

## Virtual Booth Marketing & Production Packages by



Package	Description	Cost
<b>Base</b>	<p>AGS Booth Page &amp; Content Management Services:</p> <ul style="list-style-type: none"> <li>AGS will collect all the booth elements from exhibitor and upload them on their behalf setting up their page.</li> <li>AGS will also work with them to get content upload approval and sign off from IECA.</li> </ul>	\$225
<b>Midsize</b>	<p>AGS Custom Booth Design JPEG, Booth Page &amp; Content Management Services:</p> <ul style="list-style-type: none"> <li>AGS will design the exhibitor a custom booth JPEG by them selecting a unit from our custom booth catalog OR creating custom header (includes one round of revisions).</li> <li>AGS will collect all the booth elements from the exhibitor and upload them on their behalf setting up their page.</li> <li>AGS will also work with them to get content upload approval and sign off from IECA.</li> </ul>	\$425
<b>Premium</b>	<p>AGS Premium Marketing Package, Booth Page &amp; Content Management Services:</p> <ul style="list-style-type: none"> <li>AGS designs/re-designs your logo to fit size requirements.</li> <li>AGS designs booth header to size and file specifications.</li> <li>AGS designs and creates one single-page marketing PDF.</li> <li>Package pricing includes one round of revisions for each marketing component.</li> <li><b>Note:</b> Video and additional marketing PDFs available to exhibitors as package add-ons.</li> </ul>	\$610

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### Additional Marketing Offerings

- **30-Second Video** – AGS takes static and video content, edits and designs 30-second video advertisement for virtual booth page. \$450
- **Up to 3-Minute Video**— AGS takes static and video content, edits and designs video advertisement for virtual booth page. Service includes taking your pre-existing video footage, branding assets and text/content to create a seamless presentation. \$975
- **Additional Marketing PDF** – AGS consults with exhibitor and creates attractive and informative PDF promoting exhibitor services, products, company values – whatever message exhibiting company wishes to communicate. \$340
  - **NOTE:** Base Booths come with up to (3) PDF attachments. Premium Booths include up to (6) PDF attachments.
- **Custom Marketing Consultation Services** – Want to discuss a specific virtual marketing plan with our experts? Not sure what messages to convey and how to best reach your audience? Schedule time with our Virtual Event Experts to help guide you in Best Practices and how to get the most ROI out of your virtual event. Contact AGS Virtual Events Team for Custom Priced Packages

**Call AGS Expo Services Today to Order!**

**(407) 292-0025**

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