



ORLANDO  
2022

**A4ACD**

EDUCATE | INSPIRE | CONNECT

Exhibitor Prospectus





ORLANDO 2022  
EDUCATE | INSPIRE | CONNECT

Dear Friends and Colleagues,

I don't know about you, but I have certainly missed our time together at the AACD Scientific Session over the last few years. COVID-19 has taught us a lot about ourselves, our practices, and now our new normal. However, after a year of Zoom meetings and virtual learning, the AACD is excited to be back—live and in person—with the most amazing lineup of top educators as well as social events the conference has always been known for!

The Professional Education Committee has been diligently working on a top-notch line up of influential educators, hands-on training, and memorable networking and social events to reconnect you with longtime friends and new acquaintances in person!

AACD 2022 will kick off with Dr. John Kois and end with a joint presentation by Drs. Miguel Ortiz and Carlos de Carvalho with Dr. Miles Cone, Dr. Susan McMahon, Dr. Anissa Holmes and more in between. Thinking about Accreditation? AACD Orlando 2022 is your ticket! Take the written exam, attend Accreditation workshops, and mingle with Accredited members. You will gain a whole new perspective on cosmetic dentistry excellence.

Join me in Orlando in 2022, under one roof, learning from each other and industry's brightest educators. I promise this event will educate you, inspire you, and connect you.



Warm regards,

David K. Chan, DMD, AAACD  
President,  
American Academy of Cosmetic Dentistry



## CALENDAR

### SEPTEMBER 1, 2021

Exhibit assignments begin.

### NOVEMBER 1, 2021

Deadline for cancellation of exhibit space with a full refund (less \$75 handling fee).

Cancellations must be in writing to:  
exhibits@aacd.com

### JANUARY 29, 2022

Final payments due on outstanding balances. Deadline for cancellation of exhibit space with a 50% refund. All cancellations after this date will result in full forfeiture of both exhibit space and deposit. All contracts received after this date will require full payment when the contract is submitted. Standard exhibit rates apply. 6' Table Tops \$4300

### FEBRUARY 7, 2022

Exhibitor Service Kit available online.

### MARCH 1, 2022

Special function request forms are due.

### APRIL 1, 2022

Deadline for exhibitor badge registration.  
Deadline for Certificate of Insurance.

### APRIL 27, 2022

7:00 am - 6:00 pm Exhibitor set-up and registration  
6:30 pm - 10:00 pm Welcome Reception

### APRIL 28-29, 2022

Exhibit Hours\*

**7:30 am - 7:00 pm, Thursday, April 28**  
(Exhibitor Social 5:00 pm - 7:00 pm)

**7:30 am - 7:00 pm, Friday, April 29**  
(Exhibitor Social 5:00 pm - 7:00 pm)

### APRIL 29, 2022

7:00 pm - 10:00 pm\* Tear down

\*Subject to change

EXHIBIT CONTRACT  
>CLICK HERE

2022 WORKSHOP AGREEMENT  
>CLICK HERE

## EXHIBIT POLICIES

### EXHIBITOR ELIGIBILITY REQUIREMENTS

- All exhibits submitted for display at the AACD Annual Scientific Session are subject to review.
- Exhibition is restricted to companies that are in good financial standing with the AACD.
- The AACD is under no obligation to extend application privileges to any company regardless of whether said company has exhibited at past Annual Scientific Sessions.
- All products and services exhibited must be germane to and effective and useful in the practice of dentistry.
- AACD shall be the sole judge as to the acceptability of exhibits.
- Products that fall under FDA guidelines must have FDA certification displayed.
- An exhibitor may not display any product or distribute advertisements for any product that infringes on the registered trademark, copyright, or patent of another company.
- Miscellaneous products and services not specified in these standards may be eligible to exhibit on a case-by-case basis. All exhibitors are required to submit a completed official e-application when applying for AACD Scientific Session exhibit space.

## EXHIBIT FEES

### TABLE TOP EXHIBIT RENTAL:

Early\* \$4,000  
Standard \$4,300

\*Contract and full payment processed by 1/29/2022

**All exhibits are decorated at the exhibitor's expense. The exhibitor must pay for carpentry, decorating, labor, additional signs, and furnishings, and all such arrangements shall be made directly with the General Service Contractor.**

**NEW**  
THIS YEAR!

AACD CORPORATE MEMBERSHIP  
>CLICK HERE

# EXHIBIT POLICIES

## TABLE TOP EXHIBIT INCLUDES:

- Three complimentary badge registrations per Table Top Exhibit
- 6' skirted table
- 2 chairs
- Sign indicating the name of the exhibiting company
- Pre-and post-scientific session attendee list (one-time-usage, mailing addresses only)
- Welcome Reception
- Lunches Thursday and Friday
- Drink tickets for Exhibitor Social
- Access to General Sessions
- Recognition in the mobile app and at meeting site
- Company name and link to your website on exhibit floor plan

## APPLICATION POLICY

All applications must be accompanied with a 50% exhibit space deposit. Exhibit space will not be assigned without payment.

The AACD may, at its discretion, accept or reject any application for exhibit space.

Applications received after January 29, 2022 must be accompanied with full payment. If exhibit space is sold out, exhibitors will be placed on a wait list. Exhibitors will be notified and asked if they wish to be placed on the wait list in case of a cancellation by an assigned exhibitor. Payment will be held if an exhibitor wishes to be on the wait list.

If exhibitors choose not to be on the list, the full amount received will be returned.

## PAYMENT & CANCELLATION POLICY

**No exhibit space will be assigned without a completed e-application and a 50% deposit at the time the exhibit**

**ALL CANCELLATIONS MUST BE IN WRITING.** All Negotiated Pricing incorporated and made part of Table Top Exhibit Space Contract, Educational Contract, Advertising Contract or Sponsorship Contracts, here in noted as "the contract", between the American Academy of Cosmetic Dentistry and Exhibitor, is confidential and proprietary to the American Academy of Cosmetic Dentistry. Exhibitor agrees not to disclose the contents of the contract to persons or entities not party to this agreement without the American Academy of Cosmetic Dentistry's written permission. Non-adherence to Exhibitor Hours will be subject to the penalties stated in the rules/regulations/restrictions section of the exhibitor prospectus.

## ASSIGNMENT POLICY

Exact Table Top Exhibit locations are determined first by the AACD's priority points system, which is based upon the number of years a company has exhibited with the AACD, then by date of receipt of exhibitor contract.

Points are awarded by combined dollars spent for advertising, exhibiting, and sponsorships. The following chart indicates how points are awarded.

| Level   | Support Amount      | Number of Points |
|---------|---------------------|------------------|
| Level 1 | Over \$80,000       | 10 points        |
| Level 2 | \$50,000 - \$80,000 | 9 points         |
| Level 3 | \$25,000 - \$49,999 | 5 points         |
| Level 4 | \$5,000 - \$24,999  | 3 points         |
| Level 5 | \$500 - \$4,999     | 1 points         |

### Application is submitted to the AACD.

No exhibit spaces will be assigned until the deposit is received. All exhibitor balances are due, in full, by January 29, 2022. Failure to make such payment by the specified deadline may result in the cancellation of exhibit space without refund of any deposit amount, unless prior arrangements are made in writing.

If a cancellation is received prior to November 1, 2021, a full refund (minus \$75 handling fee) will be issued. Cancellations received after November 1, 2021 and prior to January 29, 2022 will receive a 50% refund. If a cancellation is received after January 29, 2022, all monies will be forfeited to the AACD.

In the event of conflicts regarding available space requests or conditions beyond its control, the AACD reserves the right to rearrange the floor plan. Exhibitors will not be allowed to set up if an outstanding balance exists on their AACD account. This would include any outstanding exhibiting or advertising balance. Money retained from a cancellation is not credited towards exhibitor points.

**Full exhibitor 'Terms and Conditions' are delineated on application. For the latest information online visit the 38th Annual AACD Scientific Session at:**

**[aacdconference.com](http://aacdconference.com)**

**EXHIBIT CONTRACT**  
**>CLICK HERE**

**2022 WORKSHOP AGREEMENT**  
**>CLICK HERE**

# SOCIAL EVENTS, ADVERTISING, & SPONSORSHIP OPPORTUNITIES

Choose from this list of sponsorship opportunities—or combine two or more opportunities—to reach the level of recognition you want to achieve with the world’s premier cosmetic dental professionals.

**Please contact** [exhibits@aacd.com](mailto:exhibits@aacd.com) or call 608-237-8829 to discuss your preferred sponsorship program.

## WELCOME RECEPTION

Don’t miss out on the chance to attach your company’s name to the signature social event of AACD Orlando 2022. The reception is open to all attendees of the conference, so outreach gains will be huge. **Support Amount \$20,000 [SOLD]**

## EXHIBITOR SOCIAL

Becoming the title sponsor of the exhibitor social will provide your company with amazing recognition from attendees. Your sponsorship will be featured within the event and in pre-conference communications. **Support Amount \$4,000**

## *Journal of Cosmetic Dentistry* RECEPTION

Promote your company to the current Editor-In-Chief, Contributing Editors, authors, and the Editorial Review Board of the *Journal of Cosmetic Dentistry* at this important forum for exchanging ideas on continuing education through dental publications. **[SOLD]**

## NEW MEMBER RECEPTION

**Support Amount \$10,000 [SOLD]**

## GENERAL SESSION & MAIN STAGE

Our speakers, your recognition. Sponsorship includes the opportunity to introduce the speaker on stage, remind attendees of your presence, and for your company to be recognized on all signage and promotions. **Support Amount \$5,000-10,000**

## CELEBRATION OF EXCELLENCE AFTER-PARTY

The Celebration of Excellence After-Party is held directly after the Celebration of Excellence Awards dinner on Saturday. All AACD Orlando 2022 attendees are invited to network with their industry peers, enjoy live entertainment and celebrate their achievements together. This sponsorship opportunity includes visibility across email, social, signage and more. **Support Amount \$15,000**

[EXHIBIT CONTRACT >CLICK HERE](#)

## DISPLAY YOUR BRAND

### HOTEL ROOM KEYS

Take advantage of this unique branding opportunity on the guest room keys for the host hotel. Act fast! This is a very popular sponsorship item.

**Support Amount \$5,000**  
(plus cost of key card distribution fees)

### LANYARDS

This item is a necessity for all attendees, so why not be associated with each one of them. Let our members know you support AACD!

**Support Amount \$6,000**

### ROOM DROPS

Your company will have the opportunity to have an item or brochure of your choice placed outside the door or on a door hanger of attendees’ rooms at the host hotel. Sponsor selects date and time and will provide all room drop materials. This is a great way to reach all of the attendees directly!

**Support Amount \$1,000 /day** (plus cost of distribution)

### TOTE BAGS

Highlight your brand on the official attendee tote bag. Continue to see your brand not only at AACD Orlando 2022, but for years to come as attendees keep and reuse the AACD tote bag.

**Support Amount \$10,000**

### HEADSHOT ADD-ON

Provide attendees with a new professional headshot. Attendees will get the portrait-taking experience with your logo displayed on all signage and on post-show email correspondence with their photo link for download.

**Support Amount \$5,000 [SOLD]**

### JUICE BAR

Perk up attendees with a warm welcome at Registration on Wednesday. Sponsor a burst of sunshine for attendees through a Floridian juice bar. As a sponsor you’ll get attendees talking about your brand as they reach for a refresher at the first impression to AACD Orlando 2022.

**Sponsor Amount \$3,500**

### COFFEE BREAK

Be the hero, while gaining premium exposure, by offering conference attendees that much-needed cup of coffee. Coffee breaks are offered on Thursday, Friday and Saturday. Your company logo will appear on signage posted at coffee stations as well as on napkins. **Support Amount \$3,500**

[2022 WORKSHOP AGREEMENT >CLICK HERE](#)



# CORPORATE WORKSHOP CONTRACT



ORLANDO 2022

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## COMPANY & CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

*\*Per AACD Board approved policy, the AACD Professional Education Committee (PEC) has final approval of the corporate presentations. Should a program or speaker be turned down by the PEC the decision may be appealed to the Board of Directors.*



**Thursday, April 28**  
**2 pm - 5 pm ET**

**Friday, April 29**  
**9 am - noon ET & 2 pm - 5 pm ET**

\*Attendance Limited

### Educational Sponsorship Opportunities:

Hands-on workshops are designed to familiarize attendees with particular techniques and/or materials in a three-hour hands-on experience.

These workshops are offered Thursday and Friday at AACD 2022 and attendance is limited. Workshop set-up is classroom style with a maximum up to 45 participants, but final attendance numbers will depend on room capacity. Workshops must devote at least 75% of the class time to hands-on clinical applications.

## CORPORATE WORKSHOPS

Provide attendees with a hands-on experience to perfect their techniques with your materials and equipment. Attendance will be limited to 45 participants (**preregistration required**).

**Full Day Workshops can be two sessions that are repeated, or two independent workshops. Time slots are available in the morning and afternoon.**

\_\_\_\_\_ : **Full Day Workshop**  
(2 Sessions) \$9,000

\_\_\_\_\_ : **Half Day Workshop**  
(1 Session) \$6,000

**Topic:** \_\_\_\_\_

**Max Number of Participants:** \_\_\_\_\_  
(preferred number is 45)

**Speaker Name(s):** (if known) \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

Full payment is due when contract is submitted. All payments are non-refundable.

## METHOD OF PAYMENT:

Please send Invoice for Payment.: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Credit Card No.: \_\_\_\_\_

Card Security Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name as it Appears on Credit Card : \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

[aacd.com/exhibitors](http://aacd.com/exhibitors)

I/We have read and will abide by the conditions set forth in this contract, which the undersigned applicant agrees is part of this contract for sponsorship.

Date: \_\_\_\_\_

Authorized Signature/Title: \_\_\_\_\_

**Return to:**

 American Academy  
of Cosmetic Dentistry

402 West Wilson Street  
Madison, WI 53703

[exhibits@aacd.com](mailto:exhibits@aacd.com)

# PRE-SHOW CONFERENCE BUZZ

Reach attendees of AACD’s annual conference through The Buzz, an e-newsletter sent to all conference registrants, AACD members, and prospects. The Buzz provides attendees with updates about their registration, courses, travel, social events, and more. The Buzz is delivered eight times during the conference sales cycle, and open rates are often more than 40% for this highly engaged group!

Advertising in The Buzz helps you reach the members most likely to visit the AACD Exhibits during the conference. With two in-context story ad positions in each issue, this is an opportunity you must grab.

## MATERIAL SPECIFICATIONS

In-Context Story Block: 75 word caption, email or URL to be hyperlinked to title (max 8 words) and "Learn More" button & image (192 pixels wide x 168 pixels tall). Static ads only; no animation. File must be in GIF or JPG format, no spaces in the file name and no larger than 90KB. E-mail materials to [exhibits@aacd.com](mailto:exhibits@aacd.com).

## CALL FOR ADVERTISING DEADLINES

\*Ad content may be changed on an on-going basis.

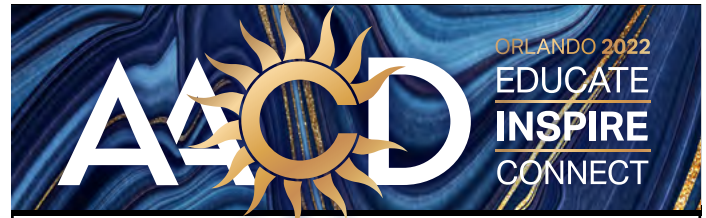
## RATES

| AD TYPE        | IN-CONTEXT STORY AD                    |
|----------------|--|
| <b>DETAILS</b> | 75 words and an image                  |
| <b>SIZE</b>    | 192 px wide x 168 px tall              |
| <b>PRICE</b>   | \$3,000 for all 8 issues<br>\$450 each |

\*Includes hyperlink to advertiser URL and/or e-mail

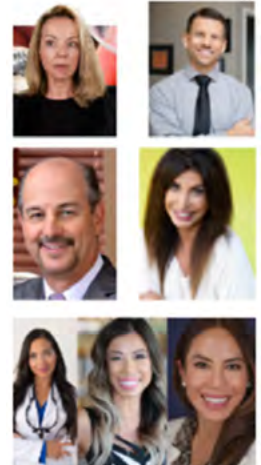
**20%**  
DISCOUNT  
FOR

**AACD**  
CORPORATE GOLD MEMBERS



### Our Story Here

Nam, sitiorro voluptas dignime volestiorro explaut esthetics ma valorit, eturibus res is aut entiiis ex eius evelisquos voluptatur, optatum reperovit aut aut faccus, esequ num voloreprerum voluptur am quae is aut entiiis ex eius evelisquos voluptatur, optatum reperovit aut aut faccus, esequ nuvoloreprerum voluptur am quae Nam, sitiorro voluptas dignime volestiorro explaut estinciet ma valorit, eturibus res is aut entiiis ex eius aut faccus, esequ num entiiis optatum reperovit aut aut faccus



### SPONSORED CONTENT:

### Your Headline Goes Here (12pt)



Nam, sitiorro voluptas dignime volestiorro explaut estinciet ma valorit, eturibus res is aut entiiis ex eius quos voluptatur, optatum reperovit aut aut entiiis ex eius, optatum exd reperovit aut aut entii reperovit aut aut entiiis

[Read More](#)

### SPONSORED CONTENT:

### Your Headline Goes Here (12pt)



Nam, sitiorro voluptas dignime volestiorro explaut estinciet ma valorit, eturibus res is aut entiiis ex eius quos voluptatur, optatum reperovit aut aut entiiis ex eius, optatum exd reperovit aut aut entii reperovit aut aut entiiis

[Read More](#)





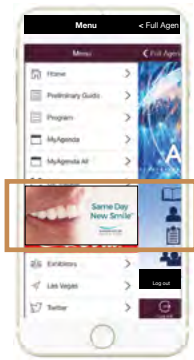
# AACD 2022 APP ADVERTISING OPTIONS



**ORLANDO 2022**  
 EDUCATE | INSPIRE | CONNECT

AACD Orlando, Florida 2022 will feature a robust, state-of-the-art mobile app giving attendees all the meeting information they need right at their fingertips on their favorite mobile device. You can reach dentistry's elite through these advertising opportunities available on the AACD mobile app.

## MOBILE APP ADS



Mobile App Ads appear on mobile devices (phones and tablets) and app embed in browser window

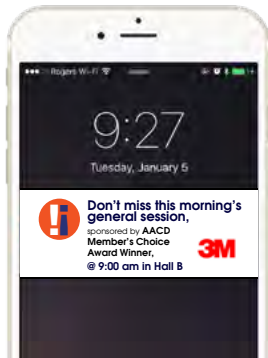


|                |  |
|----------------|--|
| <b>AD TYPE</b> | <b>Side Menu with Link</b>                       |
| <b>DETAILS</b> | Single stationary ad appearing in center of menu |
| <b>SIZE</b>    | 600 x 300 pixels                                 |
| <b>PRICE</b>   | \$4,500 each                                     |



Mobile App Ads appear on mobile devices (phones and tablets) and app embed in browser window

|                |   |
|----------------|---|
| <b>AD TYPE</b> | <b>Rotating Ad with Link</b>  |
| <b>DETAILS</b> | Ads rotate at 4 second intervals (3 available ad slots)             |
| <b>SIZE</b>    | 728 x 90 pixels   |
| <b>PRICE</b>   | \$2,600 each <b>Complimentary Ad with Gold Corporate Membership</b> |



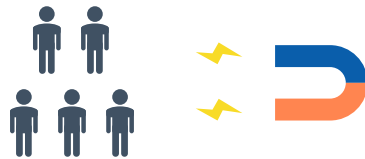
|                |  |
|----------------|--|
| <b>AD TYPE</b> | <b>Push Notification</b>   |
| <b>DETAILS</b> | 200 character count maximum, plus logo (Limit of two per day)                                      |
| <b>SIZE</b>    | N/A  |
| <b>PRICE</b>   | \$500/notification (Limit of two per day) <b>Complimentary Push with Gold Corporate Membership</b> |



# The Power of Smart Ad Retargeting

Extend your brand visibility and gain exposure with 4,000+ dental professionals worldwide.

Guaranteed digital reach with every website visitor.



## AUDIENCE ESTABLISHED

4,000+ reachable dental professionals who have consumed and interacted with AACD content.

## What is Retargeting?

Digital retargeting with the AACD means you will be serving your brand's ads to consumers who have interacted with AACD content wherever those consumers go online.

| AD Retargeting Packages: Choose Your Reach and Duration |             |                 |                              |
|---|-------------|-----------------|------------------------------|
| Packages  | Value Price | Impact Duration | Number of Impact Impressions |
| Option A  | \$ 3,000    | 1 Month         | 100,000                      |
| Option B  | \$ 5,000    | 2 Months        | 200,000                      |

## Quality Targeting!

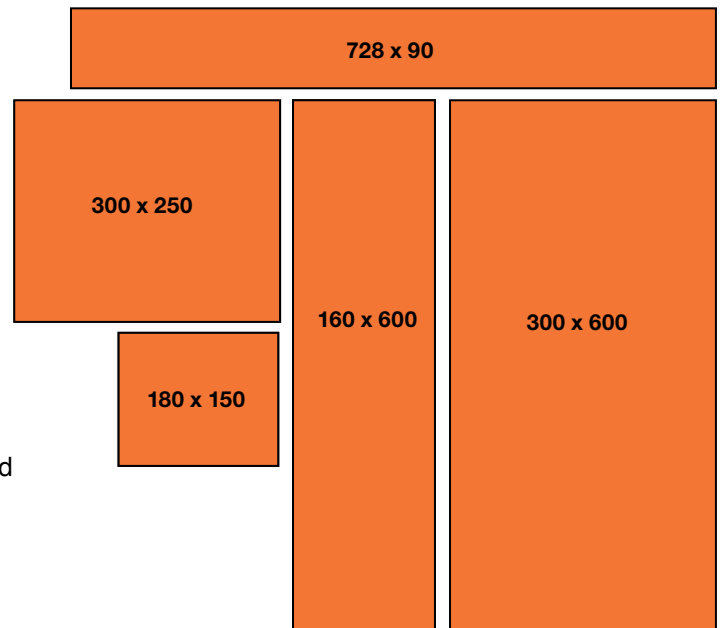
The AACD can also work with you to target specific geographical locations as well as consumers who have visited specific AACD web pages, such as our conference site and our downloadable resource pages.

**File Size:** The maximum file size of each creative that can be uploaded is 200MB

**File Format:** .png, .jpg, .gif, and video files

**Universal Ad Package Compliant Sizes:** The Universal Ad Package is a set of five web banner creative sizes that are accepted and available almost universally across the web. We highly recommend including these sizes in your Ad Campaign.

**The sizes are in pixels, width x height.**



## Ad Retargeting Packages with Quantifiable Results:

Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

Contact: [advertising@acd.com](mailto:advertising@acd.com)



The 38th Annual AACD Scientific Session, April 27–30, 2022 in Orlando, Florida offers an exceptional opportunity for your company to advertise in a bonus distributed issue of the *jCD*, the AACD’s quarterly member publication.

The distribution of *jCD* approaches that of many major cosmetic dental-interest journals. Unlike others, 100% of our dentist readership specialize in high-quality and ethical cosmetic dentistry.

Increase awareness of your cosmetic dentistry product or service by placing an ad. All advertising will be sold on a first-come, first-served basis.

For companies not exhibiting at the AACD Orlando 2022 Annual Scientific Session, non-exhibitor rates will apply.



## *jCD* ADVERTISING RATES



**Note:** Inserts, Bellyband, and Ride Along outserts are available upon request. (Gutter allowance: total of .5” or .25” per page)

| AD SIZE                     | NON-EXHIBITOR |
|-----------------------------|---------------|
| Full page                   | \$3,300       |
| FULL PAGE PREMIUM POSITIONS |               |
| Inside front cover          | \$4,200       |
| Inside back cover           | \$4,000       |
| Back cover                  | \$4,400       |

## AD SPACE DIMENSIONS

| PAGE SIZE       | NON-BLEED WIDTH X HEIGHT | BLEED WIDTH X HEIGHT | LIVE AREA   | TRIM             |
|-----------------|--------------------------|----------------------|-------------|------------------|
| Full page       | 7.5” x 10”               | 8.875” x 11.375”     | 7.5” x 10”  | 8.375” x 10.875” |
| Two-page spread | N/A                      | 17.25” x 11.375”     | 15.5” x 10” | 16.75” x 10.875” |

## ADDITIONAL INFORMATION

- All ads are full-color
- Due to the limited number of advertisement space, reservations are taken on a first-come, first-served basis
- Ask about multimedia and interactive options available in the digital edition
- E-mail a press quality PDF and color proof of the advertisement/ showing bleed to [advertising@aacd.com](mailto:advertising@aacd.com)

**BINDING:** Perfect binding

**CLOSING DATE:** February 1, 2022

**ARTWORK DEADLINE:** March 1, 2022

Ad production specs are available in AACD’s Advertising Media Kit, available at [www.aacd.com/advertise](http://www.aacd.com/advertise)



GIVE BACK A SMILE!

## GIVE BACK A SMILE OPPORTUNITIES

You can help restore smiles and lives for survivors of domestic and sexual violence by investing in an AACD Charitable Foundation sponsorship at AACD Orlando 2022. Proceeds benefit the Foundation's Give Back a Smile (GBAS) program.



*RESTORE A smile, RESTORE A life*

**GIVE BACK A SMILE**  
AACD CHARITABLE FOUNDATION INC.

### Give Back a Smile Event



Rub shoulders with Give Back a Smile's top supporters and AACD leaders at

**TOPGOLF** Thursday, April 28, 7:30 pm – 10:30 pm.  
Enjoy unlimited golf while networking.

#### PRESENTING SPONSOR - \$10,000 (up to two sponsors)

- One minute of stage time with title slide during general session
- Logo prominently displayed on all event signage and website
- Event attendee mailing list
- Four tickets to GBAS Event (Value \$700)
- One Golf Bay Sponsorship (Value \$500)
- Two minutes of stage time during GBAS event

#### PLATINUM SPONSOR - \$5,000

- Verbal recognition and logo displayed during morning general session
- Logo displayed on all event signage and website
- Two tickets to GBAS Event (Value \$350)

#### SIGNATURE DRINK SPONSOR - \$3,000

- Logo on event signage at bar

#### GOLF BAY SPONSOR - \$500

- Logo prominently displayed within one of the golf bays

### Give Back a Smile Charity Auction

The auction items will be on display in the exhibit area and within the auction's mobile bidding application.

#### AUCTION PRESENTING SPONSOR - \$2,000 (exclusive)

- Company name/logo with auction promotions (i.e., email and social media promotions)
- Logo prominently displayed on mobile bidding application
- Company name/logo displayed on Give Back a Smile website
- Two minutes of stage time during GBAS event

#### AUCTION SPONSOR - \$500

- Logo displayed on mobile bidding application
- One social media shout-out

#### AUCTION ITEM DONOR

Visit: [www.aacd.com/silentauction](http://www.aacd.com/silentauction) to submit your item donation

### Steps for SMILES

Attending the AACD Scientific Session is a great way to get in your daily steps! Participants will track their steps from **Thursday, April 28** through **Friday, April 29** and the person with the most steps wins!

#### STEPS FOR SMILES PRESENTING SPONSOR - \$2,500

- Company name/logo on Steps for Smiles beach bag
- Company name/logo with event promotions (i.e., email and social media promotions)

To get involved with Give Back a Smile, email [lisaf@aacd.com](mailto:lisaf@aacd.com) or call 800.543.9220



## JOIN COSMETIC DENTISTRY'S ELITE.

**Become an AACD Corporate Member and save!**

The AACD has long enjoyed the support of corporate partners in the dental profession who share the mission of advancing the art and science of comprehensive cosmetic dentistry and encouraging the highest standards of ethical conduct and responsible patient care.

Erica Meganck | Business Development Manager | ericam@aacd.com | 608.222.8583

### CORPORATE BRONZE AACD MEMBER



**5% discount**  
on all AACD advertising

Your logo, with backlink, on the AACD website

Use of the AACD Corporate Member logo

Access to exclusive AACD member benefits

*The Journal of Cosmetic Dentistry* for one designated representative

**\$500/year**

### CORPORATE SILVER AACD MEMBER



**10% discount**  
on all AACD advertising

Your logo, with backlink, on the AACD website

Use of the AACD Corporate Member logo

Access to exclusive AACD member benefits

*The Journal of Cosmetic Dentistry* for one designated representative

Branded social media post

Annual Member's Choice Award eligibility

Annual conference mobile app digital ad and push notification

**\$1,200/year**

### CORPORATE GOLD AACD MEMBER



**20% discount**  
on all AACD advertising

Your logo, with backlink, on the AACD website

Use of the AACD Corporate Member logo

Access to exclusive AACD member benefits

*The Journal of Cosmetic Dentistry* for one designated representative

Branded social media post

Annual Member's Choice Award eligibility

Annual Conference mobile app digital ad and push notification

10% discount on exhibit fees at the AACD scientific session

AACD membership postal mailing list use annually

The right to vote at the Annual AACD Member Meeting and run for a position on the AACD Board of Directors

Membership thank you in eUpdate

Main stage recognition at Annual AACD Scientific Session

Two press releases posted to the AACD Newsroom and promoted

Two Exhibitor Points (to be applied towards priority exhibit placement)

Classified ad placements on AACD.com

**\$2,700/year**

**Limited Time:**  
Complimentary hosting of 6 courses on AACD Central





**ORLANDO 2022**  
EDUCATE | INSPIRE | CONNECT

**REGISTER TODAY!**

## FUTURE ANNUAL AACD SCIENTIFIC SESSIONS

### DATES AND LOCATION

**Mark your calendar today!**

|   |                     |                   |
|---|---------------------|-------------------|
| 38 <sup>th</sup> Annual AACD Scientific Session | Orlando, Florida    | April 27-30, 2022 |
| 39 <sup>th</sup> Annual AACD Scientific Session | Grapevine, Texas    | April 26-29, 2023 |
| 40 <sup>th</sup> Annual AACD Scientific Session | National Harbor, MD | April 3-6, 2024   |

