



## PLAY

**P (population)**

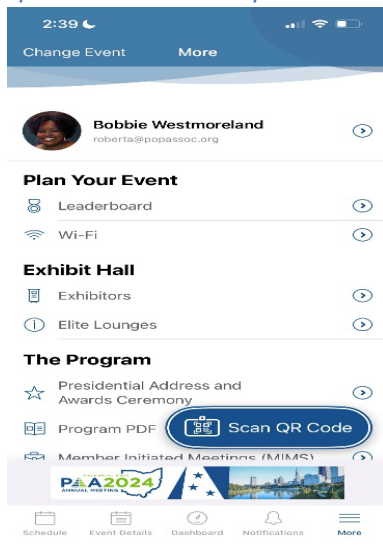
**A (app)**

**A (adventures!)**

During the meeting, engage with the [mobile app](#), connect with the attendees to help them win big prizes for PAA 2026!

### Exhibitors:

1. Log in to the [online app](#) with a computer. You will need to use the same e-mail address you are registered with, and it is already connected to your booth.
2. Once logged in, click on "Exhibitors" to find your booth title and you will see the Edit button. This will allow you to add a description, logo, or videos.
3. Make sure you also download the [Eventsential app](#) on your mobile device. As part of the PlayPAA game, attendees will get points if they are scanned by you! You will open (and make sure you are logged in) your [Eventsential app](#), and scan their personal QR code from their app on their smart device. That will save their info for you, and they will get points for their check-in!
4. *Updated links will be provided in February.*





## Here's how the attendees will play:

Download the [Eventsential app](#) and look for PAA 2025. Log in (with the same e-mail you registered with) and you can save your schedule, post to the social timeline, and more! Earn points with these activities and you'll have a chance to win one of our prizes for PAA 2026!

App Activity	Points
Get scanned at any Exhibitor	5 points
Post to the Social Timeline and get likes	3 points per like
Scan your QR code business card with others	3 points per person
Check in at a session	2 points per session

## Win:

**Grand prize:** 2-night hotel stay at the Marriott St Louis Grand for PAA 2026

**Two runners up:** One free registration to PAA 2026 in St, Louis

**Three honorable mentions:** Gift cards of \$50 to TBD.

Attendees **MUST BE PRESENT** at the Membership Meeting on Saturday morning to win your prize. Check the **LEADERBOARD** in the app to keep up with your competition!