

# ASLMS 2025 ORLANDO

44<sup>th</sup> ASLMS Annual Conference on  
**ENERGY-BASED MEDICINE & SCIENCE**  
April 24-26, 2025

## EXHIBITOR PROSPECTUS



*The 44th ASLMS Annual Conference will be held from April 24-26, 2025, at the Orange County Convention Center in Orlando, Florida.*

Don't get lost in the volume of a large exhibit hall. ASLMS offers a unique and intimate opportunity to engage with key opinion leaders and innovators in energy-based medicine. ASLMS prides itself on showcasing dynamic science and research. If your company conducts clinical trials and would benefit from conversations about the data and science of energy-based medicine, this is a must-attend conference!

Attendees have over six hours of unopposed time to engage with exhibitors in the exhibit hall on Friday and Saturday. All exhibitors are also encouraged to attend the evening networking events to make personal connections with attendees. Provide attendees with solutions and create experiences to ensure your brand is top of mind when they make their next purchase.

*Join ASLMS in Orlando!*



# WHO ATTENDS

Luminaries in the field are in the Exhibit Hall to find the latest advancements in patient care and opportunities for collaboration.



*"We're excited as we prepare for the 44th meeting of the American Society for Laser Medicine and Surgery. The conference in Orlando promises to be even better than last year, with new topics, the introduction of exciting new technologies, and the assembly of key leaders and innovators in laser and medicine and surgery. We would love to have you participate and contribute to this extraordinary event."*

- E. Victor Ross, MD



## 2024 BALTIMORE

**1374 ATTENDEES**  
861 attendees  
513 exhibitor & exhibit hall only

**51% ATTENDEES MD/DO**

Top Specialties:

- » 463 Dermatology
- » 284 Aesthetics
- » 70 Research
- » 62 Plastic Surgery
- » 42 Laser Safety
- » 7 Family Medicine
- » 7 Internal Medicine
- » 5 General Surgery

## 2023 PHOENIX

**1572 ATTENDEES**  
804 attendees  
723 exhibitor & exhibit hall only

**55% ATTENDEES MD/DO**

Top Specialties:

- » 528 Dermatology
- » 479 Aesthetics
- » 73 Plastic Surgery
- » 32 Laser Safety
- » 23 Research
- » 18 Engineering
- » 10 Vascular
- » 7 Obstetrics/ Gynecology
- » 7 Urology
- » 6 Facial Plastic Reconstructive

## 2022 SAN DIEGO (VIRTUAL/LIVESTREAM OPTION)

**1623 ATTENDEES**  
923 attendees  
(187 virtual)  
700 exhibitor & exhibit hall only

**54% ATTENDEES MD/DO**

Top Specialties:

- » 442 Dermatology
- » 264 Aesthetics
- » 36 Research
- » 35 Plastic Surgery
- » 19 Laser Safety
- » 10 Family Medicine
- » 8 Obstetrics/ Gynecology
- » 7 Engineering
- » 7 Internal Medicine
- » 6 Facial Plastic Reconstructive



*"As the President of ASLMS, I invite you to join us at the 2025 Annual Conference, where innovation meets opportunity. This event is your chance to showcase groundbreaking technologies, connect with leading professionals, and contribute to the future of laser medicine and surgery. Your participation not only elevates your brand but also helps shape the advancements in our field. We look forward to your presence and partnership at this pivotal event."*

- Arisa E. Ortiz, MD



## PRESENT YOUR SOLUTIONS & TECHNOLOGIES HERE!

40% of attendees make the final purchasing decisions for their organizations or recommend solutions  
55% of these decision makers have an annual budget of \$100,000+

Booth sales are open on a first-come, first-served basis. Click the buttons to view the floor plan and access the exhibitor application. A 50% deposit for the total booth space is required when submitting the application.

[VIEW THE FLOOR PLAN](#)

[EXHIBITOR APPLICATION](#)



## 2025 BOOTH PRICING

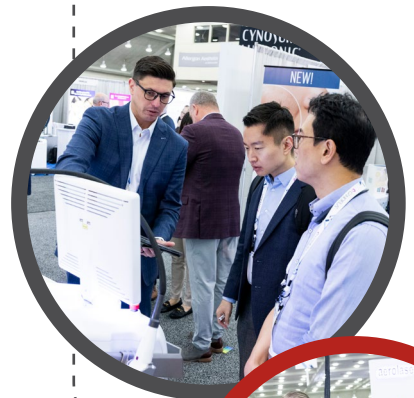
TYPE OF SPACE	SQUARE FEET	PRICE THROUGH SEPT 30, 2024 (\$40/SQUARE FOOT)	PRICE ON/AFTER OCT 1, 2024 (\$44/SQUARE FOOT)	PRICE ON/AFTER FEB 1, 2024 (\$48/SQUARE FOOT)	NUMBER OF EXHIBIT HALL BADGES INCLUDED
10 x 10 Inline	100	\$4,000	\$4,400	\$4,800	2
10 x 20 Inline	200	\$8,000	\$8,800	\$9,600	4
10 x 30 Inline	300	\$12,000	\$13,200	\$14,400	6
20 x 20 Island	400	\$17,200	\$18,800	\$20,400	8
20 x 30 Island	600	\$25,200	\$27,600	\$30,000	12

\$300 corner premium. Islands add \$1,200 (4 corners).

2 badges per 100 sq. ft. of purchased space

### Booth Rental Includes

- » Inline booth space: 8' high back wall and 3' high side drape
- » Booth identification sign (in-line only): 7" x 44"
- » Exhibit hall aisle carpet
- » Two (2) exhibit hall badges for each 100 sq. ft. of exhibit space. Additional full-conference or exhibit-only badges will be available for purchase at the prevailing rate.
- » Complimentary food and beverages including lunch and exhibit hall networking breaks
- » Basic Wi-Fi service throughout the exhibit hall contracted conference space (speeds may be limited)
- » General exhibit hall security and cleaning
- » Complimentary company listing for:
  - » Conference website
  - » Printed on-site program
  - » Event mobile app
- » Pre-conference attendee email/mailling list for **one-time** use (includes attendees who opt-in per GDPR requirements) sent 4 weeks prior to the event
- » Post-conference attendee email/mailling list for **one-time** use (includes attendees who opt-in per GDPR requirements) sent the week after the event



The following items are NOT included & must be ordered at the exhibitor's discretion through the T3 Exhibitor Service Kit:

- » Booth flooring
- » Furniture and booth supplies
- » Electricity
- » Internet services for streaming video or secure payments, etc.
- » Booth cleaning services

Review the [Exhibitor Rules and Regulations](#) required for participation.





## SPONSORSHIP & ADVERTISING

Maximize your presence at the Annual Conference by engaging attendees through sponsorship and advertising opportunities. Companies must exhibit in order to secure these opportunities through the ASLMS Exhibitor Service Center.

*Pictured top left: Exhibitor Showcase, available in the sponsorship package*

**LEARN MORE**

## DATES AND DEADLINES

*\*All information can be accessed online through the ASLMS Exhibitor Service Center.*

NOV 4, 2024	Abstract submission deadline at 11:59 AM CT
DEC 2, 2024	T3 Exhibitor Service Kit available online
DEC 3, 2024	Conference registration & room blocks open
JAN 13, 2025	Late-breaking abstract submission deadline at 11:59 AM CT
JAN 31, 2025	Final booth payments due for early discounted pricing
JAN 31, 2025	Reduce booth space or cancel participation to receive a partial refund (if applicable)
JAN 31, 2025	Product/company descriptions due for the printed Conference Guide distributed on-site
JAN 31, 2025	Deadline to secure sponsorship and advertising opportunities
FEB 14, 2025	All graphical elements due for sponsorship & print advertising production
FEB 14, 2025	Submit ASLMS affiliate function application for evening events
MAR 10, 2025	Receiving at advance warehouse begins
MAR 17, 2025	T3 Expo Presta™ rental exhibit package order deadline
MAR 19, 2025	Early Bird discounted pricing for conference badges expires at 11:59 AM CT
MAR 24, 2025	Exhibitor Appointed Contractor (EAC) form deadline
MAR 24, 2025	Sodexo incentive deadline for catering
MAR 25, 2025	Secure hotel accommodations at ASLMS room rate
MAR 27, 2025	Pre-attendee list sent - For ONE-TIME use only
MAR 30, 2025	All exhibitors must submit a certificate of insurance to ASLMS
MAR 30, 2025	Submit ASLMS device documentation for the Exhibit Hall safety inspection
APR 1, 2025	T3 Expo Services incentive deadline
APR 1, 2025	SmartCity incentive deadline
APR 1, 2025	OCCC Utilities incentive deadline for electrical and rigging orders
APR 1, 2025	LMG incentive deadline for AV orders
APR 14, 2025	Last day for advanced shipments to arrive without surcharges
APR 21, 2025	Complete booth staff registrations by 11:59 AM CT
APR 23, 2025	Move-in from 8:00 AM - 6:00 PM
APR 23, 2025	Direct shipments to show site may begin arriving after 8:00 AM
APR 24, 2025	Move-in from 8:00 AM - 5:00 PM   All booths must be set by 5:00 PM. Required booth safety inspection conducted by ASLMS 3:00 - 7:00 PM. Exhibitors with devices on display must be present and checked before leaving the premise.
APR 25, 2025	Exhibit Hall open Friday from 9:00 AM – 5:30 PM
APR 26, 2025	Exhibit Hall open Saturday from 9:00 AM – 5:30 PM
APR 26, 2025	Dismantle / move-out from 6:00 PM - 10:00 PM
APR 27, 2025	Dismantle / move-out from 8:00 AM – 1:00 PM - All carriers must check in by 8:00 AM
APR 30, 2025	Post-attendee list sent – For ONE-TIME use only