

ASLMS 2024

BALTIMORE

43rd ASLMS Annual Conference on
ENERGY-BASED MEDICINE & SCIENCE
April 11-14, 2024

**EXHIBITOR
PROSPECTUS**

The 43rd ASLMS Annual Conference will be held from April 11-14, 2024, at the Baltimore Convention Center in Baltimore, Maryland.

Don't get lost in the volume of a large exhibit hall. ASLMS offers a unique and intimate opportunity to engage with key opinion leaders and innovators in energy-based medicine. ASLMS prides itself on science and research. If your company conducts clinical trials and wants to have conversations about the data and science of energy-based medicine, this is a conference you should attend.

Attendees have six hours of unopposed time in the exhibit hall on Friday and Saturday to engage with exhibitors. All exhibitors are also encouraged to attend the evening networking events to make personal connections with attendees. Leave attendees with the information and experience they need to remember your company when they make their next purchase.

Join ASLMS in Baltimore!



WHO ATTENDS

Luminaries in the field are in the Exhibit Hall to find the latest advancements in patient care and opportunities for collaboration.



"ASLMS is the leading organization promoting laser safety and excellence of patient care utilizing laser technologies."
- Neil Sadick, MD

2023

PHOENIX
NO VIRTUAL

1572 ATTENDEES

804 attendees
723 exhibitor & exhibit hall only

55% ATTENDEES MD/DO

- Top Specialties
- » 528 Dermatology
 - » 479 Aesthetics
 - » 73 Plastic Surgery
 - » 32 Laser Safety
 - » 23 Research
 - » 18 Engineering
 - » 10 Vascular
 - » 7 Obstetrics/ Gynecology
 - » 7 Urology
 - » 6 Facial Plastic Reconstructive

2022

SAN DIEGO
VIRTUAL/
LIVESTREAM
OPTION

1623 ATTENDEES

923 attendees
(187 virtual)
700 exhibitor & exhibit hall only

54% ATTENDEES MD/DO

- Top Specialties
- » 442 Dermatology
 - » 264 Aesthetics
 - » 36 Research
 - » 35 Plastic Surgery
 - » 19 Laser Safety
 - » 10 Family Medicine
 - » 8 Obstetrics/ Gynecology
 - » 7 Engineering
 - » 7 Internal Medicine
 - » 6 Facial Plastic Reconstructive

2019

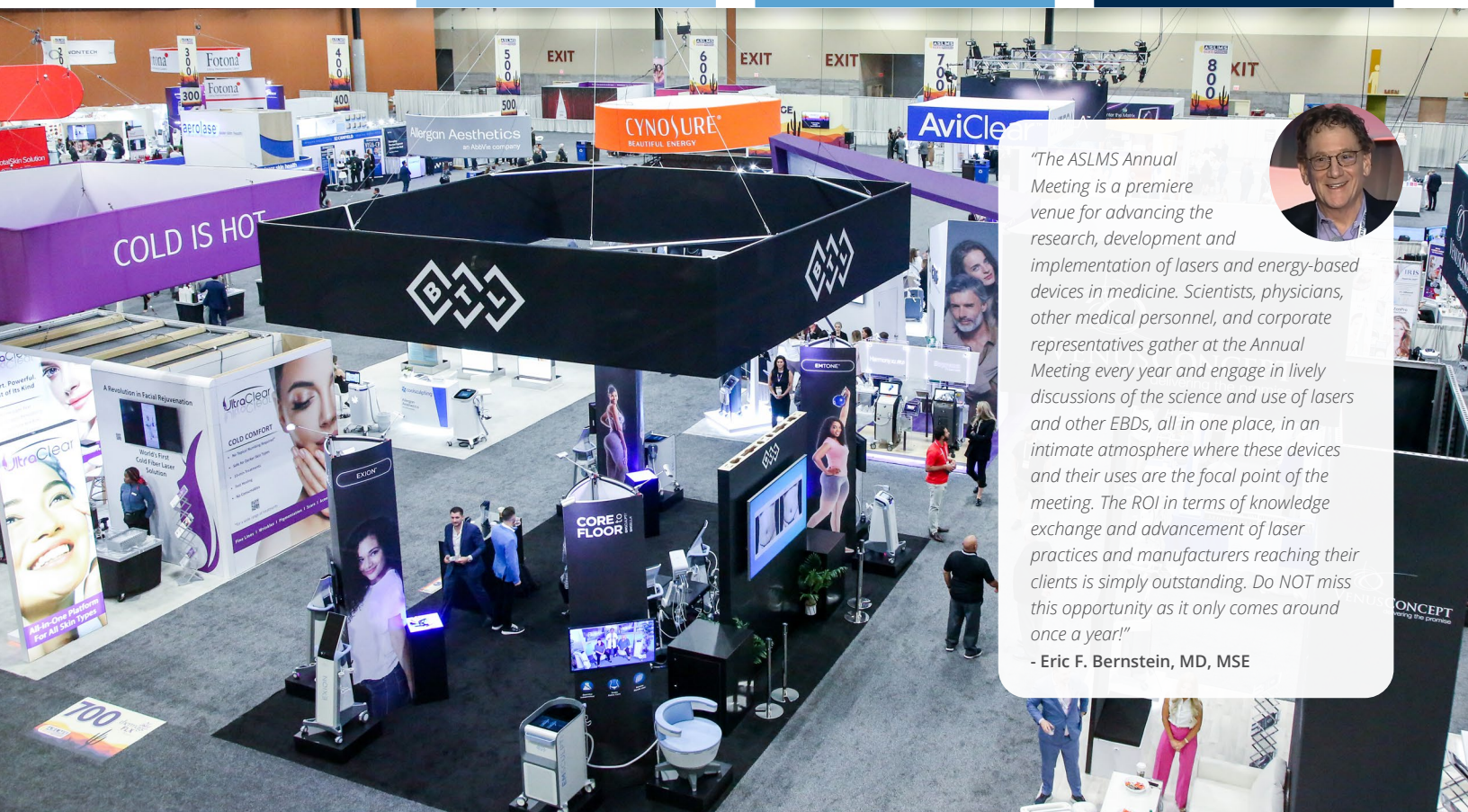
DENVER
NO VIRTUAL

1822 ATTENDEES

1045 attendees
777 exhibitor & exhibit hall only

68% ATTENDEES MD/DO

- Top Specialties
- » 570 Dermatology
 - » 65 Plastic Surgery
 - » 49 Laser Aesthetician
 - » 38 Research
 - » 36 Nursing
 - » 26 Obstetrics/ Gynecology
 - » 24 Engineering
 - » 24 Family Medicine
 - » 16 Laser Safety
 - » 14 Internal Medicine
 - » 10 General Surgery



"The ASLMS Annual Meeting is a premiere venue for advancing the research, development and implementation of lasers and energy-based devices in medicine. Scientists, physicians, other medical personnel, and corporate representatives gather at the Annual Meeting every year and engage in lively discussions of the science and use of lasers and other EBDs, all in one place, in an intimate atmosphere where these devices and their uses are the focal point of the meeting. The ROI in terms of knowledge exchange and advancement of laser practices and manufacturers reaching their clients is simply outstanding. Do NOT miss this opportunity as it only comes around once a year!"

- Eric F. Bernstein, MD, MSE

Booth sales are open on a first-come, first-served basis. Click the buttons to view the floor plan and access the exhibitor application. A 50% deposit for the total booth space is required when submitting the application.

[VIEW THE FLOOR PLAN](#)

[EXHIBITOR APPLICATION](#)

2024 Booth Pricing

TYPE OF SPACE	PRICE THROUGH JAN 31, 2024	PRICE ON/AFTER FEB 1, 2024	NUMBER OF EXHIBIT HALL BADGES INCLUDED
10 x 10 Inline	\$3,800	\$4,180	2
10 x 10 with a Corner	\$4,100	\$4,480	2
10 x 20 Inline	\$7,600	\$8,360	4
10 x 20 with a Corner	\$7,900	\$8,660	4
10 x 20 with 2 Corners	\$8,200	\$8,960	4
20 x 20 Island	\$16,400	\$17,920	8
20 x 30 Island	\$24,000	\$26,280	12
Learning Lab (10 x 20)	\$7,000		4
Learning Lab (20 x 20)	\$14,000		8
Business Suites (10 x 20)	\$4,500		4

Early pricing is \$38 per square foot with a \$300 corner premium. Islands add \$1,200 (4 corners).
Booth prices increase by 10% on/after February 1, 2024.
Learning Lab & Business Suite purchases count towards conference sponsorship.

2 badges per
100 sq ft of purchased space

Booth Rental Includes

- » Inline booth space: 8' high back wall and 3' high side drape
- » Booth identification sign (in-line only): 7" x 44"
- » Exhibit hall aisle carpet
- » Two (2) exhibit hall badges for each 100 sq. ft. of exhibit space. Additional full-conference or exhibit-only badges will be available for purchase at the prevailing rate.
- » Complimentary food and beverages: Continental breakfast, refreshment breaks, complimentary lunches, and evening social events
- » Basic Wi-Fi service throughout the exhibit hall contracted conference space (speeds will be limited)
- » General exhibit hall security and cleaning
- » Complimentary company listing for:
 - » Conference website
 - » Printed on-site program
 - » Event mobile app
- » Pre-conference attendee email/mailling list for **one-time** use (includes attendees who opt-in per GDPR requirements) sent 4 weeks prior to the event
- » Post-conference attendee email/mailling list for **one-time** use (includes attendees who opt-in per GDPR requirements) sent the week after the event

The following items are NOT included and must be ordered at the exhibitor's discretion through the T3 Exhibitor Service Kit:

- » Booth flooring
- » Furniture and booth supplies
- » Electricity
- » Internet services for streaming video or secure payments, etc.
- » Booth cleaning services

Additional Spaces Available in the Exhibit Hall

You must have a primary booth on the show floor to purchase these options.

LEARNING LAB

- » Option 1 - 20 x 20 lab for \$14,000 (Full wall [8' h x 20' w] branding graphics included)
- » Option 2 - 10 x 20 lab for \$7,000 (One panel [8' h x 3' w] branding graphics included)
- » Space for approved device demonstrations, including:
 - » Non-ablative patient demonstrations in front of a small group of ASLMS attendees. The practitioner conducting the patient demonstration must be licensed in the local jurisdiction.
 - » Opportunity for an attendee to be the patient/try your non-ablative device with the licensed practitioner conducting the demonstration.
 - » Opportunity for attendees to try your device themselves (including ablative devices) on an inanimate object.
 - » *Specific rules for device demonstrations can be found in the Exhibitor Rules and Regulations, Section 16: Demonstrations (pages 6-7).*
- » Hard-walled structure (walls are 8 feet high) with a lockable door.
- » Graphics and carpet are included as indicated for each size. Additional interior and exterior branding on the walls may be purchased for an additional cost from T3 Expo.
- » No shared walls for privacy.

BUSINESS SUITE (NO devices or demonstrations allowed)

- » 10 x 20 space for business meetings or staff use during exhibit hall hours
- » \$4,500
- » Hard-walled structure with a lockable door
- » No shared walls for privacy
- » Carpet included
- » Two 8-foot draped tables & 6-8 chairs included
- » ID Sign on the door (additional branding available for an extra cost)



Sponsorship and Advertising

Broaden your opportunity to get your company brand and message in front of Annual Conference attendees by sponsoring and advertising. Companies must exhibit in order to secure these opportunities through the ASLMS Exhibitor Service Center.

[LEARN MORE](#)

Dates and Deadlines

**All information can be accessed online through the ASLMS Exhibitor Service Center.*

NOV 6, 2023	Abstract submission deadline
DEC 1, 2023	T3 Exhibitor Service Kit available online
DEC 7, 2023	Conference registration & room blocks open
JAN 8, 2024	Late-breaking abstract submission deadline
JAN 31, 2024	Final booth payments due for early discounted pricing
JAN 31, 2024	Reduce booth space or cancel participation and receive a partial refund
JAN 31, 2024	Product/company descriptions due for the printed Conference Guide distributed on-site
JAN 31, 2024	Deadline to secure sponsorship and advertising opportunities
FEB 9, 2024	Learning lab forms due to ASLMS
FEB 15, 2024	All graphical elements due for sponsorship & print advertising production
FEB 15, 2024	Submit ASLMS affiliate function application for evening events
MAR 1, 2024	All exhibitors must submit a certificate of insurance to ASLMS
MAR 1, 2024	Submit ASLMS device documentation for the Exhibit Hall safety inspection
MAR 1, 2024	Donate to the ASLMS Silent Auction
MAR 4, 2024	Receiving at advance warehouse begins
MAR 4, 2024	T3 Expo Presta™ rental exhibit package order deadline
MAR 11, 2024	Exhibitor Appointed Contractor (EAC) form deadline
MAR 13, 2024	Purchase full-conference badges at the early discounted rate
MAR 13, 2024	Secure hotel accommodations at ASLMS room rate
MAR 14, 2024	Pre-attendee list sent - For ONE-TIME use only
MAR 18, 2024	T3 Expo service orders and T3 Expo service kit custom furniture advanced discount deadline
MAR 20, 2024	Advanced discount deadline for M.C. Dean internet and telecom services
MAR 21, 2024	Advanced discount deadline for Edlen Electrical Services
MAR 29, 2024	Advanced Discount deadline for audio visual, rigging, and lighting orders from Projection
APR 1, 2024	Last day for advanced shipments to arrive without surcharges
APR 4, 2024	Complete booth staff registrations
APR 10, 2024	Move-in for 20 x 20 and larger exhibitors from 1:00 – 6:30 PM
APR 10, 2024	Direct shipments to show site may begin arriving after 1:00 PM
APR 11, 2024	Move-in for ALL exhibitors from 7:00 am – 5:00 PM / All booths must be set by 5:00 PM
APR 12, 2024	Exhibit Hall open Friday from 9:00 AM – 5:00 PM
APR 13, 2024	Exhibit Hall open Saturday from 9:00 AM – 3:30 PM
APR 14, 2024	Dismantle / move-out from 8:00 AM – 1:00 PM - All carriers must check in by 8:00 AM
APR 17, 2024	Post-attendee list sent – For ONE-TIME use only