



2024 ASCRS ANNUAL MEETING

ENGAGEMENT OPPORTUNITIES

BALTIMORE, MD | JUNE 1-4

ASCRS
125TH
ANNIVERSARY



TABLE OF CONTENTS

Why ASCRS

Feedback

Our Members

Engagement Opportunities

- Onsite Opportunities
- Exclusive Opportunities

Innovation Partner Information

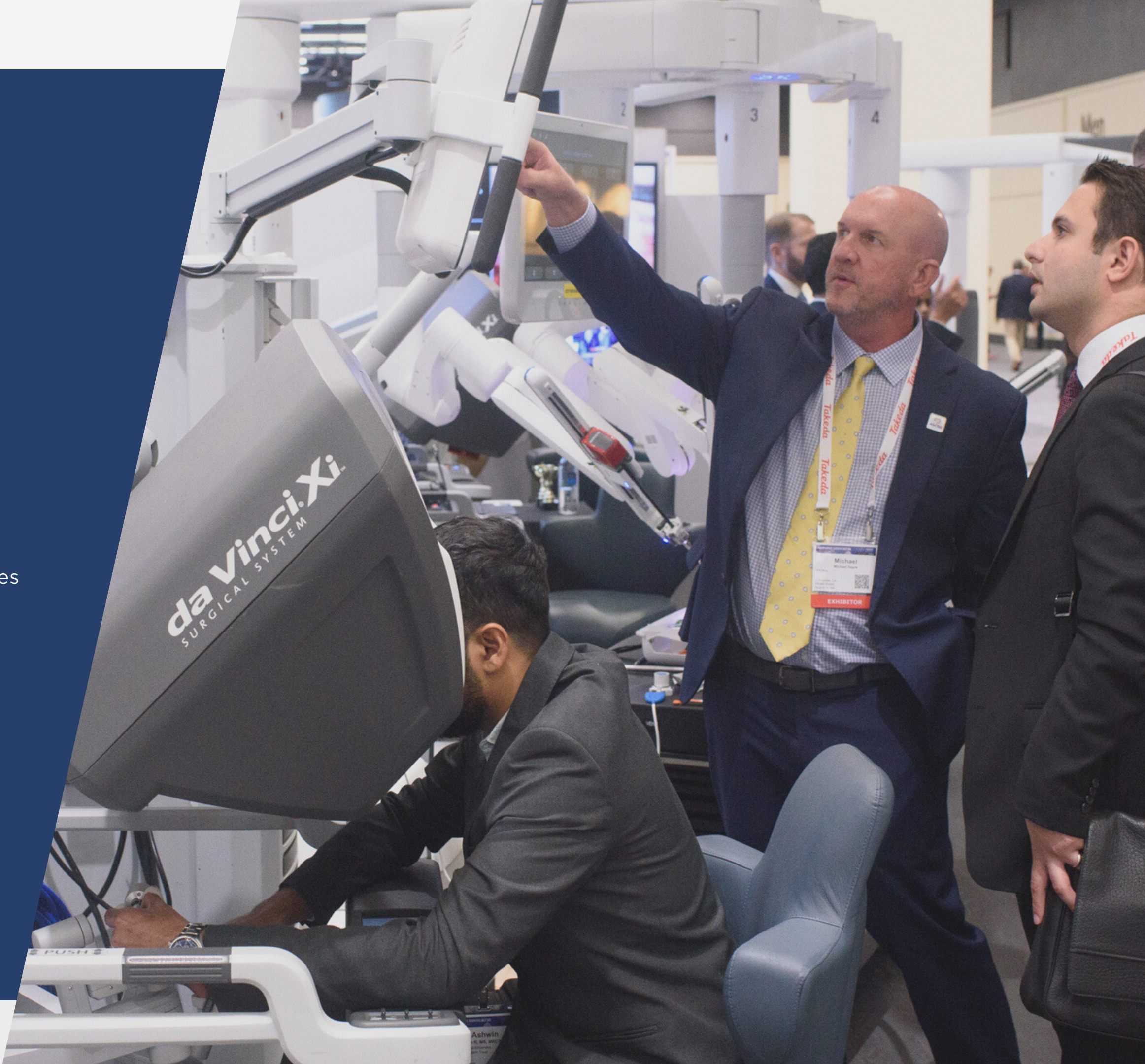
- Exhibit Fees
- Terms of Payment

Important Deadlines

- Payment
- Move in/Move out Dates

General Information

- Past Partners
- Future Meetings
- Accreditation Guidelines



PARTNER WITH US

THE LEADING EVENT IN COLON & RECTAL SURGERY

The American Society of Colon & Rectal Surgeons is the premier society for colon and rectal surgeons and other healthcare professionals dedicated to advancing the science and treatment of diseases and disorders affecting the colon, rectum and anus.

The Society has an audience of over 4,000 physician members, of which more than a third are certified by the American Board of Colon and Rectal Surgery.

ASCRS ANNUAL SCIENTIFIC MEETING

The ASCRS Annual Meeting is the leading event in the field of colon and rectal surgery. The 2023 Meeting in Seattle, Washington welcomed over 2,500 attendees, which was a record number of visitors.





A UNIQUE OPPORTUNITY FOR YOUR COMPANY

- Target influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your prospect base and strengthen existing customer relations
- Gather insight from surgeons regularly using products and services within your category
- Introduce new products and services
- Generate new sales leads
- Give product demonstrations
- Conduct market research

WHAT OUR INNOVATION PARTNERS HAVE TO SAY



We got some strong leads as a result of this meeting!



A highlight for me every year is meeting old friends and customers I have been conducting business with for many years.

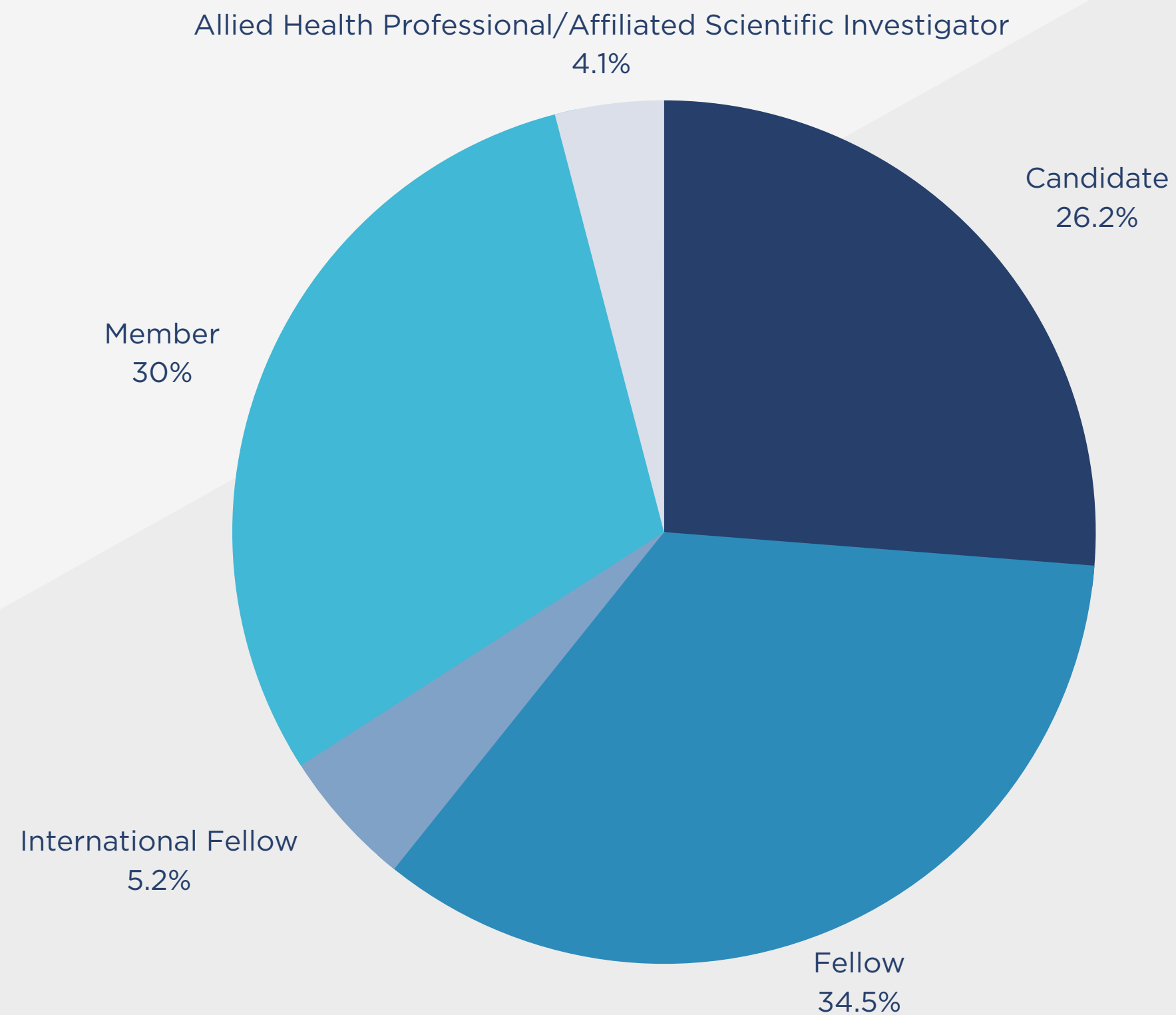
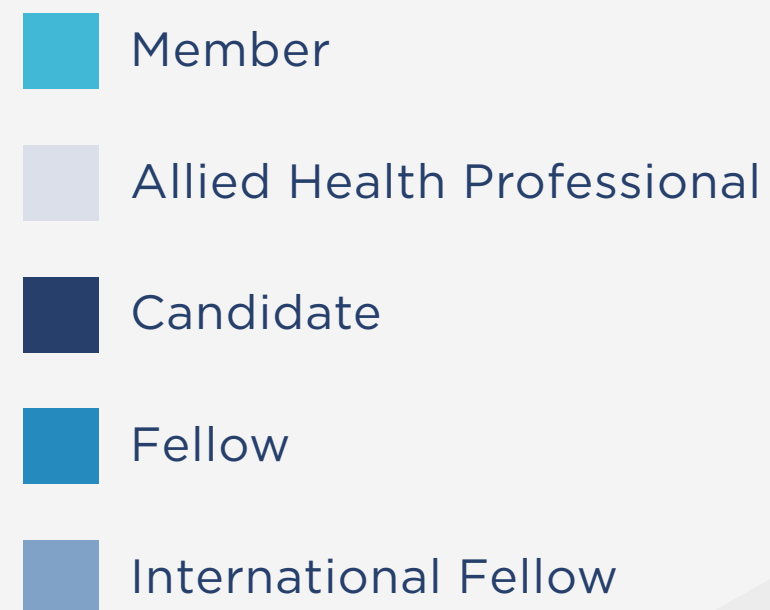


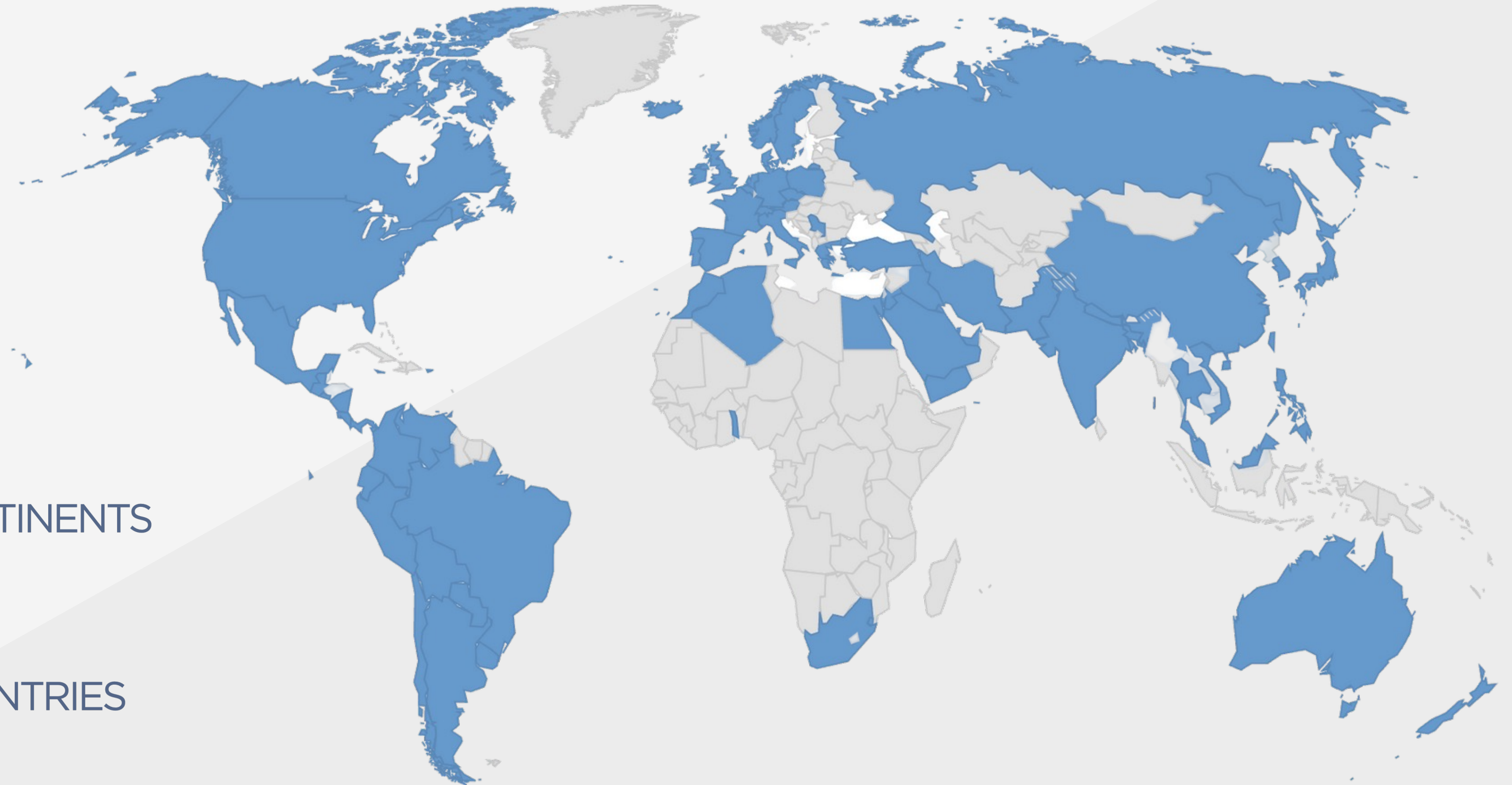
We were very busy on our exhibit area, and it went better than we anticipated. We are still following up on leads 3 months after the meeting!



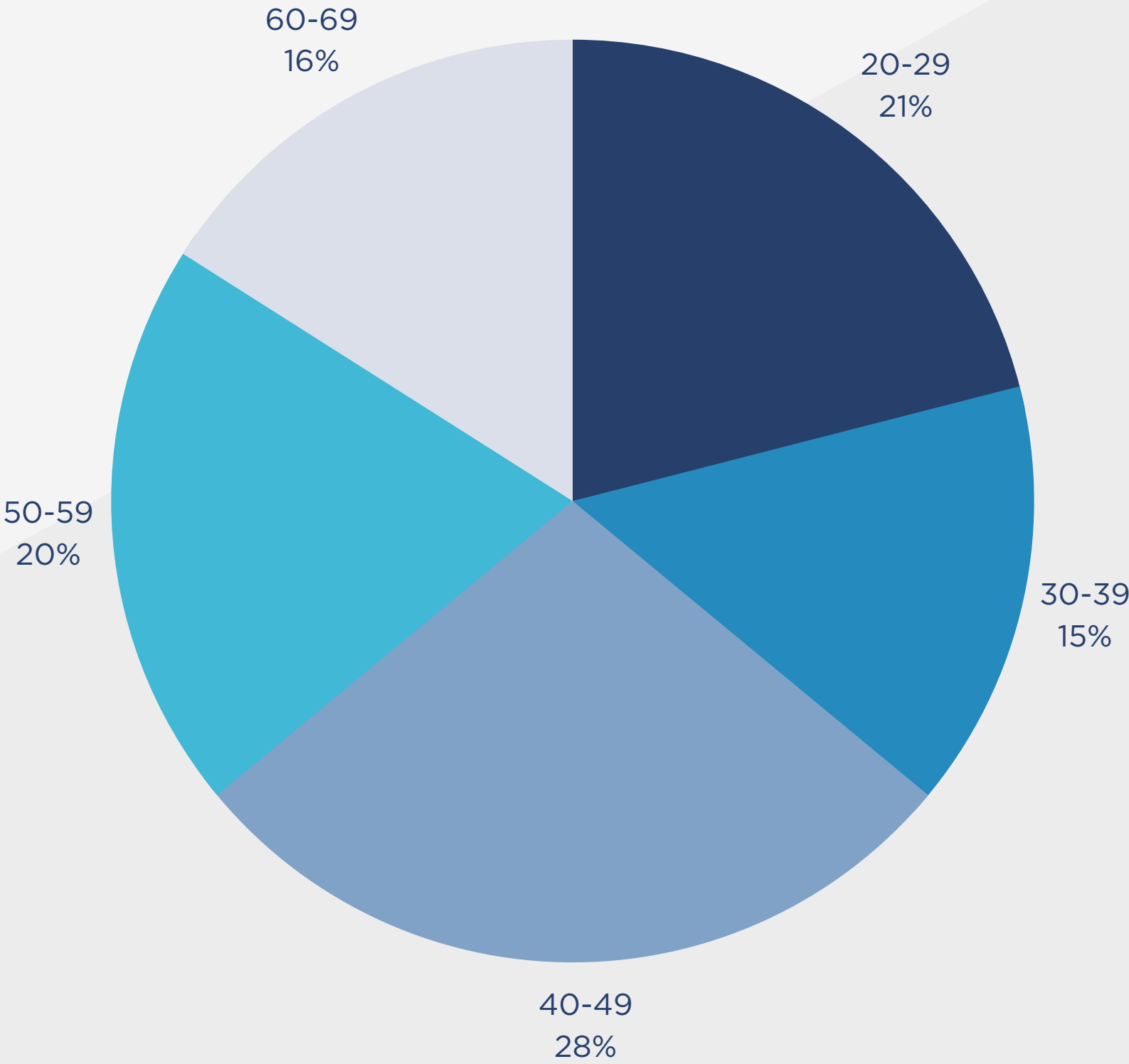
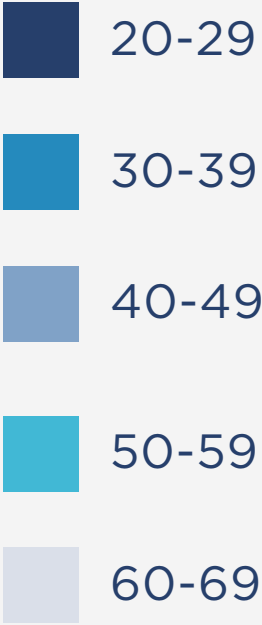
We had the opportunity to meet not only surgeons but other health professionals as well.

MEMBERSHIP CATEGORIES





MEMBER AGE GROUPS



ENGAGEMENT OPPORTUNITIES

LIMITED AVAILABILITY

Onsite advertising:

Banner Signage	\$15,000
Branded Window Clings*	\$15,000
Branded Floor Clings*	\$15,000
Elevator clings*	\$15,000
Meter boards	\$12,500
Column wraps*	\$20,000
Innovation Center aisle markers*	\$30,000
Hotel room drops*	\$12,500
Mobile app branding	\$25,000
Promotional Eblasts	\$4,100
Food and Beverage Breaks	\$27,000/\$7,000
Live Surgery Workshops*	\$50,000
New Tech Symposium+	\$7,300
Pelvic Floor Consortium	\$20,000
Innovation Theater	\$7,500

+ Requires submitted and approved abstract for presentation

* Plus costs





EXCLUSIVE OPPORTUNITIES

ONE SPONSORSHIP OF EACH AVAILABLE

Welcome Reception	\$35,000
Residents Reception	\$10,000
Diversity, Equity and Inclusion Luncheon	\$15,000
LGBTQ+ & Allies Breakfast	\$15,000
Women and Allies of Women in Colorectal Surgery Luncheon	\$15,000
Farewell Reception	\$25,000
Fellows Reception	\$15,000 plus costs
Hotel Key Cards	\$20,000 plus costs
Badge Lanyards	\$15,000 plus costs

INNOVATION CENTER

EXHIBIT FEES



EXHIBITOR SPACE

10x10 (in-line)
\$4,500

10x10 (corner)
\$4,800

10x20 (in-line/corner)
\$9,000/\$9,300

10x30 (corner)
\$14,100

ISLAND BOOTH

400-1,600 sq/ft spaces available
\$45/sq ft + corner fees

EXECUTIVE/TECH SUITE

10x10
\$8,100

10x20
\$16,200

20x20
\$24,300

Includes: Hard walls, door, table and chairs



TERMS OF PAYMENT

Payment in full is due within 30 days of receipt of the invoice. If Exhibitor submits contract on or after February 28, 2024, 100% of the Exhibit Fees are due immediately upon receipt of invoice.

EXHIBITOR ADMISSION TO SCIENTIFIC SESSIONS

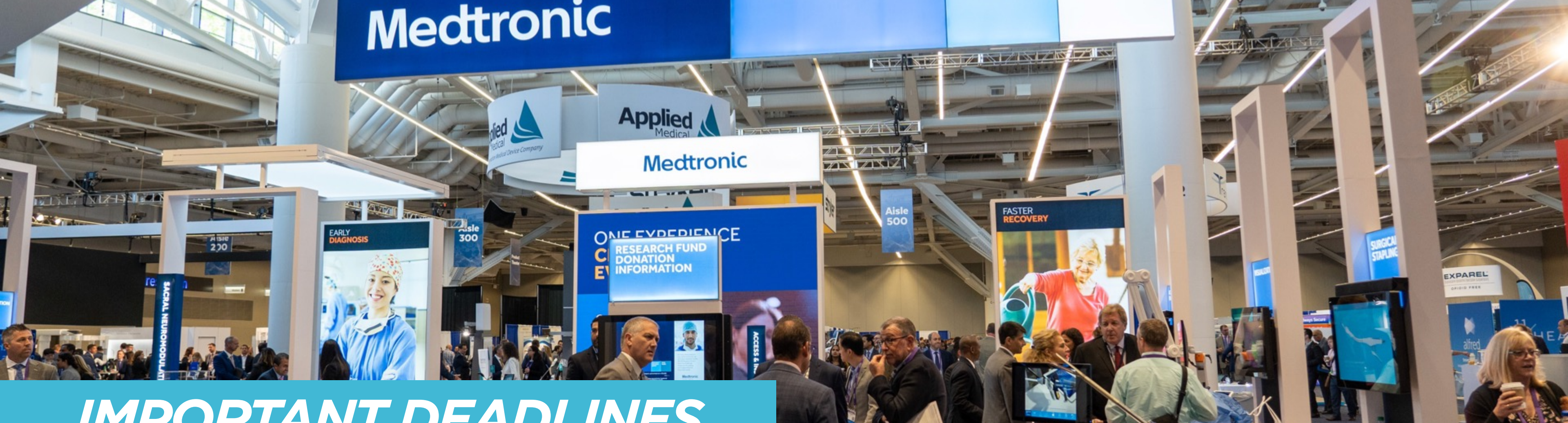
The registration packet for the Annual Meeting will be posted on the ASCRS website (www.fascrs.org) in mid-late January. Your exhibit badge permits you to attend any open session for which there are no optional fees (symposia, plenary sessions, poster presentations, etc.). CME, or other educational credit, is not available for exhibitors – you must fully register as an attendee to claim educational credits.

BOOTH ASSIGNMENT

Payment in full is due within 30 days of receipt of the invoice. If Exhibitor submits contract on or after February 28, 2024, 100% of the Exhibit Fees are due immediately upon receipt of invoice.

EXHIBITOR KIT

The Exhibitor Kit containing order forms for exhibitor services will be online in February 2024. The Kit will include forms for shipping, labor, material handling, furniture, carpeting, electrical, lead retrieval, and other service providers. Exhibitors are responsible for forwarding the link to their exhibitor appointed contractor (EAC) who may be ordering services on their behalf.



IMPORTANT DEADLINES



April 30

Mobile app info due



May 31-June 1

Move in



June 1-4

Exhibit hall open



June 4

Move out



INNOVATION CENTER FLOOR PLAN

EXHIBIT HALL HOURS

Saturday, June 1, 2024

4:30 PM - 6:30 PM

Sunday, June 2, 2024

10:00 AM - 1:30 PM

3:00 PM - 6:30 PM

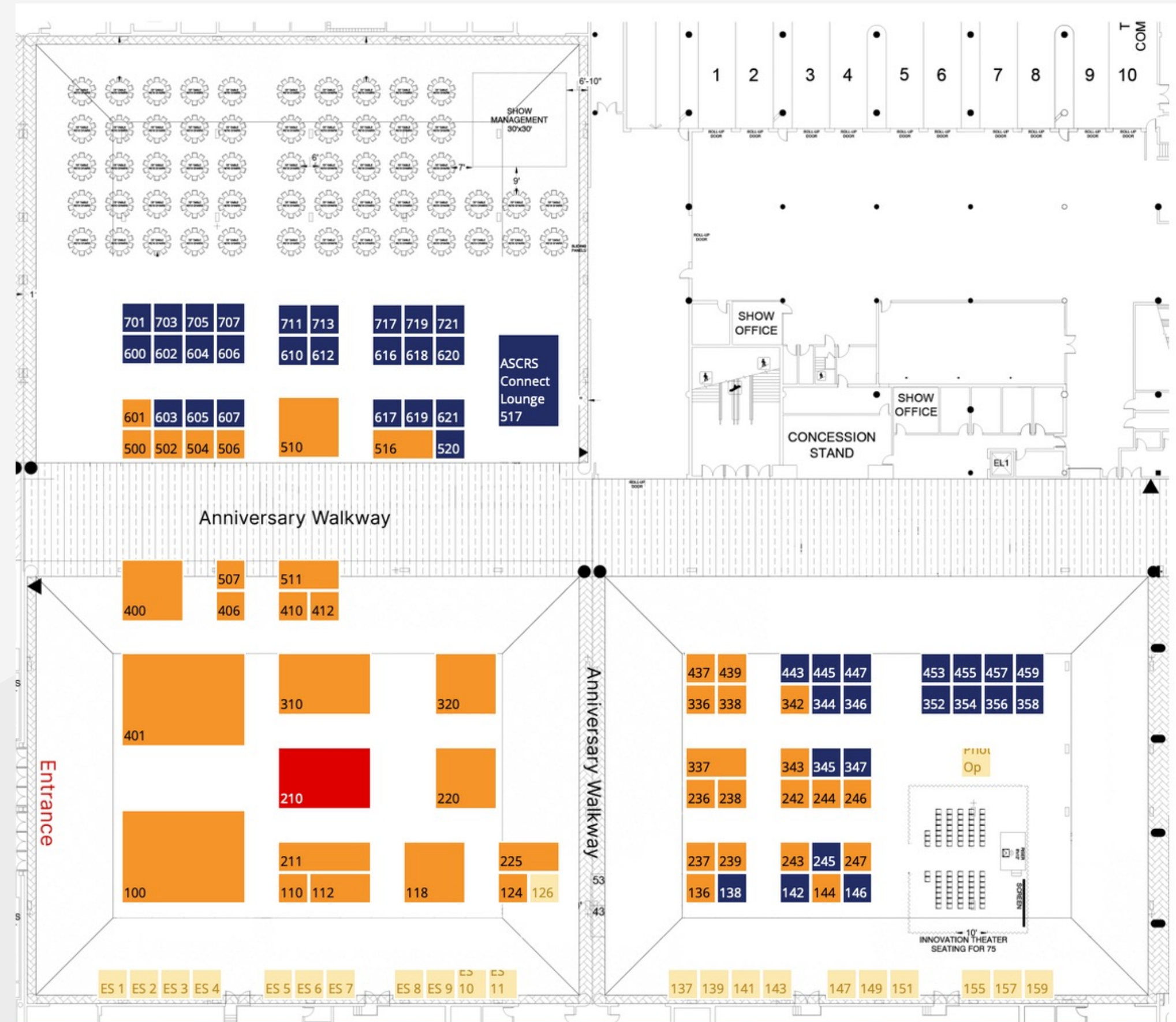
Monday, June 3, 2024

9:30 AM - 1:00 PM

3:00 PM - 5:00 PM

Tuesday, June 4, 2024

9:00 AM - 2:00 PM



PAST ASCRS ANNUAL MEETING INNOVATION PARTNERS

11Health
3-D Matrix
Acelity (KCI,LifeCell,Systagenix)
ACell, Inc.
Activ Surgical
Adako USA
Adler MicroMed, Inc.
Aesculap, Inc.
Agency for Medical Innovations (AMI)
AGI Medical, Inc.
Allergan
Ambry Genetics
American College of Surgeons
Applied Medical Resources
Applied Medical Technology, Inc.
Aroa Biosurgery
Automated Medical Products Corp.
Axonics
Bard Davol
Biolitec Biomedical Technology, GmbH
Bk Medical
BK Ultrasound
Boehringer Laboratories
Boston Scientific
Braintree Laboratories, Inc.
Calmoseptine, Inc.
City of Hope
Cleveland Clinic Department of Colorectal Surgery
Clinical Genomics
Colonoscopy.com
Colospan
Coloplast
CONMED
ConvaTec
Cook BioTech
Cook Medical

Cooper Surgical, Inc.
Corstrata
Creo Medical, Ltd.
CS Surgical, Inc.
Cura Surgical, Inc.
Cura Seal, Inc.
Diversatek Healthcare
Eas Innovation, LLC
Edwards Lifesciences
Electro Surgical Instrument Company
ERBE USA, Inc.
Ethicon US,LLC
ExeGi Pharma
EziSurg Medical, Ltd.
First Capital Benefit Advisors, Inc.
Fistula Solution
Ferndale Healthcare, Inc.
Ferronova
FujiFilm
General Surgery News
GI Logic, Inc.
GI Supply
Guard Medical
Guardant Health
Hackensack Meridian Health
Halo Medical Technologies, LLC
HCA
Heron Therapeutics
Hitachi ALOKA Medical
Human Xtensions
Inner Vision Travel, LLC
Integra LifeSciences
International Anal Neoplasia Society (IANS)
Intuitive Surgical
Invendo Medical, Inc.
Invuity

Irrisept
Karl Storz Endoscopy-America, Inc.
Konsyl Pharmaceuticals
Kyra Medical, Inc.
LABORIE
Lapro-Shark
Life Sciences , LLC
LightPoint
Livsmed
Lexion Medical
Lumendi, LLC
Macro Medical Technologies
Mallinckrodt Pharmaceuticals
Medical Solutions Technologies
Medrobotics Corp.
Medspira, LLC
Medtronic
Melzi Surgical
Merck &Company
Microline Surgical
MiMedx
Myriad Genetic Laboratories
NOVADAQ
Novum Pharma
OBP Medical
Olympus America Inc.
Ovesco Endoscopy USA, Inc.
Pacira Pharmaceuticals, Inc.
Palette Life Sciences
PRANICURA ,LLC
Prometheus Group
Qleanse
Recro Pharma, Inc.
RedDress
Redfield Corporation
Renew Medical

ResiCal, Inc.
Richard Wolf Medical Instruments Corporation
RMD Global, Inc./Hi Dow, Inc.
Sandhill Scientific
Saneso, Inc.
SAPI MED S.P.A.
Sebela Pharmaceuticals, Inc.
Seiler Precision Microscopes
sema4
Shire
Sontec Instruments, Inc.
Stryker
SurgEase
SurgiMark, Inc.
Surgin Inc.
Takeda
TELA Bio
THD America
The Florida Hospital Nicholson Center
The Medicines Company
The Prometheus Group
Torax Medical, Inc.
TransEnterix, Inc.
Trevena
Twistle
UBS Financial
United Ostomy Associations of America
US Navy
Vioptix, Inc.
Virtual Incision
Well Care Medical
Wolters Kluwer Health
Xodus Medical, Inc.
Zinnanti Surgical Design Group. Inc

ACCREDITATION GUIDELINES

ACCME Standards for Integrity and Independence in Accredited Continuing Education

The Standards for Integrity and Independence in Accredited Continuing Education reflect the values of the continuing education community. Independence from industry is the cornerstone of accredited continuing education. By achieving consensus on the Standards, ASCRS assures the delivery of high-quality learning experiences, and sustains the protection from industry bias and marketing that accreditation rules deliver.

Standards 4 and 5 Relate to Commercial Support and Managing Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Standard 4 applies only to accredited continuing education that receives financial or in-kind support from ineligible companies. If ASCRS accepts commercial support (defined as financial or in-kind support from ineligible companies) ASCRS is responsible for ensuring that the education remains independent of the ineligible company and that the support does not result in commercial bias or commercial influence in the education. The support does not establish a financial relationship between the ineligible company and planners, faculty, and others in control of content of the education. ASCRS must make all decisions regarding the receipt and disbursement of the commercial support. Ineligible companies must not pay directly for any of the expenses related to the education or the learners. ASCRS may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only. ASCRS must not use commercial support to pay for travel, lodging, honoraria, or personal expenses for individual learners or groups of learners in accredited education. ASCRS may use commercial support to defray or eliminate the cost of the education for all learners.

- **Standard 5** applies only when there is marketing by ineligible companies or nonaccredited education associated with the accredited continuing education. ASCRS is responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
 - b. Interfere with the presentation of the education.
 - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
- ASCRS must ensure that learners can easily distinguish between accredited education and other activities.
 - a. Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - b. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
 - c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
 - d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
- Ineligible companies may not provide access to, or distribute, accredited education to learners.

ACCREDITATION GUIDELINES

Continuing Medical Education Mission Statement

The American Society of Colon and Rectal Surgeons (ASCRS) is a community of health care professionals who are dedicated to advancing the understanding, prevention and treatment of disorders of the colon, rectum and anus.

Purpose

The purpose of the ASCRS' Continuing Medical Education (CME) activities is to provide lifelong learning opportunities for its members by meeting educational needs and closing the gaps that exist between current and best practices to improve quality patient care.

Content

Content will be focused on prevention and management of disorders of the colon, rectum, and anus, as well as the professional practice of colorectal surgery.

Target Audience

Programs are intended for the education of colon and rectal surgeons nationally and internationally, as well as residents, fellows, general surgeons, and other healthcare professionals interested in the treatment and management of patients with disorders of the colon, rectum and anus.

Types of Activities

ASCRS activities include live, virtual, hybrid, and online enduring activities. ASCRS partners with other entities to provide accreditation for joint activities.

Expected Results

ASCRS educational programs are designed to advance individual member knowledge, skills, and professional competencies to improve the quality of patient care.



FUTURE ASCRS MEETINGS

MAY 11-14, 2025

San Diego Convention Center
San Diego, California, USA

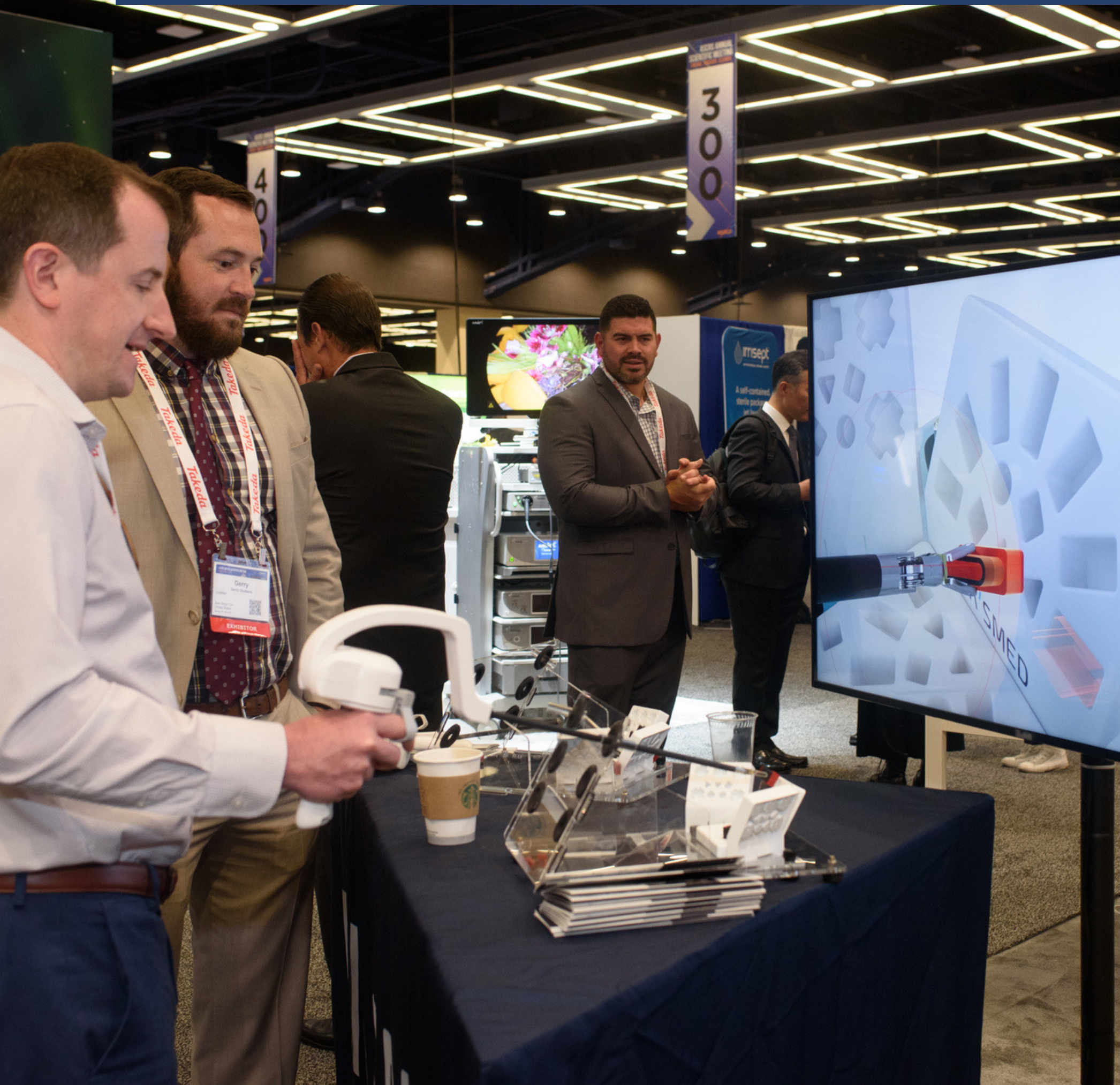
MAY 9-11, 2026

Tampa Convention Center
Tampa, Florida, USA

MAY 22-25, 2027

New Orleans Convention Center
New Orleans, Louisiana USA





ASCRS
125TH
ANNIVERSARY

JUNE 1-4, 2024
Baltimore Convention Center

For more information, Contact:

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