

SPONSORSHIP AND EXHIBITOR PROSPECTUS

THE FOUNDATION FOR

**SICKLE CELL
DISEASE
RESEARCH**

CHANGE

THE CONVERSATION.

RESHAPE

THE FUTURE.

JUNE 7 - 9, 2024
FORT LAUDERDALE,
FLORIDA

18TH ANNUAL
SICKLE CELL DISEASE RESEARCH
& EDUCATIONAL
SYMPOSIUM

47TH NATIONAL
SICKLE CELL DISEASE SCIENTIFIC
MEETING

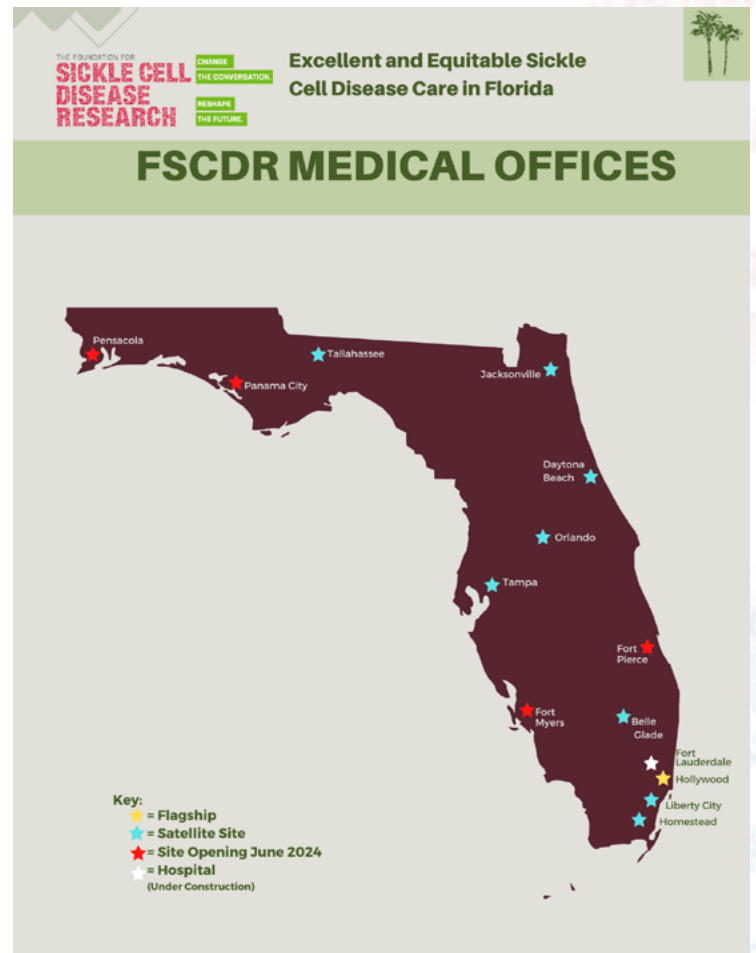
VISIT [HTTPS://WWW.FSCDR.ORG/](https://www.fscdr.org/)

FSCDR@DISCOVERSB.COM

AT THE FOUNDATION FOR SICKLE CELL DISEASE RESEARCH WE BELIEVE THAT EVERYBODY IS BORN WITH THE RIGHT TO A LONG, HEALTHY, PAIN-FREE LIFE. WITH INNOVATIVE RESEARCH, TREATMENTS, AND EDUCATION, WE CAN CHANGE THE CONVERSATION AND SHAPE THE FUTURE FOR THIS GENETIC DISORDER.

The Foundation for Sickle Cell Disease Research, a non-profit 501(c)(3) organization, is dedicated to making sickle cell disease a non-threatening condition.

The Symposium attracts hundreds of unique individuals from every corner of the globe -- leading researchers, physicians, clinicians, stakeholders, advocates and social workers -- all with the goal of finding better treatment and, ultimately, a cure for sickle cell disease.





FSCDR IS YOUR PARTNER TO ACHIEVE YOUR MARKETING GOALS

EXPOSURE

Market your organization and raise exposure to the entire sickle cell community, including leading researchers, physicians, clinicians, stakeholders, advocates, and social workers.

INSIGHT

Engage in meaningful discussions about the issues, trends, and innovations shaping the future of sickle cell research, education and treatments.

NETWORK

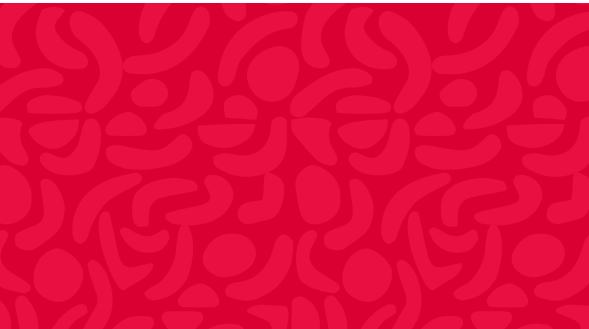
Enhance relationships, elevate your exposure to the sickle cell research community, and make new industry contacts. Network with individuals with the common goal of finding better treatment and ultimately, a cure for sickle cell disease.

LEAD GENERATION

Generate leads by connecting with the researchers, physicians, clinicians, stakeholders, advocates and social workers.

PRODUCT DEMONSTRATION

Give your potential clients hands-on access to your products and services.



PAST CONFERENCE SPONSORS AND EXHIBITORS



WHO SHOULD SPONSOR/EXHIBIT?

Organizations providing the following products or services should exhibit at FSCDR 2024:

- Community Health Services
- Lab Services and Products
- Pharmaceutical Manufacturers
- Clinical, Social, Medical, and Other Research Organizations
- Therapeutics
- Emergency After-Hours Pharmacy
- Home Health Care Providers
- Mental Health Centers/Providers
- Donor Organizations
- Medical Devices, Products and Technology
- Medical Cannabis Providers/Dispensaries
- Universities Offering Sickle Cell Education and Outreach

ATTENDEE DEMOGRAPHICS

PHYSICIANS:

IN-PERSON: 124 VS.
VIRTUAL-ONLY: 20



PATIENTS:

IN-PERSON: 151 VS.
VIRTUAL-ONLY: 102



PHYSICIAN/DOCTOR
OF NURSING/PUBLIC
HEALTH



INDIVIDUAL WITH
SICKLE CELL DISEASE
OR CAREGIVER



NURSE/PHYSICIAN
ASSISTANT/SOCIAL
WORKER



NONPROFIT/
COMMUNITY BASED
ORGANIZATION



STUDENT



TOTAL # OF
REGISTRANTS



SPONSORSHIP OPPORTUNITIES

To help you stand out, we offer numerous marketing and promotional opportunities to enhance your presence and visibility at the meeting:

- Maximize your brand exposure to attendees through exclusive promotional opportunities.
- Provide educational content to your attendees with a product theater.
- Highlight your product and service innovations in the Exhibit Hall.
- Increase your booth traffic through targeted advertising.
- Network with attendees by hosting a reception or meeting.

FOUNDATION LEVEL SPONSORSHIP \$100,000 – EXCLUSIVE

PROMOTIONAL COMMUNICATION:

- Static Banner Ad (400x400px) with link on event website.
- 50-word message in shared pre-event email sent in HTML format.
- Opportunity to provide (1) contributed article to the [Journal of Sickle Cell Disease Supplement published by Oxford University Press](#) pre- or post-event.
- Preferred placement of sponsor announcements in pre-event news package and daily new recaps for media during the event.
- Recognition in pre-event promotional emails (company name and link only).
- Sponsor recognition in post-conference thank you email to attendees (company name and link only).
- Pre-event standalone tweet with social card.
- Logo and link on www.fscdr.org website home page for 365 days.

Sponsored email activation: Sponsors can have (2) featured content emailed to attendees list (both past and current) list amounts to 4.5k, including link to website and social media platforms. Email needs to be activated by June 28, 2024.

Sponsor social media activation: Sponsors can have (2) featured content posted on FSCDR social media platforms, Facebook, Twitter and Instagram, amounting to 15k followers, including link to sponsor website and social media platforms. Post needs to be activated by June 28, 2024. Sponsors receive performance report by July 8, 2024, related to their featured content, including Email + social media demographic engagement breakdown, click-through-rate and shares / retweets.

ADDITIONAL BENEFITS: Custom signage and graphics outside of the Grand and Floridian Ballrooms

- Complimentary full-registration attendee passes (10).
- Swag bag insert (production and shipping costs are sponsor responsibility).
- (1) 20 x 20 onsite exhibitor booth package equivalents.
- Custom signage and graphics outside of the Grand and Floridian Ballrooms (keynote/plenary and breakout session rooms).

PLATINUM LEVEL SPONSORSHIP \$50,000 – 3 AVAILABLE

COMMUNICATION OPPORTUNITIES:

Sponsored email activation: Sponsors can have one (1) featured content email sent to attendee list (both past and current attendees. The list amounts to 4.5k names, including links to website and social media platforms. Email needs to be activated by June 28, 2024.

Sponsor social media activation: Sponsors can have one featured content posted on FSCDR social media platforms, Facebook, Twitter, and Instagram, amounting to 15k followers, including link to sponsor website and social media platforms. Post needs to be activated by June 28, 2024. Sponsors receive performance report by July 8, 2024, related to their featured content, including Email + social media demographic engagement breakdown, click-through-rate and shares / retweets.

ADDITIONAL BENEFITS:

- Complimentary full-registration attendee passes (5).
- In-person swag bag insert.
- (1) 20 x 20 onsite exhibitor booth packages.
- (2) low-top round table lounge areas with custom graphics.

SILVER LEVEL SPONSORSHIP - \$25,000 – 6 AVAILABLE

COMMUNICATION OPPORTUNITIES:

Sponsored email activation: Sponsors can have one (1) featured content email, sent to the past and current attendee list, which amounts to 4.5k names. Email shall include links to website and social media platforms. Email needs to be activated by June 28, 2024.

Sponsor social media activation: Sponsors can have one featured content posted on FSCDR social media platforms, Facebook, Twitter, and Instagram, amounting to 15k followers, including link to sponsor website and social media platforms. Post needs to be activated by June 28, 2024.

Sponsors receive performance report by July 8, 2024, related to their featured content, including Email + social media demographic engagement breakdown, click-through-rate and shares / retweets.

ADDITIONAL BENEFITS:

- Complimentary full-registration attendee passes (2).
- (1) 10 x 10 onsite exhibitor booth package .

BRONZE LEVEL SPONSORSHIP - \$15,000 – 6 AVAILABLE

COMMUNICATION OPPORTUNITIES:

- Sponsor social media activation: Sponsors can have 1 post to all three (3) FSCDR social media platforms, Facebook, Twitter and Instagram, amounting to 15k followers.
- Additional Opportunities:
- (1) 10 x 10 exhibitor booth package.

NON-PROFIT SPONSORSHIP: \$2,000 – 4 SPOTS AVAILABLE

Sponsor social media activation: Sponsors can have 1 post to all three (3) FSCDR social media platforms, Facebook, Twitter and Instagram, amounting to 15k followers.

- 10 x 10 onsite exhibitor booth package and furnishings.
- One complimentary full-conference registration.
- One complimentary Exhibit Hall-only registration.

ESCALATOR RUNNERS \$7,500 - EXCLUSIVE

Promote your product or brand on escalator runners seen by attendees multiple times each day, as they make their way around the convention center.

MOBILE DEVICE CHARGING STATIONS: \$15,000 - EXCLUSIVE

Charging stations will allow attendees to conveniently power up their devices and stay connected before and after attending the 18th Annual Disease Research Symposium and 47th National Sickle Cell Disease Scientific Meeting official sessions at the Broward County Convention Center. This opportunity includes a bundle of two (2) charging stations. Charging stations will be placed in highly visible locations at the convention center.

HAND SANITIZING STATIONS: \$15,000 - EXCLUSIVE

Display your corporate branding by five (5) hand sanitizing stations located in Broward County Convention Center.

HYDRATION STATIONS: \$5,000 - EXCLUSIVE

Display your corporate branding including signage and floor sticker by three (3) hydration stations located throughout the venue.

HOMEPAGE WEBSITE BANNER: \$15,000 - EXCLUSIVE

Have your company featured on the Symposium's event website on the right-hand side of the homepage (skyscraper ad). This is a premium placement as all attendees and visitors will see this ad as soon as they access the website. You will receive thousands of impressions! This ad placement is featured on the Symposium's event website and not fscdr.org. Please email kthorpe@fscdr.org if you are looking to host an ad on fscdr.org.

Graphic size is 320 px wide X 1200 px high.

LIVE STREAM SPONSOR: \$6,000 PER DAY OR \$15,000 EXCLUSIVE BUYOUT FOR ALL 3 DAYS

3 Slots Available - 1 per day.

Have your company's logo or banner appear to attendees watching live content on the Symposium's event website. Each slot is applicable to one room/one day: Friday (1 slot available), Saturday (1 slot available), Sunday (1 slot available).

PRODUCT THEATER: \$5,000

We encourage your company to host a Product Theater in connection with our Symposium to allow your company to reach and educate more attendees. Product Theaters are not to conflict with any of the Symposium Session Programming. Food and Beverage and AV Needs are additional fees (which must be booked through FSCDR). Time slots and rooms for these meetings are listed below, and subject to availability:

SATURDAY, JUNE 8, 2024

- 7:15am - 8:15am ET Product Theater, Room 1
- 7:15am - 8:15am ET Product Theater, Room 2
- 12:00pm - 1:00pm ET Product Theater, Room 1
- 12:00pm - 1:00pm ET Product Theater, Room 2
- 12:00pm - 1:00pm ET Product Theater, Room 3

SUNDAY, JUNE 9, 2024

- 7:15am - 8:15am ET Product Theater, Room 1
- 7:15am - 8:15am ET Product Theater, Room 2
- 12:15pm - 1:15pm ET Product Theater, Room 1
- 12:15pm - 1:15pm ET Product Theater, Room 2

SICKLE CELL DISEASE PATIENT TOWN HALL: \$35,000 - EXCLUSIVE

This Adult Patient Town Hall serves as an opportunity for patients to come together and share their lived experiences. Select patients will sit on a panel and patients in the audience will be able to ask questions and have fellowship. Select clinicians will be in the audience to help answer relevant questions and contribute to a robust discussion. This event is slated for Friday, June 7, 2024 from 7:30 - 9:30pm EST.

BENEFITS INCLUDE:

- Facility rental, food and beverage, AV, and other associated costs.
- Opportunity to welcome the audience for up to 2 minutes.
- One (1) e-blast post-conference to all conference attendees.
- Double-sided standing meter board sign outside of the room with your custom graphics

PRIVATE MEETINGS: \$7,500 EACH

We encourage you to host an ancillary meeting in connection with our Symposium to allow your company even greater impact. Ancillary meetings are not to conflict with any of the Symposium Session Programming. Food and Beverage and AV Needs are additional fees outside of the \$7,500.00 and must be booked through FSCDR. Timeslots and Rooms for these meetings are listed below, and subject to availability:

THURSDAY JUNE 6, 2024

6:00pm - 9:00pm (ET) Private Meeting Room

7:00pm - 10:00pm (ET) Private Meeting Room

FRIDAY JUNE 7, 2024

7:00am - 10:00am (ET) Private Meeting Room 1

7:00am - 10:00am (ET) Private Meeting Room 2

6:30pm - 9:30pm (ET) Private Meeting Room 1

6:30pm - 9:30pm (ET) Private Meeting Room 2

SATURDAY JUNE 8, 2024

7:00am - 10:00am (ET) Private Meeting Room 1

7:00am - 10:00am (ET) Private Meeting Room 2

6:30pm - 9:30pm (ET) Private Meeting Room 1

6:30pm - 9:30pm (ET) Private Meeting Room 2

COFFEE BREAK STATIONS - \$3,000 EACH (2 AVAILABLE PER DAY) OR \$10,000 EXCLUSIVE BUYOUT FOR ALL 6

**NEW FOR
2024!**

Everyone needs a beverage break after sitting in thought-provoking education sessions. Give attendees a delicious cup of coffee, tea, or soda that they will appreciate.

BENEFITS INCLUDE:

- Logo placement on branded napkins and cup sleeves adds even greater visibility to this high-impact sponsorship.
- Push notification through the mobile app acknowledging you as the sponsor, alerting every attendee about the free beverage break offered in the exhibit hall.
- Your company logo will appear on 22"x28" signage posted at each coffee station.



MOBILE APP SPONSORSHIP – EXCLUSIVE \$15,000

NEW FOR
2024!

The Annual Conference Mobile App will be the single most-used information resource for Meeting attendees. As a sponsor of the Mobile App, you receive the following benefits:

- Sponsor logo and/or advertisement will appear prominently on the Mobile App Splash Screen.
- Custom graphics may be in a JPG or PNG format.

GRAPHIC SIZES REQUIRED:

- 0.75:1 aspect ratio, 2048 pixels wide by 2732 pixels high.
- 0.56:1 aspect ratio, 1080 pixels wide by 1920 pixels high.
- 0.46:1 aspect ratio, 1242 pixels wide by 2688 pixels high.
- 1.3:1 aspect ratio, 2732 pixels wide by 2048 pixels high.
- 1.8:1 aspect ratio, 1920 pixels wide by 1080 pixels high.
- 2.2:1 aspect ratio, 2688 pixels wide by 1242 pixels high.
- The sponsor logo will be included in all communications and webpages promoting the downloading and use of the Mobile App.
- One (1) complimentary full conference registration.
- Logo placement on sponsor webpages and general conference signage.

MOBILE APP TILE ADS - \$3,000 (4 AVAILABLE)

NEW FOR
2024!

Welcome attendees with an ad on the Sickle Cell 2024 mobile app! Your company's custom ad will be displayed on the app homepage.

SPECIFICATIONS

- Graphic may be in JPG or PNG format.
- Graphic sizes required:
 - 800 wide X 400 high.
 - 1200 wide X 400 high.
 - 2000 wide X 400 high.
- The advertisement can be hyperlinked to your website, or any other URL.

MOBILE APP PUSH NOTIFICATIONS- \$1,500 (6 AVAILABLE- 2 PER DAY)

With 230 characters, push notifications are a proven, proactive way to drive engagement and brand awareness. Use the FSCDR mobile app push notifications to get attendees to your booth, highlight a special event or offer, or alert attendees to your company's promotions and giveaways. (Push notifications cannot contain hyperlinks.)

EXHIBITION SCHEDULE

MOVE IN/SETUP

Thursday, June 6	10:00 am - 5:00 pm ET *
Friday, June 7	8:00 am - 1:00 pm ET

EXHIBITOR HOURS

Friday, June 7	1:00 pm - 7:30 pm ET
Saturday, June 8	9:30 am - 7:00 pm ET
Sunday, June 9	9:30 am - 5:00 pm ET

DISMANTLE/MOVE OUT

Sunday, June 9	5:00 pm - 8:00 pm ET
Monday, June 10	8:00 am - 12:00 pm ET

**If you require additional time to set up, please reach out to fscdr@discoversb.com for approval.*

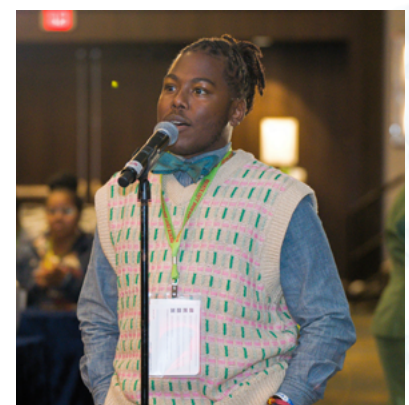


EXHIBIT PRICING AND BENEFITS

EXHIBITOR TYPE	Booth \$4,000 per 10x10
BOOTH PACKAGE	<ul style="list-style-type: none"> • 10x10 booth space. • 8-foot high background drape and 3-foot side drape. • 19.5 exhibit hours. • 2 exclusive exhibit hours.
FURNISHINGS	<ul style="list-style-type: none"> • Skirted table and 2 chairs. • One wastebasket. • Standard identification sign.
REGISTRATION	<ul style="list-style-type: none"> • 2 complimentary exhibit hall-only registration. • Ability to purchase unlimited full-conference registrations. • Ability to purchase unlimited exhibit hall-only registrations.
PROMOTION	<ul style="list-style-type: none"> • Company name/logo in listing on website, app, program, and signage. • Complimentary one-time post-conference mailing list (1-2 weeks after the conclusion of the meeting). Mailing addresses only; no phone numbers or email addresses.
OPTION TO PURCHASE LEAD RETRIEVAL	<p>Convert leads into opportunities using the FSCDR Conference App.</p> <p>Utilize your smartphone for seamless badge QR scanning, enabling effortless interaction with attendees. Organize contact details and follow up instantly, ensuring no valuable lead is missed.</p> <p>Visit the FSCDR 2024 Exhibitor Portal for instructions on purchasing licenses and setting up Lead Retrieval.</p> <p><i>Pricing: First license \$405, each additional license \$180. Sold by SB Expos & Events using the Cadmium Event Technology.</i></p>

Booths do NOT include electricity, internet, or additional furnishings. You may purchase these items within the Exhibitor Service Kit.



PAYMENT TERMS / REFUND & CANCELLATION POLICY

Please be sure to review and understand this cancellation and payment policy before making your purchase. If you have any questions or require further clarification, please contact us at fscdr@discoversb.com.

PAYMENT TERMS:

A 50% deposit is due upon reserving your sponsorship or exhibit space. Deposits made by check or EFT must be received within 30 days of reservation.

Final payment is due on March 8, 2024. Companies failing to make the final payment as required will forfeit their right to participate and lose their deposit.

CHECK AND WIRE PAYMENTS:

Checks must be payable in U.S. dollars to The Foundation for Sickle Cell Disease Research (all international bank fees are the responsibility of the Exhibitor). Check and wire payments must be received within 30 days of purchase to secure your space or sponsorship. Failure to do so may result in the release of your space or sponsorship. Check and EFT payments will not be accepted after April 19th, 2024. Credit Card payments will be accepted until May 31, 2024

SPONSORSHIP CANCELLATION POLICY:

There will be no refunds for sponsorship purchases. Once a sponsorship is confirmed, it is non-refundable.

EXHIBIT SPACE CANCELLATION POLICY:

Cancellation requests for exhibit spaces will be subject to the following refund policy: If a cancellation is made on or before March 8, 2024, a 50% refund of the total exhibit space purchase price will be issued.

Cancellations made after March 8, 2024, will not be eligible for any refunds.

By making a purchase, you acknowledge and agree to abide by the terms outlined in this cancellation and payment policy.



FSCDR 2024 TERMS AND CONDITIONS

SHOW MANAGEMENT

The exhibition is organized and managed by The Foundation for Sickle Cell Disease Research. Any matters not covered in these Rules and Regulations are subject to the interpretation of the The Foundation for Sickle Cell Disease Research, and all exhibitors must abide by their decisions. Exhibitors must comply with the Broward County Convention Center protocols & procedures. The Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

BOOTH ASSIGNMENTS

Booth spaces are assigned based on the order in which online exhibit applications are received. No reservations for booth space will be accepted over the telephone or without payment. All booths are shown on the online floorplan. The Foundation for Sickle Cell Disease Research Exhibit Management reserves the right to finalize any revisions, if necessary, to the floor plan. The Foundation for Sickle Cell Disease Research reserves the right to refuse space to any applicant that, in the opinion of The Foundation for Sickle Cell Disease Research, is unlikely to contribute to the overall focus of The FSCDR Annual Meeting.

If any Exhibitor is not set up by 10:00 AM on June 7, 2024, The Foundation for Sickle Cell Disease Research reserves the right to reassign the space to another Exhibitor or to make such other use of the space as deemed necessary or appropriate, with no refund being made to the original contracting Exhibitor. Any charges incurred by The Foundation for Sickle Cell Disease Research for necessary changes to the unoccupied booth after 10:00 am on June 7, 2024, shall be borne by the original contracting Exhibitor.

BOOTH DESIGN

Each exhibitor will be provided with an official Exhibitor Services Kit. The Exhibitor Services Kit contents describe in full the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Kit. Each exhibitor's space will be provided with (1) identification sign. Linear booths will include 8' backdrapery and (2) sidewall drapes. The rear 5' of linear space may contain items less than or equal to 8' in height. Any items, props, signage, or combination thereof located in the front 5' of the booth may not exceed 4' in height, measured from the exhibit hall floor. Island booths are restricted to 20' in height. The Foundation for Sickle Cell Disease Research does not allow end cap booths (booths comprised of or encompassing a 10x20 space exposed to aisle on three sides). Sufficient area must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Services Kit guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition. All booths must be carpeted. Exhibiting companies are responsible for furnishing, carpeting, and cleaning their booths. Any booths not carpeted by 9:00 AM on June 9, 2024, will be carpeted by Show Management at the exhibitor's expense. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991(ADA). Any exhibit with raised flooring must be ramped.

ARRANGEMENT OF EXHIBITS

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions within its booth. All demonstrators or other promotional activities must be confined to the limits of the exhibit space. The Show Management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished backwalls, etc. at the exhibitor's expense.

SUBLEASING OF SPACE

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

CONDUCT & PURPOSE OF EXHIBITS

The purpose of the exhibition is to further the education of meeting attendees through product and service displays and demonstrations. Products or services exhibited must be pertinent to the attendees' professional interest. The Foundation for Sickle Cell Disease Research reserves the right to restrict sales activities that it deems inappropriate or unprofessional. All exhibits will serve the interest of the The Foundation for Sickle Cell Disease Research members and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. Show Management reserves the right to request the immediate withdrawal of any exhibit that The Foundation for Sickle Cell Disease Research believes to be injurious to the purpose of FSCDR. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by The Foundation for Sickle Cell Disease Research to be objectionable are expressly prohibited in the exhibition area and in any meeting room.

PAYMENT TERMS

A 50% deposit is due upon reserving your sponsorship or exhibit space. Deposits made by check or EFT must be received within 30 days of reservation.

Final payment is due on March 8, 2024. Companies failing to make the final payment as required will forfeit their right to participate and lose their deposit.

CHECK AND WIRE PAYMENTS

Checks must be payable in U.S. dollars to The Foundation for Sickle Cell Disease Research (all international bank fees are the responsibility of the Exhibitor). Check and wire payments must be received within 30 days of purchase to secure your space or sponsorship. Failure to do so may result in the release of your space or sponsorship. Check payments will not be accepted after April 19th, 2024. Check and EFT payments will not be accepted after April 19th, 2024. Credit Card payments will be accepted until May 31, 2024

CANCELLATION & REFUNDS

Any exhibitor who cancels all or part of purchased exhibit space on or prior to March 8, 2024, will receive a 50% refund less a 50% cancellation fee.

SPONSORSHIPS ARE NONREFUNDABLE.

Any exhibitor who cancels all or part of purchased exhibit space after February 16, 2024, will not receive a refund and The Foundation for Sickle Cell Disease Research will retain as liquidated damages all monies paid. In the event of an exhibitor opts to cancel their participation, they shall remain liable to pay the balance of the agreed-upon fees and charges, irrespective of the cancellation reason or circumstances. No refunds or exceptions will be made. The Foundation for Sickle Cell Disease Research reserves the right to enter into a further lease for the space involved after receipt of written cancellation.

In the event that fire, strike, or other circumstances beyond the control of the management causes the exhibit hall to be cancelled, full refund of the exhibit rental fees will be made which is the limit and extent of The Foundation for Sickle Cell Disease Research's liability for such cancellation. All cancellation requests must be submitted in writing to the The Foundation for Sickle Cell Disease Research Exhibits Manager.

In the event an exhibitor or sponsor opts to cancel their participation, they shall remain liable to pay the balance of the agreed-upon fees and charges, irrespective of the cancellation reason or circumstances. No refunds or exceptions will be made. The Foundation for Sickle Cell Disease Research reserves the right to enter into a further lease for the space involved after receipt of written cancellation.

CANCELLATION OF EXPOSITION

If an emergency arises prior to the opening day or during the event, which prevents The Foundation for Sickle Cell Disease Research from holding the exposition for any reason beyond The Foundation for Sickle Cell Disease Research's control (such as, but not limited to damage to building, riots, strikes breached by exposition location, terrorism, or the threat of terrorism, disease or epidemic, acts of government or acts of God), then The Foundation for Sickle Cell Disease Research has the right to cancel the exposition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit fees less a proportionate share of the exposition cost incurred. If for any reason, The Foundation for Sickle Cell Disease Research determines that the location of the exhibition should be changed, no refund will be made, but The Foundation for Sickle Cell Disease Research shall assign to the exhibitor, in lieu of the original space, such other space as The Foundation for Sickle Cell Disease Research deems appropriate and the exhibitor agrees to use such space under applicable rules and regulations. The Foundation for Sickle Cell Disease Research shall not be financially liable or otherwise obligated to the Exhibitor in the event the exhibition is canceled, postponed, or relocated, except as provided herein.

CONTRACTOR SERVICES

An official contractor will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Services Kit to be forwarded electronically from the official contractor by March 2024. An exhibitors' service center will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will The Foundation for Sickle Cell Disease Research or the Broward County Convention Center assume responsibility for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the Exhibitor Services Kit. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for all information provided in the Exhibitor Services Kit.

CHILDREN POLICY

Due to the professional nature of this conference, children under the age of 18 are not permitted in the educational sessions or the Exhibit Hall; unless prior arrangements have been made through The Foundation for Sickle Cell Disease Research.

STORAGE

The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. The Foundation for Sickle Cell Disease Research assumes no responsibility for damage or loss of packing boxes or crates.

EXHIBITOR'S REPRESENTATIVE

The Exhibitor will name one individual as the duly authorized representative in charge of the exhibit. This individual will assume responsibility for all negotiations with FSCDR and the official general service contractor. In addition, this individual will receive all official correspondence from FSCDR referring to the exhibit and will be responsible for communicating this information to registered personnel from the exhibiting company and other third-party contractors.

SOUND DEVICES AND LIGHTING AND OTHER PRESENTATION DEVICES

Public address, sound producing, or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibits. Any form of attention-getting devices or presentations of any length must be conducted and contained within the limits of an exhibitor's rented booth space. Such presentations will be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. The Foundation for Sickle Cell Disease Research reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

HANDOUT MATERIALS, GIVEAWAYS AND PRIZE DRAWINGS

Promotional giveaways and exhibitor prize drawings will be permitted. All materials and prizes must have prior approval by The Foundation for Sickle Cell Disease Research. All hand-out materials are expected to be of a professional nature. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited. The Foundation for Sickle Cell Disease Research reserves the right to disallow any material that it believes to be inappropriate.

SOLICITATION OF EXHIBITORS

No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of The Foundation for Sickle Cell Disease Research.

FIRE, SAFETY, AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

Weapons of any type, functional or non-functional, such as firearms, swords, etc. are strictly prohibited at the Event. Exhibitors are forbidden from carrying weapons of any kind, including concealed or displayed firearms or knives, onto the premises of the The Foundation for Sickle Cell Disease Research Annual Event. The Foundation for Sickle Cell Disease Research reserves the right, in its sole discretion, without refund, to deactivate and/or revoke the credentials of any Exhibitor who violates this policy.

LABOR

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Services Kit.

FOOD AND BEVERAGE

Exhibitor distribution of food and beverages for consumption in the building is prohibited, except with written permission from Show Management. All requests must be submitted in writing. The Broward County Convention Center reserves the right to purchase, prepare and provide all food and beverage items.

GENERAL LIABILITY, SECURITY & INSURANCE

FSCDR makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. The Foundation for Sickle Cell Disease Research will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. FSCDR will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold The Foundation for Sickle Cell Disease Research harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any government authority and of the contracted facility. The exhibitor will pay and hold FSCDR, its Board, members, staff, and representatives, Sponsorship Boost, the Broward County Convention Center harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Broward County Convention Center or property adjacent thereto occasioned by any act, neglect, or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect The Foundation for Sickle Cell Disease Research, SB Expos & Events, the Broward County Convention Center against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense: (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws

of the State of Florida (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective from on or before June 6 - June 9, 2024 which shall include exhibitor's move in and move out. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of The Foundation for Sickle Cell Disease Research 2024. (c) Other insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

SECURITY

Exhibitors are advised to take necessary precautions to ensure the security of their belongings and are encouraged to acquire appropriate insurance coverage to safeguard their assets.

TRADEMARKS

FSCDR will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor. Use of the Broward County Convention Center logo, design, trademark, trade name, patent, copyrighted work or symbol must be approved in writing by the Broward County Convention Center marketing department. No exhibitor may use The Foundation for Sickle Cell Disease Research name or logo(s) without the written consent of The Foundation for Sickle Cell Disease Research.

PHOTOGRAPHING & FILMING OF EXHIBITS

Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to, photographing, or videotaping its exhibit. The taking of pictures, other than by the official photographer/videographer Content Factory Media Group, is expressly prohibited during setup, dismantling and non-exhibit hours. The exhibitor may grant permission to have its exhibit photographed, videotaped, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request from Show Management or the official photographer/videographer to photograph or film the exhibit from outside the perimeter of the booth.

LIST PUBLICATION

The list of FSCDR exhibitors, in whole or in part, shall not be published other than in The Foundation for Sickle Cell Disease Research official publications.

EXHIBITOR AND AFFILIATE FACILITY USE

Exhibitor shall comply with all applicable laws, codes, and rules and regulations of the federal, state, and city governments and the convention facility, as well as all rules and regulations of the Expo, set forth herein. All public function space in the Broward County Convention Center is controlled by The Foundation for Sickle Cell Disease Research. No function space will be released to exhibiting firms or other commercial firms for functions concurrent with the The Foundation for Sickle Cell Disease Research 2024 without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing of equipment or product presentations to registered members or guests of The Foundation for Sickle Cell Disease Research by exhibiting firms other than on the exhibit floor during the stated hours is expressly prohibited.

VIOLATIONS

FSCDR may at its discretion take away all or part of future exhibiting privileges for violations of the Rules and Regulations. In addition, violation of any of these Rules and Regulations by the exhibitor or his or her employees or agents shall at the option of The Foundation for Sickle Cell Disease Research forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to The Foundation for Sickle Cell Disease Research all monies paid or due. Upon evidence of violation, The Foundation for Sickle Cell Disease Research may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that The Foundation for Sickle Cell Disease Research may incur thereby.

SEVERABILITY

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such valid agreements or covenants were not contained herein.

SPONSORED CONTENT

The purpose of a Sponsored Educational Event is to further the knowledge of meeting attendees through product and service displays, education, and demonstrations. The speaker agreement is solely between the sponsoring company and the speaker. The Foundation for Sickle Cell Disease Research will take no responsibility for the content, instead relying on you, the sponsoring company, to oversee the appropriate material. You warrant that the content and all supporting material will not contain anything illegal, defamatory, or indecent or infringes on any third party's statutory or common law right, including any intellectual property rights. Products or services exhibited must be pertinent to the attendees' professional interest. Show management reserves the right to request the immediate withdrawal of any presentation that The Foundation for Sickle Cell Disease Research believes to be injurious to the purpose of The Foundation for Sickle Cell Disease Research.

CONTACT

For questions or more information, please contact:
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