

# REVOLUTION & INNOVATION

THE POWER OF WATER,  
CRAFT, & ARCHITECTURE

# SPONSORSHIP PROSPECTUS

NOV 11-15 2025

PROVIDENCE,  
RHODE ISLAND, USA

ANNUAL  
CONFERENCE



The Association for Preservation Technology International  
*L'Association internationale pour la préservation et ses techniques*

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Join **750+ experts, influential decision makers, and industry leaders** working to ensure heritage places endure – from urban and rural buildings to districts, downtowns, and landscapes.

*APT is a 501(c)(3) non-profit US organization in accordance with the standards and regulations of the US Internal Revenue Service (IRS) EIN # 52-1514895. Consult your tax advisor for specific guidance on the tax deductibility of your support.*



# WHY SPONSOR?



**INCREASE BRAND VISIBILITY** with exposure in a dynamic and professional environment with potential clients through face-to-face connections in the Exhibit Hall, recognition in collateral materials, or at various social events designed to put your brand prominently in front of heritage leaders.

**GENERATE LEADS** through exceptional visibility with, and access to, key decision-makers working with the restoration, rehabilitation, and adaptive reuse of existing buildings throughout the world.

**NETWORK WITH EXPERIENCED PROFESSIONALS AND HERITAGE LEADERS** including peers, clients, government officials, suppliers, site managers, and historic building specialists. Engage with experienced senior-level professionals in the design, engineering, construction, and skilled crafts.

**LEARN FROM INDUSTRY LEADERS** gathered to share and discuss the most up-to-date information on the care, preservation, conversation, and adaptive use of historic properties of all types.

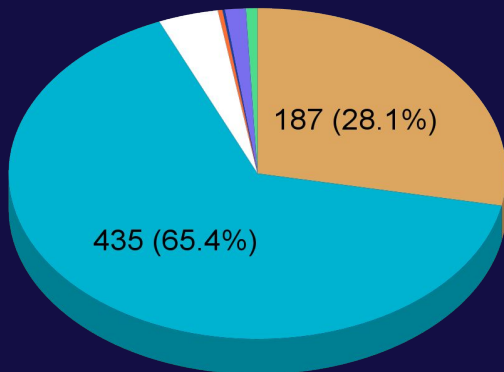
**SUPPORT & MEET THE NEXT GENERATION** of industry professionals. Tap into the impressive student and emerging professional population in attendance and find your future employees.

# POWERFUL AUDIENCE



## APT Attendance Demographics of 2024 Annual Conference:

### GEOGRAPHY



### EXPERTISE

Architect	34%
Engineers	20%
Conservator/Preservationist	18%
Education (Professor, Student, Historian, Advocate)	10%
Industry (Planner, Consultant, Supplier, Craftsman)	11%
Other	7%

# TITLE SPONSOR

# \$25,000

## VISIBILITY

### ONSITE

- Logo featured on Conference main signage
- Logo featured on sponsor recognition slide at key events
- Option to provide one (1) item for Conference tote bag\*
- Option to give two-minute remarks during welcome at Opening Keynote

### PROGRAM GUIDE

- Full page color artwork for the Program Guide
- Logo featured in Sponsor Section

### WEBSITE & MOBILE APP

- Prominent Logo + Link included on Conference Sponsor Page
- Prominent Logo + Link on Conference Mobile App
- Prominent Logo + Link on the vertical banner ad on the Conference Homepage
- Two (2) dedicated artworks on vertical banner on Conference Homepage (will rotate with other sponsors)

## NETWORKING

- Special Event Sponsor: Dedicated logo visibility on event signage, website section, and conference materials during one special event of your choosing (available on a first come, first serve basis - excludes exclusive offerings)
- Six (6) full Conference registrations for sponsor representatives
- Four (4) tickets for Closing Celebration

## MARKETING

- Logo featured within all dedicated Conference E-Blasts
- Logo featured in post-conference Newsletters
- Horizontal banner artwork with link featured on two (2) Conference E-Blasts
- Exhibit Hall Showcase **Double Booth** with up to six (6) reps at booth
- Send out two (2) push notifications each day of conference via mobile app

*\*Sponsor responsible for cost and shipping of item*

# PREMIUM SPONSOR

# \$20,000

## VISIBILITY

### ONSITE

- Logo featured on Conference main signage
- Logo featured on sponsor recognition slide at key events
- Verbal recognition at all key events
- Option to provide one (1) item for Conference tote bag\*

### PROGRAM GUIDE

- Full page color artwork for the Program Guide
- Logo featured in Sponsor Section

### WEBSITE & MOBILE APP

- Logo + Link included on Conference Sponsor Page
- Logo + Link on Conference Mobile App
- Logo + Link on the vertical banner ad on the Conference Homepage
- Two (2) dedicated artworks on vertical banner on Conference Homepage (will rotate with other sponsors)

## NETWORKING

- Special Event Sponsor: Dedicated logo visibility on event signage, website section, and conference materials during one special event of your choosing (available on a first come, first serve basis - excludes exclusive offerings)
- Six (6) full Conference registrations for sponsor representatives
- Four (4) tickets for Closing Celebration

## MARKETING

- Logo featured within all dedicated Conference E-Blasts
- Logo featured in post-conference Newsletters
- Horizontal banner artwork with link featured on one (1) Conference E-Blasts
- Exhibit Hall Showcase Prime Booth with up to four (4) reps at booth
- Send out one (1) push notifications each day of conference via mobile app

*\*Sponsor responsible for cost and shipping of item*

# PLATINUM SPONSOR

**\$15,000**

## VISIBILITY

### ONSITE

- Logo featured on Conference main signage
- Logo featured on sponsor recognition slide at key events
- Verbal recognition at the Opening Keynote
- Option to provide one (1) item for Conference tote bag\*

### PROGRAM GUIDE

- Half page color artwork for the Program Guide
- Logo featured in Sponsor Section

### WEBSITE & MOBILE APP

- Logo + Link included on Conference Sponsor Page
- Logo + Link on Conference Mobile App
- Logo + Link on the vertical banner ad on the Conference Homepage
- One (1) dedicated artworks on vertical banner on Conference Homepage (will rotate with other sponsors)

## NETWORKING

- Four (4) full Conference registrations for sponsor representatives
- Three (3) tickets for Closing Celebration

## MARKETING

- Logo featured within all dedicated Conference E-Blasts
- Logo featured in post-conference Newsletters
- Exhibit Hall Showcase Prime Booth with up to four (4) reps at booth
- Send out one (1) push notifications each day of conference via mobile app

*\*Sponsor responsible for cost and shipping of item*

# DIAMOND SPONSOR

**\$10,000**

## VISIBILITY

### ONSITE

- Logo featured on Conference main signage
- Logo featured on sponsor recognition slide at key events
- Verbal recognition at the Opening Keynote
- Option to provide one (1) item for Conference tote bag\*

### PROGRAM GUIDE

- Half page color artwork for the Program Guide
- Logo featured in Sponsor Section

### WEBSITE & MOBILE APP

- Logo + Link included on Conference Sponsor Page
- Logo + Link on Conference Mobile App
- Logo + Link on the vertical banner ad on the Conference Homepage

## NETWORKING

- Three (3) full Conference registrations for sponsor representatives
- Two (2) tickets for Closing Celebration

## MARKETING

- Logo featured within all dedicated Conference E-Blasts
- Logo featured in post-conference Newsletters
- Exhibit Hall Showcase Standard Booth with up to three (3) reps at booth

*\*Sponsor responsible for cost and shipping of item*

# GOLD SPONSOR

# \$5,000

## VISIBILITY

### ONSITE

- Logo featured on Conference main signage
- Logo featured on sponsor recognition slide at key events
- Verbal recognition at the Opening Keynote

### PROGRAM GUIDE

- Quarter page color artwork for the Program Guide
- Logo featured in Sponsor Section

### WEBSITE & MOBILE APP

- Logo + Link included on Conference Sponsor Page

## NETWORKING

- Two (2) full Conference registrations for sponsor representatives

## MARKETING

- Name featured within all dedicated Conference E-Blasts
- Name featured in post-conference *Newsletters*

# SILVER SPONSOR

# \$2,500

## VISIBILITY

### ONSITE

- Logo featured on Conference main signage
- Logo featured on sponsor recognition slide at key events

### PROGRAM GUIDE

- Logo featured in Sponsor Section

### WEBSITE & MOBILE APP

- Logo + Link included on Conference Sponsor Page

## NETWORKING

- One (1) full Conference registration for sponsor representatives

## MARKETING

- Name featured within all dedicated Conference E-Blasts
- Name featured in post-conference *Newsletters*

# BRONZE SPONSOR

# \$1,500

## VISIBILITY

### ONSITE

- Name featured on Conference main signage
- Name featured on sponsor recognition slide at key events

### PROGRAM GUIDE

- Name featured in Sponsor Section

### WEBSITE & MOBILE APP

- Logo + Link included on Conference Sponsor Page

## NETWORKING

- One (1) full Conference registration for sponsor representatives

## MARKETING

- Name featured within all dedicated Conference E-Blasts
- Name featured in post-conference *Newsletters*



# EXHIBIT OPPORTUNITIES



## EXHIBITORS

### Highlights:

- Two (2) exclusive exhibit hours during the featured Exhibit Reception on Thursday, November 13.
- Food and beverage in stages to entice participants to stay throughout the Exhibit Reception
- Exhibit Hall open all day Friday, November 14, and Saturday, November 15, concurrent with breakfast, lunch, and program breaks. Nearly a full day increase from last 2024.

### Benefits:

- Two (2) company representatives in booth\*
- Your company name posted and linked on the Conference website
- Listing company name and URL in the conference program and short description of your product or services
- Listing in the mobile app and on Exhibit Hall floor map

	Regular Rate	Reduced Rates
<b>Standard Booth</b> 10x10	\$2,000	Gold Sponsorship + \$750 Silver Sponsorship + \$1,250 Bronze Sponsorship + \$1,750

**\*\*Prime location booths are exclusively available for Title, Premium and Platinum sponsors. Diamond sponsorship includes a standard booth. One Reduced Rate booth per sponsorship. A sponsor may purchase additional booths to combine for a larger space at the full price.**

*\*Exhibitors may purchase a full registration at the discounted rate of \$525, limit 2. You may also purchase additional booth representative passes, maximum 4, at \$250. Booth representatives will only have access to the Exhibit Reception (11/13) and the Exhibit Hall hours (11/14 and 11/15).*

*You will receive an exhibitor manual at least six weeks prior to the event via the sponsor portal. This will include the General Service Contractor contact information, move in/move out times and instructions, exhibit hours, confirmation of booth package, and details and costs related to additional services (i.e. internet, power, and furniture).*

# UNIQUE OPPORTUNITIES



## SPECIAL EVENTS

Does not require purchase of other sponsorships.

Opening Keynote (Exclusive)*	\$7,500
College of Fellows Reception, Installation & Keynote (Exclusive)*	\$7,500
College of Fellows Roundtable (2 Available)	\$3,000
Closing Celebration	\$7,500
Student Recognition Luncheon (2 Available)	\$5,000
Conference Lunch (2 available)	\$5,000
APT Chapter Breakfast (2 Available)	\$3,000
Continental Breakfast (2 available)	\$3,000
Refreshment Break (4 available)	\$2,500
Field Sessions (all) (4 available)	\$5,000
APT Two-Day Workshop (2 Available)	\$5,000

## BRANDING & MORE

Below add-ons require sponsorship at the Silver level or above.

Lanyards (Exclusive in addition to APT logo)*	\$8,500
Tote Bag (Exclusive in addition to APT logo)*	\$6,000
Mobile App (Limited)	\$5,000
Hotel Key Card (2 available)	\$5,000
Reusable Water Bottles (Limited)	\$5,000
Full page color artwork in conference program	\$2,500
Bag Insert (20 Available, 1 item per sponsor)	\$500

## DONATION OPPORTUNITIES

Contribute directly to the organizations or to one of the scholarship programs.

<b>Friends of the conference</b> <i>Name listed in program for donations \$500+</i>	\$500 Minimum Donation
<b>Scholarship Programs</b> <i>More information on pg. 11</i>	\$50 Minimum Donation

[CLICK TO DONATE TO APT](#)

\*Exclusive opportunities confirmed by first paid.



## APT SCHOLARSHIP PROGRAMS

[CLICK TO  
DONATE TO APT](#)

### STUDENT SCHOLARS

Through the Student Scholarships Program, post-secondary students in the field of historic preservation/conservation are invited to submit abstracts that illustrate research or a project that they have developed to address an aspect of preservation/conservation technology. The selected student abstracts will receive a full complimentary registration and travel expenses for the APT Annual Conference as well as a one-year APT membership. Each APT Student Scholar is paired with a mentor from the APT College of Fellows to guide the development of their oral presentation, which is given during one of the Conference paper sessions.

### PETC STUDENT DESIGN-BUILD COMPETITION

The Preservation Engineering Technical Committee (PETC) Student Design-Build Competition is a hands-on challenge to post-secondary students interested in historic buildings and structures. Teams of students analyze an existing masonry arch and design their own arch structure before the conference. Top teams are brought to the Conference for on-site building and testing of their structures and a variety of educational and networking activities with peers and professionals. PLEASE NOTE: Donations include recognition on PETC materials and in the conference program, but not sponsor benefits. If a donation is \$1,500 or above, donors will be provided one free conference registration.



*Please note that donations are not considered sponsorship and do not qualify for sponsorship benefits due to their tax deductibility.*

# SPONSORSHIP-AT-A-GLANCE



TITLE	PREMIUM	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500

## ON SITE

Logo on Conference main signage	✓	✓	✓	✓	✓	✓	Name
Logo on Sponsor recognition slide at key events	✓	✓	✓	✓	✓	✓	Name
Verbal recognition at key events	All	All	Opening Keynote	Opening Keynote	Opening Keynote	-	-
Provide one (1) item for Conference tote bag (Optional)	✓	✓	✓	✓	-	-	-
Two-minute remarks at Opening Keynote	✓	-	-	-	-	-	-

## PROGRAM GUIDE

Color Artwork	Full Page	Full Page	Half Page	Half Page	¼ Page	-	-
Logo in Sponsor Section	✓	✓	✓	✓	✓	✓	Name

## WEBSITE & MOBILE APP

Logo + Link on Conference Sponsor Page	✓	✓	✓	✓	✓	✓	✓
Logo + Link on Conference mobile app	✓	✓	✓	✓	-	-	-
Logo Vertical banner ad on Conference homepage	✓	✓	✓	✓	-	-	-
Dedicated artwork on horizontal banner on homepage	Two (2)	Two (2)	One (1)	-	-	-	-

Special Event Sponsor*	One (1)	One (1)	\$	\$	\$	\$	\$
Conference Registration	Six (6)	Six (6)	Four (4)	Three (3)	Two (2)	One (1)	One (1)
Ticket for Closing Celebration	Four (4)	Three (3)	Two (2)	One (1)	\$	\$	\$

\*Exclusions apply

Logo on Conference E-blasts	✓	✓	✓	✓	Name	Name	Name
APT pre-conference and/or post <i>Communiqué</i>	Logo	Logo	Logo	Logo	Name	Name	Name
Banner artwork with link on Conference E-blasts	Two (2)	One (1)	-	-	-	-	-
Exhibit booth	Double	Prime	Prime	Standard	\$	\$	\$
Attendee App Push Notification at Conference	Two (2) per day	One (1) per day	One (1) per day	-	-	-	-

Customizable sponsorships at higher levels are available. Please contact [sponsors@apti.org](mailto:sponsors@apti.org) to discuss.

VISIBILITY

NETWORKING

MARKETING

# ADDITIONAL INFORMATION



## BENEFIT & EVENT DETAILS

What to expect across each unique opportunity.

### Special Events

- **Opening Keynote (Exclusive) - \$8,000**

Brief comments at event, logo featured on opening title screen, in unique opportunities section of the program book and mobile app. Opportunity to bring free-standing banner for event.

- **College of Fellows Reception, Induction & Keynote (Exclusive) - \$8,000**

On-site event signage and logo featured in unique opportunities section of the program book and mobile app.

- **COF Roundtable (2 available) - \$3,000**

Logo displayed on opening title screen, and logo featured in unique opportunities section of the program book.

Opportunity to bring free-standing banner for event.

- **Closing Celebration - \$7,500**

Logo displayed on opening title screen, and logo featured in unique opportunities section of the program book.

Opportunity to offer brief remarks during program and bring free-standing banner for event.

- **Student Recognition Luncheon (2 available) - \$5,000**

Brief comments at event, and logo featured on opening title screen, in unique opportunities section of the program book and mobile app. Opportunity to bring free-standing banner for event.

- **Conference Lunch (2 available) - \$5,000**

Logo displayed at food stations, option to provide marketing brochure for tables, and logo featured in unique opportunities section of the program book and mobile app.

- **APT Chapter Breakfast (2 Available) - \$3,000**

Logo displayed at food stations, option to provide marketing brochure for tables, and logo featured in unique opportunities section of the program book.

- **Continental Breakfast (2 available) - \$3,000**

Logo displayed at food stations, option to provide marketing brochure for tables, and logo featured in unique opportunities section of the program book.

- **Refreshment Break (4 available) - \$2,500**

Logo displayed at food stations, and company name listed in unique opportunity section of the program book.

- **Field Sessions Sponsor (4 available) - \$5,000**

On-site event signage and logo featured in unique opportunities section of the program book and mobile app.

- **APT Two-Day Workshop (2 available) - \$5,000**

On-site event signage and logo featured in unique opportunities section of the program book and mobile app.

### Branding & More

- **Lanyards (Exclusive) - \$8,500**

Includes production of lanyards. Logo featured in unique opportunities section of the program book. APT logo will also be included on the lanyard beside sponsor logo.

- **Mobile App (Limited) - \$5,000**

Banner ad featured on mobile app main screen, opportunity to send a push notification via the mobile app 1x per day, and logo featured in unique opportunity section of the program book and mobile app.

- **Hotel Key Card (2 available) - \$5,000**

Logo featured on all conference attendee hotel key cards, and in unique opportunities section of the program book.

- **Attendee Tote Bag (Exclusive) - \$5,000**

Includes production of bag, logo is featured on attendee bag and in unique opportunity section of the program book. APT logo will also be included on the tote bag beside sponsor logo.

- **Reusable Water Bottle (Limited) - \$5,000**

Includes production of bottle, logo is featured reusable water bottle included in each attendee tote bag and in unique opportunity section of the program book.

- **Full Page Color Ad in Program Book (Limited) - \$2,500**  
Size: 8x10, 300 dpi PDF file.

- **Bag Insert (20 Available, 1 item per sponsor) - \$500**

### APT Communiqué

An electronic communication distributed to APT's mailing list. Eligible sponsors will be featured with their name and link in a pre and/or post-conference issue.

### Conference E-Blasts

Emails distributed to APT's mailing list, and will feature logos of top sponsors, based on sponsorship level.

### Conference Registration

Full conference registration includes:

- Opening Keynote
- Exhibit Hall Reception
- Concurrent Sessions
- Continental breakfast, lunch and refreshment breaks (Friday & Saturday)
- Opportunity to purchase special event and field session tickets

### Special Events

Events that are open ONLY to conference registrants and their registered guests for an additional fee unless otherwise noted. These include but are not limited to:

- Closing Celebration
- APT Chapter Breakfast Meeting
- Student Recognition Lunch

# SPONSORSHIP DEADLINES

## Sponsorship Confirmation

*September 23*

Any sponsorship confirmed beyond this deadline, will not be included in printed materials.

## Logos & Assets Submitted

*September 30*

For all sponsors confirmed as of September 23rd, all logos, items, and artwork applicable to your level of sponsorship must be submitted by this date, including:

- High resolution logo (Please provide high resolution .PNG file and either an .EPS or .ai file (min 300dpi))
- Full / half / quarter page color artwork with .25in bleed (8.5x11in; 8.5x5.5in; 4.25x5.5in)
- Horizontal Banner(s) (1200px W x 320px H)
- Push notification copy (Title + copy: Character Limit - 231)
- Conference tote bag item
- Hyperlink URL and brief company description confirmed

## Payment Deadline

*September 30*

# NEXT STEPS

FOR QUESTIONS: Please reach out to [sponsors@apti.org](mailto:sponsors@apti.org)

IN 2024, EXHIBIT BOOTHS SOLD OUT AND WE REACHED CAPACITY REGISTRATION EARLY. DON'T MISS YOUR CHANCE IN 2025!



# WE LOOK FORWARD TO WORKING WITH YOU!



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