



Sponsor the Academy Unconference (a live, virtual event) with the [American Academy of Orthotists and Prosthetists](#) and support a dynamic, collaborative experience. This global, event is shaped by attendees, fostering meaningful discussions and shared insights. The Unconference format puts participants in the driver's seat and offers sponsors direct connection with engaged professionals interested in innovative dialogue within the O&P community.

## UNCONFERENCE FORMAT

*Two-day, live, virtual event, with approximately 2-2.5 hours of programming per day.*

UNCONFERENCE AGENDA	DURATION
Welcome & Networking	15 min.
Presentation 1	30 min.
Breakout Activity	15 min.
Industry Partner Presentation	15 min.
Presentation 2	30 min.
Breakout Activity	15 min.
Wrap-Up	15 min.

*\*Schedule subject to change.*

## SPONSORSHIP OPPORTUNITIES:

### SOLE SPONSOR \$5,500

- Sponsor logo featured in the community portal, in the footer of the presentation slides, and breakout rooms.
- Linked banner ad on the event registration page. (1920 px x 800 px)
- 15-second educational video played during the Welcome & Networking segment each day (videos must differ by day and must include audio).
- Live 15-minute educational presentation each day, (topics covered each day must be different).
- Get direct access to the opt-in emails of attendees.
- Guaranteed social media exposure with inclusion in at least three posts.
- Banner ad placement in event promotional emails, guaranteed placement in at least three emails. (728 px x 90 px)
- Four complimentary [Learning Participant](#) registration badges in addition to [Active Collaborator](#) registrations for your presenters.

### ADD ON BUNDLE FOR POST EVENT WEBINAR \$1,000

The Academy will host a post-event webinar to further explore key insights and outcomes from the Unconference. Add on to your **Sole Sponsorship** with the following items:

- Sponsor logo featured in the community portal, and in the footer of the presentation slides.
- Linked banner ad on the event registration page. (1920 px x 800 px)
- 15-second educational video during webinar opening.
- Get direct access to the opt-in emails of attendees.
- Guaranteed social media exposure with inclusion in at least two posts.
- Banner ad placement in event promotional emails, guaranteed in at least two emails. (728 px x 90 px)
- Full page advertisement in the Journal of Proceedings.
- Four complimentary registration badges.



## À LA CARTE OFFERINGS: *(Excludes post event webinar)*

À la carte sponsorship options allow you to build a customized campaign that fits your goals and budget.

### **15-SECOND EDUCATIONAL VIDEO | \$400 ea.**

Showcase your message with a 15-second sponsor-provided educational video (audio required). One video runs per day; price is per video.

### **15-MINUTE EDUCATIONAL PRESENTATION | \$1,000 ea.**

This session is a live, credit-earning presentation. The purchase includes one complimentary Active Collaborator registration badge. One presentation is offered per day, and the price listed is per presentation.

### **SOCIAL MEDIA EXPOSURE | \$500**

Sponsor logo inclusion in social media outreach campaigns (Facebook, LinkedIn, Twitter, and Instagram), guaranteed at least three posts.

### **BANNER AD IN EVENT PROMO EMAILS | \$500**

Banner ad placement in Unconference promotional emails, with guaranteed inclusion in at least three emails. (728 px x 90 px)



TO RESERVE YOUR SPOT CONTACT

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