



GAYLORD ROCKIES IN DENVER, COLORADO

September 28–30, 2024 • Pre-Meeting: September 27

EXHIBITOR & SUPPORTER PROSPECTUS



avainfo.org/annual

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The Association for Vascular Access (AVA) is an association of healthcare professionals founded in 1985 to promote the emerging vascular access specialty.

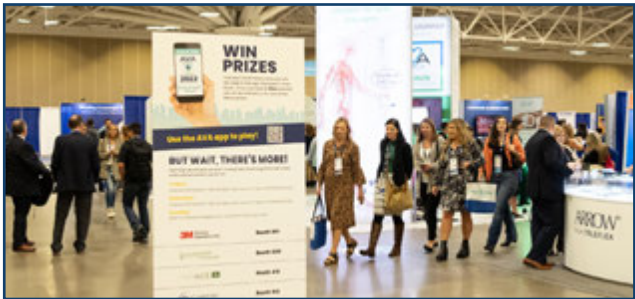
The mission of AVA is to lead healthcare by protecting patients and providers to improve lives. Today, its multidisciplinary membership advances research, professional and public education to shape practice, enhance patient outcomes, and partner with the device manufacturing community to bring about evidence-based innovations in vascular access.



AVA's Annual Scientific Meeting is the premier meeting for vascular access healthcare professionals.

AVA continues to lead the way in motivational speakers, exhibits and engagement activities. Join us in colorful Colorado from September 28-30, 2024 and showcase your innovations to the vascular access professionals that are caring for patients every day.

There will be three days of clinical and educational sessions, motivational keynote speakers, plenty of networking opportunities, and an exhibit hall.



"The variety of speakers was fabulous as was the networking." —AVA Attendee

"I always leave feeling so inspired!" —AVA Attendee

WHY EXHIBIT AT AVA 2024?

*"Great meeting!
Great presentations
all around. Thrilled
I made the decision
to attend!"*

**"Love the exhibit hall and
the first night reception."**

—AVA 2023 Attendee



*"The topics of the vascular access talks held in the exhibit hall
are great!"* —AVA 2023 Attendee

ACCESS

Reach the vascular access professionals that want to learn about new products to enhance their patient outcomes! Lead retrieval is available and a complimentary post-show attendee list is given to all exhibitors.

AWARENESS

Ensure that your company name and products are remembered by vascular access professionals by keeping your name and products in front of them at all times.

EDUCATION

Exhibitors are full conference attendees and can attend all educational sessions and networking receptions.

ENDURING CONTENT

AVA's educational programming continues long past the annual meeting. Sessions are available online to watch for many months!

INSIGHT

Learn what new issues the vascular access clinicians are facing in the field. Discover their concerns and how you can help resolve their problems.

PRACTICAL DEMONSTRATIONS

Give your clients and potential customers hands-on access to your current and new products and devices.

WHAT DO AVA ATTENDEES HAVE TO SAY?

98%

of attendees said that the exhibits provided useful information for their practice and were of interest to them.

91%

of attendees say that meeting with vendors is an important reason to attend the AVA conference.

84%

of attendees said that exhibitor symposia sessions were valuable and of interest to them.

70%

of attendees are part of the team that makes the final decision on products used in their facility.

96%

of attendees said that they were interested in learning about new technologies.

98%

of attendees said they liked the evening reception in the exhibit hall on the first day.



WHO SHOULD EXHIBIT?

MORE THAN 80 EXHIBITORS EXHIBIT AT AVA – the premier conference for vascular access clinicians & healthcare professionals. Companies that provide the products listed below should exhibit at AVA 2024.

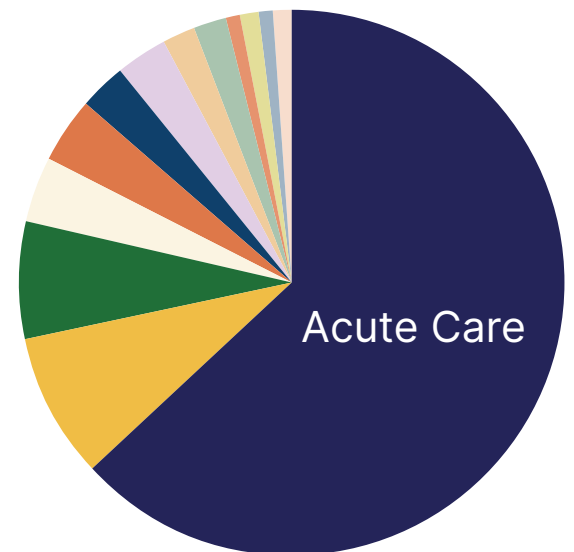
Alternate Site Infusion	Education/Training	Medications
Ambulatory Infusion	Guidewires	Needleless Devices
Catheters	Home Care Infusion	Nursing Apparel/Accessories
Catheter Position Systems	Imaging	PICC Prep solutions
Catheter Stabilization Devices	Infection Prevention Products	Professional Associations
Central Line Maintenance	Infusion Medication and Solutions	Publications
Consulting	Infusion Disposables	Securement Devices
Custom Kits & Trays	Infusion Site Preparation	Site Care
Dialysis Products	Injection Products	Staffing/Recruitment
Dressing Materials	Insurance	Ultrasound Devices
Drainage Devices	IV Tagging	Vein Illumination Devices
Drug Delivery Filters	Market Research	Wound Care



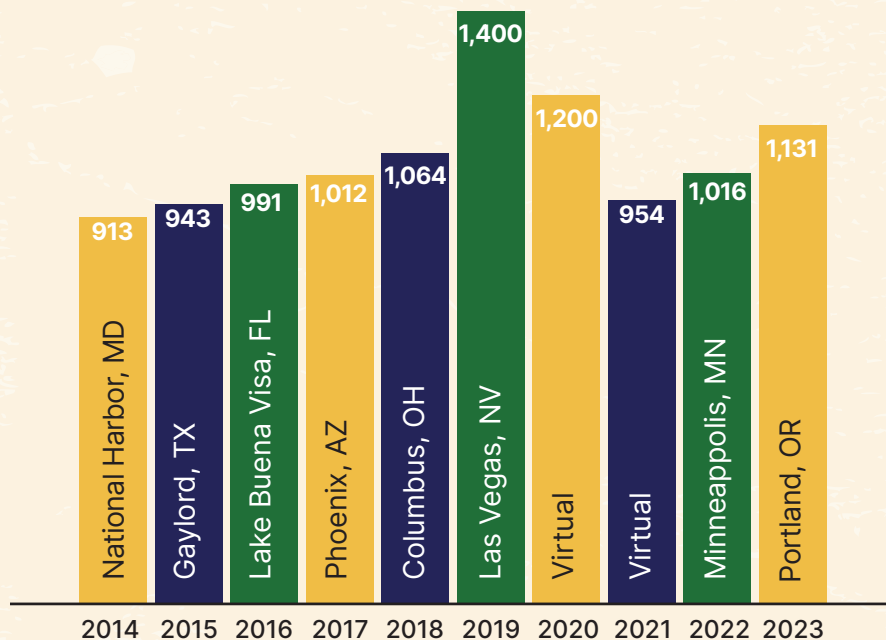
ATTENDEE DEMOGRAPHICS

What is Your Primary Clinical Practice Setting?

Per 2023 Attendee registration



AVA Annual Meeting Clinical Attendees



What patients are in your practice?

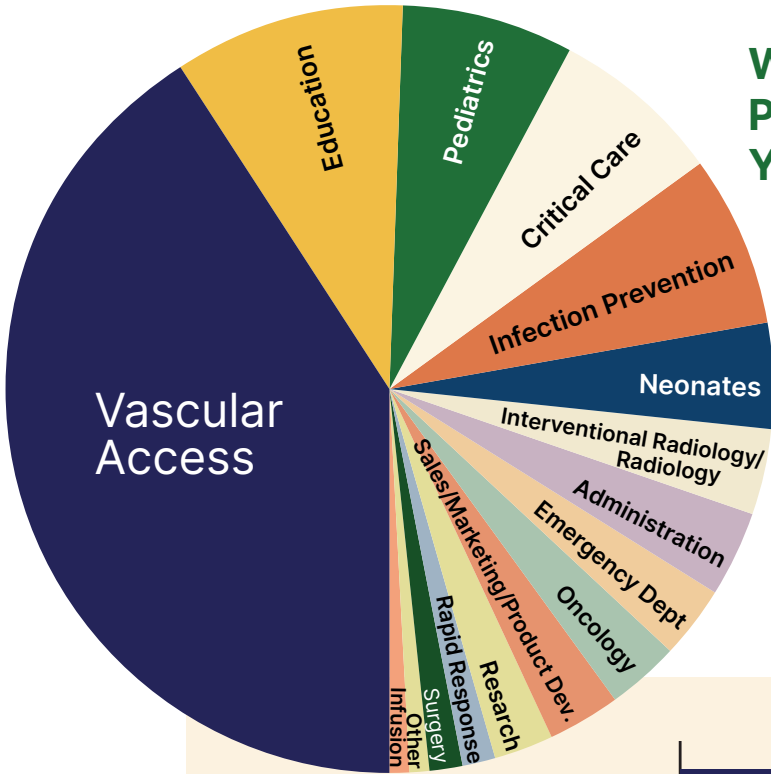
Adults

Neonates

Peds



ATTENDEE DEMOGRAPHICS CONT.



What is Your Primary Focus for Your Profession?



Which Type of Products/ Services in the Exhibit Hall are You Interested in Reviewing?



How Many AVA Annual Scientific Meetings have You Attended?

Per 2023 Attendee registration

This is my first AVA Meeting	39%
2-3 AVA Meetings	33%
4-6 AVA Meetings	14%
7-9 AVA Meetings	5%
10-15 AVA Meetings	5%
16-20 AVA Meetings	1%
21+ AVA Meetings	2%



PAST EXHIBITORS

2G Medical
3M Medical Solutions
Access vascular, Inc.
AccuVein LLC
Adhezion Biomedical
Alpinion Medical Systems
AngioDynamics
Argon Medical Devices
Avia Vascular
B. Braun Medical
B.D. Medical
Ben Guard Healthcare Solutions
Bioline, LLC
British Journal of Nursing
Canadian Vascular Access Association
Care + Wear
CareAline Products LLC
Cath Latch
CIVCO Medical Solutions
Cook Medical
Covalon Technologies Ltd.
Cura Surgical
Dale Medical Products
Eloquest Healthcare
Encapson
Entrotech Life Sciences

Ethicon
Fist Assist Devices, LLC
Flat Medical
Footprint Medical Inc.
Frontline Medical Products
FujiFilm Sonosite
Galt Medical Corporation
Gebauer Corporation
GE Healthcare
Genentech
Grand Canyon University
Gus Gear
Halyard Global Products
Healthline International
HR Pharmaceuticals, Inc.
HRA Healthcare Research & Analytics
I.V. House, Inc.
ICU Medical, Inc.
IVtags, LLC
ivWatch LLC
KOAG
Kurin Inc
Linear Health Sciences
Lineus Medical
Magnolia Medical

MD HealthCare Supplies
Medcomp
Medi Lazer
Mediknox
Medline Industries, Inc.
MedLite ID, Inc.
MedSource Labs
Nanosonics, Inc.
Neo Medcial, Inc.
Near Infared Imaging
Neuma Innovations
Nexus Medical, LLC
Oley Foundation
Owens & Minor
Parker Laboratories, Inc.
PDI
PerSys Medical
PFM Medical, Inc.
PICC Excellence, Inc.
PR Mednet
REDpoint International Inc
RyMed Technologies, LLC.
SecurAcath by Interrad Medical
Sheathing Technologies, Inc.
SkyDance Vascular Inc.
Smiths Medical ASD, Inc.

SonoStik LLC
Starboard Medical
SterilCare
Teleflex
The Clinician Exchange
Theragenics
TIDI Products
TIMERTAG
Vascular Access Certification Corporation
Vascular Safeguard
Velano Vascular
VIC the PICC
Vygon Corporation
Xact Medical, Inc.





EXHIBIT BOOTH PACKAGE

The following will be provided to the exhibitor:

Visibility

- 8+ total exhibit hall hours over three days
- One (1) complimentary booth identification sign with your company name and booth number
- Eight foot (8') high background drape and 36-inch tall side rails

Registration

- Two (2) complimentary full meeting registrations per 10'x10' booth (includes access to all educational sessions and meal functions – CE included)
- Unlimited additional full exhibitor registrations at a special exhibitor rate (includes access to all educational sessions and meal function – CE included)
- Unlimited additional single day exhibit hall only registrations

Marketing

- Exhibitor listing, with logo and description, in the mobile app
- One (1) complimentary post-show attendee list (mailing addresses only for those that opt in)

Full conference
Exhibitor Badges
INCLUDE CE
Credits.

2024 Exhibit Schedule

Installation

Friday, September 27	8 am – 5 pm	Installation
Saturday, September 28	8 am – 2 pm	Installation

Exhibit Hall Hours

Saturday, September 28	5:15 pm – 7:30 pm	Opening Reception in the Exhibit Hall
Sunday, September 29	10:45 am – 2:15 pm	Exhibits Open (Lunch in Hall)
Monday, September 30	9:45 am – 11:45 am	Exhibits Open (Coffee break in Hall)

Dismantle

Monday, September 30	12:00 pm – 6:00 pm
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This schedule is tentative and subject to change. If the official exhibit hall schedule changes, all exhibitors will be notified in writing.

EXHIBIT FEES

All booths are standard 10 × 10 units or multiple thereof.
End-cap booths, a 10' x 20' booth open to 3 sides are not allowed.

Linear Booths

\$3,700 per 10'x10',
plus **\$150** per corner booth

Island Booths

\$37 per sq. ft.,
plus four (4) corner fees

Industry Partners Discounts AVA's Industry Partners are eligible for discounts on exhibit space. See page 12 for more information about Industry Partnership

BOOTH PAYMENT TERMS

All exhibit booth reservations must be submitted with a signed contract to the AVA Exhibits Manager.

Booth reservations PRIOR to May 16, 2024

50% deposit with exhibit booth contract
100% due by May 1, 2023

Booth reservations AFTER May 16, 2024

100% due with exhibit booth contract
(must pay by credit card)

Full Payment must be received by May 7, 2024.

Any booth reservation after this time will require full payment at time of purchase.

CANCELLATION POLICY

Cancellation requests must be submitted in writing to the AVA Exhibits Manager. Any exhibitor who cancels all or part of purchased booth space will receive:

Prior to May 17, 2024

LINEAR BOOTHS: Full refund, minus a \$500 administrative fee
ISLAND BOOTHS: 50% refund

After May 17, 2024, No refund.

AVA will retain as liquidated damages all monies paid. Any unpaid items must be paid in full before cancellation.

EXHIBITOR PERSONNEL REGISTRATIONS

Exhibitor badges allow entrance to all educational sessions, meal functions, and the exhibit hall. **All Exhibitor registrations now include CE Credit.** Badges are nontransferable. Registration will be available in your exhibitor portal starting in May.

ACCOMMODATIONS

The headquarters hotel for AVA's 38th Annual Scientific Meeting is the Gaylord Rockies Resort and Convention Center. Housing and reservations information will be included in your exhibit space confirmation.



EXHIBITOR REGISTRATION

AVA offers multiple exhibitor registration types to fit each booth personnel's needs.

Complimentary Full Meeting Registration

On or before April 30:

\$0

May 10 – August 15:

\$0

- 2 badge limit per 10' x 10' booth space.
- Access to sessions and meals included.
- Access to workshops available for purchase.
- Includes CE credits.**

Additional Exhibitor Full Meeting Registration

On or before May 9:

\$525

May 10 – August 15:

\$625

On or after August 16:

\$725

- Unlimited badges available.
- Access to sessions and meals included.
- Access to workshops available for purchase.
- Includes CE credits.**

Single Day Hall Only Registration (Saturday, Sunday, Monday)

On or before May 9:

\$270

May 10 – August 15:

\$315

On or after August 16:

\$370

- Unlimited badges available.
- Access to meals only.
- Access to workshops available for purchase.
- Does not include CE credit.**

AVA values our exhibitors! Did you know you save \$65 when you register as an exhibitor?

Exhibitor Full Meeting Registration Includes:

- Access to **ALL sessions and events!**
- Earn up to **31 Continuing Education Credits**
- Access to on-demand sessions
- Networking, networking, and more networking!
- Early access to the exhibit hall to set up



INDUSTRY PARTNERSHIP

Join Forces with AVA Today

Email Meetings@AVAINfo.org
or call **856-423-7222 x 919**
for more information on our
Elite, Premier, and Signature
partner programs. AVA will
support your strategic goals
with a flexible program that
will be indispensable to
advancing, elevating and
improving your reach and
market penetration.



INDUSTRY PARTNERSHIP CONT.

AVA elevates your brand, expertise and solutions, not just your logo.

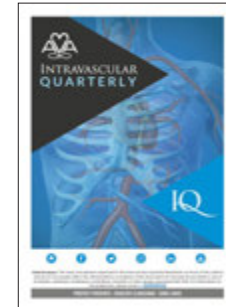
Some of our flexible marketing support services include:

- **Customer survey panels**—the voice of the customer from precisely the stakeholders you're trying to reach whether to build revenue or launch a product
- **Advertising opportunities** across AVA's best-in-class communications channels, including *JAVA-The Journal of the Association for Vascular Access*, *Intravascular Quarterly*, weekly newsletter to AVA members and stakeholders, website and social media
- **ISAVE That Webinar** with both CE and non-CE content opportunities
- **Branded scholarship administration** for vascular access clinicians through AVA Foundation
- **Content placement** of your case studies and product announcements
- **Spotlight creation and development**
- ... and as always, **presence at our Annual Scientific Meeting!**

The AVA Industry Partners program has been designed to deliver results throughout the entire year. We work with allies in manufacturing, pharmaceuticals, infusion, home health, distribution, consulting services, government, hospitals, outpatient clinics and home health services.

Email meetings@avainfo.org or call **856-423-7222 ext 919** to start designing a program that will be indispensable to advancing, elevating and improving your reach and market penetration.

Note that if you join the AVA Industry Partner Program after booth rental and before the conference ends, you will receive a credit towards sponsorship opportunities in the amount of the difference.



SUPPORTER OPPORTUNITIES

The exhibit booth is just the beginning.

Increase booth traffic and generate high quality leads with sponsorship and advertising activities designed to enhance your presence and visibility at the meeting.

ALL AVA 2024 Supporters will receive...

- Listing in pre-meeting marketing, including website and brochures
- Supporter ribbon for all exhibit booth personnel
- First right of refusal for next year's meeting

Elite Supporters >\$30,000

- Listing in pre-meeting marketing, including website and emails
- Supporter ribbon for all exhibit booth personnel
- First right of refusal for next year's meeting
- Company logo and hyperlink on AVA website
- Onsite signage with sponsorship level acknowledgement
- Enhanced mobile app directory listing with acknowledgment as Elite supporter

Premium Supporters >\$15,000

- Listing in pre-meeting marketing, including website and emails
- Supporter ribbon for all exhibit booth personnel
- First right of refusal for next year's meeting
- Company logo and hyperlink on AVA website
- Onsite signage with sponsorship level acknowledgement
- Enhanced mobile app directory listing with acknowledgment as Premium supporter

Patrons >\$7,500

- Listing in pre-meeting marketing, including website and emails
- Supporter ribbon for all exhibit booth personnel
- First right of refusal for next year's meeting
- Company logo and hyperlink on AVA website
- Onsite signage with sponsorship level acknowledgement
- Enhanced mobile app directory listing with acknowledgment as Patron supporter

Contributors >\$2,500

- Listing in pre-meeting marketing, including website and emails
- Supporter ribbon for all exhibit booth personnel
- First right of refusal for next year's meeting
- Company name on AVA website and onsite signage.
- Mobile app directory listing with acknowledgment as Contributor supporter



EDUCATION & EVENTS

Colorado WalkAbout – 4 Available

NEW

\$4,000

\$3,000 Industry Partners

Sunday, September 29

5:45 – 7:00 pm

As attendees finish their breakout sessions, they will walk right into the Colorado WalkAbout!

Each sponsor will have their own room to serve food and beverage. AVA to supply entertainment and raffles.

Benefits include:

- Logo on WalkAbout sign
- Acknowledgement on all marketing materials



EDUCATION & EVENTS CONT.

Vascular Access Talks – 10 Available

\$3,000

\$2,700 Industry Partners

Host your own 20-minute Vascular Access Talk on a topic and speaker of your choice. These talks will occur in the exhibit hall at different times. Attendees can enjoy a quick and fascinating educational session in this popular format. You provide the teaser information that can draw attendees to your booth for more information.

AVAILABLE TIMES:

Sunday, September 29

11:30 – 11:50 am

12:00 – 12:20 pm

12:30 – 12:50 pm

1:00 – 1:20 pm

1:30 – 1:50 pm

Monday, September 30

10:00 – 10:20 am

10:30 – 10:50 am

11:00 – 11:20 am

11:30 – 11:50 am

Benefits include:

- Sponsor choice of content and speaker
- Session title, description and speaker bio on the website and app
- Session title, time and company logo on Vascular Access Talk Schedule onsite signage



EDUCATION & EVENTS CONT.

Scan and Win Networking Game – 10 Available

\$3,500

\$3,150 Industry Partners

Drive traffic to your booth with this app-based game!

To play the game (and win prizes!), attendees must visit your booth to scan the QR code on the game signage, directly from the AVA mobile app. Attendees must stop by your booth on either Opening Reception or during exhibit hall hours. Then, they must answer a customized question provided by you. Each day winners will be announced, with a grand prize winner announced on the exhibit hall's last day.

Benefits include:

- Booth Sign, with company logo and game QR code, where attendees must scan the QR code to play the game.
- Customized question that all attendees must answer after scanning the QR Code
- Company logo on all marketing for this game, including website, onsite signage, and mobile app.



EDUCATION & EVENTS CONT.

Pediatric/Neonatal Reception – 5 Available

\$3,000

\$2,700 Industry Partners

Friday, September 27, 2024

Meet and mingle with attendees at the Pediatric Networking Reception. This event is exclusively designed for attendees with an interest in Pediatric and Neonatal Vascular Access and PediNeoSIG members.

Benefits include:

- One (1) 6' table display
- Two (2) registrations to the evening reception
- Pediatric/Neonatal Reception attendee list (mailing address of those that opt in to share information).
- Logo on Reception Signage
- Acknowledgement on all marketing materials.

Note:

- Exhibit Tables will be a draped 6' table OR Exhibitor can choose to have pop-up display not to exceed: 10' wide x 4' deep x 8' tall.
- Exhibitor can also bring products for display – portable medical equipment.
- Electricity will not be available.
- No VIDEOS OR SOUND are allowed.



EDUCATION & EVENTS CONT.

General Session Coffee Break

Capture the attention and gratitude of all attendees. Help them get their caffeine boost on Saturday and Sunday morning. This will get them pumped up and ready to participate!

SATURDAY 7-8:30AM

SUNDAY 7:30-9AM

Benefits include:

- Three (3) 22×28 signs to acknowledge support
- Custom napkins if sponsor supplies OR
- Custom coffee wrappers if sponsor supplies
- Scan and Win Question custom to company and placed at coffee break area
- Company logo on all marketing for this area, including website, onsite signage and mobile app

\$5,000

\$4,500 Industry Partners

Exclusive



BRAND AWARENESS

Abstract Poster Display and Online Database

Support the abstract posters and the valuable information they provide. This opportunity includes several exclusive benefits at the onsite poster displays for attendees and the online database and display for all AVA registered attendees (in-person & virtual).

Benefits include:

- Company logo on the static banner for the e-poster gallery
- Two (2) email eblasts, with your logo, to remind attendees about the gallery pre-and post-conference
- Company logo on all marketing, including website, onsite signage, and mobile app. Your logo will be 480 wide x 200 tall pixels and can be linked to an external URL.

\$7,200
\$6,000 Industry Partners

Exclusive



Chatbot

NEW

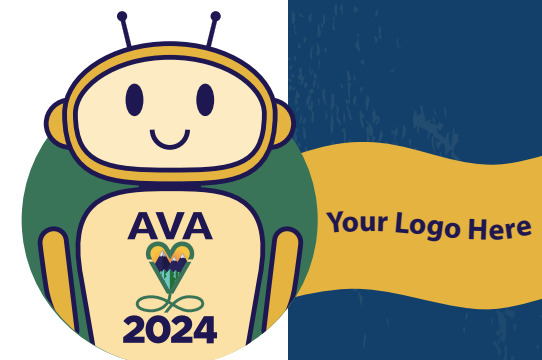
Be the exclusive chatbot sponsor on AVA's conference app and conference website.

Benefits include:

- Your brand will be applied across all web apps in the bot
- Incorporate your logo into the chatbot image
- Sponsor in the Messenger on AVA's website
- Recognize sponsor in responses, registration notification, greeting notification sent prior to the event, and 3 additional notifications highlighting your company or call to action. For example, "Hi, This is **Ask AVA** brought to you by (Sponsor Name). See you in Denver!" or "Hi, This is **Ask AVA**, the AI Chatbot for AVA brought to you by (Sponsor Name)."

\$9,000
\$8,000 Industry Partners

Exclusive



DIGITAL BRANDING

Wi-Fi Sponsorship

Be the exclusive Wi-Fi sponsor for the entire annual meeting. Wi-Fi access will be available for all attendees and the Wi-Fi sponsor will have a customized password and splash page. This gives you great company branding onsite throughout the three days of the event, as most attendees will be using the Wi-Fi network.

Benefits include:

- Customized splash page with static or rolling images in the background along with brandable text box for password entry.
- Splash page authentication options include username, password, password only.

LED Wall

Display your branding or video (no sound) in the Convention Center on the large format LED wall. One is near the Cocoa Bean and one is near the Aurora Exhibit hall. **Everyone needs to pass by these locations to get to sessions and to the exhibit hall.**

Benefits include:

- Co sponsor branding with AVA2024

\$20,000

\$18,000 Industry Partners

Exclusive



\$18,000 – 1 LED Wall Exclusive

\$15,000 – 1 LED Wall

Industry Partner Exclusive

\$8,000 – non exclusive (shared)

\$7,500 – Industry Partner non-exclusive (shared)



PROMOTIONS AND ONSITE SIGNAGE

Exhibit Hall Column Wrap – 5 Available

Display your custom graphics and wrap the column near your exhibit booth to brand your area.

Benefits include:

- Custom graphics 1 column wrap - 160"Wx180"H

\$6,500

\$5,400 Industry Partners



General Session Banners – 2 available

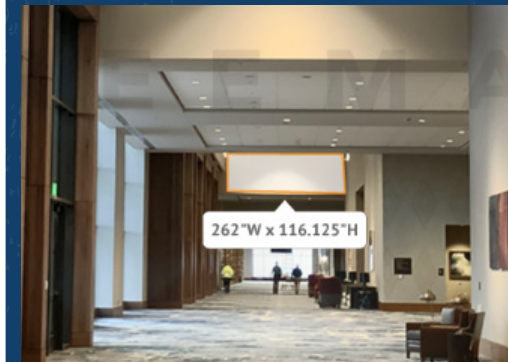
Prominently display your custom graphics on a large single-sided banner located outside the General session. Your custom advertisement graphics will be seen by attendees all day long!

Benefits include:

- B1 large banner, with custom graphic approximately 22'W x 9.5'H (262"W x 116.125"H)

\$7,500

\$7,000 Industry Partners



PROMOTIONS AND ONSITE SIGNAGE CONT.

Window Clings – 2 available

Display your custom graphics on 1 large window located outside the breakout rooms. Your graphics will be seen by attendees as they mingle in this high traffic area.

Benefits include:

- The windows with an X can be window clinged. Approx size: 4'H x 19"W and 6.8"W x 16.6'H.

\$5,000

\$4,500 Industry Partners



Hotel Room Keys

Add your custom graphics to the Gaylord Rockies Resort room keys and put your name in the hands of all attendees. Sponsor responsible for all associated production costs.

\$6,000

\$5,400 Industry Partners

Exclusive



PROMOTIONS AND ONSITE SIGNAGE CONT.

Exhibit Hall Floor Stickers Package – 4 available

Direct attendees to your booth with colorful and exciting custom floor stickers that start at the exhibit hall entrance and lead to your booth. These stickers will feature your custom graphics along with the AVA 2024 logo.

Benefits include:

- 4 stickers with one (1) custom graphic—approximate size 2' x 2' tall

\$3,000

\$2,700 Industry Partners



PRINTED ADVERTISING

Pocket Program

A Pocket Program is the only printed material AVA produces for the conference. The pocket program will be handed out at registration with badge pick up. Your back cover advertisement will be seen by all attendees!

Ad size:

- 3.5 inches x 4 inches

\$3,500

\$3,150 Industry Partners

Exclusive



Totebag Product Insert – 2 available

Take your product sample size directly to each attendee with this prime product sample placement each attendee tote bag. All product inserts must be approved by AVA.

\$3,500

\$3,150 Industry Partners

Totebag Insert – 10 available

Take your message directly to AVA attendees by placing your Insert flyer (no larger than 8.5 × 11") into each totebag. The PDF of your insert will also be added to the mobile app. All flyers must be approved by AVA.

\$2,500

\$2,250 Industry Partners



PRINTED ADVERTISING CONT.

Hotel Room Drop *(additional hotel fees will apply)*

Your flyer can be delivered to each attendee's hotel room on the conference night of your choosing. This is a perfect opportunity to advertise your exhibitor showcase or symposium further. Sponsor provides the flyer.

\$6,500
\$5,500 Industry Partners

Pre-Meeting Attendee List Rental

Mail your postcard, brochure, or flyer to all pre-registered clinical attendees. The list contains mailing addresses, not email addresses, for attendees that opted in to share their information. This list is for one-time usage and will be available after Sept. 1, 2024. Please note that only one list is provided regardless of the time purchased.

\$750
\$675 Industry Partners



DIGITAL ADVERTISING – EMAILS

Conference Registration Email Banner

Put your custom graphic banner on the bottom of each conference registration confirmation email that goes out to attendees. Your advertisement will be the first they see after they register for the AVA 2024 Annual Scientific Meeting.

Ad size: 1920×250 pixels

\$3,500
\$3,000 Industry Partners

Exclusive

App Login Email Banner

Put your custom graphic banner on the bottom of the first App login email that goes out to attendees. Your advertisement will be the first they see after they register for the AVA 2024 Annual Scientific Meeting. *Please note that subsequent “forgot password” login emails will not contain this advertisement.*

Ad size: 1920×250 pixels

\$3,500
\$3,000 Industry Partners

Exclusive

Know Before You Go Email Banner

Put your custom graphic banner on the bottom of each Know Before You Go email that goes out to attendees. This email is sent in the final weeks before the annual meeting.

Ad size: 1920×250 pixels

\$3,500
\$3,000 Industry Partners

Exclusive

DIGITAL ADVERTISING – WEBSITE

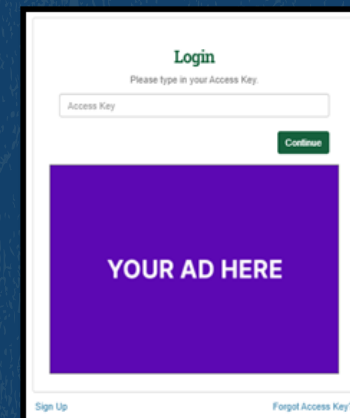
Website Login Advertisement

Place your custom graphic front and center as attendees (both in-person and on-demand) log into the website. The website advertisement can be clickable to a custom URL.

Ad size: 600 tall x 400 pixels wide

\$3,500
\$3,000 Industry Partners

Exclusive



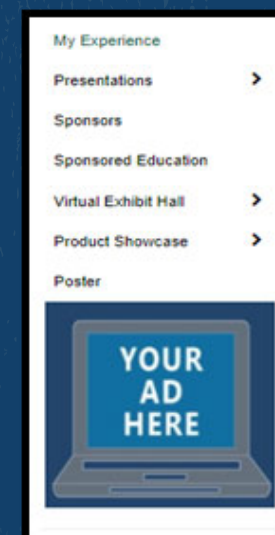
Navigation Advertisement

Place your custom ad (and link) on all conference website pages. Appearing under the navigation buttons, your branded ad will be visible to all attendees—regardless of the page they are viewing. The website advertisement can be clickable to a custom URL.

Ad size: 400 pixels tall x 400 pixels wide

\$3,500
\$3,000 Industry Partners

Exclusive



DIGITAL ADVERTISING – WEBSITE CONT.

“My Experience” Page Advertisement

Place a custom ad on the My Experience Page of the conference platform. The My Experience page is a personal dashboard for each attendee; it includes attendees’ messages, the attendee’s schedule, poster selection, and networking.

Your custom ad will be seen by all attendees as they visit their dashboard. The advertisement can be clickable to your website, virtual exhibitor resource center, or any other URL.

Ad size: 1,280 pixels wide x 200 pixels tall

\$10,000
\$7,500 Industry Partners

Exclusive



Home Page Rotating Advertisement

Place your custom advertisement on the conference platform home page. This advertisement will rotate on the home page, and your custom advertisement will be visible to all in-person and virtual attendees.

The advertisement can be clickable to your website, virtual exhibitor resource center, or any other URL. Click/view counts are tracked and provided to the sponsor.

Ad size: 320 pixels wide x 1,200 pixels tall

\$7,500
\$6,750 Industry Partners

Exclusive



DIGITAL ADVERTISING – WEBSITE CONT.

Home Page Tile Advertisement – 2 Available

Place your custom advertisement on the conference platform home page. This webpage is the highest traffic page of the website.

The advertisement can be clickable to your website, Virtual exhibitor resource center, or any other URL.

Ad size: 600 pixels wide x 200 pixels high

\$5,000

\$4,500 Industry Partners



DIGITAL ADVERTISING – CUSTOM EBLAST

Preconference or Post Conference Eblasts

Send your message out to all AVA 2024 attendees with a custom eblast. Select a date (Monday – Friday) and AVA will schedule to send these eblasts in the immediate four (4) weeks before and two (2) weeks after the meeting. There is only one (1) Eblast available per day.

- Company to send completed HTML file.

\$4,000

\$3,500 Industry Partners

Nightly News Eblasts – 3 Available

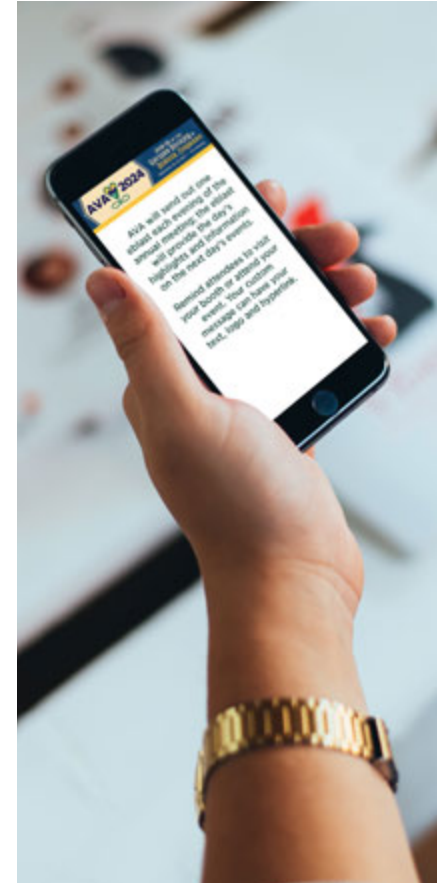
AVA will send out one eblast each evening of the annual meeting; the eblast will provide the day's highlights and information on the next day's events. Remind attendees to visit your booth or attend your event. Your custom message can have your text, logo and hyperlink.

Nights available: Friday, Saturday or Sunday

Text and ad size: 100 words max. message, with logo and hyperlink.

\$3,000

\$2,500 Industry Partners



4,463 logins were made for content during and after AVA 2023

DIGITAL ADVERTISING – MOBILE APP

Mobile App Splash Page Banner

\$5,000

\$4,500 Industry Partners

Your custom graphic will appear on the opening page of the mobile app every time each attendee opens the mobile app.

Ad sizes:

0.75:1 aspect ratio, 2,048 pixels wide x 2,732 pixels high

0.46:1 aspect ratio, 1,242 pixels wide x 2,688 pixels high

0.56:1 aspect ratio, 1,080 pixels wide x 1,920 pixels high

1.3:1 aspect ratio, 2,732 pixels wide x 2,048 pixels high

2.2:1 aspect ratio, 2,688 pixels wide x 1,242 pixels high

1.8:1 aspect ratio, 1,920 pixels wide x 1,080 pixels high

Schedule Page, Exhibitor Listing Page – 2 Available

\$2,250

\$1,800 Industry Partners

Display your custom advertising on a banner inside the mobile app exhibitor directory section. Your custom ad will be seen by attendees when they search for exhibitors. This is an exclusive advertising option—no other company will have advertising.

Ad sizes:

7:1 aspect ratio, 1,080 pixels wide x 152 pixels high

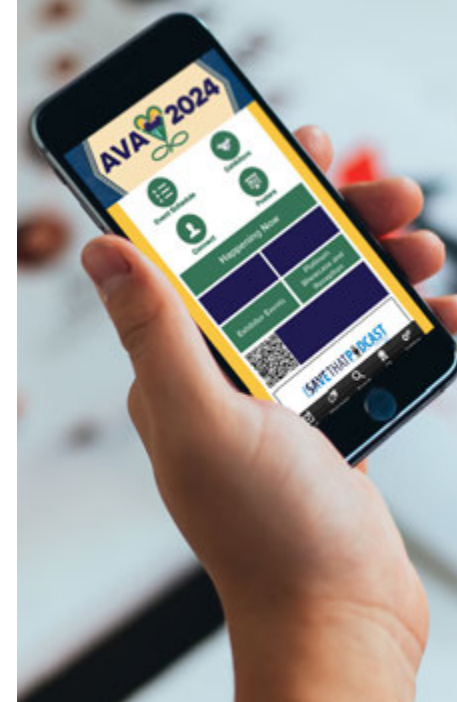
11:1 aspect ratio, 2,048 pixels wide x 180 pixels high

9:1 aspect ratio, 1,920 pixels wide x 225 pixels high

13:1 aspect ratio, 1,920 pixels wide x 152 pixels high

Exclusive

1,371 users
downloaded the
mobile app



DIGITAL ADVERTISING – MOBILE APP CONT.

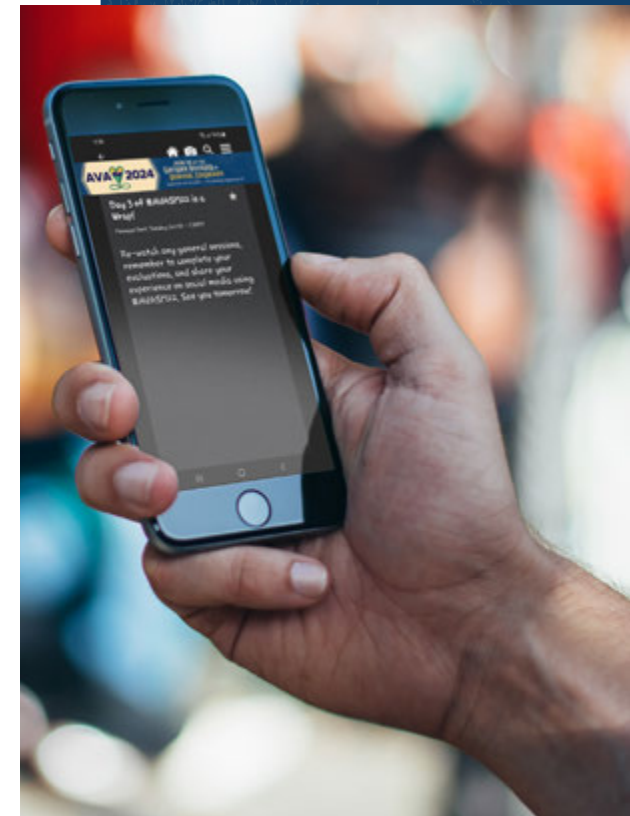
Push Notifications – 3 Available Per Day

Send out text alerts through the AVA 2024 app. With 200 characters, you can remind attendees to stop by your booth, attend your symposium or stop by your hospitality event.

Available dates/times include:

Saturday, September 28	Morning, Afternoon, Evening
Sunday, September 29	Morning, Afternoon, Evening
Monday, September 30	Morning, Afternoon (No Evening)

\$850 each
\$765 Industry Partners



EVENT SPACE

Meeting Space

Rent meeting room space for your private meetings with potential or current clients. These rooms can be used as hospitality suites or recruitment offices. The maximum room capacity is 20 ppl.

\$3,500/4 hours

\$3,150/4 hours Industry Partners

Focus Groups

Focus Groups at the AVA Annual Meeting are an opportunity to meet and conduct research with AVA members.

These focus groups are limited to no more than 1.5 hours and 20 participants; however, multiple slots may be purchased for groups seeking additional time. AVA does not select the group participants, does not provide invitations or moderators, and does not partake in the content or planning of a sponsored focus group.

AM and PM time slots available.

Focus Groups Benefits

- Room rental fee
- Onsite signage (if desired)
- One-time use of pre-registered attendee mailing list (available beginning August 2024)

Not included:

- A/V
- Catering

\$3,500

\$3,150 Industry Partners

\$2,500 Start-Up Companies*

*Companies that have a prototype, prior to submission and within 2 years of FDA approval.

**NEW
opportunity
for Start-
ups!**



EXHIBITOR SYMPOSIA

Exhibitor Symposia are an excellent opportunity to reach vascular access healthcare professionals with educational events in your style and format!

Create your event—product demonstration, educational session, or research findings—with your selected faculty. This opportunity can support your marketing strategy by reaching a core group of attendees with a targeted message. AVA attendees are eager to attend these events and attend in large numbers.

Exhibitor symposia are not part of the official AVA meeting; however, they can be scheduled during the early morning to evening hours of the AVA meeting.

Take advantage of a large number of attendees available to participate in your event!

SESSION CONTENT

The symposium can be as long or as short as you like it to be within the allotted time. You provide the educational content and speaker.

CE CREDIT UPGRADE **\$3,500**
\$3,150 Industry Partners

AVA will be offering a CE Accreditation Upgrade for Symposia for 2024. Please contact Meetings@AVAINfo.org for more information.

LOCATION

The symposia will be located in the Gaylord Rockies Resort & Convention Center.

EACH SYMPOSIUM INCLUDES:

- Room rental fee
- Pre-Meeting attendee list
- Standard A/V equipment, including speaker/ lavalier microphone, projector, screen, audio mixer, laptop computer, technician, table for technician (additional A/V can be ordered for a fee)
- Lead Retrieval unit (1) per event
- Listing of the event on the website, app, and onsite signage.

97% of AVA 2023 attendees found the exhibitor symposia to be valuable or very valuable.

An average of **170** clinical vascular access professionals attended each AVA 2023 symposium.



EXHIBITOR SYMPOSIA_{CONT.}

Lunchtime Symposia – 2 Available

Saturday, September 28

12:00 – 1:30 pm

During lunchtime on the first day of AVA 2024, AVA will allow two (2) symposia. Attendees can go straight from the general session to your symposium and then back to afternoon educational sessions. Average attendance for this time slot is 300 attendees. AVA can assist with food and beverage orders.

\$25,000

\$22,500 Industry Partners

Average
300
attendees

Breakfast Symposia – 2 Available

Sunday, September 29

7:00 – 8:30 am

Breakfast symposia are an opportunity to reach vascular access healthcare professionals first thing in the morning at the AVA 2024 meeting. AVA offers two (2) breakfast symposia. Average attendance for this time slot is 150 attendees. AVA can assist with food and beverage orders.

\$22,500

\$20,250 Industry Partners

Average
150
attendees

EXHIBITOR SYMPOSIA - UPGRADES



CE Upgrade

\$3,500

\$3,150 - Industry Partners

Include CE Credit for your Symposium. AVA will be offering a CE Accreditation Upgrade for Symposia for 2024. Please contact Meetings@AVAINfo.org for more information.



Content Capturing Symposia

\$5,000

\$4,500 - Industry Partners

Turn your symposia into enduring content by upgrading to have your symposia recorded (synced audio and slides) by AVA. The MP4 recording will then be placed on the Event Website by October 25 for attendees to view for up to 3 months. A copy of the MP4 will also be emailed to sponsor contact along with a list of who watched the recording and agreed to share their information.



See you in
colorful **COLORADO**
for **AVA 2024!**

**Contact
Information**

856-423-7222 ext 919
Meetings@AVAINfo.org