

Virtual Booth Upgrade: Specs

Upgrade	Specs	Max./Co.	Notes
Booth Banner	JPEG or PNG 1920 x 150-350 px URL for click-thru	1	Recommended/optimized at 1920 x 250 px
Category Upgrade	N/A	N/A	
Giveaway Button	URL	1	
Images	JPEG or PNG	6	Button label is provided via task; Appears on the Resources Tab
Lead Retrieval	N/A	1	Inclusion of the Lead Retrieval Report on the task page.
Logo	.eps or AI	1	
Logo on Booth Profile	.eps or AI	1	
Logo on Booth Profile & Listings	.eps or AI	1	
Logo on Booth Profile, Listings & Floor Plan	.eps or AI	1	
Long Description Upgrade	N/A	N/A	Upgraded Character Count is controlled on the Virtual Booth Upgrades Tools Page
PDF Files	PDF	6	Button label is provided via task; Appears on the Resources Tab
Scavenger Hunt	Multiple Choice or True/False		
Video	Mp4 200 mb or less JPEG or PNG 800 px wide for Thumbnail	1	
Video Chat (with Attendees)	N/A	4	
Web Links	URL for click-thru	6	Button label is provided via task; Appears on the Resources Tab