## AOCS Exhibitor & Sponsor Management System User Guide Contents

The following tutorials will help you access, and upload materials to setup your digital exhibitor profile for the Annual Meeting & Expo:

Log-In	•	•	•	•	•	•	•	•	2
Privacy Notice	•	•	•	•	•	•	•	•	3
Tasks	•	•	•	•	•	•	•	•	4
Uploads Cheat Sheet	•		•	•	•	•			5
Company Details and	Descr	iption		•	•	•		•	6
Company Logo Uploa	d	•	•	•	•	•	•	•	8
Brochure Upload	•		•	•	•	•			9
Create or Update Staf	f Profi	iles	•	•	•	•	•	•	10
Terms & Conditions (/	Produc	ct Sho	wcase	e pres	enters	s only	).		14
References and Resou	irces.	•		•			•	•	15

# If you have any questions or need assistance, please contact Clara Chun, Customer Success Manager, Partnerships at <u>clara.chun@aocs.org</u>.

## AOCS Exhibitor & Sponsor Management System User Guide

### Log-In



APRIL 27-30, 2025 WHERE LEADING SCIENTIFIC MINDS CONVERGE **2025 AOCS ANNUAL MEETING & EXPO** OREGON CONVENTION CENTER ANNUALMEETING.AOCS.ORG PORTLAND, OREGON, USA

**AOCS Annual Meeting** 

Meeting Details | Technical Support

#### Welcome to the AOCS Exhibitor & Sponsor Management System

Welcome to the 2025 Exhibitor & Sponsor Management System, where exhibitors can input digital exhibitor profile information and access details. Please use the access key sent in your welcome email to log in.

We look forward to working with each and every one of you!

#### Need help?

Should you need your credentials or help to access the system please contact Clara Chun, AOCS Customer Success Manager, by email at clara.chun@aocs.org or by phone at (+1) 217.693.4816.



Questions? Customer Experience Manager: Clara Chun – clara.chun@aocs.org / (217) 693-4816

### **Privacy Notice**



You must check the "I Consent" box and type your name on the line beneath the consent paragraph. When you've done that, click on the "Continue" button to go to the next step.

### Tasks



## AOCS Exhibitor & Sponsor Management System Uploads Cheat Sheet

The Exhibitor & Sponsor Management System allows each Annual Meeting partner to upload various logos and resources.

Туре	Quantity	Maximum Size	Acceptable file format(s)	Recommendation
Company description*	1	500 words	Text	3–4 sentences
Company logo*	1	1200x400 horizontal	<i>Note only</i> .ai or .eps	Vector file – artwork that can be scaled to any size without loss of quality
Company brochure*	1	30MB	.pdf	
External links*	≤ 6	n/a	URL beginning with https://	
Staff photos*	≤ 4	400x400	.png or .jpg	1 per staff profile

#### Digital exhibitor profiles allow the following uploads:

#### \*AOCS suggests uploading this content at a minimum.

Once you have gathered all of your inputs, please access the <u>Exhibitor & Sponsor Management System</u> to upload them where necessary.

If you have any questions or need assistance, please contact Clara Chun, Customer Success Manager, Partnerships at <u>clara.chun@aocs.org</u>.

## Company Details and Description

сомі	PANY DETAILS AND DESCRIPTION	Course and Course late Tartia
e (task is	due Monday, March 24, 2025)	
ADMI	N MODE: Check this box to bypass any task settings by disabling the submit button	Click Here to disable settings
i	Please provide or edit your company details. When finished please click the 'Sav right hand side of this page.	e and Complete Task' button on the upper
Ø	Company Name Please edit your company name below (if it needs to be adjusted). Test Company name as it will be seen by attendees on the meeting website and in re	Fill out all the infor that is applicable o screen. Please note with an * are requi be filled in.
	* Website Address (include https://)	This information po the annual meeting websites (annualmeeting.ao and Attendee Mee
0	Twitter Page Example: https://twitter.com/aocs Twitter Web Page Enter your desired hashtag (example #AOCS2021) Twitter Hashtag	Manager site) befo during and after th meeting. This prov meeting attendees
f	Facebook Page	
in	LinkedIn Profile Page	

#### Company Details and Description, cont.

ſ	nicer of optimity your company's prio	
l	Telephone Number	
[	Email	

Tett	
Street Address	
Apt., Suite, Bidg. (opt	ional)
City	
Select state / provi	<b>~</b>
Zip / Postal Code	
Select a country	<b>~</b>

#### Description

Please provide a short (3-4 sentences) company overview describing your organization.

0 words (500 mas) 0 decreases Be sure to provide a **brief company overview** here.

Belect the all categories that apply to your company, products or services.

- Analytical
- Animal Feed
- Biochemistry
- Biodiesel and Biorenewables
- Biotechnology
- Edible Applications Technology, Food
- Fermentation
- Food Structure
- Health and Nutrition
- Industrial Oil Products
- Lipid Oxidation and Quality
- Oleochemicals
- Personal Care, Fabric and Home Care, Cosmetics
- Phospholipids
- Processing
- Protein and Co-Products
- Pulses and Plant-Based Proteins
- Specialty Oils
- Surfactants and Detergents

Save and Complete Task

Please check any and all boxes that apply to your company's offerings. This will increase how many times you show up in attendee searches by categories.

After marking the relevant categories, click on "Save and Complete Task" which will take you to the next task.

## Company Logo Upload



By uploading your company's logo, you certify that you have the right to distribute the logo and you release it for use on 2025 AOCS Annual Meeting & Expo | SPF Sustainable Protein Forum meeting websites. Upload a 1200x400 horizontal vector version of your logo. NOTE: It must be an .ai or .eps file (no other file types accepted).

After selecting a file for uploading click **Submit Logo**.

## **Brochure Upload**

#### A response is required for this task.



## Create or Update Staff Profiles



## Create or Update Staff Profiles, cont.

Profile Editor		
Core Data	Credentials	
Professional Info	Position/ lob Title *	
Biography	?	
Address	Company *	
Photo		

Continue with Profile Editor Please note, fields with an \* are required to be filled in.

- 2. Professional Info
- 3. Biography
- 4. Address

Cont. on next page

CLOSE		ADD COMPANY REPRESENTA	ENTATIVE	
Profile Editor				
Core Data	Biography			
Professional Info		<b>U</b>		
Biography				
Address				
Photo				
	2	1.		

Profile Editor	
Core Data	Company / Organization
Professional Info	Street Address
Biography	<b>@</b>
Address	Apartment, Suite or Building
Photo	
	City
	State / Province Zip / Postal Code
	Select state / province V
	Select a country V

## Create or Update Staff Profiles, cont.

Profile Editor	
Core Data	Staff Photo *
Professional Info	be 400 pixels wide and 400 pixels high. If the photo you upload does not meet those requirements, the photo will have to be cropped.
Biography	
Address	
Photo	Drag your photo into this box
	OR
	Click to browse your computer for a photo
	/
CLOSE	ADD COMPANY REPRESENTATIVE

Update the last category. Please note, fields with an \* are required to be filled in.

5. Photo (400 pixels wide and 400 pixels high)

When complete, click Add Company Representative.



## Create or Update Staff Profiles, cont.

#### Add Additional Company Representative

Assign between 1 and 4 company representatives to the list below.				1 company representative currently assigned		
Test Company Representatives	(Records: 1)			Q Search		
=+ ADD COMPANY REPRESENTATIVE	📢 EXPORT (	OMPANY REP	RESENTATIVE LIST		COLLAPSE ALL	
	1E		Ø	Ø		
Name	Photo	Bio	Phone	Address		
Assigned Company Representat	ive (1)				~	
1 Clara Chun	Ē	0	0	Ø		

Now successfully added, the name has moved from *Available* Company Representative to *Assigned* Company Representative".

Up to three more Company Representatives may be added. Repeat the steps on pages 10-12 for each additional representative starting by selecting Add Company Representative.

## Product Showcase Presenters Only Terms & Conditions



## **References and Resources**

