

Exhibitor Service Kit

March 13-March 15, 2025 Charlotte Convention Center 501 S College St, Charlotte, NC 28202



EXHIBITOR INSTALL / MOVE-IN

Thursday, March 13 I 9:00am - 4:00pm

SHOW HOURS

Thursday, March 13 I 5:30pm – 7:30pm Friday, March 14 I 10:00am – 3:30pm Saturday, March 15 I 10:00am – 2:00pm

EXHIBITOR DISMANTLE / MOVE-OUT

Saturday, March 15 I 2:00pm - 8:00pm

- *Freight Force 5pm | All drivers must check in with Viper by this deadline.
- *Complete move-out information can be found on page 4 of the exhibitor kit*

ADVANCE WAREHOUSE

Receiving Hours: M - F | 8 AM - 4 PM

PALTmed

Viper Tradeshow Services

2205 Distribution Center Dr. Suite B

Charlotte NC 28269

SHOW SITE FACILITY

Receiving only: Thursday, March 13 I 9:00am - 4:00pm

PALTmed

Charlotte Convention Center

(Exhibit Hall C1/C2)

c/o Viper Tradeshow Services

501 S. College St.

Charlotte NC 28202

Any shipments sent to the advance warehouse or show-site must include your company name and booth number on the freight. If this information is missing, it may result in delays in receiving your freight.

Online ordering may be done at https://order.vipertradeshow.com

Any questions, please email mroberts@vipertradeshow.com or call 847.345.1901

BOOTH PACKAGE ITEMS: 10'

x 10' exhibit spaces

(2) Folding Chairs

(1) 6' Skirted Table

(1) Wastebasket

8' Back Drape

3' Side Drape

6"x24" ID sign

*In a non-carpeted hall

FLOORING/CARPETING IS REQUIRED FOR ALL BOOTHS Exhibitors can bring their own flooring or rent carpet from

Viper (pg.20)

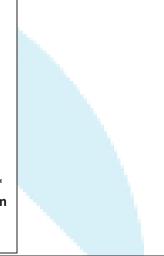


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DISMANTLE INFORMATION

Viper Transportation is the Official Carrier for this show. All other carriers must check in no later than 5pm to avoid force, as well as exhibitors must start dismantle by **4pm** to avoid forced labor. If you use Fed Ex or UPS we suggest you stay with your shipment until they arrive.



QUICK REFERENCE / DEADLINES

IMPORTANT DATES/DEADLINES

Wednesday, February 12 FIRST DAY ADVANCE WAREHOUSE RECEIVING

The advance warehouse will begin accepting freight on this date.

Advance Warehouse receiving is M-F 8:00 AM - 4:00 PM

Wednesday, February 19 ADVANCE ORDER DISCOUNT DEADLINE

Forms must be received by Viper with full payment to receive discounted rates.

No refunds for cancellations are provided after this date.

Wednesday, February 19 ARTWORK SUBMISSION DEADLINE

Electronic, print ready artwork for modular rentals is also due on this date BY NOON.

Wednesday, March 5 LATE TO WAREHOUSE

Advance Warehouse must receive your freight by EOD on 3/5/25 to avoid late charges.

Monday, March 10 LAST DAY OF ADVANCE WAREHOUSE RECEIVING

Last day Advance Warehouse will accept exhibit material. (You will be charged a late fee

but your freight will be in your booth at the start of exhibitor move-in!)

Thursday, March 13 SHOW SITE DELIVERIES | 9am – 4pm @ Charlotte Convention Center

ONLINE ORDERING INFORMATION

ALL show site shipments are to be delivered this day only. Shipments sent before 3/13 are at risk of being refused.

** Additional charges by venue and Viper may apply. **

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RATE PREVIEW			
ADVANCED (2 CWT MIN)	Online ordering may be done at	Freight force Info:	Exhibitors must
\$245.70 Common Carrier*	https://order.vipertradeshow.com	ALL CARRIERS MUST CHECK IN	start
SHOWSITE (2 CWT MIN)		NO LATER THAN 5pm on	dismantling by
\$258.70Common Carrier*	*Only the main contact will have access to	3/15	4pm to avoid
*Per CWT	place online orders; if an additional	@ Charlotte Convention Center (Exhibit Hall C1/C2)	forced labor.
*This rate includes: (Outline	contact or EAC needs access to the Viper	(EXHIBIT Hall C1/C2)	
specifics)	Tradeshow online portal please notify me*		
*See page 10 for details	Any questions or difficulties, please	501 S. College St. Charlotte NC 28202	
	email: mroberts@vipertradeshow.com	If you use Fed Ex or UPS we suggest you	
		stay with your shipment until they arrive.	

CONTACT INFORMATION

MATERIAL HANDLING

Viper Show Coordinator:

Michael Roberts | m: 847.345.1901 | mroberts@vipertradeshow.com

Show Management Contact:

Paige McFeely | p: 410.992.3140 | pmcfeely@paltc.org



FREIGHT FORCE

LABOR FORCE

PRE-SHOW TIPS

These tips can help you be fully prepared on show site. Should you have any questions, please contact your Viper Show Coordinator listed on the Quick Reference Page.

- Submit orders early to receive the discounted rate This can be done by completing the necessary
 forms found in this kit or online at https://order.vipertradeshow.com. Standard pricing will apply to all
 orders received after the published deadline and at show site.
- Preparing freight shipments We strongly urge you to send your show freight to the advance warehouse. Some cost-saving tips are to have all your freight delivered in a single shipment on an LTL freight carrier & arrange for the freight to be received on or before the Late to Warehouse Deadline to avoid late charges.
- Review Quick Reference Page It is helpful to be familiar with the important dates outlined along with the show schedule. Be sure your travel plans accommodate for a smooth setup and move out; the return of the empty freight can take at least an hour after the close of the show.
- Shipment tracking It is recommended you track your shipment prior to the show to confirm it has been delivered. You can send the tracking information to your Viper Show Coordinator as soon as your freight is shipped.

SHOW SITE TIPS

- Viper Service Desk The service desk will be located on the show floor for any questions or show site orders.
- Booth orders & freight delivery A booth and freight check will be completed prior to setup and everything that was pre-ordered and/or sent to the Advance Warehouse will be in your booth. A Viper representative will be at the Viper Service Desk if you see any discrepancy. Credits are not provided to claims made post show.
- Empty Storage Material Handling (drayage) service includes the storage of empty containers for the duration of the show. "Empty" stickers will be available at the Viper Service Desk. One sticker is to be placed on each of your empty crates/skids/boxes/ or items you want Viper to store. All items will be returned at the close of the show but can take at least an hour to all be returned.
- Labor orders All exhibitor supervised labor orders will need to check in at the Viper Service Desk once ready for the labor.



MOVE OUT INFORMATION

This information will also be distributed before the start of the last day of show hours. Please read these instructions to know what to expect and plan accordingly; share this information with your show site staff.

Exhibit Hall Officially Closes: Saturday, March 15 @ 2pm

Stored empty crates and containers estimated return: Saturday, March 15 by 3pm

Labor Force: all exhibitors should have started dismantle by now: Saturday, March 15 @ 4pm

Exhibitors should have checked in at the Viper Service Desk for dismantle labor hired.

Freight Force - deadline for carriers to check in: Saturday, March 15 @ 5pm

All outbound shipments loading onto a contracted carrier or personally owned vehicle require a Viper Tradeshow Services Bill of Lading (BOL). Please follow these instructions.

- 1. Pick up a Bill of Lading at the Viper Service Desk and completely fill out the gray shaded areas, making sure to write in your carrier name.
- 2. Call your common carrier or freight forwarder to make sure they are scheduled to arrive by **5pm**. We suggest telling them **4pm** giving them room to fail without failing you! Here is the address for your convenience:

Charlotte Convention Center (Exhibit Hall C1/C2) I 501 S. College St. Charlotte NC 28202

- 3. For liability reasons, and ensuring exhibitor's freight is loaded properly, all carriers MUST check in at the Viper Service Desk and be able to request your shipment by booth and company name. Please be sure to instruct your carrier to do so.
- 4. **Do not leave any UPS or FedEx shipments in your booth assuming it will be picked up!** We need a Bill of Lading submitted for all items/freight left in your booth and material handling (drayage) must be paid in full.
- 5. Once you have packed up all your materials, please hand in your BOL to the Viper Service Desk. (Do not leave it in your booth.)

 We will sign it and give you a copy, keep a copy and give the driver a copy. Please note, material handling must be paid in full.

*In the event you fail to turn in your BOL or your carrier does not check in by the 4pm deadline, your freight will be re-consigned to the house carrier, Viper Tradeshow Transportation. No liability will be assumed by Viper because of such rerouting or handling and exhibitor will be charged standard shipping rates of \$3.00/pound for shipments 1000 lbs. or more, \$3.50/pound for shipments 999 lbs. or less; with a \$795.00 minimum. Charges will be applied to the credit card on file. Any freight left on the floor without proper paperwork or return labels will be deemed as trash and will be discarded. *AV equipment and computers hold very specific packaging instructions to be covered by insurance. Viper Tradeshow Services is not liable and does not cover any AV equipment or other alike equipment. The Exhibitor holds all responsibility for such and should carry coverage for their own AV and computer equipment.

Viper Transportation is the Official Carrier for this show. If you would like Viper to be your carrier, simply complete and send us the shipping order form. Your BOL and labels will be delivered to your booth before the last days' exhibit hours.

If you decide to choose Viper as your carrier at show site, turn in the Viper Shipping Order Form provided to the Viper Service Desk by **1pm** (1 hour before show closing) and we will write up your Bill of Lading and labels and deliver them to your booth. Once you are packed, sign the BOL and turn it in to the Service Desk, you will get a copy, we will keep a copy, and the driver will receive a copy. No worries about late carriers and writing numerous labels. Pack, turn in your BOL, and go!

PLEASE CONTACT YOUR SHOW COORDINATOR WITH ANY QUESTIONS OR COME TO THE VIPER SERVICE DESK ON SITE. Michael Roberts I <u>Mroberts@vipertradeshow.com</u> I 847.345.1901



TERMS AND DEFINITIONS:

IN ORDER TO RECEIVE A DISCOUNT:

Payment must accompany your advance order and be received prior to the early deadline date and with completed Payment Authorization Form. All payments to be in US currency.

OUTSTANDING PAYMENTS:

Viper Tradeshow Services requires payment for all services upon presentation of an invoice statement at the exhibit site.

It is the responsibility of the Exhibitor to advise the Viper Tradeshow Services Service Center representative of any problems with any orders before the start of the show. No credits will be issued after the exhibition closing.

Government Agencies please note: If your firm or agency requires a purchase order be issued for any services rendered such purchase order must accompany the order forms.

All materials and equipment are on a rental basis, except where specifically identified as a sale, and remain the property of Viper Tradeshow Services.

Exhibitors with a history of delinquent payments and/or open balances will be required to settle their past due accounts and forward an advance deposit to cover the estimated costs of service and, if such deposit is not sufficient, will be required to settle their accounts prior to the close of the exhibition. Viper Tradeshow Services reserves the right to hold any exhibitor freight who has unpaid material handling fees. Such fees must be paid prior to the release of freight onsite.

Viper Tradeshow Services will accept payment by company check, or Method of Payment for Visa, MasterCard or American Express. Viper Tradeshow Services reserves the right to check the credit available on any card presented. If the exhibitor fails to pay their invoice prior to the close of the show, the charges will automatically be applied to the credit card on file.

International Exhibitors will be required to settle their accounts in full prior to the close of the exhibition. Payments must be made in US Funds or by credit card, cash, check, or bank wire transfer, when previously arranged by Viper Tradeshow Services.

Tax Exemption Status: If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be used. Resale certificates are not valid unless you are rebilling these charges to your customers. Payment for all labor, equipment, and services, whether ordered by the exhibitor, display builder, non-official contractor, or other parties, shall be the responsibility of the exhibitor at the event. **A tax exemption certificate must be submitted prior to submitting orders.**

Insurance: Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage. This can usually be done by "riders" to existing policies.

Material Handling Form (MHA) aka Bill of Lading (BOL): Your bill of lading must be turned in no later than the force times listed on the Quick Reference page. Each exhibitor is responsible for turning in a Bill of Lading to the Exhibitor Service desk after dismantling and completion of packing and labeling all boxes, crates, etc. The Bill of Lading is the official "permission" of the exhibitor allowing removal of freight from the booth to the carrier of choice (personal vehicle, truck, van line, airfreight, etc.) Any unconsigned shipment left in the exhibit hall after dismantling hours will be shipped via the Official Show Carrier, Viper Transportation, at the expense of the exhibitor! Your bill of lading must be turned in no later than the force times listed on the Quick Reference Page.

Small Package Shipments: Includes cartons received without documentation and delivered to the booth without guarantee of piece count and documentation, including but not limited to FedEx, UPS, Airborne, and DHL.

"Hand Carry": The ability for an exhibitor to "hand carry" their materials onto the exhibit hall through the front entrance without the use of wheels, including but not limited to, luggage carts, four wheel or two-wheel dollies, baggage carts.

Cancellation of orders: Exhibitor orders must be cancelled on or by the discount/cancellation deadline in order to receive a refund. Any orders cancelled after the deadline will be charged at full. Credits will not be given for orders cancelled after this deadline or at show site. This is void for any full show cancellations at which point Viper will communicate policy.

Final Show Audit: Viper Tradeshow Services reserves the right to perform a Final Audit of this event for up to 120 days after the move out date of the event. (Also, an end of the year review in December. If additional charges for any service, labor or equipment are found, it will be added to the Exhibitor's invoice and the credit card on file will be charged. A Final Audit Invoice with explanation of any additional charges will be sent to the Exhibitor. If Viper does not have payment information, the invoice sent to the Exhibitor will be due upon receipt.



METHOD OF PAYMENT

Exhibitor Information			
Company Name:		Booth #:	Booth Size:
Street Address:			
City:			Zip:
Contact:			
Fax #:			
Show Site Contact:		Cell Phone:	
Ways to Order:			
Online via Credit Card Login & Place	Orders https://order	.vipertradeshow.com	
Email: mroberts@vipertradeshow.com			
Mail: Send completed forms to Viper 1		575 Northwest Parkway Elgin, IL (50124
Payment Terms		Viper Tradeshov	v Services Orders
Full payment is due when order is pl	aced	Shipping (Viper Transportat	
Tun payment is due when order is pr		Material Handling Estimate	
Payment must be received prior to t	he discount	Booth Cleaning:	\$
deadline to receive the discounted r	ates	Installation & Dismantle La	•
		Standard Furniture/Accessor	
ACH or Wire Transfer payments nee		Viper Custom Furnishings:	\$
prior to the show. A Method of Payn		Flooring/Padding/Visqueen	: \$
credit card must be submitted for fir	nal balances	Modular Rental Displays:	\$
	Estimat	ted Total Viper Tradeshow Ser	ruicos Ordors: Ś
	LStilliat	*A receipt with actual totals wil	
		Treceipt With actual totals will	The emaneur to contact on in
Method of Payment / Cred	it Card Charges'	* -	
*3.5% convenience fee will be applied A	ll state and local taxes a	pply.	
By signing this payment form, you are authorizing			
result of weight adjustments or show site order	s placed by your representat	tive; including labor, material handling and	d shipping.
You can place your credit card on	file through your onl	line account at https://order.u	inartradashaw sam
Or please email mroberts@vipertra	deshow.com to receiv	ve the Quick Bill Sign Up Link t	o place a credit card on
file			
Cardholder Signature:			
Name Printed:			
Billing Address (if different from above	-		
Company Check # (Please note show n	name on check):	Date check mailed:	



VIPER TRANSPORTATION SHIPPING ORDER FORM

Viper offers door to door ground shipping (**7-15 business days**) anywhere in the contiguous United States regardless of destination, at a flat rate of \$3.50/lb. on shipments under 1,000 lbs. and \$3.00/lb. for shipments over 1,000 lbs. *Dimensional weight may apply* and a **\$795.00 minimum** applies for each shipment (destination/or leg). Canadian shipments are provided at a flat rate of \$4.25 for shipments under 1,000 lbs. and \$4.00 for shipments over 1,000 lbs.; a \$950.00 minimum applies. **Material Handling charges apply to all shipments.** *3.5% convenience fee, state & local taxes apply.

*If expedited shipping is required, please email your Show Coordinator for a quote: name @vipertradeshow.com

Inbound sh	nipping from:					
Company Nam	e:				Booth	# :
Street Address	:					
City:				Sta	ate:Zip: _	
Contact:				P	Phone:	
Email Address:					<u> </u>	
Requested Pick	cup Date/Time:		<u> </u>		<u> </u>	
Is this a reside	nce: YES NO)	Do you have a dock:	YES	NO	
Is this a Round	Trip shipment: YE	s no	(if return address is differe	nt than	above, please provide add	ress below)
Special Instruc	tions (inside pickup, liftgat	e required,	receiving hours, etc):			
# of Pieces	Description of Package		Estimated Dims & Weight – INBO	UND	Estimated Dims & Weight -	OUTBOUND
	Crate (Wooden) Exhibit	Material				
	Cardboard Carton		7			
	Fiber Case		•			
	Pallets					
	Carpets					
	Miscellaneous					
Outbound S	hipping: I only	need outb	ound shipping (if this option is s	selected, p	please add your shipping address b	elow)
						t:
Street Address	:					
City:					State:Z	ip:
Contact:				P	Phone:	
Email Address:						
Special Instruc	tions (inside delivery, liftga	te required	, receiving hours, etc):			
Acceptance	e & Payment					
I understand that per shipment or only supplement	t in the absence of added prote \$0.50 per pound, whichever is al insurance (does not include	greater. I acco AV or comput	companying itemized valuation, the ept responsibility for coverage for mer equipment) protection (up to \$5, and to a computer equipment and does not to be a computer equipment	ny produc ,000.00)	cts during shipping, otherwise, at \$25.00 for every \$1,000.00	I am purchasing
Insurance Cost	\$(\$25/\$100	0 value) Ded	clared value \$	_		
I am <u>not</u> purch	asing supplemental insura	nce protecti	on:		(please sign or i	nitial)
does not cover a and computer e	iny AV equipment or other alil quipment*	re equipment	instructions in order to be covered. The Exhibitor holds all responsibil ance of terms:	lity for su	uch and should carry coverage	



ADVANCE WAREHOUSE SHIPPING LABELS

For your convenience labels are provided below for advance warehouse delivery.
We encourage you to make copies and fill in your specific information and tape two labels on each piece of your freight.

SHIPPER INFORMATION					
FROM:					
ADVANCE	WAREHOUSE DELI	VERY	/ INFORMATION		
TO (Exhibiting Co. Name):			BOOTH #:		
PALTmed		*Del	liver by 3/5/2025 to avoid late fees		
Viper Tradeshow Se	rvices	Weigl	tht ticket or BOL must be presented		
2205 Distribution Co	enter Dr. Suite B	at the	e time of the delivery.		
Charlotte NC 28269					
			PIECE: OF		



SHOW SITE SHIPPING LABELS

For your convenience labels are provided below for show site delivery.

We encourage you to make copies and fill in your specific information and tape one on each piece of your freight.

	SHIPPER INFORM	MATIC	ON
FROM:			
SHC	OW-SITE DELIVERY I	NFOR	RMATION
TO (Exhibiting Co. Name):			ВООТН #:
		*Deli	liver on March 13 from 9am – 4pm
PALTmed			ONLY
Charlotte Convention	Center	Weigh	ht ticket or BOL must be presented
(Exhibit Hall C1/C2)		_	e time of the delivery.
c/o Viper Tradeshow S	ervices		
501 S. College St.			
Charlotte NC 28202			
			PIECE: OF
			PIECE:OF



MATERIAL HANDLING

ADVANCE WAREHOUSE	SHOWSITE		
PALTmed	PALTmed		
Viper Tradeshow Services	Charlotte Convention Center		
2205 Distribution Center Dr. Suite B	c/o Viper Tradeshow Services		
Charlotte NC 28269	501 S. College St.		
	Charlotte NC 28202		
	March 13 from 9am – 4pm Only		

A 200-pound minimum (2 CWT) applies to every shipment, whether received at the Advance Warehouse or Show Site.

- Rates for this show are on actual or dimensional weight, whichever is greater, for every hundred pounds (cwt or hundredweight) rounded up to the nearest whole number.
- If a shipment is split up and pieces are delivered at different times, the minimum 2 CWT will apply every time freight is received.
- A weight ticket must be presented at the time of delivery. Post Show weight tickets will not be accepted. If a weight ticket is unavailable at the time of delivery and the freight needs to be weighed by Viper, special handling will be applied to the material handling.
- Rates below include receipt of your freight, delivery to the booth, storage and return of empty crates, and reloading.

Additional charges may apply if your shipment does not arrive/depart during the design	nated move-in/move-out times.
Calculate your CWT (hundred weight)	
Estimated Weight of Shipment: Pounds	
Pounds Divided by 100, rounded up: Your CWT (no less that	an 2)
Advance Warehouse Deliveries	
	RATE PER CWT
Boxed, crated, or skidded shipment via common carrier	\$245.70 / CWT
Boxed, crated, or skidded shipment via POV, or specialized carrier, FedEx, UPS, or USPS	\$302.40 / CWT
Common carrier shipment received late, after 3/5/2025	\$302.40 / CWT
POV, specialized carrier, FedEx, UPS or USPS shipment received late, after 3/5/2025	\$359.10 / CWT
Loose/uncrated or shipment requiring special and/or OT/DT handling (30% fee added to the	
Off-target shipment - received before or after receiving dates (30% fee added to the above	rates) \$59.70 / CWT
Estimated CWTx(Rate listed above) =	Estimated Total
Show Site Deliveries	
	RATE PER CWT
Boxed, crated, or skidded shipment via common carrier	
Boxed, crated, or skidded shipment via POV, or specialized carrier, FedEx, UPS, or USPS	-
Off-target shipment (before or after) 3/13 from 9am – 4pm only via common carrier	
Off-target shipment (before or after) 3/13 from 9am – 4pm only via POV, or specialized carr	
Loose/uncrated or shipment requiring special and/or OT/DT handling (30% fee added to the	e above rates) \$59.70 / CWT
Estimated CWT x (Rate listed above) =	Estimated Total
Exhibitor:	Booth #:



INBOUND SHIPPING INFORMATION

If using your own carrier, please fill out for all shipments that you will be sending into the show.

A 200-pound minimum (2 CWT) applies to <u>every</u> shipment, whether received at the Advance Warehouse or Show Site.

Some cost-saving tips are to have all freight delivered <u>in a single shipment</u> on an LTL freight carrier.

Shipment 1			
Shipping to: Advance Warehouse	Event Site		
Carrier Name:	Total Pie	eces:	Weight:
Tracking Number(s):			
Shipper:			
City:		State:	
Description of pieces:			
Shipment 2			
Shipping to: Advance Warehouse	Event Site		
Carrier Name:	Total Pie	eces:	Weight:
Tracking Number(s):			
Shipper:			
City:		State:	
Description of pieces:			
Shipment 3			
Shipping to: Advance Warehouse	Event Site		
Carrier Name:	Total Pic	eces:	Weight:
Tracking Number(s):			
Shipper:			
City:		State:	
Description of pieces:			
Exhibitor:		Booth	# :



VTS MATERIAL HANDLING TERMS & CONDITIONS

Advance shipments will be accepted at the Viper Tradeshow Services warehouse and allowed up to 28 days free storage if delivered by the advance deadline receiving date listed below, and includes delivering freight direct to the exhibitor's booth storage of empties during the show, delivery of empties at the end of the show to an exhibitor's booth, and turning in Bill of Lading to the service desk and loading of materials onto outbound transportation carrier. Show Site shipments receive the same services except for warehouse storage.

Special Handling 30% Surcharge

Special Handling rates shall be applied to the total standard charges, but are not limited to the following types of shipments. Multiple scenarios may incur multiple special handling charges.

Van Line Shipments All Shipments delivered by a Van Line Carrier will be charged special handling due to

additional labor/handling, designated unloading/loading, etc.

Loose Freight Shipments packed in such a manner as to require special handling (i.e., loose display

parts, loose carpet rolls unskidded, uncrated equipment, stacked freight, etc.) regardless

of the kind of carrier or vehicle used, including small package shipments.

Mixed/Undetermined Description Description of the shipment is such that the type of materials or equipment cannot be

determined (i.e., 1 lot 20 assorted pieces, etc.) Including any mixed lot/multiple

shipments that are delivered together.

Must be Delivered by Hand Materials must be moved "by hand" to the booth due to facility situations beyond Viper

> Tradeshow Services' control (i.e., elevators, rooms forklifts cannot be used, etc.) The use of small package carriers such as FedEx, UPS, DHL, etc. do not provide BOL and

deliver large quantities on the dock requiring additional time to sort and identify.

Overtime or Off Target 30% Surcharge

Small Package Carriers (SPC)

Shipments that qualify for overtime rates are any shipments unloaded or received at the warehouse/show site before 8 AM or after 4:30 PM on weekdays, anytime Saturday, Sunday or holidays or after ONE WEEK OUT. Additionally, when warehouse freight must be moved into the exhibit site on overtime, due to scheduling conflict beyond the control of Viper Tradeshow Services, or show move in or move out times are after 4:30 PM on weekdays, on Saturday, Sunday, or Holidays overtime charges will apply.

Material Handling / Special Handling Definitions

Material Handling: Movement of goods. This includes receipt of your freight, delivery to the booth, storage and return of empty crates/boxes, and reloading.

CWT: 'Hundred weight'- a unit of measurement for weight, equal to 100 pounds.

Storage Terms: Exhibitors may hand deliver their own materials to the exhibit facility through the front doors. The use or rental of dollies, flat trucks or other mechanical equipment is not permitted. Viper Tradeshow Services must control access to the loading docks in order to provide a safe and orderly move-in/out. Material handling fees must be paid in full for any materials that require empty storage. Multiple Shipments: Any shipments received from multiple locations or received at different times/dates are considered separate and will be assessed multiple Material Handling minimums. No cumulative weights will be allowed on minimums or split shipments. Ground Loading/Unloading: Vehicles that are not dock height preventing the use of loading docks, such as U-hauls, flat bed double drop trailers, company vehicles with trailers that are not dock level, etc.

Constricted Space Loading/Unloading: Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full car trailer - top to bottom, side to side.

Designated Piece Loading/Unloading: Drivers that require the crew to bring multiple pieces of the freight to the rear of the trailer to the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded sequence to ensure all items fit. Stacked Shipments: Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

Shipment Integrity: Shipment integrity involves shipments on a carrier that are intermingled or delivered in such a manner additional labor is needed to sort through and separate the various shipments on a truck for delivery.

Alternate Delivery Location: Alternative delivery location refers to shipments that are delivered by a carrier that requires us to deliver shipments to different levels in the same building, or to other buildings in the same facility.

Mixed Shipments: Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for this shipment but does require special handling.

"No Documentation": Shipments arrive from a small package carrier (including, not limited to, FedEx, UPS, DHL) without an individual Bill of Lading or shipments without a certified weight ticket which requires additional time, labor and equipment to process.

Difference Between Crated and Uncrated Shipments: Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped and/or unskidded without proper lifting bars and



BOOTH CLEANING

*Please contact your Viper Show Coordinator for a quote if you have specific cleaning requests.

Vacuuming	
A Booth Unit = One (1) $10' \times 10' / 8' \times 10'$ Booth (Please ci to include ALL units.	rcle booth size). 10' x 20' = 2 Units, 20' x 20' = 4 Units and so on. Please be sure
Number of Booth Units:	x \$150.00 Discount / \$180.00 Standard
	Subtotal: \$
Subtotal x Number of Days:	TOTAL: \$
Porter Service	
Emptying refuse from containers as necessary throughou booth size). $10' \times 20' = 2$ Units, $20' \times 20' = 4$ Units and so (t the show hours. A Booth Unit = One (1) $10' \times 10' / 8' \times 10'$ Booth (Please circle on. Please be sure to include ALL units.
Number of Booth Units:	x \$120.00 Discount / \$150.00 Standard
	Subtotal: \$
Subtotal x Number of Days:	TOTAL: \$
Exhibitor:	Booth #:



DISPLAY LABOR (Installation & Dismantle) INFO

Display Labor Hourly Rates

Straight Time (ST) | Monday – Friday: 8:00 am – 4:30 pm Over Time (OT) | Monday – Friday before 8:00 am & after 4:30 pm Double Time (DT) | Any time Saturday, Sunday & Holidays

<u>Exhibit</u>	tor Supervised:			
DISCO	UNT	STAND	OARD	
ST: \$12	25.00 per person, per hour	ST: \$1	37.50 per person, per hour	
OT: \$1	87.50 per person, per hour	OT: \$2	81.25 per person, per hour	
DT: \$2	50.00 per person, per hour	DT: \$375.00 per person, per hour		
Viper S	Supervised (35% supervision	included)**:		
DISCO	UNT	STAND	ARD	
ST: \$16	68.75 per person, per hour	ST: \$2	53.13 per person, per hour	
OT: \$2	53.13 per person, per hour	OT: \$3	79.70 per person, per hour	
DT: \$3	37.50 per person, per hour	DT: \$5	06.26 per person, per hour	
Labor	Definitions			
		ces and charged accordingly unless checked belowing or packing. There is a 1 hour minimum per wor	 Viper will not be responsible for any damage or loss of ker at 1-hour increments thereafter. 	
Viper Tra	ideshow Services Supervised Labor: Ex ors. The charge for this service is an add	hibits are set up prior to exhibitor's arrival under the ditional 35% of the total installation labor bill. Ple with inbound and outbound shipping information	he direction of Viper Tradeshow Services I&D ase provide complete booth plans, schematics,	
			ick up labor. Upon completion of work, supervisor must	
unless the	e official set time begins later in the da	umber:	ervision or Viper Supervision**	
unless the	e official set time begins later in the da	umber:	ervision or Viper Supervision**	
unless the	e official set time begins later in the da	umber:		
Please p	e official set time begins later in the dater of the dater of the supervisors name and cell notes at the control of the contro	umber:	ervision or Viper Supervision** Hourly Rate as noted above x number of people	
Please p Install 1.	e official set time begins later in the date of the control of the	umber:	ervision or Viper Supervision** Hourly Rate as noted above	
Please place	e official set time begins later in the dater of the dater of the supervisors name and cell notes at the control of the contro	umber:	Hourly Rate as noted above x number of people x number of hours	
Install 1. 2. 3.	e official set time begins later in the daterovide supervisors name and cell nation Calculation & Order Day/Time of set up: Number of Laborers: Number of Hours:	umber: Exhibitor Supe	Hourly Rate as noted above x number of people x number of hours	
Install 1. 2. 3. 4. Disma	provide supervisors name and cell nation Calculation & Order Day/Time of set up: Number of Laborers: Number of Hours: TOTAL AMOUNT OF HOURS	umber: Exhibitor Supe	Hourly Rate as noted above x number of people x number of hours ** ** ** ** ** ** ** ** **	
nless the Please planstall 1. 2. 3. 4. Disma	provide supervisors name and cell nation Calculation & Order Day/Time of set up: Number of Laborers: Number of Hours: TOTAL AMOUNT OF HOURS Intle Calculation & Order Day/Time of set up:	umber: Exhibitor Supe	Hourly Rate as noted above x number of people x number of hours **	
Install 1. 2. 3. 4. Disma	provide supervisors name and cell nation Calculation & Order Day/Time of set up: Number of Laborers: Number of Hours: TOTAL AMOUNT OF HOURS	umber: Exhibitor Supe	Hourly Rate as noted above x number of people x number of hours ** ** ** ** ** ** ** ** **	
nnless the Please planstall 1. 2. 3. 4. Disma 1. 2. 2.	provide supervisors name and cell nation Calculation & Order Day/Time of set up: Number of Laborers: Number of Hours: TOTAL AMOUNT OF HOURS Intle Calculation & Order Day/Time of set up: Number of Hours: Number of Laborers: Number of Hours:	umber: Exhibitor Supe	Hourly Rate as noted above x number of people x number of hours trvision or Viper Supervision** Hourly Rate as noted above x number of people x number of people x number of people x number of people x number of hours	

** IF ORDERING VIPER SUPERVISED LABOR – PLEASE COMPLETE THE FOLLOWING PAGE AND EMAIL TO YOUR SHOW COORDINATOR.



Exhibitor:

VIPER SUPERVISED LABOR INFORMATION FORM

**Please email this form to mroberts@vipertradeshow.com

Please confirm you have emailed your Exhibitor Service Coordinator complete booth plans, schematics, special instructions, and photos for this service: (circle one) YES NO
**If not, please email ASAP

Whom may we contact if we ha	ve any questions or concern	s during installa	tion/dismantle of you	ur booth?
NAME:		Pł	one:	<u> </u>
INBOUND SHIPPING ship your freight to the show, pleas				
Freight will be sent to:	Warehouse:	Show Site:	Date Shipp	ed:
Carrier:	Tr	racking #:		
Total number of: Crates:	Cartons:		Fibercases:	Skids:
Do you want Viper to be you	ır outbound carrier:	YES* NC		
*Please complete the NOTE: If you are not using Viper Tra recover your freight during the publis fails to recover your freight it will be Please note we cannot supply pre-pri	shed move-out. We do not call re-consigned to the house carri	ing, you are resp your carrier to co er at freight force	onsible for booking an o onfirm pick-up arrangem time indicated on the q	utbound carrier to ents; if your carrier uick reference page.
OUTBOUN	D SHIPPING INFO	RMATION	: (Please complete all a	reas).
	d to complete a pre-printed Bill rided for a Viper Transportation			
Company Name:		•		The state of the s
Address:				
City:			Zip:	
Contact:		Phone:		
CARRIER NAME:				



_ Booth #: __

Exhibitor: _

EXHIBITOR APPOINTED CONTRACTORS (EAC) GUIDELINES

Please complete and return both EAC forms

Viper Tradeshow Services, acting on behalf of all exhibitors and in the best interest of the exposition, has appointed Official Service Contractors to perform and provide necessary services and equipment. Official Service Contractors are appointed to: ensure the orderly and efficient installation and removal of the overall exposition, assure the distribution of labor to all exhibitors according to need, provide sufficient labor to satisfy the requirements of the exhibitors, and for the exposition itself, see that proper type and limits of insurance are in force, and avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Contractors will provide all usual trade show services, including labor. Exceptions are: the exhibitor may provide supervision; exhibitor may appoint an exhibit installation contractor or display builder.

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the exhibitor and the installation and dismantling contractor comply with the following requirements:

- 1. Exhibitor must notify in writing to Viper Tradeshow Services the intention to utilize an independent contractor (EAC) no later than 14 days prior to the first move-in day, furnishing the name, address, and telephone number of the firm.
- 2. EAC agrees to comply with all the rules and regulations of the show outlined in this agreement, the Exhibitor Kit, including all union rules and regulations and accept liability for any negligent actions.
- 3. EAC must provide certificates of insurance confirming the following required insurance:
 - i. Commercial General Liability, including contractual liability, with a minimum limit of \$1,000,000, \$2,000,000 general aggregate and \$2,000,000 products and complete operations aggregate.
 - ii. Automobile Liability with a limit of not less than \$1,000,000 combined single limit, each accident. All owned, hired, and non-owned boxes marked
 - iii. Workers Compensation, as required by law, with Employers Liability limits of not less than \$1,000,000.
 - iv. Umbrella/Excess Liability with a limit of not less than \$1,000,00 each occurrence/aggregate.
 - v. All policies (except Worker's Compensation) will name Viper Tradeshow Services (Official Service Contractor), Show Management, Show, and the Facility as additional insured on a primary and non-contributory basis.
- 4. EAC agrees to indemnify, defend, and hold the Show Management, the Facility and Viper Tradeshow Services harmless from and against all claims, lawsuits, demands, liability, costs, and expenses including reasonable attorney's fees and court costs, arising out of EAC's operations. EAC also agrees to reimburse Viper Tradeshow Services for all attorney fees and costs incurred in connection with all claims, lawsuits and counterclaims that should arise out of EAC's failure to adhere to the terms of this agreement.
- 5. Exhibitor agrees that they are ultimately responsible for all services in connection with their exhibit, including freight, drayage, rentals, and labor.
- 6. The EAC must have all business licenses, permits and Workers' Compensation insurance required by the state and city governments and the convention facility management prior to commencing work, and shall provide Show Management with evidence of compliance. If the EAC fails to provide the necessary documentation required, the Exhibitor will be required to use Viper Tradeshow Services for such services at the rates published in the Exhibitor kit
- 7. The EAC will provide Viper Tradeshow Services the number of on-site employees at the time of check-in and see that they have, and wear identification badges as determined by Show Management. No EAC will be permitted on the exhibit floor during show hours without the proper exhibit badges supplied by the exhibiting company.
- 8. The EAC shall be prepared to show evidence that it has valid authorization from the exhibitor for services. The EAC may not solicit business on the exhibit floor.
- 9. EAC/Exhibitor may not move freight from one booth to another booth or anywhere else within the Facility, Viper Tradeshow Services must provide labor.
- 10. The EAC must confine its operations to the exhibit area of its clients. No service desk, storage areas or other work facilities will be located anywhere in the building. The show aisles and public spaces are not a part of the exhibitor's booth space.
- 11. The EAC shall provide, if requested, evidence to Viper Tradeshow Services that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The EAC must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
- 12. EAC will be responsible for all reasonable costs related to its operation. Where applicable a one-hour minimum labor charge will be charged at the appropriate labor rate per union to either the EAC or Exhibitor.
- 13. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the official service contractor, Viper Tradeshow Services.

 The exhibitor appointed contractor must coordinate all its activities with Viper Tradeshow Services.
- 14. For services such as electrical, plumbing, telephone, cleaning and drayage, no contractor other than the official service contractor will be approved. This regulation is necessary because of licensing, insurance and work done on equipment and facilities owned by parties other than the exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.
- 15. The EAC/Exhibitor should order services/rentals from Viper Tradeshow Services and the Facility vendors in advance. Ordering services onsite, which Viper Tradeshow Services may not be prepared to provide immediately upon request) may delay the set-up of the booth or force the setup into overtime.
- 16. The EAC/Exhibitor should arrange the protection of the product in the booth.
- 17. The EAC/Exhibitor should label empty containers/crates for storage as soon as they are ready. Holding back on empties adds to congestions to the aisles. Viper Tradeshow Services is not responsible for items left unattended on the show floor or any items stored in empty containers.
- 18. The EAC/Exhibitor agrees to turn in all outbound bills of lading at the Viper Service Desk on a timely basis. Turning in large amounts of freight bills at one time may delay the outbound loading and subsequently force the loading out into overtime.

I have read the Exhibitor Appointed Contractors section of this manual and understand the terms and conditions. I understand that all the contractors listed above must be approved by Viper Tradeshow Services. I understand it is my responsibility to see that each representative from any EAC for my company abides by the rules and regulations of the event. I also understand that any EAC listed above that is not approved by Viper Tradeshow Services will not be permitted on the floor.

Date	
Booth #:	



USE OF AN EAC NOTIFICATION

Please complete and return both EAC forms

Please be sure to read the Official Services & Exhibitor Appointed Contractors (EAC) Guidelines. Exhibitors who plan to have an EAC unpack, install, assemble, dismantle and pack displays, equipment or materials must provide this form to Viper Tradeshow Services no later than 14 days before the start of the move-in and see that their EAC adheres to the guidelines outlined on the previous page.

Notification of EAC:	To be received no later th	an 14 days in advanc	e			
For Exhibitor (Company Name):						
Show Name:	PALTmed_			Booth	ı#:	
Name of Service Firm (EAC):						
Address:						
Telephone:				<u> </u>		
Fax:						
Contact:					1	
Email:						
Show Site Contact (if different from al	bove)					
Cell Phone #:						
EAC Instructions	7					

- 1. Refer to the Official Service & Exhibitor Appointed Contractors Guidelines form in this kit for additional requirements.

 *Before submitting service order forms (including this one). Preferably before the early registration deadline.
- 2. Provide Viper Tradeshow Services the names of all exhibiting companies for whom they have orders on *To be received no later than 14 days before move-in.
- 3. Check in at the Viper Tradeshow Services Service Desk to proceed with work on the floor *Upon arrival at show site.

Viper Tradeshow Services reserves the right to refuse any Non-Official Service Contractor (EAC) access to the show floor if any of the above conditions are not met. If there is a problem providing the necessary information within the deadlines, Viper Tradeshow Services must be contacted in advance of the deadline.



STANDARD FURNITURE, ACCESSORIES & FLORAL

*No credit will be given after close of event on items ordered but not received. Cancellation Policy: No refunds on orders cancelled after discount deadline. *

30" Tall Tables

CIRCLE COLOR SELECTION BELOW













BLUE	RED	WHITE	GREEN	BLACK	UNSKIRTED
ITEM:			DISCOUNT:		STANDARD:
Qty:	_4' Table		\$245.00		\$295.00
Qty:	_6' Table		\$295.00		\$345.00
Qty:	_8′ Table		\$345.00		\$395.00
Qty:	_ 4 th Side Drape		\$61.00		\$81.00
Qty:	_ Undraped Table		\$60.00 Less th	nan list price ab	oove

42" Tall Counters

CIRCLE COLOR SELECTION BELOW













BLUE	RED	WHITE	GREEN	BLACK	UNSKIRTED
ITEM:			DISCOUNT:		STANDARD:
Qty: 4' C	Counter		\$297.00		\$347.00
Qty: 6' C	Counter		\$347.00		\$397.00
Qty: 8' C	Counter		\$397.00		\$447.00
Qty: 4 th :	Side Drape		\$74.00		\$94.00
Qty: Und	draped Counter		\$60.00 Less than	n price list ab	ove

Accessories

ITEM:	DISCOUNT:	STANDARD:
Qty: Wastebasket	\$55.00	\$75.00
Qty: Tripod Easel	\$98.00	\$118.00
Qty: Plastic Folding Chair	\$100.00	\$125.00
Qty: 4' Single Tier Table Riser	\$155.00	\$200.00
Qty: 6' Single Tier Table Riser	\$195.00	\$240.00
Qty: 8' Single Tier Table Riser	\$235.00	\$280.00
Qty: Bag Rack	\$160.00	\$210.00
Qty: Rope & Stanchions, ea.	\$231.00	\$291.00
Qty: 4' x 8' Poster Board	\$475.00	\$535.00

Floral

Fresh Floral Arrangements

Small Floral Arrangement:	Qty:	_ \$275.00 Discount / \$380.00 Standard
Medium Floral Arrangement:	Qty:	_ \$390.00 Discount / \$505.00 Standard
Large Floral Arrangement:	Qty:	_ \$494.00 Discount / \$624.00 Standard

Artificial Plants

2 Foot Green Plant	Qty:	\$181.00 Discount / \$212.00 Standard
3 Foot Green Plant	Qty:	\$212.00 Discount / \$253.00 Standard
4 Foot Green Plant	Qty:	\$253.00 Discount / \$300.00 Standard
5 Foot Green Plant	Qty:	\$300.00 Discount / \$361.00 Standard
6 Foot Green Plant	Qty:	\$361.00 Discount / \$427.00 Standard

Exhibitor: ______ Booth #: _____

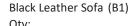
All Standard, Custom, & Enhanced furniture options are available to order online at https://order.vipertradeshow.com



CUSTOM FURNISHINGS

*No credit will be given after close of event on items ordered but not received. Cancellation Policy: No refunds on orders cancelled after discount deadline.





\$1,167.75 Discount \$1,518.00 Standard



Black Leather Loveseat (B2)

\$1,083.50 Discount \$1,408.75 Standard



Black Leather Chair

\$913.50 Discount \$1,188.00 Standard



Gray Loveseat (A2)

\$858.75 Discount

\$1,116.25 Standard

Gray Sofa (A1)

Qty:

\$942.75 Discount \$1,225.50 Standard



Gray Chair (A3)

Qtv:

\$774.50 Discount \$1,007.00 Standard



Cocktail Table (C4)

Qty:

\$520.50 Discount \$676.00 Standard



End Table (C5)

Qty:

\$463.50 Discount \$602.75 Standard



6' Conference Table

Qty: _

\$862.25 Discount \$1,121.00 Standard



8' Conference Table

Qty: ____

Qtv:

\$946.00 Discount \$1,230.00 Standard



Black Leather Executive (12)

Qty: ____

\$604.50 Discount \$786.00 Standard



Black Steno Office Chair (I3)

Qty: ____

\$492.75 Discount \$640.50 Standard



Accordion Lit Stand (K1)

Qty: ___

\$353.25 Discount \$459.00 Standard



Coat Rack (K4)

Qty:

\$128.25 Discount \$166.75 Standard



Refrigerator (K8)

Qty:

\$585.50 Discount \$761.25 Standard



Oak Desk (I1)

Qty: __

\$942.75 Discount \$1,225.50 Standard



30" x 30" Table (L2)

Qty: _

\$408.50 Discount \$531.25 Standard



Side Chair (L1)

Qty:

\$154.25 Discount \$200.75 Standard



\$183.25 Discount



Arm Chair (L3)

Qty:

\$238.00 Standard





42" x 30" Bar Table (M2)

Qty: _

Exhibitor: _

\$437.25 Discount \$568.50 Standard



Euro Barstool (M1)

Qty: __

\$380.00 Discount \$495.00 Standard



Gray Bar Stool (M5)

Qty: ___

\$267.00 Discount \$348.00 Standard

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CARPET SELECTIONS

*No credit will be given after close of event on items ordered but not received. Cancellation Policy: No refunds on orders cancelled after discount deadline. * CIRCLE COLOR SELECTION BELOW











Green

Charcoal Grey

Navy Blue











Standard Carpet Rates

SIZE	QTY	DISCOUNT PRICE	STANDARD PRICE	SUB-TOTAL
10' x 10' Carpet		\$420.00	\$520.00	
10' x 20 Carpet		\$840.00	\$1,040.00	
10' x 30' Carpet		\$1,260.00	\$1,560.00	
10' x 40' Carpet		\$1,680.00	\$2,080.00	
20' x 20' Carpet		\$1,680.00	\$2,080.00	
Custom Per Sq. Ft.		\$4.20	\$5.20	

Prestige Flooring Rates

SIZE	QTY	DISCOUNT PRICE	STANDARD PRICE	SUB-TOTAL
Astroturf Per Sq, Ft		\$11.75	\$13.75	
White Vinyl Per Sq. Ft		\$11.75	\$13.75	
*Custom Vinyl/Astroturf		\$11.75	\$13.75	
padding Per Sq. Ft.				
Plush Per Sq. Ft		\$11.75	\$13.75	

^{*}Padding is HIGHLY recommended for vinyl and astroturf flooring if electrical is to be laid underneath flooring.

Padding | Visqueen

SIZE	QTY	DISCOUNT PRICE	STANDARD PRICE	SUB-TOTAL
½" Padding Per Sq. Ft.		\$4.50	\$5.25	
Double Padding Per Sq. Ft		\$7.50	\$8.25	
Visqueen Per Sq. Ft.	<u> </u>	\$1.00	\$1.75	

\$
\$
\$
\$

Exhibitor:	Booth #:	

All flooring, padding and visqueen options are available to order online at https://order.vipertradeshow.com



MODULAR RENTALS – Includes custom graphics!

Artwork and payment for Modular Rental Displays must be submitted BY the discount deadline

10x10 Displays - Contact Viper for Additional Custom Exhibit Options!

*All prices include shipping, labor, custom graphics & rental carpet | Please contact your Viper Rep for Artwork Guidelines.



10' INLINE BOOTH 1Discount: \$5,689.50
Standard: \$7,203.50



10' INLINE BOOTH 2 Discount: \$5,689.50 Standard: \$7,203.50



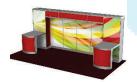
10' STANDARD BOOTH Discount: \$5,689.50 Standard: \$7,203.50



10' POPUP LIGHTBOX RENTAL*
Discount: \$5,775.00
Standard: \$7,507.50
3 WEEKS LEAD TIME*

10x20 Displays - Contact Viper for Additional Custom Exhibit Options!

*All prices include shipping, labor, custom graphics & rental carpet | Please contact your Viper Rep for Artwork Guidelines.



20' INLINE BOOTH 1 Discount: \$12,233.50 Standard: \$15,687.75



20' SHELF BOOTH 2
Discount: \$12,233.50
Standard: \$15,687.75



20' STANDARD BOOTHDiscount: \$12,233.50
Standard: \$15,687.75

A La Carte

*All prices include custom graphic panels | white or black panels available on request.



1M COUNTERDiscount: \$576.25
Standard: \$745.50



2M COUNTERDiscount: **\$1,045.50**Standard: **\$1,318.00**



1M CURVED COUNTER

Discount: **\$640.25**Standard: **\$831.50**



2M CURVED COUNTER
Discount: \$1,139.00
Standard: \$1,477.75



1M x Half M Display Case Discount: \$1,349.25 Standard: \$1,750.00

MISC. ITEMS



6' CUSTOMIZEABLE TABLE COVER*

Discount: \$625.00 Standard: \$812.50 3 WEEKS LEAD TIME*



22x28 SIGN *w/HOLDER

Discount: **\$206.00** Standard: **\$267.75**



10'W X 8'H BACKWALL BANNER

Discount: **\$2,125.75**Standard: **\$2,763.50**

*Banner is yours to keep. Includes install/dismantle

Exhibitor: ______ Booth #: _____







The RCS ExpoSmart App turns any Apple or Android Smartphone or Tablet into a Valuable Lead Capture & Qualify Tool

Using the ExpoSmart App, your sales team can quickly and easily scan an attendee badge to capture vital information and so much more, giving your company the advantage in turning prospects into customers

What are the benefits of the ExpoSmart App?

SEAMLESS

Convenient and secure cloud syncing and storage of your leads for real time, 24/7 access and sharing from any device



SECURE

Password protected exhibitor portal safeguards your valuable leads and provides access to your entire team

QUALIFIED

Add notes or custom qualifiers to provide your team with a collection of ideal prospects who are ready to buy





ORGANIZED

Unlimited downloads of your leads as an xls/xlsx or csv file you can easily transfer into your own CRM system



Automated follow up with the scan of a badge sends an email message to the prospects your team engages





SUPPORTED

We're here to help! Get expert software and hardware guidance before, during and after the show

Compare the options and features of the ExpoSmart App

ExpoSmart App on YOUR device:

- use your own device, no hardware to rent, no desk to visit
- compatible with Android and iOS smart phones or tablets
- add notes relevant to each lead that download with your file
- leads are uploaded to the cloud in real time for immediate access
- add on features available to enhance your lead capture capabilities

ExpoSmart App on RCS Android phone:

- use an RCS device, Android phone loaded with the ExpoSmart app
- perfect for exhibitors that do not want to use their own device
- add notes relevant to each lead that download with your file
- leads are uploaded to the cloud at the end of the show
- add on features available to enhance your lead capture capabilities

Consider these upgrade options available with the ExpoSmart app

- **ExpoAction:** send out a timely and relevant message that keeps your prospects engaged and interested in your product or service; create your own personalized follow up email that sends out automatically when an attendee badge is scanned
- Custom Qualifiers: proper lead qualification helps your sales team prioritize high-quality prospects, personalize the sales experience, and close more deals; create up to 20 custom questions with up to 20 responses each that fit your company's criteria to define the ideal customer





PALTC25 LEAD RETRIEVAL ORDER FORM

STEP ONE: Pick Your Options

Name

Email

Company

Options & Rates Order early & save!						
ExpoSmart App on your own phone or tablet (compatible with Android or iPhone)						
	Early bird ends 1/24	Advance ends 2/28	Onsite after 3/1	quantity total USD		
Single License	\$400	\$430	\$460	\$		
Up to 3 Licenses BEST VALUE	\$575	\$745	\$905	\$		
ExpoSmart App on an I	RCS Android p	phone				
Single RCS Phone	\$470	\$490	\$520	\$		
STEP TWO: Choose Your Up	grades					
✓ Available with the Expos	Smart App on	your own dev	vice <i>or</i> RCS An	droid phone		
Expo Action Email	\$250	\$325	\$400	\$		
Custom Qualifiers	\$125	\$165	\$200	\$		
✓ Available only with Expo	oSmart App <u>o</u>	n an RCS And	droid phone			
High Speed Scanner	\$80	\$105	\$125	\$		
Delivery & Pick-up			\$150	\$		
STEP THREE: Place Your Ord	der Online		Order '	Total \$		
Click this link to order now rcsreg.com/leads/paltc2025						
Want to email your order instead? Complete and sign the section below and email to exhibitorserv@rcsreg.com An Exhibitor Services Representative will call you for payment. A \$10 processing fee will be added to your order total Please note that orders are not confirmed until payment has been collected						

Your signature is required and is acknowledgement & acceptance of the Terms & Conditions

You will receive an email confirmation & receipt of your order once it has been processed

Phone

Signature

Booth #

To Order Audio Visual Please follow the link below.

https://imsts.boomerecommerc e.com/Pages/Event/Cart.aspx?C ategoryID=119



CONVENTION CENTER

EXHIBITOR ORDERING GUIDE

YOUR ROADMAP TO A SUCCESSFUL EVENT









WE HAVE DESIGNED & INSTALLED than any other organization

FIRST CLASS CUSTOMER SERVICE

Leading up to the start of your event, our customer service team will work with you to ensure all the required information needed to install services is collected prior to your arrival. These items include; verifying your order, providing all pertinent IP and wireless information, collecting a floor plan, advanced payment, and confirmation of all required signatures. We understand there are a lot of moving parts when planning to exhibit at a convention and our mission to make this process as easy as possible.

It's our goal to make our team as accessible as possible. All our events are staffed with local team members for you to utilize, helping ensure network reliability and the delivery of the services you need. During move-in and show days, our team is available to assist you with your ordered services.

KNOWLEDGEABLE TECHNICAL SUPPORT

Our experienced technicians are readily available to perform troubleshooting, installation of additional services, relocations and much more.

Our team will be available throughout the entire event to provide you with the show experience you've always envisioned.

REDUNDANCY OF EQUIPMENT

We always have spares on-hand and are network ready. Smart City always keeps network switches and wireless access points on-hand and connected to the network. If a piece of equipment fails, we can replace it immediately with little to no downtime.

24/7 NETWORK MONITORING

All ports on the Smart City network are polled every minute for network stability. Certified network engineers are on staff in our Network Operations Center during event hours and on call 24/7.





Order online at: orders.smartcitynetworks.com or call 888.446.6911



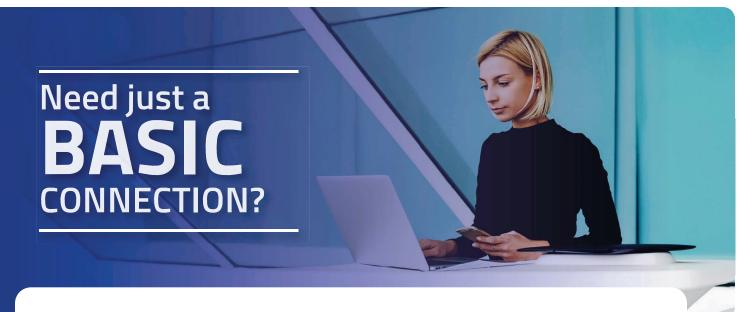
Is the exclusive provider of the following services:



TELEPHONE







Our **BASIC INTERNET SERVICE**, ideal for

LIGHT INTERNET USAGE such as

web browsing and checking email via a wired connection.

SERVICE	INCENTIVE**	BASE	ON-SITE
Basic Internet	\$895	\$1,140	\$1,368
Additional Device	\$185	\$220	\$255
EQUIPMENT & LABOR	INCENTIVE**	BASE	ON-SITE
Switch Rental	\$15 7	\$191	\$230
Patch Cables	\$43	\$53	\$63
Labor (Floor Work)	\$106	\$106	\$106

*NOT FOR STREAMING

**ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

Basic Internet Includes:

- 1.54 Mbps burstable to 3 Mbps per device
- Routers are not permitted on this service and will not work
- Each device includes (1) Private IP Address
- Up to 4 additional IPs [devices] may be purchased separately
- Ethernet RJ45 Hardline drop and is DHCP (plug and play)

To connect multiple devices to this service a Switch Rental, Patch Cables and Floor Work are required. If more than 5 devices are needed, another main drop (Basic Internet w/ 1 Private IP) is required. An additional 4 devices can then be added to your order. A maximum of 10 devices in one location is permitted.





Order online at:

orders.smartcitynetworks.com

or call 888.446.6911





FASTEST AND MOST RELIABLE way

to deliver high quality experiences at your event.

DEDICATED SERVICES	ST SD ©	REAMIN or HD o	NG r UHD	INCENTIVE*	BASE	ON-SITE
3 Mbps Dedicated	1	N/A	N/A	\$2,971	\$3, <i>7</i> 15	\$4,457
6 Mbps Dedicated	2	1	N/A	\$5,015	\$6,269	\$7,523
10 Mbps Dedicated	3	2	N/A	\$6,673	\$8,339	\$10,006
15 Mbps Dedicated	5	3	N/A	\$9,945	\$12,436	\$14,923
25 Mbps Dedicated	6	4	1	\$19,250	\$24,060	\$28,872

*ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

Whether you are setting up your own booth Wi-Fi, Webcasting, HD Streaming, Gaming or require Point to Point connectivity, Dedicated Internet is the way to go!

Dedicated Services Include:

- Ethernet (1) RJ45 Hardline drop with VLAN
- Wireless and Hardline routers are permitted
- (5) Static Public IP addresses
- Speeds up to 1 Gbps available
- Additional Static IP addresses available for purchase





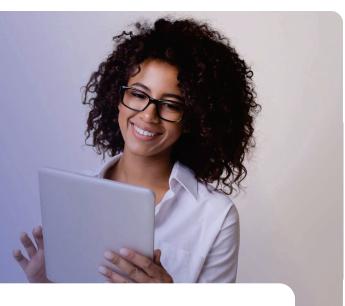
Order online at:

orders.smartcitynetworks.com

or call 888.446.6911



NEED WIRELESS CONNECTIVITY?



Our **STANDARD HOTSPOT** provides

SIMPLE & SECURE WIRELESS

connectivity ideal for checking emails, browsing the web, processing payments, and light website demonstrations.

STANDARD HOTSPOT PROVIDES 3 Mbps BURSTABLE TO 5 Mbps PER DEVICE*					
DEVICE LIMIT	INCENTIVE**	BASE	ON-SITE		
5 Device Limit	\$2,339	\$2,807	\$3,368		
15 Device Limit	\$4,133	\$4,960	\$5,952		
30 Device Limit	\$6,762	\$8,114	\$9, <i>7</i> 3 <i>7</i>		
Additional Access Point Rental	\$ <i>7</i> 50	\$ <i>7</i> 50	\$750		

^{*}NOT FOR STREAMING.

All Hotspots broadcast on the 5 Ghz frequency only and include:

- (1) Custom network name or SSID
- (1) Password (8 character minimum)
- (1) Access Point booth size may require additional Access Point rental







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orders.smartcitynetworks.com

or call 888.446.6911

orders.smartcitynetworks.com/wifi-splash-page-design

^{**}ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

WILL YOUR BOOTH DEMO BRING OUT THE MASSES?

Our **PREMIUM HOTSPOT** combines

HIGH BANDWIDTH WIRELESS

with greater flexibility and customization options that generate smoother product demos, quicker remote connectivity and superior video streaming quality.

PREMIUM HOTSPOTS ARE NOT RATE LIMITED PER DEVICE						
STREAMING BANDWIDTH ALLOCATION SD or HD or UHD INCENTIVE* BASE ON-SITE						
10 Mbps	3	N/A	N/A	\$8,800	\$10,560	\$12,672
20 Mbps	6	4	N/A	\$16,600	\$19,920	\$23,904
30 Mbps	10	6	1	\$24,200	\$29,040	\$34,848
40 Mbps	13	8	1	\$31,550	\$37,860	\$45,434
50 Mbps	16	10	2	\$39,050	\$46,860	\$56,232
Additional Access Point Rental	N/A	N/A	N/A	\$ <i>7</i> 50	\$ <i>7</i> 50	\$750

*ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

All Hotspots broadcast on the 5 Ghz frequency only and include:

- (1) Custom network name or SSID
- (1) Password (8 character minimum)
- (1) Access Point booth size may require additional Access Point rental







Order online at:
orders.smartcitynetworks.com
or call 888.446.6911

orders.smartcitynetworks.com/wifi-splash-page-design



Our **TELEPHONE SERVICES** provide reliable VOICE SERVICE solutions for Single Line, Multi Line, and Conference calls.

VOICE SERVICES	INCENTIVE*	BASE	ON-SITE
Single Line Telephone - With or Without Device	\$234	\$293	\$352
Multi Line Telephone	\$353	\$442	\$530
Polycom Speaker Phone	\$395	\$489	\$587

*ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

We have specialized in telephone services for over 30 years. Smart City provides reliable phone services with crystal clear connections. Our telephone services can be used for reception check-in, conference calls in meeting rooms and for credit card processing machines.

Telephone Service Information:

- Multi Line telephones include (1) Main number and (1) rollover line
- Polycom speakerphones require power source, electrical services may need to be ordered separately
- Domestic Long Distance is included
- International calling is billed separately





Order online at:

orders.smartcitynetworks.com

or call 888.446.6911



READY TO POWER UP YOUR EXPERIENCE?



120 VOLT DUPLEX OUTLETS	INCENTIVE*	BASE
5 AMP Service (600 Watt)	\$87	\$118
10 AMP Service (1200 Watt)	\$112	\$147
20 AMP Service (2400 Watt)	\$140	\$196
208 VOLT SERVICES	INCENTIVE*	BASE
208 VAC, 20 AMP, Single Phase	\$218	\$325
208 VAC, 30 AMP, Single Phase	\$269	\$397
208 VAC, 50 AMP, Single Phase	\$364	\$532
208 VAC, 70 AMP, Single Phase	\$482	\$694
208 VAC, 100 AMP, Single Phase	\$588	\$840
208 VAC, 200 AMP, Single Phase	\$896	\$1,344
208 VAC, 400 AMP, Single Phase	\$1,915	\$2,643
208 VOLT SERVICES	INCENTIVE*	BASE
208 VAC, 20 AMP, Three Phase	\$308	\$426
208 VAC, 30 AMP, Three Phase	\$403	\$ <i>57</i> 1
208 VAC, 50 AMP, Three Phase	\$ <i>57</i> 1	\$853
208 VAC, 70 AMP, Three Phase	1	
' '	\$728	\$1,092
208 VAC, 100 AMP, Three Phase	\$728 \$1,002	\$1,092 \$1,355
	-	
208 VAC, 100 AMP, Three Phase	\$1,002	\$1,355
208 VAC, 100 AMP, Three Phase 208 VAC, 200 AMP, Three Phase	\$1,002 \$1,456	\$1,355 \$2,061
208 VAC, 100 AMP, Three Phase 208 VAC, 200 AMP, Three Phase 208 VAC, 400 AMP, Three Phase	\$1,002 \$1,456 \$3,024	\$1,355 \$2,061 \$4,032
208 VAC, 100 AMP, Three Phase 208 VAC, 200 AMP, Three Phase 208 VAC, 400 AMP, Three Phase 408 VOLT SERVICES	\$1,002 \$1,456 \$3,024 INCENTIVE*	\$1,355 \$2,061 \$4,032 BASE
208 VAC, 100 AMP, Three Phase 208 VAC, 200 AMP, Three Phase 208 VAC, 400 AMP, Three Phase 408 VOLT SERVICES 480 VAC, 20 AMP, Three Phase	\$1,002 \$1,456 \$3,024 INCENTIVE* \$543	\$1,355 \$2,061 \$4,032 BASE \$801
208 VAC, 100 AMP, Three Phase 208 VAC, 200 AMP, Three Phase 208 VAC, 400 AMP, Three Phase 408 VOLT SERVICES 480 VAC, 20 AMP, Three Phase 480 VAC, 30 AMP, Three Phase	\$1,002 \$1,456 \$3,024 INCENTIVE* \$543 \$728	\$1,355 \$2,061 \$4,032 BASE \$801 \$1,092

POWER REQUIREMENTS EXAMPLES ON DUPLEX/120 VOLT OUTLETS

Blender	. 375 Watts
Cash Register	. 500 Watts
Coffee Pot, Standard	. 600 - 1000 Watts
Coffee Pot, Large	. 1500 - 2000 Watts
Computer, Laptop	. 300 - 500 Watts
Computer, Desktop	. 500 - 750 Watts
Computer Monitor, Reg	. 200 Watts
Computer Monitor, Flat	. 250-500 Watts
Crock Pot	. 1000 - 1500 Watts
Hotplate, Single Element	. 1000 Watts
Hotplate, Dual Element	. 2000 Watts
Lighting, Halogen	. 100 - 500 Watts, Per Bu l b
Lighting, Conventional	. 60-250 Watts, Per Bulb
Popcorn Maker, Small	. 1000 Watts
Popcorn Maker, Large	. 1500-2000 Watts
Printer, Ink Jet	. 750-1000 Watts
Printer, Laser	. 1500-2000 Watts
Toaster	. 1500 Watts
TV, Standard	. 200-500 Watts
TV, LCD	. 500-1000 Watts
TV, Plasma	. 1000 - 1500 Watts

*ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!





Order online at:

orders.smartcitynetworks.com

or call 888.446.6911



ARE PLUMBING SERVICES AVAILABLE?



Our **PLUMBING SERVICES** provide reliable **WATER SERVICES** for sinks, pools or spas.

WATER AND DRAINAGE	INCENTIVE*	BASE
1/2" Line, First Connection	\$186	\$230
1/2" Line, Additional Connection	\$138	\$168
DRAINAGE	INCENTIVE*	BASE
3/4" Drain Line, First Connection	\$144	\$ 179
3/4" Drain Line, Additional Connection	\$104	\$115
FILL AND DRAIN	INCENTIVE*	BASE
First 500 Gallon Unit	\$193	\$259
Each Additional, 500 Gallon Unit	\$161	\$207
Each Additional 500 Gallons	\$42	\$54
Fill and Drain one time only, labor	charges apply for additional fills	•
RENTABLE ITEMS	INCENTIVE*	BASE
30 Gallon Water Heater	\$372	\$552
Single Utility Sink	\$374	\$542

^{*}ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!











Our **PLUMBING SERVICES** provide reliable **COMPRESSED AIR** for

Pneumatic Tools, Machinery and Robotics.

COMPRESSED AIR [90-100 PSI]	INCENTIVE*	BASE	
1/2" Compressed Air, First Connection	\$193	\$259	
1/2" Compressed Air, Additional Connection	\$144	\$179	
3/4" Compressed Air, First Connection	\$284	\$307	
3/4" Compressed Air, Additional Connection	\$270	\$299	
1" Compressed Air, First Connection	\$379	\$410	
1" Compressed Air, Additional Connection	\$316	\$339	
Special requirements, call for quote.			

^{*}ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!





Order online at:

https://orders.smartcitynetworks.com

or call 888.446.6911



Frequently Asked Questions

DOES SMART CITY NETWORKS PROVIDE COMPLIMENTARY WI-FI?

Yes! Smart City Networks provides complimentary Wi-Fi in most designated public areas of the facility, such as the concourse lobbies and food courts. Check with your specific venue for locations. This service is made available to approximately 30 million guests, visitors, and attendees at our convention centers throughout the country. There is no requirement to purchase a Smart City Networks service in order to take advantage of the complimentary Wi-Fi.

WHY DOESN'T SMART CITY NETWORKS PROVIDE COMPLIMENTARY WI-FI IN THE EXHIBIT HALLS?

Exhibit halls are not public areas since this space is typically licensed to a company, government agency, or trade association for a private event. The space license agreement governs the availability of a range of services for the event and the license may or may not call for complimentary Wi-Fi services.

WILL MY PERSONAL HOTSPOT (MI-FI) WORK IN YOUR BUILDING?

Yes – however, the capability of your personal mobile hotspot is limited by your cellular carrier by the spectrum and Internet bandwidth capacity they have made available. Cellular carrier signals penetrate into a facility either from a nearby cellular tower or via an in-building Distributed Antenna System (DAS). It is important to remember that your personal mobile hotspot is obtaining a wireless signal from a shared cellular network, so service may be disrupted or become unreliable due to user density and demand on the carrier's network. In all cases, you have the option to take advantage of the complimentary Wi-Fi throughout the public areas, or if you choose, you can purchase an upgraded package based on your service requirements.

WHAT MUST BE IDENTIFIED ON MY FLOORPLANS?

Floor plans should include the surrounding booth numbers for orientation, measurements and easy identification of all required end location(s). Be sure to distinguish your main distribution line (MDL) and additional patch cables. Please reference Smart City's Communications Floorplan Worksheet.

TIP: Most of our venue's data jacks originate from a floor pocket. Be sure to submit a completed floorplan prior to the first day show move-in to avoid any additional labor charges.



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or call 888.446.6911

DO YOU OFFER INCENTIVE RATES?

Yes! Orders received along with payment by the incentive deadline date will receive our early incentive pricing.

WHY ARE ROUTERS NOT ALLOWED ON A SHARED NETWORK?

Many times, Smart City has found that routers on a shared network are installed incorrectly, which can cause problems for other users of the network. Additionally, an accurate count of the number of devices on the network is required to determine the appropriate network size and bandwidth available to the network. For more information and to request the build-out of a special system to meet your needs, contact our team today for a quote.

CAN I PROVIDE MY OWN SWITCH AND/OR CABLING?

Yes, you can provide your own switch and patch cables for in booth cabling. Unless otherwise mandated by the venue.

Please Note: Connectivity can be guaranteed only to the point where Smart City Networks' services originate in the booth. Smart City Networks cannot guarantee service on customer/exhibitor-provided cable(s) and/or equipment. Any request for trouble diagnosis or problem resolution found not to be the fault of Smart City Networks (such as faulty equipment or damaged cable) may be billed to the exhibitor at the prevailing labor rate.

HOW MUCH BANDWIDTH DO I NEED?

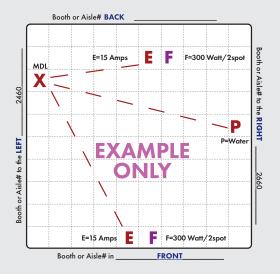
To identify how much bandwidth you should require, please reach out to a technical representative in your organization, review your program specifications listed with any demonstrations or downloads you plan to run.

WHAT DOES SD, HD, AND UHD STAND FOR?

SD, HD, and UHD are the abbreviated names of three video streaming formats. The basic difference between each of the formats is the number of pixels comprising the video image. The greater the pixel count the sharper and more detailed your video will be.

FORMAT	RESOLUTION	BANDWIDTH REQUIRED	
Standard Definition (SD)	720x480	3.0-5.0 Mbps	
High Definition (HD)	1280x720 & 1920x1080	5.0-8.0 Mbps	
Ultra High Definition (UHD)	3840×2160	25 Mbps	

"UTILITIES" FLOORPLAN WORKSHEET				
Company Name:	Show:	Booth/Room #:		
Center: Charlotte Convention Center	Customer / Ref #:			



SPECIFY YOUR DESIRED LOCATION OF SERVICES

X = MAIN DISTRIBUTION LOCATION (MDL)

The originating line(s) for service, whether overhead, a floor pocket or a column, will be delivered to a "MDL" before booth distribution. Example: Storage area, back of booth, etc. Unless specified, the default for the "MDL" will be the back of the booth or where Smart City deems the most convenient. All distribution of services to their final destination within the booth will originate from the Main Distribution Location "MDL". A per line move fee will apply to relocate services within your booth after they have been engineered and/or installed.

E = ELECTRICAL POWER

Example: "E-10 Amps"

F = FLOOD LIGHTS

Example: "F-300 Watt/2 Spot"

P = PLUMBING

Example: "P-Water",

"P-Compressed Air"

For Smart City to perform your floor work, you will need to indicate the location of each item you want installed. Make sure and order your floor work, flood lights and materials early and in advance of the show moving in.

IMPORTANT! Prior to installation of service, a complete Floorplan is required. Please utilize this grid should you not have your own Floorplan to send us. Submit a Floorplan for each service group (Electrical, Plumbing, etc) or combine all on one Floorplan. For a Floorplan to be considered complete it must include all the information listed below (Main drop "MDL", designated location of items within the booth, surrounding booths, scale-length and width). Smart City is the exclusive installer of Electrical, Plumbing, etc.

Rates include bringing services to the rear of standard booth or to the nearest floor port inside an island booth. Specific location requests and services greater than 100 Amps will incur additional charges. All work performed within booth to place services in other locations will be charged on a time and material basis. A connect and disconnect fee will be incurred for all connected services, whether connected direct or otherwise.

Booth Orientation: For Smart City to accurately install services a minimum of one surrounding Booth or Aisle # is required, two or more is best.

BOOTH SIZE ft SCALE: 1 BOX IS = TO	E: 1 BOX IS = TOft
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BOOTH TYPE Island Inline

Booth or Aisle# BACK											
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Booth or Aisle# to the LEFT	•••••	· · · · ·	•								
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Aisle#											
ooth or		:									
ğ		: : :									
		:									

Booth or Aisle# in FRONT_____



You may reach us with questions at:

Call (888) 446-6911 • Email: <u>customerservice@smartcitynetworks.com</u>
Order online at: orders.smartcitynetworks.com

Or fax order to (702) 943-6001