITC)** is the world's leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC, a 501(c)(3) not-for-profit organization, serves scientists, clinicians, academicians, patients, patient advocates, government representatives and industry leaders from around the world. Through educational programs that foster scientific exchange and collaboration, SITC aims to one day make the word "cure" a reality for cancer patients everywhere.

### Members

SITC fosters scientific exchange, education and collaboration for more than 4,000 members who represent 35 medical specialties from more than 60 countries around the world.



### Member Categories

- Affiliate
- Allied Health
- Corporate Member
- Emeritus
- Nurse and Advanced Practice Provider
- Patient
- Patient Advocate
- Pharmacist
- Regular
- Student and Scientist-in-Training

## Corporate Membership

**Corporate Membership** is now open to organizations, corporations and educational institutions that have a vested interest in the field of cancer immunotherapy and tumor immunology.

SITC's Corporate Membership is designed to foster:

- Enhanced communications between industry partners and SITC leaders to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy.
- A forum for addressing common issues impacting the field.

## Member Demographics

### Areas of Research and Medical Specialties Represented by SITC Members

- Antibody-Based Therapies
- Biochemistry
- Bioinformatics
- Biostatistician
- Cellular Biology
- Cellular Therapies
- Clinical Investigations/ Clinical Trials
- Computational Biology
- Cytokines
- Dermatology
- Drug Development
- Endocrinology
- Gastroenterology
- Genetics and Genomics
- Gynecologic Oncology
- Hematology
- Immunology
- Immuno-Oncology
- Immunotherapy
- Infectious Diseases
- Internal Medicine
- Medical Oncology
- Microbiology
- Molecular Biology
- Neuro-oncology
- Oncolytic Virus/Vaccines
- Pathology
- Pediatric Oncology
- Pharmacology/Toxicology
- Proteomics
- Radiation Biology/ Radiation Oncology
- Research Administration
- Stem Cell Biology
- Surgical Oncology
- Transplantation
- Urology

### Disease States Represented by SITC Members

- Bladder
- Brain/Central Nervous System
- Breast
- Colon/Rectum
- Gastrointestinal
- Genitourinary
- Glioblastoma
- Gynecological
- Head and Neck
- Hematologic Malignancies
- Leukemia
- Liver
- Lung
- Lymphoma
- Melanoma
- Mesothelioma
- Neuroblastoma
- Pan-Tumor
- Pancreas
- Prostate
- Renal

### Work Settings Represented by SITC Members

- Academic Medical Center
- Clinic
- Community Hospital Training Program
- Foundation/Non-Profit/Patient Organization
- Government/Regulatory
- (Group Independent and Group Owned)
- Industry/Biotech
- Investor
- Non-Medical Academic Center
- Patient/Caregiver
- Solo Private Practice



# Journal for ImmunoTherapy of Cancer

Impact  
Factor  
10.252

The **Journal for ImmunoTherapy of Cancer (JITC)** is SITC's official open access, peer-reviewed online journal serving as the global voice of the society. This targeted outlet publishes original research articles, case reports, reviews, guidelines, position papers and discussion on all aspects of tumor immunology and cancer immunotherapy – from basic research to clinical application.

Led by an Editorial Board of over 100 of the world's leading authorities and innovators in cancer immunotherapy, *JITC* recently increased its impact factor to 10.252, placing it in the top 7% of all oncology and immunology journals as reported in the 2020 Journal Citation Report.

*JITC* publishes and rapidly disseminates manuscripts in the following categories:

- Basic Tumor Immunology
- Case Reports
- Clinical/Translational Cancer Immunology
- Clinical Trials Monitor
- Commentary/Editorials
- Guidelines and Consensus Statements
- Immune Cell Therapies and Immune Cell Engineering
- Immunotherapy Biomarkers
- Oncolytic and Local Immunotherapy
- Reviews



To place an advertisement in *JITC*, please contact the Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.



## Our Mission



### Leading the Way

For over 35 years, SITC has been the leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC is a 501(c)(3) not-for-profit organization.

### Mission

To improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values.

### Vision

To make cancer immunotherapy a standard of care and the word “CURE” a reality for cancer patients everywhere.

### Core Values

*Interaction/Integration:* Facilitate the exchange of information and education among basic and translational researchers, clinicians, young investigators, societies and groups sharing the mission of SITC.

*Innovation:* Challenge the thinking and seek the best research in the development of cancer immunotherapy.

*Translation:* Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back.

*Leadership:* Define what is new and important and effectively communicate it to all relevant stakeholders.

## Our Goals



**Education and Scientific Exchange:** Serve as the leading resource for information and education on cancer immunotherapy.



**Policy and Advocacy:** Inform and influence the science, research, and regulation, as well as quality of care and quality of access impacted by public policy, ensuring the patient voice is heard and recognized.



**Professional Standards:** Set industry standards for the field of cancer immunotherapy in order to position SITC as the authority on immunotherapy of cancer.



**Science and Research:** Challenge the thinking and seek the best research in the exploration and development of tumor immunology and cancer immunotherapy.



**Global Access and Impact:** Advance the science and application of cancer immunotherapy worldwide.



**Leadership Development:** Cultivate the next generation of leaders and innovators in tumor immunology and cancer immunotherapy.

## Ways to Support Our Mission

### Grant Opportunities

Many of SITC's live educational programs are jointly provided by SITC and our accrediting partners. As a result, these activities must abide by the Accreditation Council for Continuing Medical Education's (ACCME) Standards for Integrity and Independence in Accredited Continuing Education in the development of educational activities.

Organizations that support an educational session cannot be involved in the development or execution of the presentations. This includes selecting the content, faculty and format of the session.

### Sponsor Opportunities

You may choose to sponsor any of SITC's programs. Please contact our Development Office if you are interested in a program listed in this booklet.

### Corporate Support Recognition

Support received from industry partners will be recognized under the following levels:

LEVEL AMOUNT	
Diamond Supporter	\$1,000,000+
Titanium Supporter	\$750,000+
Palladium Supporter	\$500,000+
Double Platinum Supporter	\$250,000+
Platinum Supporter	\$100,000+
Gold Supporter	\$50,000+
Silver Supporter	\$25,000+
Bronze Supporter	\$10,000+
Copper Supporter	Up to \$9,999

These benefits of support do not apply to advertising or exhibit opportunities.

These support levels include the Annual Meeting & Pre-Conference Programs, as well as ongoing educational programs and initiatives throughout the year. All support levels will receive recognition in print and online publications.

### Guidelines

In accordance with ACCME Standards for Integrity and Independence in Accredited Continuing Education, SITC does not permit product-specific advertisements or invitations to events and/or promotional campaigns associated with any educational session.

### General Society Support

Support the mission, goals and year-round activities of the society by providing a charitable contribution to SITC.

### General Advertisements

- **SITC Website Ad:** \$2,000/month  
A digital (banner or button) ad hosted on [sitcancer.org](http://sitcancer.org), linkable to the sponsor's website.
- **E-Newsletter Ad:** \$1,000/issue  
A digital ad featured in SITC's Immune Monitor, a monthly e-Newsletter emailed to SITC constituencies.
- **Career Connections, SITC's Online Job Board:** \$250/4 months  
Postings for employment opportunities located at [sitcancer.org/aboutsitc/job-board](http://sitcancer.org/aboutsitc/job-board).
- **Mailing List Rentals:** Pricing varies  
Industry partners and exhibitors can mail product information or invitations to Annual Meeting & Pre-Conference Program registrants. Phone numbers and email addresses will not be included.



For more information or to support our programs, please contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.



# Overview of SITC's Programs

## Annual Meeting & Pre-Conference Programs

A detailed listing of the Annual Meeting & Pre-Conference Programs begins on page 12. The Exhibitor Prospectus begins on page 21.

## SITC Cancer Immunotherapy connectED



**SITC Cancer Immunotherapy connectED**, the official online learning portal of SITC, is the source and resource for cancer immunotherapy education.

With the explosion of information related to cancer immunotherapy, there is a critical need for a central hub of trusted, expert resources where all stakeholders can find the information they need, when they need it.

Through a curated collection of resources and online education activities, SITC connectED makes it easy for individuals to find vetted information on cancer immunotherapy from experts in the field. The online portal features a variety of resources including online courses, on-demand webinars and enduring materials from SITC programs, many of which are CME-, CNE- and CPE-accredited. SITC connectED resources are developed by SITC's leading experts in the cancer immunotherapy field and trusted partner organizations. New content is continually added to SITC connectED, allowing users to remain at the forefront of advances in the cancer immunotherapy field.

Researchers and scientists-in-training, benefit from the volume of up-to-date resources and browse an archive of SITC's seminal contributions to the field.

Many sponsorship opportunities exist. To learn more, visit [sitcancer.org/connectED](http://sitcancer.org/connectED).

**CE** Where identified, these programs are accredited as a SITC CME-/CNE-/CPE-certified program (ACCME, ANCC & ACPE).

**V** Where identified, these programs are being presented virtually.



## SITC Cancer Immunotherapy Clinical Practice Guidelines

Following the publication of **SITC's Cancer Immunotherapy Clinical Practice Guidelines**, SITC will create educational webinars and a uniquely designed mobile application to house the information. These guidelines are a collection of consensus statements developed by experts, to help oncologists determine when and how to best use immunotherapy to treat their patients.

### Webinars

New in 2021, SITC is adding components to our popular Cancer Immunotherapy Guideline webinar series. To complement the introductory 101 webinars, SITC is adding 201 webinars to include more specific details for each guideline and a deeper dive on unusual situations, as well as 301 webinars to highlight specific cases. All attendees will have the opportunity to interact with webinar faculty during dedicated question and answer sessions and become part of a community for future networking.

### Mobile Application

SITC has launched a new mobile app for the Cancer Immunotherapy Guidelines. The app provides a user friendly, easily updated, electronic platform for healthcare providers to access these critical guidelines. Opportunities to customize the platform based on practice, disease states or other preferences will make this a go-to app for those practicing in the field.

**Certificate in Cancer Immunotherapy  
(SITC-G)**



**Certificate in  
Cancer Immunotherapy**

In August 2020, the SITC launched the **Certificate in Cancer Immunotherapy**, support physicians and their knowledge and skills to provide effective and safe care for patients treated with cancer immunotherapy. Through the Certificate in Cancer Immunotherapy, learners develop a comprehensive understanding of cancer immunotherapies, including checkpoint inhibitors, cell therapies and many others, as well as the management of side effects, allowing them to successfully implement immunotherapy in clinical practice.

The Certificate in Cancer Immunotherapy is offered online through SITC's ConnectED platform, and consists of eight independent learning modules—all approved for CME, CNE, CPE and MOC credits—that can be stacked to earn the **SITC Graduate in Cancer Immunotherapy (SITC-G) designation**. The SITC-G designation identifies a healthcare provider as completing specialized training in cancer immunotherapy. All modules are developed, reviewed and presented by distinguished leaders in the field of cancer immunotherapy.

**Current Modules**

Module 1: Basic Immunology Concepts  
Module 2: Basic Cancer Immunotherapy Concepts

**Coming in 2021**

Module 3: Immune Checkpoint Blockade  
Module 4: Managing Immune Checkpoint Inhibitor Adverse Events  
Module 5: Other Approaches (Cytokines, Vaccines, Immune Cell Engagers)  
Module 6: Oncolytic Viruses and Intravesicular Therapy  
Module 7: CAR T Cell and Cellular Therapy  
Module 8: Implementing Cancer Immunotherapy in Clinical Practice



**Advances in Cancer Immunotherapy™**



Society for Immunotherapy of Cancer

**ADVANCES IN  
Cancer  
IMMUNOTHERAPY™**

The **Advances in Cancer Immunotherapy™ (ACI)** series — now heading into its ninth consecutive year — will provide information about the management of immune-related adverse events (irAEs), underlying mechanisms of different immunotherapies, biomarkers concerning treatment efficacy and selection, clinical application and what to look for in the future of cancer immunotherapy. The 2021-2022 series will include in-person, online and enduring components.

The in-person ACI meetings will focus on highlighting disease states with FDA-approved immunotherapy treatments and feature an interactive format that allows for an overall shorter program with longer sessions that emphasize faculty-attendee discussion and engagement. These regional programs will offer CE and MOC credit for the target audience. SITC will once again offer a webcast of one ACI program.

SITC will also offer two pre-program courses to provide a foundational knowledge of immunotherapy and its immune-related adverse events for ACI attendees, prior to the in-person programs and accredited online classes, that will cover the disease-specific content of the in-person meeting topics, including interactive case study components.

**Target Audience:**

1,125 Live Program  
2,000 Online Learners

The programs are specifically designed for clinical oncologists, advanced practice providers, nurses, pharmacists, emergency physicians and the entire medical team involved in treating cancer patients with immunotherapy, offering CE and MOC credit.

In collaboration with:



**2021-2022 Locations to be Announced**

**Regional Exhibit Opportunities**

Limited exhibitor opportunities are available at select locations. Limited space availability. Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for more details.

## SITC Cancer Immunotherapy Winter School



CE

V

Jan. 2022

The **SITC Cancer Immunotherapy Winter School** is a comprehensive educational program, providing early career participants with a deep understanding of the core principles of tumor immunology and cancer immunotherapy. Attendees will also explore developing areas of the field, including:

- Biomarker technology, validation and clinical integration
- Clinical trial design, data analysis and considerations for combination therapies
- Grant writing to obtain research funding

This three-day program will instruct scientists and clinicians to advance scientific discoveries and clinical applications of tumor immunology and cancer immunotherapy.

The program also fosters professional development by facilitating student interaction with faculty and thought leaders in an intimate setting.



## WIN Leadership Institute



July 12-13, 2021 ~ Seattle, WA

Aug. 2-3, 2021 ~ Chicago, IL

The **Women in Immunotherapy Network's Leadership Institute (WIN)** is a 1.5 day program that explores topics that benefit female scientists as emerging leaders in the field of cancer immunotherapy. Following a very successful inaugural year, SITC will be offering the WIN program in two locations this summer. The program will develop and enhance leadership skills as well as address topics around diversity, inclusivity, conflict management and negotiation. Each participant will increase their understanding of their role as an emerging leader.

In addition, female participants from clinical settings, industry, government and academia will be given an opportunity to network with one another and share experiences unique to the female perspective in the field of cancer immunotherapy.

## Scientific Workshops



NEW

### Interrogating the Tumor-Specific Surfaceome for Immune Targeting Workshop

Sept. 29-30, 2021 ~ San Diego, CA

Increasingly, cell therapies and antibody drug conjugates (ADCs) are demonstrating promising anti-tumor activity in clinical trials. Expanding the application of these therapies in the clinic is limited by the relative small number of known tumor-specific cell surface molecules. This workshop will identify and categorize known tumor specific cell surface molecules that can be identified by antibody and antibody-like molecules for current and future development of ADCs and re-directed cell therapies. In addition, the workshop will address potential methods and approaches to the discovery of new tumor specific cell surface targets.

### Bispecific T cell Engagers

Sept. 30-Oct. 1, 2021 ~ San Diego, CA

Synthetic immune approaches can generate powerful cancer cell-directed cytotoxic immune responses, leading to eradication of cancer cells even in situations where endogenous immunity is ineffective or absent. Bispecific T cell engaging antibodies may be among the most promising strategies for synthetic anti-cancer immunity. This workshop will focus on T cell engager biology and therapeutic strategies including target selection, therapeutic engineering and design features, cytotoxicity vs. cytokine release, impact of the TME and advances in conditionally-active binding. Additionally, considerations related to dosing and schedule, sequencing and combination approaches related to optimizing both endogenous and synthetic immunity will be presented and discussed.

### Cytokine-Cytokine and Cytokine-Immune Checkpoint Interactions Workshop

Oct. 11-12, 2021 ~ New York, NY

In order to rationally design cancer treatments and manage toxicities, understanding the foundational biology of cytokines, resulting in immune activation, repression and function, is critical. To this end, the SITC is hosting a workshop designed to facilitate discussion around the many roles of cytokines in cancer development, immune responses and cancer treatment. Day one will feature a special focus for Early Career Scientists to present their abstracts for awards.



## SITC-NCI Computational Immuno-oncology Webinar Series **NEW**

Designed to enable individual research labs to embrace the computational challenges of analyzing and integrating diverse assay data across the spectrum of immuno-oncology, this new series in partnership with the National Cancer Institute will feature six webinars in 2021. By providing participants with an intense and concentrated exposure to cutting-edge computational immuno-oncology, they will be better prepared to tackle the questions and challenges at the interface between wet and dry labs.

## Targets for Cancer Immunotherapy: A Deep Dive Seminar Series **NEW**

Important scientific questions will be explored in this new monthly series. It will include an overview of current scientific knowledge about a chosen therapy, a detailed discussion of the biology underlying the therapeutic mechanism and a summary of current clinical efforts in the field. A highlight of the series will be dedicated time for an interactive Q&A with in-depth questions and collaborative discussions.

## Focus on Quality

In 2019, SITC identified the need to bring greater emphasis and visibility to the importance of quality metrics in immunotherapy. To that end, a 3-phase project was created to begin addressing the need for meaningful measurement concepts.

SITC successfully convened Phase I with key stakeholders in the healthcare quality and performance measurement field. After identifying and analyzing new trends and data in immunotherapy measurement performance, five quality measures concepts were defined that touch on the following healthcare quality domains: Patient Safety, Family-Centered Care, Care Coordination, Effective Preventions and Treatment.

### Quality Measurement Project - Phase Two

Phase II of the project will include development and implementation of the multiple quality measure concepts that were identified. In conjunction, SITC will also present the drafted quality measure concepts to key stakeholders who are heavily invested in healthcare quality and in need of immunotherapy measures for their quality programs, such as the American Society of Clinical Oncology (ASCO) - Quality Oncology Practice Initiative (QOPI®).

## Global Efforts

Immunotherapy has gone global and SITC has extended its reach to improve therapies worldwide. As part of a three year strategic plan, SITC is bringing two new programs to the IO community to address the barriers to worldwide immunotherapy access and develop actions to overcome them.

### Global Regulatory Summit

*Summer/Fall 2021 ~ Location TBD*

SITC will be convening international regulatory stakeholders to take part in a **Global Regulatory Summit (GRS)** with the goal of supporting future cancer immunotherapy product development in various regions across the world. SITC has successfully held Global Regulatory Summits in 2008 and 2015, where representatives from areas including the U.S., Europe, Japan, China, India, Canada and Australia gathered to discuss regulatory considerations in the development of immunotherapy products for the treatment of cancer.

This program will serve as a forum for global regulatory stakeholders to discuss differences and similarities in regulatory approaches in immunotherapy development in different parts of the world. The ultimate goal is to promote collaboration among international regulators and drug developers in order to expand access of safe and effective cancer immunotherapeutics to patients worldwide by exploring international regulatory procedures, immunotherapy clinical trial design and long-term immunotherapy accessibility.





# Forward Fund

Advancing Cancer Immunotherapy

In an effort to create opportunities that further the mission of SITC and expand the knowledge of and interest in cancer immunotherapy, SITC established the **Forward Fund**.

Since 2014, SITC has awarded more than \$4 million in research funding to deserving early career scientists.

## Supported Awards and Activities

- SITC Named Fellowship Awards
- Young Investigator Abstract Travel Awards
- Young Investigator Presidential Travel Awards
- SITC Presidential Award
- Richard V. Smalley, MD, Memorial Award
- Annual Cancer Immunotherapy Celebration Event
- SITC Sparkathon *Emerging Leaders Igniting Innovation*
- SITC Cancer Immunotherapy Winter School Travel Awards

## SITC Named Fellowship Awards

Support the next generation of immunotherapy experts by funding a named cancer immunotherapy fellowship. These fellowships are for early career scientists interested in furthering the basic science, translation or clinical application of cancer immunotherapies.

You can establish your own Fund or join others who want to make a difference with a gift to one of these existing Funds:

### Holbrook Kohrt, MD Memorial Fellowship

Established in 2016 to honor the memory of Dr. Holbrook Kohrt and to support a translational researcher.

### Richard V. Smalley, MD Lectureship

Established in memory of Dr. Smalley, this fund supports the keynote lecture at SITC's Annual Meeting.

## The Society for Immunotherapy of Cancer's Steven A. Rosenberg, MD, PhD, Endowed Scholars Fund

Established in 2020 in honor of Dr. Rosenberg, this fund recognizes his many contributions to the field of cancer immunotherapy by providing research support to emerging leaders in the field.

Each year, SITC will seek the best and brightest to continue Dr. Rosenberg's legacy as a Rosenberg Scholar. This select group of deserving applicants will look to advance the science and tackle the hurdles facing cancer immunotherapy.





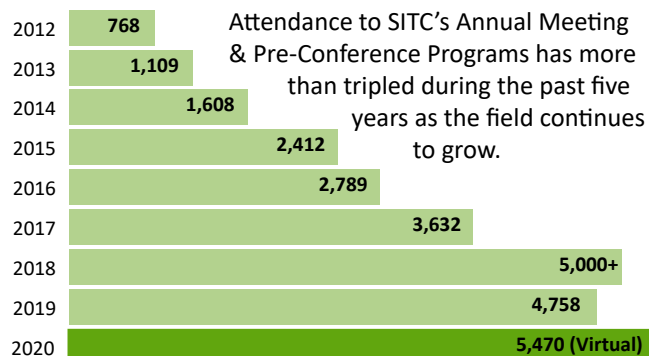
## Annual Meeting & Pre-Conference Programs

### 2021 Hybrid Meeting Model

SITC is looking forward to hosting a hybrid Annual Meeting this year, with in-person and virtual components. We will monitor COVID-19 conditions and adjust as needed in the lead up to the Annual Meeting date.

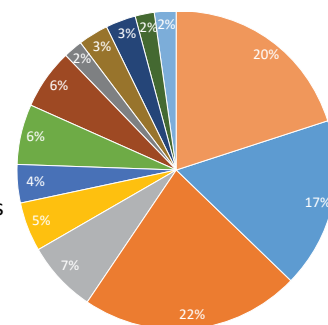
### Attendee Profile (2020)

Attendance: 5,470 Unique



### By Specialty

- Immuno-Oncology
- Immunotherapy/Immunology
- Drug Development
- Medical Oncology
- Cellular Biology
- Clinical Investigations/Clinical Trials
- Cellular Therapies
- Antibody-Based Therapies
- Molecular Biology
- Cytokines
- Oncolytic Virus/Vaccines
- Hematology
- Other



### Countries Represented



SITC 2020 saw attendees from 62 countries from around the globe.

For more information or to support our programs contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## Description of Programs

**SITC's Annual Meeting & Pre-Conference Programs** feature cutting-edge research and timely educational sessions that serve as catalysts for advancing the field—bridging the gap between translational research, development and clinical practice.

**SITC is excited to bring the in-person Annual Meeting back, with virtual components, for 2021. We will monitor COVID-19 conditions and adjust as needed leading up to the Annual Meeting date.**

### Industry Program: Topic TBD

*Nov. 10, 2021 ~ Washington, D.C.*

*A Pre-Conference Program of SITC's 36<sup>th</sup> Annual Meeting*

As part of the SITC Annual Meeting & Pre-Conference Programs, the **SITC Industry Program** provides a forum for industry representatives to discuss ongoing research programs to advance the field of cancer immunotherapy. Design, topic selection and organization of each SITC Industry Program is led by members of the Industry Committee that represents over 30 companies from across the globe. Past SITC Industry Program topics include:

2020: Immunotherapy Resistance and Failure

2019: Novel Multi-Targeted Therapeutic Platforms

2018: Immune Escape: Current Understanding of Mechanisms and Advances in Therapeutics Approach

2017: Immuno-Oncology Biomarkers: Today's Imperatives for Tomorrow's Needs

2016: New Cancer Immunotherapy Agents in Development

### World Immunotherapy Council's 4<sup>th</sup> Young Investigator Symposium on Cancer Immunotherapy

*Nov. 10<sup>th</sup>, 2021 ~ Washington D.C.*

The **World Immunotherapy Council (WIC)** is a group of 26 organizations that promote the research and translation of cancer immunotherapy to accelerate delivery of new immune-based treatments to patients with cancer throughout the world.

### Workshop: Immuno Sequencing and Resistance Symposium

*Nov. 11, 2021 ~ Washington, D.C.*

*A Pre-Conference Program of SITC's 36<sup>th</sup> Annual Meeting*

While immunotherapy treatments, particularly anti-PD-1 therapies, have improved outcomes for some patients, the issue of post-treatment relapse remains a large

problem. The proper choice of treatment after relapse on checkpoint inhibition is therefore a critical issue to solve. This symposium will explore the preclinical and clinical data on sequencing of immunotherapies, in order to improve patient outcomes and ensure the field of immunotherapy remains at the forefront of oncology care. This 1.5-day symposium will feature presentations by leaders in the field on topics including immunotherapy resistance and sequencing of immunotherapy treatments.

### Primer on Tumor Immunology & Cancer Immunotherapy™

CE

*Nov. 11, 2021 ~ Washington, D.C.*

*A Pre-Conference Program of SITC's 36<sup>th</sup> Annual Meeting*

The understanding of cancer immunobiology has increased dramatically in recent years, leading to the successful development of novel immune-based treatment options to improve cancer patient outcomes. The **SITC Primer on Tumor Immunology and Cancer Immunotherapy™** is designed to provide a foundation for understanding core immunology principles as they relate to basic and clinical research in immunotherapy of cancer. The **Primer on Tumor Immunology and Cancer Immunotherapy™** will also touch on emerging therapies and technologies to ensure attendees at all levels stay updated in our expanding field, while also laying a comprehensive foundational base for all SITC 2021 attendees.

### 36<sup>th</sup> Annual Meeting

CE

*Nov. 12-14, 2021 ~ Washington, D.C.*

**SITC's 36<sup>th</sup> Annual Meeting** will provide a multidisciplinary educational and interactive environment focused on improving outcomes for current and future patients with cancer by incorporating strategies based on basic and applied cancer immunotherapy.

The meeting will consist of cutting-edge research presentations by experts in the field, both oral and poster abstract presentations and ample opportunity for structured and informal discussions. In addition, the meeting will include updates on major national and international initiatives coming from academia, government and industry, as well as important society projects. The meeting will conclude with a Hot Topic Symposium to address rapidly developing key issues in the field of cancer immunotherapy.



## Young Investigator Activities

### Early Career Scientist Networking Event

SITC offers this event in conjunction with the society's Annual Meeting as a way for early career scientists to meet and network with other young investigators in the field.

### Meet-the-Expert Lunch & Webinars

The Meet-the-Expert Lunch will focus on unique issues related to the career development of early career scientists. Career development information will be provided in a setting that fosters attendee/expert interactions and provides networking opportunities with leaders in the field. Following an introductory presentation by SITC's Early Career Scientist Committee Chair, well-recognized leaders in the field will facilitate roundtable discussions on particular areas of interest. Experts will answer questions and lead informal dialogue to help provide guidance and direction. Additionally, early career scientists and subject matter experts can connect virtually through the Meet-the-Expert webinar series.

### Grant Writing Workshop

This year's leadership development program will encompass when and how to find the right grant for your career stage and project, the dos and don'ts of grant writing and how to revise a grant for resubmission. Faculty members from academia with a track record of successful funding, as well as program officers at the National Institutes of Health (NIH) will provide insight on writing effective grants and utilizing program officers in the revision stages to successfully obtain funding.

### Young Investigator Awards

SITC fosters the growth and development of the next generation of cancer immunotherapy experts and tumor immunologists by providing them additional support and opportunities to present their research at the SITC Annual Meeting. Young Investigator Awards include Abstract Travel, Presidential Travel and Presidential Awards.

### The Node

SITC's Early Career Scientist Hub, The Node, is specifically designed as a place for early career attendees to network, collaborate and relax. Attendees can visit The Node to meet other attendees, talk about the latest science and learn about SITC's educational offerings for early career scientists.

For more information or to support our programs, contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.





# 2021 Schedule of Events

## Wednesday, Nov. 10, 2021

7:30 a.m. – 1 p.m. World Immunotherapy Council's 4th Young Investigator Symposium  
2 – 6 p.m. Industry Program: Topic TBD

## Thursday, Nov. 11, 2021

8 a.m. – 5:30 p.m. Primer on Tumor Immunology and Cancer Immunotherapy™  
12 – 1:30 p.m. Meet-the-Expert Lunch  
8 a.m. – 5 p.m. Workshop: Immuno Sequencing and Resistance Symposium  
6:30 – 8:30 p.m. Grant Writing Workshop  
9 – 10 p.m. Early Career Scientist Networking Event

## 36<sup>th</sup> Annual Meeting Agenda

### Friday, Nov. 12, 2021

8 – 8:05 a.m. Presidential Welcome  
8:05 – 8:35 a.m. Update Session  
8:35 – 9:05 a.m. Update Session  
9:05 – 9:55 a.m. Keynote Address  
9:55 – 10:10 a.m. Break  
10:10 a.m. – 12:10 p.m. Sessions  
12:10 – 12:40 Late Breaking Abstract Session  
12:40 – 2:10 p.m. Lunch and Poster Viewing in the Exhibit Hall  
2:10 – 4:35 p.m. Sessions  
4:35 – 4:50 p.m. Break  
4:50 – 6 p.m. Sessions  
6 – 7 p.m. Poster Symposium  
7 – 8:30 p.m. Evening Reception and Poster Viewing in the Exhibit Hall

### Saturday, Nov. 13, 2021

7:15 – 7:45 a.m. SITC Business Meeting  
8 – 8:05 a.m. Organizer Welcome  
8:05 – 8:35 a.m. Update Session  
8:35 – 9:05 a.m. Update Session  
9:05 – 9:55 a.m. Smalley Keynote Address  
9:55 – 10:10 a.m. Break  
10:10 a.m. – Noon Sessions  
Noon – 12:30 Late Breaking Abstract Session  
12:30 – 2 p.m. Lunch and Poster Viewing in the Exhibit Hall  
2 – 3:25 p.m. Presidential Session  
3:25 – 3:40 p.m. Break  
3:40 – 4:55 p.m. Sessions  
4:55 – 5:10 p.m. Break  
5:10 – 6:25 p.m. Sessions  
6:30 – 7 p.m. Award Ceremony  
7 – 8:30 p.m. Evening Reception and Poster Viewing in the Exhibit Hall  
8:30 – 11:30 p.m. The CheckPoints Band Party

### Sunday, Nov. 14, 2021

8 – 8:05 a.m. Organizer Welcome  
8:05 – 10:05 a.m. Sessions  
10:05 – 10:20 a.m. Break  
10:20 – 11:50 a.m. Hot Topic Symposium  
11:50 a.m. – 12:20 p.m. Break  
12:20 – 2:20 p.m. Coronavirus, Cancer, and Immunotherapy  
2:20 p.m. Meeting Adjourns

As of May 5, 2021

**Annual Program Committee Chair:**  
Padmanee Sharma, MD, PhD –  
*University of Texas MD Anderson  
Cancer Center*

**36<sup>th</sup> Annual Meeting Organizers:**  
Niroshana Anandasabapathy, MD,  
PhD – *Weill Cornell Medicine*  
Paolo Ascierto, MD – *Instituto Pascale*  
Margaret K. Callahan, MD, PhD –  
*Memorial Sloan Kettering Cancer  
Center*  
Michelle Rohlf, RN, FNP-BC, AOCNP –  
*The University of Texas MD Anderson  
Cancer Center*

**36<sup>th</sup> Annual Meeting Program  
Committee Members:**  
Leisha A. Emens, MD, PhD – *UPMC  
Hillman Cancer Center*  
Lorenzo Falchi, MD – *Memorial Sloan  
Kettering Cancer Center*  
Brianna Hoffner, MSN, ANP-BC,  
AOCNP – *Harborside*  
Miriam Merad, MD, PhD – *Icahn  
School of Medicine at Mount Sinai*

**Primer on Tumor Immunology and  
Cancer Immunotherapy™ Organizers:**  
Jennifer L. Guerriero, PhD – *Dana-  
Farber Cancer Institute*  
Yvonne Saenger, MD – *Columbia  
University Irving Medical Center*

**Industry Program Organizers:**  
Kald Abdallah, MD, PhD – *Bristol  
Myers Squibb*  
Jennifer Gansert, MD, PhD – *Amgen*  
Mary Margaret Huizinga, MD, MPH,  
FACP – *Novartis Pharmaceuticals*  
Francesco M. Marincola, MD – *Refuge  
Biotechnologies*  
Giovanni Melillo, MD – *AstraZeneca*  
Zhen Su, MD, PhD – *EMD Serono*

**Workshop on Immuno-Sequencing  
and Resistance Organizers:**  
Elizabeth M. Jaffee, MD – *Sidney  
Kimmel Cancer Center, Johns Hopkins  
University*  
Samir N. Khleif, MD – *Georgetown  
University Medical Center*  
Ira Mellman, PhD – *Genentech*  
Padmanee Sharma, MD, PhD – *The  
University of Texas MD Anderson  
Cancer Center*

## 2021 Benefits of Support

	Diamond \$1,000,000+	Titanium \$750,000+	Palladium \$500,000+	Double-Platinum \$250,000+	Platinum \$100,000+	Gold \$50,000 to \$99,999	Silver \$25,000 to \$49,999	Bronze \$10,000 to \$24,999	Copper Up to \$9,999
Face-to-face meeting with SITC executive leadership at SITC Annual Meeting									
Complimentary ad on SITC Cancer Immunotherapy CONNECT, SITC's official website (restrictions apply)	3 months	2 months	1 month	1 week					
Final program internal ad discount	COMP	COMP	50%	25%					
Complimentary postal mailing list of program registrants (application/approval of mailed materials required) - Your choice use pre or post meeting	3 times	3 times	2 times	2 times	1 times	1 time			
Complimentary job posting on SITC website									
Complimentary registrations for the supported program	8	7	6	5	4	3	2	1	
Recognition of support in 2021 society e-newsletter									
Acknowledgement of support during the society's Membership Business Meeting									
Company acknowledgement of support in program and education and abstract book (in print and electronic versions)									
Recognized on meeting signage									
Company listed on the SITC supporter web page throughout 2021									
"Supporter" name badge ribbons for select organization representatives at program									

*\*These benefits of support do not apply to advertising or exhibit opportunities.*

Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

# Branding Opportunities

## Final Program

### VARIOUS LEVELS

The Final Program is a comprehensive guide to SITC's 36<sup>th</sup> Annual Meeting, including a complete schedule of activities, exhibitor information and much more. The Final Program will be distributed to all delegates in their registration bags onsite.

Ad graphics are subject to SITC approval.

Back Cover: \$100,000

Printing: \$65,000

Inside Front Cover: \$50,000

Inside Back Cover: \$25,000

Full Page: \$10,000

Half Page: \$5,000

## Conference Wi-Fi

### \$100,000 – SOLE SPONSORSHIP

Support complimentary Wi-Fi access at the conference hotel. Support is recognized on a registration bag insert, onsite signage, Final Program and the browser's opening splash page. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi.

## Conference Café

### \$100,000—SOLE SPONSORSHIP

The Conference Café will be a gathering area for all attendees during designated lunch breaks and receptions. All lunches will be served in the café, providing an opportunity to get your message in front of an estimated 5,000 Annual Meeting attendees. Branding opportunities include napkins, signage, etc. Additional branding requests will be considered.

## Refresh & Recharge Station

### \$100,000 – SOLE SPONSORSHIP

This opportunity includes a branded charging lounge, refreshment station, and hanging signage, making it a gathering place for all attendees entering the exhibit hall. Refreshments will be available during exhibit hall hours. The charging lounge offers prime brand placement, and the custom hanging signage will be a focal point in the hall and will drive attendees to this area.

## Meeting Registration Site

### \$50,000—SOLE SPONSORSHIP

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site reaching an estimated 5,000 registrants.

## Hotel Key Cards

### \$30,000—SOLE SPONSORSHIP

Put your company or brand logo on the electronic key cards given upon check-in to delegates staying in a designated SITC hotel.

## Band Party/Reception

### VARIOUS LEVELS

#### Contact SITC for pricing and visibility options.

A staple of SITC's Annual Meeting, The CheckPoints, our own house band, will rock out while you enjoy a beverage and show off your moves on the dance floor! Members of The CheckPoints band include SITC members who are renowned leaders in the field.



## Host a Sponsored Symposium

### VARIOUS LEVELS

Connect with current and upcoming leaders in cancer immunotherapy by hosting a CME or non-CME accredited breakfast, lunch or dinner during the Annual Meeting. Virtual and in-person options are available.

## Ancillary Events

### VARIOUS LEVELS

SITC welcomes companies, academic institutions, cooperative groups and other such organizations to hold an ancillary event at the SITC Annual Meeting & Pre-Conference Programs. Ancillary events include—but are not limited to—advisory board meetings, focus groups, investigator meetings, educational events and social functions.

## Banner Advertisements - Virtual or In-Person

### IN-PERSON

Various sizes and prices available. Contact SITC for more details.

### VIRTUAL

- Lobby Banner: \$25,000
- Lobby Side Advertisement: \$10,000
- Room Transition Advertisement: \$10,000
- Bottom Banner Advertisement: \$5,000
- Exhibit Hall Side Advertisement: \$5,000

## SITC 2021 Mobile App

### VARIOUS LEVELS

SITC 2021 attendees will be able to download an app with session and speaker details, program updates, maps and exhibitor information. Your information will be featured within the app and can link to an external URL or to your exhibit information. Various placements available.

## The Node

### \$30,000—SOLE SPONSORSHIP

Sponsor The Node, SITC's hub for early career scientists. This is a designated area for young investigators to gather colleagues and explore the early career scientist initiatives SITC offers throughout the year.

## Twitter Wall

### 7' x 5' Display: \$30,000—SOLE SPONSORSHIP

Sponsor the SITC Twitter wall, prominently displayed near the registration area. Have your branding seen by an estimated 5,000 attendees of SITC's Annual Meeting & Pre-Conference Programs.

## Escalator Branding



### \$25,000—SOLE SPONSORSHIP

Make an impact on delegates heading to the exhibit space with your company or product logo. Be front and center as delegates navigate the conference using the escalators heading to and from the exhibit hall.

## Circular Charging Lounge



### \$30,000 (two available)

This charging configuration consists of 12 seats and six charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

## Standard Charging Lounge



### \$20,000 (six available)

This charging configuration consists of four seats and four charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

## Charging Stations



### \$10,000 each (Various styles to choose from)

Sponsor this exciting opportunity and allow conference attendees the convenience and security of charging their mobile devices while attending the conference. Your company will receive branding opportunities for the duration of the event.

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## Hotel Room Door Drops

**\$15,000 each**

Place your customized advertising piece at SITC designated hotels. Printing is the responsibility of the sponsor. Multiple sponsorships available.

## Sponsored Emails

**Email to SITC 2021 Attendees – \$15,000**

Send a message to SITC 2021 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

## Coffee Break(s)

**\$12,500 each**

Sponsor a coffee break(s) for meeting attendees after Plenary Sessions when exhibit hall hours are unopposed. Sponsors will be recognized by signs onsite. SITC will allow branded coffee cups and/or napkins (to be provided by the sponsor).

## Career Connections



### VARIOUS LEVELS

Connect with job seekers in person or virtually through this new initiative.

A newly enhanced online job board

will be complemented by a Career Connections Resource Guide, onsite job board, Career Connections Reception and a dedicated landing page on the Annual Meeting microsite.

## Registration Bag Inserts

**\$10,000 each**

Take advantage of the opportunity to catch the attention of delegates by putting an insert into the bags that each delegate receives onsite. All inserts must be submitted to SITC for approval prior to printing.

## Exhibit Hall Column Wraps



**\$10,000 each (maximum two per company)**

Place your company's product or company logo on custom column wraps located inside of the exhibit hall.

## Column Tower/Cubes



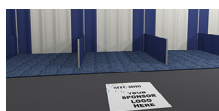
**\$5,000 each (maximum two per company)**

Place your company's product or logo on custom, free-standing towers located outside of the exhibit hall.

Multiple sponsorships are available.

Receive four panels per circular tower or eight per cube tower.

## Floor Decals



**\$2,500 each**

Decals are a great way to drive traffic to your booth, providing recognition and distinguishing your company

from your competitor. Offer directions to your booth, your website, or your newest product on a sticker placed at the entrance of the exhibit hall leading to your booth. Decals can be made into custom shapes and sizes.

## Daily Email Ads

**\$2,000 each**

Place your advertisement in SITC's daily email to Annual Meeting attendees, highlighting various sessions and activities.

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## Virtual Opportunities

The virtual platform will provide additional, innovative opportunities for you to get your message and brand in front of SITC 2021 attendees.

### Virtual Platform Advertisements

The new virtual platform offers strategic ad placements to reach your target audience.

- Lobby Banner: \$25,000
- Lobby Side Advertisement: \$10,000
- Room Transition Advertisement: \$10,000
- Bottom Banner Advertisement: \$5,000
- Exhibit Hall Side Advertisement: \$5,000

### SITC 2021 Microsite

Reinforce your message and brand with a banner displayed on the dedicated SITC 2021 meeting site.

- Banner Advertisement: \$2,000/month

### Meeting Registration Site

#### **\$10,000 – BANNER ADVERTISEMENT**

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site, reaching an estimated 5,000 registrants.

Contact the SITC Development Office at **development@sitcancer.org** or **(414) 271-2456** for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

## Email Opportunities

### Annual Meeting Daily Update Emails – \$2,000

Place your advertisement in SITC's daily email to Annual Meeting attendees, which highlights the various daily sessions and activities.

### Sponsored Emails

#### Email to SITC 2021 Attendees – \$15,000

Send a message before or after the meeting to all SITC 2021 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

### Virtual Exhibit Booth

#### Starting at \$3,000

SITC is happy to offer a virtual-only exhibit experience, complete with traffic metrics. Contact [development@sitcancer.org](mailto:development@sitcancer.org) to discuss virtual options.

## Guidelines for Support

Supporting a SITC event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; SITC encourages new and creative ideas that contribute to the quality of the meeting.

### Right of First Refusal

SITC adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's supporter is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules.

Previous sponsors, therefore, have until May 1, 2021, to confirm their interest in supporting the same program/sponsored item(s).

### Policy on Satellite Programs

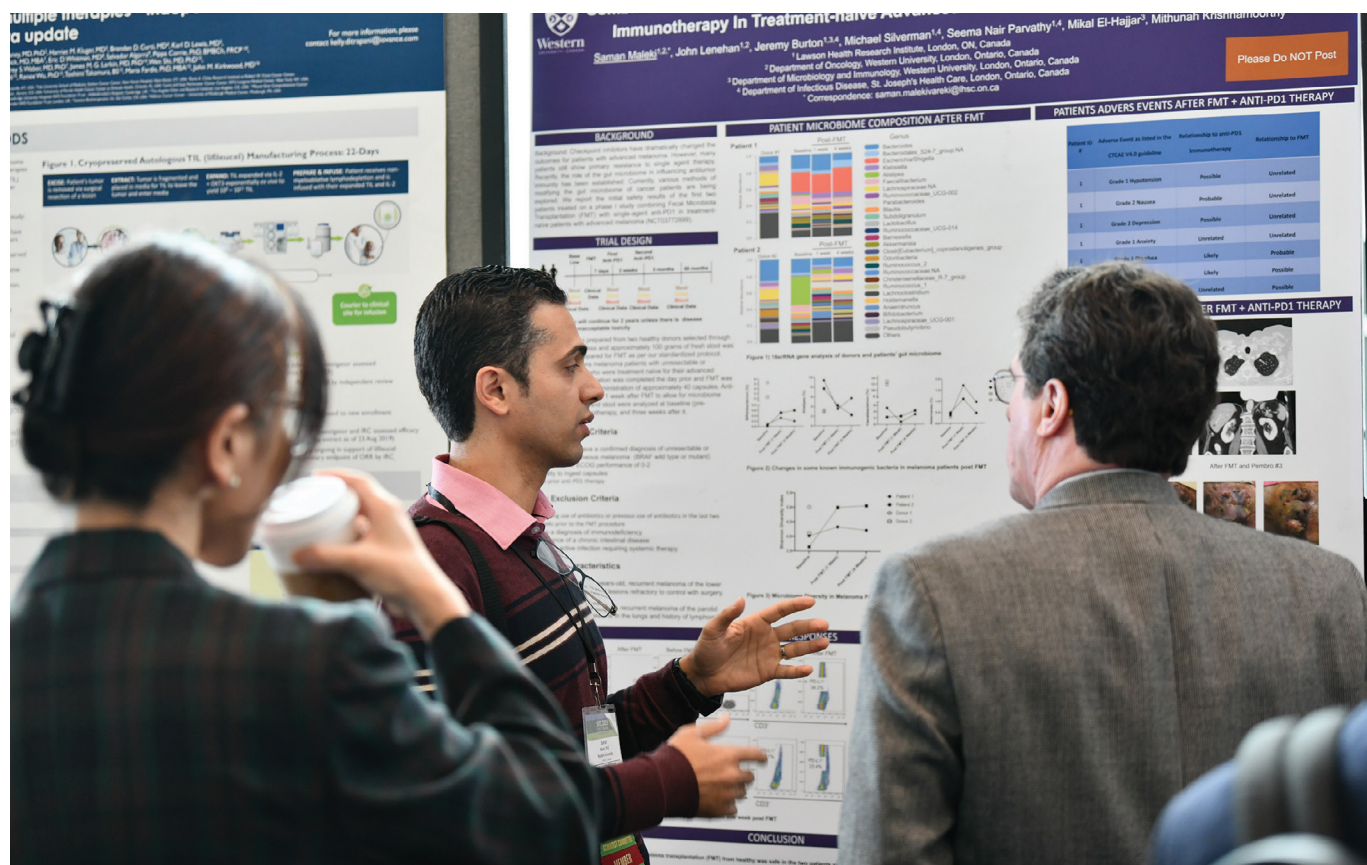
The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at the Annual Meeting. Satellite sessions, or those planned without the input or invitation of SITC, are not permitted before, during or after the Annual Meeting & Pre-Conference Programs.

### Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of a SITC program or activity. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to SITC.

The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume





# SITC 2021

EXHIBITOR PROSPECTUS



Society for Immunotherapy of Cancer





# An Invitation to Exhibit at SITC's 36<sup>th</sup> Annual Meeting

Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at SITC's 36<sup>th</sup> Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC's Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit at SITC's 36<sup>th</sup> Annual Meeting.

**SITC is excited to bring the in-person Annual Meeting back, with virtual components, for 2021. We will monitor COVID-19 conditions and adjust as needed leading up to the Annual Meeting date.**

## Hybrid Exhibits

Each face-to-face exhibit booth includes an optional virtual booth space to connect with registrants who cannot attend in person. Take advantage of this space to:

- Network with attendees
- Feature resources and publications
- Highlight posters and symposia
- Link to your company website

### Virtual Exhibit Booth

SITC is happy to offer a virtual-only exhibit experience, complete with attendee engagement reporting. Contact [development@sitcancer.org](mailto:development@sitcancer.org) to discuss virtual options.

## Who Exhibits at SITC?

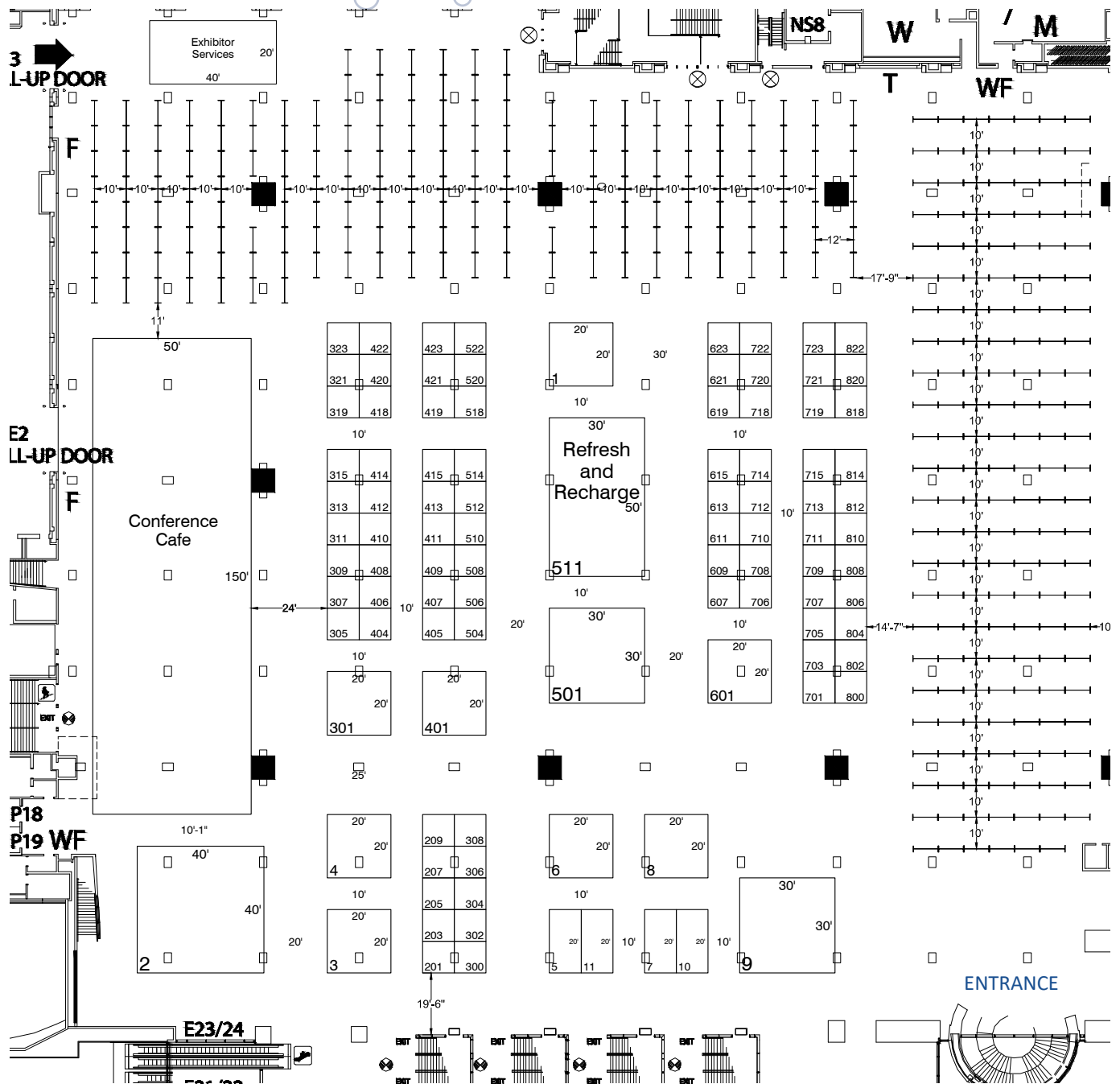
- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions



## Past Exhibitors

10x Genomics	BIOSYS USA LLC	Research	Corporation	QualTek Molecular Laboratories
AbbVie	Bio-Techne	GE Healthcare	Med Learning Group	Quanterix
Abcam	BPS Bioscience	Genalyte, Inc.	MedGenome, Inc.	RareCyte Inc.
ABL, Inc.	Bristol-Myers Squibb	Genentech	Median Technologies	Regeneron
ACEA Biosciences, Inc.	Canopy Biosciences	Genmab	Medpace	Replimune
ACT Genomics	Caprico Bio	Genscript	Merck & Co., Inc.	Roche
Adaptimmune	Caprion Biosciences Inc.	Glaxo SmithKline plc	MI Bioresearch	Rules Based Medicine
Adaptive Biotechnologies Corp.	Caris Life Sciences	HaloDx	MicrobiomeDx	Ruro Inc.
Adaptive Cell Diagnostics	Carolina BioOncology Institute	HemaCare BioResearch	MicroMedicine	Saint-Gobain
Aduro Biotech, Inc.	CDI Laboratories	HemOnc Today & Healio.com	MilliporeSigma	Sanofi
Advanced Cell Diagnostics, a Bio-Techne Brand	Celetrix Corporation	HISTALIM	Miltenyi Biotech GmbH	SANYO
Advaxis, Inc.	Cell IDx	Histologix Ltd.	Mission Bio	Sartorius
Affymetrix Inc., part of Thermo	Celldex Therapeutics, Inc.	HTG Molecular Diagnostics	Mitra Biotech	Seahorse Bioscience
Agilent Technologies	Cellecta	HTL Clinical	MS Bioworks	SEPPIC, Inc.
Akoya Biosciences	CellGenix/American Fluoroseal	Ichor Medical Systems, Inc.	Myriad RBM, Inc.	Sequentia, Inc.
Aldevron	Cellular Technology, Ltd.	Illumina	Nanostring Technologies	Seramatrix
Alkermes, Inc.	Celsense, Inc.	ImaBiotech	NantHealth	Sidra Medical & Research Center
American Association for Cancer Research (AACR)	Center	ImaginAb	Natera	Sino Biological US
American Society of Clinical Oncology (ASCO)	Champions Oncology	Immudex	NeoGenomics Laboratories	St. Jude Children's Research Hospital
Amgen	ChemoMetec Inc.	immunoSCAPE	NewLink Genetics	Stellar Biotechnologies
AMSBIO, LLC	CLC Bio, LLC	Incyte Corporation	Nexcelom Biosciences	STEMCELL Technologies
ApoCell, Inc.	ClearLight Biotech	Indica Labs, Inc.	Nodality	STEMSOFT Software
Applied Biomath	Clinigen	Indivumed GmbH	Northwest Biotherapeutics	Strata Oncology
Aquila BioMedical	Cofactor Genomics	Inovio	Novartis	Syndax Pharmaceuticals, Inc.
ArcherDX	Concept Life Sciences	Integrated Oncology & Covance (LabCorp)	Novartis Oncology	TD2
Argos Therapeutics, Inc.	Cook Regentec	Invicro	Novoprotein	Tempus
Astarte Biologics	Crown Bioscience Inc.	Invitrogen	OmicsHealth LLC	TESARO
AstraZeneca	Curiox Biosystems, Inc.	Inviviscribe Technologies, Inc.	Omnia Biologics, Inc.	The Lab People, Inc.
Astrolabe Diagnostics	Cytobank	Ionpath	Oncosec	Thermo Fisher Scientific
Axio Research	Definiens, Inc.	Iovance Biotherapeutics	OracleBio	TICA Group, LLC
Axion BioSystems	Demos Medical Publishing (an imprint of Springer Publishing Company)	IQVIA Biotech	OriGen Biomedical	TriStar Technology Group, LLC
Bavarian Nordic	Discovery Life Sciences	iRepertoire, Inc.	Panasonic Healthcare	Ultivue
Beckman Coulter	eBioscience	Irvine Scientific	Partek Incorporated	Viracor IBT Laboratories
BEIJING IDMO CO., Ltd.	Elsevier	isoplexis	Pathcore	Virginia Commonwealth University
Berkeley Lights	EMD Serono	IvyGene	PeproTech, Inc.	VisioPharm A/S
Bethyl Laboratories	EMD Serono/Pfizer	JPT Peptide Technologies GmbH	Peregrine Pharmaceuticals	WebMicroscope Fimmic
Biocare Medical	Enable Life Sciences	Juno Therapeutics	PerkinElmer	Wilson Wolf Corporation
Biocytogen	Epic Sciences	Kite Pharma, Inc.	Personalis, Inc.	WuXi AppTec/WuXi NextCODE
Bioesix, Inc.	EUSA Pharma	Kite, a Gilead Company	Personalized Medicine in Oncology	Xcell Biosciences
Biognosys	Exelixis, Inc.	Life Technologies	Pfizer Oncology	XEME Biopharma, Inc.
BioIVT	Fimmic Oy	Lion Biotechnologies	Pfizer/Merck KGaA	XenTech
BioLegend	Fisher Scientific	Lippincott, Williams & Wilkins	PGx Health	
Biologics Consulting Group	Flagship Biosciences	Lunaphore Technologies	Precision Oncology	
BioMed Central	Flaskworks	MABTECH	Predicine	
BioMedTech Laboratories Inc.	Flexcare Clinical Research	Mabtech, Inc.	Prometheus Laboratories, Inc.	
Bio-Rad Laboratories	FlowMetric	MacroGenics, Inc.	PromoCell GmbH	
BioRender	Fluidigm	Magnetic Insight	Proscia	
	FluidX	MBL International	QIAGEN	
	Fred Hutchinson Cancer			

# Exhibit Floor Plan





## Exhibit Booth Packages

### Elite Deluxe Package (ISLAND 40' X 40') - \$65,000

- 40' x 40' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 12 exhibit booth staff badges
- 7 Annual Meeting delegate registrations
- 7 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

### Elite Package (ISLAND 30' X 30') - \$50,000

- 30' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 6 Annual Meeting delegate registrations
- 6 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

### Premier Deluxe Package (ISLAND 20' X 30') - \$40,000

- 20' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program



### Premier Package (ISLAND 20' X 20') - \$25,000

- 20' x 20' island booth
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

### Premium Deluxe Package (CORNER 10' X 20') - \$20,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Annual Meeting guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 50 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

### Premium Package (INLINE 10' X 20') - \$10,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Annual Meeting guest registrations
- Complimentary Pre-Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

### Deluxe Package (CORNER 10' X 10') - \$5,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Annual Meeting guest registration
- 25 percent discount on attendee mailing list rental (choice of pre- or post-meeting)
- 10 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

### Basic Package (INLINE 10' X 10') - \$3,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 10 percent discount on attendee mailing list rental (choice of pre- or post-meeting)

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#### Hotel & Travel Information

Due to space constraints, individuals must be registered for the 2021 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

#### Registration Types

**Annual Meeting Delegate:** Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 12-14, 2021.

**Exhibit Hall Guest:** Allows access to evening receptions during the Annual Meeting, Nov. 12-14, 2021, but does not permit attendance to scientific sessions.

**Exhibit Booth Staff:** Allows access to exhibit hall during the Annual Meeting, Nov. 12-14, 2021. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.



## General Exhibitor Information, Rules & Regulations

### General Booth & Exhibit Hall Information

1. The exhibit area is not carpeted. Carpet may be rented or personally provided. Carpet is required.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth (see package options on previous page) and all staff are required to have badges. Exhibit booth staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. Cancellations will be accepted in writing until September 3, 2021. A full refund minus a processing charge of \$500 will be granted.
9. No refunds will be given for cancellations made after September 3, 2021.
7. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.
8. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
9. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Early departure or late set up may result in a \$500 fee.
10. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the specific labor regulations is included in the Exhibitor Service Kit.
11. Prize contests, awards, drawings, raffles, lotteries or gaming devices of any kind are prohibited.
12. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
13. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
14. SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.\*

### Rules & Regulations

1. Compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.

PhRMA Code on Interactions with Healthcare Professionals  
ACCME Standards for Integrity and Independence in Accredited Continuing Education  
AMA Physician's Recognition Awards  
AMA Opinion 9.6.2 - Gifts to Physicians from Industry  
AMA Opinion 9.2.6 - Continuing Medical Education

\*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

\* SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Therefore, certain items and acknowledgements are only available to non-industry entities.



## 2021 Sponsorship Opportunities

Annual Meeting Sponsorship .....	Various Levels
Pre-Conference Program Sponsorship .....	Various Levels
CheckPoints Party Sponsorship .....	Various Levels
Ancillary Event.....	Various Levels
Sponsored Symposia .....	Various Levels
Advances in Cancer Immunotherapy Series.....	Various Levels
SITC Named Fellowship .....	Various Levels

### Advertisements

Annual Meeting Final Program	
Back Cover.....	\$100,000
Printing.....	\$65,000
Inside Front Cover .....	\$50,000
Inside Back Cover .....	\$25,000
Full Page .....	\$10,000
Half Page .....	\$5,000
Hotel Room Door Drop.....	\$15,000
Registration Bag Insert .....	\$10,000
Banner Advertisements (onsite and virtual options available) .....	Various Levels
SITC Website Ad .....	\$2,000/month
E-Newsletter Ad.....	\$1,000/month

### Marketing and Branding

Conference Wi-Fi.....	\$100,000 (Sole Sponsorship)
Conference Café .....	\$100,000 (Sole Sponsorship)
Refresh & Recharge Station.....	\$100,000 (Sole Sponsorship)
Meeting Registration Site .....	\$50,000 (Sole Sponsorship)
Hotel Key Cards .....	\$50,000 (Sole Sponsorship)
The Node .....	\$30,000 (Sole Sponsorship)
Twitter Wall .....	\$30,000 (Sole Sponsorship)
Escalator Branding.....	\$25,000 (Sole Sponsorship)
Circular Charging Lounge.....	\$30,000
Standard Charging Lounge .....	\$20,000
Charging Stations.....	\$10,000
Coffee Breaks.....	\$12,500
Exhibit Hall Column Wrap.....	\$10,000
Column Tower/Cube.....	\$5,000
Floor Decal .....	\$2,500

### Virtual Opportunities

Daily Email Advertisement .....	\$2,000/day
SITC 2021 Microsite Banner Ad .....	\$2,000/month
Virtual Exhibit Booth .....	starting at \$3,000
Meeting Registration Site Banner Ad .....	\$10,000
Sponsored Email.....	\$15,000
Virtual Platform Advertisement .....	Various Levels



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## IMPORTANT DATES

May 2021 - Exhibit reservations open

April 23, 2021 - Abstract submission and late-breaking abstract application open

May 2021 - General attendee registration open

July 29, 2021 - Abstract submission and late-breaking abstract application close

Aug. 19, 2021 - Late-breaking abstract submission period open

Sept. 3 - Exhibit booth reservation deadline

Aug. 31, 2021 - Late-breaking abstract submission period close

Sept. 3 - Branding and advertising commitment deadline

Oct. 27 - Pre-registration mailing lists available

Nov. 9 - Exhibitor move-in

Nov. 13-14 - Exhibitor move-out

Nov. 30 - Post-Annual Meeting mailing lists available

*Dates subject to change*



Society for Immunotherapy of Cancer

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