



AAOP2025 Social Media Toolkit

Thank you for joining us for the 51st Academy Annual Meeting & Scientific Symposium, February 26-March 1, 2025, in Atlanta, Georgia!

The Academy Annual Meeting & Scientific Symposium is where the O&P profession comes together to share findings and challenges with the shared goal of advancing quality, unbiased patient care. It is four days filled with actionable takeaways and opportunities to meet face-to-face with long-time colleagues and make new connections from which to grow and develop.

We can't wait to see you there!

In the meantime, connect with us on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#). This toolkit is designed to help you engage with the #AAOP2025 experience and amplify your participation in the most comprehensive trade show and learning experience for O&P professionals.

Social Media Handles

- @AmericanAcademyofOandP on Facebook and Instagram
- @AcademyofOandP on X
- On LinkedIn, type "@" and then begin typing "American Academy of Orthotists and Prosthetists." Click "American Academy of Orthotists and Prosthetists" from the list of organizations.

Event Details

51st Academy Annual Meeting & Scientific Symposium

February 26 - March 1, 2025

Atlanta, Georgia

oandpacademyannualmeeting.org

Social Media Tips

- Follow the Academy on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) to stay up-to-date on everything leading up to the Annual Meeting.
- Tag your posts with the official Academy Annual Meeting hashtag: **#AAOP2025**
- Whenever possible, tag the Academy in your posts, using the handles above.
- Add additional hashtags relevant to your network, specialty, or topic of interest.

Example Posts

Attendees

- I just registered for #AAOP2025 in Atlanta! I look forward to connecting with my peers and helping advance the O&P profession. Hope to see you there! oandpacademyannualmeeting.org
- I'm excited to be joining my #orthotics and #prosthetics colleagues and friends at the 51st Academy Annual Meeting & Scientific Symposium. Join us! oandpacademyannualmeeting.org #AAOP2025 #OandP
- Looking forward to connecting with colleagues and friends at #AAOP2025. It's the most comprehensive learning experience and trade show for O&P professionals. Hope to see you there! Learn more and register at oandpacademyannualmeeting.org
- [X] days until #AAOP2025! Who else will be there? Let's connect! oandpacademyannualmeeting.org #AAOP2025

Presenters

- I'm presenting at #AAOP2025! Be sure to check out my session at [time] on [date] to learn about [topic]. oandpacademyannualmeeting.org
- I'm excited to speak at 51st Academy Annual Meeting & Scientific Symposium on [date] about [topic]. Have you registered? You won't want to miss this one. Learn more and register: oandpacademyannualmeeting.org
- [X] days until #AAOP2025! I'm looking forward to speaking about [topic] on [day]. Join me: oandpacademyannualmeeting.org
- Are you attending #AAOP2025? My session on [topic] is today at [time]. Hope to see you there! oandpacademyannualmeeting.org

Exhibitors

- We're excited to join [tag AAOP] at the 51st Academy Annual Meeting and Scientific Symposium! We hope to see you there. Visit us at booth [x] in the Exhibit Hall!

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- We can't wait for #AAOP2025, hosted by [tag AAOP]. Join us in Atlanta for the most comprehensive learning experience and trade show O&P professionals. Find us at booth [x] in the Exhibit Hall. See you there! oandpacademyannualmeeting.org
- [X] days until #AAOP2025! We're excited to connect with O&P professionals from around the country and across the globe. Visit us at booth [x] in the Exhibit Hall!
oandpacademyannualmeeting.org
- Are you attending #AAOP2025? Find us at booth [x] in the Exhibit Hall. Hope to see you there!
[academyannualmeeting.org](https://oandpacademyannualmeeting.org)

Social Media Graphics

Click on the links below to access graphics for each social media channel.

[Attendees](#)

[Presenters](#)

[Exhibitors](#)

