APCO 2022
August 7-10, Anaheim, CA

NEW PRODUCTS ZONE APPLICATION AND CONTRACT
APCO 2022 EXHIBITORS ONLY

APCO has the sole right to determine the eligibility of any company or product for inclusion in the Expo.

CONTACT INFORMATION

Company Name.....

Contact..... Title.....

Tel..... Fax.....

Email..... Web Site .....

Address.....

City..... State..... Zip.....Country.....

NEW PRODUCTS ZONE INFORMATION

☐ **$1,200.00** per product
Entry Deadline: June 30, 2022

Total New Products:
☐ 1 ☐ 2 ☐ 3 ☐ 4
☐ Other____

Total Cost: $_____

New Products Zone Exhibitors Will Receive:

- Listing of New Products Zone on APCO 2022 website, including customized search options for new products.
- 15-minute presentation in the NPZ room during exhibit hall exclusive hours.
- Pre-show email blast to registered attendees summarizing the New Products Zone and submissions
- Dedicated page summarizing New Products Zone in onsite program guide.
- Listing of New Products in *PSC* magazine, post-show.

**Note:* "New" is defined as having been released or substantially revised between Sept 2021 and Aug 2022.

Products Displayed Will Include:

- 1-meter counter with company logo and Literature rack

**Note:* Electric and Internet will not be provided in New Products Zone. Please redirect attendees to booth for demos.

PAYMENT INFORMATION

Payment Deadlines

Deposit and Payment Schedule

Due with application..... 100%

INITIALS

Failure to make payments does not release the contracted or financial obligation of New Product Zone Exhibitors.

Submit application to:
Email: exhibiting@apcointl.org

Need Help? Contact:
gordone@apcointl.org
571 312 4400 ext. 7007

PARTICIPANT REQUIREMENTS

Send the following information to APCO with this form

Product Name
Product Description (max 50 words)
Picture of Product
Product URL
Company Logo (eps and jpg formats
Desired date/time of presentation- 3 choices
1)_____
2)_____
3)_____

Make checks payable to: APCO International

Mail payments to: APCO International Attn: Accounting Dept
351 N. Williamson Blvd., Daytona Beach, FL 32114

Credit Card Payments:
An invoice will be sent within one business day with instructions for how to submit a credit card payment online. You can also pay online through the Exhibitor Portal.

I, the undersigned, hereby make Application for New Products Zone Exhibit Space, at APCO 2022. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the APCO 2022 New Products Zone Rules and Regulations and all policies, adopted by APCO International hereafter. New Products Zone Exhibitor agrees to receive all written and electronic correspondence from APCO International and official event contractors in reference to APCO 2022 and future APCO International events. This application will become a contract upon New Products Zone Exhibitor's authorized signature and APCO International acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....