

MIDWEST  
**Reproductive**  
Symposium international

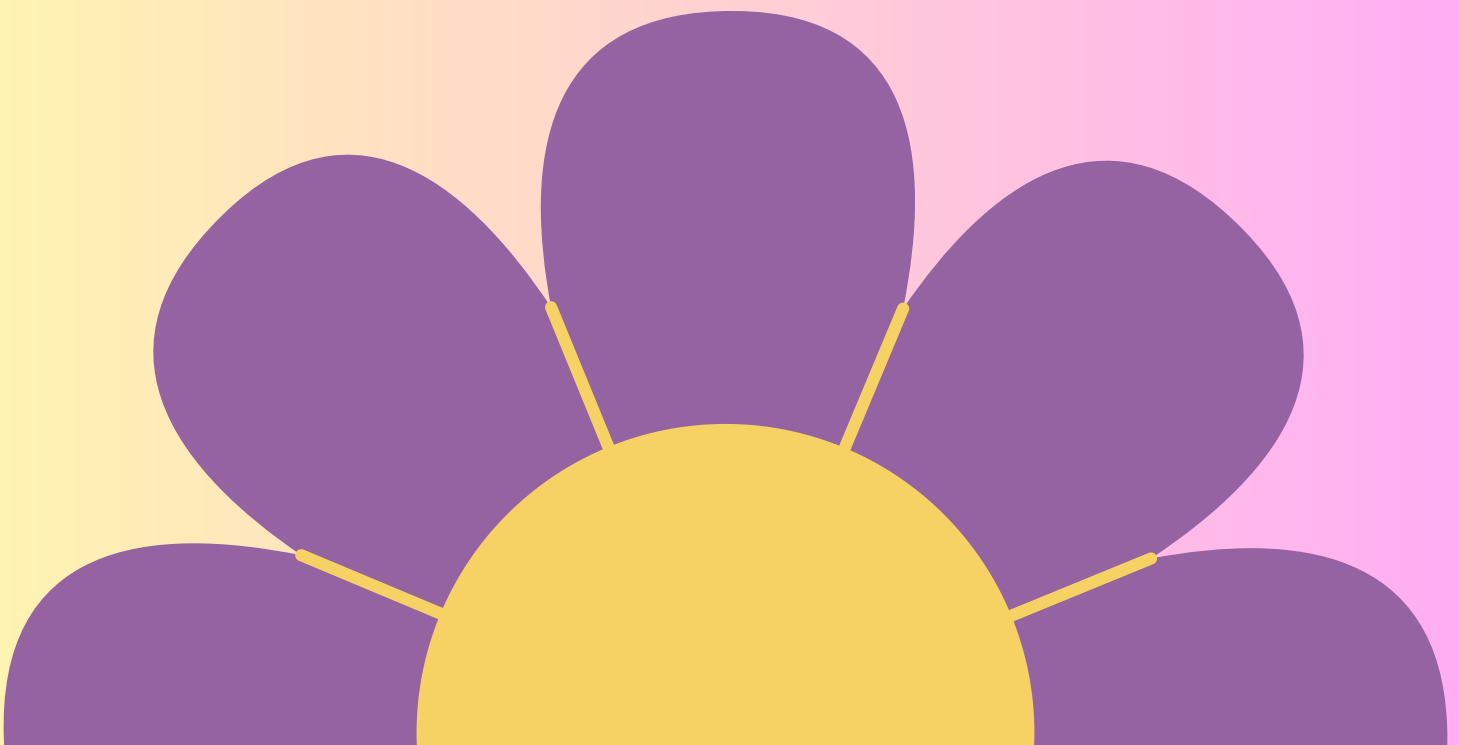


# *In Full Bloom*

## **The Future of IVF**

July 26-29, 2026 🌸 Chicago, IL 🌸 Drake Hotel

## **Exhibitor Prospectus**



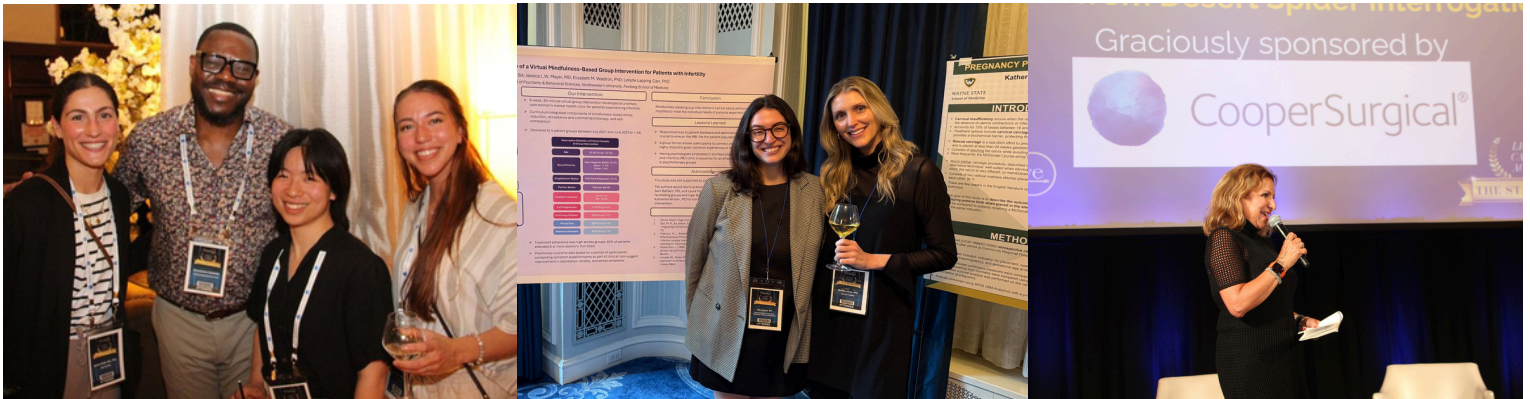
# In Full Bloom

## The Future of IVF

### 2026 Midwest Reproductive Annual Symposium

#### About MRSi

For more than 20 years, MRSi has brought the reproductive industry together in a meaningful and productive way. Our vision to bring the world more babies by being a beacon of change, inspiring curiosity, pushing boundaries, advancing science, and uniting minds is brought to life at our annual symposium. There, MRSi promotes timely discussion of issues, trends, and innovations. Drawing an international audience of physicians, embryologists, nurses, allied health professionals, scientists, and business experts, MRSi is committed to a powerful, deep agenda of challenging, enlightening, revealing, and motivating content while providing continuing education credits in a rapidly advancing field. MRSi supports a membership, produces a Board Review Course in preparation for REI boards, as well as providing access to industry leaders and research. Our mission to provide a robust exchange of perspectives and insights for the multidisciplinary exploration of reproductive medicine ensuring informed, innovative, and inclusive care is why our annual symposium is so popular.



#### 2025 Attendee Demographics

57%

First Time  
Attendees

37%

MD or PhD

9%

Practice  
Management

9%

Medical Students,  
Residents &  
Fellows

Midwest Reproductive Symposium international  
1345 N. Jefferson St. Suite 203  
Milwaukee, WI 53202  
[coordinators@mrsimeeting.org](mailto:coordinators@mrsimeeting.org)

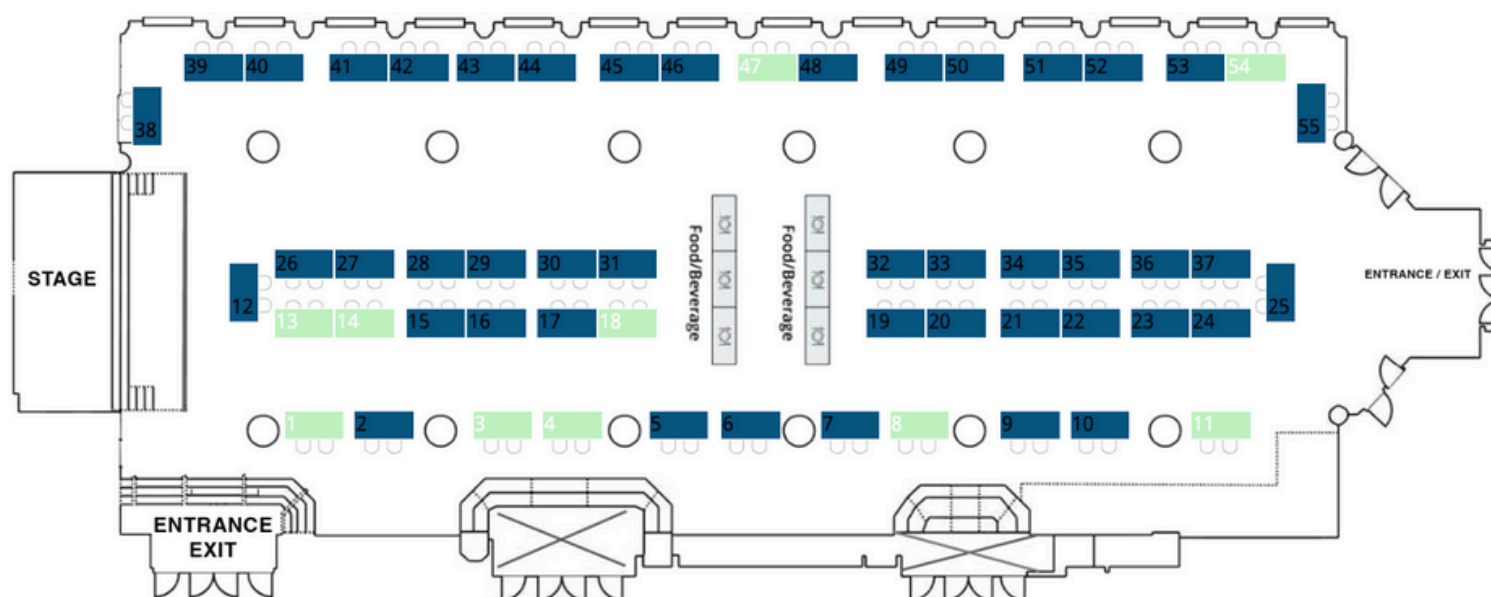
[www.mrsimeeting.org](http://www.mrsimeeting.org)

# *In Full Bloom*

## The Future of IVF

July 26-29, 2026 🌸 Chicago, IL 🌸 Drake Hotel

Our garden is blooming for MRSi, July 26-29, 2026 in Chicago. Get ready as we transform the Gold Coast ballroom into a vibrant exhibit hall, setting the stage for innovation and collaboration. Stop, smell the roses, learn and be inspired. Booth pricing ranges from \$4250-\$4750 and include lead capture. Secure your booth today!



### Exhibition Details

The booth space is approximately 6' by 30" and includes one skirted six-foot table, electricity (if needed, must be selected during the registration process), and 2 conference badges. Additional badges can be purchased for \$200 through the MRSi website.

For more information including the latest availability of exhibit space and sponsorship opportunities, please see the MRSi website:

<https://mrsimeeting.org/annual-symposium/exhibitors-sponsors/>



# Sponsorship Opportunities

Social Event Opportunities	
Pre-Conference Dinner	\$20,000
REI Fellows Dinner and Panel	\$30,000
Membership Mingle	\$15,000
Welcome Reception	\$35,000
Opening Ceremony	\$4,000
Exhibitor Happy Hour	\$6,000
The 10th Annual CEO Summit	\$40,000
Yoga	\$6,000
Opening Ceremony	\$4,000
Exhibitor Happy Hour	\$6,000
Abstract Poster Showcase & Cocktail Hour	\$16,000
Award Show & Cocktail Reception	\$40,000
Charge on Oak Street Beach	\$5,000
General Support Sponsorship Levels	
Garden Designer	\$10,000
Botanist	\$20,000
Master Gardener	\$30,000

# Sponsorship Opportunities - Cont.

Food Sponsorship Opportunities	
Breakfast Buffet Sponsor (3 total breakfasts)	\$15,000
Snack Sponsor (5 total snacks)	\$10,000
Select Sponsorship Opportunities	
Attendee Gift Bags	\$12,000
Photography	\$15,000
Charging Stations	\$7,500
Badges / Lanyards	\$10,000
VIP Faculty Gift Bags	\$4,000
High School Internships	\$2,500
Business Minds	\$5,000
Wi-Fi	\$6,000
Hotel Key Cards	\$10,000
T-Shirts	\$10,000

Learn more about sponsorship opportunities on our [website](#).

