

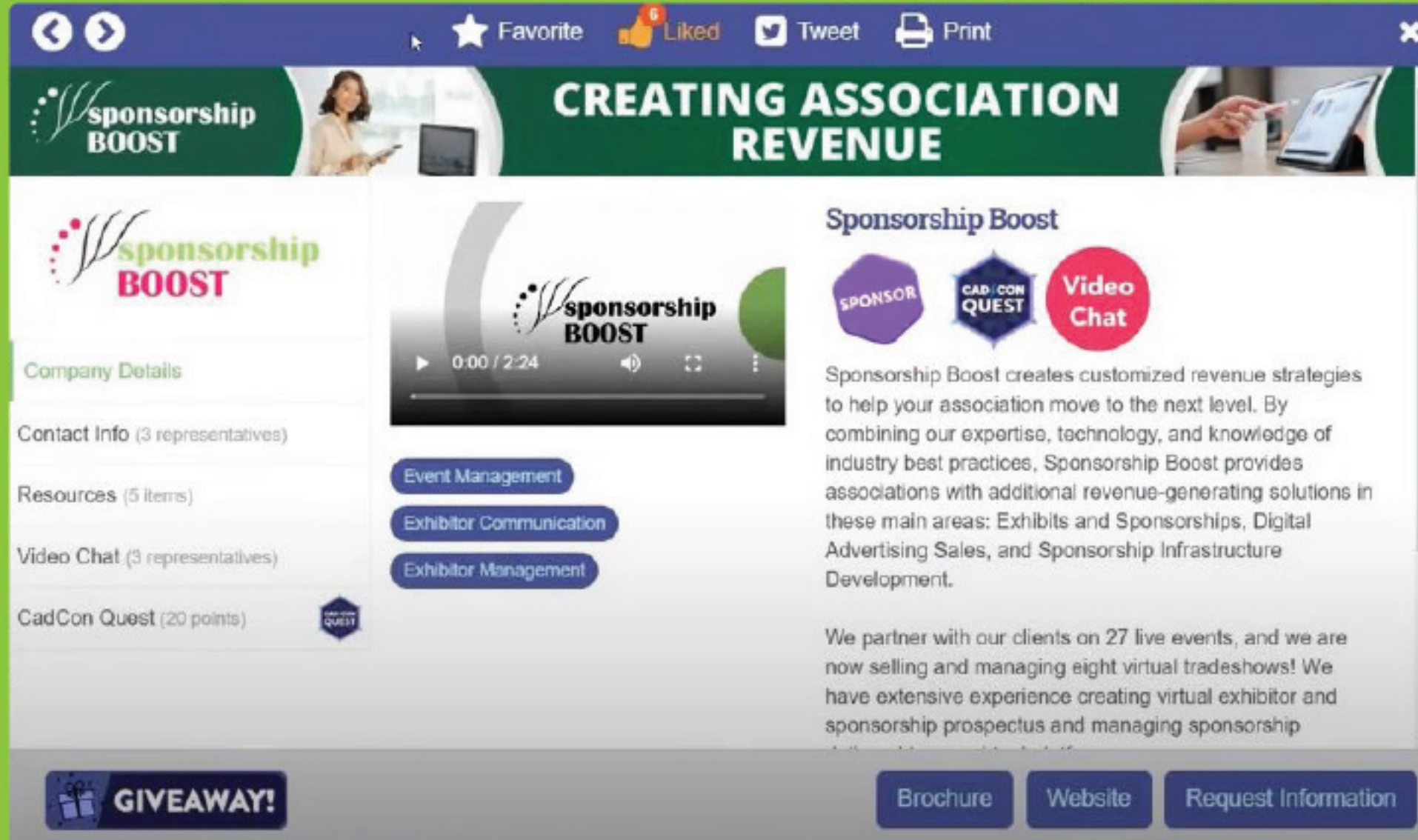
VIRTUAL BOOTH MARKETING & PRODUCTION PACKAGES

IECA & IFAI have partnered with **AGS Expo Services**, our General Service Contractor, offer you a mix of professionally designed marketing and production packages to help you create your virtual booth.



BASE PACKAGE

\$225

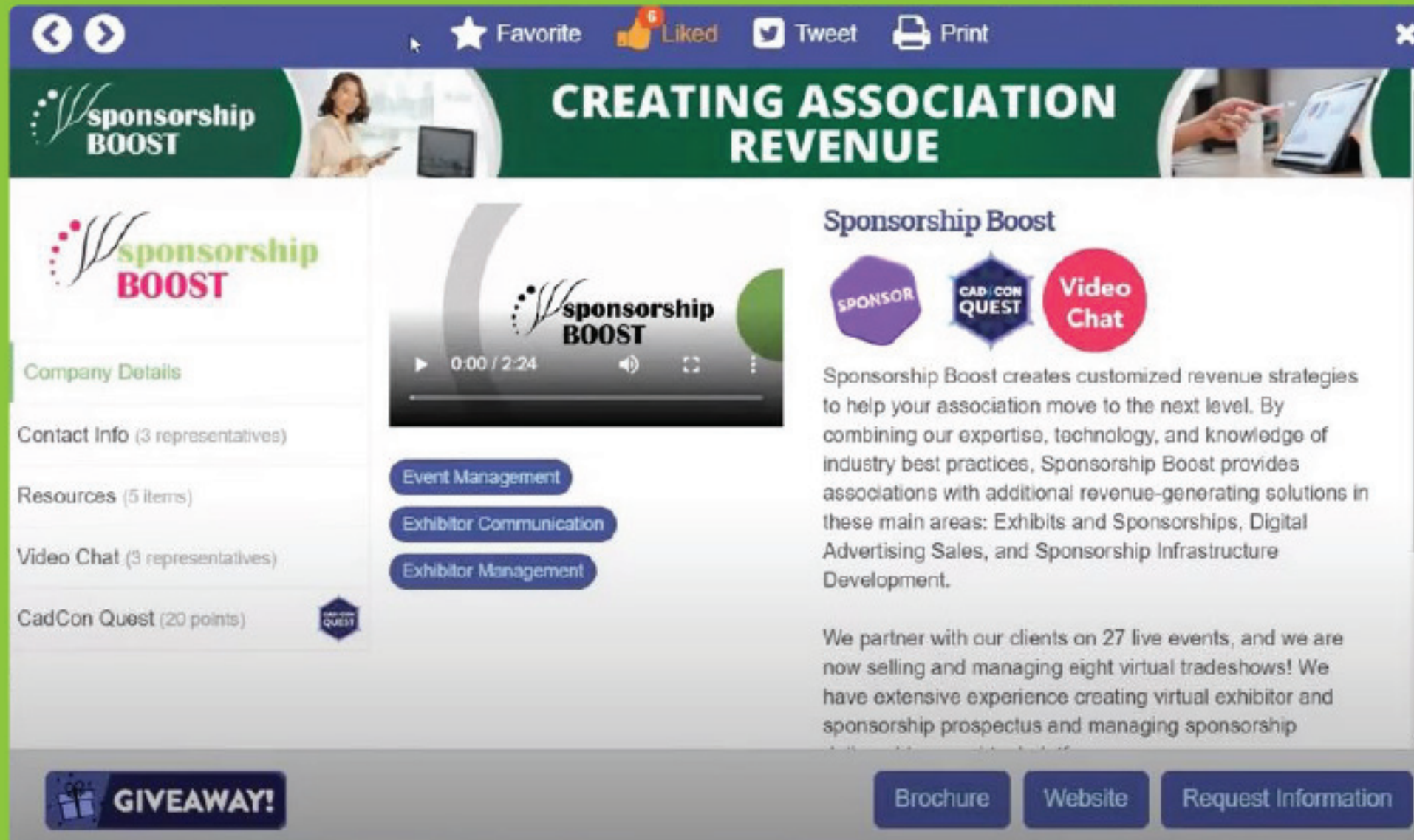


AGS Booth Page & Content Management Services:

- AGS will collect all the booth elements from exhibitor and upload them on their behalf setting up their page.
- AGS will also work with them to get content upload approval and sign off from IECA.

MIDSIZE PACKAGE

\$425



AGS Custom Booth Design JPEG, Booth Page & Content Management Services:

- AGS will design the exhibitor a custom booth JPEG by them selecting a unit from our custom booth catalog OR creating custom header (includes one round of revisions).
- AGS will collect all the booth elements from the exhibitor and upload them on their behalf setting up their page.
- AGS will also work with them to get content upload approval and sign off from IECA.

PREMIUM PACKAGE

\$610

AGS Premium Marketing Package, Booth Page & Content Management Services:

- AGS designs/re-designs your logo to fit size requirements.
- AGS designs booth header to size and file specifications.
- AGS designs and creates one single-page marketing PDF.
- Package pricing includes one round of revisions for each marketing component.
- Note: Video and additional marketing PDFs available to exhibitors as package add-ons.



Additional Marketing Services

\$450

- **30-Second Video** – AGS takes static and video content, edits and designs 30-second video advertisement for virtual booth page.

\$975

- **Up to 3-Minute Video** – AGS takes static and video content, edits and designs video advertisement for virtual booth page. Service includes taking your pre-existing video footage, branding assets and text/content to create a seamless presentation.

\$340

- **Additional Marketing PDF** – AGS consults with exhibitor and creates attractive and informative PDF promoting exhibitor services, products, company values –whatever message exhibiting company wishes to communicate.
 - **NOTE:** Base Booths come with up to (3) PDF attachments. Premium Booths include up to (6) PDF attachments.
- **Custom Marketing Consultation Services** – Want to discuss a specific virtual marketing plan with our experts? Not sure what messages to convey and how to best reach your audience? Schedule time with our Virtual Event Experts to help guide you in Best Practices and how to get the most ROI out of your virtual event.

LET'S GET STARTED

- 1 For more detail, visit your Cadmium Portal under "Important Exhibitor Information".**
- 2 To place your order, contact AGS Expo Services today:
(407) 292-0025
virtualeventservices@ags-expo.com
<https://ags-expo.com/ieca-ifai/>**