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| October 6, 2023 | 50% Booth Deposit Due |
| March 27, 2024 | Exhibitor Housing Opens |
| April 1, 2024 | Booth Balance Due |
| April 22, 2024 | Exhibitor Online Service Manual Available |
| April 26, 2024 | Ad Space (Program Guide) Reservation Deadline |
| May 1, 2024 | Exhibitor Registration Opens |
| May 10, 2024 | Artwork Due for Program Guide |
| May 17, 2024 | Company URL/Product Categories Deadline |
| June 7, 2024 | Deadline to Purchase Sponsorship & Advertising Request for Mobile Spotting Deadline |
| June 14, 2024 | Sponsor Artwork Due Exhibitor Housing Rooming List Due |
| June 17, 2024 | Deadline to Submit New Products Zone Application |
| June 19, 2024 | Island Booth Rendering Submission Deadline |
| June 26, 2024 | EAC and Exhibitor COI due First Day Shipments May Arrive to the Advance Warehouse |
| July 5, 2024 | Request for Hanging Sign Approval Deadline |
| July 10, 2024 | Discount Deadline – Decorator Services Discount Deadline – Facility Services |
| July 10, 2024 | Exhibitor Expo Pass/Invites Available to Exhibitors |



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| July 26, 2024 | Advance Warehouse Shipment Deadline without surcharge |
| August 1, 2024 | Island and Mobile Units Move-In: 1:00 p.m. – 5:00 p.m. |
| August 2, 2024 | Exhibitor Move-In: 8:00 a.m. – 5:00 p.m. |
| August 3, 2024 | Exhibitor Move-In: 8:00 a.m. – 5:00 p.m. |
| August 4, 2024 | Exhibitor Move-In: 8:00 a.m. – 5:00 p.m. |
| August 5, 2024 | Exhibit Hall Walk-Thru: 8:00 a.m. Expo Hall Open: 10:00 a.m. – 5:00 p.m. Exclusive Hours: 10:00 a.m. – 2:00 p.m. |
| August 6, 2024 | Expo Hall Open: 10:00 a.m. – 4:00 p.m. Exclusive Hours: 10:00 a.m. – 1:30 p.m. Move-Out: 4:00 p.m. – 8:00 p.m. |
| August 7, 2024 | Move-Out: 8:00 a.m. – 12:00 p.m. |