

CANVAS

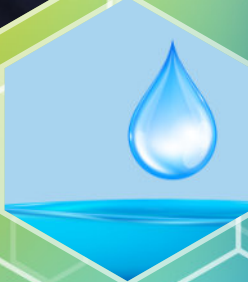
2026

PORTLAND, OR • NOVEMBER 1-4
Oregon Convention Center

EXHIBIT, SPONSORSHIP,
ADVERTISING AND
BRANDING OPPORTUNITIES

**Unleash Innovation. Spark Connections.
Shape the Future.**

Step into the vibrant pulse of environmental sciences at CANVAS 2026 — where breakthrough ideas bloom and bold collaborations begin amidst Portland's iconic energy and sustainability spirit.





Dear Visionaries and Pioneers,

Welcome to CANVAS 2026, the nexus where science meets soul in the heart of Portland — a city as forward-thinking and green as the innovations you'll share here. This is not just a conference; it's your stage to ignite curiosity, fuel discovery, and accelerate transformation in agronomy, soil, and environmental sciences.

Join a global tribe of trailblazers harnessing tomorrow's solutions today. Together, we'll cultivate connections that ripple across communities and ecosystems worldwide.

Prepare to be inspired, engaged, and empowered.

See you in Portland — where the future grows.





ABOUT CANVAS 2026

CANVAS is the premier national conference for professionals, researchers, and organizations shaping the future of crop, soil, and environmental sciences. In 2026, we're bringing the event to the Oregon Convention Center, (OCC) a world-class, LEED Platinum-certified venue known for its sustainability and innovation.

This event will convene 4,000 professionals to:

- see innovative products and smart solutions.
- find new suppliers.
- get a first look at new technologies.
- learn about current business trends and best practices.
- connect with industry leaders during exciting networking events

Association and Attendee Demographics

The Science Societies



American Society of Agronomy

The American Society of Agronomy (ASA) is a progressive international scientific and professional society that empowers scientists, educators, and practitioners in developing, disseminating, and applying agronomic solutions to feed and sustain the world.



Crop Science Society of America

The Crop Science Society of America (CSSA) is a progressive international scientific society that fosters the vision to improve the world through crop science.



Soil Science Society of America

The Soil Science Society of America (SSSA) is a progressive international scientific society that fosters the transfer of knowledge and practices to sustain global soils.





WELCOME TO PORTLAND

Visit travelportland.com or scan the QR code to learn more about the host city and start planning your experience!



Why Sponsor or Exhibit?



Elevate Your Brand Among the Brightest Minds:

Seize the spotlight as 70% of our attendees pioneer tomorrow's scientific breakthroughs.



Discover Emerging Talent:

Tap into a rich pool of passionate students and driven professionals hungry to innovate and collaborate.



Showcase Trailblazing Innovations:

Stand at the forefront by unveiling the technologies and products that will propel environmental sciences forward.



Forge Powerful Partnerships:

Connect with leading universities, government bodies, and industry game-changers shaping policy and practice.



Align with Sustainability:

Portland's eco-conscious spirit offers a backdrop that amplifies your commitment to a thriving, resilient planet.



ATTENDEES' PULSE

96%

explore the exhibit hall —
**your doorway to hands-on
engagement**

84%

find actionable insights —
**ensure your brand is part of
their solution toolbox**

73%

create connections that
endure — **be the catalyst
for their collaborations**





Exhibitor Opportunities & Information

Exhibiting at CANVAS 2026 gives your company a platform to showcase your cutting-edge innovations to decision-makers, professionals and experts eager to explore unique solutions for their business needs. And with vibrant Portland as our host city, this will be the ultimate destination to blend inspiration and innovation.

What's included in your 10 x 10 booth:

- Two (2) full convention badges
- 6' skirted table and 2 chairs
- Online listing of your booth, along with a mobile app listing
- Company ID sign
- 8' high backdrop and 3' high side-rail drape
- Lead Retrieval System through the CANVAS mobile app

BOOTH PRICE

- 10'x10' Booth: \$2,800
Corner fee: \$200 per corner
- 20'x20' Island Booth: \$11,200
Corner fees: \$800

2026 EXHIBIT SCHEDULE

- **Installation**
October 30–November 1, 2026
- **Exhibit Hall Hours**
Sunday, November 1, 2026 · 7:00pm to 9:00pm
Monday, November 2, 2026 · 9:00am to 6:00pm
Tuesday, November 3, 2026 · 9:00am to 6:00pm
Wednesday, November 4, 2026 · 9:00am to 4:30pm
- **Exhibitor Teardown**
Wednesday, November 4, 2026 · 4:30pm to 8:00pm



Career Fair

Elevate your organization or company at **CANVAS**, the premier global scientific conference that connects over 4,000 attendees.

Secure your booth at the Career Fair and connect with more than 1,000 graduate students and 250 undergraduates with a passion for agronomy, crops, and soil sciences.

- Engage with exceptional talent.
- Recruit future leaders for your university programs and career opportunities.
- Raise the visibility of your programs and gain insights into future opportunities.

UNIVERSITY PACKAGE

- Two exhibitor registrations (over \$2,000 value)
- One free job post on careerplacement.org valid through Oct 1, 2027 (\$498 value)

ALL-ACCESS RATE: \$1,400

Exhibitor hours:

- Sunday, Nov. 1 (Optional): 7–9 p.m.
- Monday, Nov. 2 (Optional): 9 a.m.–6 p.m.
- Tuesday, Nov. 3 (Required): 9 a.m.–6 p.m.
- Wednesday, Nov. 4 (Optional): 9 a.m.–4:30 p.m.

EMPLOYER PACKAGE

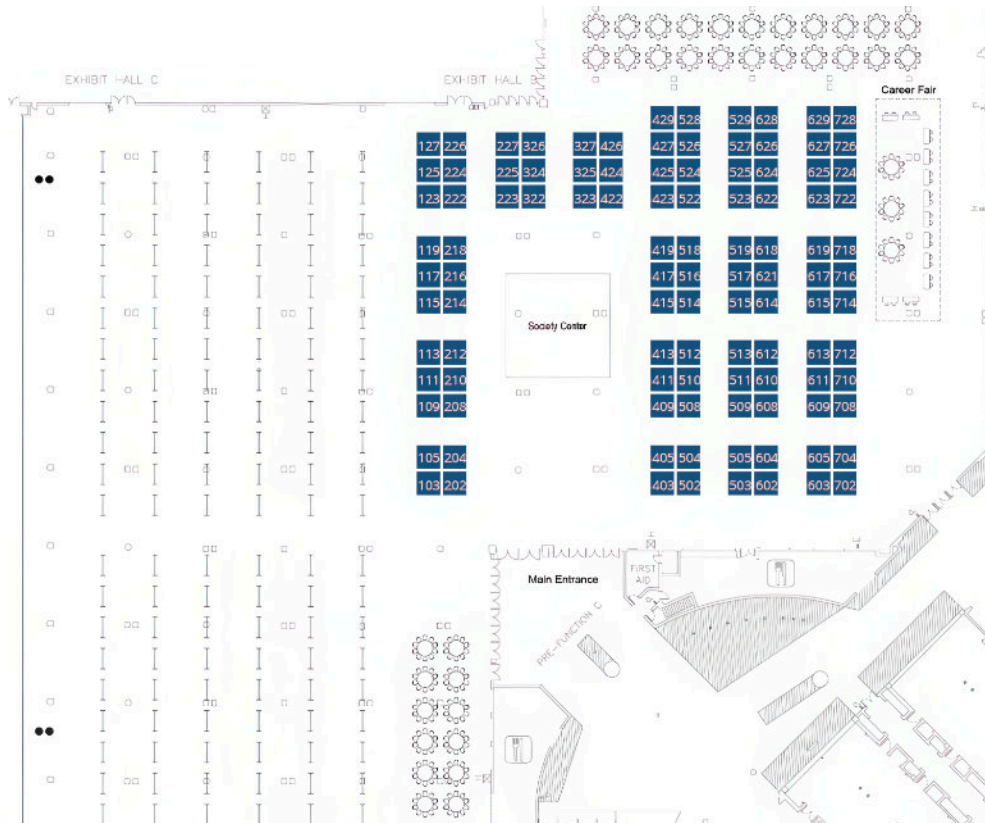
- One exhibitor registration (over \$1,000 value)
- Three free job posts on careerplacement.org valid through Oct 1, 2027 (\$1497 value)

Every package includes:

- Six-foot skirted table with two chairs
- Employer/university sign
- Laptop/tablet charging plugin
- Access to the exhibitor lounge with snacks and beverages



Floorplan



BOOTH RESERVATION PROCEDURE

Step 1: View the Floorplan [HERE](#)

Step 2: Choose an available booth. If you want to combine booths, please contact the Exhibits Sales Manager

Step 3: Rent the booth online

Payment Terms

Full payment is due upon booth or sponsorship purchase.

Cancellation Policy

All cancellations must be submitted in writing to ScienceSocietiesSales@discoversb.com. Cancellations received prior to June 30, 2026 will receive a 50% refund. Cancellations received on or after June 30, 2026 are nonrefundable. Sponsorships are non-refundable. If the sponsorship is canceled before payment is received, full payment must be made.

Terms & Conditions

Click [HERE](#) to view the CANVAS 2026 Terms & Conditions.



Past Exhibitors

- Aerodyne Research
- Agriculex Inc.
- ALMACO
- AMS, Inc.
- Apogee Instruments, Inc.
- ASA, CSSA, SSSA Workforce Development Initiative
- Bayer
- Berkeley Nucleonics Corporation
- Bio Chambers Incorporated
- Biomarker Technologies (BMKGENE) USA Inc.
- Biora Technologies
- Blue Sun Scientific
- Cambridge University Press
- Campbell Scientific
- CID Bio-Science
- CONVIRON
- Corteva Agriscience
- Cytiva
- Dairy Management Inc. - Dairy Conservation Navigator
- Delta T Devices
- Dept of Crop Sciences, University of Illinois Urbana-Champaign
- Dynamax, Inc.
- EarthScout
- East 30 Sensors
- Eijkelkamp North America
- Elementar Americas
- Frontiers
- Gasset Technologies Inc
- Gathering for Open Ag Tech
- GDM Solutions, Inc.
- HarvestMaster
- Hiphen
- Irrrometer Company Inc.
- Kincaid Manufacturing
- LECO Corporation
- LI-COR
- Lita Analytical
- MDPI
- METER Group, Inc.
- Molbreeding Biotechnology LLC
- Opti-Sciences Inc
- Pessl Instruments
- PICARRO, INC.
- PP Systems
- Qubit Systems Inc.
- Questron Technologies Corp.
- R-Tech Industries
- SciAps
- SEAL Analytical, Inc.
- Sentek USA
- Skalar Group
- SoilMoisture Equipment Corp.
- Spectral Evolution
- Spectrum Technologies, Inc.
- Springer Nature
- Stevens Water Monitoring Systems, Inc.
- Team Health Network
- Velp Scientific Inc
- Verder Scientific Inc
- Western Ag Innovations Inc.
- Wintersteiger Inc.



Supporter Levels

As a **Level Supporter** of CANVAS, your organization will engage directly with thousands of scientists, researchers, and educators who shape and influence purchasing decisions across the scientific community. CANVAS is the premier gathering of scientific leaders, providing a powerful platform to showcase innovative products, solutions, and research outcomes that drive meaningful change.

Supporting CANVAS positions your brand at the forefront of discovery and collaboration, connecting you with decision-makers who are actively advancing science, education, and innovation.



Diamond Level Supporter

\$20,000 + in spend

- 8 additional full conference registrations
- Banner ad with tracking in mobile conference app
- Email blast
- Pre- and post-show attendee mailing lists (attendees who opt in to share their information)
- Attendee \$1,000 drawing event
- Logo on signage throughout event space
- Company name and logo on CANVAS website

Gold Level Supporter

\$10,000 + in spend

- 4 additional full conference registrations
- Banner ad with tracking in mobile conference app
- Email blast
- Logo on signage throughout event space
- Company name and logo on CANVAS website

Silver Level Supporter

\$7,500 + in spend

- 2 additional full conference registrations
- Logo on signage throughout event space

Sponsorship Opportunities

Sunday Night Opening Reception Sponsorship

Welcome attendees to the Exhibit Hall during the Sunday night Opening Reception and enjoy exceptional opportunities to connect, engage, and build relationships with conference participants.

Title Sponsor @ \$15,000

Benefits:

- Logo displayed on signage at the Opening Reception
- Logo displayed on cocktail napkins used during the event
- Recognition of sponsorship on the convention website and mobile app
- Opportunity to provide welcoming remarks
- Reserved space at the event

Co-Sponsor @ \$10,000

Benefits:

- Logo displayed on signage at the Opening Reception
- Logo displayed on cocktail napkins used during the event
- Recognition of sponsorship on the convention website and mobile app

Supporter @ \$5,000 each

Benefits:

- Logo displayed on signage at the Opening Reception
- Recognition of sponsorship on the convention website and mobile app





Student After Party

Ignite the next generation at this exclusive student conclave — an ideal blend of networking and brand visibility. Connect with attendees in the Exhibit Hall while enjoying light snacks, beer, and wine.

Title Sponsor @ \$15,000

Benefits:

- Logo displayed on signage at the Student After Party
- Logo displayed on cocktail napkins used during the event
- Recognition of sponsorship on the convention website and mobile app
- Opportunity to provide welcoming remarks

Co-Sponsor @ \$7,000

Benefits:

- Logo displayed on signage at the Student After Party
- Logo displayed on cocktail napkins used during the event
- Recognition of sponsorship on the Convention website and mobile app

Supporter @ \$3,000 each

Benefits:

- Logo displayed on signage at the Student After Party
- Recognition of sponsorship on the Convention website and mobile app

Wi-Fi Sponsor

\$15,000

Own the digital lifeline — branded access points, signs, and essential connectivity make you unforgettable. Weave your brand into conference communications.



Plenary & President's Coffee

- **SSSA Breakfast Plenary & President's Coffee – Monday, November 2, 2026**
\$10,000 / Exclusive
- **ASA Breakfast Plenary & President's Coffee - Tuesday, November 3, 2026**
\$10,000 / Exclusive
- **CSSA Breakfast Plenary & President's Coffee – Wednesday, November 4, 2026**
\$10,000 / Exclusive

The Plenaries are the marquee events at CANVAS, drawing over 250 attendees in 2025. This is your opportunity to place your brand front and center as the industry celebrates the past year's successes and looks ahead to a bright future. Directly following the Plenary, Coffee with the Presidents provides high-visibility brand recognition during a peak attendee gathering time, along with direct engagement with attendees as they relax, network, and refuel.

Sponsorship benefits:

- Logo branding at the breakfast kiosks
- Logo displayed on signage at the Plenary Breakfast
- Ability to place promotional items at the tables (must be approved)
- One minute sponsor video to be played at the start of sponsored plenary
- Recognition of sponsorship on the Convention website and mobile app
- Logo displayed on signage at the Coffee Break
- Opportunity to offer a small branded giveaway at the coffee break





Photo / Instagram Wall with Logo Integration

\$10,000

Create a high-impact, branded photo moment designed to drive attendee engagement and social sharing. Your logo will be prominently integrated into a custom-designed photo/Instagram wall located in a high-traffic area of the conference. Attendees are encouraged to take photos and share on social media, extending brand visibility well beyond the event.

Includes:

- Prominent sponsor logo placement on the photo/Instagram wall
- Strategic placement in a high-visibility, high-traffic area
- Recognition as the exclusive sponsor of the photo wall experience
- Organic social media exposure through attendee posts and shares
- Opportunity to align your brand with one of the most photographed features of CANVAS

“Meet the Scientists” Scientific Poster Session

\$8,000 · (3) available

Create a warm and welcoming experience in the Exhibit Hall by hosting a beverage station featuring light and refreshing drinks for attendees. This opportunity allows your brand to engage directly with participants while enhancing their poster session experience.

Monday, November 2, 2026 · 4pm to 6pm

Tuesday, November 3, 2026 · 4pm to 6pm

Wednesday, November 4, 2026 · 2:30pm to 4:30pm

Sponsorship includes:

- Logo displayed on signage at the poster session
- Opportunity to offer a small branded giveaway at the sponsored poster session
- Recognition of sponsorship on the convention website and mobile app



Charging Lounge

\$7,500 each / 2 available

Keep attendees powered up and connected throughout the conference by sponsoring a branded charging station placed in a high-traffic area (one in the Exhibit Hall and one in function space). This essential service positions your company as both helpful and visible — your logo and message will be prominently displayed, providing continuous exposure as attendees stop to recharge their devices.

Sponsorship Includes:

- 12"x12" graphic on the charging station
- Opportunity to provide branded materials at the station
- Company logo will be included on the event website and sponsor page



Branding Opportunities

CANVAS Headshot Lounge

\$20,000 / Exclusive

The CANVAS Headshot Lounge is one of the most consistently high-traffic engagement points at the meeting. In 2025, the lounge produced more than 380 professional headshots. For 2026, the lounge will move into the Career Area to better align with professional development resources and increase attendee visibility. With expanded hours and a dedicated photographer, we anticipate significantly higher participation. The headshot lounge offers attendees the opportunity to have professional portraits taken by our photographer, free of charge while they are at CANVAS!

Sponsorship Includes:

- Exclusive naming rights: “CANVAS Headshot Lounge sponsored by [Sponsor Name]”
- Logo placement on all Headshot Lounge signage in the Career Area
- Mobile app push notification each day promoting the lounge
- Inclusion in a CANVAS social media post promoting the lounge
- Option to place small branded items or materials at the lounge
- Ability for 1–2 sponsor representatives to greet attendees

Lanyard Sponsor

\$20,000 / Exclusive

Would you like to see every attendee wearing your company name? Get this high-level visibility through the exclusive sponsorship of the official CANVAS lanyard! Lanyards are distributed to each attendee at registration, and your logo will be prominently featured.





Water Stations

\$12,000 / Exclusive

Immerse your brand in the heart of the Exhibit Hall, with the exclusive sponsorship of water coolers throughout the hall. This innovative sponsorship will not only help quench the thirst of attendees during exhibition hall hours but will also elevate your brand presence.

Sponsorship Includes:

- Logo displayed on/near each water station
- Logo Recognition of sponsorship on the Convention website and mobile app

NEW! Escalator Landing Clings

Contact us for pricing / 3 sets available

The Escalator is a high-traffic area for attendees moving around the event space. Attendees will use these escalators as they move around to general sessions, breakouts, and the Exhibit Hall. Place your custom message/graphic along with the CANVAS logo on (2) two 3' x 3' clings, with an approximate size of 3'x2' with the full sticker being 3' x 3' including CANVAS branding, at the escalator landing for all attendees to see. This is a great opportunity to direct attendees to visit your exhibit booth!

NEW! Registration Floor Stickers

\$5,000 / Exclusive

Place your custom message in front of attendees as they approach the registration area. These floor stickers will feature your custom graphic along with the CANVAS logo. This package includes a total of three (3) floor stickers with an approximate size of 3'x2' with the full sticker being 3' x 3' including CANVAS branding.



NEW! Exhibit Hall Floor Stickers

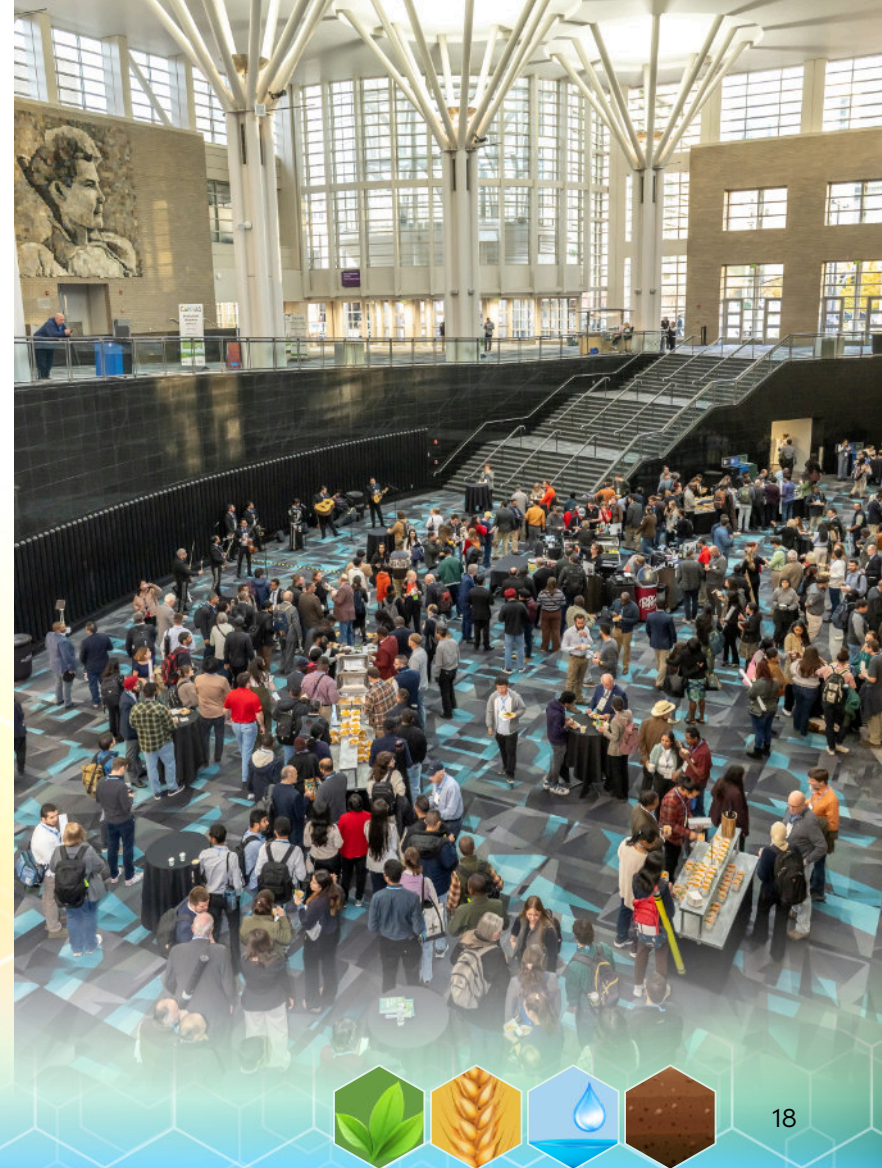
\$4,000 / 3 packages

Place your custom message in front of attendees as they navigate the Exhibit Hall area. These floor stickers will feature your custom graphic along with the CANVAS logo. This package includes a total of three (3) floor stickers with an approximate sponsor custom graphic size of 3'x2' with full sticker being 3'x3' including CANVAS branding.

NEW! Meter Board Advertising

\$3,000 each / 4 available

Your branding has a captive audience as attendees navigate through the event space and see your custom message. Your custom graphic will appear on both sides of the meter board. These signs measure 38" wide x 87" tall and will be co-branded with the CANVAS logo.



Mobile App & Digital Opportunities

Mobile App Splash Screen

\$8,000 / Exclusive

Gain constant brand visibility as attendees use the 2026 CANVAS mobile app throughout the week! The mobile app will include enhanced features and functionality, along with all show information including events, classes, and the exhibitor directory and map.

Mobile App Banner Ads

\$5,000 / 5 available

Display your custom advertising on a banner inside the mobile app. Your banner ad will rotate with others.

NEW! “Know Before You Go” Email

\$7,500 / Exclusive

Display your company’s custom graphic banner on the “Know Before You Go” email sent to all CANVAS Meeting registrants. This helpful how-to will include all of the necessary information to ensure all attendees have a successful experience. With more than 4,000 attendees, your custom graphic banner will reach them all.

NEW! Registration Email

\$7,500 / Exclusive

Put your custom graphic banner on every meeting registration confirmation email sent to meeting attendees once they register. Your custom graphic will be prominently placed in the registration confirmation email to every attendee. With more than 4,000 attendees, your custom graphic banner will reach them all.

NEW! Eblasts

\$5,000 each / 3 available

As an official CANVAS Convention E-Blast Sponsor, your custom message will be delivered directly to the inboxes of all registered attendees. This high-impact sponsorship is ideal for promoting booth visits, product engagement, special events, or brand awareness before, during, or after the convention.



Contact Information



CANVAS 2026 is powered by the American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America — three pillars advancing the science that feeds, soils, and sustains the world.

Your opportunity awaits. Connect with CANVAS and plant your flag in the future of environmental science.

Ready to Showcase Your Brand in Portland?

CANVAS Sales Team

sciencesocietiessales@discoversb.com

301-850-1043

Join us at CANVAS 2026 — where the future of environmental science unfolds in Portland's vibrant, inspiring setting.

