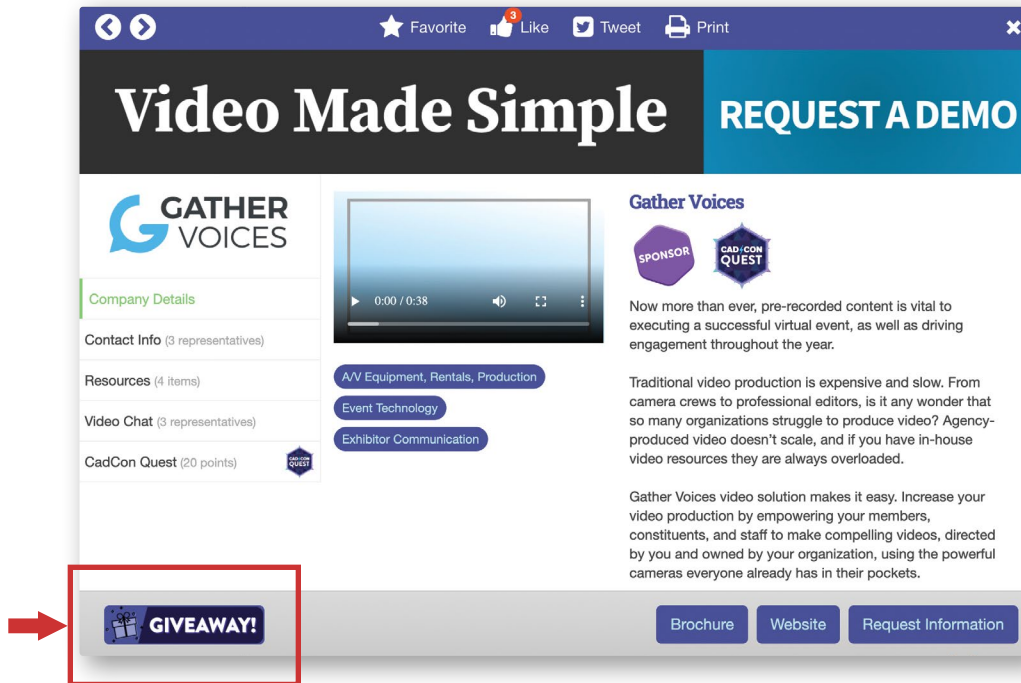


Premium Virtual Booth

Giveaway Button

This option is only available to partners with a premium virtual booth.



What is the Giveaway Button?

The giveaway button is a small 45x165 pixel graphic that appears on your virtual booth listing and directs attendees to your special giveaway.

What can you do with the Giveaway Button?

- Link to a third-party site to collect attendee contact information (generate leads) in exchange for an entry into a random drawing.
- Generate market research on attendees in exchange for an entry into a random drawing or reward.
- Redirect attendees to a microsite or special product website with promotional rates for event attendees.

Brainstorm with colleagues to decide on a unique giveaway to make your booth stand out. AOCS will share your company's giveaway with attendees through social media and email notices.

Add the URL of your giveaway to your premium virtual booth during setup within the AOCS Exhibitor & Sponsor Management System. If you have any questions or need any assistance, please contact Ellen Snipes, Director, Meetings and Exhibits at ellen.snipes@aocs.org.