Exhibitor Lead Retrieval Systems
APEC 2024
Discount Deadline January 28, 2024
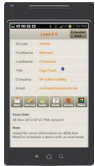Order online at https://www.badgeguys.com/order.aspx

Each attendee and exhibitor who registers for this event will receive a badge encoded with a 2D barcode. This barcode will contain the person's contact information given at the time of registration. (ie... name, company, address, phone number and email address)

We are offering equipment and services to capture this important information. By taking a moment to look over the following, you can be ensure the method you select to caputure information will be the best method for your needs.

Our Expoleads mobile app enables you to capture, qualify and survey leads directly from your Android or iOS device. Lead data is accessed and or downloaded from our secure online portal. The portal also gives you the ability to create your own qualifiers and surveys which will be downloaded to your device.

With our Expoleads mobile app you can even attach a picture of the prospect or their business card to aid in follow-up. With ExpoLeads Mobile, not only can you capture leads on the trade show floor, you can use the app to capture leads anywhere you encounter attendees, such as at their hotels, social functions, on shuttle buses, etc.

7" Tablet rental bundled with ExpoLeads mobile
The versatile ExpoLeads Mobile app, bundled with our 7" Android tablet.

Phone (WiFi only) rental bundled with ExpoLeads mobile
The versatile ExpoLeads Mobile app, bundled with our Android phone.

The ExpoTool is a portable, battery-powered scanner that will make gathering prospects' information as simple as pressing a button. The Expo Tool stores all the specified prospect's information plus any number of action codes for follow up. You can also add action codes to prospects' records long after they're gone from your booth. The scanned data will be emailed to you upon return of the unit.

ExpoTool Series 700
Full color graphic display for easy viewing of data. Touchscreen for intuitive navigation and data entry. Add preset action codes or full text notes to each scan.

ExpoTool Series 600
Monochrome display with thumb wheel user interface to enter additional preset action codes. Creating notes is not possible with this model.

Optional Printer for use with ExpoTool Series 700 or 600
Battery powered printer to print your leads in the booth. Only available when ordering either the ExpoTool Series 700 or Series 600.

If you have any questions concerning any of the products and services being offered for lead collection, please feel free to call us at 678.407.3009 or email us at leads@badgeguys.com.

It is very important to order as soon as possible, as our on-site quantities of available equipment is limited.

Third party scanning equipment may not work with our encoded barcode. Please contact us at leads@badgeguys.com for more information on our developers kit.

We cannot guarantee availability after the discount date of January 28, 2024.

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or fax to +1 678.407.3009

Expoleads Mobile App and Bundles

ExpoLeads mobile activation on your device — Per activation. Each device will need it's own activation.

	Discount	Regular	Onsite	Quantity	Total Fee
ExpoLeads mobile activation on your device	$255	$265	$280	_____	_____
7" Tablet rental bundled with ExpoLeads mobile	$420	$455	$510	_____	_____
Phone (WiFi only) rental bundled with ExpoLeads mobile	$400	$435	$475	_____	_____

ExpoLeads Mobile User Guide - http://www.badgeguys.com/expoleadsmobileinst.pdf

ExpoTool Scanners and Printer

	Discount	Regular	Onsite	Quantity	Total Fee
ExpoTool Series 700	$395	$430	$485	_____	_____
ExpoTool Series 600	$295	$330	$385	_____	_____
Optional Printer for use with ExpoTool	$120	$150	$180	_____	_____

Optional ExpoTool / 7" Tablet / Phonr Bundle Items

Custom Action Codes — This option allows you to make changes to the standard action codes listed on the next page. The standard action codes will be included in every ExpoTool.

	Discount	Regular	Onsite	Quantity	Total Fee
Custom Action Codes	$50	$70	$90	_____	_____

Equipment Delivery / Pick-up — Our staff will deliver the ExpoTool scanners, phone or tablet to your booth. All deliveries will be made within 2 hours prior to the opening of the event. *The lead retrieval desk will be located next to exhibitor registration.*

Pre-event Delivery	Post-event Pickup	Total Fee
$100	$100	_____

Payment and Lead Information

Please Note: Charges on your credit card statement will appear as Registration and Housing Services.

Credit Card # _____ Expires _____ Card Code _____

Cardholder Name _____ Cardholder Email _____

Cardholder Signature _____

Exhibiting Company Name _____ Booth # _____

Contact Name _____

Contact Email _____ Onsite Mobile Number _____

***ExpoTool 700/600 Only* -** Email leads to _____

***ExpoLeads Mobile Only* -** Email activation code to _____

TERMS & CONDITIONS
By submitting this form, I understand that I am responsible for proper use and safe keeping of the Lead Systems covered by this agreement. I will be liable for the loss of, or damage to, this equipment in an amount up to $1,900 per unit. If I have not chosen the Pick-up option after the event, failure to return the unit will result in a $100 late charge being applied to my account. I understand that rental cancellation must be done prior to the discount deadline and will be subject to a $100 processing fee. Any order cancelled after the discount deadline, including any orders not picked up at the event by a representative of the above said company (if system delivery was not ordered), will not receive a refund. I also understand that BADGEGuys is not liable for any loss of revenue due to the improper use or loss of the lead systems covered by this agreement.

Badgeguys Lead Retrieval   Email - leads@badgeguys.com   Phone - +1.678.407.3009   Fax - +1.678.407.3009

Exhibitor Lead Retrieval Standard and Customized Action CodeTemplate

The action codes below will be by default loaded into your ExpoTools Series 600/700 scanner. Simply scan the prospect's badge with the hand held scanner and then select the appropriate action code. This action code information will be stored along with the prospect's contact information.

If you wish to make changes to the list of standard action codes listed below, please select the Custom Action Codes on the order form. Then write the codes you wish to use on the area provided on this page.

Please note: The Series 600 is limited to 20 characters per action code

Standard Action Codes	Custom Action Codes
ADD TO MAILING LIST	1. _____
CURRENT CUSTOMER	2. _____
DISTRIBUTOR	3. _____
HAS PURCHASING AUTHORITY	4. _____
HAVE SALES REP CALL	5. _____
HOT LEAD!	6. _____
INQUIRY ONLY	7. _____
INTERESTED BUYER	8. _____
OEM	9. _____
PRODUCT A	10. _____
PRODUCT B	11. _____
PRODUCT C	12. _____
PRODUCT D	13. _____
PRODUCT E	14. _____
PRODUCT F	15. _____
SCHEDULE DEMO	16. _____
SEND LITERATURE	17. _____
SEND PRICING INFO	18. _____
VAR	19. _____
WANTS PRESENTATION	20. _____