

Updated: 5/22/2026

Contact: mediarelations@cff.org

Cystic Fibrosis Foundation

NACFC MEDIA POLICY

The Cystic Fibrosis Foundation (the “Foundation”) provides complementary access to the North American Cystic Fibrosis Conference (NACFC) and the Exhibit Hall to approved, credentialed members of the media who are producing news coverage of NACFC. The following media policy applies to media attending NACFC virtually or in person.

The Foundation may adjust the media policy at any time and interpret it as needed for any issues that are not detailed in this policy. **Contact the Foundation’s media relations department (“media relations department”) at mediarelations@cff.org with any additional questions.**

ELIGIBILITY

Media credentials are granted upon the discretion of the media relations department to representatives of news media outlets that provide widely accessible, regularly appearing, original news coverage to professionals and the public.

Approved media attendees must represent the editorial staff of their news organization. Publishers and representatives of sales, advertising, or marketing departments of media outlets are ineligible to register as media. Physicians covering the meeting for a media outlet may register as a regular attendee **OR** as the representative of an approved media organization, but not as both.

REGISTRATION

- Valid press credentials and a letter of assignment to the media relations department are required to apply for media credentials. Applying for media credentials prior to the start of the conference is strongly preferred.
- Media applying for credentials on site during the conference have to present the same materials (valid press credentials and a letter of assignment) to a member of the media relations department for approval prior to entering the conference.
- *Approved media will receive an email with instructions for how to register for the event.*

WHILE ATTENDING NACFC

- **Photography and video:** Any photography, video, and audio recording is not allowed without prior approval.
- **Social media:** All social media posts have to follow the [NACFC Embargo Policy](#) (see below). The Foundation encourages the use of social media to update followers on the latest news coming from NACFC sessions as long as it follows the Foundation’s policies. If

Updated: 5/22/2026

Contact: mediarelations@cff.org

Cystic Fibrosis Foundation

a meeting speaker does not wish to have presented research shared on social media, an announcement will be made before or during the presentation so that attendees know they cannot post for that specific session or speaker.

- **Posters:** All information included in poster or e-poster presentations are proprietary and confidential and may not be shared publicly unless express, written consent from the author(s) is granted and shared with the media relations department for approval.
- **Press conferences:** Press conferences are not permitted at NACFC.
- **CF Foundation staff and leadership interview requests:** Media may not interview a member of the CF Foundation's staff, Board of Trustees, or other Foundation representatives without approval from the media relations department. Requests sent to the media relations department in advance of the conference for interviews is strongly preferred. The Foundation cannot guarantee availability of specific spokespersons. The Foundation may decline interview requests at its sole discretion, with or without a stated reason.
- **Other interview requests:** Media should reach out directly to non-CF Foundation speakers/attendees for interview requests. If logistical coordination (i.e. photo/video capture) is necessary on-site, this must be approved by the media relations department.

CODE OF CONDUCT

For security purposes, NACFC media credentials/badges:

- Must be worn and visible at all times
- Are required for access to all events and press facilities
- Are the sole property of the Foundation
- Cannot be shared or transferred to others

All media are expected to follow the CF Foundation's [Event Attendance Policy](#). Media cannot engage in any behavior that the Foundation considers disruptive to the conference, which may include, but are not limited to:

- False certification of individuals as media or paid meeting attendees
- Misuse of media credentials
- Assisting unauthorized persons to gain access to NACFC or affiliated events
- Selling or promoting products or services to attendees or exhibitors
- Working in an exhibit

The Foundation does not give, rent, or sell current or past NACFC media registrants' info.

Updated: 5/22/2026

Contact: mediarelations@cff.org

Cystic Fibrosis Foundation

EMBARGO POLICY

All members of media are expected to follow the [NACFC Embargo Policy](#). The full Embargo Policy can be found online at <https://www.nacfconference.org/About/Policies/>

Failure to adhere to Foundation policies or code of conduct above may lead to actions including, but not limited to:

- Repossessing badges and/or revoking media credentials of any individuals involved
- Expelling the parties involved from the conference without obligation for refund of any fees
- Ineligibility for attendance at future Foundation events

###