

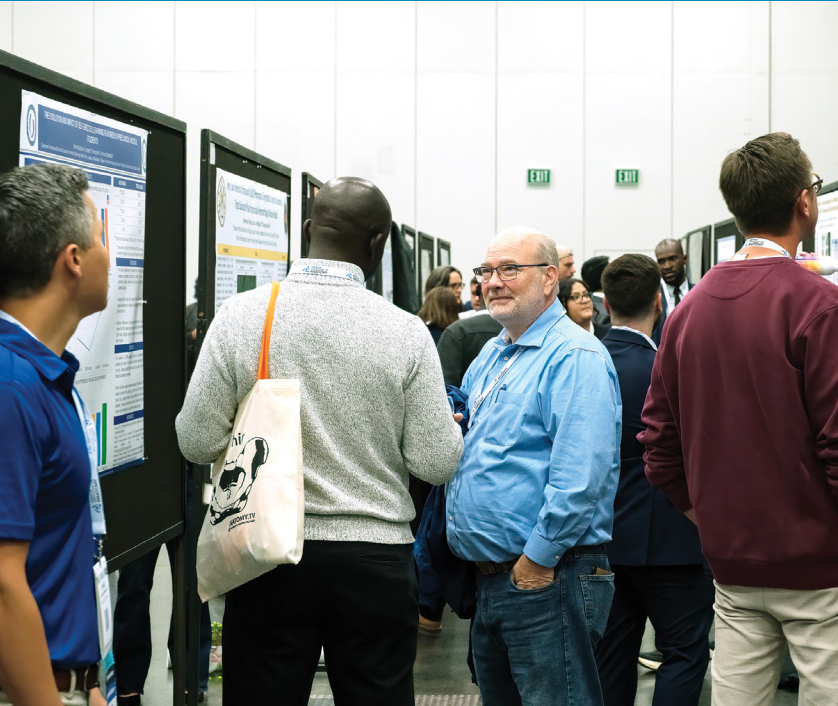
2026 Exhibitor and Sponsorship Prospectus



ANATOMY CONNECTED 2026

APRIL 17 – 20
ALBUQUERQUE, NM





About American Association for Anatomy

Welcome to the American Association for Anatomy (AAA) where over 2,000 dedicated individuals, including students, teachers, and researchers of the anatomical sciences, find their professional home.

AAA is committed to advancing anatomical science through research, education, and professional development. We aim to foster a community of passionate individuals who drive innovation and expand our understanding and knowledge of the anatomical sciences.

Founded in 1888, our rich history is built on a passion for research and education.

Join us in our journey of exploration and discovery as we continually strive to make breakthroughs in the anatomical sciences, and together, we can shape a brighter future for the world of anatomy.



Be a part of the best in anatomy research and education.

Engage with your customers by showcasing your products where they are most likely to look for resources — at in-person events.

About the Meeting

Anatomy Connected, the annual meeting of the American Association for Anatomy, engages more than 1,000 educators, researchers, and students in an interactive, research-driven experience that inspires collaboration and innovation in anatomy.

The meeting features keynote and plenary talks, workshops, symposia, poster presentations, professional development, and exhibits spotlighting products and services integral to this professional community. These exhibits play a crucial role in propelling scientific research forward and empowering scientists in their pursuit of new discoveries.



Why Exhibit/Sponsor?

Exposure

Elevate your organization's profile within the anatomy community, which includes educators, researchers, and students in anatomical sciences, healthcare, and allied professions.



Insight

Engage in meaningful discussions about the issues, trends, and innovations that are shaping the future of anatomical sciences and anatomy-related fields.

Network

The three-day exhibition, with more than 1,000 attendees, offers many networking opportunities. Meet and greet sessions, welcome reception, interactive exhibits, and collaboration forums facilitate meaningful connections, enhance exposure, and foster new industry relationships.

Lead Generation

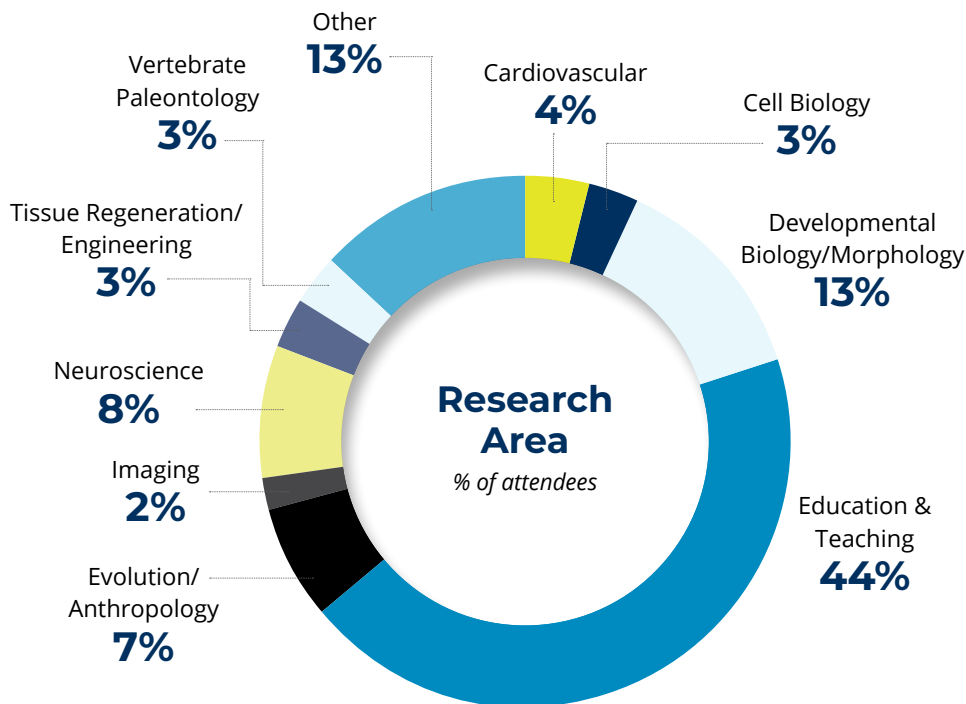
Build valuable connections with leaders, influencers, managers, educators, researchers, and students in anatomical sciences and related fields to reach a diverse audience with significant influence and purchasing potential for your products and services.

Product Demonstration

Give your potential clients hands-on access to your products and services.



Attendee Demographics



40% of attendees make, influence, or recommend decisions

Lead Retrieval

The Lead Retrieval platform provides real-time insights by instantly capturing and assessing attendee data during interactions. It also streamlines follow-ups with organized, categorized leads. Additionally, you can customize questions and tags to align with specific event goals.

During Anatomy Connected 2023–2025, exhibitors generated substantial leads, proving the value of lead retrieval. On average, exhibitors captured 669 leads per conference. In 2023, 13 exhibitors from 17 companies captured 780 leads, and in 2025, 24 exhibitors from 19 companies captured 558 leads.

2025 Exhibitor Stats:



26 Booths



22 Companies



558 Leads



984 Attendees

Who Should Exhibit

Academic Journals and Publications
Administrative Software
Anatomical Competencies
Anatomical Curriculum
Anatomical Education Resources
Anatomical Science Imaging Companies
Anatomy Ethics
Anatomy Supplies
Anatomy Technology
Anatomy Training Programs
Consulting Services
Continuing Education Programs
Educational Software
Medical Device Manufacturing
Medical Simulation
Placement and Recruitment Services
Professional Associations
Publishing
Researchers
Simulation Technology
Training Software
Universities and Colleges with Graduate Programs in Anatomy
Virtual Learning Providers
VR Learning Tool Providers

Past Exhibitors

- 3D Organon
- ADInstruments
- AlensiaXR
- Anatomage, Inc.
- Anatomic Excellence, LLC
- Anatomical Sciences Education
- Anatomy Warehouse
- Avatar Medical
- Brahmarsive Inc.
- Caduceus International Publishing
- Candant
- Case Western Reserve University – HoloAnatomy® Suite
- Developmental Dynamics
- Ditki, Medical and Biological Sciences
- Elsevier
- ENATOM
- Fascia Research Society
- Green Solutions Group LLC
- HealthRFID
- International Medical Quality Improvement Systems (IMQIS)
- Kenhub
- MAI
- Medivis
- Mopec
- Northeast College of Health Sciences
- Primal Pictures
- S Vision
- Scimedico LLC
- Siemens Healthineers
- The Anatomical Record
- Touch of Life Technologies
- Visible Body
- Wiley
- Wolters Kluwer



Exhibitor Package

10x10 BOOTH

Standard Price: \$3,100 per 10x10 (36 available)

Industry Member Price: \$2,800

Corner Fee \$150

Benefits:

- Registration – 1 complimentary full registration (includes access to all sessions and events). \$550 value and 1 complimentary exhibit hall only pass \$150 value
- Exhibitors can purchase additional full registrations at a discounted rate of \$300 and NEW this year, exhibit-hall only for \$150
- 1 skirted table, 2 chairs
- Company name/logo in listing on website, app, program, and signage
- 10-by-10-foot booth space with 8-foot tall back pipe and drape and 3-foot side pipe and drape.
- Exhibitors can purchase a Lead Retrieval license for \$349. Additional licenses can be purchased for \$150. (fees increase onsite)
- Complimentary one-time use of the pre-conference list (4 weeks out). Mailing addresses only; no phone numbers or email addresses.
- Poster reception in the Exhibit Hall on Saturday and Sunday
- **NEW** this year – opportunity to utilize the attendee chat in the app and website.

EXHIBIT HOURS

Subject to change

SET UP

Friday, April 17

3:00 pm – 7:00 pm

Saturday, April 18

7:00 am – 9:00 am

EXHIBITS OPEN

Saturday, April 18 • 10:00 am – 6:30 pm

10:00 am – 12:00 pm Exhibit Hall Open

10:00 am – 10:30 am Welcome to Exhibit Hall
Networking Break and

Exhibits

NEW this year closed for Lunch 12:00 – 1:00 pm

1:00 – 6:30pm Exhibit Hall Open

4:30 pm – 6:30 pm Poster Sessions, Exhibits,
and Expo Talks

Sunday, April 19 • 10:30 am – 4:30 pm

9:00am – 12:30pm Exhibit Hall Open

10:30 am – 11:00 am Networking Break and
Exhibits

NEW this year closed for Lunch 12:30 – 1:30 pm

1:30 – 4:30pm Exhibit Hall Open

2:00 pm – 4:00 pm Poster Sessions and
Exhibits

Monday, April 20 • 9:00 am – 12:30 pm

9:00 am – 12:30 pm Exhibit Hall Open

10:00 am – 12:30 pm Poster Sessions and
Exhibits

DISMANTLE

Monday, April 20

1:00 pm – 5:00 pm



Sponsorship Opportunities

Anatomy Connected 2026 offers opportunities for all budgets and marketing goals and will position your brand as an innovation leader to your ideal targets across markets. Build your business and create product awareness with the following high-impact opportunities.

SPONSORED SESSIONS AND EVENTS

NEW Solution Spotlight

\$1,500 for 10 minutes (8 Available)

Solution Spotlights lightning presentations are a great way for exhibitors to highlight new technology, solutions, or customer case studies in a prominent public venue on the exhibit floor to 30+ attendees and invite attendees back to your booth for Q&A.

Benefits:

- Basic AV will be included in the exhibitor theater: LCD monitor, podium, podium mic, wireless lavalier microphone, slide advancer/laser pointer, and an AV technician.
- Speaker to provide a flash drive of the presentation.
- Organization logo and acknowledgment on all marketing for this area within the Exhibit Hall and exhibit sections of the AAA conference website, mobile app, program, and signage.

Exhibitor Product Lunchtime Demonstration

*\$3,000 for 45 minutes
(4 Available – 2 each Day)*

Sponsor can showcase innovative products or program their own sponsored session. Presentations will be scheduled for 45 minutes and will have space outside of the exhibit hall for an audience of 30+ people.

AAA will schedule all presentations and work with you on the available dates and times to select. Saturday or Sunday 12:15 pm – 1:00 pm.

Benefits:

- Ability to host a speaker of your choice (one 45-minute session).
- Organization logo on all marketing, including printed program, online schedule, conference website, mobile app, and signage.
- Listing on website, app, program, and 22x28 onsite sign, and includes session title, description with speaker's name (designation, title, company), and company logo.
- Basic AV will be included in the assigned room: LCD monitor, podium, podium mic, wireless lavalier microphone, slide advancer/laser pointer, and an AV technician.
- Speaker to provide a flash drive of the presentation.
- Recommended that the sponsor add F&B at their own expense.



Welcome Reception

\$10,000 Exclusive Sponsor or \$5,000 co-sponsor

This evening event for attendees is a chance to welcome attendees to Anatomy Connected. Attendees can network with new colleagues and old friends. Sponsor representatives may welcome those attending.

Benefits:

- Sponsor Logo on 22x28 sign at reception acknowledging support of the reception.
- Sponsor Logo included on the conference website, mobile app, program, and signage.
- Sponsor can have 1-2 representatives welcoming guests upon arrival at the doors.

Anatomy Connected Networking Coffee Break

\$3,500 (5 Exclusive Available)

Morning or Afternoon coffee in the exhibit/poster area is a great way to support a traffic generator to the exhibit hall. (Saturday morning, Saturday afternoon, Sunday morning, Sunday afternoon, Monday morning).

Benefits:

- Company logo on two 22 x 28 sign acknowledging support of the coffee break.
- Sponsor recognition included on the conference website, mobile app, program, and signage.

BRANDING

Keynote speaker Introduction

\$5,000 (Exclusive)

The keynote session energizes and inspires attendees while bringing your company to the forefront during a much-anticipated presentation featuring a prominent and respected figure in the anatomical science sphere.

Benefits:

- 1 company representative to introduce the speaker (3 minutes – the script will be provided about the speaker).
- Logo recognition on all marketing, including the conference website, e-blasts, and signage.
- Logo on welcome slide.

Anatomy Connected Tote Bag

\$7,500 (Exclusive)

Align your organization with AAA, including your company logo on the Anatomy Connected tote bag. The tote bag will be distributed to all attendees at registration. Purchase deadline 1/15/2026.

Benefit:

- Sponsor single-colored logo on the Anatomy Connected 2026 tote bag.

Want to combine multiple 10-by-10-foot booths to create a larger exhibit space?

Please contact the exhibits manager at 301-658-2115 or AAAexhibits@discoverSB.com to combine your chosen booths/tabletop before renting them.

Poster Gallery

\$3,500 (Exclusive)

The AAA posters will appear at the annual meeting and online in a virtual poster gallery for several months following the meeting.

Benefits:

- Logo, hyperlink, and banner advertisement in an email announcing virtual poster gallery (link can be to the company's virtual showcase).
- Logo recognition on all marketing, including our conference website, e-blasts, and signage.
- Logo and hyperlink on the virtual poster gallery main page.

Lanyard

\$5,000 (Exclusive)

Mobilize your company's logo throughout the annual meeting. Attendees will be photographed during the annual meeting, and as such, your company's logo will appear in future promotional and marketing materials for the annual meeting. Purchase Deadline 1/15/26.

Benefits:

- Place your logo on all lanyards given to each attendee, exhibitor, and staff member. (Single color repeating with meeting logo).
- Logo recognition on all marketing, including our conference website, e-blasts, and signage.

ADVERTISING

CONFERENCE WEBSITE AND APP

Tile Ad

\$1,500 for both website and app (2 Available)

Highly visible branding opportunity on the conference website and mobile app.

Benefits:

- Place your custom tile ad on the main annual meeting website.
- This ad will be approximately 350x200 pixels. Specs to be provided.
- The ad will link to your selected URL.
- This ad will appear before the meeting and at least 1 month post-meeting.

Banner Ad – Exhibitor Directory Page

(Exclusive) \$1,000 for both conference website and app

Advertise on the exhibitor directory section of the conference website and mobile app.

Benefits:

- Your custom banner will be seen by all attendees each time they view the exhibitor page.
- Graphic will be a maximum of 1920 x 225 pixels. Specs to be provided.



Banner Ad – Schedule Page (Exclusive)

(\$1,250 for both website and app)

Highly visible advertisement on the browse by schedule section of the mobile app and meeting website.

Benefits:

- Your custom banner will be seen by all attendees each time they view the schedule pages of the app.
- Graphic will be a maximum of 1920 x 225 pixels. Specs to be provided.

Mobile App ONLY

All attendees will use this mobile app to access the schedule, session descriptions, and speaker bios.

Splash Screen

\$2,500 (Exclusive)

Highly visible custom sponsorship on the conference app is visible to all users when they open it.

Benefits:

- Your custom graphic will be seen for 3 seconds by all attendees each time that they open the app.
- Graphic will be a maximum of 2732 x 2048 pixels. Specs to be provided.

Push Notifications

\$850 (6 Available – 2 per day Saturday, Sunday, Monday)

Custom message to be sent to all app users through the meeting mobile app.

Benefits:

- Your custom message will be seen by all app users.
- Maximum 266 characters. Specs to be provided.

Social Media Ad

\$1,200 (4 Available)

Reach the AAA community and Anatomy Connected Attendees with a custom advertisement on the AAA Facebook and Twitter Feed (specs to be provided).

Benefits:

- 1 custom ad to be posted on the AAA Anatomy Connected Facebook and Twitter Feed (2–4 weeks before the event).
- The ad can include 1 link to your social media page.



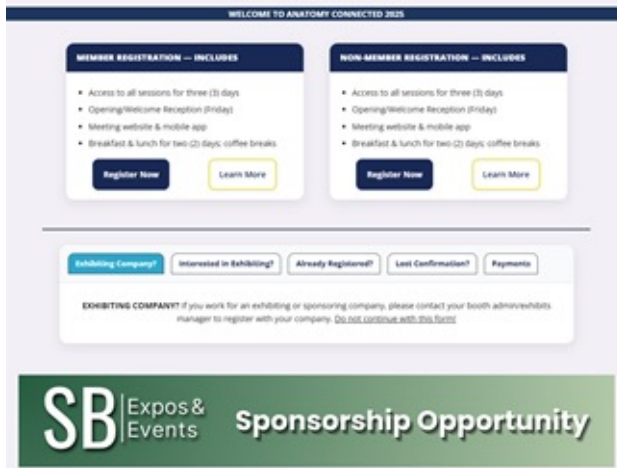
Registration Conference Email Banner

\$1,000 (Exclusive)

Put your logo and custom graphic banner at the bottom of every conference registration email that is sent out. Your information will be prominently placed at the end of the attendee registration email that is sent to every attendee.

Benefit:

- One advertisement with a hyperlink.



NEW Conference Registration Page Banner

\$1,500 (Exclusive)

Put your logo and custom graphic banner at the bottom of the conference registration page that all registrants view.

Benefit:

- One advertisement with a hyperlink.

Sponsored E-blast

\$2,500 (8 Available)

Companies can send a customized message and graphic to Anatomy Connected 2026 attendees. E-blasts will be sent to opt-in registered attendees. AAA will schedule a maximum of 2 per week (Tuesday and Thursday) in the immediate 3 weeks to 1 week before the event and 1 week post-event. No sponsored e-blasts will be scheduled the week before or the week of Anatomy Connected.

Benefits:

- Sponsor customized message, graphic, and link sent to opt-in registered attendees at the time of the date selected (materials are due three weeks prior to the email launch).
- Select the date of the e-blast launch. The date your e-blast will be sent will be confirmed upon purchase.
- Open and CTR data provided upon request
 - Pre Event
 - March 16–20
 - March 23–27
 - March 30 – April 3
 - April 6–10
 - Post Event
 - April 22–24
 - April 27 – May 1

Printed Program

(5 Ads Available)

Place an advertisement in the Anatomy Connected 2026 Program provided to all attendees at registration.

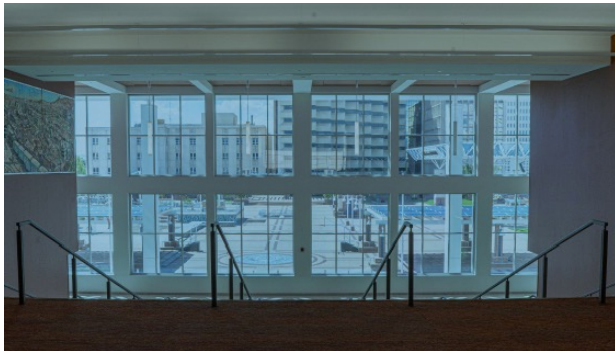
Back Cover (4 color).....	\$2,000
<i>7.5" x 10.5" with bleeds</i>	
Inside Front Cover (4 color)	\$1,500
<i>7.5" x 10.5" with bleeds</i>	
Full Page (4 color)	\$1,000
<i>7.5" x 10.5" with bleeds</i>	
1/2 Page (4 color)	\$750
<i>7.5" x 5" with no bleeds</i>	
1/2 Page (B/W)	\$500
<i>7.5" x 5" with no bleeds</i>	

NEW OPPORTUNITIES

Window Clings

2/3 sponsored custom graphics 1/3 Anatomy Connected branding

High traffic, high impact. These windows are strategically located in the most high-traffic areas within the convention center, giving your company the greatest opportunity for visibility. This is a perfect location for showcasing your creative message, alongside the Anatomy Connected meeting logo. The price includes printing, installing, and removing the clings.



Second Level – West 3rd St.

One set \$3500 (Exclusive)

4 Bottom Windows \$10,000 (Exclusive)



Second Level West 2nd St. – Exclusive

One Row – \$4,500 – (7 Window 51" x 73 ½"

2 windows Anatomy connected branding

5 custom sponsored graphic)

BRANDING OPPORTUNITIES

Floor Stickers

\$2,500 (3 Clings – 2 Available)

Place your custom graphic/logo and booth number alongside the Anatomy Connected logo in front of attendees, placed inside the exhibit hall, directing attendees to your booth.

Benefits:

- Floor stickers will feature your custom graphic or logo and booth number along with the Anatomy Connected meeting graphic.
- This package includes three (3) floor stickers with an approximate size of 2'x2' sponsor will have ¾ of each cling. Clings are placed in high traffic areas leading from the exhibit hall entrance to your booth.
- Logo recognition on all marketing, including the conference website, e-blasts, and signage.

NEW Elevator Outside Door Branding

\$2500 (Exclusive)

High Visibility, High Impact. The elevator is in standout locations across from the exhibit hall. This is an ideal location for showcasing your creative message, along with the Anatomy Connected meeting logo. The price includes printing, installing, and removing the clings.

Approx. 42" W x 84"L – (includes both outside doors) Specs to be provided.

Skybridge Walkway Cling – over 2nd St North

\$1,000 per window

High Visibility, High Impact. The skybridge is in a standout location within the exhibit hall. This is an ideal place to showcase your creative message, along with the Anatomy Connected meeting logo. The price includes printing, installing, and removing the clings. 30 ½" W x 38 ¼"L each window up to seven windows. Specs to be provided

Ribbon Bar

\$3,500 (Exclusive)

Your company logo will be custom-branded with the ribbon bar title "Company X Ribbon Bar." Attendees will have fun selecting social ribbons that align with their identity, experiences, humor, and career interests, generating excitement and facilitating networking. Attendees can pick up their ribbons—both organizational and superlative—next to Registration.

Benefits:

- Place your company logo with the Anatomy Connected meeting logo on the ribbon bar at registration, where all attendees, exhibitors, and staff can select ribbons to add to their badge.
- Logo recognition on all marketing, including website, e-blasts, and signage.

HOW TO PURCHASE

1. Visit the exhibit sales website to view the floor plan. [Click here.](#)
2. Click "Rent Booth Now/purchase sponsorship."
3. Type your organization's name. As you type, organization names will be suggested to you. If one matches your organization, select it.
4. Verify or update the administrative booth sales contact information for your organization.
5. Indicate the booth you would like to rent or click skip to move to sponsorship opportunities.
6. Enter the credit card information to submit payment.
7. An email confirmation of your contract submission will automatically be sent to the booth/sponsor coordinator.



[Click here to view Anatomy Connected 2026 Terms & Conditions.](#)

Join AAA as an Industry Member and gain access to multiple benefits:

- Your company logo and a link to your website featured on the [Anatomy.org](https://www.anatomy.org) website as an Industry Member.
- A 10% discount on all exhibit space, advertising, and sponsorship packages.
- Early access to booth placement and sponsorships for Anatomy Connected.
- Member registration rate to attend Anatomy Connected.
- Your company will be highlighted in the Anatomy Now e-news with AAA's full membership reach when you join.
- Stay up to date on public policy, career advice, member highlights, and more with access to the Anatomy Now bi-monthly e-newsletter.
- Your industry membership includes up to five (5) employees.



BEYOND THE ANNUAL MEETING – EXTEND YOUR REACH

[Download Media Kit](#)

With several channels for you to interact with AAA and its members, we encourage you to evaluate the options and select those that best meet your business priorities. Have questions? Want to discuss other ways to partner with AAA? We can work with you to build a comprehensive strategy that delivers maximum ROI.

[Contact us](#) to get started.