



APCO 2023

August 6-9 | Nashville, TN

Enhanced Online Exhibitor Listings *Reach Attendees Online and Broaden Your Visibility!*

As you know, the key to success for exhibitors is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are in the exhibit hall.

With this in mind, we are offering the **APCO 2023 Conference & Expo Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at APCO 2023 (before and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR ONLINE LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory. By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2023 event.

	Basic	2-Star	3-Star	4-Star
	Free	\$300	\$500	\$750
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50-word Company Description in conference app	•	•	•	•
Opportunity for a 25-word Company Description on APCO 2023 website	•	•	•	•
Product Categories	3	4	5	6
Social Media Handles	•	•	•	•
Company Logo in online exhibitor listing & app**		•	•	•
Product Showcase (includes product image & description per product)		1	3	5
Company Brochure Upload				•
Video	1			
Increase your exposure! These items are searchable by keyword and category selection.				
**Booth space must be a 20x20 or larger for logo to be visible.				

To take advantage of this opportunity, contact

Eric T. Gordon

Exhibiting@apcointl.org

571-312-4400 X 7007 Office