

## HOSTED EDUCATIONAL WEBINAR | \$3,500

Collaborate closely with the Academy's education team to develop a one-hour webinar tailored to engage and inform O&P practitioners. This collaborative approach delivers a dynamic, engaging, and highly informative experience, ensuring your webinar resonates with the target audience while showcasing the value of your expertise and solutions.

*Sponsors are encouraged to include a practitioner as a co-presenter to provide authentic, firsthand insights into the featured product or service.*



### INCLUSIONS:

*All content is subject to the Academy's approval.*

- Inclusion in the monthly educational calendar email to Academy members (facilitated by the Academy, sent out the last week of the month).
- Highlight in the Academy ADVANTAGE e-newsletter (facilitated by the Academy, sent Thursday afternoons).
  - 4 runs in the weekly e-newsletter
  - 728 pixels x 90 pixels
- Social media exposure with posts sent to Facebook, LinkedIn, Twitter, and Instagram designed by the Academy (typically 3-4 posts are made per event).
- The Webinar will be recorded and placed into the Academy online learning portal the O&P Knowledge Central (OPKC) providing continued brand exposure.

### WEBINAR PRODUCTION

Webinars will be hosted on the Academy's Educational zoom platform.

Information to be provided:

- Session Title
- Session Description
- Session Learning Objectives
- 10 quiz questions, template for that is found by [clicking here](#)
- Headshot of Presenter

### TECH CHECK

The Academy will request a tech check meeting one week prior to the webinar to ensure your presenter is prepped and ready for the event, a couple dates and times will be needed to set that up prior to the webinar.

### COST

Academy Member: Free  
Non-Members: \$35.00

## RESERVE YOUR SPOT!

Contact Kate Feuling, Exhibits & Sponsorship Manager

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