

ACOOG

American College of Osteopathic  
Obstetricians and Gynecologists

93<sup>rd</sup> ANNUAL CONFERENCE

# NAVIGATING WOMEN'S HEALTH ACROSS THE LIFESPAN

Omni ChampionsGate Resort

ORLANDO | April 9-13, 2026



EXHIBITOR AND SPONSORSHIP  
**PROSPECTUS**

[acoog.org/an26](https://acoog.org/an26)

## **ABOUT ACOOG**

The American College of Osteopathic Obstetricians and Gynecologists (ACOOG) is committed to advancing women's health through the osteopathic and holistic practice of obstetrics and gynecology. With a focus on providing a comprehensive, patient-centered approach, ACOOG supports osteopathic OB/GYNs in their professional journey. ACOOG fosters an Osteopathic Community that prioritizes support, fellowship, engagement, and respect for women's healthcare professionals. The organization offers a platform for collaboration, knowledge-sharing, and professional development. Our membership base includes over 3,000 OB/GYNs, students, residents, physicians and other healthcare professionals specializing in osteopathic obstetrics and gynecology. ACOOG works to ensure that members are equipped with the tools, education, and advocacy needed to thrive in their practice and contribute to advancing women's health.

## **MISSION**

The American College of Osteopathic Obstetricians and Gynecologists is committed to women's health through the Osteopathic and holistic practice of obstetrics and gynecology.

## **VISION**

The American College of Osteopathic Obstetricians and Gynecologists will provide an Osteopathic Community for the support, fellowship, engagement, and respect of women's healthcare professionals.

## **WHY EXHIBIT AND SPONSOR?**

The ACOOG Annual Conference offers an unparalleled opportunity to engage with the entire osteopathic obstetrics and gynecology community. As ACOOG's flagship event, the Annual Conference brings together practicing physicians, residents, researchers, and medical educators to share knowledge, explore clinical advancements, and exchange ideas that shape the future of women's healthcare.

The conference fosters meaningful, face-to-face interactions between exhibitors and attendees, allowing companies to showcase products and services that support excellence in osteopathic practice. With its diverse audience and collaborative environment, the Annual Conference serves as a cornerstone for education, innovation, and professional growth within the OB/GYN specialty.

**ACCESS:** Engage with 500+ OB/GYNs and healthcare providers who are dedicated to advancing their knowledge of the latest trends, technologies, and research in women's health. The Annual Conference draws ACCOG's largest and most diverse audience, offering broad visibility among professionals dedicated to advancing osteopathic women's health.

**AWARENESS:** Showcase your products and services to a highly engaged audience seeking the latest advancements and solutions and shaping the future of women's health.

**EDUCATE:** Provide interactive, hands-on experiences to educate attendees about your innovative products and services. Highlight how your offerings align with the newest trends and technologies in the field.

**INFLUENCE:** Position your company as a trusted partner and thought leader in the osteopathic OB/GYN community. Your participation places your brand at the forefront of conversations influencing the future of women's health.

**NETWORK:** Strengthen relationships and develop new connections with practicing physicians, hospital administrators, medical directors, and other key decision-makers. The Annual Conference provides extensive opportunities to build partnerships that support long-term engagement and collaboration.

**ACCOG ATTENDEES ARE INTERESTED IN THESE TYPES OF COMPANIES:**

- Medical Devices & Diagnostic Equipment
- Pharmaceuticals & Biotech
- Fertility & Assisted Reproductive Technologies (ART)
- Women's Health Pharmaceuticals & Treatments
- Genetic Testing & Diagnostics
- Obstetrics & Gynecology Surgical Tools
- Healthcare IT & Technology Solutions
- Medical Education & Continuing Education
- Healthcare Providers & Health Systems
- Medical Research & Clinical Trials
- Legal & Financial Services for Healthcare Providers
- Practice Management & EHR Software
- Patient Monitoring & Surgical Support
- Health & Wellness Products for Women

## EXHIBIT AT THE ACOOG 93rd ANNUAL CONFERENCE

Connect with more than 500 osteopathic OB/GYNs and healthcare providers dedicated to advancing women's health through the latest clinical innovations, technologies, and research. Showcase your products and services to a broad network of decision-makers in a collaborative environment that inspires education, innovation, and professional growth.

### 2026 EXHIBIT SCHEDULE (subject to change)

#### Thursday, April 9

1:00 PM – 4:30 PM: Exhibitor Setup

5:00 PM – 6:00 PM: Welcome Reception in Exhibition

#### Friday, April 10: *Exhibit Hall Open 7:00 AM – 5:00 PM*

7:00 AM - 8:15 AM: Breakfast in Exhibition

9:45 AM – 10:30 AM: Break in Exhibition

12:00 PM – 1:00 PM: Lunch in Exhibition

3:15 PM – 4:00 PM: Break in Exhibition

#### Saturday, April 11: *Exhibit Hall Open 7:00 AM – 11:00 AM*

7:00 AM - 8:15 AM: Breakfast in Exhibition

9:45 AM – 10:30 AM: Break in Exhibition

11:00 AM – 2:00 PM: Exhibitor Breakdown

## BOOTH RESERVATION PROCEDURE

**Step 1:** View the live, interactive [ACOOG 93rd Annual Conference Floorplan HERE](#). If you want to combine booths, please contact the Exhibits Sales Manager.

**Step 2:** Visit the [ACOOG 93rd Annual Conference Exhibitor/Sponsor Portal](#) and select “Purchase Exhibit Space/Sponsorship” to reserve your booth online.

**Step 3:** Complete the application, entering company information and booth contact. At the end of the booth application, submit payment.

**Step 4:** Log in to the Exhibitor Portal using the link and login information from the confirmation email to view deadlines, enter the required details, view or print invoices, and update information.

## **PAYMENT TERMS**

The fee for exhibit space may be paid by a credit card or ACH/electronic check with your booth reservation. Space will not be assigned or access to the hall permitted until registration and payment are complete. Payment must be received by ACOOG within 30 days of signing up. To be included in printed materials (signs, programs, etc.), registration and payment must be received by March 13, 2026. Sponsorship payments are due in full at the time of reservation. Sponsorships are nonrefundable. If the sponsorship is canceled before payment is received, full payment must be made. Sponsorship/Exhibit Terms and Conditions can be found [HERE](#)

## **SPONSOR/EXHIBIT LEVELS**

### **Platinum Level - \$17,500**

- Two 6' tabletops with chairs in preferred location in the exhibit hall
- PLATINUM level recognition in the printed ACOOG conference schedule, website, app, and signage
- Opportunity to conduct a 1-hour breakfast, lunch, or dinner symposia
- One Push Notification promoting Non-CME Sponsored Symposia
- Link on the Conference Mobile App
- Six (6) representatives may attend the exhibit and relevant sponsored symposia\*
- Large-sized advertisement in the following ACOOG journal
- 1 door drop included (does not include hotel fees)
- One broadcast e-mail to all ACOOG members within 60 -days of the conference (HTML code must be provided)
- Company name listed in broadcast e-mail to conference attendees
- Listing and product description on ACOOG app
- Scrolling logo with link on ACOOG website for 6 months following conference
- Gamification Sponsorship to increase attendee engagement (\$500 value)

**Gold Level - \$10,000**

- Two 6' tabletops with chairs in preferred location in the exhibit hall
- GOLD level recognition in ACOOG printed conference schedule, website, app, and signage
- Link on the Conference Mobile App
- Five (5) representatives may attend the exhibit
- Medium-sized advertisement in the following ACOOG journal
- Company name listed in broadcast e-mail to conference attendees
- Listing and product description on ACOOG app
- Scrolling logo with link on ACOOG website for 6 months following conference
- Gamification Sponsorship to increase attendee engagement (\$500 value)

**Silver Level - \$5,500**

- SILVER level recognition in the printed ACOOG conference schedule, website, app, and signage
- One 6' tabletop with chairs in the exhibit hall
- Four (4) representatives may attend the exhibit \*
- Small-sized advertisement in the following ACOOG journal
- Company name listed in broadcast e-mail to conference attendees
- Listing and product description on ACOOG app
- Gamification Sponsorship to increase attendee engagement (\$500 value)

**Bronze Level - \$3,000**

- BRONZE level recognition in the printed ACOOG conference schedule, website, app, and signage
- One 6' tabletop with chairs in the exhibit hall
- Three (3) representatives may attend the exhibit\*
- Text listing in following ACOOG journal as a Bronze Sponsor (or equivalent)
- Company name listed in broadcast e-mail to conference attendees
- Listing and product description on ACOOG app

**Standard Exhibitor - \$2,600**

- Recognition in the printed ACCOOG conference schedule, website, and app
- One 6' tabletop with chairs in the exhibit hall
- Two (2) representatives may attend the exhibit \*
- Listing and product description on ACCOOG app

\* Additional representatives may attend for a \$200 fee.

Please contact ACCOOG's finance department at [finance@acoog.org](mailto:finance@acoog.org) for more information and additional badging instructions.

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**Research Poster Session Add-on - \$6,000 (Exclusive)**

As the exclusive Poster Session Sponsor, your company will have the opportunity to display one poster during ACCOOG's poster session. Your sponsorship will be highlighted in all applicable materials and signage, as well as in the published abstract compendium/journal, ensuring maximum visibility for your brand.

**Non-CME Sponsored Symposia - \$12,500 (included with Platinum Package)**

Take advantage of the exclusive opportunity to host a standalone non-CME sponsored symposium during the conference. With limited timeslots available across Thursday, Friday, and Sunday—including breakfast, lunch, and dinner options—your symposium provides maximum visibility and direct engagement with attendees. Please note, the fee covers the sponsorship but does not include additional symposium-related expenses, such as A/V, food & beverage, or other event costs.

**SYMPOSIA OPPORTUNITIES**

- Thursday, April 9 Dinner (6:00 PM – 7:00 PM)
- Friday, April 10 Lunch (12:00 PM– 1:00 PM) \*Lunch also offered in the exhibit hall
- Friday, April 10 Dinner (6:30 PM – 7:30 PM)
- Sunday, April 12 Breakfast (7:00 AM – 8:00 AM)
- Sunday, April 12 Lunch (12:00 PM – 1:00 PM)
- Sunday, April 12 Dinner (6:00 PM – 7:00 PM)

**Mobile App Splash Screen Sponsor - \$5,000 (1 available)**

This sponsorship includes the Mobile App Splash Page, which displays your custom graphic to attendees the first time they log in to the app. The splash screen is a static, full-page image. The app contains all sessions, handouts, and conference information, providing high exposure and continuous visibility throughout the event.

**Door Drop (plus hotel fee) - \$1,000**

Surprise attendees with a branded gift through a door drop sponsorship at Omni Orlando Resort at ChampionsGate. Have your literature or product sample delivered to each attendee's hotel room door after a long day (items will not be placed inside the room). The sponsor is responsible for providing the item, with size and weight restrictions applying.

**Lead Retrieval - \$250**

Maximize your lead capture with the app's easy-to-use badge scanning feature for efficient lead retrieval and management.

**Agenda Sponsor - \$2,500 (1 available)**

Gain premium exposure as the exclusive Agenda Sponsor. Enjoy premium placement with a full-page back-cover ad in the printed program and high-visibility branding on the agenda meter board, positioned in high-traffic areas for maximum attendee engagement.

**Broadcast E-mails - \$1,800**

Reach over 2,000 ACOOG members through broadcast e-mails, before or after the event, to share valuable information about your company or products. All materials are subject to ACOOG approval and must comply with ACOOG E-mail Guidelines. (HTML code must be provided).

- Pre-Event E-mail: March 12
- Pre-Event E-mail: March 19
- Pre-Event E-mail: March 26
- Pre-Event E-mail: April 2
- Post-Event E-mail: April 16
- Post-Event E-mail: Week of April 23

\*Dates are based on ACOOG calendar availability

**NEW! Push Notifications - \$500 per push notification / 2 available per day**

One in the morning, one in the afternoon

Push notifications deliver value to your customers and prospects, right on their conference app home screens. With 150 characters, push notifications are a proven, proactive way to drive engagement and brand awareness. Use the ACCOOG push notifications as an opportunity to get attendees to your booth, a special event or offer, or alert attendees to your company promotions and giveaways.

**Hospitality Room – Contact us for pricing\***

Create a dedicated space for private meetings, hospitality gatherings, or hosted receptions. Use the room to welcome attendees, facilitate conversations, or host a gathering in a setting tailored to your goals. We will assign an appropriate meeting room based on your needs.

*Audio Visual Equipment and Food and Beverage are not included, but we are happy to help you coordinate. All Food and Beverage must be ordered through the hotel.*

*\* Hospitality room access is subject to ACCOOG approval and adherence to the ACCOOG 2026 Annual Terms and Conditions.*

**NEW! Gamification Sponsorship - \$500**

Drive additional traffic to your exhibit booth by joining the Event Game. Attendees will use the conference app to scan a QR code at your booth and earn points toward a chance to win a prize from ACCOOG.

**NEW! WiFi Sponsor (Exclusive) – Contact for Pricing**

As the exclusive WiFi Sponsor, your company's name will be featured in the WiFi network and passcode used by all conference participants. Your branding will be highlighted on conference signage and in the conference app, ensuring high exposure throughout the event.

To learn more or discuss opportunities, please contact:

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ACCOG Sales Manager

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