

Exhibitor Booth Banner FAQs

Below is a list of the most commonly asked questions from Exhibitors in relation to Booth Banners.

Where does the Booth Banner appear?

The Booth Banner will appear at the top of the virtual booth and can link to an external URL.

The screenshot shows a virtual event booth interface. At the top, there is a navigation bar with icons for navigation, favorite, like (5), tweet, and print. Below this is a banner for 'Virtual Events Resources' with a 'View Resources' button and the CadmiumCD logo. The main content area is divided into a left sidebar and a right main section. The sidebar lists various categories: Company Details, Contact Info (3 representatives), Resources (6 items), Product Showcase (14 products), Video Chat (3 representatives), and CadCon Quest (10 points). The main section features a 'Call for Abstracts' diagram, a 'Video Chat' button, and a detailed description of CadmiumCD's services. At the bottom, there is a 'GIVEAWAY!' banner and buttons for 'Brochure', 'Website', and 'Request Information'.

How do I upload a Booth Banner?

The Booth Banner should be uploaded from a virtual booth upgrades task. Here, you should upload a 1920x125 px JPEG or PNG graphic as well as the URL you would like the banner to link to.



VIRTUAL BOOTH UPGRADES

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Continue



Please select the credit option(s) you are interested in applying to your virtual booth below.

Booth Banner

Choose File No file chosen

The banner needs to be 1,920 pixels long and can be as tall as you want it to be. We recommend making it 150-300 pixels tall (250 pixels is recommended).

Booth Banner Web Link

You can (optionally) link your banner to a website URL. This can be an effective way to get attendees to get to your website, or a great way to advertise one of your products or services and link to a page or document that describes it. This link should begin with "https://".