



# Lead Retrieval

Enhance your engagement with conference attendees by purchasing Lead Retrieval. Use your smartphone or tablet (iOS or Android) to gather, organize, and follow up with all contacts in real-time. Quickly capture leads through QR Scanning.

## Features

- Custom qualifiers, tags, and notes fields **(included at no additional charge!)**
- Scanned leads can be viewed in real-time
- Reports are downloaded directly from your company's exhibitor portal
- No separate device needed – accessed via the conference app on your smartphone. Exhibitor staff who wish to use lead retrieval will be required to download the app and complete their profile



## How To Order

1. Log into your exhibitor and sponsor portal
2. Go to the Tasks section and select "Purchase First Lead Retrieval License". Follow the prompts to purchase your initial license (credit cards only).
3. If you need additional licenses, return to the Task list and select "Purchase Additional Lead Retrieval Licenses". **IMPORTANT:** You must purchase your first license (using the "Purchase First Lead Retrieval License" task) before you can purchase additional licenses in this task. unforseen

**Each staff member using Lead Retrieval MUST have their own individual license. Licenses cannot be shared.**

License Pricing	Until 3/10/2024	After 3/10/2024
First License	\$370	\$420
Each Additional License	\$235	\$235

## Questions?

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Lead Retrieval sold by [SB Expos & Events](#) with [Cadmium](#) technology