

2026 AAID ANNUAL CONFERENCE
SEPTEMBER 30 - OCTOBER 3, 2026

GAYLORD OPRYLAND RESORT &
CONVENTION CENTER
NASHVILLE, TN



EXHIBITOR AND SPONSOR PROSPECTUS

Sponsorship Opportunities

Anchor Sponsor $75,000
exclusive

- One island (4 complimentary 10'x10' booths) near main entrance (additional booths may be purchased at regular prices)
- $25,000 credit to build a customized marketing package that suits your needs
- Speaker for one New Trends session
- Speaker for one Corporate Forum lecture and speaker for one Corporate Forum workshop
- Exclusive splash ad on conference mobile app
- Two extra exhibitor badges
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Free full page ad in TWO issues of AAID News
- Two mobile app push messages and one mobile app banner
- One e-blast on show specials to all AAID members
- Logo in program guide, online and onsite signage

Presidential Sponsor $60,000
2 available

- Two complimentary 10'x10' corner booth (additional booths may be purchased or selected as visibility package)
- $20,000 credit to build a customized marketing package that suits your needs
- Speaker for one New Trends session
- Choice of speaker for one Corporate Forum lecture or one Corporate Forum workshop
- Two extra exhibitor badges
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Free full page ad in one issue of AAID News
- One mobile app push message
- One e-blast on show specials to all AAID members
- Logo in program guide, online and onsite signage

Platinum Sponsor $40,000
3 available

- Two complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- $10,000 credit to build a customized marketing package that suits your needs
- Choice of two: one New Trends session, one Corporate Forum lecture, or one Corporate Forum workshop
- One extra exhibitor badge
- One social media post
- Free full page ad in one issue of AAID News

Gold Sponsor $25,000
4 available

- One complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- $6,000 credit to build a customized marketing package that suits your needs
- Choice of one: one New Trends session, one Corporate Forum lecture, or one Corporate Forum workshop
- One extra exhibitor badge
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Logo in program guide, online and onsite signage

Silver Sponsor $15,000
3 available

- One complimentary 10'x10' corner booth (additional booths may be purchased or selected as visibility package)
- $5,000 credit to build a customized marketing package that suits your needs
- One extra exhibitor badge
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Logo in program guide, online and onsite signage

Exhibit at Implant World Expo

Booth Fees and Deadline	Early Bird Discount register by March 1	Standard Booth rate register by May 1	Late Booth rate register after July 1
In-Line	**$4,300**	$4,700	$5,100
Corner	**$4,700**	$5,100	$5,500

Exhibitor Booths Include:

- Booth drape package: 8' high backwall, 3' siderails, and booth sign
- Up to 2 complimentary exhibitor badges per 10'x10' booth which include:
  – Access to Main Podium & Lunch in exhibit hall Thursday and Friday
- Additional badges available for $450 by November 7, $600 onsite
- Recognition in the exhibitors' section of the mobile app and meeting website
- Company listing in the onsite program
- Complimentary email and mailing lists of preregistered and final conference attendees upon request

Note: Tables, chairs, electricity, computer, AV equipment, and wired internet access are not included in the booth fee. These can be ordered through the Exhibitor Service Kit. Exhibit Hall is carpeted.

Exclusive Opportunities

Lanyards $10,000
Sponsor and AAID co-branded.

Tote Bags $10,000
Sponsor and AAID co-branded.

Notebooks and Pens $8,500
Production fees not included.
100% sponsor branded.
Art provided by sponsor.

Hotel Room Keys $12,000
Production fees included.
100% sponsor branded.
Art provided by sponsor.

Non-exclusive Opportunities

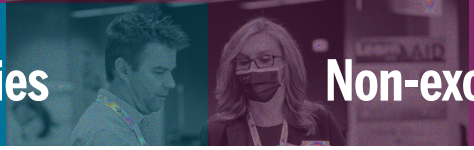
Corporate Forum Workshop $10,000
3-hour non-CE hands-on workshops in the Corporate Forum.

Corporate Forum Lecture $10,000
60-minute non-CE presentations in the Corporate Forum.

Registration Bag Insert $3,000

Hotel Door Drop $4,000

Dedicated Hotel Door Drop $6,000
Surprise attendees with your exclusive branded giveaway in their hotel room!



Exclusive Opportunities

Welcome Reception Sponsor $15,000
Exclusive signage and branding at event. Your company will sponsor AND be the only exhibitor permitted at this kickoff event. Includes table for company to network with attendees and additional drink tickets.

Women in Dentistry Reception $7,500
Your company will sponsor AND be the only exhibitor permitted at this private event.

Attendee Buffet Breakfast $20,000
Plus food costs with 45-minute speaking opportunity before Main Podium.

Attendee Buffet Lunch $25,000
Plus food costs with 45-minute speaking opportunity closing out New Trends sessions.

Implant World Expo Reception Drink Sponsor Exclusive $10,000
Signage and branding at event and additional drink tickets to distribute at your booth.

Non-exclusive Opportunities

Exhibit Hall Break $7,500

AAID Program Full Page Ad $2,700
Your ad will be included in BOTH the Pre- and Onsite Programs, doubling your exposure! Pre-Program is polybagged and mailed to AAID members. Onsite Program given to every attendee at the Conference.

Free-Standing Graphics Tower $4,500
(96" tall, 4 sided) Branded towers placed in high traffic areas of the AAID meeting (options include near Main Podium, registration, or main lobby).

Other Advertising Opportunities
Show specials email blast to attendees.
Conference app push message.
AAID News full page ad in the "conference issue."
Hotel video channel.

Scan the QR Code to reserve your space!

Full list of all sponsorship options can be found at aaid.com/advertise. Prices and availability subject to change.

AAID
AMERICAN ACADEMY OF IMPLANT DENTISTRY

To advertise, sponsor, or exhibit with AAID, please contact:
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www.aaid.com/exhibits