



IAM: THE NEXT SIXTY YEARS

2022**NOV
2-5**

60TH ANNUAL
MEETING & EXPO
HYATT REGENCY
ATLANTA, GA



PROSPECTUS

BRANDING, SPONSORSHIPS + EXHIBITS

2000+ ATTENDEES



GOVERNING | CORE | SUPPLIER

MILITARY | SPECIAL GUESTS | IAM-YP

120+ COUNTRIES REPRESENTED

**GOVERNING MEMBERS HAVE FIRST PICK!**

UPGRADE YOUR MEMBERSHIP STATUS

CONTACT JULIA O'CONNOR AT

membership@iamovers.org

HEALTH & SAFETY

IAM SAFE

As the COVID-19 Global Pandemic continues, IAM is both cautiously optimistic and prepared to manage our Annual Meeting and Expo with the health, safety, and well-being of our members as our highest priority.

We will continue to monitor and update safety precautions during our planning phases.

IAM will closely follow guidelines and recommendations from the Center for Disease Control as well as from state and local officials when establishing health and safety requirements at the Annual Meeting and Expo.

Be sure to check our [IAM Safe Page](#) for up-to-date information on mask requirements, social distancing and more.

REMINDERS:

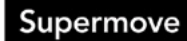


Make sure you are vaccinated and boosted to enter the United States. Check out our [Travel Page](#) for more information.

Do not travel if you are sick or have been around someone who's been sick.



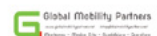
GOLD



SILVER




BRONZE




IMPORTANT INFORMATION

KEY DATES

BOOTH SALES BEGIN:	
TUESDAY, JUNE 7	FOR GOVERNING MEMBERS ONLY Not a governing member? Upgrade your membership status by contacting Julia O'Connor at membership@iamovers.org .
TUESDAY, JUNE 14	FOR CORE AND SUPPLIER MEMBERS
FRIDAY, SEPT. 16	ALL COMPANY INFORMATION DUE
TUESDAY, OCT. 11	VIP EXPERIENCE RAFFLE DEADLINE Complete your fully-paid registration by October 11 for your chance to win! 

TENTATIVE* EXPO HALL HOURS & ACTIVITIES

TUESDAY, NOV. 1	EXPO HALL SET UP	3:00 PM - 6:00 PM
	 EXHIBITOR COCKTAIL RECEPTION	4:00 PM - 5:00 PM
WEDNESDAY, NOV. 2	EXPO HALL SET UP	7:00 AM - 9:00 AM
	HALL HOURS OPEN	10:00 AM - 6:00 PM
THURSDAY, NOV. 3	HALL HOURS OPEN	10:00 AM - 5:00 PM
FRIDAY, NOV. 4	HALL HOURS OPEN	9:00 AM - 5:00 PM
SATURDAY, NOV. 5	HALL HOURS OPEN	8:00 AM - 12 NOON
	EXPO HALL TEAR DOWN	12 NOON - 4:00 PM



THE VIP EXPERIENCE RAFFLE

Register and fully pay for the 60th Annual Meeting & Expo by **Tuesday, October 11** to enter for your chance to win the ultimate IAM VIP Experience. One winner will enjoy a plethora of amenities during the conference, including:

- ★ **COMPLIMENTARY ROUND-TRIP AIRPORT TRANSFER** for up to 3 people on the same flight and airport.**
- ★ **HOTEL ROOM UPGRADE TO A ONE-BEDROOM PENTHOUSE SUITE**
Complimentary for hotel room check in on November 1 and check out on November 6, 2022.**
Attendee is responsible for all room service, restaurants, gift shop and other incidental charges.
- ★ **IAM WELCOME AMENITY TO HOTEL ROOM**
- ★ **EARLY ACCESS TO REGISTRATION BADGE**
Be the first to access your attendee badge and credentials! No waiting in lines—your badge will be ready upon your hotel check in. Winner must pre-upload photo.
- ★ **VIP MEETING ROOM** Private meeting room to hold meetings, network or just relax. Meeting room available from November 2-5, 2022.**
Attendee is responsible for all food and beverage, internet and audio visual orders.

*Subject to change **Hotel transfer, room upgrades, amenities and meeting rooms are for the Hyatt Regency Atlanta only.



IMPORTANT NOTE: Exhibit and sponsorship purchases will only be accepted online. No faxes or phone calls will be accepted. Membership and past due invoices must be paid in full to purchase a booth or sponsorship. All elements of the floorplan and sponsorship/exhibitor offerings are subject to change based on CDC guidelines. **Governing Members have first pick! Make sure you upgrade your membership status today by contacting Julia O'Connor at membership@iamovers.org.**

BRANDING SPONSORSHIPS

LOOKING TO MAKE A SPLASH WITHOUT HAVING A BOOTH?

IAM is offering **NEW** Branding Sponsorship opportunities, guaranteed to give you the impact you're looking for!

REGISTRATION PACKAGE

\$15,000 / ONE AVAILABLE

Be the first company to get your
branding in front of attendees

YOUR LOGO

ON THE FOLLOWING ITEMS:

- **THE REGISTRATION SITE**
- **EACH REGISTRATION CONFIRMATION EMAIL**
AT THE BOTTOM WITH HYPERLINK (GOES TO ALL ATTENDEES)
- **EACH KNOW-BEFORE-YOU-GO EMAIL**
AT THE BOTTOM WITH HYPERLINK (GOES TO ALL ATTENDEES)
- **ALL REGISTRATION KIOSKS**
CO-BRANDED WITH IAM LOGO
- **SIGNAGE THROUGHOUT THE REGISTRATION AREA**
- **THE CONFERENCE WEBSITE**
AT THE BOTTOM WITH A HYPERLINK
- **THE CONFERENCE MOBILE APP**
DURING REGISTRATION HOURS
- **GENERAL CONFERENCE SIGNAGE**
- **LANYARDS**
CO-BRANDED WITH IAM LOGO

PLUS:

- + **IAM SHOUT OUT / THANK YOU**
ON FACEBOOK AND LINKEDIN
- + **ADVERTISING IN DIGITAL IAM PORTAL MAGAZINE**
- + **(1) 6-FOOT TABLE NEAR REGISTRATION**
FOR YOUR COLLATERAL/MEET & GREET
ON FIRST DAY ONLY
- + **(1) COMPLIMENTARY REGISTRATION**
INCLUDES OPENING RECEPTION AND CLOSING DINNER
- + **OPTIONAL UPGRADE: CONFERENCE BAG**
OPTIONAL UPGRADE IS AN ADDITIONAL COST BASED
ON THE BAG SELECTED



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GRAB & GO FOOD @ "THE HUB"

\$15,000 / ONE AVAILABLE


Everyone must eat! This branding opportunity will provide exposure throughout the conference when the Expo Hall is open

YOUR LOGO ON THE FOLLOWING ITEMS:

- COCKTAIL NAPKINS
- COFFEE SLEEVES
- SIGNAGE FOR HYDRATION STATIONS
- THE CONFERENCE WEBSITE
AT THE BOTTOM WITH A HYPERLINK
- THE CONFERENCE MOBILE APP
- GENERAL CONFERENCE SIGNAGE

PLUS:

- + **IAM SHOUT OUT / THANK YOU**
ON FACEBOOK AND LINKEDIN
- + **ADVERTISING IN DIGITAL IAM PORTAL MAGAZINE**
- + **(1) 6-FOOT TABLE NEAR ONE FOOD STATION**
FOR YOUR COLLATERAL
- + **(1) COMPLIMENTARY REGISTRATION**
INCLUDES OPENING RECEPTION AND CLOSING DINNER
- + **OPTIONAL UPGRADE: BRANDED WATER BOTTLE**
OPTIONAL UPGRADE IS AN ADDITIONAL COST BASED ON THE BOTTLE SELECTED

 **"THE HUB"**—formerly Network Central—is the place where everyone will network, eat, drink, check email, and just relax. It's where all members will gather—the HUB of the whole event! Sponsor this important space today!

TECH PACKAGE

\$15,000 / ONE AVAILABLE

Capture everyone's
attention! All attendees
will enter your company
name for Wi-Fi access



YOUR COMPANY WILL BE THE WI-FI USERNAME



YOU CAN DETERMINE THE WI-FI PASSWORD

USERNAME AND PASSWORD MUST BE APPROVED
BY IAM AND THE CONFERENCE HOTEL

YOUR LOGO

ON THE FOLLOWING ITEMS:

- **PHONE CHARGING STATION**
- **COMPUTERS LOCATED IN "THE HUB"** 📍
- **THE CONFERENCE MOBILE APP**
- **GENERAL CONFERENCE SIGNAGE**

PLUS:



IAM SHOUT OUT / THANK YOU

ON FACEBOOK AND LINKEDIN



(2) DAILY PUSH NOTIFICATIONS



(1) PRIVATE SESSION IN THE TECH CENTER ROOM

3,000-SQ-FT LEARNING CENTER AUDITORIUM SEATS 88
ATTENDEES AND IS PERFECT FOR GROUP PRESENTATIONS,
TRAINING SESSIONS, AND SEMINARS



PERMANENT BANNER AD ON MOBILE APP



(1) COMPLIMENTARY REGISTRATION

INCLUDES OPENING RECEPTION AND CLOSING DINNER



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is the place where everyone will network, eat,
drink, check email, and just relax. It's where all
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event! Sponsor this important space today!

GUEST ROOM PACKAGE

\$10,000 / ONE AVAILABLE

Everyone enjoys
receiving a gift!
A room drop ensures
all attendees get your
gift in their guestroom



(1) ROOM DROP

SPONSOR SUPPLIES THE GIFT OF CHOICE

YOUR LOGO

ON THE FOLLOWING ITEMS:

- **HOTEL KEYCARD**
CO-BRANDED WITH IAM LOGO
- **HOTEL KEYCARD ENVELOPE**
CO-BRANDED WITH IAM LOGO
- **GENERAL CONFERENCE SIGNAGE**

PLUS:



IAM SHOUT OUT / THANK YOU

ON FACEBOOK AND LINKEDIN



(1) COMPLIMENTARY REGISTRATION

INCLUDES OPENING RECEPTION AND CLOSING DINNER


HAND SANITIZER STATIONS

IAM SAFE

\$10,000 / ONE AVAILABLE

YOUR LOGO

ON THE FOLLOWING ITEMS:

- **HAND SANITIZER STATIONS**
LOCATED THROUGHOUT "THE HUB"  AND MEETING SPACES
- **MINI HAND SANITIZERS**
AVAILABLE AT THE REGISTRATION DESK
- **GENERAL CONFERENCE SIGNAGE**
- **THE CONFERENCE WEBSITE**
AT THE BOTTOM WITH A HYPERLINK

PLUS:



IAM SHOUT OUT / THANK YOU

ON FACEBOOK AND LINKEDIN



"THE HUB"—formerly Network Central—
is where everyone will network, eat, drink, and
just relax. Sponsor this important space today!

FIVE O'CLOCK SOMEWHERE BAR

\$5,000 / ONE PER DAY

THREE AVAILABLE

Become the daily sponsor
of "The Hub" 📍 Cash Bar

YOUR LOGO

ON THE FOLLOWING ITEMS:

- COCKTAIL NAPKINS
- SIGNAGE IN THE BAR AREA
- GENERAL CONFERENCE SIGNAGE
- THE CONFERENCE WEBSITE
AT THE BOTTOM WITH A HYPERLINK

PLUS:



CUSTOM SIGNATURE DRINK

SUBJECT TO HOTEL AVAILABILITY



(1) 6-FOOT TABLE NEAR BAR AREA

FOR YOUR COLLATERAL, MEET & GREET ON SELECTED DAY



IAM SHOUT OUT / THANK YOU

ON FACEBOOK AND LINKED IN



"THE HUB"—formerly Network Central—is the place where everyone will network, eat, have a drink at the **Five O'Clock Somewhere Bar**, check email, and just relax. It's where all members will gather—the HUB of the whole event! Sponsor this important space today!



DON'T SEE SOMETHING YOU LIKE? WE CAN CURATE A PACKAGE FOR YOU!

CONTACT KATIA BY PHONE: **202.624.1771** OR EMAIL: iamexhibits@mmsmeetings.com



IMPORTANT NOTE: Exhibit and sponsorship purchases will only be accepted online. No faxes or phone calls will be accepted. Membership and past due invoices must be paid in full to purchase a booth or sponsorship. All elements of the floorplan and sponsorship/exhibitor offerings are subject to change based on CDC guidelines. **Governing Members have first pick! Make sure you upgrade your membership status today by contacting Julia O'Connor at membership@iamovers.org.**

A-LA-CARTE

\$500 / EACH

\$3,000 / EACH

FIRST COME, FIRST SERVED

\$5,000 / FOUR OPPORTUNITIES



SESSION SPONSORSHIP

LOGO ON SIGNAGE



EVENT SPONSORSHIP



NEW MEMBER RECEPTION

WEDNESDAY, NOVEMBER 2 FROM 6:00 PM - 7:00 PM*



IAM LEADERSHIP ALLIANCE RECEPTION

THURSDAY, NOVEMBER 3 FROM 5:00 PM - 6:00 PM*



HALL OF HONOR RECEPTION

THURSDAY, NOVEMBER 3 FROM 6:00 PM - 7:00 PM*



CLOSING DINNER & AFTER PARTY

SATURDAY, NOVEMBER 5 FROM 6:30 PM - 11:30 PM*

* HOURS ARE SUBJECT TO CHANGE



MINI LOUNGE IN "THE HUB"

INCLUDES BRANDING ON LOUNGE AREA

AND (1) EXPO HALL ONLY PASS



"THE HUB"—formerly Network Central—is the place where everyone will network, eat, drink, check email, and just relax. It's where all members will gather—the HUB of the whole event! Sponsor this important space today!



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SPONSOR & EXHIBITOR BOOTH PACKAGES

Formerly Network Central, "THE HUB" is where everyone will network, explore exhibit booths, eat, have a drink at the **Five O'Clock Somewhere Bar**, check email, and just relax. It's where all members will gather—the HUB of the whole event!

Sponsor this important space today!

NEW GOLD BENEFITS:

NEW PRE & POST ATTENDEE LISTS

NEW 30-MINUTE SEGMENT
WITH BEN CROSS



GOLD **SILVER** **BRONZE** **EXHIBITOR**

EACH EXHIBITING COMPANY RECEIVES ONE FULL REGISTRATION				
INVESTMENT	\$11,500	\$7,000	\$5,000	\$3,450
ATTENDEE LIST				
<i>With email, phone numbers, physical address Includes only attendees who have consented to be listed</i>				
BOOTH SIZE	10x30	10x20	10x10	10x10
COMPLIMENTARY PASSES TO EXHIBIT HALL ONLY	3	2	2	1
COMPLIMENTARY TICKETS TO OPENING RECEPTION	3	2	2	1
COMPLIMENTARY TICKETS TO CLOSING DINNER	1	1		
BRANDING OPPORTUNITIES				
OPENING RECEPTION	✓			
STATE OF IAM MEMBERSHIP ADDRESS	✓	✓	✓	
CONFERENCE WEBSITE	✓			
EMBEDDED HYPERLINK ON ONE E-BLAST <i>Date selected by IAM</i>	✓			
EXHIBIT HALL ENTRANCE	✓	✓	✓	
SOCIAL MEDIA MENTION <i>On Facebook and LinkedIn</i>	✓			
ONE MOBILE APP PUSH NOTIFICATION <i>During Conference</i>	✓			
RECOGNITION IN PORTAL MAGAZINE	✓	✓	✓	
SESSION SPONSORSHIP <i>Speaking opportunity and logo presence</i>	✓			
RESERVED TABLE AT CLOSING DINNER	✓			



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IAM: THE NEXT SIXTY YEARS

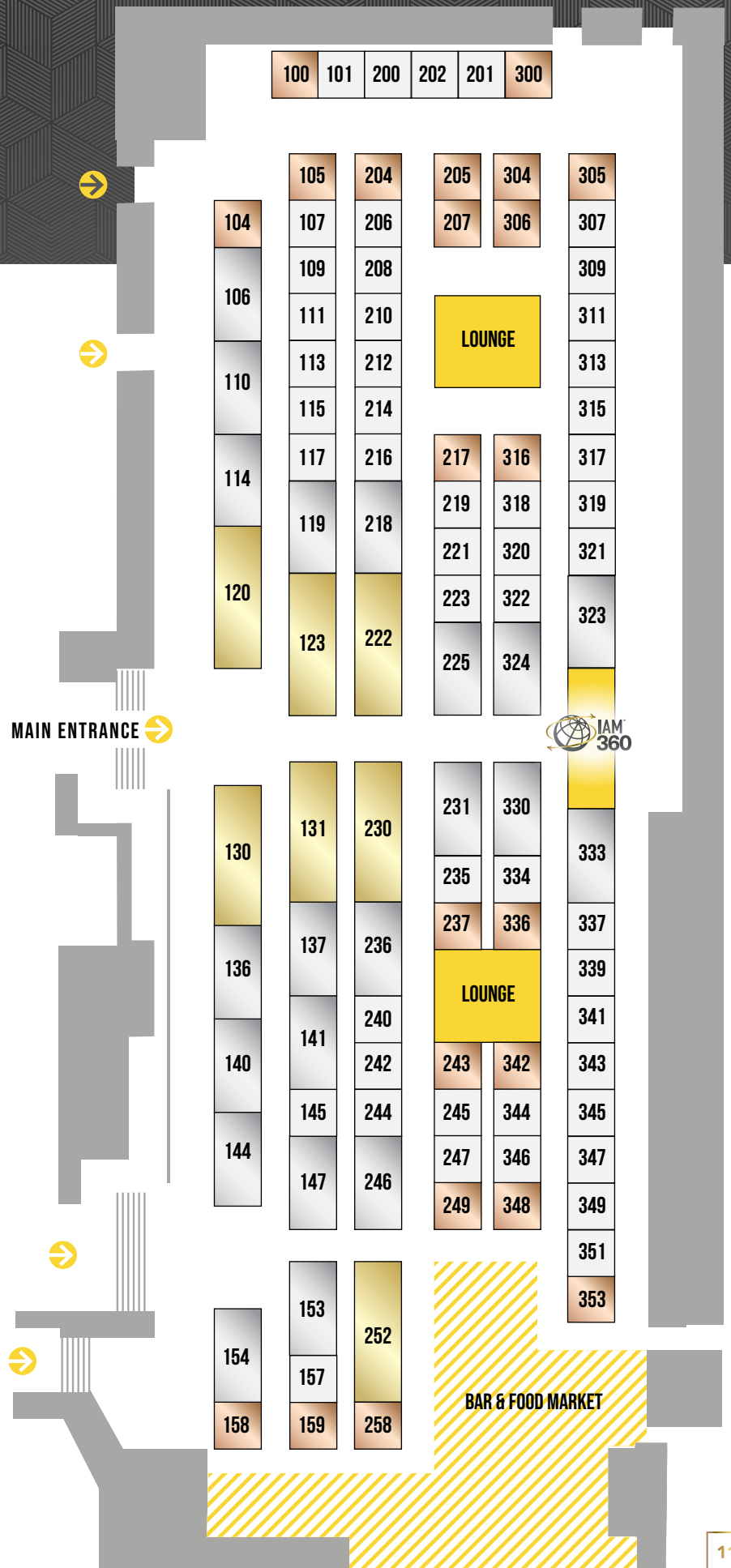
2023 60TH ANNUAL MEETING & EXPO
ATLANTA, GA 1 NOVEMBER 2-5



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Sponsor this important space today!

-  GOLD
-  SILVER
-  BRONZE
-  EXHIBITOR



SPONSOR & LEVEL EXHIBITOR RULES & REGULATIONS

The following regulations have been formulated for the best interest of all parties. All Exhibitors and Sponsors, by purchase of a booth or sponsorship, agree to abide by the following regulations:

- 1. Eligibility:** At least one company representative must be registered for the meeting to reserve a booth, and exhibiting company must be a member in good standing from purchase of booth or sponsorship through the conference end date.
- 2. Codes and Agreement:** The Exhibitor hereby agrees to be bound by the "Rules and Regulations" set forth in this document.
- 3. Space Assignments:** Booth location and event sponsor requests will be considered on a first-come, first-served basis. International Association of Movers (IAM) and Meeting Management Services (MMS) reserve the right to move exhibitors and make final assignments. Within these rules, decisions regarding space are solely at the discretion of IAM/MMS.
- 4. Exhibit Hours:**

Tuesday, November 1	Expo Hall Set Up	3:00 PM - 6:00 PM
Wednesday, November 2	Expo Hall Set Up	7:00 AM - 9:00 AM
	Hall Hours OPEN	10:00 AM - 6:00 PM
Thursday, November 3	Hall Hours OPEN	10:00 AM - 5:00 PM
Friday, November 4	Hall Hours OPEN	9:00 AM - 5:00 PM
Saturday, November 5	Hall Hours OPEN	8:00 AM - 12:00 Noon
	Breakdown Hours	12:00 Noon - 1:00 PM
- 5. Use of Space:** The Exhibitor shall not sublet or share the booth provided by IAM/MMS, nor shall the exhibitor assign this lease in whole or in part without written notice to and approval from IAM/MMS. The Exhibitor, as specified in these rules and regulations, will forfeit space not occupied by the close of the installation period (Tuesday, November 1st from 3:00 pm - 6:00 pm and then on Wednesday, November 2nd from 7:00 am to 9:00 am). The space may be resold, reassigned, or used by the exhibit management. Exhibitors may not block the view of other exhibitors.
- 6. Early Dismantling of Booths:** Exhibits are to remain set up until 12:00 noon on Saturday, November 5th. You may not dismantle your booth before 12:00 noon on Saturday, November 5th. Early dismantling of booths may result in loss of Exhibitor privileges in future years.
- 7. Exclusion:** IAM/MMS reserves the right to exclude or require modification of any display or demonstration which, in its sole discretion, it considers unsuitable or not in keeping with the character of the show. IAM/MMS shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. IAM/MMS reserves the right to demand modification of the appearance of dress or person used in connection with displays or demonstrations.
- 8. Safety Regulations:** The use or storage of flammable liquids, gases, or solids will not be permitted. Only a safety film can be used. Video presentation must be arranged so that aisles are not blocked. Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations are allowed and other material must comply with fire department regulations.
- 9. Liability:** Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt Regency Atlanta, its owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hyatt Regency Atlanta, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Venue or any part thereof.

- 10. Guard Service:** IAM/MMS will provide guard service when the exhibit hall is closed and exercise reasonable care for the protection of Exhibitors' material and display. Beyond this, IAM/MMS, its officers, agents, employees, subsidiaries, affiliates, and members (separately or collectively) cannot accept responsibility for any damage to or for the loss or destruction of an exhibit or for the property of an exhibitor either from fire, theft, or accidents or other causes.
- 11. Food and Beverage:** No food and beverage is allowed at your booth.
- 12. Minimum Age for Entry:** Children under the age of 21 will not be permitted to enter the Exhibit Hall.
- 13. Official Service Contractor:** To assure orderly and efficient installation, operation, and removal of the displays, and to minimize confusion by the presence or solicitation of unknown or unqualified firms, Freeman has been selected as our official service contractor. Freeman will send all confirmed exhibitors a service kit containing information on material handling, furnishings, electrical, signs, labor, booth cleaning, display rental, telephone, audio/visual, photography, computer rental, and recommended transportation carriers.
- 14. Amendment of Rules:** Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of IAM/MMS and the Venue. These rules and regulations may be amended at any time by IAM/MMS and the Venue. All amendments shall be binding on Exhibitors.
- 15. Cancellation and Refunds:** In the event the Annual Meeting is canceled by reason of inclement weather, acts of God, strike, lockouts, acts of the elements, or other acts or occurrences beyond IAM/MMS's control, Exhibitor/Sponsor shall not have any right of claim for refund against IAM/MMS for money paid by Exhibitor/Sponsor to IAM/MMS pursuant to their contract.

In rare circumstances, actions resulting from acts or events beyond IAM/MMS's reasonable control may require the cancellation of a conference.

If IAM/MMS cancels or postpones a conference, all paid conference sponsors and exhibitors are eligible for their choice of the following:

- The paid cost of your sponsorship, exhibit booth, and registrations can be credited to the 61st Annual Meeting & Expo. Registrations will be fully transferable to other colleagues at your organization.
- The paid cost of your sponsorship, exhibit booth, and registrations will be credited with the equivalent value in IAM Portal magazine and/or other advertising opportunities.
- The paid cost of your sponsorship, exhibit booth, and registrations will be credited to your 2023 membership dues.

IAM/MMS will not be responsible for any additional damages, fees, or costs associated with a cancellation and recommends that you work with individual vendors (hotel, airline, etc.) directly.

If you choose to cancel a conference sponsorship and/or exhibit opportunity:

- Written notice of participation cancellation must be received by IAM/MMS before **July 5th**, and the Exhibitor shall pay a cancellation fee equal to **50% of the total exhibition fee, plus 10% administrative fees.**
- If written notice of participation cancellation is received by IAM/MMS on or after **July 5th**, but prior to **September 1st**, the Exhibitor shall pay a cancellation fee equal to **75% of the total exhibition fee, plus 10% administrative fees.**
- If written notice of participation cancellation is received by IAM/MMS on or after **September 1st**, the Exhibitor shall pay a cancellation fee equal to **100% of the total exhibition fee.**
- Exhibitors contracting on or after **September 1st** are responsible for the full (100%) exhibition fee.

IAM/MMS reserves the right to cancel and reassign exhibit space if payments are not received by Monday, August 15th.

Canceled booths forfeit the right to reserve hotel suites.