

Clean Currents Exhibitor FAQs

- **What is included in your booth?**

- Each 10' x 10' booth will be set with 8' high blue and white back drape and 3' high blue side dividers. Booths 300 sq ft or less will receive a 7" X 44" one-line identification sign. Booths larger than 300 sqft may receive a 7" X 44" one-line identification sign upon request.

- **Are there any booth restrictions?**

- *Island Booths:* Island booths are booths exposed to aisles on all four sides, with a minimum size of 20x20. The maximum height of an island booth is 20' when ceiling height and rigging permit (20' from the floor to the top of any booth components and signs). No signage, lighting fixtures, or light/sign trusses are allowed outside the boundaries of the exhibit space.
- *Linear Booths:* Linear booths may not exceed eight feet (8') in height. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of eight feet is only allowed in the rear half of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle.

- **How do I submit a payment?**

- Complete the **"Pay Balance Due"** task in your exhibitor portal to pay by credit card.
- Check payments can be sent to:
NHA
Clean Currents Exhibits and Sponsorships
601 New Jersey Ave NW, Suite 660
Washington, DC 20001
- Payment by wire is also available.

- **Where can I find the Freeman Exhibitor Service Kit?**

- <https://www.freemanco.com/store/show/landing?showID=510038>
- Please allow a week for Freeman, our general service contractor/decorator to add you to the Clean Currents event so you can access the service kit to order furniture, electrical, av, carpet, and find shipping information.

- **Is there discount deadlines for ordering items?**

- Order early to take advantage of advance order discount rates, place your order by **September 20, 2022**.

- **Exhibitor hours/load in/load out**

- **EXHIBITOR MOVE-IN:** Tuesday October 18, 2022 8:00 AM - 5:00 PM
- **EXHIBIT HOURS:** Wednesday October 19, 2022 10:00 AM - 5:30 PM | Thursday October 20, 2022 10:30 AM - 5:30 PM
- **EXHIBITOR MOVE-OUT:** Thursday October 20, 2022 5:30 PM - 10:30 PM | Friday October 21, 2022 8:00 AM - 12:00 PM

- **Where can I book a hotel room?**

- <https://cleancurrents.org/about/hotel-information/>

Please Note: Beware of Unauthorized Hotel Solicitations: the Hyatt Centric Downtown Sacramento, Residence Inn, The Citizen Hotel, Hyatt Regency Sacramento and Sheraton Grand Sacramento Hotel are the only official hotels associated with our event. While other hotel resellers may contact you offering housing for your trip, they are not endorsed by or affiliated with the show. Beware that entering into financial agreements with non-endorsed companies can have costly consequences. Our official housing call-in number and website are through these hotels directly. The hotels will not solicit you to make a reservation.

- **Questions about registration?**

- **Allotments**

- For EVERY 10' x 10' booth (100 square feet) purchased, an exhibitor receives 2 complimentary registrations. These registrations include the following (estimated value of \$1,800):
 - ALL educational sessions (keynote and breakout sessions)
 - Networking lunches served in CC Central on Wednesday, October 19, and Thursday, October 20
 - Networking coffee breaks
 - Official Networking Social on Wednesday, October 19
 - PowerParty in CC Central on Thursday, October 20
 - Sponsors also receive registrations based on sponsor level
 - Terawatt – 4
 - Gigawatt – 3
 - Megawatt – 2
 - Kilowatt – 1
 - For EVERY 10' x 10' booth (100 square feet) purchased, an exhibitor receives 2 discounted registrations.
 - NHA Members – 2 – discounted badges per 10' x 10' booth (100 square feet) at a \$400 rate (Savings of up to \$4,185!)
 - Standard – 2 – discounted badges per 10' x 10' booth (100 square feet) at a \$500 rate (Savings of up to \$3,190!)
 - If you have used all your complimentary and discounted allotments, any additional staff should register at the regular attendee rate.
 - Please contact [NHA Registration](#) if you have questions regarding the number of complimentary registration badges to which your company is entitled.

- **How to register**

- All exhibitor booth admins received instructions on how to register personnel via email on **June 1st, 2022**. The link and codes for booth personnel registration will be accessed via the exhibiting company's exhibitor portal. Check with your company's primary contact/booth admin for instructions on how to register.

- **Who is registered**

- Please contact [NHA Registration](#) with questions, or to determine who is registered.

- **How to add tours/add ons to exhibitor reg?**

- Once you are registered, you can log into your portal by clicking the link here, and type in your e-mail and confirmation number to add any tours or workshops. Once logged into the portal, you will notice a button that says "Add Option" this will allow you to pick tours and workshops.
 - If you require assistance adding tours or workshops to an existing registration, please contact [NHA Registration](#).

- **How can I obtain an Attendee List?**

- NHA will send all exhibitors a list of opted-in attendees four weeks prior to Clean Currents. NHA has the only accurate list of attendees. Please do not purchase an attendee list from a third party because the information will not be accurate.

- **How can I promote my booth?**

- <https://cleancurrents.org/exhibitor-sponsor/social-media-toolkit-resources/>

Benefits to your company when you use social media:

- Creates buzz about your company/organization
- Raises your brand's awareness
- Expands your reach into the waterpower market

- **Do exhibitors receive early access to the hall?**

- As a benefit to exhibiting at Clean Currents, we have arranged for each of you to be able to hold, in your booth in CC Central, pre-arranged 1x1 appointments with prospective or current clients as early as 9:00 a.m. on Wednesday (Oct 19) and 9:30 a.m. on Thursday (Oct 20). These times are one hour prior to the official opening of CC Central both days. We request you meet your guests at the entrance to CC Central, and escort them to your exhibit space for your appointment.

- **How can I order electric?**

- Log into the [Freeman Service kit](#). Go to Products & Services > Utilities & Electrical

- **How can I add a sponsorship after purchasing an exhibit booth?**

- Log into your [exhibitor portal](#). Scroll down, past the list of tasks and on the right hand side, you will see a section for sponsorship opportunities. View the list of available sponsorships and make a selection. Follow the rental process to submit payment and secure the sponsorship.

- **What is the shipping information?**

- Freeman will accept crated, boxed or skidded materials beginning **Friday, September 16, 2022**, at the above address. Material arriving **after October 11, 2022** will be received at the warehouse with an additional after deadline charge. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 3:30 PM. Certified weight tickets must accompany all shipments. If required, provide your carrier with this phone number: (888) 508-5054.

Warehouse Shipping Address:

Exhibiting Company Name / Booth # _____

Clean Currents 2022

C/O PDS/Freeman

365 E Grand Ave, Unit C

South San Francisco, CA 94080

- Freeman will receive shipments at the exhibit facility beginning **Tuesday, October 18, 2022**. Shipments arriving before this date may be refused by the facility.

Show Site Shipping Address:

Exhibiting Company Name / Booth # _____

Clean Currents 2022

C/O Freeman

Safe Credit Union Convention Center

1401 K St

Sacramento, CA 95814

- **What is an Exhibitor Appointed Contractor(EAC)?**

- If an individual exhibitor chooses to utilize its own contractor ("EAC") to provide any of the non-exclusive services that the Official Service Contractor may otherwise perform, you must provide a written statement ([Intent to use Non-Official Contractor form](#)) and provide a certificate of insurance evidencing that the EAC has in place the minimum insurance coverage as defined in the Terms and Conditions and in compliance with all city, county, local, state, and federal laws.

- **Who should the certificate holder be on the Certificate of Insurance (COI)?**

- National Hydropower Association 601 New Jersey Avenue, NW Suite 660 Washington, DC 20001 (202) 682-1700

- **Is there Lead Retrieval?**

- Essentially, we are not offering lead retrieval this year after we consulted with our Exhibitor Advisory Committee in review of last year's Clean Currents. Here are a few reasons:
 - Renting the device from our vendor was expensive and required exhibitors to work with "yet another vendor." So, it seemed too much like "nickel and diming," which we absolutely want to avoid
 - We've learned that many exhibitors already have a system they use
 - the review of who actually rented the devices at CC 2021, we learned it was around ~10% of exhibitors. Exhibitor responses in the post-event survey were mixed.

So, we decided on offering attendee lists as part of the exhibitor package, sent 4 weeks prior to Clean Currents. NHA members receive attendee contact information as a benefit of their membership, too.

- **Where can I upload my company logo and contact info?**

- Log into your [exhibitor portal](#) and complete the "Company Logo Upload" task.

Why is my logo not uploading?

- You must upload a .eps or .ai file type. This ensures that your logo is of the highest quality when printed or presented online.

- **Is there a list of deadlines to be aware of?**

- Full Payment Deadline – July 18, 2022
- Logo Upload – August 1, 2022
- Company Details – August 31, 2022
- Certificate of Insurance (COI) submitted – September 2, 2022
- Exhibitor Appointed Contractor (EAC) noted and insurance provided – September 2, 2022
- Shipping – October 11, 2022
- Ordering Items – October 11, 2022 (*Discount if ordered by September 20, 2022*)
- Hotel Deadline – October 11, 2022
- Reg Deadline – October 17, 2022