

Academic
Internal
Medicine
Week

2027



ALLIANCE
for ACADEMIC INTERNAL MEDICINE

EVEN
BETTER
TOGETHER

Welcome

PRELIMINARY PARTNERSHIP & EXHIBITOR PROSPECTUS



April 4-7, 2027 • Baltimore Convention Center • Baltimore, MD

The Powerhouse in Academic Internal Medicine

The Alliance for Academic Internal Medicine (AAIM) is the largest organization representing the interests of academic internal medicine. Its robust constituency of 14,000 members comprises 550+ academic internal medicine departments, representing the full depth and breadth of internal medicine stakeholders.

- Administrative Directors and Managers
- Assistant and Associate Program Directors
- Chairs
- Chief Administrative Officers
- Clerkship Administrators & Coordinators
- Clerkship Directors
- Core Faculty
- Division Administrators
- Division Chiefs
- Fellowship Administrators and Coordinators
- Fellowship Program Directors
- Medical Student Educators
- Residency Program Directors
- Residency Program Administrators and Coordinators
- Vice Chairs

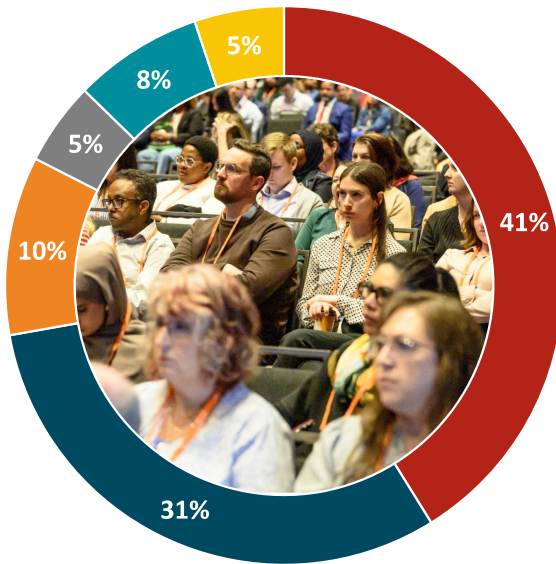
AIMW27



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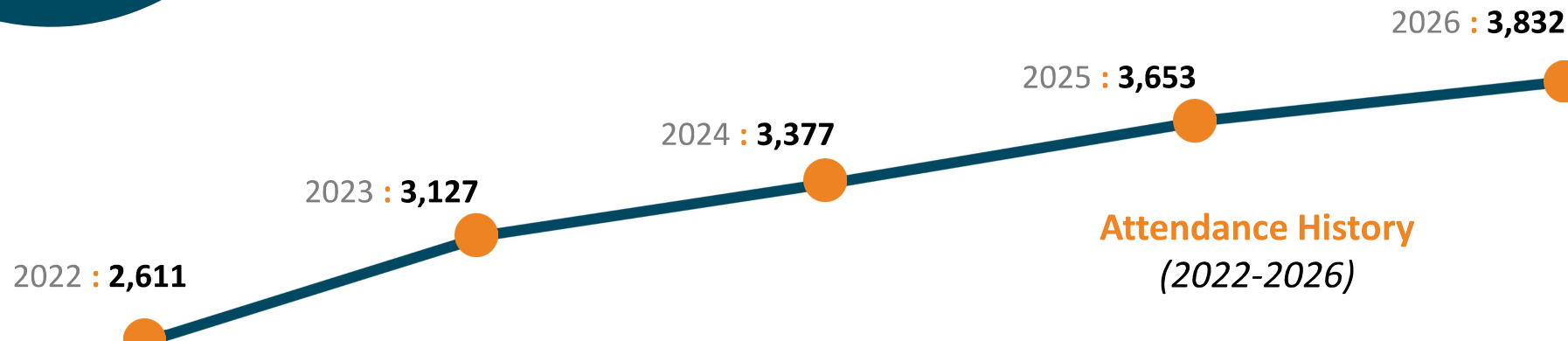
AIMW
Attendance



Engage a Receptive Audience of 3,800+ Internal Medicine Decision-Makers

Academic Internal Medicine Week (AIMW) is the world's largest professional gathering of academic internal medicine stakeholders.

- GME (Residency and Fellowship Faculty, Administrators, and Leaders)
- GME (Chief Residents)
- RFA (Residency & Fellowship Administrators, Coordinators, and Managers)
- DDA (Department & Division Business Administrators)
- UME (Undergraduate Medical Education Faculty, Administrators, and Leaders)
- Meds-Peds (Faculty, Administrators, and Leaders, Note: Biennial Participation)



Attendance History
(2022-2026)

AIMW27



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Planning &
Participating

Opportunities to Partner, Exhibit, and Sponsor

Ensure a prominent presence at AIMW27 by securing your company's partnership package, exhibit booth, and sponsorship opportunities. For assistance planning and formalizing your participation, please contact Jonas Nash (partnerships@im.org).

VIP Exhibit Booth Selection

Platinum Partners
Gold Partners
Silver Partners

Logistical Arrangements

Plan Presence
Exhibitor Service Kit
Hotel Reservations

Deadlines

Exhibitor Portal Tasks
Freight Shipping
Hotel Reservations

Post AIMW Deliverables

AIMW27 By the Numbers
Exhibitor Survey
AIMW28 Save the Date

AUG

SEP

OCT

NOV

DEC

JAN

FEB

MAR

APR

MAY

JUN

Communications

Exhibitor Prospectus
Partner/Exhibitor Outreach

Exhibitor Portal & Marketplace

Open Booth Selection
Secure Sponsorship Opportunities

AIMW27

April 4-7, 2027 (Exhibit Hall Open April 4-6)
Baltimore, MD

Partnership
Packages

PLATINUM
\$30,000
(Limited to 2 Partners)

GOLD
\$20,000
(Limited to 5 Partners)

SILVER
\$15,000
(Limited to 7 Partners)

Attend

Full Access Conference Registrations	5	4	3
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Exhibit

Exhibit Booth Size	10' x 20'	10' x 10'	10' x 10'
Exhibit Booth Selection	Personalized Appointment (Priority I)	Personalized Appointment (Priority II)	Personalized Appointment (Priority III)
Lead Retrieval App	●	●	●
Participation in Gamified Exhibit Visits	●	●	
Refreshment Station Adjacent to Exhibit	●		

Educate & Engage

Plenary Session Promotional Video	●		
Workshop or Product Learning Session	●	●	
Product Learning Session			●

Promote

Logo Recognition	Mobile App Opening Plenary, AIMW Website, Signage & Materials	Opening Plenary, AIMW Website, Signage & Materials	Opening Plenary, AIMW Website, Signage & Materials
Custom Email Blast(s) to Attendees	2	1	
Mobile App Messages	3	2	
Website Banner Advertisement	●	●	
Mobile App Banner Advertisement	●		

AIMW27



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Exhibiting
Experience

Exhibiting Highlights

- Access to 3,600+ Academic Internal Medicine Professionals
- (2.5) Days of Quality Exhibiting in High-Energy Exhibit Hall
- Exhibit Hall Serves as the Venue for all AIMW27 Meals
- Exhibitor Profile (Featured in AIMW27 Mobile App)
- Access to AIMW27 Attendee List (For Perusal)

Exhibited Product & Service Types

- Academic or Training Administration Tools
- Education, Board Prep, and Learning Tools
- Healthcare Systems and Providers
- Publishers, Journals, and Clinical Decision Support
- Technology, AI, and Digital Platforms
- Value-Based Care and Practice Enablement
- Workforce, Recruiters, Staffing
- Other

4,088 Leads

Captured by 35 Exhibitors at AIMW26

14+ Dedicated, Noncompeting

Exhibit Hall Breaks, Meals, and Events



AIMW27



Exhibit Booth
Features & Pricing



Exhibit Booth Features

- (1) 10' x 10' Exhibit Space with 8' Back Drape and 3' Side Rails
- (1) 6' Skirted Table, (2) Chairs, (1) Wastebasket
- Carpet Rental Recommended

Exhibit Booth & Badge Pricing

- | | |
|---------------------------------|-------------------|
| • 10' x 10' (Inline) | \$3,500 |
| • 10' x 10' (Corner) | \$3,800 |
| • 10' x 20' (Inline or Corner) | \$7,000 |
| • Full Access Badges | (2) Complimentary |
| • Additional Full Access Badges | \$650 |

Events & Experiences

- | | |
|--|----------|
| • Sponsor an Attendee Breakfast, Lunch, or Reception (Exclusive Per Event) | \$10,000 |
| • Puppy Park (Exclusive) | \$7,500 |
| • Professional Headshop & Group Photo Booths (Exclusive) | \$7,500 |

Attendee Engagement

- | | |
|--|----------|
| • Branded Hotel Keycards (Exclusive, Headquarter Hotel, Production Included) | \$10,000 |
| • Branded Attendee Lanyard (Exclusive, Distributed to All Attendees, Production Included) | \$10,000 |
| • Material Distribution to Each Attendee at Registration Desk/Badge Pickup) | \$4,500 |
| • Opening Plenary Session (Materials Distribution on all Chairs) | \$3,750 |
| • Track Plenary Session (Materials Distribution on all Chairs) | \$2,500 |
| • Pre-Course (Materials Distribution on all Chairs) | \$2,250 |
| • Inclusion in Exhibit Booth Visit Gamification Program | \$2,000 |
| • Attendee Hotel Room Material Delivery (Headquarter Hotel, Nominal Hotel Distribution Fees) | \$1,500 |
| • Conference Room Rental (8-11AM or 1-4PM) | \$1,500 |

Digital Reach

- | | |
|---|---------|
| • Convention Center and Headquarter Hotel Opportunities | TBD |
| • Custom Email Blast to AIMW27 Attendees (Pre-, During, or Post-) | \$3,500 |
| • Mobile App Sponsorship (Exclusive, Includes Recognition, Splash Screen and Shared Banner Ads) | \$7,500 |
| • Mobile App Banner Ad (Shared) | \$2,500 |
| • Mobile Push Notification | \$2,000 |

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SATURDAY

April 3

1:00 PM – 5:00 PM
Exhibitor Setup

SUNDAY

April 4

7:00 AM – 6:30 PM
Exhibition Hall Open

7:00 AM - 8:30 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:30 PM - 2:00 PM
Networking Lunch

3:00 PM - 4:00 PM
Refreshment Break

5:00 PM – 6:30 PM
Welcome Reception

MONDAY

April 5

7:00 AM – 6:30 PM
Exhibition Hall Open

7:00 AM - 8:00 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:30 PM - 2:00 PM
Networking Lunch

3:00 PM - 4:00 PM
Refreshment Break

5:00 PM – 6:30 PM
Poster Reception

TUESDAY

April 6

7:00 AM – 2:00 PM
Exhibition Hall Open

7:00 AM - 8:00 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:00 PM - 1:30 PM
Networking Lunch

2:00 PM
Exhibition Hall Closes

2:00 PM – 5:00 PM
Exhibitor Breakdown

EXHIBITING

SCHEDULE

PROGRAM

OVERVIEW

AIMW, Day 1

Programming/Audience:

DDA Precourse

GME Precourse

UME Precourse

Chief Residents Track

RFA Track

AIMW, Day 2

Audience:

DDA, GME, UME,
RFA, Chief Residents

Programming:

Plenary Sessions

Workshops

Poster Presentations

Product Learning Sessions

AIMW, Day 3

Audience:

DDA, GME, UME

Programming:

Plenary Sessions

Workshops

Poster Presentations

Product Learning Sessions

Exhibitors

A-Cross Medicine Reviews
 Aledade FIRST
 AMBOSS
 American Board of Internal Medicine (ABIM)
 American College of Physicians (ACP)
 American Society of Hematology
 AMN Healthcare
 Aquifer
 Ascension St. Vincent
 Association of American Medical Colleges (AAMC)
 Awesome Review, Inc.
 BMJ Publishing Group
 CHG Healthcare
 Chiefly
 Cleveland Clinic

Clinical Practice Skills
 DDx by Sketchy
 Decker Intellectual Properties
 Elsevier
 ERAS (Electronic Residency Application Service)
 Global Ultrasound Institute
 Growthscape (CXL)
 HCA Healthcare
 Intealth
 Intermountain Healthcare
 Mayo Clinic
 MedHub
 Mednet
 MedStudy
 Millennium Physician Group
 OMMD, Inc.
 PhysicianX

PracticeLink
 Rosh Review, A Blueprint Test Prep Company
 RWJ Barnabas Health
 Scheduling Wizard
 SonoSim
 Sound Physicians
 Sutter Health
 Thalamus
 The Arnold P. Gold Foundation
 The Medicus Firm
 The New England Journal of Medicine
 Ubuntu Med
 WISE-OnCall and WISE-MD
 Wolters Kluwer
 Xpressive.ai

Exhibitors
& Partners

Gold Partners



Silver Partners



Partners

AIMW27



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