10TH PACIFIC NORTHWEST HEART FAILURE CONFERENCE

CRITICAL CARE AND CARDIOGENIC SHOCK SYMPOSIUM

PNW HEART FAILURE



APRIL 2-3, 2027

SEATTLE MARRIOTT WATERFRONT
SEATTLE, WA



UNIVERSITY OF WASHINGTON CONFERENCE CO-CHAIRS:



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Mechanical Circulatory Support
Teaching Associate
Advanced Heart Failure and Transplant Cardiology



John Michael Maier
Partnership Manager
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Jay Pal, MD, PhD
Professor, Associate Section Chief, Cardiac Surgery, Surgical Director of the Heart Transplantation and the Mechanical Circulatory Support Service

PROGRAM COMMITTEE:

Jim Akramoff, BS, EMT-P
Medic One Paramedic Training | Department of Emergency Medicine | University of Washington

Christine L. Hankins, MSQA, BSN, RN, CCRN, CFRN, EMT-P
Airlift Community Education (ACE) Coordinator | Social Media Liaison | Flight Nurse
Clinical Operations | Airlift Northwest | UW Medicine

Matthew Plourde, MS, BSN, RN, CCRN, CFRN
Assistant Director
Education | Airlift Northwest | UW Medicine

Now celebrating its 10th year, the Pacific Northwest Heart Failure Conference delivers a dynamic, multidisciplinary exploration of the latest advances in cardiovascular and critical care. Building on its established foundation in heart failure management, cardiogenic shock, mechanical circulatory support, and transplantation, the conference expands its educational offerings to include three complementary areas of focus: Cardiology & Heart Failure, Critical Care Transport, and Allied Health.

This high-impact program features expert-led presentations, interactive case discussions, hands-on training, simulation, and engaging debates—bringing together cardiologists, heart failure specialists, critical care physicians, advanced practice providers, nurses, respiratory therapists, EMS and critical care transport professionals, and allied health clinicians from across the Pacific Northwest.

Exhibiting at PNWHF offers a valuable opportunity to maximize industry engagement and return on investment through increased brand visibility, direct access to a highly targeted multidisciplinary audience, and meaningful interactions with clinical thought leaders and decision-makers. Whether introducing innovative therapies and technologies or strengthening your presence in the cardiovascular and critical care markets, PNWHF provides an ideal platform to build strategic relationships, generate qualified leads, and support long-term commercial growth.

PROGRAM HIGHLIGHTS

- Cardiology, Heart Failure & Cardiogenic Shock
- Mechanical Circulatory Support & ECMO
- Critical Care Transport & Resuscitation
- Allied Health & Multidisciplinary Care
- Hands-On Simulation & Emerging Technologies
- Interactive Cases & Engaging Debates

Seattle Marriott Waterfront



PNWHEART.ORG

Provided by: BEHIND THE SCENES
A MEDICAL EDUCATION COMPANY

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EXHIBITING OPPORTUNITIES

EXHIBITOR	EXHIBITOR ENHANCED
$4,000	$5,000
6' table top w/ (1) Complimentary Badge	6' table top in premier location (4) Complimentary Badges
Acknowledgement on PNWH Website	Acknowledgement on PNWH Website
Acknowledgement on PNWH Digital Signage	Acknowledgement on PNWH Digital Signage
	(1) Custom Email Blast to Attendees
	Opportunity to Host Lunch Session or Dinner Session (See additional costs below)

SPONSORSHIP ITEMS

Companies sponsoring at the Enhanced Level are welcome to select items below to enhance their exhibiting presence at PNWH.

WI-FI SPONSORSHIP —$10,000
Exclusive Opportunity

NETWORKING RECEPTION —$7,500

NON-CME SESSIONS:
LUNCH —$10,000
DINNER —$8,500
BREAKFAST —$7,500
Industry sessions do not include AV or Food & Beverage

LANYARDS —$5,000
Exclusive Opportunity

CUSTOM EMAIL BLAST PACKAGE:
(PRE, DURING & POST) —$4,000

CUSTOM EMAIL BLAST —$1,500 each

ADDITIONAL BADGES
— $350 each

PURCHASE YOUR BOOTH AT

PNWHEART.ORG

Questions? Contact us at 305.928.4669 or treid@btscme.com