

ABOUT NBC

The **2023 AAPS National Biotechnology Conference (NBC)** will take place **April 23-26, 2023, in Philadelphia, PA.**

This toolkit provides customizable social media posts, graphics, and other tools to help you support and share the excitement and interest in 2023 NBC.

You and your organization may use these messages on social media platforms and the AAPS Community platform to share your participation in NBC.

Contact **AAPS Community Manager Stacey Axler** at axlers@aaps.org with questions.

EXHIBITOR SAMPLE POSTS

Will we see you in Philadelphia? Our team is heading to #NBC2023 and we look forward to seeing you there! We will be at booth [insert booth information]. Register for #NBC2023 at <http://bit.ly/3YMPeIL>

#NBC2023 is only a few weeks away! Don't miss your opportunity to network with your peers and COMPANYNAME. We look forward to meeting you at @AAPSComms National Biotechnology Conference! Register for #NBC2023 at <http://bit.ly/3YMPeIL>

POSTER AUTHOR SAMPLE POSTS

I can't wait to #ShareMyScience! I'll present my scientific poster at #NBC2023. Don't miss my presentation on [insert poster number/title]. Join me and register today: <http://bit.ly/3YMPeIL>

I'm proud to announce that I will #ShareMyScience at @AAPSComms National Biotechnology Conference, #NBC2023, in Philadelphia this April. Look for my poster, [insert poster number/title]. You can join me and see all the latest research! Register for #NBC2023 at <http://bit.ly/3YMPeIL>

SPEAKER/PRESENTER SAMPLE POSTS

You don't want to miss this! I am speaking at @AAPSComms National Biotechnology Conference, #NBC2023, in Philadelphia this April. Register today and join me at my session [insert session information here]: <http://bit.ly/3YMPeIL>

Will I see you in Philadelphia? I am presenting at @AAPSComms' National Biotechnology Conference in April. Register for #NBC2023 and join me at my session [insert session information here]: <http://bit.ly/3YMPeIL>

EVENT HASHTAGS

#NBC2023
#AAPS NBC

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