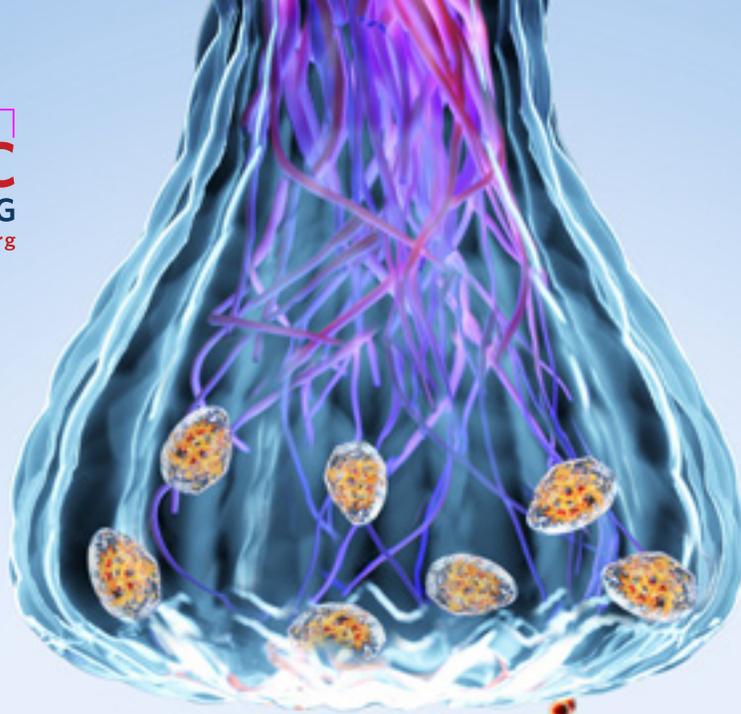
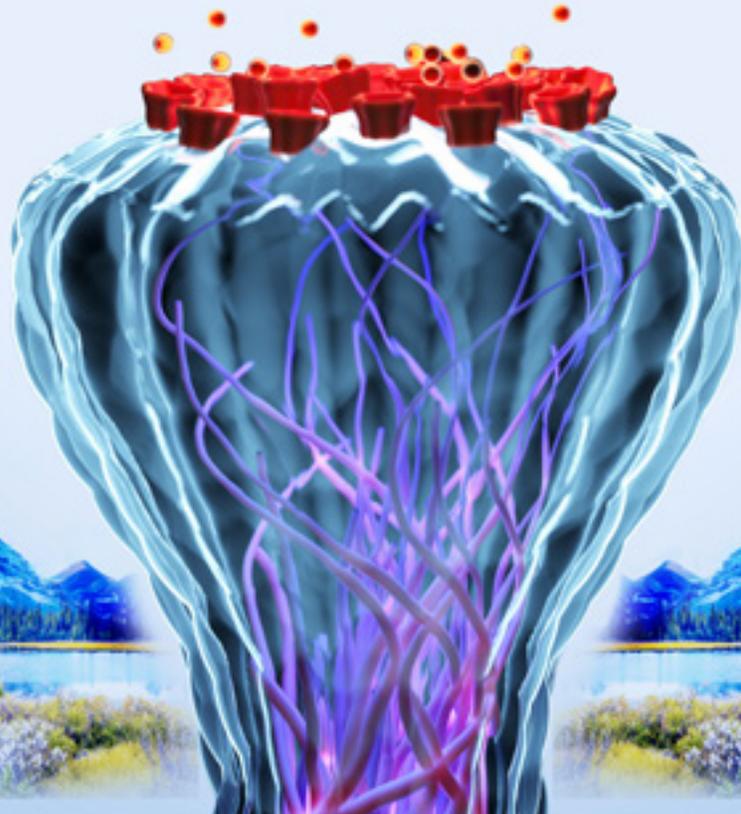


64th ANNUAL
SCIENTIFIC
MEETING
AmericanHeadacheSociety.org

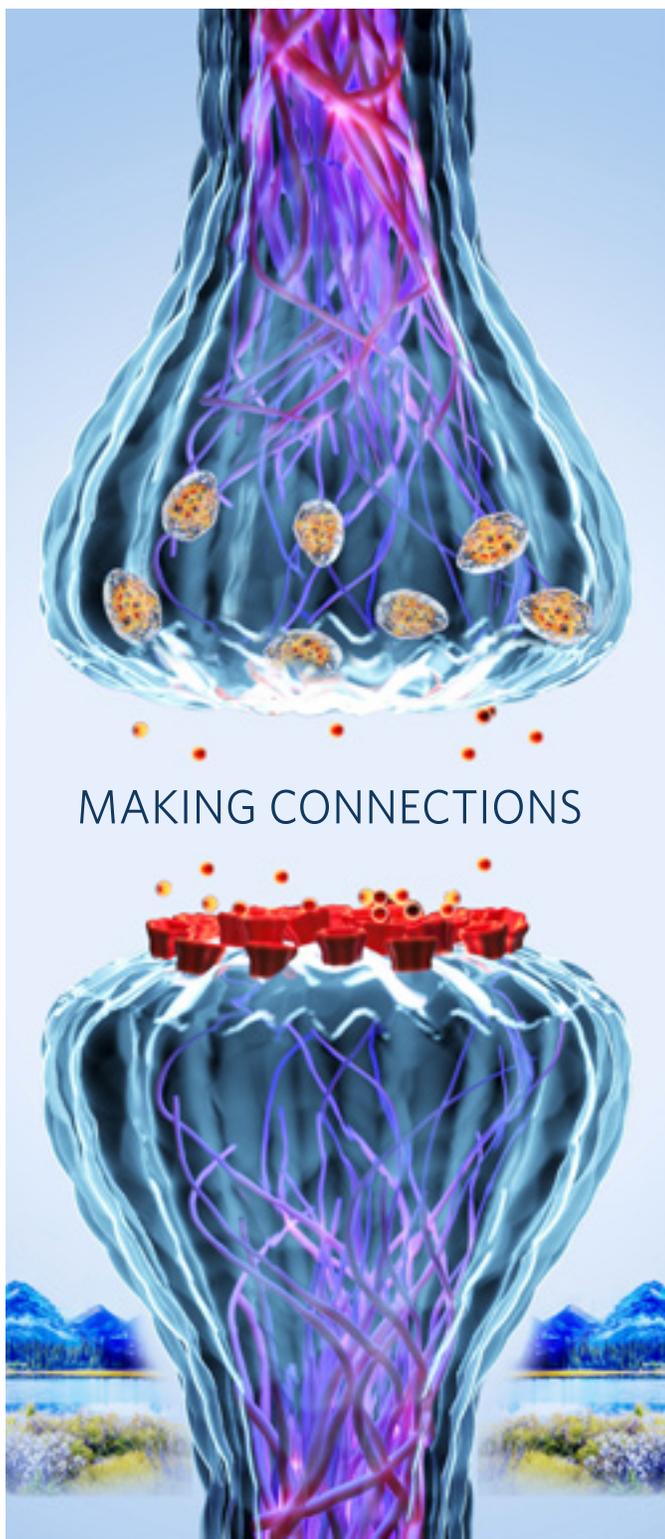
JUNE 9-12, 2022
Denver, Colorado



MAKING CONNECTIONS



EXHIBITOR AND SPONSORSHIP **PROSPECTUS**



MAKING CONNECTIONS

64th ANNUAL
SCIENTIFIC
MEETING
AmericanHeadacheSociety®

AHS CELEBRATES
64 YEARS OF LEADING
AND SERVING THE
HEADACHE COMMUNITY.

OUR MISSION

The American Headache Society®, (AHS) is a professional society of healthcare providers dedicated to the study and treatment of headache and face pain. The Society's objectives are to promote the exchange of information and ideas concerning the causes and treatments of headache and related painful disorders. Educating physicians, health professionals and the public, and encouraging scientific research are the primary functions of this organization. AHS activities include an annual scientific meeting, a comprehensive headache symposium, regional symposia for neurologists and family practice physicians, and publication of the journal Headache®.

The American Headache Society's® Annual Scientific Meeting continues to be the premiere venue for the dissemination of the latest and most up-to-date research and scientific advances underlying the practice of Headache Medicine.

ATTENDEE PROFILE

Over 75% of the attendees are prescription-writing healthcare providers, including:

- Neurologists
- Emergency medicine physicians
- Family practice physicians
- Internal medicine physicians
- Obstetricians/Gynecologists
- Orofacial pain physicians
- Pediatricians
- Pain management physicians
- Others in attendance include: scientists, researchers, dentists, consultants, medical educators, nurse practitioners, physician assistants, psychiatrists, and psychologists.



ONE MEETING, TWO EXPERIENCES

Attendees who come in person will be greeted with new features, things to see, and experiences to remember. Those partaking in the online experience will watch a mix of live-streamed sessions and on-demand content, as well as interviews with keynote or plenary speakers. This feature allows AHS to expand our reach beyond the typical groups that come to this event and gives your organization more exposure.

PAST EXHIBITORS WHO HELPED TO MAKE AHS MEETINGS **SUCCESSFUL**



AAOP
AbbVie
AbbVie Medical Affairs
Akeso Health Sciences, LLC
Alder BioPharmaceuticals, Inc.
Alliance for Headache Disorders Advocacy (AHDA)
American Headache Society
American Migraine Foundation
Amgen, Inc.
Amneal Pharmaceuticals LLC
Assertio Therapeutics
Autonomic Technologies, Inc.
Avanir Pharmaceuticals
Bausch Health
BioDelivery Sciences International
Biohaven Pharmaceuticals
Catalyst Cryohelmet by All-Star Sporting Goods
CEFALY Technology
Coalition for Headache and Migraine Patients (CHAMP)
Curelator, Inc.
Depomed
Dolor Technologies, LLC
electroCore, LLC
eNeura Inc.
Glia Sciences, INC.

Impax Specialty Pharma
Impel NeuroPharma
Lilly USA, LLC
Lundbeck
Medicine X
Mindset Medical
National Headache Foundation
NCGS, Inc.
Neurology Reviews
Novartis Pharmaceuticals
Oxford University Press
Promius Pharma, LLC
Regional Headache Societies
Supernus Pharmaceuticals, Inc.
TerSera Therapeutics, LLC
Teva Medical Affairs
Teva Pharmaceuticals
Theranica Bio-Electronics, LTD
TheraSpecs
Tian Medical, LLC
Upsher-Smith Laboratories, Inc.
US Pain Foundation, Inc.
Wolters Kluwer
Zosano Pharma

SPONSORSHIP LEVELS



PLATINUM LEVEL - \$52,500

- **One 20x20 booth in preferred location**
- Four complimentary registrations
- One full page ad in the Final Program*
Excludes Inside Front and Inside Back Cover
- Company logo with link and description on conference sponsors webpage
- Pre and post attendee contact mailing list*
- Platinum Level Sponsor ribbon to wear at conference
- Recognition on a banner ad on the mobile app and virtual meeting site
- Company name on Sponsor acknowledgement signage at meeting as Platinum Level Sponsor
- Logo, contact information, and pdfs or video links on virtual event site

GOLD LEVEL - \$36,500

- **One 10x30 booth in preferred location**
- Three complimentary registrations
- One one-half page ad in the Final Program*
- Company logo with link and description on conference sponsors webpage
- Pre and post attendee contact mailing list*
- Gold Level Sponsor ribbon to wear at conference
- Recognition on a rotating banner ad on the mobile app and virtual meeting site
- Company name on sponsor acknowledgement signage at meeting as Gold Level Sponsor
- Logo, contact information, and pdfs or video links on virtual event site

SILVER LEVEL - \$18,500

- **One 10x20 booth in preferred location**
- Two complimentary registrations
- One one-quarter page ad in the Final Program*
- Company logo on conference website
- Pre attendee contact mailing list*
- Silver Level Sponsor ribbon to wear at conference
- Recognition on a rotating banner ad on the mobile app and virtual meeting site
- Company name on sponsor acknowledgement signage at meeting as Silver Level Sponsor
- Logo, contact information, and pdfs or video links on virtual event site

BRONZE LEVEL - \$10,500

- **One 10x10 booth in preferred location**
- One complimentary registration
- Company logo on conference website
- Pre attendee contact mailing list*
- Bronze Level Sponsor ribbon to wear at conference
- Recognition on a rotating banner ad on the mobile app and virtual meeting site
- Company name on sponsor acknowledgement signage at meeting as Bronze Level Sponsor
- Logo, contact information, and pdfs or video links on virtual event site

* All final program ads and mailings must be approved by AHS.



INCREASE YOUR REACH

CUSTOMIZE YOUR PRESENCE

Attract more qualified leads and enhance your exhibit presence with additional sponsorship and marketing opportunities. Corporate Support is an ideal way to stand out from other exhibitors, generate visibility, and communicate support to meeting attendees.

We are happy to work with you to realize your marketing goals. Please contact AHS Headquarters at 856-423-0043 to discuss.

BRANDED ITEMS/**OPPORTUNITIES**

FLOOR CLINGS TRAIL **\$5,000**

A trail of company-branded decals affixed to the show floor will lead attendees from the main exhibit hall entrance directly to your booth! This is the perfect way to highlight your company outside of your booth while literally directing attendee traffic to your booth. Simple yet powerful, the 2ft by 2 ft decals are always a hit with attendees and consistently help the sponsor stand out amongst 50+ exhibitors on the show floor. AHS manages production, installation and removal of decals.



HOSPITALITY SUITES **\$5,000**

Use this room (close to meeting space) to host private meetings or as a lounge for your staff. The suite will be available from Wednesday afternoon through Sunday morning. All food, beverages, and audio-visual services need to be arranged through and paid directly to the hotel by suite holder.

HOTEL ROOM DROP **\$5,000**

Sponsor creates a promotional flyer or giveaway to be dropped in each attendee's hotel room or placed in the registration bag. Sponsor is responsible for all production and shipping costs upon AHS approval of promotional piece. Price does not include cost to distribute to guest rooms. Sponsor is responsible for coordination and payment with the hotel if a room drop is sponsored.

LANYARDS **\$5,000 (exclusive)**

Do you want to reach every attendee? Sponsor the name badge lanyards and place your logo and message on every neck at the meeting. AHS will produce this item.

PARK BENCHES **\$5,000 (multiple opportunities)**

Place your logo or company name on park benches located throughout the exhibit hall to provide additional seating for event attendees. Placement of park benches will be determined by AHS.

RESERVE A TABLE **\$5,000 (multiple opportunities)**

Place your logo or company name on meal tables near the exhibit hall. Then invite up to 7 attendees (plus 1 company staff) to join you for breakfast, lunch, or a coffee break.

HOTEL KEY CARDS **\$7,500 (exclusive)**

Place your company name and logo on the hotel keycard distributed to all guests staying at the conference hotel. This offers great exposure through the length of the attendees stay. AHS will produce the key cards.

BRANDED ITEMS/**OPPORTUNITIES**



HYDRATION PACKAGE \$7,500

Place your logo on a branded metal water bottle given to all attendees. Reduce waste and create an item that will be reused. AHS will produce these items.

IN-HOUSE TV \$7,500 (exclusive)

Put your company on TV! Use the hotel's In-Room TV channel to provide excellent coverage for your company and products. Get creative with a 72-hour loop (Thur-Sat) of your content playing in every hotel room.

HEALTH AND SAFETY KIT \$8,500 (exclusive)

Help attendees travel safe and stay healthy with this kit that includes a polyester pouch, two stretch reusable face masks and a two-ounce bottle of hand sanitizer. Your company's name/logo will appear on the pouch. This sponsorship includes an acknowledgment in the Final Program. AHS will produce this item.

AHS HAS TALENT SPONSORSHIP \$10,000 (multiple opportunities)

Become the key sponsor for the AHS Talent Show on Friday night. Feature your logo on stage and in the program as meeting attendees showcase their secret talents (also features light refreshments).

ATTENDEE CONFERENCE BAGS \$10,000 (exclusive)

Each attendee will receive their registration material in a 64th Annual Scientific Meeting bag. The bags are highly visible to all attendees and will feature your logo on outside of bag. AHS will produce this item.

CHARGING TABLES \$10,000 (multiple opportunities)

Put your logo or company name on two charging tables with 6 stools at each.

PORTABLE CHARGERS \$10,000 (exclusive)

Attendees rely on their mobile devices to stay connected. Place your company name and/or logo on these portable chargers that allow devices to stay charged all day. Includes an acknowledgment in the Final Program. AHS will produce this item.



BRANDED ITEMS/**OPPORTUNITIES**

HEADSHOT LOUNGE \$10,000 (exclusive)

Attendees will have the opportunity to take a new professional headshot including light editing. They can use to update their social media or professional profiles. Include your logo on signage at the photo booth and a promotional link on the photo retrieval page.

USB MEMORY STICKS \$10,000 (exclusive)

All registered attendees will receive a 16GB swivel flash drive that will be taken home after the meeting and used repeatedly by attendees. The drive will include your company name or logo. AHS will produce this item.

“FRONTIERS IN HEADACHE RESEARCH” SCHOLARSHIP AWARDS \$15,000

Scholarship Awards will be available to ten Headache Medicine Fellows, Residents and/or Post-doctoral Fellows to help offset their travel and hotel costs to the 64th Annual Scientific Meeting. The recipients will be required to present either an oral or poster presentation as a part of the scholarship. Your company name and logo will appear on the AHS website in recognition of your sponsorship.

WIFI \$15,000 (exclusive)

Provide wireless internet capability to all mobile devices and attendees during the 64th Annual Scientific Meeting. Your company name and logo will be prominently acknowledged in the Final Program and on signage in the meeting.



WELLNESS SPONSOR \$20,000 (exclusive)

Up to 25 attendees will enjoy a special 30 min sunrise yoga course led by a licensed professional. Participants will end the session with a glass of fruit-infused water and a new yoga mat to take home. Help attendees get in the right mindset to learn by sponsoring two days of morning yoga. This includes branded mats (up to 50) with your company logo and/or name that attendees can take home and recognition on the agenda. AHS will produce this item.



COFFEE TIME \$20,000 per day (exclusive per day)

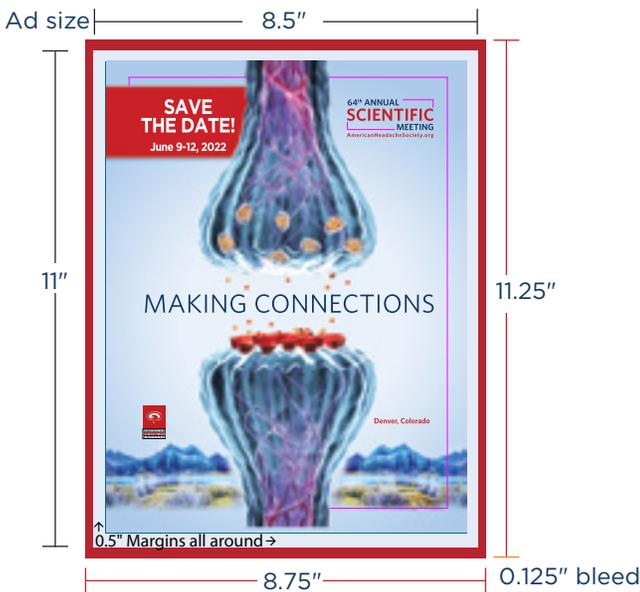
Make sure your message is steaming hot by branding coffee cup sleeves and napkins during one of the coffee and exhibit breaks. AHS will produce these items.

FINAL PROGRAM ADS

The Final Program is digitally distributed to all attendees and includes detailed information about each presentation including learning objectives, social events, exhibitors, meeting room locator, and other useful information.

AD SIZE	FULL COLOR
Inside Front Cover	\$3,000.00
Inside Back Cover	\$2,500.00
Full Page	\$1,500.00
Half Page	\$750.00
Quarter Page	\$500.00

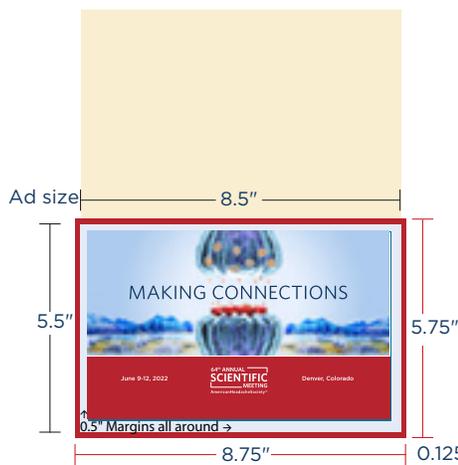
ACCEPTABLE FILE FORMATS (HI RES 300 DPI) JPEG PDF • TIF • EPS



FULL PAGE

AD SIZE IS 8.5”w x 11”h
 AD SIZE WITH BLEED IS 8.75” w x 11.25h”

AD SAFE AREA IS 7.5”w x 10” h
 PLEASE DO NOT PLACE COPY BEYOND THE 7.5”w x 10”h SAFE AREA

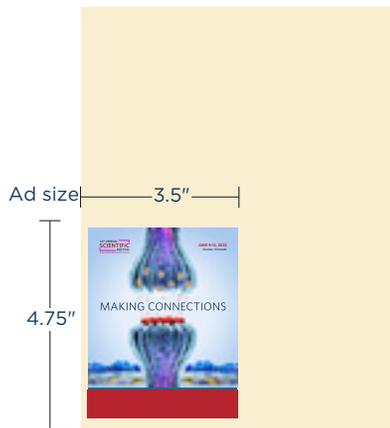


HALF PAGE

AD SIZE IS 8.5”w x 5.5”h

AD SIZE WITH BLEED IS 8.75” w x 5.75h”

AD SAFE AREA IS 7.5”w x 4.5” h
 PLEASE DO NOT PLACE COPY BEYOND THE 7.5”w x 4.5”h SAFE AREA



QUARTER PAGE

AD SIZE IS 3.5”w x 4.75”h

* All final program ads and mailings must be approved by AHS.

SYMPOSIUMS/SOCIAL EVENTS/ ANCILLARY MEETINGS

***NEW* INDUSTRY-SPONSORED SYMPOSIUM FIRST CHOICE - \$50,000 (Exclusive)**

This exclusive Industry Symposium sponsorship will guarantee you your first choice of time/dates (from the AHS provided list). You will also receive extra promotions throughout the conference space.



INDUSTRY-SPONSORED SYMPOSIUMS **\$35,000**

Add your organization to those sharing research and product news with a Satellite Symposium. We have openings from Thursday to Saturday. These events take place without conflict of other CME sessions and will be advertised in the Final Program.

You can offer a presentation with or without CME (you will be responsible for securing your own CME provider) and choose to serve food in your private room with space for over 100 attendees! You must have an FDA-approved product/service.

Symposium applications are due by March 11, 2022. Notifications will go out on March 28, 2022. AHS will choose the final schedule taking into account each applicant's preferred dates/times.

INDUSTRY-SPONSORED SOCIAL EVENTS **\$5,000**

Do you want to host a reception or other social function on the hotel grounds? Take advantage of the lawns, patios, pools, and many of the indoor spaces to showcase your products or services to the attendees. These slots are limited and will be considered by application only. This category applies to any meeting over 30 attendees. Applications are due on April 4 and notifications will go out on April 13.

ANCILLARY MEETINGS **\$1,000**

Hold a business meeting or small gathering with your team or customers. These slots are limited and will be considered by application only. This category applies to any meeting up to 30 attendees. Applications are due on April 4 and notifications will go out on April 13.

EXHIBIT INFORMATION

INTERACTIVE FLOOR PLAN AND ONLINE EXHIBITOR/SPONSOR PORTAL

This year, when you sign up to be an exhibitor or sponsor you will be given access to and log-in details for the Online Exhibitor Portal. The portal is where you will find all details pertaining to your booth, including set-up/dismantle times, and the service manual for shipping and ordering furniture.

Assignments are made on a first-come, first-served basis. To secure your preferred space, please go to: <https://bit.ly/64ASM-SponsorPortal> or click <https://bit.ly/64ASM-Floorplan> to access our interactive floor plan.

The floor plan will allow you to choose your location. After review, AHS will confirm your booth location. You will receive an email confirmation along with personal log-in information to begin completing the necessary tasks (i.e. directory form, booth staff, etc.)



ATTENTION NEW EXHIBITORS:

If you are applying for the first time as an exhibitor, you will be sent an Exhibitor Approval Form that will need to be submitted and approved before your booth location is confirmed. Your choices will be placed on a temporary hold until approval is granted.



EXHIBIT INFORMATION

(EXHIBIT SCHEDULE SUBJECT TO CHANGE)

EXHIBIT SPACE LOCATION

If you have any questions about the exhibit area or booth arrangement, please contact Heidi Jetter, AHS Meeting Manager, at 856-423-0043. The interactive floor plan online will also allow you to view all booths assignments.

Every effort is made to assign all booth locations in accordance with each exhibitor preference. Assignments are made on a first-come, first-served basis, based upon the receipt of the signed terms and conditions and payment of booth fees.



EXHIBITOR SET-UP

Wednesday, June 8 12:00 pm – 10:00 pm
Thursday, June 9 8:00 am – 3:00 pm

All booths and materials must be set up by 3:00 pm Thursday, June 9. Show Management will walk the floor at this time to inspect booths.

POSTERS MOVE-IN

Thursday, June 9 3:00 pm – 4:30 pm

EXHIBIT DAYS / HOURS

Thursday, June 9 5:30 pm – 6:45 pm
6:30 am – 8:00 am
Friday, June 10 10:30 am – 11:15 am
1:30 pm – 2:30 pm
Saturday, June 11 6:30 am – 7:30 am
10:45 am – 11:15 am
1:00 pm – 2:15 pm

EXHIBITOR DISMANTLE

Saturday, June 11 2:30 pm – 7:30 pm

Dismantling must not start prior to the close of the exhibit hall on Saturday, June 11 at 2:30 pm and materials must be removed from the floor by 7:30 pm.

BOOTH SPACE RATES

20'x30' Rate	\$31,500.00
20'x20' Island Rate	\$21,000.00
10'x30' Island Rate	\$16,500.00
10'x20' Rate	\$12,500.00
10'x10' Corner Rate	\$7,000.00
10'x10' Inline Rate	\$6,000.00

PUBLISHER/NON-PROFIT

10'x10' Inline Rate	\$2,500.00
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EXHIBIT INFORMATION

(EXHIBIT SCHEDULE SUBJECT TO CHANGE)



BOOTH CONSTRUCTION

- Standard booths are limited to 8' background drapes and 3' side drapes.
- Maximum height of in-line exhibits is 8' and may extend only 5' from the back wall. The remaining 5' must not exceed 4' in height.

EXHIBITOR DIRECTORY

The Exhibitor Directory will be distributed to each conference registrant as part of the Final Program. Exhibitor's name, address, booth number(s), and description of product(s) / service(s) are highlighted. Descriptions are limited to 100 words or less.

REGISTRATION

Corner/Inline/Publisher/Non-Profit -
Three (3) Exhibit Hall Only registrations for a 10'x10' booth; Four (4) for 10'x20' booth and Five (5) for 10'x30' booth. Up to three (3) additional Exhibit Hall Only registration(s) are available for \$200.00.

Island Booth – Six (6) Exhibit Hall Only registrations for a 20'x20' booth and up to four (4) additional Exhibit Hall Only registrations are available for \$200.00 each.

Seven (7) Exhibit Hall Only registrations are included for a 20'x30' booth and six (6) for a 20'x20' booth. Up to four (4) additional Exhibit Hall Only registrations are available for \$200.00 each.

EXHIBIT INFORMATION

(EXHIBIT SCHEDULE SUBJECT TO CHANGE)

OFFICIAL GENERAL SERVICE CONTRACTOR

Arata Expositions, Inc. has been selected as the official General Service Contractor. The exhibitor service manual will be made available approximately 60 days prior to the show. Please read all information contained in the service manual. Shipping and handling of show materials, furniture, labor, drayage, electrical, signs, and other booth furnishings may be ordered from the Official Decorator. All charges for additional services are the sole responsibility of the exhibitor.

CONTACT

Arata Expositions, Inc.
15928 Tournament Drive, Gaithersburg, MD 20877
Phone: (301) 921-0800
Email: pthurston@arataexpo.com

EXHIBITOR APPOINTED CONTRACTORS (EAC) OR INSTALL/DESIGN COMPANIES

Exhibitors who choose to use booth assembly or dismantle labor other than those provided by the Official Decorator must notify the Official Decorator by Friday, May 6, 2022 and supply the necessary certificates of insurance. Exhibitors using non-official contractors are required to supply such contractors with all necessary information regarding installation and dismantling, material handling, exhibitor rules and regulations. Neither the decorator nor Show Management is required to supply an Exhibitor Service Manual to non-official service contractors. Non-official service contractors must comply with all Show Management and facility rules and regulations.



To help reduce the triggers of migraine, the American Headache Society® has adopted a fragrance free policy. Please refrain from the excessive use of perfumes, colognes, lotions, etc. during the course of the AHS Annual Scientific Meeting.

Show Management • AHS • 19 Mantua Rd., Mt. Royal, NJ 08061 • T (856) 423-0043
Exhibits & Meetings Management • Heidi Jetter, CMP, DES • Email: hjetter@talley.com



**EVENT
VENUE**

**Gaylord Rockies Resort
& Convention Center**

6700 N Gaylord Rockies Blvd.
Aurora, CO 80019



ESCAPE THE ORDINARY AT OUR COLORADO RESORT

Experience Alpine charm, stunning mountain views, delicious restaurants, bars, the world-class Relâche Spa, and a state-of-the-art fitness center. 500,000 sq ft of flexible meeting space, modern guest rooms, and suites.

FLOORPLAN



EXHIBITOR TERMS AND CONDITIONS

EXHIBIT MANAGEMENT is the AMERICAN HEADACHE SOCIETY, 19 Mantua Road, Mt. Royal, NJ 08061 USA, (856) 423-0043, Fax (856) 423-0082, Email hjetter@talley.com.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned move-in and installation days and hours as detailed in the prospectus. Exhibits may not be removed from the Facilities until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the Facility by the time specified in the prospectus. Any displays or materials left in booths, without instructions will be packed and shipped at the discretion of SHOW MANAGEMENT, and all charges will be assessed to Exhibitor.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and or a refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the date of receipt of application on a space available basis. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written notice to and approved by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

PRINCIPLES FOR ACCEPTING OR DECLINING EXHIBITOR REQUESTS:

The prevailing principle will be scientific credibility and/or that which is considered useful for our members and ultimately our members' patients. Unsubstantiated claims, previous undesirable corporate or organizational behavior, untested treatments, concern for safety, the absence of scientific credibility, or simply AHS concern that an exhibit or product is not in the best interest or spirit of AHS, its members or the patients who they treat, could be the basis for rejection of an application, without required explanation.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite or meeting or demonstration to which attendees are invited, or entices attendees off the Show floor during official Show hours.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers are not permitted within the exhibit hall at any time. Only the Exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to: background music on video or audio presentations) without obtaining appropriate licensing. The Exhibitor shall indemnify SHOW MANAGEMENT, AHS and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors or guests. Each Exhibitor is to carry his or her own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives the hotels, and Service Contractor, known from this point on as American Headache Society® for any of the following:

- The Exhibitor agrees to make no claims against American Headache Society® for loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold American Headache Society® as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save American Headache Society® from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that American Headache Society® does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.

- EXHIBITOR assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the American Headache Society® Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and American Headache Society®.

INSURANCE: All property of Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facilities. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse Exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an Exhibitor's right to exhibit if an Exhibitor or any of their representatives fail to observe the conditions of this contract or in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all Exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet, except for product height, which may exceed the 4 feet limitation. Booths shall not obstruct other Exhibitors or aisles. Booths not adhering to this requirement will be carpeted by SHOW MANAGEMENT at the Exhibitor's expense. Booth carpeting, decorations, furniture, signs and electrical connections are available to the Exhibitor through the American Headache Society® official Decorators, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or in the opinion of the Show Manager detract from the appearance of the Show in any manner whatsoever. The Show Manager shall have sole control over all admission policies at all times.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the American Headache Society® logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym "American Headache Society®" must not be used on pre, during and post show promotional material unless specific written permission is granted. Use of any Convenor, Sponsor or participating organization logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be given out by Exhibitors.

FDA APPROVAL/CLEARANCE: FDA Approval: Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

EXHIBIT HALL BADGES: All Exhibitor personnel must be registered. These badges do not allow entry to educational sessions or social events.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BOOTH GIVEAWAYS: All booth giveaways must be approved by SHOW MANAGEMENT prior to the meeting. Eligibility of any company or product to exhibit subject to the following:

1. The applicant's products or services must be educational or professional in nature.
2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.
3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS's sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it. If the safety, effectiveness, and accuracy of claims made for such product or service have not been demonstrated to AHS's satisfaction, the application to exhibit will not be accepted.
4. Only products or services listed on the original application and approved by AHS may be exhibited.
5. The applicant agrees to comply with the policies, rules and regulations contained in the exhibitor prospectus.
6. Exhibits will not be accepted if AHS deems them to include false or misleading statements.
7. No exhibit will be accepted if AHS determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or is, in general, not in keeping with the character and purpose of the conference.
8. Exhibitors cannot promote a competing meeting (i.e., any meeting likely to draw attendees from any AHS meeting – by venue, topic, etc.) at the AHS meeting. At the time the application to exhibit is submitted, all prospective exhibitors must include a complete description of any meeting they intend to promote during the AHS conference, along with a complete copy of any promotional materials. AHS will review these materials and may approve or deny the proposed meeting promotion at its sole discretion.
9. Exhibitors cannot use photography from the AHS meeting or exhibit floor for publicity, public relations, or marketing purposes.
10. Exhibitors cannot use the AHS registration list to promote a competing meeting, or any meeting, without the expressed written consent of the American Headache Society®.
11. Exhibitors cannot use the AHS name or logo in any way without expressed written consent of AHS.
12. Exhibitors cannot make use of an informal poll taken of attendees.
13. Exhibitors, with the exception of publishers, may not make sales or engage in charitable fundraising which result in the exchange of product or money within the exhibit hall.

AHS is committed to improving the lives of headache sufferers through medical education, research, and high-quality patient care.

Visit www.AmericanHeadacheSociety.org for more information

ELIGIBILITY TO EXHIBIT



Applicants that have not previously exhibited at the American Headache Society® (AHS) conferences must be reviewed for eligibility before space assignment is confirmed. Previous exhibitors are expected to comply with the eligibility requirements. The American Headache Society® retains sole authority to determine the eligibility of any company or product to exhibit subject to the following:

1. The applicant's products or services must be educational or professional in nature.
2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.
3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS's sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it.

If the safety, effectiveness, and accuracy of claims made for such product or service have not been demonstrated to AHS's satisfaction, the application to exhibit will not be accepted.
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SAVE THE DATE!

2022 SCOTTSDALE HEADACHE SYMPOSIUM®

November 17-20, 2022

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