



National Association for Gifted Children **69th Annual Convention**

# NAGGC22

INDIANAPOLIS, IN | **NOVEMBER 17-20**



# EXHIBITOR & SPONSOR PROSPECTUS

[www.nagc.org](http://www.nagc.org) | [#NAGC22](https://twitter.com/NAGC22)



# Who is the **NAGC**?

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The National Association for Gifted Children (NAGC) Annual Convention is the **largest gathering** devoted to gifted and talented education. Our convention will bring together **2,000+ attendees** in person from around the world who are **dedicated to supporting the needs of high-ability children.**

NAGC is a **global network** reaching more than **40,000 educators, researchers, advocates, parents, and policymakers** who believe giftedness and high potential must be fully **recognized**, universally **valued**, and actively **nurtured** to **support children** from all backgrounds in reaching for their personal best and contributing to their communities.



Join us at the  
JW Marriott in Indianapolis, IN,  
**Nov. 17-20, 2022**, for the  
**NAGC 69th Annual Convention.**

# Who should exhibit at NAGC22?

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We invite you to showcase your company or organization to our teachers, school administrators, researchers, university faculty, and parents of gifted children.



## IF YOU PROVIDE ONE OF THESE SERVICES OR PRODUCTS, YOU SHOULD DEFINITELY EXHIBIT WITH US!

Assessment and Exam Providers

Blended Learning Schools

Book Publishers

Career Opportunities/Vocations

Classroom Specialty Education Providers

Classroom Supplies/Equipment/Decorations

Co-Curricular Programs

Consulting Services

Core Curriculum/Curriculum Resources/  
Materials

Early Childhood Education

Experiential Education Providers

Foreign Language Education Providers

Game Manufacturers

National Educational Organizations

Online Education Providers

Professional Development

Publications, Textbooks, or Supplements

Puzzle Manufacturers

Stem Education Providers

Study Abroad Programs

Summer Camps

Teacher Support Materials

Testing/Guidance

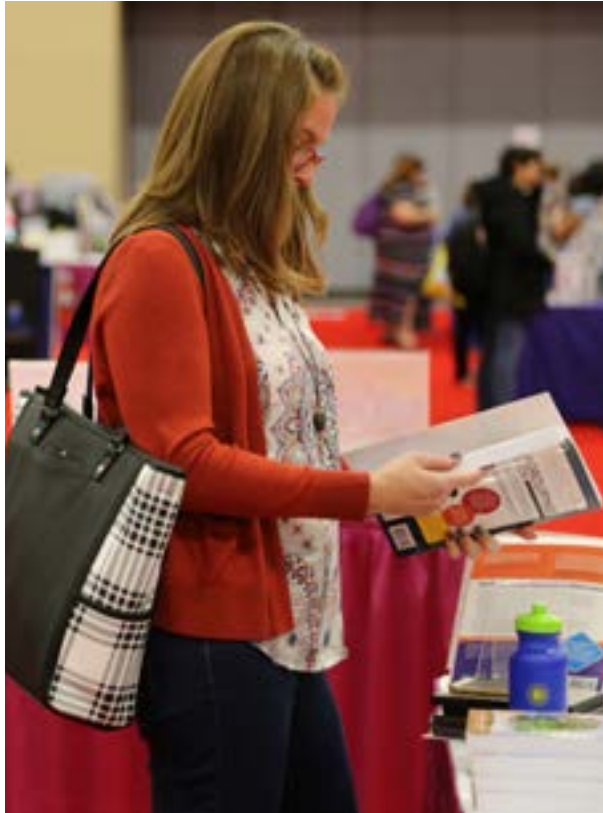
Toy Manufacturers

University Centers of Gifted Development

Youth Programs

# Why exhibit at NAGC22?

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## SALES

Generate onsite sales of your products that target gifted students and enhance their learning. Books, puzzles, worksheets, and games are all sold onsite.

## EXPOSURE

Market your organization and raise brand exposure to the entire gifted education community. Option for extended reach to virtual attendees for up to 6 months post-convention.

## NETWORKING

Enhance relationships with gifted education leaders and classroom teachers, as well as parents of gifted and talented children.

## EDUCATION

Receive complimentary registrations to all educational sessions and events.

## DEMONSTRATIONS

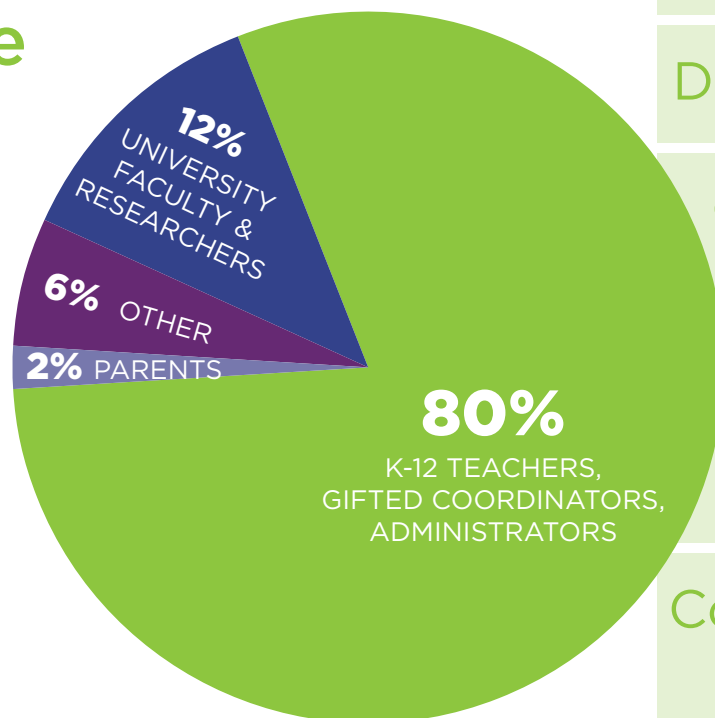
Give attendees hands-on access to your products.



# Attendee Profile

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**2,000+** individuals from around the world who are dedicated to supporting the needs of gifted and talented children attend the NAGC Convention.



## Attendees include:

Classroom Teachers

District Administrators

Gifted and Talented Coordinators

College & University Faculty

Counselors and School Psychologists

Gifted Education Researchers

Parents of Gifted Children

“Fantastic breakout presenters! Easy, friendly access to convention organizers and workers (your registration team was so patient and positive!). So many sessions...”

—NAGC21 Attendee

# Past Exhibitor List

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Adams State University	University Center for Talent Development Northwestern University	Executive Functioning Success	Kennedy Krieger Institute, Department of Behavioral Psychology	Otto Trading Inc	Talented & Gifted Texas A&M
AEOP Army Educational Outreach Program	Center for Talented Youth - Johns Hopkins	FACEing MATH	Kentucky University	Oxford Academy, The	Talents Unlimited
ALEKS Corporation Allied Powers, LLC	CodeBot Labs	Feel Good, Inc.	Keystone Science School	PA Publishing	Tangible Play Inc.
Alpha+Excel Amazon Education	College & Work Readiness Assessment	Feynman School	Kiss Institute for Practical Robotics	Pear Deck + GoGuardian	Taylor & Francis Group
AlphaStar Academy	College at 12	Firia Labs	Kiwi Kids Catalog	Pearson	Teachergeek, Inc.
American Institute of Mathematics	College of William and Mary, Center for Gifted Education	Fit to a Tee	Knowsys Test Prep	Pearson Learning Assessments	Texas Instruments
American Mensa	Colorado Association for Gifted and Talented ( CAGT)	Fizzee Labs	Laurel Springs School	Pieces of Learning	thinkLaw
Anatomy in Clay Learning System and PowerPlay Strategies Inc.	Colorado Courseware	Florida Institute of Technology	Lead2Feed Student Leadership Program	Pitsco Education	Thomas Geale Publications Inc.
Arizona State University Online	Compass Learning	Forman School	LEGO Education North America	Poetry Project, The	Tin Man Press
Arizona State University - Access ASU	Concordia Language Villages Connecticut Public	Fort Hays State University-The Virtual College	Level Up Village	Program for the Exceptionally Gifted - Mary Baldwin University	Tomorrow's Dreams
Arkansas at Little Rock	Connections Academy	Fox Imaging	LifeBound	Progressive Mastery Learning Project Exploration, LLC	Transatlantic Outreach Program/Goethe-Institute
Art in History Inc.	Connections Learning by Pearson	Free Spirit Publishing	Lintor Make-A-Book, Inc.	Prufrock Press, Inc.	Truman Institute at Truman State University
Art of Problem Solving	CountFast	Friedrichs Education	Logan School for Creative Learning, The	Purdue University / GER2I	University of Alabama
Asia Pacific Conference on Giftedness	Creative Learning Press	Frog Publications	Looney Labs	Quirkles	University of Central Arkansas
Astrocamp	Crow Canyon Archaeological Center	Future Problem Solving International	Love Publishing Company	Regis University College for Professional	University of Cincinnati
A.W Peller/Bright Ideas	CTB/McGraw Hill	Games by Absolute Zero/Be Amaying LLC	M Folz	Renzulli Learning, LLC—a Division of Compass Riverside Publishing	University of CO, Colorado Springs
Ball State Center for Gifted Studies	Culver Academies	Gamestar Mechanic	Madison REACH Program	Riverside Insights	University of CT, Renzulli Center
Bard Academy at Simon's Rock	Daimon Institute for the Highly Gifted and Powerplay Strategies	Gary K. Herberger Young Scholars Academy	Marie's Words Inc	RJB/Albert's Insomnia	University of CT Neag Center for Gifted Education and Talent Development
Bard College at Simon's Rock	DataWerks Limited	Genius Coaching	Marygrove College	ROBOTLAB	University of Denver / Morgridge College
Barstow School	Davidson Institute for Talent Development	GiftedandTalented.com	Math Olympiads/MOEMS	Ross School	University of Hawaii at Hilo - Hawaii EDventure
Beacon Educator	DBQ Project	Gifted Unlimited, LLC	MathTwister, LLC	Routledge	University of Iowa
Belin-Blank Center	Demme Learning	Gigamic	McCallie School	Royal Fireworks Publishing Co., Inc.	University of Missouri Online Gifted Programs
Beyond the Blackboard	Desert Community Robotics	Gold Co	Meet Minneapolis	Saint Joseph's University Online Degree Programs	University of Northern Colorado
Bia-Maranatha Bilingual Books	Destination ImagiNation, Inc. Development Center	Grand Canyon University	Meridian Stories	Saint Thomas Choir School Scholars Program	University of Oregon Summer Enrichment
Blue Orange Games	DGP Publishing	Grayson School, The	MHS	Scholarship Testing Services, Inc.	University of Virginia
Borenson and Associates, Inc.	Diligence and Delight Learning Center (DDC)	Great Books Foundation	Michaelson Lab - University of Iowa	School Technology Resources	Usborne Books & More
Botball Educational Robotics Bridges Academy	Dinah-Might Adventures, LP	Great Potential Press	Midtown International School	School Tours of America	US Space and Rocket Center
Bridges Graduate School of Cognitive Diversity in Education, The	Discovery Student Adventures	GT Ignite	Milwaukee Public School	School Year Abroad	UW Robinson Center for Young Scholars
Bright Ideas Catalog/A.W. Peller & Assoc.	Discovery Toys	Handwriting Without Tears	Mind Vine Press	ScienceBuzz	Venture Pearls & Sculpture
Broomfield Academy Bureau Talent	Disney Theatrical Licensing	Hickory Grove Press	Mindworx Educational Services	Sea Camp	Virtual Learning Academy Charter School
By Kids for Kids, Co	Disney Youth Programs	Hoosier Academies (K12, Inc.)	Mirman School	SENG Supporting Emotional Needs of the Gifted	Volare Leadership
Byrdseed	Disney's Lion King Experience	HMH Houghton Mifflin Harcourt	Montclair State University	Sequoia Choice - Arizona Distance Learning	Walking Classroom, The
Cambridge Educational Services	Drake University School of Education	Hybrid Learning Program at the Barstow School	My Own New Biz	Set Enterprises, Inc.	West Love
Camp Invention	Duke TIP	iD Tech Camps	Nathan Levy Books LLC	Shattuck-St. Mary's School	West Virginia University
CampDoc.com	EAI Education	IDGE	National Beta Club	SimplyFun	Whittaker's
Capitol College	Early College at Mary Baldwin	IMACS INI LLC	National Inventors Hall of Fame/ Camp Invention	SoulSpark	Whitworth University
Capitol Debate	East Baton Rouge Parish School System	InspirED Educators	The Neurodiversity Podcast	Southern Science Supply	Wholemovement
CCIS Travel/ Discover Student Travel	eCybermission	Interact/Storypath	Nexus Academy of Indianapolis	Space Camp & Aviation Challenge	William & Mary Center for Gifted Education
CEC-TAG	Education/Ricks Center for Gifted Education	Interlochen Center for the Arts	New Mexico Association for the Gifted	Speed Stacks, Inc.	Wisconsin Center for Academically Talented Youth UW - Madison
Center for Bright Kids, Academic Talent Development Center	Educational Tours	International Baccalaureate Americas	New Mexico Highlands University	Spy Alley Partners, LLP	WordMasters
Center for Gifted Studies, Western Kentucky	Edgenuity	International Connections Academy	NOAA	Stanford EPGY	World Council for Gifted and Talented Children WCGTC
	Elon University	Invent Now / Camp Invention	North Carolina School of Science and Mathematics	Stanford Pre Collegiate Studies	YMIR, Inc/
	Engine-Uity, Ltd.	Jack Kent Cooke Foundation	Northwestern University	Stargate School 'The Gifted Solution'	The Ultimate Puzzle You Can Do The Rubik's Cube
	Equal Exchange Fundraising	Jodie Mahony Center for Gifted Education, UALR	NuMinds Curriculum	Summer Discovery	Zometool, Inc
	ERB-Educational Records Bureau	Johns Hopkins University Center for Talented Youth JHU CTY	Oak Crest Academy	Summer Institute for the Gifted	
		Jonathan's Jewels Juice Plus	Oak Meadow	Super Duper Publications	
		K12 Inc. / Colorado Virtual Academy	Odyssey of the Mind	Sycamore School	
		Kendall Hunt Publishing Company	Once Upon a Mind		
			Options for College		

# Hotel Information

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## JW Marriott Indianapolis

10 S West Street  
Indianapolis, IN 46204

**BOOK YOUR HOTEL NOW:** at <http://bit.ly/NAGC22EXSP>.

**RESERVATIONS:** Reserve rooms early—hotel block fills quickly!

**GROUP RATE:** \$195

**RESERVATION DEADLINE:** October 26, 2022

# Exhibit Hall

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## NAGC 69TH ANNUAL CONVENTION EXHIBITION HALL HOURS

Please note that times are subject to change.

### Thursday, November 17

8:00 am - 3:30 pm Exhibit Booth Setup

5:00 pm - 7:00 pm Exhibit Hall Open—Welcome Reception

### Friday, November 18

9:00 am - 5:00 pm Exhibit Hall Open

11:30 am - 1:00 pm Exhibit Hall Break/Lunch on your Own

12:00 pm - 1:00 pm Poster Gallery

3:45 pm - 4:45 pm Networking Event

### Saturday, November 19

9:00 am - 3:00 pm Exhibit Hall Open

11:30 am - 1:00 pm Exhibit Hall Break/Lunch on your Own

12:00 pm - 1:00 pm Poster Gallery

3:00 pm - 5:00 pm Exhibit Booth Dismantle

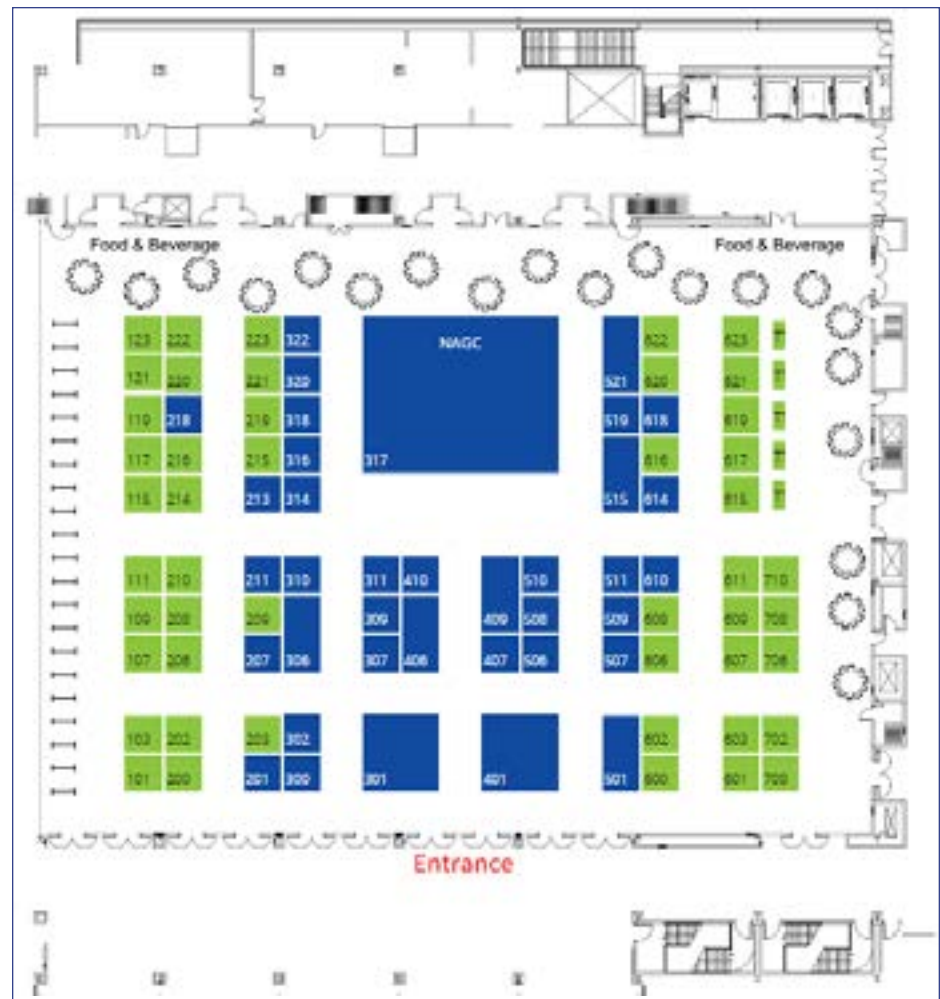
**GENERAL SERVICE CONTRACTOR:** Fern is the general contractor for the NAGC show. Exhibitors will receive an electronic exhibitor service kit at least 60 days prior to the show with information on electrical, carpet, furnishings, equipment rental, materials shipping and receiving, etc.

**LOCATION:** JW Marriott Indianapolis, 10 S West Street, Indianapolis, IN 46204 (317) 860-5800

### SHOW CONTACTS:

**Exhibits and Sponsorship Senior Manager: Deanne Rockola Altman**  
301-200-4616 ext. 103, nagcexhibits@discoversb.com

As of 6/8/2022, the green booths are still available.  
[Click here to see current availability.](#)





# Booth Packages

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## BOOTH PRICING

RESERVE YOUR BOOTH SPACE BY JUNE 30, 2022, AND SAVE!

	Before June 30	After June 30
Standard	<b>\$1,500</b>	\$1,800
Non-profit	<b>\$1,400</b>	\$1,700
Table Tops	<b>\$750</b>	\$850

**In addition to the booth rental rates, some locations have additional fees.**

Corner fees	\$200
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**Full Payment is due at the time of purchase.** Check payments accepted until October 6, 2022.

Pricing for other booth configurations available upon request. Each 10x10 will receive two complimentary full access convention registrations. All other registrations are full price.

**BOOTH PLACEMENT ON THE FLOORPLAN SUBJECT TO CHANGE**

## CANCELLATION POLICY

**If the exhibitor cancels on or before July 5, 2022**

A service charge of \$100 will be assessed for each 10'x10' booth area. The balance will be refunded to the exhibitor after the exhibition has ended.

**If the exhibitor cancels after July 5, 2022**

The entire booth rental fee is forfeited. Canceling forfeits all of its complimentary meeting registrations. NAGC may cancel the exhibitor's booth space for cause at any time and retain the entire rental fee.

NAGC22 Exhibitor Terms and Conditions presented and accepted through the online rental process.



## STANDARD AND NON-PROFIT BOOTH PACKAGE

10' x 10' booth

8' tall back drape, draped side rails

Skirted 6' Table and 2 chairs

ID sign

Booth carpeting

Name, description, and logo listing in our convention program, app, and website.

\*Please note production deadlines apply

Two complimentary convention registrations, good for access to all NAGC Convention activities (including keynotes, mini-keynotes, concurrent sessions, and evening events)

Post-show attendee USPS address list

## TABLE TOP BENEFITS

1 Complimentary Full Convention registration

1 skirted 6' table and 1 chair

Name, description, and logo listing in our convention program, app, and website.

\*Please note production deadlines apply

## EXHIBITOR ADD-ON ITEMS (Additional Fees Apply)

Optional lead tracking

Exhibitor Workshop

Corner Chat

Traffic Generator Scavenger Hunt

Aisle Signs

SEE THE NEXT PAGE FOR FULL DETAILS AND ADDITIONAL OPPORTUNITIES

# Sponsorship Prospectus

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## STAND OUT FROM THE COMPETITION

With more than 60 exhibitors, optimize your exposure by selecting the perfect combination of opportunities that will enhance your presence and visibility at the conference.

**MAXIMIZE** your brand exposure and show your commitment to schools, teachers, parents, and gifted children

**INCREASE** your booth traffic through targeted advertising options

**PROMOTE** your innovative programs, products, or services

**EXTEND** your reach: some sponsorship opportunities may offer a hybrid component up to 6 months post-convention



## SPONSORSHIPS ARE NOW PURCHASED ONLINE

To purchase booth or sponsorship, please **CLICK HERE** and follow the steps for the purchase process.

If you have already purchased a booth, please sign into the exhibitor portal to select your sponsorship.

# Sponsorship Levels

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NAGC22 recognizes multiple distinctive levels of support; all conference advertising, sponsorships, workshops, and receptions are chosen individually but may be combined to achieve the listed sponsor levels.

All NAGC22 leveled sponsors will receive:

Company Logo on the NAGC22 website, app, onsite program, and signage (\*production deadlines apply)

12 Month listing in the NAGC Gifted and Talented Resource Directory

Pre and Post convention attendee USPS mailing list



<b>VALEDICTORIAN</b>	<b>Investment ≥ \$15,000</b>
	2 Full Page advertisements 1 in PHP and 1 in THP publications
	1/2 Page advertisement in NAGC22 Daily News (digital)
	3 Full Convention registrations
	NAGC Engage advertisement to the convention community.
<b>SALUTATORIAN</b>	<b>Investment ≥ \$10,000</b>
	2 Full Page advertisements 1 in PHP and 1 in THP publications
	1/4 Page advertisement in NAGC22 Daily News (digital)
	3 Full Convention registrations
<b>DEAN'S LIST</b>	<b>Investment ≥ \$7,500</b>
	1/4 Page advertisement in NAGC22 Daily News (digital)
	2 Full Convention registrations
<b>HONOR SOCIETY</b>	<b>Investment ≥ \$5,000</b>
	1/4 Page advertisement in NAGC22 Daily News (digital)
	2 Full Convention registrations
<b>HIGH HONORS</b>	<b>Investment ≥ \$3,000</b>
	\$100 discount on any size advertisement in NAGC22 Daily News (digital)

# Branding Opportunities

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## CONFERENCE TOTE BAG

\$10,000

**EXCLUSIVE**

Distributed to all attendees, the bag will include your logo artwork, the name of the convention, and the NAGC convention logo.



### Sponsor benefits:

- Sponsor logo on 2022 Tote bag (1-color imprint)
- Recognition for being a sponsor on the NAGC Website, onsite signage, and app

## CHARGING STATION

\$7,500

**EXCLUSIVE**

Attendees are constantly using their phones and tablets during the convention to check session titles, find presentation slides, and review speaker bios. Phones and tablets need charging often!



### Sponsor benefits:

- Sponsor logo on custom graphic on 1 charging station in highly visible location
- 1 daily app notification recognizing sponsorship
- Recognition for being a sponsor on the NAGC website, onsite signage and app

## WINDOW CLINGS—STARBUCKS LOCATION

\$5,000

**EXCLUSIVE**

A highly visible opportunity to connect with NAGC attendees.

### Sponsor benefits:

- Company logo repeated with NAGC logo on 4 clings on 2nd floor Starbucks window
- Recognition for being a sponsor on the NAGC22 website, onsite signage, and app



**NOT AVAILABLE**

## WINDOW CLINGS—SKYWALK LOCATION

\$3,500

**EXCLUSIVE**

A highly visible opportunity to connect with NAGC attendees.

### Sponsor benefits:

- Your company logo will be repeated with the NAGC logo on 4 clings in the skywalk to the convention center from the JW Marriott
- Recognition for being a sponsor on the NAGC website, onsite signage and app

**NOT AVAILABLE**

## WINDOW CLINGS—OPPOSITE EXHIBIT HALL

\$3,500

**EXCLUSIVE**

A highly visible opportunity to connect with NAGC attendees.

### Sponsor benefits:

- Your company logo will be repeated with the NAGC logo on 2 clings located across from the Exhibit Hall
- Recognition for being a sponsor on the NAGC website, onsite signage and app

**NOT AVAILABLE**

## ESCALATOR CLING

\$7,500

**EXCLUSIVE**

A highly visible promotional opportunity.

### Sponsor benefits:

- Your company logo will be repeated with the NAGC logo on the escalator from the 2nd floor to the 3rd floor, which leads to the exhibit hall
- Recognition for being a sponsor on the NAGC website, onsite signage and app

**NOT AVAILABLE**



## RAILING CLINGS

\$3,000

**EXCLUSIVE**

As you walk from the JW Marriott 2nd-floor elevator towards Starbucks and FedEx, these railing clings are in a highly visible location that attendees will see.

### Sponsor benefits:

- your company logo will be repeated with the NAGC logo on 2 clings
- Recognition for being a sponsor on the NAGC website, onsite signage and app

**NOT AVAILABLE**

# Branding Opportunities (continued)

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## HOTEL KEY CARDS

\$3,500+ FEES

### EXCLUSIVE

Place your company logo on every key card provided to attendees staying at the JW Marriott. These key cards will be given out at check-in and used to access hotel rooms throughout their stay. Please note that printing and hotel fees are additional costs.

#### Sponsor benefits:

- Custom graphic on one side of the hotel key card at the JW Marriott
- Recognition of the sponsor listed on the NAGC website, onsite signage and app



## DIRECTIONAL DIGITAL SIGNS

\$3,500

### EXCLUSIVE

Company logo added to the You are Here Locator shown on the digital monitor, located in highly visible, high traffic areas throughout the JW Marriott.

#### Sponsor benefits:

- Company logo on the bottom of the screen: sign acknowledging the sponsorship
- Recognition of the sponsor listed on the NAGC website, onsite signage and app



## HOTEL DIRECTIONAL SIGNS FOR COURTYARD, FAIRFIELD AND SPRINGHILL

\$1,500

#### Sponsor benefits:

- Company logo on the bottom of the screen: sign acknowledging the sponsorship
- Recognition of the sponsor listed on the NAGC website, onsite signage and app

## WIFI

\$6,000

### EXCLUSIVE

Imagine how appreciative attendees will be to have WIFI access for all their devices.

#### Sponsor benefits:

- Company logo on the NAGC22 Daily News (digital)
- Recognition of the sponsor listed on the NAGC website, onsite signage and app
- 1-meter board with logo recognition placed inside the exhibit hall
- Logo on WIFI information signs throughout the hotel

## AISLE SIGNS

\$2,000

Each Exhibit Hall aisle has 3 signs (front, middle, and back of hall) marking the aisle numbers. Advertise your company logo and booth # on the aisle sign where your booth is located. Only one company per aisle is allowed.

#### Sponsor benefits:

- Sponsor Logo and booth number on 3 aisle signs
- Recognition of the sponsor listed on the NAGC website, onsite signage and app

## SELF CHECK-IN

\$2,500

### EXCLUSIVE

A highly visible promotional opportunity at Registration, where all attendees will pick up their badges.

#### Sponsor benefits:

- Sponsor logo on self-check-in screens at Registration
- Sponsor logo on 22x28 sign at Registration
- Recognition of the sponsor listed on the NAGC website, onsite signage and app



# Branding Opportunities (continued)

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## SCAVENGER HUNT

INVESTMENT: \$750

Attendees love this company trivia game played on the mobile app for exciting prizes! Each participating exhibitor will have a QR code sign for their booth. Attendees use the mobile app to scan the code that then asks them to answer a question about the exhibitor's company. All questions are provided by the participating companies! This game will last all 3 days of the exhibit hall with grand prizes for the winners handed out at the NAGC's Information Exchange on the last day.

### Sponsor Benefits:

- Recognition of the sponsor listed on the NAGC website, onsite signage and app
- Scavenger Hunt signage in the exhibit hall with custom question

## NAGC T-SHIRT

\$5,000

### EXCLUSIVE

Place your company logo\* with the NAGC22 Convention logo on the t-shirt worn by all convention volunteers. \*single color logo

### Sponsor Benefits:

- The sponsor logo will be a one-color logo that will be on the back of the t-shirt
- Onsite signage by the volunteer check-in
- Recognition of the sponsor listed on the NAGC website, onsite signage and app

## HAND SANITIZER

\$750 EACH

### 10 AVAILABLE

A high-traffic location to show your brand. These hand sanitizers will be placed throughout the exhibit hall for attendees to use.

### Sponsor Benefits:

- Sponsor logo on a hand sanitizer
- Recognition of the sponsor listed on the NAGC website and app

## NAGC EVENT ID TALL METER BOARDS

\$2,000 EACH

### 6 AVAILABLE

These schedule and directional meter boards will be located in the high traffic areas of the JW Marriott hotel. It will be a great way to show brand recognition for your company and support NAGC.

### Sponsor Benefits:

- Place your company logo\* with the NAGC22 Convention logo. \*single color logo
- Recognition of the sponsor listed on the NAGC website and app

## WATER STATION

\$2,500

### 2 AVAILABLE

Brand your company at the NAGC22 convention by having the exclusive branding opportunity for 2 Water Coolers located in the exhibit hall. This would be available to all exhibitors and attendees.

### Sponsor Benefits:

- Sponsor logo to be displayed on signage beside water cooler in the exhibit hall
- Recognition of the sponsor listed on the NAGC website and app

## COLUMN WRAPS

\$5,000 PER COLUMN

### 2 AVAILABLE

A great way to market your company while at NAGC22. This opportunity is for a column wrap located on the third floor in the registration area, including your company's custom graphics on 2 sides of the column.

### Sponsor Benefits:

- Sponsor custom graphic on 2 sides of the column
- Recognition of the sponsor listed on the NAGC website, onsite signage and app

**NOT AVAILABLE**

## Parent Day at NAGC22

Parents and caregivers from the local community learn the ins and outs of raising a gifted child and where to find more resources during Parent Day, Saturday, November 19, 2022.

# Educational Events

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## THE NAGC KEYNOTE

INVESTMENT: \$10,000

### EXCLUSIVE

The NAGC Keynote session is well attended and a highlight of the convention schedule. Your company name and logo will be associated with the Keynote session.

#### Sponsor Benefits:

- The sponsor logo and company name will be associated with the Keynote session appearing on the following
- Daily News onsite program (digital), NAGC22 App, NAGC22 Website
- Sponsor also has the availability to provide a printed piece of marketing or information about your company on the chairs of the session
- Sponsor can also greet attendees at the door as they join the session

## 10 MINUTE CORNER CHAT —INNOVATION + GIFTED ED

INVESTMENT: \$550

Located in the NAGC22 Networking Niche in the exhibit hall! Sponsors can showcase games, curriculum, programs, or a product demonstration! 10 minutes only—Q & A can follow at your booth, (4)10-minute slots 12:00pm-1:00pm on Friday, November 18, or (4) 10-minute slots 12:00 pm-1:00 pm on Saturday, November 19.

**Sponsor Benefits:** your company name included on signage; 1 push notification

## EXHIBITOR WORKSHOPS

INVESTMENT: \$1,000

NAGC workshops: 1 hour in length; scheduled during convention educational breakout sessions, not during breaks or lunches; only 1 workshop per company/organization

**Sponsor Benefits:** 1 Push Notification

Available times:

FRIDAY, NOVEMBER 18	SATURDAY, NOVEMBER 19
8:00am-9:00am	8:00am-9:00am
9:15am-10:15am	9:15am-10:15am
10:30am-11:30am	10:30am-11:30am
1:15pm-2:15pm	1:15pm-2:15pm
2:30pm-3:30pm	2:30pm-3:30pm

## POSTER GALLERY

INVESTMENT: \$5,000

The Poster Gallery, located in the Exhibit Hall, is a popular destination. Your company name and logo will be listed as the presenting sponsor on the website, brochures, onsite program, and app. Sponsor logo included on poster listing meterboard.

# Reception Events

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## NEW NAGC CONVENTION SOCIAL SOIREE (CO-SPONSOR)

\$7,500

**2 AVAILABLE**

During the NAGC Social Soiree, attendees enjoy meeting with old and new friends. Sponsor representatives may welcome those attending. Your company name and logo will be associated with this party on the website, NAGC Daily News (digital) and app.

### **Sponsor Benefits:**

- Company logo on the NAGC22 Daily News (digital)
- Recognition of the sponsor listed on the NAGC website, onsite signage and app
- Sponsors may also have a representative from their team to welcome those attending
- Recognition on a push notification for event.

## RIBBON CUTTING/WELCOME RECEPTION

\$7,500

**EXCLUSIVE**

This evening event for attendees is a chance to welcome attendees to the NAGC22 Convention. Located in the Exhibit Hall, attendees can network with new colleagues, greet old friends, and review the exhibits. Sponsor representatives may welcome those attending. Your company name and logo will be associated with this reception on the website, NAGC22 Daily News (digital) and app. A company representative will assist with ribbon cutting at the opening welcome reception.

### **Sponsor Benefits:**

- Company logo on the NAGC22 Daily News (digital)
- Recognition of the sponsor listed on the NAGC website, onsite signage and app
- Sponsors may also have a representative from their team to welcome those attending



## CELEBRATION OF EXCELLENCE RECEPTION

\$5,000

**EXCLUSIVE**

This Friday evening event for Convention attendees is a celebration of gifted education leaders and awards winners!

### **Sponsor Benefits:**

- Company logo on the NAGC22 Daily News (digital)
- Sponsor may also have a representative from their team to welcome those attending and a 1 minute intro welcome at podium





# Reception Events (continued)

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## AFTERNOON BREAKS

\$5,000

3 AVAILABLE

Have your company name and logo associated with an afternoon break on the onsite signage, website, brochures, onsite program, and app.

### Sponsor Benefits:

- Company logo on the NAGC22 Daily News (digital)
- Company logo on the NAGC22 Onsite program
- Recognition of the sponsor listed on the NAGC website, onsite signage and app
- 500 Napkins with your single color logo

## NAGC NETWORKING COFFEE

\$5,000

3 AVAILABLE

Morning Coffee in the exhibit hall is a great way to get the day started and provide time for attendees to visit the exhibit hall.

### Sponsor Benefits:

- Company logo on the NAGC22 Daily News (digital)
- Recognition of the sponsor listed on the NAGC website, onsite signage and app
- 500 Napkins with your single color logo



# Reception Events (continued)

NAGC22 | Nov 17-20 | Indianapolis, IN



## JAVITS-FRASIER SCHOLARSHIPS AND RECEPTION

\$15,000

This popular program brings teachers from Title I schools to the NAGC Convention for educational sessions and connects them with a mentor. Your sponsorship directly supports between 12-20 teachers and the Javits-Frasier Scholar Reception in the NAGC Information Exchange on Thursday night.

Your company name and logo will be associated with this event on the website, NAGC22 Daily News (digital), and app. You will have an opportunity to address the scholars and alumni, as well as a display logo on tabletop displays on tables in the NAGC Information Exchange.

### Sponsor Benefits:

- Company logo on the NAGC22 Daily News (digital)
- Onsite signage at the reception
- Recognition of the sponsor listed on the NAGC website, onsite signage and app
- Sponsors to have two minutes apiece to introduce themselves, address the scholars and alumni, and explain why this is such a unique opportunity for them to sponsor
- Sponsors may also have a complimentary tabletop display in the information exchange.



## NEW MEMBER/ATTENDEE RECEPTION

\$3,000

In the NAGC Information Exchange – sponsor name on the sign in the booth during reception and sponsor representative can welcome new members/attendees.

### Sponsor Benefits:

- Company logo on the NAGC22 Daily News (digital)
- Onsite signage at the reception
- Recognition of the sponsor listed on the NAGC website and app
- The sponsor would also have the availability to have a representative from their company to welcome the new members and attendees



## NAGC22 DAILY NEWS cost covers all days of the in-person convention.

NAGC22 Daily News is distributed electronically every day of the convention to 2,200+ attendees, lists educational programs, exhibitors, meetings, and events. The Daily News is also distributed via email to NAGC's extended network of 40,000+. Exclusive sponsorship opportunities available.

NAGC22 DAILY NEWS	Rate	Size
Full-Back page w/video	\$2,500	1063 x 1375 px - (video 16:9 720p)
Full-page	\$1,200	1063 x 1375 px
Full-page w/video	\$1,500	1063 x 1375 px - (video 16:9 720p)
1/2-page or large skyscraper	\$600	600x300 or 300 x 600 px
1/2-page w/video	\$1000	600 x 300 px -
Medium rectangle	\$500	300 x 250 px

## Welcome Popup

EXCLUSIVE OPPORTUNITY: \$750 500 x 350 pixels

Popup will display when Daily News is first opened. Click **HERE** for an example. One opportunity available.

Note-when including video, please leave appropriate space for a video thumbnail. Calculate space needed using specs provided in dimensions above. Image files accepted in PNG, PDF or GIF formats: must be in RGB; and must be no larger than 80k. When submitting files, include URL for ad link.

## Deadline:

Ad material due Sept 24, 2022

## Direct Email

Eblasts **\$1,200**  
**5 AVAILABLE**

Have NAGC send out your custom marketing message to attendees prior to the convention. Only one sponsored eblast is sent out each week.



Lots of booth traffic!  
 Interaction with existing customers, opportunity to gain new and upsell to existing ones.



— Sabina Maschinski,  
*Conference & Event Specialist at Riverside Insights*



## App Advertising

### App Full Page Ad

\$5,000

**EXCLUSIVE**

Highly visible branded opportunity on the NAGC22 app. The app splash page will be shown for 2 seconds each time the NAGC22 app is opened.

#### Sponsor Benefits:

- Custom graphic on the app splash page
- Recognition of the sponsor listed on the NAGC website, onsite signage and app

### App Homescreen Tile Ad

\$1,000

**EXCLUSIVE**

The most visible advertising opportunity on the app. It appears on the convention app homepage and links to your URL.

#### Sponsor Benefits:

- Custom graphic on the app splash page
- Recognition of the sponsor listed on the NAGC website, onsite signage and app

### App Subpage Banner

\$500 exhibit page and \$750 full schedule

**2 AVAILABLE**

This subpage banner is a customized banner that can link to the URL address of your company. These are highly visible to all attendees and have proved to be an excellent way of branding.

#### Sponsor Benefits:

- A custom graphic that you design appears on Exhibit List Page and Full Schedule Page.

### App Push Notification

\$300

**5 AVAILABLE**

Need to draw attendees to your booth for a special message or a demonstration? The App Push Notification allow sponsors to send out a text alert to each attendee through the convention app. This alert will pop up on phones of attendees who have downloaded the app.

#### Sponsor Benefits:

- A custom message that could include your Company name and booth #, has a total of 226 characters max including spaces will be sent out to attendees.



## Website Advertising

### Main Page Tile Ad

\$1,200

**2 AVAILABLE**

Advertise your company, products, or services on the home page of the convention website.

#### Sponsor Benefits:

- The sponsor custom advertisement displayed on the home screen
- It can be linked to the sponsor's external URL.

### Right Side Rotating Homescreen Ad

\$1,000

**2 AVAILABLE**

Advertise your company, products, or services on the home page of the convention website. This webpage has high visibility and will be viewed by all attendees looking at the Website.

#### Sponsor Benefits:

- The sponsor custom advertisement displayed on the home screen
- Can be linked to the sponsor's external URL.

### Sub-Page Banner

Full schedule page \$750 and Exhibit list \$500

**2 AVAILABLE**

Advertise your company, products, or services on the home page of the convention website. This highly visible opportunity that all attendees will view. There are 3-page options available: Exhibitors and Schedule page. These are on a first-come, first-serve basis.

#### Sponsor Benefits:

- The sponsor custom advertisement displayed on the selected page
- Can be linked to the sponsor's external URL.